TRANSCRIPT OF PROCEEDINGS

BEFORE THE

TEXAS LOTTERY COMMISSION

AUSTIN, TEXAS

COMMISSION MEETING

APRIL 18, 2024

10:00 a.m.

ΑT

STEPHEN F. AUSTIN STATE BUILDING 1700 Congress Avenue Austin, Texas 78701

Transcript prepared by $\operatorname{Rev.com}$ and $\operatorname{Commission}$ staff from an audio recording.

APPEARANCES

CHAIRMAN: Robert G. Rivera

COMMISSIONERS: Cindy Lyons Fields

Mark A. Franz Clark E. Smith James H.C. Steen

GENERAL COUNSEL: Robert F. Biard

EXECUTIVE DIRECTOR: Ryan Mindell

CHARITABLE BINGO

OPERATIONS DIRECTOR: LaDonna Castañuela

CONTROLLER: Sergio Rey

PRODUCTS MANAGER: William Russ

MCCONNELL & JONES LLP: Darlene Brown

BINGO ADVISORY

COMMITTEE CHAIRMAN: William "Trace" Smith III

DIRECTOR OF ADMINISTRATION: Angela Zgabay-Zgarba

HUB COORDINATOR: Eric Williams

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PROCEEDINGS

2 THURSDAY, APRIL 18, 2024 (10:00 a.m.)

AGENDA ITEM I.

CHAIRMAN RIVERA: Good morning, everyone. I'd like to call this meeting of the Texas Lottery Commission to order. Today is April the 18th, it is 10:00 a.m. We have all of our Commissioners here. We'll start with the Pledge of Allegiance to the U.S. and Texas flags.

(Pledges recited)

AGENDA ITEM XVII.

CHAIRMAN RIVERA: Okay. Again, good morning, everyone. Grateful to see a room full of all sorts of important people and folks who are interested in what we're doing here with our Texas Lottery and Bingo. We are going to go into—the Commissioners are going to go into executive session for a few minutes and we will return here shortly. So, we will go into executive session. Bob, is there anything else that needs to be said?

MR. BIARD: Just to announce that it'll be for the purpose of deliberating personnel and receiving legal advice. Time is 10:03.

CHAIRMAN RIVERA: Okay. We are adjourned here, temporarily.

(The Commission went into executive session at 10:03 a.m. and reconvened in open session at 10:35 a.m.)

AGENDA ITEM XVIII.

CHAIRMAN RIVERA: Alrighty, welcome back everyone and back to us. We are out of executive session where we were discussing personnel matters. Does anyone have anything they would like to say? From the Commissioners?

COMMISSIONER FIELDS: Yes. Mr. Chairman, I would like to move that the Commission appoint Ryan Mindell to the position of executive director, at the annual salary amount for the executive director set forth in the Commission's bill pattern in the current General Appropriations Act, effective today, April 18th, 2024.

CHAIRMAN RIVERA: Do we have a second?

COMMISSIONER FRANZ: Second.

CHAIRMAN RIVERA: Mark seconds. Any discussion? All in favor say aye.

(Chorus of "Ayes")

CHAIRMAN RIVERA: Opposed? None. Okay.

COMMISSIONER FIELDS: Congratulations.

CHAIRMAN RIVERA: Yeah, where's Ryan?

COMMISSIONER FRANZ: Congratulations, Ryan.

MR. MINDELL: Thank you, Commissioners. I just had a quick, quick, brief statement I'd like to make. I just wanted to express very briefly how humbled I am. This is a very big responsibility, and so I take very seriously the trust that each of you are showing in me. Also, ultimately the trust that staff, our vendor partners, and the public have to have in this position. So, these are very big shoes to fill, but I know that we have the best team of any lottery in the world, I'll never be shy about saying that. And it's just an amazing place to work and one that I'm very, very honored to lead. So, thank you very much.

CHAIRMAN RIVERA: Ryan, thank you. Commissioners, thoughts to Ryan, please. Jamey, go first.

COMMISSIONER STEEN: Congratulations, Ryan. I speak for all of us when I say we're happy to have you and appreciate you stepping into the position. Thank you.

CHAIRMAN RIVERA: Clark?

COMISSIONER SMITH: Ryan, congratulations. We're confident you're going to do fantastic in your job. I told you this before, but the next four to five years at this agency are the most important that this agency will ever have, and how we get through that next couple legislative sessions and implementations is going to be incredibly impactful. Obviously for the five of us, more importantly the State of Texas and for all the folks that you're going to be working with and shepherding through everything. So, we know you'll take it very seriously and we're excited to be seeing how it goes.

COMMISSIONER FRANZ: All right, first of all, I thank you for the smooth transition that you've carried on here and just keeping things running. You're right, big shoes to fill, Gary was there a long time. Thankful you got a number of years working with him and to see this. And from all I hear, the response from staff and certainly from us has been great. So, we're thankful for that time, and actually thankful for having now had that time still continued to want to do this job. So...

COMMISSIONER FIELDS: I don't think I have anything to add to any of that. Congratulations, we're glad to have you. You have us if you need help with anything. So, thanks for doing this.

CHAIRMAN RIVERA: Ryan, on behalf of all of our Commission, we are incredibly grateful that this is a role and responsibility that you have chosen to take on. It's a tremendous assignment. Your career path

to this day has been one that has been very methodical, very deliberate. Your commitment to every role that you've had has been just exemplary.

