



HUB Subcontracting Plan (HSP)

In accordance with Texas Gov't Code §2161.252, the contracting agency has determined that subcontracting opportunities are probable under this contract. Therefore, all respondents, including State of Texas certified Historically Underutilized Businesses (HUBs) must complete and submit this State of Texas HUB Subcontracting Plan (HSP) with their response to the bid requisition (solicitation).

NOTE: Responses that do not include a completed HSP shall be rejected pursuant to Texas Gov't Code §2161.252(b).

The HUB Program promotes equal business opportunities for economically disadvantaged persons to contract with the State of Texas in accordance with the goals specified in the 2009 State of Texas Disparity Study. The statewide HUB goals defined in 34 Texas Administrative Code (TAC) §20.284 are:

- **11.2 percent for heavy construction other than building contracts,**
- **21.1 percent for all building construction, including general contractors and operative builders' contracts,**
- **32.9 percent for all special trade construction contracts,**
- **23.7 percent for professional services contracts,**
- **26.0 percent for all other services contracts, and**
- **21.1 percent for commodities contracts.**

- - Agency Special Instructions/Additional Requirements - -

*In accordance with 34 TAC §20.285(d)(1)(D)(iii), a respondent (prime contractor) may demonstrate good faith effort to utilize Texas certified HUBs for its subcontracting opportunities if the total value of the respondent's subcontracts with Texas certified HUBs meets or exceeds the statewide HUB goal or the agency specific HUB goal, whichever is higher. When a respondent uses this method to demonstrate good faith effort, the respondent must identify the HUBs with which it will subcontract. If using existing contracts with Texas certified HUBs to satisfy this requirement, only the aggregate percentage of the contracts expected to be subcontracted to HUBs with which the respondent **does not** have a **continuous contract*** in place for **more than five (5) years** shall qualify for meeting the HUB goal. This limitation is designed to encourage vendor rotation as recommended by the 2009 Texas Disparity Study.*

SECTION 1: RESPONDENT AND REQUISITION INFORMATION

- a. Respondent (Company) Name: _____ State of Texas VID #: _____
 Point of Contact: _____ Phone #: _____
 E-mail Address: _____ Fax #: _____
- b. Is your company a State of Texas certified HUB? ☐ - Yes ☐ - No
- c. Requisition #: _____ Bid Open Date: _____

(mm/dd/yyyy)

Enter your company's name here: _____ Requisition #: _____

SECTION 2: RESPONDENT'S SUBCONTRACTING INTENTIONS

After dividing the contract work into reasonable lots or portions to the extent consistent with prudent industry practices, and taking into consideration the scope of work to be performed under the proposed contract, including all potential subcontracting opportunities, the respondent must determine what portions of work, **including contracted staffing, goods and services will be subcontracted**. Note: In accordance with 34 TAC §20.282, a "Subcontractor" means a person who contracts with a prime contractor to work, to supply commodities, or to contribute toward completing work for a governmental entity.

a. Check the appropriate box (Yes or No) that identifies your subcontracting intentions:

- ☐ - *Yes*, I will be subcontracting portions of the contract. (If *Yes*, complete Item b of this SECTION and continue to Item c of this SECTION.)
- ☐ - *No*, I will not be subcontracting any portion of the contract, and I will be fulfilling the entire contract with my own resources, including employees, goods and services. (If *No*, continue to SECTION 3 and SECTION 4.)

b. List all the portions of work (subcontracting opportunities) you will subcontract. Also, based on the total value of the contract, identify the percentages of the contract you expect to award to Texas certified HUBs, and the percentage of the contract you expect to award to vendors that are not a Texas certified HUB (i.e., Non-HUB).

