## Texas Lottery Commission Lottery Operations and Services RFP Evaluation Scoring Matrix Documentation

Vendor Name: GTECH

Evaluator Name: M. Lanund

Pre-Q	ualification	Date / Time
A.	Mandatory Pre-Proposal Conference and Non-Disclosure Statement	
A.1	The Proposer attended one of the mandatory pre-proposal conferences and submitted a signed non-disclosure statement.	
В.	Cost Proposal and Proposer's Commitment Submission	
B.1	The Proposer submitted the Cost Proposal and Proposer's Commitment in the manner as prescribed and by the deadline provided in Section 2 of the RFP.	W
C.	Technical Proposal, Bid Bond/Proposal Surety and Protest/Litigation Bond Submission	
C.1	The Proposer submitted the Technical Proposal, Bid Bond/Proposal Surety and Protest/Litigation Bond in the manner as prescribed and by the deadline provided in Section 2 of the RFP.	

A.	Financial Status of the Proposer	
A.1	The Proposer is financially viable and Office of the Controller has validated the financial status of the Proposer.	Pass/Fail
B.	Historically Underutilized Businesses (HUB)	
B.1	Whether the Proposer performed the good faith effort required by the HUB subcontracting plan.  *HUB Subcontracting Plan  *Mandatory HSP Workshop	Pass/Fail

The RFP references are intended as a guide for Proposers in preparing responses to this RFP, but

Round 2	2: Technical Scoring	RFP Reference	Maximum Available Points
2.1	Past Performance. The quality of the Proposer's past		550
2.1.1	Contract performance issues, which include, but are not limited to:contract terminationssanctions / liquidated damages / goods or services in lieu of sanctions/LDssignificant or material audit findings or compliance issuesdisciplinary action for substandard work or unethical practicespending/past litigationgaming license status	4.2.5(a), (b), (c), (d), (e), (f), (g)	440
2.1.2	Reference checks and site visits (to include site visits to other lotteries if applicable)	4.4 and 2.22	110
			\$552.110
-			

and Alan Eland; pro functionality and ea	esentations impressive ase of navigation appe	e; application system overview, ars to be very good; hardware der	Corporate site visit-corporate team, Jamin Paytel by Nick Watts outstanding; system monstration and equipment is user friendly spatch and call center software (custom
developed) for Tels Conversion appear impressive; wareho	Sell and support is exc s virtually seamless; couse tour appears fund	cellent; FE and call center staff are communications 3 birds, load balan ctional although limited automation	e GTECH employees. Good 10/1 Customer Visit. nced, dual communication demonstration n; Retailer visit to Stewarts absolutely
		manager, opportunity to talk with bution functions were very positive	both employees and customers. Reference e.

**GTECH** 

**Total Points** 

Personnel. The qualifications of the Proposer's personnel.		
Executive Management – General Manager/Site Director, Assistant General Manager, and any other officers or key personnel who will provide direction or oversight to the Texas Lottery account.	4.3.2(a)	160
Data Center/Operations – Data Center Supervisor, Software Development Manager, Texas Lottery Liaison and any other staff who will have oversight or manage system operations for the Texas Lottery account.	4.3.2(b)	80
Call Center – Call Center Manager, Retailer Support Supervisor, Dispatch and Supply Inventory Supervisor or other key personnel who will provide direction or oversight to the Texas Lottery account.	4.3.2(c)	80
Sales and Marketing – Sales Manager, Marketing Manager, Promotions Manager/Coordinator, District/field Sales Managers, Corporate/Chain Account Manager, New Business Development/Recruitment Manager, Research Associate, and any other staff who will provide sales or marketing input, direction or recommendations for the Texas Lottery account	4.3.2(d)	160
	Executive Management – General Manager/Site Director, Assistant General Manager, and any other officers or key personnel who will provide direction or oversight to the Texas Lottery account.  Data Center/Operations – Data Center Supervisor, Software Development Manager, Texas Lottery Liaison and any other staff who will have oversight or manage system operations for the Texas Lottery account.  Call Center – Call Center Manager, Retailer Support Supervisor, Dispatch and Supply Inventory Supervisor or other key personnel who will provide direction or oversight to the Texas Lottery account.  Sales and Marketing – Sales Manager, Marketing Manager, Promotions Manager/Coordinator, District/field Sales Managers, Corporate/Chain Account Manager, New Business Development/Recruitment Manager, Research Associate, and any other staff who will provide sales or marketing input, direction or	General Manager, and any other officers or key personnel who will provide direction or oversight to the Texas Lottery account.  Data Center/Operations – Data Center Supervisor, Software Development Manager, Texas Lottery Liaison and any other staff who will have oversight or manage system operations for the Texas Lottery account.  Call Center – Call Center Manager, Retailer Support Supervisor, Dispatch and Supply Inventory Supervisor or other key personnel who will provide direction or oversight to the Texas Lottery account.  Sales and Marketing – Sales Manager, Marketing Manager, Promotions Manager/Coordinator, District/field Sales Managers, Corporate/Chain Account Manager, New Business Development/Recruitment Manager, Research Associate, and any other staff who will provide sales or marketing input, direction or