This process for Ryan to be here before us today is one that we, our role as Commission, took very seriously. And we had literally a national search, as the executive director of the Texas Lottery is the most coveted executive director position for lottery in the nation. And with the size and scope of what we have before us, our history, there was tremendous interest in this position. So, the search that was conducted, the individuals that wanted that role were equally substantial.

But Ryan was heads and tails over all others. And these last several weeks since Gary announced his departure, Ryan has stepped in, done a tremendous role and we're collectively very excited. So, Ryan, we know that you have a lot before you, and whatever we can do to help, collectively, we are grateful for that.

Cindy, Commissioner Fields, made the motion to bring you on. It is an honor to make that announcement from the Commission, and it's one that all the Commissioners would've liked to have made that motion. And Cindy did a tremendous job coordinating this endeavor, working with Jan and Bob and our team to ensure that the executive director position was appointed properly and went through a lot of—just a lot of hard work to get there. So, Cindy, we're very grateful to you for all of the work that you've done, and have brought us such a tremendous, qualified candidate, and who is now our new Executive Director.

So, with that, Ryan, just congratulations and we're super excited that you're here. So, thank you, Ryan.

MR. MINDELL: Thank you again.

2 AGENDA ITEM II.

CHAIRMAN RIVERA: Okay, all right. On with our regularly scheduled program. First item is going to be a report from the Bingo Advisory Committee. Trace Smith, you have the floor.

MR. SMITH: Good morning, Commissioners, Bingo Chairman Cindy Fields and Chairman Rivera. Thank y'all.

The BAC has been very busy for the past few months. First, I had a meeting with Commissioner Fields, LaDonna and staff to discuss future applications and the process [inaudible 00:09:12]. Possibly Commissioner Fields will comment on that at a later time today. So, there's that.

The BAC met with staff and the industry to go through the rules review process. I can report that we are currently reviewing all of the suggestions and recommendations and we'll be meeting with staff and industry to help finalize those rules suggestions.

In this meeting we reviewed every single section in the Administrative Rules. This meeting took about three and a half hours, so we would like to thank LaDonna and her staff for their patience and their hard work during that meeting. The following day the Bingo Advisory Committee met and discussed the rule review, and we'll be putting the rule review on the next BAC agenda.

The last thing is the Bingo Advisory Committee asked the Commissioners to reopen the nomination or application process for a public member, so that staff can start the process of acquiring

applicants to review and hopefully have a public member to select by the August meeting of the Bingo Advisory Committee.

CHAIRMAN RIVERA: Okay. That's it?

MR. SMITH: That's my report. That's it.

CHAIRMAN RIVERA: Okay. Thank you, sir.

MR. SMITH: Thank you.

CHAIRMAN RIVERA: LaDonna, do you have any-before we open up for Commissioners, LaDonna, do you have any comments?

MS. CASTAÑUELA: Yes. So, to follow up on Trace's remarks about the February 13th meeting, following the last Commission meeting, Commissioner Smith--sorry, Commissioner Fields called us into a meeting, Trace, Tyler and I, to discuss BAC nomination process and changes to ensure that the Commissioners have the opportunity and time to review and interview nominees, as required by Rule 402.102(e). The result of the meeting is that, after staff has verified nominee eligibility, I will send each of you an email including that nomination form, and some information about when the nomination period will end. When I send you the last form, I will send you a completed list of nominations, so you'll know you've got them all.

And that's all I've got on that one. I can follow up on the rule review also. So, it was a great meeting, very productive. About two weeks before the meeting, staff sent the subcommittee members a redline draft of Chapter 402, including those changes identified by staff. Also, before the meeting, Texas Charity Advocates, the Bingo Interest Group and Texans for Charitable Bingo shared written information, including comments and topics for discussion. I believe that that timely exchange

of information in advance of the meeting was very helpful for our discussions.

The discussion was very productive, at times pretty lively, and very much appreciated. There were a few issues revealed that we are still considering, and I've got a short list here, I can just give you some highlights. One is about the BAC, various issues including its competition and the appointment process, the reduction or repeal of the current requirement of a minimum payout of 65% for pull-tabs, allowing the online sale of gift certificates, setting a minimum price for electronic card minders, and also regulatory requirements for non-regular conductors. Like I said, we're continuing to discuss those topics and more.

The next steps will include my discussion with staff about a couple of other outstanding issues and preparing a newer redline draft to share with the subcommittee, including some of the changes and corrections identified during the meeting. And that concludes my remarks on this item.

CHAIRMAN RIVERA: Okay. LaDonna, thank you. Commissioners, any questions? Questions, comments?

COMMISSIONER FIELDS: So, I have a quick comment, that the BAC is up for renewal in August. And given the timeframe that we need to be able to have the department vet the candidates, post the positions of actually all nine of the BAC members, then I would like, if possible, to direct LaDonna to start the process to do that, so that there's plenty of time to get in all the applications that we hope we get and for any

1 Commissioners that would like to review the applicants and interview 2 them if possible. And for the BAC to also weigh in on that as well.

CHAIRMAN RIVERA: Okay, thank you, Cindy. Commissioners, any comments?

COMMISSIONER SMITH: Yeah, I'd like to--Trace and LaDonna, thanks so much. I'm very glad that you guys are going through the rule review. Obviously an enormously important part of what we do as a Commission is to vet and update rules. A lot of very important policy decisions to be made and we obviously want to see y'all's recommendations.