Item #	Subcontracting Opportunity Description	HUBs		Non-HUBs
		Percentage of the contract expected to be subcontracted to HUBs with which you do not have a continuous contract* in place for more than five (5) years .	Percentage of the contract expected to be subcontracted to HUBs with which you have a continuous contract* in place for more than five (5) years .	Percentage of the contract expected to be subcontracted to non-HUBs.
1		%	%	%
2		%	%	%
3		%	%	%
4		%	%	%
5		%	%	%
6		%	%	%
7		%	%	%
8		%	%	%
9		%	%	%
10		%	%	%
11		%	%	%
12		%	%	%
13		%	%	%
14		%	%	%
15		%	%	%
Aggregate percentages of the contract expected to be subcontracted:		%	%	%

(Note: If you have more than fifteen subcontracting opportunities, a continuation sheet is available online at <https://www.comptroller.texas.gov/purchasing/vendor/hub/forms.php>.)

c. Check the appropriate box (Yes or No) that indicates whether you will be using **only** Texas certified HUBs to perform **all** of the subcontracting opportunities you listed in SECTION 2, Item b.

- *Yes* (If *Yes*, continue to SECTION 4 and complete an "HSP Good Faith Effort - Method A (Attachment A)" for **each** of the subcontracting opportunities you listed.)
- *No* (If *No*, continue to Item d, of this SECTION.)

d. Check the appropriate box (Yes or No) that indicates whether the aggregate expected percentage of the contract you will subcontract **with Texas certified HUBs** with which you **do not** have a **continuous contract*** in place with for **more than five (5) years**, **meets or exceeds** the HUB goal the contracting agency identified on page 1 in the "Agency Special Instructions/Additional Requirements."

- *Yes* (If *Yes*, continue to SECTION 4 and complete an "HSP Good Faith Effort - Method A (Attachment A)" for **each** of the subcontracting opportunities you listed.)
- *No* (If *No*, continue to SECTION 4 and complete an "HSP Good Faith Effort - Method B (Attachment B)" for **each** of the subcontracting opportunities you listed.)

***Continuous Contract:** Any existing written agreement (including any renewals that are exercised) between a prime contractor and a HUB vendor, where the HUB vendor provides the prime contractor with goods or service under the same contract for a specified period of time. The frequency the HUB vendor is utilized or paid during the term of the contract is not relevant to whether the contract is considered continuous. Two or more contracts that run concurrently or overlap one another for different periods of time are considered by CPA to be individual contracts rather than renewals or extensions to the original contract. In such situations the prime contractor and HUB vendor are entering (have entered) into "new" contracts.

Enter your company's name here: LatinWorks Marketing, LLC D/B/A THIRD EAR Requisition #: 362-2023-0002

SECTION 3: SELF PERFORMING JUSTIFICATION (If you responded "No" to SECTION 2, Item a, you must complete this SECTION and continue to SECTION 4.) If you responded "No" to SECTION 2, Item a, in the space provided below **explain how** your company will perform the entire contract with its own employees, supplies, materials and/or equipment.

SECTION 4: AFFIRMATION

As evidenced by my signature below, I affirm that I am an authorized representative of the respondent listed in SECTION 1, and that the information and supporting documentation submitted with the HSP is true and correct. Respondent understands and agrees that, if awarded any portion of the requisition:

- The respondent will provide notice as soon as practical to all the subcontractors (HUBs and Non-HUBs) of their selection as a subcontractor for the awarded contract. The notice must specify at a minimum the contracting agency's name and its point of contact for the contract, the contract award number, the subcontracting opportunity they (the subcontractor) will perform, the approximate dollar value of the subcontracting opportunity and the expected percentage of the total contract that the subcontracting opportunity represents. A copy of the notice required by this section must also be provided to the contracting agency's point of contact for the contract no later than ten (10) working days after the contract is awarded.
- The respondent must submit monthly compliance reports (Prime Contractor Progress Assessment Report – PAR) to the contracting agency, verifying its compliance with the HSP, including the use of and expenditures made to its subcontractors (HUBs and Non-HUBs). (The PAR is available at <https://www.comptroller.texas.gov/purchasing/docs/hub-forms/ProgressAssessmentReportForm.xls>).
- The respondent must seek approval from the contracting agency prior to making any modifications to its HSP, including the hiring of additional or different subcontractors and the termination of a subcontractor the respondent identified in its HSP. If the HSP is modified without the contracting agency's prior approval, respondent may be subject to any and all enforcement remedies available under the contract or otherwise available by law, up to and including debarment from all state contracting.
- The respondent must, upon request, allow the contracting agency to perform on-site reviews of the company's headquarters and/or work-site where services are being performed and must provide documentation regarding staffing and other resources.

