TEXAS LOTTERY COMMISSION
Instant Ticket Game Closing Analysis
SUMMARY REPORT

Instant Ticket Information

Date Completed 12/6/2010

Game #	1101	Confirmed Packs	3,119
Game Name	$140 M Extreme Payout	Active Packs	1,182
Quantity Printed	3,707,320	Warehouse Packs	66,889
Price Point	$50	Returned Packs	1,065
Start Date	3/30/2009	Printed Payout Percentage	77.44%
Top Prize	$ 10,000,000	Percent Sold	60.68%
Number of Top Prizes Remaining	1	Number of Weeks Out	88

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	$	436,765	Actual ticket production costs
Prize payout expense	$	87,941,870	Data from Instant Ticket Tier Liability screen in ProSys
Estimated Direct Costs	$	88,378,635	

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	$	112,480,089	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	$	112,480,089	
Excess of Revenue over Expended	**$**	**24,101,454**	

INTANGIBLE POSITIVE BENEFITS:

--Allows for open bin space for new games at same price point with higher average weekly sales.
--Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

--There are still valuable prizes remaining in this game.

Assumptions:

--Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci

Most recent week sales	$	389,100
Next week	$	377,850
Next week	$	450,550
Avg Weekly Sales Current Game	$	405,833
Avg Weekly Sales $50; 3M Qty	$	1,439,037
Percentage Of Variance In Sales		**72%**

TEXAS LOTTERY COMMISSION
Instant Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	1101	Printed Payout Percentage	77.44%
Game Name	$140 M Extreme Payout	Actual Payout Percentage	78.18%
Percent Sold	60.68%	Number of Weeks Out	88

Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run. 57%-Week 74

Recommendation

■ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

Dale Bowersock 12/8/10
Instant Product Coordinator Date

12/12/10
Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

12/13/10
Lottery Operations Division Director Date

Kathy Pyka 12-15-10
Controller Date

12/16/10
~~Deputy~~ Executive Director Date

Davinci Report

Game	$	Tix Run	Name	Start	Call	Close	wks	% Sold	Confirmed	Active	Ware	Return	12/04/10	11/27/10	11/20/10	11/13/10
1250	10	6,178,700	DALLAS COWBOYS	8/2/10			18	55.77%	13,198	4,899	35,383	67	$1,020,300	$970,080	$1,128,240	$1,151,850
1257	10	12,357,450	MEGA JUMBO BUCKS III	5/22/10			29	46.57%	8,777	3,142	118,922	37	$754,660	$749,440	$870,540	$875,500
1114	20	34,606,800	$500,000,000 BLOCKBUSTER	5/18/09			81	59.13%	28,097	7,598	527,957	18	$3,389,860	$2,876,980	$3,044,460	$3,010,000
1101	50	3,707,320	$140 M EXTREME PAYOUT	3/30/09			88	60.68%	3,119	1,182	66,889	1065	$389,100	$377,850	$450,550	$414,350
1214	50	3,707,340	ULTIMATE CASINO JACKPOT	3/29/10			36	32.29%	7,742	3,237	113,952	21	$1,330,550	$1,241,200	$1,432,650	$1,375,150
			Sold Out/Closing													
1245	1	8,401,650	BANK LOOT	7/12/10	12/12/2010		21	96.79%	489	310		435	$27,305	$31,982	$45,600	$59,448
1249	1	8,391,300	$1,000 SPIN	7/26/10	12/12/2010		19	93.65%	986	775		808	$64,528	$69,828	$100,864	$121,036
1268	1	20,689,350	9's IN A LINE	5/9/10			30	93.06%	5,711	2,977		146	$263,205	$290,472	$400,454	$520,161
1265	2	8,137,325	VETERANS WINNINGS	1/25/10		12/30/2010	45	89.04%	909	340		2216	$31,018	$39,806	$67,172	$117,786
1313	2	5,183,625	LUCKY 13	9/20/10			11	90.08%	1,860	1,346		441	$170,054	$180,934	$278,346	$426,912
1266	3	15,448,250	LOTERIA	5/2/10			31	93.19%	5,019	2,618		125	$564,513	$717,795	$974,472	$1,280,883
1224	5	7,269,375	$50,000 RICHES	3/22/10		12/29/2010	37	88.84%	111	53	8,531	1351	$21,320	$35,970	$63,220	$97,675
1271	10	3,182,350	$250000 BINGO	4/12/10	12/12/2010		34	91.47%	1,419	594		1964	$135,620	$137,460	$187,100	$219,760