I want to just point out how glad I am that y'all are looking through some of the logistics of operating the committee, and in particular items like, you can examine whether—what sort of a quorum would be necessary to hold a meeting and being able to hold remote meetings, right? I know it's just difficult in a state as big as ours with a geographically diverse committee, but maybe you consider thinking about ways where you can formally hold a meeting while allowing people to Zoom in remotely, or even if you can have meetings around the State. I think it could speak a lot to having a—if you have a geographically diverse committee with geographically diverse applicant pool, to be able to meet in other places besides the State office here in Austin.

So, I'm very glad what y'all are doing, and just a couple suggestions to make the flow and the operations of the Commission, or the committee, even easier.

 $$\operatorname{MR}.$ SMITH: Thank you. And that is on the agenda as well, to look at that and open that up.

able to attend I think all but one of the BAC meetings in the last couple of years anyway. Either remotely or in person. And being able to participate remotely has worked very well, I thought. So, I think it will open up the candidate applicants to people that can't always make it to Austin, Texas.

MR. SMITH: LaDonna and her staff have made it very good for anybody that can't make it to dial in remotely through Zoom or some other access number. So, that has helped. We've had members that couldn't make it for one reason or another, so they were able to attend a meeting. So yes, absolutely, I agree.

CHAIRMAN RIVERA: Commissioners, any other discussion? Okay. Trace, LaDonna. Thank you very much.

AGENDA ITEM III.

CHAIRMAN RIVERA: Next item is our Bingo financial report. LaDonna, your item.

MS. CASTAÑUELA: Thank you. For the record, LaDonna Castañuela, Director, Charitable Bingo Operations Division. The Commission [inaudible 00:16:48] is in your notebook materials and includes the required information for calendar years 2022 and 2023. [inaudible 00:16:55].

(Chorus of "Ayes")

(The Commission unanimously approved the Charitable Bingo Operations Division report required by Bingo Enabling Act §2001.060 for calendar years 2022-2023)

CHAIRMAN RIVERA: Okay.

COMMSSIONER FIELDS: Mr. Chairman, there's one other thing that I would like to bring up that LaDonna didn't, that I would actually like her to report on, and it's the Charitable Bingo Survey of Employee Engagement, which in a world full of bad news is good news. So, if you could—just to give some color to it, this agency had eight directors before LaDonna in about as many years. And in my weekly phone calls with the previous director and with Tyler Vance, who served as interim before LaDonna, it became apparent to me that the employees felt kind of overlooked and underappreciated. And LaDonna came along, and shortly after that there was a Survey of Employee Engagement that didn't come out so well. It was—actually, Jan didn't really want to show it to her, she was brand new. But now we have good news. So, if maybe you could go through some of the scores, just to give us a sense of how it came out.

MS. CASTAÑUELA: Yes, thank you. So, I just have a little short summary. We did receive the survey results last week and they do show a marked increase in scores in staff engagement since the last survey in 2022, just a few months into my tenure. I've not completed a thorough analysis, [inaudible 00:18:49].

Keep in mind that they say that a 350 or above is desirable, and less than 300 is a cause for concern. In 2022 our score was square in the average area, it was 336, and this, a few months ago when the survey was sent again, the new score is 387, well into the desirable range for the division. The percentage of division employees who were identified as highly engaged or moderately engaged, in 2022 we had 34%, and now in 2024 we have 50%. So, also a nice increase.

The staff's response scores increased in every area identified in the survey except for benefits, an area that we can't have any control over anyway. I'm very proud of the work we've done in the division since I got here 32 months ago, and I believe our survey results, especially when compared to previous results, confirm that we are headed in the right direction. Thank you very much, Commissioner Fields.

COMMISSIONER FIELDS: Trophy for most improved.

MS. CASTAÑUELA: Thank you.

CHAIRMAN RIVERA: LaDonna, thank you. What Bingo has gone through over the last several years since I've been a Commissioner has been night and day. Years ago, when I was first appointed, literally our Commissioners were spending more time on Bingo, it seemed, than anything else in terms of having to meet to hire people, to visit about the director's responsibilities and lack of responsibilities being taken seriously, just from a variety of issues. And so, from the day, LaDonna, that you've been here, I know collectively that we've all slept better knowing that you're there at the helm leading the division. And just great to hear Cindy's comments and yours as well on the immediate improvements that have come through since you've been there at the helm.

So, LaDonna, we're very grateful that you're there. So, thank you.

MS. CASTAÑUELA: Thank you.

COMMISSIONER FRANZ: Good to hear.

AGENDA ITEM IV.

CHAIRMAN RIVERA: Okay. Next item is a report on the internal audit contract and scratch tickets. Angela, this is your item.

MS. ZGABAY-ZGARBA: Good morning, Commissioners. First, if I may, I'd like to say congratulations to Ryan. And I know that he's going to do a great job leading the agency into the future.

For the record, my name is Angela Zgabay-Zgarba, the Director of Administration. Item four in your notebook contains an action item relating to the contract for internal audit services. Staff is seeking Commission's approval to extend our current contract with McConnell Jones Internal Audit Services for the third and last, one-year renewal period. It will begin September 1st, 2024, and end August 31st, 2025.

As an audit contract, the Lottery must [inaudible 00:22:10] receive delegation of services on this contract from the State Auditor's Office, which it has historically approved. Commissioners have independently confirmed they have no financial interest in McConnell Jones.

The second item under number four is for the scratch ticket contracts. In your notebook, this is a briefing item to advise you that staff's intent is to amend the three 2022 scratch ticket printing contracts with Scientific Games, IGT Global Solutions and Pollard Banknote. The purpose of these amendments is to modify respective pricing sheets to include additional add-on features, product quantities and ticket sizes. You have also confirmed that you have no financial interest in these three entities.