Joe Lapinski, excellent working relationship, detailed knowledge in all areas of operations; Assistant GM Saysha Robinson appears to have limited experience at this level of operations; Ramon Rivera will provide additional direction and oversight; Tom Stanek; Alan Eland

Operations Support Manager-DeFazio (12 years experience), past working relationship excellent, very knowledgeable; Data Center Supervisor-Jim Burdick, qualified. Regional Software Lead-Andy Haley, qualified (16 years experience); Software Development Manager-Jim Brannon, qualified. Nick Watts provides account team support as required.

Call Center Manager-Sam Franco, appears qualified (10 years call center experience); Retailer Support Supervisor-Barbara Broadus, broad background (9 years experience); Distribution and Supply Inventory-Vachon Colvin, qualified (6 years GTECH/9 years Dell); Field Service Manager-Hal Walker, extensive experience (24 years GTECH experience)

Director Sales and Marketing-Tom Stanek, limited experience in sales and marketing, although past performance with Texas is very positive and has resulted in significant operational improvements; Marketing Manager-Shannon Plum, extensive experience (15 years sales/marketing); Chain Account Manager-Mandy Carter, well qualified (8 years experience, HEB); New Business Development-Arden Reid, well qualified, successful in getting several new accounts recruited, (19 years experience); Sales Manager North-George Sanchez, extensive experience (18 years experience-Texas startup); Sales Manager South-Brian Finnigan, extensive experience (18 years experience-Texas startup); 13 District Sales Managers have been on account since startup; Research Associate-Regina Dill, excellent past performance (15 years experience); Connie Laverty (corporate) strong national corporate recruitment team.

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Round 2: Technical Scoring		RFP Reference	Maximum Available Points	
2.2.5	Warehouse and Distribution – Warehouse Manager.	4.3.2(e)	80	
2.2.6	Transition Team – Project Manager and key personnel assigned to the transition and implementation of the Texas Lottery account.	4.3.2(f)	120	
2.2.7	Organizational structure for Texas Lottery account, which includes position titles and number of positions and staffing schedule for unfilled positions and dates when key management will be available.	4.3.1; 4.3.5 and 4.3.6	120 §552.110	

Warehouse Manager-Dwayne Ta	atum, extremely knowledgeable (18 years experience); Distribution Manager-Chuck
Faulkner, very knowledgeable (1	5 years experience)
Corporate Oversight by SVP GT	ECH Americas-Alan Eland and SVP Global Technology Solutions-Matthew Whalen, both
well qualified; Corporate Project	Manager-Michael Thornton, contractor, PMP certified, well qualified (15 years experience)
Onsite Texas Project Manager-B	earbara Tedrow, appears well qualified, background in software (17 years experience); ; Texas Systems Engineer-Nick Watts, outstanding qualification and
working relationship, (11 years e	xperience); Systems Engineer-Dan O'Connell, corporate engineering support; all transition
team members appear qualified	

Total	<b>Points</b>
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2.3	Quality. The probable quality of the offered goods or services.		
2.3.1	ACCOUNT MANAGEMENT AND ADMINISTRATION		130
2.3.1.1	Account management; Service level monitoring; Service management, which includes incident and problem management, capacity management and performance management; Compliance review.	6.2 through 6.5	46 §552.110
2.3.1.2	Facilities support services, which includes all facilities and equipment to support the Texas Lottery account.	6.6	20
2.3.1.3	Business continuity and disaster recovery capabilities which includes primary site system recovery.	6.7	32
2.3.1.4	Training activities which includes training on Lottery Gaming System, various retailer training requirements and LSR training.	6.8	32 §552.110
2.3.2	LOTTERY GAMING SYSTEM		780
	On-Line Games		47
2.3.2.1	On-Line game development which includes demonstrated experience and success in On-Line game development, research and implementation.	7.2.1	9552.110
2.3.2.2	On-Line game controls which includes development and monitoring of On-Line game control features.	7.2.2	12
2.3.2.3	Drawings which includes the Lottery Gaming System's capability to meet the Texas Lottery's drawing requirements.	7.2.3	14
Party.	Instant Ticket Game Management		47

