

# **INTEROFFICE MEMO**

Ryan Mindell, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

**To:** Robert G. Rivera, Chairman

Cindy Fields, Commissioner Mark A. Franz, Commissioner Clark E. Smith, Commissioner Jamey Steen, Commissioner

From: William "Trace" Smith III, Chairman of the Bingo Advisory Committee

**Date:** Thursday, February 6, 2025

**Re:** Item III. Report by the Bingo Advisory Committee (BAC) Chairman; possible discussion and/or

action on the BAC's activities, including updates on legislation, bingo rule proposal, and Bingo

Service Portal Input Subcommittee.

The following documents are associated with this tab:

1. BAC Meeting Agenda for February 5, 2025, meeting; and

2. BSP Subcommittee *Usability Issues and Recommendations for the Bingo Service Portal* (BSP) Report, submitted to CBOD on January 3, 2025.

Additional information may be provided at the commission meeting.

**LIVESTREAM**. The Bingo Advisory Committee meeting may be viewed live online. Members of the public may access a livestream video of the meeting via the following **LINK**.

# February 5, 2025 10:00 a.m. Bingo Advisory Committee (BAC) Meeting Texas Lottery Commission

# **Meeting Agenda**

I. Call to order.

Pledge of Allegiance to the U.S. and Texas flags.

Texas Pledge: "Honor the Texas flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible."

- II. Roll call.
- III. Meeting minutes from December 4, 2024 meeting:
  - A. Public comment.
  - B. Approval.
- IV. Rule review update:
  - A. Public comment.
  - B. Approval.
- V. Sunset update:
  - A. Public comment.
  - B. Discussion.
- VI. 2025 Legislative update:
  - A. Public comment.
  - B. Discussion.
- VII. Bingo Services Portal Input Subcommittee:
  - A. Subcommittee Report (Dr. Pennie/Victor Kuykendoll).
  - B. Discussion.
  - C. Approval.
- VIII. Old business:
  - A. Public comment.
  - B. Discussion.
- IX. New business:
  - A. Public comment.
  - B. Discussion.
- X. Set date for next meeting.
- XI. Adjournment.

# **Meeting location:**

1801 Congress Ave. George H. W. Bush Building 4<sup>th</sup> Floor, Board Room 4.300 Austin, TX 78701



# Usability Issues and Recommendations for the Bingo Service Portal (BSP)

Prepared for: Bingo Advisory Committee Director – LaDonna Castañuela

**Submitted by:** BSP Review Sub-Committee – Dr. Tre Pennie, Melodye Green, Victor Kuykendoll,

Sharon Ives

Report Due Date: January 10, 2025

Submission Date: January 3, 2025

### I. Executive Summary:

This report outlines key usability challenges identified in the Bingo Service Portal (BSP) and presents targeted recommendations to address these issues. Enhancing the portal's functionality and user experience aims to boost efficiency, minimize errors, and support improved compliance. The findings and recommendations are based on feedback collected through public surveys, interviews, and responses from active Bingo operators.

# II. Identified Usability Issues:

- 1. Lack of Document Review Access
  - Description: Users cannot print or review their submissions for the Lottery, temporaries, amendments, or renewals after submission.
  - Impact: Users have no way to confirm submission details, leading to confusion and increased errors during follow-ups.
- 2. Fragmented Report Forms
  - Description: Reports are divided into multiple forms that must be individually retrieved, increasing the likelihood of missing required forms.
  - Impact: Hinders efficiency and increases the risk of incomplete submissions.
- 3. Limited Online Payment Options
  - Description: Renewals for commercial lessors cannot be paid online and must be mailed to Austin, incurring delays and costs.
  - Impact: Causes inefficiency, increased costs for users, and potential delays in processing.
- 4. System Freezes and Loss of Data

- Description: The system frequently freezes, causing users to lose entered information, especially when attempting to return to the home page.
- Impact: Frustrates users and forces them to repeat tasks, wasting time and effort.

