



March 2024

Round★Up

SCRATCH TICKET FOCUS

LUCKY DOG & **COOL CAT**

8 Top Prizes of \$30,000

More than \$11.6 million in prizes

More than 2 million winning tickets

SUPPORTING TEXAS VETERANS*



*This scratch ticket game supports the Texas Veterans Commission's Fund for Veterans' Assistance. This fund awards grants to local government agencies and non-profit organizations to address the needs of Texas Veterans and their families in your community.

DRAW GAME FOCUS

IT'S YOUR PLAYERS' LUCKY DAY WITH

MONDAY MADNESS!

ASK
FOR THE
SALE!



Players who buy \$5 or more
of **Texas Two Step®** on one
ticket receive one **FREE \$1**
Texas Two Step Quick Pick!

EVERY MONDAY MARCH 4 – APRIL 1, 2024!

RETAIL POS EXECUTION



Place **TRY ME!** stickers at the top of bins for RCIP games \$200,000 WINNINGS and \$1,000,000 WINNINGS.

REMINDER: All retailers should have at least one veterans' ticket displayed at all times.

TEXAS

POWER

BALL

POWERPLAY

TEXAS LOTTERY

LOTTO

Extra!

MON | WED | SAT

DRAW BREAKS START

POWERBALL®	LOTTO TEXAS®
9:00 PM	10:02 PM

DRAW TIME

10:12 PM

<p><small>TEXAS LOTTERY</small></p>	<p><small>TEXAS LOTTERY</small></p>	<p><small>TEXAS LOTTERY</small></p>
-------------------------------------	-------------------------------------	-------------------------------------

MON – SAT

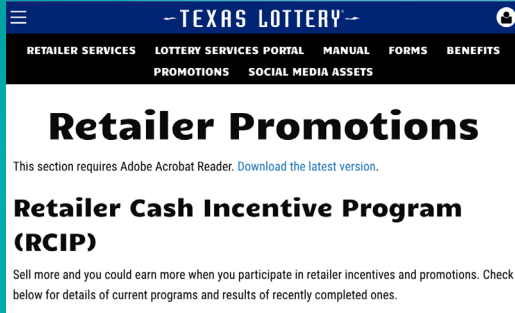
<u>DRAW BREAKS START</u>	
9:50 AM	5:50 PM
12:17 PM	10:02 PM
<u>DRAW TIMES</u>	
10:00 AM	6:00 PM
12:27 PM	10:12 PM

MARCH 2024 – NEW SCRATCH TICKETS START						
SUN	MON	TUES	WED	THUR	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 31	25	26	27	28	29	30

Texas Lottery® game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)

IT'S EASY TO VIEW ALL THE LATEST RCIP INFORMATION!



Visit texaslottery.com, go to **Retailers** then **Promotions** to view:


- Flyers in English and Spanish for current and recent primary programs
- Flyers for current and recent secondary scratch ticket promotions
- Drawing results for recently completed programs

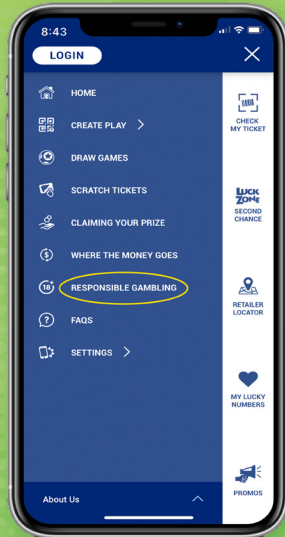
This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit texaslottery.com/Retailers.

TEXAS LOTTERY® APP

It's estimated only 10% of people with problem gambling behaviors seek help.

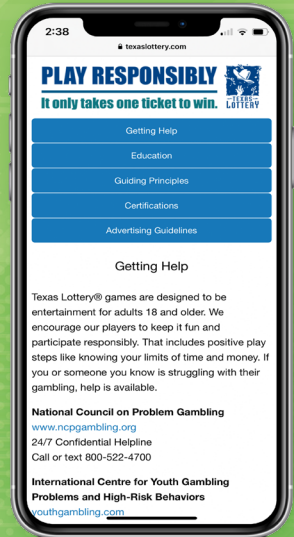
Learn about the signs and resources for help at texaslottery.com and the mobile app.

- 1 From the  menu, select **RESPONSIBLE GAMBLING**.



- 2 On the **PLAY RESPONSIBLY** home page, select:

- **Getting Help** to find available resources.
- **Education** for Tips for Positive Play and retailer training videos.
- Other tabs for the Texas Lottery's Responsible Gambling Plan, Certifications and Advertising Sensitivity Guidelines.



SOCIAL RESPONSIBILITY

Know when to
SAY WHEN

Share These Tips for Positive Play

- Gamble only for fun.
- Consider lottery tickets as part of your entertainment budget.
- Set a time limit and stick to it.
- Don't borrow money to play.
- Find healthy ways to cope with your emotions.
- Don't play to win back losses.

If you or someone you know is uncomfortable with their gambling,

**CALL OR TEXT 24/7
CONFIDENTIAL HELPLINE
800.522.4700**

PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

texaslottery.com