



April 2025

Round★Up

SCRATCH TICKET FOCUS



\$3 MILLION CASH FEATURING THE EUROPEAN SKYCRUISE™

PLAYERS CAN ENTER NON-WINNING TICKETS
FOR A CHANCE TO WIN TWO SEATS ABOARD
THE SKYCRUISE™ JET FOR AN UNFORGETTABLE
TRIP TO PARIS, ROME AND LISBON!

SKYCRUISE™ IS A REGISTERED TRADEMARK OF IMAGINE EXPERIENCE. ALL RIGHTS RESERVED.

DRAW GAME FOCUS



PLAYER PROMOTION!

APRIL 6 – APRIL 19

Players get one FREE \$1 Lotto Texas® Quick Pick and one FREE \$1 Texas Two Step® Quick Pick with the purchase of \$10 or more of Mega Millions on one ticket!

NEW \$5
GAME
STARTS
APRIL 5!

CLERK PROMOTION!

APRIL 20 – MAY 3

HOW IT WORKS:

Vouchers will be generated based on your sales efforts! Every time you sell 10 Mega Millions® tickets worth \$5 or more, a prize voucher will print from the terminal. Sign the voucher and give it to your LSR to claim your Texas Lottery® screwdriver set.



REDEMPTION:

Clerk voucher promotion runs April 20 through May 3 or while supplies last. Vouchers cannot be redeemed at Texas Lottery claim centers or by mail. Signed vouchers must be redeemed with your LSR by June 27, 2025.

RETAIL POS EXECUTION



REMINDER: All retailers should have at least one veterans' ticket displayed at all times.

Place TRY ME! stickers at the top of MILLIONAIRE MAKER and \$50, \$100 or \$500!.



APRIL 2025 - NEW SCRATCH TICKETS

SUN	MON	TUES	WED	THUR	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

TEXAS LOTTERY
Two Step
MON/THURS
DRAW BREAK STARTS
10:02PM
DRAW TIME
10:12PM

TEXAS LOTTERY
MEGA MILLIONS
TUES/FRI
DRAW BREAK STARTS
9:45PM
DRAW TIME
10:12PM

TEXAS LOTTERY
POWERBALL
LOTTO
MON/WED/SAT
DRAW BREAKS START
POWERBALL® 9:00PM
LOTTO TEXAS® 10:02PM
DRAW TIME
10:12PM

TEXAS LOTTERY
Cash Five
MON - SAT
DRAW BREAK STARTS
10:02PM
DRAW TIME
10:12PM

TEXAS LOTTERY
PICK 3
TEXAS LOTTERY
DAILY 4
ALL or nothing
MON - SAT
DRAW BREAKS START
9:50AM 5:50PM
12:17PM 10:02PM
DRAW TIMES
10:00AM 6:00PM
12:27PM 10:12PM

Texas Lottery® game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)

**VIEW FLYERS AND PROGRAM DETAILS ON WEBSITE
RETAILERS PAGE, PROMOTIONS TAB**



Primary #45 (17 wks) Ends May 24

Secondary #926 Starts April 6

Secondary #925 Ends April 5

Drawing planned for April 22.

Secondary #924 Ended Feb. 22

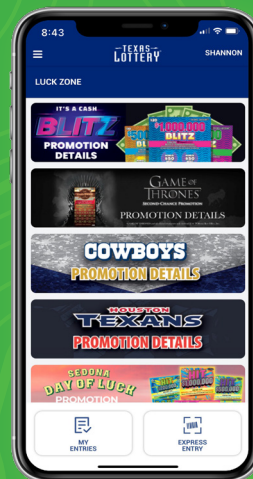
Drawing held March 11. Winners listed on website. Award packs delivered by April 29.

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit texaslottery.com/Retailers.

MOBILE APP

For quick and convenient access, encourage players to use the Texas Lottery® Mobile App to scan their eligible non-winning tickets into second-chance drawings.

On the App, log in to **LUCK ZONE**, select **EXPRESS ENTRY** on the landing screen and scan to enter eligible non-winning tickets one at a time. Or, select the game from the **LUCK ZONE** landing screen and select **ENTER NOW** from the Game Detail screen. **NOTE:** If a player tries to enter a game that is not on the Game Detail screen, an error message will display.



RETAILER SURVEY

Retailer Number:	Position of Person Completing Survey:	<input type="checkbox"/> Owner	<input type="checkbox"/> Manager	<input type="checkbox"/> Employee
	Shift When Survey Completed:	<input type="checkbox"/> Day	<input type="checkbox"/> Evening	<input type="checkbox"/> Overnight

1. Is buying lottery tickets every day a sign of problem gambling? Yes ____ No ____
2. Is setting spending limits helpful for keeping lottery play positive? Yes ____ No ____
3. Is continuing to play despite negative consequences a sign of problem gambling? Yes ____ No ____
4. Do you know where to find information to keep lottery play positive? Yes ____ No ____

Thank you. Please return by **May 7 to enter drawing for a Texas Lottery® promotional items prize package.**

Scan to: Robert.McGovern@lottery.state.tx.us Subj: April Survey

or Mail to: Robert McGovern, Retailer Services – Texas Lottery – PO Box 16630 – Austin TX 78761-6630

**PLAY
RESPONSIBLY.**



**SUPPORTING TEXAS EDUCATION
AND VETERANS**

texaslottery.com