#### 5. Redundant Forms

- Description: The Form ID 70 and Schedule RR in the Commercial Lessor's report contain identical information.
- Impact: Creates unnecessary duplication of work for users and administrators.

# 6. Excessive Search Requirements

- Description: Searching for an organization's report requires detailed information (Unit ID, Tax Number, County, City), making it difficult for users to locate records.
- Impact: Limits accessibility for the general public and creates barriers to retrieving information.

### 7. Inadequate Navigation

- Description: The back button logs users out of the system, causing data loss and forcing them to start over.
- Impact: Frustrates users and disrupts workflow.

### 8. Lack of Document/Form Guidance

- Description: The system provides no specific instructions on what forms or documents must be completed by conductors.
- Impact: Increases user confusion and likelihood of incomplete submissions.

# 9. Inefficient Form Filling Process

- Description: Users must input data into random fields, and the forms are populated only after completing the process.
- Impact: Complicates the form-filling process and increases the risk of errors.

### 10. Insufficient Bandwidth

- Description: The system experiences significant buffering issues, long loading times, and frequent user logouts.
- Impact: Severely impacts user experience and hinders productivity.

# 11. Absence of Autosave Functionality

- Description: The system does not save progress, causing users to lose information if the session ends prematurely.
- Impact: Results in wasted time and rework for users.

### 12. Lack of Video Tutorials

• Description: The system lacks video tutorials or visual aids to guide users through processes.

- Impact: New users face steep learning curves, leading to more mistakes and support inquiries.
- 13. User-Unfriendly Language and Acronyms
  - Description: The system uses technical terms and acronyms unfamiliar to laypersons.
  - Impact: Increases confusion and reliance on support for first-time users.
- 14. Data Privacy and Access for Advisory Committee Review
  - Currently, there is no mirror backend system that allows BAC members to review entries without accessing users' private information. This limitation restricts the ability of advisory committee members to effectively monitor and address issues as they arise.

# 15. Redundant Report Tab

- Description: The report tab in the portal duplicates reports accessible through the CBOD website.
- Impact: Creates added work for agency staff and increases risk of data entry loss.
- 16. Inadequate Staffing for BSP Maintenance
  - Description: BSP development and maintenance rely on one IT staff member with other duties.
  - Impact: Limits the ability to address issues and implement improvements effectively.
- 17. Lack of Automation and Integration
  - Description: Reporting requirements and applications are not fully automated or integrated with the agency's primary system (BOSS).
  - Impact: Increases reliance on manual processes and limits efficiency.
- 18. Lack of Multilingual Support
  - Description: The portal does not support multiple languages, such as Spanish.
  - Impact: Creates barriers for non-English-speaking users.
- 19. Incomplete list of individuals on the organization's site under Temporary
  - Description: When there are several individuals listed, you can't always see individuals at the bottom on the list
  - Impact: Creates frustration because the user doesn't have a complete list of the individuals

### 20. Mobile-view Errors

- Description: When accessing the BSP system on a mobile device and attempting to view the quarterly report, only one out of the three pages are displayed. Additionally, navigating back causes the system to freeze, requiring you to log out and log back in to regain functionality.
- Impact:
  - Reduced Accessibility: Users cannot access the full quarterly report on their mobile devices, limiting their ability to review important information conveniently.

- Frustration and Inefficiency: The need to log out and log back in after the system freezes disrupts the workflow, leading to frustration and wasted time.
- Decreased Productivity: Users spend additional time troubleshooting or using alternative devices, which detracts from their primary tasks.
- Potential Missed Deadlines: Critical information in the missing pages may not be reviewed in time, potentially affecting decision-making or compliance.
- Negative Perception: Repeated issues like this could harm user trust and satisfaction with the BSP system.