If you have any questions, I'll be happy to answer them. I do need a vote on the audit contract.

CHAIRMAN RIVERA: Okay, thank you. Commissioners, any discussion? Is there any motions?

18 COMMISSIONER FRANZ: I'll move that we approve the extension 1 2 of the Internal Audit Services contract. 3 CHAIRMAN RIVERA: Okay. COMMISSIONER STEEN: Second. 4 CHAIRMAN RIVERA: Second. All in favor say aye. 5 (Chorus of "Ayes") 6 7 CHAIRMAN RIVERA: Okay, thank you very much. Good job. AGENDA ITEM V. 8 9 CHAIRMAN RIVERA: Next item is a report on lottery operations. 10 Angela, still your item. 11 MS. ZGABAY-ZGARBA: Item five in your notebook is a briefing 12 item. As you may recall, in October of 2023 I requested approval to issue 13 the upcoming lottery operations and services procurement, which you 14

item. As you may recall, in October of 2023 I requested approval to issue the upcoming lottery operations and services procurement, which you approved. This is an interim status to let you know how the procurement is progressing, and on April 2nd the Texas Lottery posted the two-month pre-solicitation notice, as required for solicitations that exceed \$20 million, on the Electronic State Business Daily and the Texas Lottery's website. This notice expires June 2nd. The procurement is still on track for an early summer issuance, and I'll be happy to answer any questions.

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CHAIRMAN RIVERA: Okay. Commissioners, any question, discussion? No? Okay. Angela, thank you so much.

AGENDA ITEM VI.

CHAIRMAN RIVERA: Alrighty. Before we go to item six, Ryan, I mean, you can sit anywhere that you would like, but if you would like to take that seat that would be-

Alrighty. Next item is the Minority Business Participation Report. Eric Williams, your item.

MR. WILLIAMS: Good morning, Chairman, Commissioners. For the record, my name is Eric Williams and I'm the Coordinator of the Lottery Commission's Historically Underutilized Business Program, or the HUB Program.

As you're aware, the HUB Program is a statewide initiative that provides assistance and contracting opportunities with minorities, women and service-disabled veteran-owned businesses. At the beginning of each fiscal year the agency sets its annual internal HUB goals as required by the Comptroller's rules. This year's goals and a set of the summary reports were sent to you last fall.

A copy of the agency's finalized fiscal year 2023 Minority Business Participation Report is included in your notebooks. This is an annual report which is required by Section 466.107 of the State Lottery Act, and must be made available to the governor, lieutenant governor, speaker of the House and members of the Legislature. The report documents minority and HUB participation in our agency's contracting activity and includes information on the number of licensed minority retailers.

During fiscal year 2023 the agency achieved an overall participation rate of 9.63% in its minority HUB contracting activity, which represents a decrease from our fiscal year '22's performance of 10.66%. Of the 22 largest-spending state agencies and universities in fiscal year '23, the Lottery Commission ranked 16th overall HUB percentage. During the reporting period the agency also had 8,707

minority retailers, which represented 41.41% of the Texas Lottery's total retailer base.

I will be happy to answer any questions regarding this report at this time.

CHAIRMAN RIVERA: Okay. Commissioners, any discussion? Okay.

MR. WILLIAMS: Yes sir. This is an action item. Staff recommends your approval of the fiscal year '23 Minority Business Participation Report. Once the report or if the report is approved, we'll post it on the agency's website and Ms. Treviño will be notified, will notify the legislative offices of its availability.

CHAIRMAN RIVERA: Is there a motion to approve the report?

COMMISSIONER FIELDS: Move to approve.

CHAIRMAN RIVERA: Do we have a second?

COMMISSIONER FRANZ: I'll second.

CHAIRMAN RIVERA: Okay. All in favor say aye.

(Chorus of "Ayes")

CHAIRMAN RIVERA: Okay. Eric, thank you very much.

MR. WILLIAMS: Thank you, sir.

19 AGENDA ITEM VII.

CHAIRMAN RIVERA: Alrighty, next item, report on lottery sales and revenue. Sergio and Will. Go ahead.

MR. REY: Good morning. For the record, my name is Sergio Rey, Controller of the Texas Lottery. This morning Will Russ, Products Manager, and I will provide the following update on the sales through the week ending April 6th, 2024. At the 32nd week mark of fiscal year 2024, total sales have reached \$5.16 billion. This is a 2.6% decrease

from this time last year. The delta from last year's total is now \$138-million, primarily from the high jackpot sales since our last meeting.

As you can see on the chart, the draw sales in the last 10 weeks had a big boost and year-to-date sales are at 1.16-billion. This is slightly under the sales this time last year at approximately \$40.6-million less. While scratch sales benefited from the jackpot traffic and new games which were introduced, which will be discussed in more detail shortly, sales are still lower than last year by approximately \$97-million. But the gap is closing down to a 2.38% margin. Now this is the revenue perspective through week 32. In the next slide Will will provide the specifics from the game performance perspective.

MR. RUSS: Good morning, Mr. Chairman. Good morning, Commissioners. For the record I'm Will Russ, the Products Manager, and will be giving a more detailed view of the sales that Sergio just reported on. But first I'd like to congratulate Ryan for a well-deserved job.

If we look at this slide, at the bottom right corner you can see the year-over-year decline of about 138-million, or 2.61%. The good news here is that when I last reported on our sales the deficit was almost 248-million. As you can see, we have made up some ground over the last two months.