RR#4 Service level report examples not provided; Service level management through and provides customized dashboard for monitoring; Multiple tools for monitoring and managing incidents, problems, capacity and system performance. 2 FTEs for compliance and audit functions Central Distribution Warehouse hours M-F 8-5pm but flexible; 14 district offices/warehouses; adding 4 additional training and storage facilities in Ft. Worth, Houston-East, Waco, Corpus Christi; BDC will be relocated to San Antonio; MUSL compliant Business continuity and disaster recovery more than adequate; DR plan updated quarterly; seen implemented in Texas in previous disasters, noted examples in proposal; No single point of failure, 2 systems at Primary Data Center and 2 systems at Backup Data Center; LSRs/FSTs to deliver instant tickets as backup plan. Retailer training-tracked through , classroom with terminals, elearning and virtual tickets, in 47 cities average distance travel will be 19 miles, extensive scheduling and follow-up activities to ensure attendance (postcards, 2 week prior phone call, 1 day prior phone call, follow up with no shows); TLC staff training g specific to operational area; extensive LSR training, with certification levels and advancement opportunities; all training areas addressed Proven experience in Texas launching new games and game changes; strategic approach to game development which includes a five step process of analysis, concept, research, implementation and review; 400+ online and 290 interactive games in portfolio; 14 licensed property online games; GamePro live testing system included in base offering; (lottery marketing database) Meets all requirements; comprehensive section Meets all requirements; very experienced in large jurisdictions

Round 2	: Technical Scoring	RFP Reference	Maximum Available Points
2.3.2.4	Lottery Gaming System's capability to support the volume, scope, development and management of the Texas Lottery's Instant	7.3	47
	monitor game inventory levels and order statuses.		
	Claims and Validations		47
2.3.2.6	Lottery Gaming System's validation capabilities, which include Integrated On-Line and Instant Ticket claims, validations and payments, and check writing software and hardware for use at Texas Lottery headquarters and each of the Texas Lottery Claim Centers.	7.4	37
2.3.2.7	Lottery Gaming System's functionality for a secured method (and equivalent backup method) of applying required signature(s) to the check stock during the check printing process.	7.4	10
	Retailer Management		47
2.3.2.8	Integrated Lottery Gaming System to support the Texas Lottery's retailer management functions, which includes retailer maintenance and license application processing, inventory management, accounting and access control.	7.5	33
2.3.2.9	Lottery Gaming System's ability to provide online access to retailer management transactional data.	7.5	14
	Lottery Gaming System General Requirements	38 WI = 130 J	94
2.3.2.10	Lottery Gaming System's ability to meet the Texas Lottery's configuration, capacity and performance requirements; detect and report fraudulent transactions and activities; and meet data exchange requirements.	7.6.1 and 7.6.2	42 §552.110
2.3.2.11	Lottery Gaming System's capability for configuring and executing player and retailer promotions.	7.6.3	19
2.3.2.12	Web-based systems to support "Second-Chance Drawings", player registration programs for informational, promotional and data gathering purposes, and mail order subscription services which includes transaction handling, prize payout and ageverification features. including the processing of all subscription orders, age verification of players, and payment of prizes.	7.6.3	33
	System Management, System Security and ICS System and		78
	Vendor Requirements		EDVERNIE SERVICE
2.3.2.13	Change and release management process, and test environment and access for conducting user acceptance testing.	7.7	8

	GTECH
lew system functionali ew retailer feature to i	y ) provides real time ticket level and retailer level accounting (single ticket accounting); dentify top prizes remaining games being sold at that location; new a
	nd overrides of taxes for non-cash payments are not supported; Automated tax documentation t scheduling (new, previously manual process);
	, the files are encrypted,
details and route mana o accept online submis hrough hosted secure Near real time access t	mark tests. Meets all requirements. New features include: capture and retention of recruitment gement with GPS for LSRs; asset management records maintained with the retailer account; ability ssion of license application/renewal via TLC website or Lottery Services Portal, fee collection payment gateway. Very thorough section to retailer data; appears to include all retailer information including sales and accounting; very good flexibility (parameter driven)
	mark tests. which includes all functionality (terminal reports is new); to nearest 100th of a second; B2B provides ability to interface with other vendor and detection features and reports, including suspicious activity package
	ting promotions is highly flexible and can be accomplished quickly through setting parameters via ability to run simultaneous promotions
Meets all requirements	for 2nd chance drawings and player registration system; player registration system provides mail ice; complete form and mail in; player age verification through predetermined confidence score
(Mariana Propinsi Angles Construction of the C	Long term software development is based on Texas Lottery and GTECH's 5-yr business plan.

