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# Plin dimionds <br> <br> ADD SPARKLE TO YOUR SALES 

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## Holographic Pattern and a Large Diamond Hologram!

5 Top Prizes of \$250,000!

## Ouer $\$ 50$ million in Total Cash Prizes!

More than 2 million Total
Winning Tickets!

## DRAW GAME FOCUS

## TEXAS



# THE BIG GAME WITH MEGA PRIZES! 

## Remind your players!

For only $\$ 1$ more per Play, add Megaplier ${ }^{\circ}$ for a chance to increase non-Grand Prize winnings by 2, 3, 4 or 5 times!

## RATAIL POS EXECUTION



## RETAILER CASH INCENTIVE PROGRAM (RCIP)



## How We Set Your Minimum Sales Goal (MSG)

1. MSG is based on retailer's sales of RCIP games during EP or AEP.
2. State sales trends, game launches and economic factors are analyzed to project state sales growth rate (\% increase/decrease) for upcoming RCIP.
3. Growth rate is applied to all retailers' EP or AEP sales to align with projected state sales for upcoming RCIP (benchmark). NOTE: Growth rate during RCIP \#42 is projected to be less than sales during EP and AEP.
4. " $+\$ 500$ " ensures qualifying sales are an increase over the benchmark.

The RCIP is designed to reward exceptional sales. The requirement that MSG will not be less than $\$ 95,000$ ensures rewarded sales are better than the average 17-week retailer performance.

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. - 5:30 p.m. CT at 800-375-6886 or visit texaslottery.com/Retailers.

## LOTTERY SERVICES PORTAL (LSP)

## Looking for a way to track your RCIP payments?

The Incentive Payment History report lets you view historical RCIP payments, base and drawing, for either Primary or Secondary programs. Plus, you can view: Incentive Potential Payments, Incentive Potential Entries and Incentive Status. Register now at tx-Isp.lotteryservices.com or go to texaslottery.com and click on RETAILERS.
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## LOTIERY

Retailer Number:
Incentive Payment History - Primary

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Incentive Payment History - Primary

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Incentive Payment History - Primary
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Business Name: Bill To Business Name:
Billto ID:
State Tax ID:
$\begin{array}{lllllll}\text { Retailer Type } & \text { Retailer ID } & \text { Business Name } & \text { Location City } & \begin{array}{l}\text { Incentive } \\ \text { ID }\end{array} & \text { Incentive Plan Dates } & \begin{array}{c}\text { Incentive } \\ \text { Payment }\end{array}\end{array} \begin{gathered}\text { Drawing } \\ \text { Payment }\end{gathered} \quad$ Total Payment Payment Date

## FREQUANTLY ASKFD QUESTIONS

## Q. Maylrefoctortelofteryequipmenie

A. Never move the equipment yourself. Please contact Texas Lottery ${ }^{\oplus}$ Retailer Services at 800-375-6886 and our specialists will arrange to have a technician visit your retail location to move the equipment.

## Q. Canlpayloftery prizes foapersonunder theageof 183

A. Retailers may pay prizes only to a person 18 or older. You are not authorized to pay prizes to an adult who is presenting a prize winning ticket on behalf of a person who is under the age of 18 . An adult member of the minor's family or the minor's guardian must claim the prize on the minor's behalf at a claim center. Remember, you may only conduct lottery transactions with adults.