The categories we are behind in remain the same. The national draw game, Mega Millions, and then also our scratch ticket sales. At our last meeting the Mega Millions deficit was about 102-million. The roll the game was on then continued until March 26th, when it hit 1.13-billion. During the roll, sales were positive, and that's why we started

to close the gap and reduce the deficit to about 63-million, when you include the add-on feature Megaplier.

Our luck since the last meeting has also extended to Powerball. The roll occurring during the last meeting continued until April 6th with a \$1.3-billion jackpot. With that run, Powerball sales are now positive year-over-year by about 33-million.

Draw game sales were positive year-over-year for the second half of February and all of March, and we know that the jackpot runs on the national games were contributing factors. This is great news, but we do still have tough comp weeks ahead because Powerball and Mega Millions both had high jackpots last summer.

The in-state draw game, Lotto Texas, is down a slight 18-million, but we're currently experiencing our toughest comp weeks because the jackpot hit 95-million last April. Finally, Texas Two Step is slightly down, but our draw game marketing efforts are currently focused on promoting this game.

In the middle of the slide in blue are the daily games, and there's good news to report here as well. Pick 3 has remained relatively flat. Daily 4, Cash 5 and All or Nothing are all slightly up. We remain encouraged by Pick 3's sales because there have been declines over the years, with players of that game moving to Daily 4.

At our last meeting the draw games portion of the portfolio was down about 157-million. Largely because of the jackpot runs on the national games, we have reduced that number to about 40-million, or 3.38%. You can see that number in orange towards the bottom of the slide. As Sergio mentioned, scratch sales are down about 97-million or 2.38%.

That percentage has remained relatively--excuse me--that percentage has remained fairly constant through the fiscal year, but there are some exciting launches in May and over the summer that could potentially close this gap.

At our last meeting I included a sample of the most recent \$100 ticket. That game launched in early February and has been one of the top-selling games since. The scratch team is pleased with our decision to add that game to the launch schedule. With that, I'll wrap up. Sergio and I are available for any questions.

CHAIRMAN RIVERA: Commissioners, any discussion?

MR. RUSS: Thank you so much.

CHAIRMAN RIVERA: Will, Sergio, we know that when you come and present—does someone have control over the lights? Thank you. We know that the numbers that you provide are simply numbers that are there, and so we know that you don't create these numbers and that y'all are doing the best that you can with what is presented. So, just we're grateful for that. So, just continue to come and summarize whatever those numbers are, and you guys are doing a good job. So, thank you.

MR. RUSS: Thank you, Mr. Chairman.

AGENDA ITEM VIII.

CHAIRMAN RIVERA: Okay, next item is the report on transfers to the State and agency's budget. Sergio, this is your item.

MR. REY: Good morning, again. In this agenda item I will provide a high-level summary of the accrued revenues and transfers through February 29th, 2024. This is item number eight in your meeting notebooks.

Our accrued revenue transfers to the State have totaled \$868.3-million for the first half of fiscal year 2024. The Foundation School Fund has received \$812.3-million, the Texas Veterans Commission receiving a hundred--that would be great--but it's \$11.4-million. And the remaining \$44.6-million are transfers from unclaimed prizes. In total, Texas Lottery has transferred \$32.6-billion to the State for education, \$235-million for Texas veterans.

Second part of this item is a budget summary of the second quarter of fiscal year 2024, which ended, again, February 29th. We're in the middle of the fiscal year, and at this point our financial activities remain consistent with prior years. The lottery account budget has expenditures and commitments for the year totaling \$248.8-million, which is 77.6% of the budget. The Bingo operations budget has \$2-million in expenditure and commitments for the rest of the year, representing 91.6% of its budget.

The Office of the Controller, along with the division directors, continue monitoring the agency's budget and are already preparing for next fiscal year. This summer we will be presenting our fiscal year 2025 operating budget for your approval.

Commissioners, this concludes my presentations, I'll be happy to answer any questions you may have.

CHAIRMAN RIVERA: Okay. Sergio, thank you. Commissioners, any discussion? Okay. Sergio, good job on that and you will remain and visit with us regarding the report on the agency's strategic plan.

AGENDA ITEM IX.

MR. REY: That's correct. Commissioners, not only are we talking 2024, we're moving on to 2025. But we are now also at the start of the legislative budget process for fiscal years 2026, 2027.

Since our last meeting the agency has received instructions from the Legislative Budget Board and the Office of the Governor, Budget and Policy Division, for the completion of the strategic plan for years 2025 through 2029. This is to fulfill the requirements of Texas Government Code Chapter 2056, and the strategic plan is the formal document for state agencies to communicate its goals, directions and outcomes to our oversight agencies, stakeholders, and the public. The strategic plan sets the tone for the agency's request for the legislative sessions to come, foremost the 89th Legislative Session this spring.

Since the document is due prior to our next meeting, specifically, June 1st, I would like to provide an overview of the 2025-2029 strategic plan as recommended by staff and executive management. The strategic plan begins with our agency vision, mission, and core values. It then has essentially three major components: the agency's goals and action plan, also identifies redundancies and impediments, and has additional supplemental schedules that provide information about the agency or day-to-day operational plans.

The main section, agency goals and action plan, emphasizes the agency's outlook to ensure it meets the mission envisioned by its enabling statutes. The agency's strategic plan will continue its focus on these major goals: increase gross sales and net revenue efficiently and responsibly; offer a good product mix and game portfolio that provides the best entertainment experience through responsible

management; sustain a strategic retailer distribution channel development; efficient and appropriate lottery game promotion, expenditures and education; optimize the retailer's cash incentive program; increase effectiveness and efficiencies of bingo operations to ensure proper oversight, education and enforcement; and finally, planning for a secure, safe and cost-effective information technology infrastructure.