### **III. Recommendations**

- 1. Enable Document Review and Printing
  - Allow users to view, print, and download submitted documents for reference.
- 2. Consolidate Report Forms
  - Present reports as a single, comprehensive document to minimize omissions.
- 3. Implement Online Payment for Renewals
  - Enable online payment for renewal fees to streamline the process and reduce mailing costs.
- 4. Address System Stability
  - Improve the system's stability to prevent freezing and data loss, especially during navigation.
- 5. Eliminate Redundant Forms
  - Remove Schedule RR and consolidate its data with Form ID 70.
- 6. Simplify Search Criteria
  - Enable report searches by organization name in addition to other fields. (Exhibit A)
- 7. Improve Navigation Functionality
  - Ensure the back button allows users to return to the previous page without logging out or losing data.
- 8. Provide Detailed Guidance on Forms
  - Include specific instructions on required forms and documents for each type of submission.
- 9. Streamline Form Filling
  - Allow users to fill out forms directly, rather than using random fields that populate forms at the end.
- 10. Increase Bandwidth and System Capacity
  - Upgrade server capacity to address buffering issues and ensure seamless user sessions.
- 11. Implement Autosave Functionality
  - Introduce an autosave feature to prevent data loss during sessions.

- 12. Develop Step-by-Step Tutorials
  - Create video tutorials for all key functions, hosted directly on the BSP platform.
- 13. Simplify Language and Provide Glossaries
  - Revise the interface to use plain language and provide a glossary for technical terms and acronyms.
- 14. Implement a Mirror Backend System
  - Provide BAC members with access to review entries while safeguarding users' private information.
- 15. Remove Redundant Report Tab
  - Eliminate the report tab in the portal to avoid duplication and simplify navigation.
- 16. Explore Contracting Services for BSP Maintenance
  - Recommend the agency hire an external vendor or dedicate additional staff to maintain and improve the BSP.
- 17. Automate and Integrate Systems
  - Fully automate reporting requirements and integrate BSP with the agency's primary system (BOSS).
- 18. Add Multilingual Support
  - Ensure the portal is web-based, mobile-friendly, and supports multiple languages, including Spanish.
- 19. Reduce Reliance on Paper Forms
  - Deprioritize paper form submissions to encourage digital use and optimize resource allocation.
- 20. Ensure Fee Neutrality
  - Direct collected fees solely to industry needs, improvements, and BSP maintenance to benefit stakeholders.
- 21. Problems with Mobile-View
  - The Mobile View needs to be adjusted to ensure that portions of the forms are not cut off. (See Exhibit A). Currently, the information in the right-side box is cut in half, making it difficult to view critical details. [For example, when attempting to check the date a temporary was placed, the date is obscured. Pressing other data information headlines further results in the right half of the information being cut off, impacting usability.]

# **IV. Conclusion**

Addressing these usability issues is critical to improving the efficiency, accessibility, and overall satisfaction of BSP users. Implementing these recommendations will ensure a more user-friendly system, reduce errors, and increase compliance.

# V. Appendices

- User feedback examples and screenshots (Exhibit A)
- BSP History and current user-design (Exhibit B)
- Planned implementation and recommendations. (Exhibit C)

# **Exhibit: A**

# Example: 1



# Example: 2



### Charitable Bingo Operations Division Bingo Lessor's Quarterly Report

#### FORMID 70

79.800

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YOU MUST FILE REPORT EVEN IF NO TAX IS DUE. FAILURE TO TIMELY FILE THIS REPORT MAY RESULT IN AN ADMINISTRATIVE PENALTY UP TO \$300 Return Type: Original

|   |                                      | Abimitottotttatatata                  |                  |
|---|--------------------------------------|---------------------------------------|------------------|
| Lessor License Number   | Lessor Name Win Place Show Bingo Inc | Lessor Taxpayer Number<br>17523116642 | Quarter<br>20242 |
| Location Name and Address   |                                      | Unit Name (If App                     |                  |
| Jackpot Bingo, 1023 Explorer St Ste A/B, Duncanville, TX 75137-3084 |                                      | Jackpot Unit Tru                      | st               |

WHO MUST SUBMIT THIS FORM:

Every lessor licensed to lease bingo premises in Texas must file a Bingo Lessor's Quarterly Report. This form may be filed online through the Bingo Service Portal: http://bsc.txbingo.org

GENERAL INFORMATION:

GENERAL INFORMATION:

Use black or blue link only.