Jaime J. González-Mir

Signature

Jaime González-Mir

Printed Name

VP Group Director

Title

11/01/2022

Date
(mm/dd/yyyy)

Reminder:

- If you responded "Yes" to SECTION 2, Items c or d, you must complete an "HSP Good Faith Effort - Method A (Attachment A)" for **each** of the subcontracting opportunities you listed in SECTION 2, Item b.
- If you responded "No" SECTION 2, Items c and d, you must complete an "HSP Good Faith Effort - Method B (Attachment B)" for **each** of the subcontracting opportunities you listed in SECTION 2, Item b.

Rev. 2/17

Page 1 of 1
(Attachment A)

HSP Good Faith Effort - Method A (Attachment A)

Rev. 2/17

Enter your company's name here: LatinWorks Marketing, LLC D/B/A THIRD EAR Requisition #: 362-2023-0002

IMPORTANT: If you responded "Yes" to **SECTION 2, Items c or d** of the completed HSP form, you must submit a completed "HSP Good Faith Effort - Method A (Attachment A)" for **each** of the subcontracting opportunities you listed in **SECTION 2, Item b** of the completed HSP form. You may photo-copy this page or download the form at <https://www.comptroller.texas.gov/purchasing/docs/hub-forms/hub-sbcont-plan-gfe-achm-a.pdf>

SECTION A-1: SUBCONTRACTING OPPORTUNITY

Enter the item number and description of the subcontracting opportunity you listed in SECTION 2, Item b, of the completed HSP form for which you are completing the attachment.

Item Number: 2 Description: Advertising, Digital

SECTION A-2: SUBCONTRACTOR SELECTION

List the subcontractor(s) you selected to perform the subcontracting opportunity you listed above in SECTION A-1. Also identify whether they are a Texas certified HUB and their Texas Vendor Identification (VID) Number or federal Employer Identification Number (EIN), the approximate dollar value of the work to be subcontracted, and the expected percentage of work to be subcontracted. When searching for Texas certified HUBs and verifying their HUB status, ensure that you use the State of Texas' Centralized Master Bidders List (CMBL) - Historically Underutilized Business (HUB) Directory Search located at <http://mvcna.cpa.state.tx.us/tpasscmlsearch/index.jsp>. HUB status code "A" signifies that the company is a Texas certified HUB.

Company Name	Texas certified HUB	Texas VID or federal EIN <small>Do not enter Social Security Numbers. If you do not know their VID / EIN, leave their VID / EIN field blank.</small>	Approximate Dollar Amount	Expected Percentage of Contract
Hulu, LLC	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	02-0809769	\$ 270,000	2.70 %
Facebook, Inc.	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	20-1665019	\$ 329,500	3.30 %
TapJoy, Inc.	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	20-5722389	\$ 210,000	2.10 %
Amazon Advertising, LLC	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	42-1749823	\$ 170,000	1.70 %
Snap, Inc.	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	45-5452795	\$ 40,500	0.41 %
Spotify USA, Inc.	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	80-0555431	\$ 280,000	2.80 %
Tremor Video, Inc.	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	82-2513262	\$ 270,000	2.70 %
Terrier Gamut Holdings, Inc. D/B/A Gamut Smart Media from Cox, LLC	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	84-371-0544	\$ 330,000	3.30 %
Vevo LLC	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	90-0459202	\$ 300,000	3.00 %
Pandora Media, Inc.	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	94-3352630	\$ 270,000	2.70 %
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%

REMINDER: As specified in SECTION 4 of the completed HSP form, if you (respondent) are awarded any portion of the requisition, you are required to provide notice as soon as practical to all the subcontractors (HUBs and Non-HUBs) of their selection as a subcontractor. The notice must specify at a minimum the contracting agency's name and its point of contact for the contract, the contract award number, the subcontracting opportunity they (the subcontractor) will perform, the approximate dollar value of the subcontracting opportunity and the expected percentage of the total contract that the subcontracting opportunity represents. A copy of the notice required by this section must also be provided to the contracting agency's point of contact for the contract no later than ten (10) working days after the contract is awarded.