Round 2	: Technical Scoring	RFP Reference	Maximum Available Points
2.3.2.14	Lottery Gaming System's security plan, which includes physical and logical security components and an overview of the policies and practices to prevent, detect, and resolve security breaches.	7.8	35
2.3.2.15	Processing transactions from the Lottery Gaming System to the	7.10	35
	internal control system, which includes handling out-of-balance incidents and accomplishing electronic funds transfers.		§552.110
1	Reporting		47
2.3.2.16		7.9	47
	System Supported Terminal Functions		47
2.3.2.17	System supported terminal functions, which include the Lottery Gaming System's capability to inquire and log ticket prize inquiries from all sales terminals, including player activated, and communication of winning, non-winning and actual prize amount data.	7.11	47
	Sales Terminals and Related System Sales Equipment		94
2.3.2.18	Sales Terminals and related System equipment that offer the broadest diversity of options for deployment in support of current and future Texas Lottery retail venues.	7.12	61
2.3.2.19	Functionality or capability of all online devices to interact with the back office systems of Retailers.	7.12	19 §552.110
2.3.2.20	Sample Retailer training manual and other options for training Retailers such as including training manual within the Retailer Terminal.	7.12	14
	Installation, Relocation and Removal and Maintenance and		47
	Repair		
2.3.2.21	Plan and procedures for handling equipment installation, relocation and/or removal requirements.	7.12.1	12
2.3.2.22		7.12.2	12
2.3.2.23	Staffing levels to cover repair functions and the planned location of staff.	7.12.2	12
2.3.2.24	Lottery Gaming System capability to remotely monitor all deployed equipment for proper operational functionality and identification of equipment malfunctions or failure.	7.12.2	11 DOCUME

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Meets all r devices	requirements. Addressed TAC	202 requirement.	feature used for third party attached to	erminals or POS
Meets	requirements. Automated	balancing following	checkpoint schedule every 10 minutes.	
	dly reporting system for viewir transactional data; developed		nd creating reports; dashboard viewer provi s for report conversion	des real time
is r	new, can provide information i	including advertising, m	w local news feeds, weather, etc. will wor narketing, transaction detail via the terminal; nt ticket bin is empty (new feature); surveys	vending
inger touc	, includes and online minal regarding equipment co ; wired barc	an activate, GUI design and instant, single but onditions; code readers; Play it Ag	surface acoustic wave for touch screen (gla by certified usability analyst; Altura (sn ton touch for all tickets, includes multi-media is small footprint self service; ticket check ain feature allows scan of online ticket to cre code under latex to validate a winning ticke	nall footprint); a display, notifies kers; eate wager
Can conne	ect to retailer's back office sys	tems through two differ	rent methods.	
Meets all r	requirements. Retailer training	manual designed spec	cifically for Texas	
		The sales	74.5	
detailed no	is fully integrated with call ce otes to field staff	nter work order system	; electronic signature captured through	; provides
RR#2 (pai	rtial-No PM schedule provid lls in 30-day period or 3 FST v		onsite; repair depot is in Rhode Island; chro od; RFP requirement is <b>4</b> calls in 90-days; L	
76 FSTs (	1 manager, 2 supervisors and	73 field) operating out	of 14 district offices	

Round 2	Technical Scoring	RFP Reference	Maximum Available Points
	Call Center Support	100	60
2.3.2.25	Call Center staffing and management to support the Texas Lottery's diverse Retailer base; ensure timely, professional, courteous and accurate response to all calls; achieve required performance levels; and plan for handling chronic problems.	7.13	60
Ev. III	Ticket Inventory Supply and Management		78
2.3.2.26	Innovative solutions to enhance inventory order and distribution beyond the noted requirements of the RFP.	7.13	12
2.3.2.27	Staffing and management of the ticket inventory and supply management functions to support the Texas Lottery's diverse Retailer base. Procedures to process special, out of cycle, experience, experience or emergency orders.	7.13	43
2.3.2.28	Ability to allow Retailers to order at anytime through an automated system, rather than ordering in response to a telemarketing call, which includes the ability to manage and place proper controls on this ordering process.	7.13	23 §552.110
	Communications Network		47
2.3.2.29	Communications network, which includes information and diagrams to support the performance capabilities of the Lottery Gaming System and the Texas Lottery.	7.14	47 §552.110
2.3.3	SALES AND MARKETING		910
	Sales Management and Business Development and Marketing		182
2.3.3.1	Route sales component to support Retailer locations.	8.2	18
2.3.3.2	Sales management staff responsible for identifying new selling and business development opportunities.	8.2	73
2.3.3.3	Marketing staff responsible for identifying new product and marketing strategies.	8.3	55
2.3.3.4	Sales and marketing organization structure to support and optimize Lottery sales.	8.2 and 8.3	36 §552.110
	Lottery Sales Representatives		136