Use whole dollars only.

Reports must be filed for every quarter even if no rental income was received. Failure to timely report may result in an administrative penalty up to \$300.

Reports must be filed for every quarter even if no rental income was received. Failure to timely report may result in an administrative penalty up to \$300.

Reports must be filed on or before the twenty-fifth day of the month following each calendar quarter.

If filing a "zero report" enter "zeros" in all applicable fields.

Use the cash accounting method to complete this report.

A separate form must be submitted for each location held by the lessor.

The total amount of rent received from payees during the period (e) below should match the amount reported on Line 1a.

Submit completed form to:

USPS Delivery. Texas Lottery Commission, Charitable Bingo Operations Division, PO Box 16630, Austin, TX 78761-6630

Courier Delivery: Texas Lottery Commission, Charitable Bingo Operations Division, 1801 N. Congress Ave., Austin, TX 78701

Fax: 1-512-344-5142 Email: bingo.services@lottery.state.tx.us Phone: 1-800-246-4677

#### RENT SUMMARY

- 1a. Total Lump sum rent income (Whole Dollars)
- 2a. Property Taxes, Utility Expenses and Insurance Premiums Collected from Organizations (Whole Dollars Only)
- 3a. Property Taxes, Utility Expenses and Insurance Premiums Paid by Lessor (Whole Dollars

### RENT RECEIPT DETAIL Payee is conductor or conductor/lessor, not unit. List licensed authorized organization

|    | (a)<br>Payee License<br>Number | (b)<br>Payee Taxpayer<br>Number | (c)<br>Payee<br>Name                    | (d)<br>Number of Bingo<br>Occasions Paid | (e)<br>Rent Received from Payee<br>During Reporting Period |
|----|--------------------------------|---------------------------------|---|--|--|
| 1. | 253678                         | 18229179108                     | Deck The Door                           | 13                                       | 7800   |
| 2. | 222333                         | 14627505416                     | Diamond Wishes Childrens Charity        | 39                                       | 23400  |
| 3. | 228894                         | 15217388519                     | Jewish War Veterans Department Of Texas | 39                                       | 23400  |
| 1  | 2045                           | 17525573634                     | Skyeward Round Ranch                    | 42                                       | 25200  |



# Charitable Bingo Operations Division

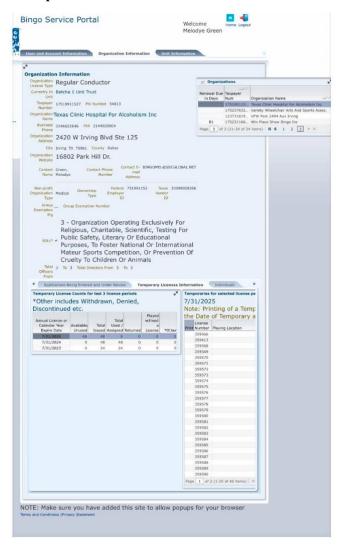
BSP - On-Line Entry

### Schedule RR - Rent Receipts Details

| License  | 490 | Taxpayer Number                                     | 17523116642 | Filing Period 2024 | Quarter 2 |
|--|-----|---|-------------|--------------------|-----------|
| Lessor Name and Mailing Address Win Place Show Bingo Inc |     | cation Name and Address<br>ackpot Bingo             |             |                    |           |
| 2420 W Irving Blvd Ste 125<br>Irving, TX 75061-4273      |     | 1023 Explorer St Ste A/B Duncanville, TX 75137-3084 |             |                    |           |