HSP Good Faith Effort - Method A (Attachment A)

Rev. 2/17

Enter your company's name here: LatinWorks Marketing, LLC D/B/A THIRD EAR Requisition #: 362-2023-0002

IMPORTANT: If you responded "Yes" to **SECTION 2, Items c or d** of the completed HSP form, you must submit a completed "HSP Good Faith Effort - Method A (Attachment A)" for **each** of the subcontracting opportunities you listed in **SECTION 2, Item b** of the completed HSP form. You may photo-copy this page or download the form at <https://www.comptroller.texas.gov/purchasing/docs/hub-forms/hub-sbcont-plan-gfe-achm-a.pdf>

SECTION A-1: SUBCONTRACTING OPPORTUNITY

Enter the item number and description of the subcontracting opportunity you listed in SECTION 2, Item b, of the completed HSP form for which you are completing the attachment.

Item Number: 3 Description: Advertising Services, Including...Statutory Notices, Legal

SECTION A-2: SUBCONTRACTOR SELECTION

List the subcontractor(s) you selected to perform the subcontracting opportunity you listed above in SECTION A-1. Also identify whether they are a Texas certified HUB and their Texas Vendor Identification (VID) Number or federal Employer Identification Number (EIN), the approximate dollar value of the work to be subcontracted, and the expected percentage of work to be subcontracted. When searching for Texas certified HUBs and verifying their HUB status, ensure that you use the State of Texas' Centralized Master Bidders List (CMBL) - Historically Underutilized Business (HUB) Directory Search located at <http://mvcna.cpa.state.tx.us/tpasscmlsearch/index.jsp>. HUB status code "A" signifies that the company is a Texas certified HUB.

Company Name	Texas certified HUB	Texas VID or federal EIN <small>Do not enter Social Security Numbers. If you do not know their VID / EIN, leave their VID / EIN field blank.</small>	Approximate Dollar Amount	Expected Percentage of Contract
Falcon Publications, Inc. D/B/A Zapata County News	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	01-0623273	\$ 1,000	0.01 %
Dallas Examiner	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	02-1452210	\$ 6,000	0.06 %
Hartman Newspapers, LP D/B/A Henderson Daily News	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	20-3026608	\$ 1,000	0.01 %
Beal Publications, LLC D/B/A Weimar Mercury	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	20-8120624	\$ 1,000	0.01 %
Limestone County Publishing, LP D/B/A The Mexia	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	26-2998987	\$ 1,000	0.01 %
News, Groesbeck Journal, Fairfield Recorder,	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Teague Chronicle	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Wharton County Newspapers, Inc. D/B/A Wharton	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	26-4777437	\$ 1,000	0.01 %
Journal-Spectator, East Bernard Express, El	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Campo Leader News	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
The Stockman Publishing Co., LLC D/B/A The Ozona	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	27-0323661	\$ 1,000	0.01 %
Stockman	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Bosque County Publishing, LP D/B/A The Clifton	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	27-1303090	\$ 1,000	0.01 %
Record & Meridian Tribune	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Southern Chinese Daily News, LLC	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	27-1574631	\$ 1,000	0.01 %
Jay B. Wilkerson D/B/A Newton County News, LLC	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	30-0862704	\$ 1,000	0.01 %
Newspaper Holding, Inc. D/B/A The Lonestar	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	31-1498625	\$ 5,000	0.05 %
Newsgroup, Corsicana Daily Sun, The Huntsville	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Item, Mineral Wells Index	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Central Texas Publishing, LP D/B/A Cameron Herald,	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	32-0469299	\$ 3,000	0.03 %
Thorndale Champion, Marlin Democrat, Rosebud	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
News	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%

REMINDER: As specified in SECTION 4 of the completed HSP form, if you (respondent) are awarded any portion of the requisition, you are required to provide notice as soon as practical to all the subcontractors (HUBs and Non-HUBs) of their selection as a subcontractor. The notice must specify at a minimum the contracting agency's name and its point of contact for the contract, the contract award number, the subcontracting opportunity they (the subcontractor) will perform, the approximate dollar value of the subcontracting opportunity and the expected percentage of the total contract that the subcontracting opportunity represents. A copy of the notice required by this section must also be provided to the contracting agency's point of contact for the contract no later than ten (10) working days after the contract is awarded.

