



NEWS RELEASE

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THE TEXAS LOTTERY® AND SPACE PERSPECTIVE PARTNER TO LAUNCH NEW SCRATCH TICKET GAME PROMOTION TO SEND WINNERS TO THE EDGE OF SPACE

**The Texas Lottery will be the first lottery in the world to offer flights on
Space Perspective's Spaceship Neptune**

AUSTIN – Today, the Texas Lottery and Space Perspective announced a partnership that will send eight people to the edge of space in a luxurious and comfortable spaceship in 2025. The Texas Lottery will be the first lottery in the world to offer flights on Space Perspective's Spaceship Neptune as a second-chance prize. Representatives from both organizations introduced the [Space Perspective Cash Adventure Promotion](#) which is connected with the new [\\$1,000,000 Cash Blast](#) scratch ticket game. The announcement was made during a press conference held in conjunction with the La Fleur's 2023 Austin Conference, a reputable lottery industry meeting being held at the AT&T Hotel & Conference Center in Austin this week.

"The Texas Lottery is always looking for new and creative ways to reward Texans with memorable, once-in-a-lifetime experiences. By partnering with Space Perspective, we're excited to offer four winners and their guests a chance to take their place in space history with an unforgettable journey 100,000 feet above the Earth," said Gary Grief, executive director of the Texas Lottery.

"Texans crave the extraordinary, and prizes like this add a unique dimension to the Texas Lottery playing experience," said Ryan Mindell, deputy executive director of the Texas Lottery. "While players enjoy large cash prizes, they are also intrigued by winning equally captivating experiences that generate memories to last a lifetime. Through the Space Perspective Cash Adventure Promotion, we are able to elevate the thrill of playing Texas Lottery games by offering chances to win a one-of-a-kind experience."

The Space Perspective Cash Adventure Promotion consists of a series of drawings, followed by a large group trip to Florida with daily cash prizes that concludes with a drawing where four participants are selected for the journey in Spaceship Neptune. Each winner and their invited guest will have the life-changing experience of seeing Earth from the edge of space. The journey includes a \$100,000 cash prize to be awarded to one lucky winner during the flight.

(more)

"Many Americans have only dreamed of space travel. We're proud to partner with the Texas Lottery to give Texans a unique opportunity to experience the transformative power of spaceflight. We have completely reimagined human space travel with an option that is safe, accessible and gentle on our planet. With no training required, it's as easy as being on an airplane. We can't wait to welcome the winners to our one-of-a-kind Space Lounge, complete with comfortable seating, a world-class culinary experience, cocktails and a spectacular view of the Earth 100,000 feet above," said Jane Poynter, Founder and Co-CEO of Space Perspective.

Starting now, Texans interested in playing for a chance to win a trip on Space Perspective's Spaceship Neptune can purchase a \$1,000,000 Cash Blast scratch ticket for \$20 at Texas Lottery retailers across the state. The \$1,000,000 Cash Blast scratch ticket game is like other \$20 games in that it offers top prizes of \$1 million that can be won on the ticket, as well as additional cash prizes ranging from \$20 to \$100,000.

In addition to the cash prizes available on the ticket, any non-winning \$1,000,000 Cash Blast ticket can be entered into the Texas Lottery's Luck Zone. Through a series of drawings, 75 winners and their guests will be selected to travel to the Kennedy Space Center in Florida for 4 days/3 nights for a VIP space-themed party at the Courtyard by Marriott Titusville Kennedy Space Center. The trip includes a welcome reception at the Space Bar, a Kennedy Space Center tour, a meet-and-greet with an astronaut, daily cash prize drawings and a final party at the Space Shuttle Atlantis® event venue, complete with dinner and musical entertainment. At the end of the evening, four lucky winners will be selected for the Space Perspective flight prize while another winner will be awarded a guaranteed \$100,000 with a chance to win up to \$1 million.

