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NEW TEXAS LOTTERY® GAMES WILL STIR UP A SCRATCH FRENZY

Non-winning tickets can be entered into the CMT Music Awards[®] Weekend Promotional Second-Chance Drawings

(AUSTIN) – Texas Lottery[®] players have a chance to experience the excitement of winning a cash prize when they play any of the four games in the new FRENZY family of scratch ticket games. The games range in price from \$1 to \$20 and combine for more than \$245 million in total cash prizes, including top prizes ranging from \$5,000 to \$1 million.

In addition, FRENZY players can enter their non-winning tickets into the <u>CMT Music Awards® Weekend Getaway</u> <u>Promotional Second-Chance Drawings</u> for a chance to win a trip to Nashville, Tennessee, for a CMT Music Awards® Weekend Getaway, featuring live performances by big name country music artists. Winners will attend two days of star-studded festivities, including a VIP CMT Music Awards® viewing party with special guest performances, a dinner with other Texas Lottery winners at the world-famous Country Music Hall of Fame and more.

"The Texas Lottery is thrilled to launch the FRENZY scratch ticket family that offers chances to win not only exciting cash prizes, but also an exclusive opportunity for Texas Lottery players to experience some of the hottest country music performers in a way that cannot be acquired or purchased anywhere else," said Gary Grief, executive director of the Texas Lottery. "As the Texas Lottery sets its sights on another record-breaking year for scratch ticket sales, we believe these four new games will play a major role in achieving that goal, which will help generate important revenue for public education in Texas."

<u>\$1,000,000 FRENZY</u> at the \$20 price point will give players a chance to experience the thrill of winning one of four \$1 million top prizes. The game is loaded with more than \$97 million in total cash prizes throughout the game and features 30 chances to win.

The craze continues at the \$10 price level with <u>\$500,000 FRENZY</u>, which features more than \$77.2 million in total cash prizes. Texas Lottery players will have 30 chances to win a cash prize on every ticket, including one of five \$500,000 top prizes.

With over \$60.1 million in total cash prizes available in <u>\$200,000 FRENZY</u>, players will have 25 chances to win a cash prize – including six \$200,000 top prizes – for only \$5.

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At the \$1 price point, <u>\$5,000 FRENZY</u> offers lottery players five chances to feel the excitement of a win. There are more than \$11.2 million in cash prizes available throughout the game, including 15 top prizes worth \$5,000.

FRENZY scratch ticket players that enter non-winning tickets into the CMT Music Awards[®] Weekend Getaway Promotional Second-Chance Drawings through their <u>Luck Zone</u> accounts will receive a number of entries based on the price point of the entered ticket— e.g., a \$1,000,000 FRENZY ticket at the \$20 price point earns the player 20 entries in the drawing, a \$5,000 Frenzy ticket (\$1 price point) earns the player one entry in the drawing, etc. The entry deadlines for the first four separate second-chance drawings are: June 3, July 1, Aug. 5 and Sept. 2. The entry deadline for the fifth drawing will be scheduled once the end-of-game dates for the games are determined by the Texas Lottery.

The trip to Nashville for CMT Music Awards® Weekend includes:

- Round-trip coach airfare from a Texas international airport in Dallas, Houston, San Antonio, Austin or El Paso to Nashville for one winner and a guest; or an \$800 travel allowance.
- Three-night hotel stay in Downtown Nashville, daily continental breakfast included.
- VIP-catered dinner party at the Country Music Hall of Fame with a live performance by a CMT-selected emerging country music artist nominee or presenter-level artist.
- Admission to the CMT Block Party all-day outdoor festival, April 1-2, 2023; includes prime viewing area and catered food and beverage.
- Admission to the CMT Crossroads Concert & live taping the evening of April 1, 2023.
- Tickets to an exclusive CMT Music Awards[®] viewing party at the Wildhorse Saloon (including a private performance).
- CMT welcome gift, \$500 spending allowance and \$300 meal gift card.

All four games in the FRENZY family will be available <u>where Texas Lottery scratch ticket games are sold</u>, beginning May 2.

In FY 2021, the Texas Lottery set a new record with \$8.107 billion in sales, which resulted in a record total contribution of \$1.998 billion for public education and veterans' services in Texas – marking the 18th consecutive year that the Texas Lottery generated more than \$1 billion in revenue for Texas.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$34.6 billion in revenue for the state and distributed \$74 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$28.7 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$179 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball[®], Mega Millions[®], Lotto Texas[®], All or Nothing[™], Texas Two Step[®], Pick 3[™], Daily 4[™], Cash Five[®] and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, YouTube or at <u>texaslottery.com</u>. PLAY RESPONSIBLY.

Editors/News Directors, note: An image of the FRENZY scratch ticket family is attached in JPEG format.