HSP Good Faith Effort - Method A (Attachment A)

Rev. 2/17

Enter your company's name here: LatinWorks Marketing, LLC D/B/A THIRD EAR Requisition #: 362-2023-0002

IMPORTANT: If you responded "Yes" to **SECTION 2, Items c or d** of the completed HSP form, you must submit a completed "HSP Good Faith Effort - Method A (Attachment A)" for each of the subcontracting opportunities you listed in **SECTION 2, Item b** of the completed HSP form. You may photo-copy this page or download the form at <https://www.comptroller.texas.gov/purchasing/docs/hub-forms/hub-sbcont-plan-gfe-achm-a.pdf>

SECTION A-1: SUBCONTRACTING OPPORTUNITY

Enter the item number and description of the subcontracting opportunity you listed in SECTION 2, Item b, of the completed HSP form for which you are completing the attachment.

Item Number: 3 Description: Advertising Services, Including...Statutory Notices, Legal

SECTION A-2: SUBCONTRACTOR SELECTION

List the subcontractor(s) you selected to perform the subcontracting opportunity you listed above in SECTION A-1. Also identify whether they are a Texas certified HUB and their Texas Vendor Identification (VID) Number or federal Employer Identification Number (EIN), the approximate dollar value of the work to be subcontracted, and the expected percentage of work to be subcontracted. When searching for Texas certified HUBs and verifying their HUB status, ensure that you use the State of Texas' Centralized Master Bidders List (CMBL) - Historically Underutilized Business (HUB) Directory Search located at <http://mvcoa.cpa.state.tx.us/tpasscmlsearch/index.jsp>. HUB status code "A" signifies that the company is a Texas certified HUB.

Company Name	Texas certified HUB	Texas VID or federal EIN <small>Do not enter Social Security Numbers. If you do not know their VID / EIN, leave their VID / EIN field blank.</small>	Approximate Dollar Amount	Expected Percentage of Contract
AIM Media Texas, LLC D/B/A AIM Media	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	45-4496674	\$ 10,000	0.10 %
Operating, LLC, Rio Grande Valley Group:	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Brownsville Herald, Harlington Valley Morning Star,	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
McAllen Monitor	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
M. Roberts Media LLC D/B/A The Panola Watchman,	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	45-5068871	\$ 3,000	0.03 %
Texas Community Media Group - TCM D/B/A	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Marshall News Messenger	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Gatehouse Media Texas Holdings II, Inc. D/B/A	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	47-1039125	\$ 7,000	0.07 %
Alice Echo-News Journal, Amarillo Globe News,	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Brownwood Bulletin, Heartland Trading Post,	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Midlothian Mirror, Waxahatchie Daily Light	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
DB Texas Holdings, Inc. D/B/A Herald Democrat	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	47-3018205	\$ 3,000	0.03 %
121 Media LLC D/B/A Star Local Media, Plano	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	47-4479103	\$ 3,000	0.03 %
Star-Courier	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Briggs News Alliance, LLC D/B/A The Monahans News	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	51-0474840	\$ 2,000	0.02 %
San Marcos Publishing, LP D/B/A San Marcos Daily Record	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	61-1696604	\$ 2,000	0.02 %
Fredricksburg Publishing, Co., Inc. D/B/A	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	74-0633200	\$ 1,000	0.01 %
Fredricksburg Standard-Radio Post	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Galveston Newspapers, Inc. D/B/A Galveston	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	74-1564375	\$ 3,000	0.03 %
County Daily News	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Burleson County Publishing Co., LLP D/B/A	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	74-1835393	\$ 2,000	0.02 %
Burleson County Tribune	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Fayette County Record, Inc.	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	74-1927113	\$ 2,000	0.02 %

REMINDER: As specified in SECTION 4 of the completed HSP form, if you (respondent) are awarded any portion of the requisition, you are required to provide notice as soon as practical to all the subcontractors (HUBs and Non-HUBs) of their selection as a subcontractor. The notice must specify at a minimum the contracting agency's name and its point of contact for the contract, the contract award number, the subcontracting opportunity they (the subcontractor) will perform, the approximate dollar value of the subcontracting opportunity and the expected percentage of the total contract that the subcontracting opportunity represents. A copy of the notice required by this section must also be provided to the contracting agency's point of contact for the contract no later than ten (10) working days after the contract is awarded.