In the next section the focus on redundancies and impediments is to identify services, statutes, rules or regulations which over time have had an impact on the agency's effectiveness and efficiencies to achieve its mission. The agency has identified the following as impediments: the lottery courier services, Bingo Division staff salaries, and technology infrastructure for the Charitable Bingo Division.

For the last section, the supplemental schedules are either informational in nature or provide goals for meeting other statutory requirements; the schedules are: the agency budget structure, information on performance measures and its overview, historically underutilized business plan information and goals, the agency's workforce plan and customer service report, and a new cybersecurity training compliance certification.

On a final note, as noted earlier, the final document is due on or before June the 1st, and much like our other LBB submissions this will route for signature to our new executive director and to our Commission Chair prior to submitting it to our oversight agencies.

Commissioners, we are at the beginning steps of the upcoming legislative process. Information from the plan will translate or support items in our '26-'27 Legislative Appropriation Request, which you'll also see later this summer. I am available for any questions you may have today, and as well as in the coming weeks as we complete this process. This completes my presentation.

CHAIRMAN RIVERA: Okay. Sergio, thank you very much. Commissioners, any discussion? No discussion. Sergio, thank you for your thoroughness. And obviously you have a big role and responsibility, and we have a lot to continue to do and we're grateful for your participation in just making sure that things are moving forward. So, thank you.

MR. REY: Thank you.

AGENDA ITEM X.

CHAIRMAN RIVERA: Okay. Next item is a report on agency Sunset review process. Ryan, your item.

MR. MINDELL: Thank you, Chairman, Commissioners. Again, for the record, my name is Ryan Mindell. I'm the Executive Director of the Texas Lottery.

I have a brief update for you on the ongoing Sunset review process. We do believe we're at the very end of the staff review process. So, we've responded to over 100 information requests, providing a voluminous set of data to Sunset staff, and we've had numerous meetings between our staff and Sunset staff.

At this point, Sunset staff are drafting their report, and we expect that to be made available to the public in early May. And just as a reminder, after that the Sunset Advisory Commission will hold two

public meetings, the first to take comment from Sunset staff, agency staff and the public, and then the second as a decision meeting to consider adopting the recommendations based on the report and the comment they receive. These recommendations will make their way into a Sunset bill that will be introduced in the 2025 Legislative Session.

So, with that, I'm happy to answer any questions you have about the process so far.

CHAIRMAN RIVERA: Commissioners, any discussion?

COMMISSIONER FRANZ: I know you can't speak definitively, but what's your kind of gut on the timeline for--you say the early May for the report release, then kind of the rest of those items. When do you think those happen?

MR. MINDELL: Sure. Of course, the Sunset Advisory Commission is not fully constituted right now. There are a number of House members still going through runoffs, and then there's some Senate members that still need to be appointed. So, I think that's going to be the first step to determine the calendar. But if they are able to make those appointments and have the board fully constituted, I would expect the first hearing to be in June or July and the second hearing to be later, perhaps August or September.

CHAIRMAN RIVERA: Any other discussion items? Ryan, thank you. You and all of our staff that have participated. Obviously, this is an incredibly important process, and our transparency and ability to effectively communicate is incredibly important. So, we're grateful for your stewardship through this important endeavor. So, Ryan and the rest of the staff that is helping with this, thank you.

AGENDA ITEM XI.

CHAIRMAN RIVERA: Okay. Next item is our internal auditor's report. Darlene, your item.

MS. BROWN: Good morning, Commissioners. Thank you for your continued support in our contract. We greatly appreciate it.

I have a quick briefing for you today. My name is Darlene Brown, the Internal Auditor for the agency, for the record. We've recently completed an internal audit of the scratch ticket contracts, and this is part of the overall contracting and procurement audit that we will be performing later. We concluded that the procurement of these and the contracting activities for the three scratch ticket vendors, they follow the internal policies and procedures, and which align with the state contracting guidelines.

Also, I want to commend the staff for keeping the documentation in such an orderly manner. It was very easy to complete this audit, and anybody from the external entities, if they ever wanted to audit these contracts, they could look at our work and they could also look at what the Lottery staff have and not have any issues with it. We had no findings to report on that contract.

Also, in the process of auditing the agency's legislative change management processes, this audit focuses on what controls are in place and the processes to ensure that any new or proposed legislation is identified, tracked and monitored, and implemented. We anticipate that we will be able to report on the outcomes of this audit at the next Commission meeting.

So that concludes my report for today and I'll be happy to answer any questions you might have.

CHAIRMAN RIVERA: Okay. Commissioners, any discussion?

COMMISSIONER FRANZ: None for you, Darlene.

CHAIRMAN RIVERA: Okay, Darlene. Great job as always. Thank you.

AGENDA ITEM XII.

CHAIRMAN RIVERA: Alrighty, next item is our Bingo Director's report. LaDonna, your item.

MS. CASTAÑUELA: Hello again. LaDonna Castañuela, Director of Charitable Bingo Operations Division. Since the February Commission meeting, we've been very, very busy in the division with Sunset, including many of those previously mentioned 100 requests made to the agency, and meeting requests. And, also, of course, the rule review, also previously mentioned. As usual, in your notebook materials you've got the division's output metrics for the last two months, February and March.

