





# INTEROFFICE MEMO

*Gary Grief, Executive Director      LaDonna Castañuela, Charitable Bingo Operations Director*

**To:** Robert G. Rivera, Chairman  
Cindy Fields, Commissioner  
Mark A. Franz, Commissioner  
Erik C. Saenz, Commissioner  
Jamey Steen, Commissioner

**From:** Mike Fernandez, Administration Division Director *MRF*

**Date:** June 9, 2022

**Re:** Report, possible discussion, and/or action on agency major contracts, including the procurement for the contract for advertising media services.

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The following action item is to request Commission approval to issue a request for proposals for advertising media services.

Service or Goods to be Provided	Advertising Media Services
Recommended Term	9/1/2023 – 8/31/2027 with two one 1-year extensions
Estimated Annual Cost	\$10,000,000
Proposed Action	Issue a Request for Proposal
Notice of any potential issue that may arise in the solicitation, purchasing, or contractor selection process	none