



NEWS RELEASE

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DALLAS COWBOYS TEAM WITH TEXAS LOTTERY TO RECOGNIZE INNOVATIVE HEALTH & WELLNESS EDUCATORS IN TEXAS PUBLIC SCHOOLS

Program to provide \$60,000 to Texas public school teachers impacting student health

The Dallas Cowboys and the Texas Lottery today launched a reimagined Funds for Fitness program which recognizes and rewards innovative Texas public school educators who are making an impact on student health through physical education, coaching, mental health and character leadership.

Teachers, coaches, counselors and administrators can be nominated online at www.dallascowboys.com/fundsforfitness by friends, family and fellow educators starting October 10. Over the course of the program window, the Dallas Cowboys will select 12 educators to each receive a \$5,000 award to be put towards their school's continuing health and wellness efforts.

"The Dallas Cowboys are excited to partner with the Texas Lottery to offer this reimagined Funds for Fitness program to the public schools across Texas," said Charlotte Jones, Dallas Cowboys Executive Vice President and Chief Brand Officer. "Through this partnership, we will not only have the opportunity to provide teachers additional resources to influence the physical and mental wellbeing of their students, but also recognize these educators for the hard work and dedication they demonstrate on a daily basis."

The 2022 Funds for Fitness program represents year two of a five-year commitment that will award a total of \$300,000 to Texas public school teachers and educators aiming to increase the health and wellness of their students through 2026.

"The Texas Lottery is proud to continue partnering with the Cowboys on this initiative that aligns with our mission to support public education in Texas," said Gary Grief, executive director of the Texas Lottery. "These teachers do so much for Texas public schools to enhance student health and wellness and we are honored to highlight their efforts."

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As part of the nomination process, nominators must explain why the educators deserve recognition and how their work impacts student health. Multi-media elements like videos and photographs are also requested as part of the online nomination. Nominations will be accepted from all Texas public school institutions, with the exception of schools located within a 75-mile radius of Houston, Texas. Due to National Football League market radius restrictions, the Dallas Cowboys are unable to provide this program to schools within the Houston Texans direct outreach area.

For a full list of program eligibility rules and requirements, as well as more information about the program, please visit www.dallascowboys.com/fundsforfitness.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$35.6 billion in revenue for the state and distributed \$77.1 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$29.7 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$192 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five® and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, LinkedIn, YouTube or at texaslottery.com. PLAY RESPONSIBLY.

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