I also want to let you know that we've recently received a request for a bingo advisory opinion regarding a matter that was raised during the rule review. The request is about a distributor's ability to take back bingo equipment or supplies, including pull-tabs. We received the request on Monday and, per our rule, the advisory opinion is due to be issued in 60 days, or within 60 days, which would be June 14th. This is the third bingo advisory opinion request that we've received this fiscal year. In November, we received one from a licensed manufacturer about distributor logos and trademarks on pull-tabs. And then the final

request received, I think in December, was filled out by someone whose eligibility we could not confirm with information provided, and when we

reached out, we did not get any responses.

That's all I have for you today. If you have any questions, I'm available. Thank you.

CHAIRMAN RIVERA: Okay.

COMMISSIONER FRANZ: Just you mentioned that June 14th is at 60 days, so you anticipate-

MS. CASTAÑUELA: From Monday.

Commissioner Franz: Right. So, you anticipate that the Commission will see that advisory opinion or the response on that at the next meeting? [inaudible 00:47:56]. Okay, Bob, I had not looked [inaudible 00:48:01]. June 6th. So, the next meeting, there should be time.

COMMISSIONER FRANZ: Thanks.

CHAIRMAN RIVERA: Commissioners, any other discussion? Cindy?

COMMISSIONER FIELDS: Not here, thank you.

CHAIRMAN RIVERA: Okay. LaDonna, thank you very much. Good job.

AGENDA ITEM XIII.

CHAIRMAN RIVERA: Next item is the Deputy Executive Director's Report. Ryan, your item.

MR. MINDELL: Thank you. Again, for the record, my name is Ryan Mindell, Executive Director. I do have a few updates for you today. First, as you heard about bingo rule review, Legal Services is working with Lottery Operations, IT and other agency staff to review the

Commission's lottery rules under chapters 401, the Administration of the State Lottery Act, and 403, General Administration. So, that process is still ongoing. We do anticipate bringing orders summarizing the results of that review and readopting the existing rules to the board later this year. The actual rule amendments will then be proposed at a subsequent Commission meeting.

So, just to give you a high-level overview of what we've seen so far, there are multiple non-substantive updates to clarify rule language. We have identified some potential substantive amendments. That includes making it an express violation to require a purchaser to buy additional items when paying for lottery tickets with debit cards; making it an express violation for retailers to refuse to cooperate with a lottery investigation under the State Lottery Act; making sure that definitions and references to in-lane sales refer to both draw games and scratch ticket games, which are both now being sold in-lane; and amending the lottery security rule to delete references to the security division, specify that our IT division is responsible for developing and maintaining security plans and procedures involving the computer network and cybersecurity. We've identified no potential changes to the General Administration rules in Chapter 403 so far.

Second, as you also heard I think from Commissioner Fields and LaDonna, we did receive the agency results of the survey employee engagement. Now that survey is performed by the Institute for Organizational Excellence at the University of Texas at Austin, where it surveys about 250,000 Texas state employees every two years to better understand the employee's level of engagement with the mission of the

agency. To start out to share the results, I just want to say that it was amazing. We had over 91% of agency staff respond to the survey, and even the UT group says that over 50% response rate is good. So, obviously our response rate of 91.7% is exceedingly high. It shows that we can really rely on the results of that survey.

For the overall score, you heard that 350 is kind of desirable, below 300 is a cause for concern. I'm very happy to report that the agency's overall score was 425. That's the highest it's ever been at the Texas Lottery. I'm very confident that compares favorably with any state agency of comparable size. Numbers like those, it can be hard to find improvement, but I think, as you heard, we had a number of divisions show an increase since the last survey last year, led by the Bingo division, the overall score that improved by 51 points.

So, overall, we're very pleased with the results of the survey. There's obviously always room for improvement, so division directors are currently reviewing the results of those in detail to understand the feedback that staff took valuable time to give us.

And now with potential improvement in mind I wanted to share a couple of recent reviews of the agency. First, the State Office of Risk Management completed its Risk Management Program Review Report of the agency. This review covers four fiscal years, and ultimately, we received a very favorable report with only two recommendations to review our insurance coverage. I'll quote directly from the SORM reviewer here in her email to me. Quote, "You and your team should be commended for the efforts to eliminate risk exposures and maintain a high level of safety for all Texas Lottery Commission employees."

If we weren't busy enough, we also completed the State Auditor's Office's statutorily required Contract Monitoring Assessment. So, SAO is required by statute to assign contract monitoring ratings to the 25 largest state agencies, as determined by the Legislative Budget Board. And again, I'm very pleased. After a detailed review, the State Auditor assigned our agency a rating of no additional monitoring warranted. And that was across all areas: contract solicitation development, contract formation and award, and contract management and termination.

So, all that work goes back to what I believe, this is the best-run state lottery in the country. I have some additional news to back that up. You heard from Will and Sergio about our sales results, but I did want to share that for the month of March, Texas had the highest scratch ticket sales in the country. Now, every state lottery across the country has seen ups and downs in it draw sales based on jackpot totals. We had some really hard jackpot comps year-over-year. But most large states are also seeing large declines in their scratch ticket sales. Our scratch ticket program, thanks to the dedicated work across the agency, is showing more resilience than most. Since the beginning of our fiscal year, Texas has kept its second-place position among all lotteries in the country in scratch sales, and we're now pulled to within half a percentage point behind first place.

So, thank you, Commissioners. That's all I have to report.

CHAIRMAN RIVERA: Commissioners, any comments?

COMMISSIONER FRANZ: No. All good news. Thanks, Ryan.