4 shifts of 26 call associates trained to answer TX calls; 18 Spanish speaking; Associates fluent in 7 other languages; language line avail-170 languages; calls can be escalated as required; calls are QA'd monthly and graded; Information knowledge base (GNIE) and defined behaviors document; SLAs monitored via reporting tool; shift resource allocation by Impact 360 software; chronic defined as 3 retailer calls in 30-day period or 3 FST visits within 90-day period; RFP requirement is 4 calls in 90-days; Austin primary and Rhode Island is backup			
incidents. All special/emergen meet order demand.		dictive ordering to reduce out of cycle or specia the same day; Will work holidays/weekends to	
Retailer ordering through NR0 assisted orders.	C reps, terminal or website; ITS generated usi	ng predictive ordering through and LSR	
Passed Battelle benchmark to revenue) will be	ests. 70% of communication network will be ;	; 30% (which represent 50% of of network services, available to TLC staff	
Well defined route sales optio	ons and process; previous pilot with ALCO and	d proposed to Dollar General, Family General	
Director Sales and Marketing- Texas is very positive and has well qualified (8 years experie several new accounts recruite years experience-Texas start		ents; Chain Account Manager-Mandy Carter, en Reid, well qualified, successful in getting th-George Sanchez, extensive experience (18 ensive experience (18 years experience-Texas	
excellent past performance (1			
		which contains 20 years of arketing (aligns radio, TV, promotions, etc); good	

Round 2	: Technical Scoring	RFP Reference	Maximum Available Points
2.3.3.5	LSR organization structure and how it will support Lottery Retailers across the entire geographic and population diversity of the State of Texas, which includes the proposed staff to Retailer ratio for the provision of Lottery Sales Representative activities.	8.4	82
2.3.3.6	Incentive plan for LSRs.	8.4	27
2.3.3.7	Sales services customized to strategically optimize sales performance.	8.4	552.110
	Retailer Visit		91
2.3.3.8	Retailer visits and support.	8.4.1	§552.110
2.3.3.9	Monitor and manage LSR performance to ensure that all LSR visit standards are being met.	8.4.1	§552.110
2.3.3.10	Enhanced schedule for Retailer visits that exceeds the minimum required visits for general support and sales activity that emphasizes sales optimization. Overview of the methodology and	8.4.1	37 §552.110
	strategy that will be used to enhance sales.		
	LSR Ticket Retrieval, Transfers and Returns		73
2.3.3.11	Perform ticket retrieval, transfers and returns to optimize the inventory mix at retail locations in coordination with Retailers.	8.4.2	§552.110
2.3.3.12	Retailer-to-Retailer pack transfers utilized to optimize inventory availability, which includes the methods for carrying out these transfers and the security and control measures that will be put in place and how system records will be maintained.	8.4.2	37 §552.110
es and transit made	Instant Ticket Game Close	740 m	46
2.3.3.12	Process for handling Instant Ticket game close.	8.4.3	\$552.110
	Retailer Contests and Retailer-based Player Promotions		91
2.3.3.13	Retailer contests and promotions to increase Instant and On-Line Ticket Sales.	8.5	46 §552.110
2.3.3.14	Incentive programs for Retailers, which includes when such programs should be initiated and the benefits of such programs in maximizing revenue to the State from the sale of Texas Lottery Products.	8.5	45
	Promotional Events and Retailer Promotions		91
2.3.3.15	Promotional equipment and capabilities to support the Promotions Plan, which also includes approach to promotions and how the plan is developed.	8.6	59
2.3.3.16	Promotions program team to run the statewide Promotions Plan, which includes how the team will be coordinated and trained to maximize the benefits of the program.	8.6	32
	Marketing Materials and Related Equipment		91