|    | (a)<br>Payee License<br>Number | (b)<br>Payee Taxpayer<br>Number | (c)<br>Payee<br>Name                     | (d)<br>Number of Bingo<br>Occasions Paid | (e)<br>Rent Received from Payee<br>During Reporting Period |
|----|--------------------------------|---------------------------------|--|--|--|
| 1. | 253678                         | 18229179108                     | Deck The Door                            | 13                                       | 7800   |
| 2. | 222333                         | 14627505416                     | Diamond Wishes Childrens Charity         | 39                                       | 23400  |
| 3. | 228894                         | 15217388519                     | Jewish War Veterans Department Of Texas  | 39                                       | 23400  |
| 4. | 2945                           | 17525573634                     | Skyeward Bound Ranch                     | 42                                       | 25200  |
| 5. | 2636                           | 17519911527                     | Texas Clinic Hospital For Alcoholism Inc | 0  | 0  |
|    |                                |                                 | Totals                                   | 133                                      | 79800  |

# Example: 3



# Exhibit B

# **Bingo Service Portal (BSP)**

# History

Current BSP was released in May/June 2015 and was a replacement for an older BSP-like system that was not frequently used. IT added the ability for Conductors and Lessors to file selected forms on-line based on what the Bingo Director decided was the most common. Quarterly Reports, Temporary Licenses, License applications and amendments were also made and added to the current BSP system. The goal at the time was to move to the current technology (JDeveloper) that the Lottery was using at the time. According to developers who worked on the conversion, the older BSP was antiquated, difficult to work with, and may have contributed to the lack of usage of the application.

### List of Forms on BSP:

| Form ID #       | Form Name  |
|-----------------|--|
| 011             | Conductor License Amendment  |
| 019             | Application for Temporary Bingo Occasions for Non-Licensed Organization          |
| 020             | Original Application for Temporary Bingo Occasions for Non-Licensed Organization |
| 050             | Conductor Renewal  |
| 018             | FORMID 18 Notification of Dates & Times for Approved Temporary-On-Demand         |
| Bingo Occasions |  |
| 068             | Bingo Quarterly Report   |
| 129             | Charitable Distributions Details for Conductor and Unit Member                   |
| 070             | Bingo Lessor's Quarterly Report  |
| 100             | Rent Receipts Detail   |
| 109             | Bingo Manufacturer/Distributor Quarterly Report                                  |
| 069             | Bingo Quarterly Report for Unit  |
| 130             | Charitable Distributions Details for Accounting Unit                             |
| 046             | Application for Registry of Bingo Workers  |
| 047             | Renewal for Bingo Worker Registry  |
| 048             | Notice to Change to Worker Registry  |

# **List of Forms Requiring Paper Filing**

| Form ID # | Form Name   |
|-----------|---|
| 001       | Application for an Original License to Conduct Bingo                              |
| 002       | Add Individuals to a License to Conduct Bingo                                     |
| 003       | Assignment of Security for a License to Conduct Bingo                             |
| 004       | Surety Bond for a License to Conduct Bingo  |
| 005       | Authorization of Representation for Bingo Licenses                                |
| 007       | Eligible Organization License Application to Conduct Charitable Bingo             |
| 800       | Notice to Remove Individual or Individual Positions                               |
| 012       | Abandonment or Lease Termination  |
| 013       | Abandoned Bingo Premises Certification  |
| 014       | Transfer of Funds to Bingo Account  |
| 021       | Application for Commercial License to Lease Bingo Premises                        |
| 022       | Application to Transfer Ownership of a Commercial License to Lease Bingo Premises |
| 023       | Add Individuals to Commercial Lessor Licensee                                     |
| 024       | Disclosure of Financial Interest for Commercial Lessor License                    |

