



NEWS RELEASE

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BLITZ OF CASH PRIZES AND VIP OPPORTUNITIES IN NEW TEXAS LOTTERY® GAMES

The five games in the new Blitz scratch ticket family combine for over \$302 million in cash prizes, along with iHeartRadio Blitz Challenge Second-Chance Drawings

AUSTIN – A new family of scratch ticket games from the Texas Lottery gives players the chance to begin the new year by playing for a [blitz of cash prizes](#). With top prizes ranging from \$5,000 to \$1 million, the Blitz family of scratch ticket games at five different price points offer something for everyone. The five games collectively offer total cash prizes of more than \$302 million, with more than 19 million winning tickets up for grabs.

Additionally, players can enter their non-winning tickets into [iHeartRadio Blitz promotional second-chance drawings](#) for a shot at exclusive VIP access to an iHeartRadio event or a concert of their choice, and even a chance to participate in the \$10 Million Blitz Challenge.

“The blitz is truly on, as this new five-game family offers players an electrifying start to the year, with chance to win up to \$1 million alongside millions of other cash prizes,” said Ryan Mindell, executive director of the Texas Lottery Commission. “Beyond the thrill of instant cash wins, the iHeartRadio Blitz promotional second-chance drawings provide players with unique opportunities that cannot be purchased or obtained elsewhere. We’re excited about the entertainment the Blitz family will bring to our players, and we believe it will generate important revenue for public education in Texas.”

The new games – \$1,000,000 Blitz, \$500,000 Blitz, \$200,000 Blitz, \$60,000 Blitz Word Search and \$5,000 Blitz – launched Jan. 6 and are available now from Texas Lottery retailers. Players can use the [Scratch Ticket and Retailer Locator](#) on the Texas Lottery® website or on the [Texas Lottery® App](#) to find games in their area.

The Texas Lottery reminds the public that anyone buying a ticket must be 18 or older and that tickets must not be purchased for minors.

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New Blitz Scratch Ticket Games:

- Fully charged with big prizes at the \$20 price point, [\\$1,000,000 Blitz](#) offers 35 chances to win on every ticket with more than \$103 million in total cash prizes, including four \$1 million top prizes.
- [\\$500,000 Blitz](#), the \$10 game in the family, is electrifying with 30 chances to win on every ticket with total cash prizes of more than \$90 million available, including four top prizes of \$500,000.
- For \$5, [\\$200,000 Blitz](#) is packed with more than \$55 million in total cash prizes including five top prizes of \$200,000. Each ticket features 23 chances to win a cash prize.
- [\\$60,000 Blitz Word Search](#) costs \$3 with cash prizes totaling more than \$39 million. This extended-play game features a crossword-style playboard with chances to win one of eight top prizes of \$60,000 available in the game.
- For just \$1, [\\$5,000 Blitz](#) offers five chances to win a prize on every ticket. The game is surging with more than \$14 million in total cash prizes, including six top prizes of \$5,000.

In addition, Texas Lottery players can enter their non-winning Blitz scratch tickets into the iHeartRadio Blitz Promotional Second-Chance Drawings through their Luck Zone account for a chance to win \$100 plus an entry into a drawing for a chance to win a VIP trip prize or a trip to Austin, Texas, to play the \$10 Million Blitz Challenge. Blitz players that enter non-winning tickets into the iHeartRadio Blitz promotional drawings will receive a number of entries based on the price point of the entered ticket— e.g., a \$20 ticket earns the player 20 entries in the drawing, a \$1 ticket earns the player one entry in the drawing, etc. Complete drawing information and prize details for the iHeartRadio Blitz Promotional Second-Chance Drawings are [available here](#).

In Fiscal Year 2024, the Texas Lottery [achieved its second-best year for total sales and revenue](#), recording \$8.39 billion in sales, with more than \$2 billion generated for the State of Texas to support public education and veterans' services.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated more than \$40 billion in revenue for the state and distributed more than \$89 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed \$34.16 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$257 million for programs supporting Texas veterans.

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The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five® and scratch ticket games. For more information visit us on Facebook, X, Instagram, LinkedIn, YouTube or at [texaslottery.com](https://www.texaslottery.com). Must be 18 or older to purchase a ticket or enter a promotional second-chance drawing. PLAY RESPONSIBLY.

Editors/News Directors, note: An image of the Texas Lottery's Blitz scratch ticket family advertising campaign can be downloaded [here](#). (Right-click on the image for saving options.)

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