not respond to request for information on how swing reps	will fit into LSR organization	
Comprehensive discussion of sales and marketing comperery well thought out and plans will be continually reviewed		iding LSRs. Appears to be
Detailed discussion regarding strategy that includes argeted messaging and execution guide.	marketing, customized equipr	ment, retailer recruitment,
Meets all requirements. All retailers will be visited once du	uring every two week sales cycle.	created for Texas.
Professional management and thorough training; In-depth designated activities to be completed before the visit can		which requires
Enhanced visits will be accomplished through District Mar Development staff who will work with high potential retaile existing under performing retailers		g and Business Program looks at
Proactive management of instant ticket inventory through hrough inventory returning the warehouse is proce	essed quicker to get it back where it is	s needed.
Proactive management of instant ticket inventory through hrough inventory returning the warehouse is proce. Thorough discussion on pack transfers. Appropriate sign-ransfers tracked in with a permanent record of the second of t	essed quicker to get it back where it is on controls in place to ensure the interest of each transfer in the MJF.  will stop automated distribution o	s needed. egrity of the process; all f the game; used
Proactive management of instant ticket inventory through hrough inventory returning the warehouse is proce. Thorough discussion on pack transfers. Appropriate sign-ransfers tracked in with a permanent record of the second seco	essed quicker to get it back where it is on controls in place to ensure the interpretation of each transfer in the MJF.  will stop automated distribution on age and/or retrieve inventory as appoints previously run ( tracking an	s needed. egrity of the process; all f the game; used
Proactive management of instant ticket inventory through hrough inventory returning the warehouse is process. Thorough discussion on pack transfers. Appropriate signarsfers tracked in with a permanent record of the second seco	essed quicker to get it back where it is on controls in place to ensure the interpretation of each transfer in the MJF.  will stop automated distribution on age and/or retrieve inventory as appoints previously run ( tracking and tracking a	s needed. egrity of the process; all  f the game; used propriate.
Proactive management of instant ticket inventory through hrough inventory returning the warehouse is proce. Thorough discussion on pack transfers. Appropriate sign-ransfers tracked in with a permanent record of the second of t	will stop automated distribution on age and/or retrieve inventory as apports previously run ( tracking an and variable commissions thoose impactful events; experience wings, Ask for the sale, ambassador previously run ( tracking and thoose impactful events; experience wings, Ask for the sale, ambassador previously run ( tracking and tracking	s needed. egrity of the process; all  f the game; used propriate.  India assessment; co-op  with all types of promotional

		Cont.	7
Round 2:	Technical Scoring	RFP Reference	Maximum Available Points
2.3.3.17	Marketing materials and related equipment used to support sales and marketing activities for all Lottery Products.	8.7	59 §552.110
2.3.3.18	Remote wired and wireless signage that is connected to the Retailer Terminals.	8.7	32
	Research and Lottery Product Development		109
2.3.3.19	Research and development process for new games and new game introductions, which includes the research methods utilized to develop, gather, analyze and report data.	8.8	43 §552.110
2.3.3.20	Methods utilized to obtain and use geographic and psychographic information for making business recommendation to the Texas Lottery.	8.8	22
2.3.3.21	Research and development staff to conduct research on new selling opportunities and new marketing strategies.	8.8	22
2.3.3.22	Research and/or data analyst staff to respond to special reporting requests, develop / respond to requests for specialized sales analysis, etc.	8.8	22
2.3.4	WAREHOUSE AND DISTRIBUTION SERVICES		520
	New Instant Ticket Delivery and Storage		114
2.3.4.1	Automation for managing, fulfilling, and storing instant ticket orders.	9.2	46 §552.110
2.3.4.2	Staging and distribution plan for simultaneous Instant Ticket game sales launches.	9.2	34
2.3.4.3	Warehousing and distribution methodology and staffing plan, which includes any automated functions.	9.2	34
	Instant Ticket Delivery		104
2.3.4.4	Plan for processing and shipping all ticket orders, including on weekends, holidays, and other times based on ticket ordering activity, delivery to Retailers in geographically remote areas, and under special circumstances as required by the Texas Lottery.	9.3	36 §552.110
2.3.4.5	Process (including security features) to be used to document the	9.3	22
	delivery of tickets and obtaining proof of signed delivery receipts from individual Retailers.		\$552.110
2.3.4.6	Procedures and materials used to package Instant Tickets for delivery to Retailers, which includes the process used to prevent Instant Ticket Manufacturer omitted packs or other defective packs from being shipped to Retailers.	9.3	10 §552.110
2.3.4.7	Methods, procedures, hardware and software used to monitor inventory and ensure optimum inventory levels are maintained at each Retailer location.	9.3	36 \$552.110 DOCUMEN