HSP Good Faith Effort - Method A (Attachment A)

Rev. 2/17

Enter your company's name here: LatinWorks Marketing, LLC D/B/A THIRD EAR Requisition #: 362-2023-0002

IMPORTANT: If you responded "Yes" to **SECTION 2, Items c or d** of the completed HSP form, you must submit a completed "HSP Good Faith Effort - Method A (Attachment A)" for each of the subcontracting opportunities you listed in **SECTION 2, Item b** of the completed HSP form. You may photo-copy this page or download the form at <https://www.comptroller.texas.gov/purchasing/docs/hub-forms/hub-sbcont-plan-gfe-achm-a.pdf>

SECTION A-1: SUBCONTRACTING OPPORTUNITY

Enter the item number and description of the subcontracting opportunity you listed in SECTION 2, Item b, of the completed HSP form for which you are completing the attachment.

Item Number: 3 Description: Advertising Services, Including...Statutory Notices, Legal

SECTION A-2: SUBCONTRACTOR SELECTION

List the subcontractor(s) you selected to perform the subcontracting opportunity you listed above in SECTION A-1. Also identify whether they are a Texas certified HUB and their Texas Vendor Identification (VID) Number or federal Employer Identification Number (EIN), the approximate dollar value of the work to be subcontracted, and the expected percentage of work to be subcontracted. When searching for Texas certified HUBs and verifying their HUB status, ensure that you use the State of Texas' Centralized Master Bidders List (CMBL) - Historically Underutilized Business (HUB) Directory Search located at <http://mvco.cpa.state.tx.us/tpasscmlsearch/index.jsp>. HUB status code "A" signifies that the company is a Texas certified HUB.

Company Name	Texas certified HUB	Texas VID or federal EIN <small>Do not enter Social Security Numbers. If you do not know their VID / EIN, leave their VID / EIN field blank.</small>	Approximate Dollar Amount	Expected Percentage of Contract
Hill Country Publishing Co., Inc. D/B/A Lampasas Dispatch Record	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	74-1952188	\$ 2,000	0.02 %
Hillsboro Reporter, Inc.	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	74-2111453	\$ 1,000	0.01 %
The Rockdale Reporter, Inc.	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	74-2281506	\$ 1,000	0.01 %
Mason County Publishing, Inc. D/B/A Mason County News	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	74-2837139	\$ 1,000	0.01 %
San Saba News & Star	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	74-2918630	\$ 1,000	0.01 %
Stewart Printing Co., Inc. D/B/A The Perrytown Herald	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	75-0756690	\$ 2,000	0.02 %
The Dallas Post Tribune, Inc.	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	75-1183243	\$ 9,000	0.09 %
Bowie News, Inc.	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	75-1219760	\$ 1,000	0.01 %
Lamesa Reporter, Inc. D/B/A Lamesa Press-Reporter	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	75-1277457	\$ 1,000	0.01 %
Snyder Publishing, Co., Inc. D/B/A Snyder Daily News	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	75-1524292	\$ 1,000	0.01 %
The Irish Star News, Inc. D/B/A County Star News	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	75-2472507	\$ 1,000	0.01 %
The Foard County News	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	75-2549906	\$ 1,000	0.01 %
Minority Opportunity News, Inc. D/B/A North Dallas Gazette	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	75-2631890	\$ 8,000	0.08 %
Van Zandt Newspapers, LLC D/B/A Canton Herald	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	75-2661046	\$ 1,000	0.01 %
The Booker News	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	75-2662337	\$ 1,000	0.01 %
DCT Communications, Inc. D/B/A Dallas Chinese Daily	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	75-2665464	\$ 3,000	0.03 %
Earl C. Hill, Jr. D/B/A Rains County Leader	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	75-2676322	\$ 1,000	0.01 %
Stephen D. Hays D/B/A San Augustine Tribune	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	75-2725771	\$ 1,000	0.01 %
Houston Defender	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	76-0238885	\$ 9,000	0.09 %
The India Herald, Inc.	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	76-0473403	\$ 1,000	0.01 %
Brenham Banner-Press, Ltd. D/B/A Brenham Banner-Press	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	80-0015453	\$ 1,000	0.01 %
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%

