Texas Lottery® Retailer Cash Incentive Program (RCIP) Overview

Budgetary Limitations

A budgetary allocation over and above the standard 5% sales commission provides funding for sales performance-based incentive programs. The Texas Lottery has a limited budget for retailer incentive payments in each program. If the total payments exceed the

budgetary limitation, all payments will be reduced by an equal percentage in order to not exceed the allocated program budget. Drawing entries and prizes are not affected by the budgetary limitations. Funding for retailer bonuses *does not affect* the Retailer Cash Incentive Program (RCIP).

Retailer Goals

All retailers have the same percent increase. Goals are based on year-over-year same store sales.

Tracking Retailer Status Retailers may track their progress by viewing weekly updates on the terminal incentive report or by registering to use the Lottery Services Portal (LSP) at **tx-lsp.lotteryservices.com**.

LSP Reports

Weekly progress in the current Primary RCIP can be tracked on the Incentive Status – Primary report.

LSP also offers reports of all base program and drawing payments for completed Primary and Secondary RCIP.

TEXES- LUTTERY			Incentive Payment History - Primary The information in this report is not audited.						
Retailer Num	ber: 123456					Reporting Period: Week to Date 03/02/2016			
Business Nar	ne: LOTTERY ST	ORE							
Bill To Busine	ess Name: LOTT	ERY STORE							
BillTo ID: 123									
	123456789101								
Retailer Type	Retailer ID	Business Name	Location City	Incentive ID	Incentive Plan Dates	Incentive Payment	Drawing Payment	Total Payment	Payment Da
Ind	123456	LOTTERY STORE	VERNON	1	9/6/2009 - 12/5/2009	\$150.00	\$500.00	\$650.00	01/15/201
Ind	123456	LOTTERY STORE	VERNON	2	1/17/2010 - 4/17/2010	\$1,450.00	\$500.00	\$1,950.00	05/21/201
Ind	123456	LOTTERY STORE	VERNON	3	5/9/2010 - 8/7/2010	\$0.00	\$0.00	\$0.00	
Ind	123456	LOTTERY STORE	VERNON	4	10/10/2010 - 1/8/2011	\$0.00	\$0.00	\$0.00	
Ind	123456	LOTTERY STORE	VERNON	5	2/6/2011 - 5/7/2011	\$6,200.00	\$500.00	\$6,700.00	06/17/201
Ind	123456	LOTTERY STORE	VERNON	6	12/04/2011 - 2/11/2012	\$1,157.79	\$0.00	\$1,157.79	03/23/201
Ind	123456	LOTTERY STORE	VERNON	7	3/4/2012 - 5/12/2012	\$1,825.22	\$0.00	\$1,825.22	06/08/201
Ind	123456	LOTTERY STORE	VERNON	8	6/3/2012 - 8/11/2012	\$1,050.00	\$0.00	\$1,050.00	08/31/201
Ind	123456	LOTTERY STORE	VERNON	9	8/26/2012 - 11/24/2012	\$975.00	\$500.00	\$1,475.00	12/14/201
Ind	123456	LOTTERY STORE	VERNON	10	1/6/2013 - 4/6/2013	\$0.00	\$0.00	\$0.00	
Ind	123456	LOTTERY STORE	VERNON	11	5/5/2013 - 8/3/2013	\$825.00	\$0.00	\$825.00	08/30/201
Ind	123456	LOTTERY STORE	VERNON	12	8/25/2013 - 11/23/2013	\$500.00	\$0.00	\$500.00	12/16/201
Ind	123456	LOTTERY STORE	VERNON	13	1/5/2014 - 4/5/2014	\$650.00	\$0.00	\$650.00	04/28/201
Ind	123456	LOTTERY STORE	VERNON	14	5/4/2014 - 8/2/2014	\$0.00	\$0.00	\$0.00	
Ind	123456	LOTTERY STORE	VERNON	15	8/24/2014 - 11/22/2	\$0.00	\$0.00	\$0.00	
Ind	123456	LOTTERY STORE	VERNON	16	1/4/2015 - 4/4/2015	\$0.00	\$0.00	\$0.00	
Ind	123456	LOTTERY STORE	VERNON	17	5/3/2015 - 8/1/2015	\$3,435.97	\$0.00	\$3,435.97	08/31/201
Ind	123456	LOTTERY STORE	VERNON	18	8/23/2015 - 11/21/2	\$8,000.00	\$1,000.00	\$9,000.00	01/04/201

Terminal Reports

Retailers may view their status in the current Primary RCIP, as of last reconciliation week, including minimum goal, sales to date, potential cash earned to date, potential drawing entries to date and the estimated adjusted payment if the budget cap was exceeded at conclusion of program.

At the end of the most recent Secondary incentive program, audited results are available via the **Retailer Incentive – Secondary** report on the terminal and LSP.

Benefitting Retailers and Texas

As of January 10, 2022, over **\$220 million** has been awarded to retailers in 36 primary and seven secondary retailer cash incentive programs since the RCIP was

introduced September 2009. Through their participation, Texas Lottery retailers have earned extra revenue for their businesses while generating more than **\$461 million** in incremental revenue benefitting Texas public education and veterans' services.