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Playstations current model or new low profile (newspaper Lottery sign and starlight current model; 17" monit marketing execution guide which provides a blueprint of a	tor with	(regionaliz	ensers current models led by retailer, city, co	
Wireless operation up to 150 feet from radio server and v			onics in the store.	
[[[전문]]] [[[[[[[]]]] [[[[]]] [[[]]] [[[]] [[]	ss which utilizes Claritas and	a number of res		e proofing
(planning) Nielson Claritas' Prime Location tool for all geographic ar	nd psychograph	ic data		
Texas-Regina Dill; Corporate Marketing Director-Gerard	Caro, w/GTEC	d since 1995		
Texas-Dan Morales and Robert McGovern. Extensive ex	perience in resp	onding to reque	sts.	
		n den miss francisco		
				EXAMPLE CALLS CONTRACTOR
for packing by 5am the next morning (next day fulfillment	t): for	LSRs to monito	r orders, bin optimizat	ion
unconfirmed orders, pack transfers and warehouse inventions.  Capacity to launch multiple instant ticket games simultan	ntory; in w neously; orders	arehouse for fas	ter ticket returns	s and carrie
unconfirmed orders, pack transfers and warehouse inven- Capacity to launch multiple instant ticket games simultan routes; the zone farthest away are packed and shipped fi	ntory; in w neously; orders a irst; pre-stage o	arehouse for fas are packed and s f materials close	ter ticket returns staged based on zone to pick pack lines for	s and carrie
unconfirmed orders, pack transfers and warehouse inventions.  Capacity to launch multiple instant ticket games simultan	ntory; in w neously; orders a irst; pre-stage o	arehouse for fas are packed and s f materials close stry experience; i	ter ticket returns staged based on zone to pick pack lines for mpressive warehouse	s and carrie easy acces
unconfirmed orders, pack transfers and warehouse inventions or contest to launch multiple instant ticket games simultant routes; the zone farthest away are packed and shipped fill over 18 years experience in Texas; Dwayne Tatum, GTE FTEs) and longevity (9.2-35); all staff members are trained	ntory; in w neously; orders a irst; pre-stage o ECHs own indused on warehous d and LSR; all o	arehouse for fas are packed and s f materials close stry experience; i e equipment and rders are packed	ter ticket returns staged based on zone to pick pack lines for mpressive warehouse I auto scan	s and carrie easy acces e team (17
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Capacity to launch multiple instant ticket games simultan routes; the zone farthest away are packed and shipped fill Over 18 years experience in Texas; Dwayne Tatum, GTE FTEs) and longevity (9.2-35); all staff members are trained orders processed through retailer initiated farthest zone is packed first; all orders taken will be forwarded by (initial v. daily)	ntory; in water and interpretation in the mean of receipt; orders a consistent of receipt; order omitted pack in the management of the man	arehouse for fas are packed and s f materials close stry experience; i e equipment and rders are packed rehouse for pack rs can be confirm and will	ter ticket returns staged based on zone to pick pack lines for mpressive warehouse auto scan and prioritized by zor the next working day	s and carrice easy access team (17
Capacity to launch multiple instant ticket games simultan routes; the zone farthest away are packed and shipped file.  Over 18 years experience in Texas; Dwayne Tatum, GTE FTEs) and longevity (9.2-35); all staff members are trained.  Orders processed through retailer initiated farthest zone is packed first; all orders taken will be forwated by (initial v. daily).  Carrier's system provides tracking and retailer signature of the control o	ntory; in was necessary; orders a sirst; pre-stage of the same of	arehouse for fas are packed and s f materials close stry experience; i e equipment and rders are packed rehouse for pack rs can be confirm and will defective packs.	ter ticket returns staged based on zone to pick pack lines for mpressive warehouse auto scan and prioritized by zor the next working day; ned through not allow omitted pace	s and carri easy acces team (17 ne, the ; orders co

Round 2	: Technical Scoring	RFP Reference	Maximum Available Points
	Warehouse Instant Ticket Return Verification		52
2.3.4.8	Process and procedure (including security features) used to document and store partial packs of Instant Tickets returned from Retailers, which includes the tracking system that will be used to follow the packs returned to the warehouse.	9.3.1	26
2.3.4.9	Procedures for locating Instant Tickets that are in a "Hold," "Lost Warehouse," "Lost Retailer," or "In Transit" status longer than the permitted time limit.	9.3.1	26
	Stolen and Damaged Instant Ticket Reporting		52
2.3.4.10	Damaged or stolen tickets processing.	9.3.2	§552.110
	Ticket and On-Line Ticket Stock Destruction		42
2.3.4.11	Security process and/or procedures for the destruction of tickets, On-Line Ticket stock and other materials.	9.4	42
	Promotional Item and Point of Sale (POS) Verification and Receiving		52
2.3.4.13	Receipt of promotional items and POS, which includes how and where the items will be received, stored and distributed to meet Texas Lottery requirements.	9.5	26 §552.110
2.3.4.14	Process for the verification, receiving and ongoing inventory of promotional items and POS materials.	9.5	26 §552.110
	Promotional Merchandise Inventory	THE PERSON	52
2.3.4.15	Process for handling an ongoing inventory of Texas Lottery promotional merchandise.	9.6	52
	Warehouse and Distribution General Requirements	The state of	52
2.3.4.16	Process utilized to accomplish ticket order processing and packing at the Central Distribution Warehouse.	9.7	26
2.3.4.17	Process utilized to prevent the theft of returned Instant Tickets and rolls of On-Line Ticket stock being returned to and stored at the Central Distribution Warehouse.	9.7	\$552.110
2.3.5	CONVERSION		260
	Integration and Testing		52
2.3.5.4	Integration and testing process, which includes the test plan and acceptance criteria.	10.2	26
2.3.5.7	Lottery Gaming System backup, recovery, failover process and test Plan.	10.2	26
	Implementation and Migration	2	52
2.3.5.8	Implementation and migration strategy and processes.	10.3	52
SIL	Conversion Plan and General Requirements		104