| 025 | Purchaser's Statement of Conduct of Exempt Bingo Game                            |
|-----|--|
| 026 | Lease Termination Notice   |
| 027 | Change of Commercial Lessor at Existing Location                                 |
| 030 | Commercial Lessor Source of Funds  |
| 033 | Commercial Lessor Certification of Conductor Offer to Lease                      |
| 034 | Manufacturer/Distributor Delinquent Purchaser's Liability/Liability Paid Report  |
| 035 | Application for License to Manufacture Bingo Supplies, Devices and Equipment     |
| 036 | Manufacture or Distributor Licensing History                                     |
| 037 | Surety Bond for Manufacturer   |
| 038 | Manufacturer or Distributor Organizational Structure                             |
| 039 | Manufacturer or Distributor Notice of Agreement to Distribute                    |
| 040 | Individual Statement of Manufacturer or Distributor Certification                |
| 041 | Application for a License to Distribute Bingo Supplies, Devices and Equipment    |
| 044 | Application for a Temporary License to Conduct Charitable Bingo - Abandonment or |
|     | tion Conditions  |
| 049 | Personalized Identification Card Request   |
| 051 | Application to Renew a License to Lease Bingo Premises                           |
| 052 | Application to Renew Manufacturer Bingo Supplies, Devices and Equipment          |
| 053 | Application to Renew a License to Distribute                                     |
| 055 | Notification of Equipment Transfer for Initial Unit Joining                      |
| 056 | Request to Sell Bingo Cards/Paper  |
| 057 | Request to Sell a Used Bingo Flash Board or Blower                               |
| 058 | Request for Administrative Hold  |
| 060 | Change/Update Organization Notification Information                              |
| 061 | Notice of Surrender of Bingo License   |
| 062 | Add Designated Member to Conductor License                                       |
| 063 | Lessor License Amendment   |
| 064 | Accounting Unit Notifications  |
| 065 | Notice of Change to Accounting Unit  |
| 067 | Authorization of Representation for Accounting Unit                              |
| 072 | Occasion Cash Report   |
| 073 | Occasion Schedule Prizes   |
| 074 | Daily Floor Sales by Usher   |
| 075 | Daily Floor Sales by Usher (3 or Less)   |
| 076 | Sales Journal  |
| 077 | Cash Disbursements Journal   |
| 078 | Lessor Receipts Journal  |
| 079 | Perpetual Inventory -Disposable Bingo Card Sales                                 |
| 080 | Surrendered Bingo Property (Disposable Bingo Card Single Sheets)                 |
| 081 | Surrendered Bingo Property (Disposable Bingo Card -UPS Pads)                     |
| 082 | Surrendered Bingo Property (Pull -Tab Bingo Cards)                               |
| 083 | Surrendered Bingo Property (Equipment)   |
| 084 | Pull-Tab Perpetual Inventory and Purchase Log                                    |
| 085 | Gift Certificate Log   |
| 086 | Bingo Equipment Inspection Report (Pre-Occasion)                                 |
| 087 | Bingo Occasion – Operator on Duty Log  |
| 090 | Accounting Unit Member Listing for Bond/Security                                 |
| 098 | Request for Informal Dispute Resolution Form                                     |
| 099 | Notice of Promotional Bingo Game   |
| 110 | Verification by Parent for Charitable Organization Conductor                     |
| 119 | Conductor Request for Waiver   |
|     |  |

| 120 | Accounting Unit or Trust Request for Waiver                     |
|-----|---|
| 122 | Assignment of Security for Unit Manager                         |
| 123 | Surety Bond for Unit Manager                                    |
| 124 | Employees for Unit Manager                                      |
| 125 | Unit Manager Bond Calculation                                   |
| 136 | Request to Increase Operating Capital Limit                     |
| 138 | Military Service Members, Military Veterans or Military Spouses |
| 151 | Unit Accounting Agreement                                       |
| 152 | Unit Trust Agreement  |
| 153 | Card-Minding Systems  |
| 156 | Prize Fee Summary for Multiple Playing Locations                |

# **Exhibit C**

# **Planned Changes/Enhancements**

- BSP is scheduled to start next year and will include:
  - .NET conversion (software technology update)
    - Will change the GUI/user interface and enhancements will be completed in .NET
    - Other changes/enhancements found during building process to be added
  - o Addition of all paper forms and other necessary forms to BSP
  - o Additional reports, changes, and enhancements post-launch during regular maintenance
  - o Developer productivity will be greatly improved with conversion, providing faster changes and enhancements