



INTEROFFICE MEMO

Ryan Mindell, Executive Director

LaDonna Castañuela, Charitable Bingo Operations Director

To: Robert G. Rivera, Chairman
Cindy Fields, Commissioner
Mark A. Franz, Commissioner
Clark E. Smith, Commissioner
Jamey Steen, Commissioner

From: Robert Tirloni, Lottery Operations Director

R. Tirloni
11/18/24

Date: November 18, 2024

CC: Bob Biard, Myra Zamora

Re: Agenda Item IV. Report, possible discussion and/or action on the 2024 demographic report on lottery players

The 2024 Demographic Survey of Texas Lottery Players will be presented by Dr. Pablo Pinto from the University of Houston, Hobby School of Public Affairs.