REMINDER: As specified in SECTION 4 of the completed HSP form, if you (respondent) are awarded any portion of the requisition, you are required to provide notice as soon as practical to all the subcontractors (HUBs and Non-HUBs) of their selection as a subcontractor. The notice must specify at a minimum the contracting agency's name and its point of contact for the contract, the contract award number, the subcontracting opportunity they (the subcontractor) will perform, the approximate dollar value of the subcontracting opportunity and the expected percentage of the total contract that the subcontracting opportunity represents. A copy of the notice required by this section must also be provided to the contracting agency's point of contact for the contract no later than ten (10) working days after the contract is awarded.

HSP Good Faith Effort - Method A (Attachment A)

Rev. 2/17

Enter your company's name here: LatinWorks Marketing, LLC D/B/A THIRD EAR Requisition #: 362-2023-0002

IMPORTANT: If you responded "Yes" to **SECTION 2, Items c or d** of the completed HSP form, you must submit a completed "HSP Good Faith Effort - Method A (Attachment A)" for **each** of the subcontracting opportunities you listed in **SECTION 2, Item b** of the completed HSP form. You may photo-copy this page or download the form at <https://www.comptroller.texas.gov/purchasing/docs/hub-forms/hub-sbcont-plan-gfe-achm-a.pdf>

SECTION A-1: SUBCONTRACTING OPPORTUNITY

Enter the item number and description of the subcontracting opportunity you listed in SECTION 2, Item b, of the completed HSP form for which you are completing the attachment.

Item Number: 3 Description: Advertising Services, Including...Statutory Notices, Legal

SECTION A-2: SUBCONTRACTOR SELECTION

List the subcontractor(s) you selected to perform the subcontracting opportunity you listed above in SECTION A-1. Also identify whether they are a Texas certified HUB and their Texas Vendor Identification (VID) Number or federal Employer Identification Number (EIN), the approximate dollar value of the work to be subcontracted, and the expected percentage of work to be subcontracted. When searching for Texas certified HUBs and verifying their HUB status, ensure that you use the State of Texas' Centralized Master Bidders List (CMBL) - Historically Underutilized Business (HUB) Directory Search located at <http://mvco.cpa.state.tx.us/tpasscmlsearch/index.jsp>. HUB status code "A" signifies that the company is a Texas certified HUB.

Company Name	Texas certified HUB	Texas VID or federal EIN <small>Do not enter Social Security Numbers. If you do not know their VID / EIN, leave their VID / EIN field blank.</small>	Approximate Dollar Amount	Expected Percentage of Contract
Cheryl L. Smith D/B/A 1 Messenger Enterprises,	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	82-1627470	\$ 9,000	0.09 %
Texas Metro News, Garland Journal	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
CNHI, LLC D/B/A Athens Daily Review, Gainesville	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	82-2664009	\$ 5,000	0.05 %
Daily Register, Greenville Herald Banner, The	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Weatherford Democrat	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Faith Publishing, LLC D/B/A Zavala County Sentinel	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	82-5339397	\$ 1,000	0.01 %
The Menard News D/B/A Holly Paige Wright	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	83-2180068	\$ 1,000	0.01 %
Hopkins County Publishing, LLC D/B/A Sulphur	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	83-4462089	\$ 2,000	0.02 %
Springs News-Telegram	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Coastal Bend Publishing, LLC D/B/A Beeville Bee-	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	84-4242599	\$ 2,000	0.02 %
Picayune, Golaid Advance-Guard, Karnes	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Countywide, Refugio County Press	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Hicks Media, LLC D/B/A The Red River Sun	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	86-1423244	\$ 2,000	0.02 %
Granite Media Partners, Inc. D/B/A Sealy News,	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	87-2428747	\$ 2,000	0.02 %
The Anahuac Progress	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Dalhart Texan Media, LLC D/B/A The Dalhart Texan	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	90-0978540	\$ 1,000	0.01 %
The Goldthwaite Eagle, LLC	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	90-1039920	\$ 1,000	0.01 %
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%

REMINDER: As specified in SECTION 4 of the completed HSP form, if you (respondent) are awarded any portion of the requisition, you are required to provide notice as soon as practical to all the subcontractors (HUBs and Non-HUBs) of their selection as a subcontractor. The notice must specify at a minimum the contracting agency's name and its point of contact for the contract, the contract award number, the subcontracting opportunity they (the subcontractor) will perform, the approximate dollar value of the subcontracting opportunity and the expected percentage of the total contract that the subcontracting opportunity represents. A copy of the notice required by this section must also be provided to the contracting agency's point of contact for the contract no later than ten (10) working days after the contract is awarded.

