



Charitable Bingo Operations Division

Notice of Promotional Bingo Game

FORMID 99

WHO MUST SUBMIT THIS FORM

This form must be submitted by a person on behalf a business conducting a bingo game for promotional or advertising purposes.

GENERAL INFORMATION

- The promotional bingo game must be conducted by or through a newspaper, radio or television station.
Participation in the promotional bingo game must be open to the general public and not limited to customers of the business.
A player of a promotional bingo game cannot be required to provide anything of value, including personal information beyond name and contact information, money, goods, or services in order to receive playing materials or to participate in any facet of the game.
Playing materials for a promotional bingo game must be furnished without charge to a person on request.
A player of a promotional bingo game cannot be required to incur conditions or obligations such as requiring a purchase, providing an interview, attending a sales seminar, or posing for a photograph in order to receive playing materials or to participate in any facet of the game.
A person whose identification is required to be disclosed on a Texas bingo license record may not:
1. be involved in the conduct of a promotional bingo game;
2. have any ownership, serve on the board of directors, or have any role in the sales, marketing, or advertising of the business conducting the promotional game;
3. have any ownership or serve on the board of directors of the advertising agency hired by the business conducting the promotional game or serve in any role for the advertising agency related to the sales, marketing, or advertising for the business conducting the promotional game; and
4. have any ownership or serve on the board of directors of the newspaper, radio or television station assisting the business conducting the promotional game or serve in any role for the newspaper, radio, or television station related to the sales, marketing, or advertising for the business conducting the promotional game or the advertising agency.
The commission will issue a Recognition of Exemption Notice for Promotional Bingo Games letter to the business conducting the exempt promotional bingo game upon verification that the applicable requirements of Section 2001.551 of the Bingo Enabling Act and Charitable Bingo Administrative Rule 402.212 have been met.
Please note that records of the transactions connected with an authorized promotional bingo game must be maintained for a period of 4 years from the conclusion of the game.

FORM SUBMISSION

PLEASE SUBMIT YOUR COMPLETED FORM, GAME RULES AND BINGO CARD TO:

By mail: Texas Lottery Commission, Charitable Bingo Operations Division, PO Box 16630, Austin, TX 78761-6630

By delivery: Texas Lottery Commission, Charitable Bingo Operations Division, 1801 N. Congress Ave., Austin TX, 78701

FOR ASSISTANCE in completing this form, please call 1-800-BINGO-77 (1-800-246-4677) or visit our website at txbingo.org.

ORGANIZATION INFORMATION

1. [ ]
Name of Business Conducting the Promotional Bingo Game
[ ]
Mailing Address (Use Street Address, PO Box or Rural Route. Do not give directions, i.e., 5 miles north of I-20.)
[ ]
City State ZIP Code County

CONTACT INFORMATION

2. [ ] [ ] [ ]
Individual's Name to Contact Title Company
[ ] [ ]
Daytime Phone (Area Code & Number) Alternate Phone (Area Code & Number)
[ ] [ ]
Fax Number (Area Code & Number) E-mail Address

GAME INFORMATION

3. Enter the proposed date the promotional bingo game will begin: [ ] [ ] [ ]
Month Day Year
4. Proposed duration of the promotional bingo game: \_\_\_\_\_

**GAME INFORMATION, CONT.**

5. \_\_\_\_\_  
 Name of the newspaper, radio or television station through which the game will be conducted

\_\_\_\_\_

Mailing Address (Use Street Address, PO Box or Rural Route. Do not give directions, i.e., 5 miles north of I-20.)

\_\_\_\_\_

City State ZIP Code County

6. Type of Media:     Newspaper     Radio     Television

7. \_\_\_\_\_  Not Applicable  
 Name of the advertising agency hired by the business conducting the Promotional Bingo Game

\_\_\_\_\_

Mailing Address (Use Street Address, PO Box or Rural Route. Do not give directions, i.e., 5 miles north of I-20.)

\_\_\_\_\_

City State ZIP Code County

8. Will there be any persons whose identification is required to be disclosed on a Texas bingo license record involved in the conduct of the promotional bingo game?     NO     YES

\_\_\_\_\_  
 If yes, list the individual's name and Texas bingo license record

9. Does any person whose identification is required to be disclosed on a Texas bingo license record have any ownership, serve on the board of directors, or have any role in the sales, marketing, or advertising of the business conducting the promotional game?     NO     YES

\_\_\_\_\_  
 If yes, list the individual's name and Texas bingo license record

10. Does any person whose identification is required to be disclosed on a Texas bingo license record have any ownership or serve on the board of directors of the advertising agency hired by the business conducting the promotional game or serve in any role for the advertising agency related to the sales, marketing, or advertising for the business conducting the promotional game?     NO     YES

\_\_\_\_\_  
 If yes, list the individual's name and Texas bingo license record

11. Does any person whose identification is required to be disclosed on a Texas bingo license record have any ownership or serve on the board of directors of the newspaper, radio or television station assisting the business conducting the promotional game or serve in any role for the newspaper, radio, or television station related to the sales, marketing, or advertising for the business conducting the promotional game or the advertising agency?     NO     YES

\_\_\_\_\_  
 If yes, list the individual's name and Texas bingo license record

12. List any requirements, conditions or obligations a player must meet to receive playing materials or to participate in any facet of the game.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

13. Provide a complete copy of the rules for the promotional bingo game.     Attached

14. Provide a copy of the bingo card to be used or an example of the bingo card to be used.     Attached

15. If the bingo card to be used is purchased from a licensed manufacturer, list the name of the manufacturer:

\_\_\_\_\_

**SIGNATURE**

The information contained is true and complete to the best of my knowledge and belief. We agree to abide by the applicable provisions of Section 2001.551 of the Bingo Enabling Act and Charitable Bingo Administrative Rule 402.212.

**sign here** \_\_\_\_\_  \_\_\_\_\_  
 Officer, Partner, LLC Member or Sole Owner Print Name and Title Date  
 of Business Conducting the Promotional Bingo Game