	GTECH
trock	ting and return-auto-scan will be used to transfer tickets in the field correctly for game distribution or
	s marked for returns to the warehouse.
Meets all requirements	s for monitoring monitoring and changing pack statuses (outlined on page 9.3-26)
New application in handle settlement proc	that will track damaged and stolen tickets, manage ticket statuses (validation capabilities) and cess (retailer charge/credit) single ticket accounting
ndependent third party	y for destruction; monitored by TLC and GTECH; signatures logged.
promotional and POS	I merchandise/POS material supply chain reporting through suite; all will be tracked like instant tickets; all inventory data available in ; promotions monitor for inventory and returns.
When goods received,	, verified shipment matches PO, update system with quantities received, acceptance of goods, any over/under orders or damaged goods. All goods tracked through system; monthly perpetual
Rigid oversight and ac allocations; monthly ph	countability for all promotional merchandise; GTECH's Marketing Manager responsible for all hysical inventories;
	to warehouse for fulfillment the next morning; minimal automation; order fulfillment through pick pace and shipping labels automatically generated
Use digital CCTV, alarm sy	to track ticket in transit; physical security includes: security guards, secure storage areas,
	ple phases which include: planning, requirements, build-test-correct, systems testing and acceptance
testing. Testing includes anom	naly test, reprocessing and recovery and takeover (redundancy) testing,

Round 2	: Technical Scoring	RFP Reference	Maximum Available Points
2.3.5.9	High level conversion plan, which includes the project management process, the structure and content of process documentation, an information sharing and communication plan, experience participation from Texas Lottery and the level and duration of involvement from the current vendor.	10.1 and 10.4	62
2.3.5.11	Project Management methodology for the transition, which includes at a minimum:  a) Project Management; b) Business Change Management; c) Issue Management; d) Risk Management and Mitigation; and e) Transition Reporting (Type and Frequency).	10.4	10
2.3.5.12	Initial distribution plan for Instant Tickets, On-Line Ticket stock, Retailer Terminals and associated system sales equipment, Point-of-Sale materials, On-Line play slips, promotional merchandise, playstations, signage and other materials, as required. Quality control procedures included in the plan.	10.4	16
2.3.5.13	Validation of winning tickets sold prior to the conversion.	10.4	16
6.8	Conversion Milestones		26
2.3.5.14	Conversion plan and time chart identifying the major milestones to be accomplished for the construction, equipment delivery, software programming, installation, testing, user training, data conversion, and documentation of the proposed System.	10.5	26
	Conversion Plan		26
2.3.5.15	Processes and factors related to End of Contract Conversion, which includes knowledge transfer to the Texas Lottery or Replacement Provider, risk management and mitigation, exit reporting, handover procedures, license transfers, etc.	10.6	26

complete; independently	September 11, 2010 and all current business rules converted; represents 80% of new system verified by Deloitte & Touche; high level conversion plan addressing project management, mmunication plan addressed; participation from TLC included
Meets all requirements; the	noroughly addressed
ncumbent vendor, no init erminals are installed.	tial distribution plan required for instant tickets; all other required POS will be delivered as new
ncumbent vendor, no cha	ange to current validation process.

## **Total Points**

2.4	experience. The experience of the Proposer in providing the		550
2.4.1			275
2.4.2	Previous lottery experience or other relevant experience providing similar services as specified in the RFP to governmental or private entities.	4.2.2 and 4.2.4	165
2.4.3	Previous experience in transition activities between vendors when providing similar services, in scope and size, as specified in the RFP.	4.2.3 and 4.2.4	110

Incumbent; contracts with 8 of top 10 largest lotteries (sales); California, no warehouse services, 21000 devices, \$3.8 sales; New York, full service, 17000 devices, \$6.9 sales; Florida, no warehouse services, 13700 device, \$3.9 sales

25 online contracts in US and 100 contracts in 50 countries. 75% of world instant ticket transactions. Sales Force support-Nebraska, West Virginia and Texas

Transition between vendors: Florida and West Virginia (SGI) and Chile (Intralot); experience converting every US lottery with more than 10000 retailers; 180 implementations in 20 years

**Total Points** 

Meets all requirements.

Round 2: Technical Scoring

RFP
Reference
Reference
Points

GTECH

## TECHNICAL SCORING SUMMARY

Past Performance. The quality of the Proposer's past	550
Personnel. The qualifications of the Proposer's personnel.	800
Quality. The probable quality of the offered goods or services.	2,600
experience. The experience of the Proposer in providing the	550
Total Possible Points	4,500

## COST SCORING SUMMARY

The following formula will be used in scoring cost proposals:

Total Possible Points 500

**TOTAL POINTS AWARDED**