



SUPPORTING TEXAS EDUCATION
AND VETERANS



RETAILER CASH INCENTIVE PROGRAM (RCIP) #46 JUNE 15 – SEPTEMBER 13, 2025

13 WEEKS!

Drawings Planned for October 7, 2025, pending audit

- Reach your **Minimum Sales Goal (MSG)*** and earn an entry into the drawing for your Tier.
- Earn an additional entry for each additional \$1,000 in sales** over your **MSG**.
- Only one drawing prize per location. A chain with multiple locations may win at more than one location.
- There is a limit of 10 million entries for each drawing. If the total number of entries exceeds the limit, the total number of entries for each retailer will be reduced by an equal percentage in order to not exceed 10 million. The number of entries earned by a retailer will not be reduced below one.

Tier 1

Retailers with average weekly sales of \$14,000 or more during the **EP** or **AEP** earn up to \$200*** for reaching your **MSG*** plus an additional \$100*** for each additional \$1,000 in sales** over your goal.

# of Prizes	Prize Amount	Total
1	\$100,000	\$100,000
3	\$50,000	\$150,000
3	\$25,000	\$75,000
20	\$10,000	\$200,000
30	\$5,000	\$150,000
50	\$2,500	\$125,000
150	\$1,000	\$150,000
257		\$950,000

Tier 2

Retailers with average weekly sales of less than \$14,000 during the **EP** or **AEP** earn up to \$50*** for reaching your **MSG*** plus an additional \$75*** for each additional \$1,000 in sales** over your goal.

# of Prizes	Prize Amount	Total
1	\$50,000	\$50,000
3	\$10,000	\$30,000
20	\$5,000	\$100,000
30	\$2,500	\$75,000
180	\$1,000	\$180,000
230	\$500	\$115,000
464		\$550,000



Bonus Entries

Reach your **Minimum Sales Goal*** and earn one bonus drawing entry for every \$50 of **Pick 3™** you sell during the program.



Reach your **Minimum Sales Goal*** and earn one bonus drawing entry for every \$50 of **FIREBALL** on **Pick 3™** you sell during the program.

Who is Not Eligible for RCIP #46

- Retailers who started selling after **January 18, 2025**.
- Retailers who did not have sales all 13 weeks either **June 16 – Sep. 14, 2024** or **Jan. 12 – April 12, 2025**.
- Retailers who are not active as of **September 13, 2025**.
- **If the Texas Lottery identifies irregularities in pack settlements or returns, the agency may disqualify a retailer from participating in incentives and take action against the retailer's license.**

For more information, visit texaslottery.com/Retailers or call 800-375-6886.

Meeting Your Minimum Sales Goal*

Dist _____ LSR _____ Day _____

Ret #	Name		
EP or AEP Weekly Sales Average** (used to set Minimum Sales Goal*)		Weekly Sales Average to Make Goal Minimum Sales Goal ÷ 13 = Weekly Sales Average to Make Goal at start of RCIP. It is not printed on this flyer and it is not the same as the EP or AEP Weekly Sales	
Minimum Sales Goal* (will not be less than \$95,000)		Tier	Average used to set your Minimum Sales Goal. For an updated Weekly Sales Average to Make Goal, view your terminal or RW report after the first week of the RCIP.

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Incentive Sales Include

- Lotto Texas with Extra!®
- Texas Two Step®
- Daily 4™ plus FIREBALL
- Pick 3™ plus FIREBALL
- All or Nothing™
- Cash Five®
- Lone Star Lineup®
- All Scratch Tickets

How to Track Your Progress

- Terminal – Select REPORTS then Retailer Incentive then Primary
- Retailer Wizard (RW) at txs.lotteryservices.com or call 800-375-6886
- Ask your lottery sales representative (LSR)

**NEW MSG
FEATURE!**

Eligibility Period (EP) June 16 – September 14, 2024

The EP is the same time period last year as this year's program. For retailers with sales all 13 weeks of the EP, your **Minimum Sales Goal* (MSG)** is your weekly sales average** during the EP x 13 weeks - 8.4% of that 13-week total. See NOTE below. **MSG = (EP \$avg x 13) - 8.4%**

Example for retailer with \$8,250 weekly sales average last year (EP): $\$8,250 \times 13 = \$107,250$.

$\$107,250 - (\$107,250 \times 0.084) = \text{MSG of } \$98,241$

Retailer's Weekly Sales Average to Make Goal = \$7,557

Alternate Eligibility Period (AEP) January 12 – April 12, 2025

Retailers who do not have sales all 13 weeks of the EP must have sales all 13 weeks of the AEP. Your **MSG*** is your weekly sales average** during the AEP x 13 weeks - 11.7% of that 13-week total.

MSG = (AEP \$avg x 13) - 11.7%

NOTE: FOR RETAILERS WITH 13 WEEKS OF SALES IN BOTH THE EP AND AEP, YOUR MSG IS BASED ON THE TIME PERIOD WITH THE LOWER WEEKLY SALES AVERAGE.

Program Payments***

- The Texas Lottery has a limited budget for retailer incentive payments in this program of **\$15,000,000** plus **\$1,500,000** for drawing prizes.
- Eligible retailers will be notified of final payment amount via letter, terminal report and Retailer Wizard report prior to electronic funds transfer (EFT).
- Retailer incentive EFT will occur on a different day (usually a Friday) than regular lottery bank sweep (usually a Wednesday). Check with your bank for actual deposit date.
- Pending audit, base program and drawing payments are tentatively planned for **November 7, 2025**.

* **Minimum Sales Goal** for eligible retailers will not be less than \$95,000.

** Incentive sales do not include any *Mega Millions®* or *Powerball®* products.

*** If total retailer incentive payments exceed the allocated program budget, all payments will be reduced by an equal percentage in order to not exceed total program budget. Drawing prizes will not be reduced.