CHAIRMAN RIVERA: Ryan, thank you. Tremendous. And just we're, again, excited about you taking the helm and excited about just all the years ahead of you there in that role. So again, congratulations and extremely happy.

MR. MINDELL: Thank you very much.

AGENDA ITEM XIV.

CHAIRMAN RIVERA: Next item is an item that I've asked to be placed on the agenda to discuss appointing Commissioners for subcommittees. The focus would be two Commissioners on subcommittees in the key areas of legal, audit, and planning.

The audit committee would work with the Commission's internal auditor to review ongoing agency audits, as well as risk analysis for upcoming audits. In addition, the subcommittee would work with Bingo to identify audit issues and risk analysis to be implemented in the future for bingo licensees.

Next, the legal subcommittee would work with General Counsel and senior management to identify areas of the agency's authority, where regulated entities and public would benefit from additional clarity and detail on the Commission's rulemaking and policies.

Finally, the planning subcommittee would provide input to the Executive Director, the Bingo Director and senior agency management staff to discuss our strategic planning, comprehensive business plan and the legislative appropriations request.

So, clearly all three of these are significant and important. The committees, again, would be made up of two Commissioners, and collectively everything that we do from our body here as Commissioners

comes from the collective five. So, although everyone—we would love to have all five serve on all three committees, again, we're going to go with two. I would suggest starting with audit, and hopefully if there are members that would like to serve on something, but I'll put this out there.

So, for audit, Cindy and Jamey. For legal, myself, and we are very fortunate to have the legal expertise of Clark here to my right, so I think Clark would be a natural fit. And then for the planning subcommittee, Mark and Jamey. So, Jamey is kind of short stick and will have to serve on two, but I think that is a responsibility that you could handle. So, with that, Commissioners, are there any discussion?

COMMISSIONER FIELDS: I have a comment. I served two terms on the Finance Commission of Texas underneath Governor Rick Perry, and during those two terms served as audit committee chair. And having had that experience, I think these subcommittees will work very well and give the staff kind of an outside perspective and give the Commissioners an inside perspective. So, I think it's a great idea.

CHAIRMAN RIVERA: Okay, any other comments?

COMMISSIONER FRANZ: No, I would just agree that having athis is essentially formalizing how we've done business up to now, and I think that's a great next step. We've all worked in ones and twos with staff on each of these items over time, and kind of now formalizing that, and a way to bring that back to the full Commission I think is a great idea. So, thanks, Chair.

COMMISSIONER SMITH: Agreed. I'm excited. I'm a great big legal nerd, so this is right up my alley.

CHAIRMAN RIVERA: Good. Jamey, you're-

COMMISSIONER STEEN: I agree as well. Thanks, Robert, and happy to serve. And I think this will be beneficial for the mission and the agency. So, thank you.

CHAIRMAN RIVERA: All right. So, with that we need a motion.

COMMISSIONER FRANZ: I'll move for the creation of the three subcommittees as laid out by the Chairman, and the membership as well.

Chairman Rivera: Okay. All in favor say aye.

(Chorus of "Ayes")

CHAIRMAN RIVERA: All right. Good job. Well clearly, collectively, to all here in the room and all of our employees across the State, our Commissioners are super excited about a little more strategic involvement throughout. And again, collectively decisions will be made regardless of who serves on the subcommittees. So-

AGENDA ITEM XV.

 $\label{eq:chairman} \mbox{CHAIRMAN RIVERA: Okay, next item there are enforcement cases.}$ $\mbox{Bob, your item.}$

MR. BIARD: Thank you, Chairman, Commissioners. I'm Bob Biard, General Counsel. Item 15 contains 13 cases. They're all lottery cases, tabs A through M. These are cases where a lottery licensee has violated a statute or rule, and in most of these cases the respondent fails to appear at the hearing and it proceeds by default, or staff and the respondent reached a settlement in the form of an agreed order. We have both of these types of cases today, as well as one case that was litigated at the State Office of Administrative Hearings, which we refer to as SOAH.

Tabs A through G are all non-sufficient fund lottery retailer license revocations handled in a single order. Each case was presented at SOAH for revocation of the retailer license because the licensee failed to have sufficient funds in their bank account to cover electronic fund transfers to the Commission. In each case the licensee failed to appear, and the judge remanded the case to the Commission to handle as a default matter.

Tabs H through L are lottery agreed orders. Three of these cases are debit card cases similar to what you've seen before, where a retailer charged an additional fee to a customer who was purchasing lottery tickets with a debit card, which is not allowed. And two of these cases involved a retailer's employee purchasing a winning ticket from a customer and claiming it as their own.

The final case, tab M, that's the litigated case. It was also a non-sufficient fund case where the retailer did appear and wanted to have a hearing. In that case the judge is required to issue a proposal for decision, recommending Commission action. And the judge recommended revocation in that case, and so does the staff.

All the materials for these cases are in your notebook and you can handle them all in a single vote if you like. I'll be happy to answer any question.

CHAIRMAN RIVERA: Okay. Commissioners, any discussion? Is there a motion?

COMMISSIONER STEEN: So, moved.

COMMISSIONER FIELDS: Second.

CHAIRMAN RIVERA: Second. All right. All in favor say aye.

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1	(Chorus of "Ayes")
2	CHAIRMAN RIVERA: Okay. Good job, Bob. Good job, everyone.
3	AGENDA ITEM XIX.
4	CHAIRMAN RIVERA: Is there any other items anyone would like
5	to discuss? Okay. Hearing none, we are adjourned.
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