HSP Good Faith Effort - Method A (Attachment A)

Rev. 2/17

Enter your company's name here: LatinWorks Marketing, LLC D/B/A THIRD EAR Requisition #: 362-2023-0002

IMPORTANT: If you responded "Yes" to **SECTION 2, Items c or d** of the completed HSP form, you must submit a completed "HSP Good Faith Effort - Method A (Attachment A)" for **each** of the subcontracting opportunities you listed in **SECTION 2, Item b** of the completed HSP form. You may photo-copy this page or download the form at <https://www.comptroller.texas.gov/purchasing/docs/hub-forms/hub-sbcont-plan-gfe-achm-a.pdf>

SECTION A-1: SUBCONTRACTING OPPORTUNITY

Enter the item number and description of the subcontracting opportunity you listed in SECTION 2, Item b, of the completed HSP form for which you are completing the attachment.

Item Number: 4 Description: Broadcasting Services, Radio

SECTION A-2: SUBCONTRACTOR SELECTION

List the subcontractor(s) you selected to perform the subcontracting opportunity you listed above in SECTION A-1. Also identify whether they are a Texas certified HUB and their Texas Vendor Identification (VID) Number or federal Employer Identification Number (EIN), the approximate dollar value of the work to be subcontracted, and the expected percentage of work to be subcontracted. When searching for Texas certified HUBs and verifying their HUB status, ensure that you use the State of Texas' Centralized Master Bidders List (CMBL) - Historically Underutilized Business (HUB) Directory Search located at <http://mvcna.cpa.state.tx.us/tpasscmlsearch/index.jsp>. HUB status code "A" signifies that the company is a Texas certified HUB.

Company Name	Texas certified HUB	Texas VID or federal EIN <small>Do not enter Social Security Numbers. If you do not know their VID / EIN, leave their VID / EIN field blank.</small>	Approximate Dollar Amount	Expected Percentage of Contract
iHeartmedia Entertainment, Inc. D/B/A KHEY, KTSM,	<input type="checkbox"/> - Yes <input checked="" type="checkbox"/> - No	74-2722883	\$ 420,000	4.20 %
KPRR-FM, KODA-FM, KTBZ-FM, KKRW, KPRC,	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
RODA, RTBZ, RKRW, RTRH, RPRC, Clear	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
Channel Traffic, KASE, KHFI, KPEZ-FM, KVET,	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
KFMK, KWTX-FM, WACO-FM, KBGO-FM, KBRQ-	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
FM, KTKR, KAJA-FM, KQXT, KXXM-FM, KRPT,	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
KZEP, WOIA, Clear Channel Radio, KIIZ-FM,	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
KLFX-FM, RBRQ, IACO, RBGO, RWTX, RIIZ,	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
RLFX, KNFX-FM, KHKS-FM, KDMX-FM, KEGL-FM,	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
KDGE-FM, KZPS-FM	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%
	<input type="checkbox"/> - Yes <input type="checkbox"/> - No		\$	%

REMINDER: As specified in SECTION 4 of the completed HSP form, if you (respondent) are awarded any portion of the requisition, you are required to provide notice as soon as practical to **all** the subcontractors (HUBs and Non-HUBs) of their selection as a subcontractor. The notice must specify at a minimum the contracting agency's name and its point of contact for the contract, the contract award number, the subcontracting opportunity they (the subcontractor) will perform, the approximate dollar value of the subcontracting opportunity and the expected percentage of the total contract that the subcontracting opportunity represents. A copy of the notice required by this section must also be provided to the contracting agency's point of contact for the contract **no later than ten (10) working days** after the contract is awarded.