After the Florida event, the four winners and their four guests will board the Spaceship Neptune for their flight. The comfortable, luxurious, six-hour journey also includes access to Wi-Fi, enabling travelers to share their experience with family and friends back on Earth. A final drawing will occur where the four winners will have a one-in-four chance to win \$100,000 during their journey to the edge of space.

"It's hard to fully understand how vivid and beautiful the Earth looks below until you've seen it from the edge of space. To date, approximately only 600 people have been able to marvel at the Earth in this way. I'm thrilled to support the Texas Lottery and Space Perspective as they offer eight lucky individuals the chance to make history," said Chris Cassidy, President and CEO of the National Medal of Honor Museum Foundation, retired NASA astronaut, and former U.S. Navy SEAL.

"This unique partnership with the Texas Lottery and Space Perspective is the first of its kind for the lottery industry. Alchemy3 is proud to help raise the bar on the next generation of exciting lottery promotions and once-in-a-lifetime experiences," said Jeffrey Schweig, President of Alchemy3.

For more information about the \$1,000,000 Cash Blast scratch ticket game and Space Perspective Cash Adventure promotional second-chance drawings, visit texaslottery.com.

Space Perspective's Spaceship Neptune was developed to be the most accessible, sustainable and safe spacecraft on or above Earth. Propelled gently by a SpaceBalloon™ and fueled by renewable hydrogen, there are no rockets or heavy g-forces. During the journey, the spaceship rises slowly at 12 mph, making the experience accessible to anyone medically fit to fly on a commercial airline. The SpaceBalloon uses proven and

reliable technology flown over 1,000 times by NASA and other government agencies, and has a Reserve Decent System to ensure safe landings. Flights are sold out until 2027, with over 1,600 seats already sold, and a waitlist available for upcoming flights.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated \$38 billion in revenue for the state and distributed \$83.8 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$32.1 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$224 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five® and scratch ticket games. For more information visit us on Facebook, X, Instagram, LinkedIn, YouTube or at [texaslottery.com](https://www.texaslottery.com). PLAY RESPONSIBLY.

About Space Perspective

Space Perspective is the world's first and only carbon-neutral spaceflight experience company on a mission to make transformative space travel accessible to more people than ever before. Its Spaceship Neptune, which comprises a pressurized capsule propelled by a giant SpaceBalloon™, offers a safe and accessible six-hour journey to the edge of space.

With no training required, no weightlessness, and no heavy g-forces, the experience is designed to be as gentle on our Explorers as it is on our Earth. Those who fly with Space Perspective, which is regulated by the FAA and follows guidelines established by NASA and the U.S. Coast Guard, enjoy unprecedented views of our planet through the largest windows ever flown to space, a world-class meal and cocktail service, Wi-Fi, and lavatory – all from the comforts of the world's first Space Lounge.

Based on Florida's Space Coast, Space Perspective was co-founded by entrepreneurs Jane Poynter and Taber MacCallum, who met as original crew members in Biosphere 2. They went on to launch Paragon Space Development Corporation, which develops tech for environmental control systems that, for example, can be found on the International Space Station (ISS). Space Perspective's team, more broadly, has been instrumental in developing every U.S. human spacecraft for the past 40 years. To learn more, visit spaceperspective.com. Space Perspective's team more broadly has been instrumental in the development of every U.S. human spacecraft for the past 40 years. To learn more visit spaceperspective.com.

About Alchemy 3

Established in 2007 by a team of dedicated lottery industry veterans, Alchemy3 is a leader in the development and implementation of highly successful integrated marketing programs, creative game designs, high-impact promotions and loyalty solutions for lottery clients across North America. Over the past 15+ years, the company has developed smart gaming solutions for dozens of branded games, bringing them to life through a unique, visionary approach that considers the specific goals of individual lottery customers while generating more than \$2 Billion in lottery game sales along the way. Alchemy3 also offers drawing and fulfillment services, web design, mobile app development and social media engagement support. To learn more, visit alchemy3.com.

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