



SUPPORTING TEXAS EDUCATION  
AND VETERANS



## RETAILER CASH INCENTIVE PROGRAM (RCIP) #45 JANUARY 26 – MAY 24, 2025

### *Drawings Planned for June 17, 2025, pending audit*

- Reach your **Minimum Sales Goal (MSG)\*** and earn an entry into the drawing for your Tier.
- Earn an additional entry for each additional \$1,000 in sales\*\* over your **MSG**.
- Only one drawing prize per location. A chain with multiple locations may win at more than one location.
- There is a limit of 10 million entries for each drawing. If the total number of entries exceeds the limit, the total number of entries for each retailer will be reduced by an equal percentage in order to not exceed 10 million. The number of entries earned by a retailer will not be reduced below one.

#### *Tier 1*

Retailers with average weekly sales of \$14,000 or more during the **EP** or **AEP** earn up to \$200\*\*\* for reaching your **MSG\*** plus an additional \$100\*\*\* for each additional \$1,000 in sales\*\* over your goal.

# of Prizes	Prize Amount	Total
1	\$100,000	\$100,000
3	\$50,000	\$150,000
3	\$25,000	\$75,000
20	\$10,000	\$200,000
30	\$5,000	\$150,000
50	\$2,500	\$125,000
150	\$1,000	\$150,000
257		\$950,000

**MORE  
WINNERS!**

#### *Tier 2*

Retailers with average weekly sales of less than \$14,000 during the **EP** or **AEP** earn up to \$50\*\*\* for reaching your **MSG\*** plus an additional \$75\*\*\* for each additional \$1,000 in sales\*\* over your goal.

# of Prizes	Prize Amount	Total
1	\$50,000	\$50,000
3	\$10,000	\$30,000
20	\$5,000	\$100,000
30	\$2,500	\$75,000
180	\$1,000	\$180,000
230	\$500	\$115,000
464		\$550,000

### *Bonus Entries*



Reach your **Minimum Sales Goal\*** and earn one bonus drawing entry for every \$50 of **Pick 3™** you sell during the program.



Reach your **Minimum Sales Goal\*** and earn one bonus drawing entry for every \$50 of **FIREBALL** on **Pick 3™** you sell during the program.

### *Who is Not Eligible for RCIP #45*

- Retailers who started selling after **August 3, 2024**.
- Retailers who did not have sales all 17 weeks either **Jan. 28 – May 25, 2024** or **July 28 – Nov. 23, 2024**.
- Retailers who are not active as of **May 24, 2025**.
- **If the Texas Lottery identifies irregularities in pack settlements or returns, the agency may disqualify a retailer from participating in incentives and take action against the retailer's license.**

**For more information, visit [texaslottery.com/Retailers](https://texaslottery.com/Retailers) or call 800-375-6886.**

# Meeting Your Minimum Sales Goal\*

Dist \_\_\_\_\_ LSR \_\_\_\_\_ Day \_\_\_\_\_

Ret #	Name		
<b>EP or AEP Weekly Sales Average**</b> (used to set Minimum Sales Goal*)		<b>Weekly Sales Average to Make Goal</b> Minimum Sales Goal ÷ 17 = Weekly Sales Average to Make Goal at start of RCIP. It is not printed on this flyer and it is not the same as the EP or AEP Weekly Sales	
<b>Minimum Sales Goal*</b> (will not be less than \$95,000)		<b>Tier</b>	Average used to set your Minimum Sales Goal. For an updated Weekly Sales Average to Make Goal, view your terminal or RW report after the first week of the RCIP.

## RETAILER CASH INCENTIVE PROGRAM #45 JANUARY 26 – MAY 24, 2025

### Incentive Sales Include

- Lotto Texas with Extra!®
- Texas Two Step®
- Daily 4™ plus FIREBALL
- Pick 3™ plus FIREBALL
- All or Nothing™
- Cash Five®
- Lone Star Lineup®
- All Scratch Tickets

### How to Track Your Progress

- Terminal – Select REPORTS then Retailer Incentive then Primary
- Retailer Wizard (RW) at [txs.lotteryservices.com](https://txs.lotteryservices.com) or call 800-375-6886
- Ask your lottery sales representative (LSR)

### Eligibility Period (EP) January 28 – May 25, 2024

The EP is the same time period last year as this year's program. For retailers with sales all 17 weeks of the EP, your **Minimum Sales Goal\* (MSG)** is your weekly sales average\*\* during the EP x 17 weeks - 0.5% of that 17-week total. **MSG = (EP \$avg x 17) - 0.5%**

Example for retailer with \$7,500 weekly sales average last year (EP):  $\$7,500 \times 17 = \$127,500$ .

$\$127,500 - (\$127,500 \times 0.005) = \text{MSG of } \$126,862.50$

Retailer's Weekly Sales Average to Make Goal = \$7,462.50

### Alternate Eligibility Period (AEP) July 28 – November 23, 2024

Retailers who do not have sales all 17 weeks of the EP must have sales all 17 weeks of the AEP. Your **MSG\*** is your weekly sales average\*\* during the AEP x 17 weeks + 6.9% of that 17-week total.

**MSG = (AEP \$avg x 17) + 6.9%**

### Program Payments\*\*\*

- The Texas Lottery has a limited budget for retailer incentive payments in this program of **\$15,000,000** plus **\$1,500,000** for drawing prizes.
- Eligible retailers will be notified of final payment amount via letter, terminal report and Retailer Wizard report prior to electronic funds transfer (EFT).
- Retailer incentive EFT will occur on a different day (usually a Friday) than regular lottery bank sweep (usually a Wednesday). Check with your bank for actual deposit date.
- Pending audit, base program and drawing payments are tentatively planned for **July 18, 2025**.

\* **Minimum Sales Goal** for eligible retailers will not be less than \$95,000.

\*\* Incentive sales do not include any *Mega Millions®* or *Powerball®* products.

\*\*\* If total retailer incentive payments exceed the allocated program budget, all payments will be reduced by an equal percentage in order to not exceed total program budget. Drawing prizes will not be reduced.