END OF PRODUCTION PRIZE STRUCTURE
MARCH 9, 2009 (POOLS 1-42 COMPLETE)

NO. OF TICKETS:	**3,707,320**
NO. POOLS:	**30.89**
PACK SIZE:	**20.00**
PACKS/POOL:	**6,000.00**
PACKS/GAME:	**185,366.00**

TEXAS LOTTERY COMMISSION
PRIZE STRUCTURE
"$140,000,000 EXTREME PAYOUT" (INSTANT GAME NO. 1101)
DECEMBER 15, 2008 - VERSION C

3,707,320 $50 TICKETS $185,366,000 - REVENUE $143,554,845 - PRIZE FUND 77.44%

ORIGINAL ORDER:
SHIPMENTS # 1-2
COMPLETE
POOLS 1-42
3,707,320

Prize Level	# OF WINS:	Tier Code	WIN WITH PRIZE(S) OF:	WIN:	ODDS OF 1 IN:	WINNERS IN 30.89 POOLS	WINNERS IN 20 (PER PACK)*	WINNERS IN 120,000 (PER POOL)	PRIZE COST	PERCENT OF PRIZE FUND**		
1	1	G	$50	$50	6.67	**555,973**	3.00	18,000	$ 27,798,650	19.36%		**555,973**
2	1	G	$70	$70	6.67	**556,223**	3.00	18,000	$ 38,935,610	27.12%		**556,223**
3	1	M	$75	$75	39.93	**92,845**	-	3,000	$ 6,963,375	4.85%		**92,845**
4	1	M	$50 (2X)	$100	60.67	**61,109**	-	1,980	$ 6,110,900	4.26%		**61,109**
5	2	M	$50 x 2	$100	58.94	**62,902**	-	2,040	$ 6,290,200	4.38%		**62,902**
6	1	M	$70 (2X)	$140	176.94	**20,952**	-	675	$ 2,933,280	2.04%		**20,952**
7	1	M	$75 (2X)	$150	179.11	**20,698**	-	668	$ 3,104,700	2.16%		**20,698**
8	4	M	$50 x 4	$200	239.77	**15,462**	-	500	$ 3,092,400	2.15%		**15,462**
9	2	M	$50 (2X) + $70 (2X)	$240	1,140.01	**3,252**	-	105	$ 780,480	0.54%		**3,252**
10	3	M	$50 (2X) + $70 x 2	$240	1,147.78	**3,230**	-	105	$ 775,200	0.54%		**3,230**
11	1	M	$250	$250	600.18	**6,177**	-	200	$ 1,544,250	1.08%		**6,177**
12	5	M	$70 x 5	$350	596.22	**6,218**	-	200	$ 2,176,300	1.52%		**6,218**
13	1	M	$50 (10X)	$500	1,194.75	**3,103**	-	100	$ 1,551,500	1.08%		**3,103**
14	1	M	$500	$500	1,194.37	**3,104**	-	100	$ 1,552,000	1.08%	MID TIER	**3,104**
15	4	M	$100 x 3 + $100 (2X)	$500	1,208.38	**3,068**	-	100	$ 1,534,000	1.07%	73.24%	**3,068**
16	1	H	$500 (2X)	$1,000	2,382.60	**1,556**	-	50	$ 1,556,000	1.08%		**1,556**
17	1	H	$1,000	$1,000	2,439.03	**1,520**	-	50	$ 1,520,000	1.06%		**1,520**
18	20	H	$50 x 20	$1,000	3,063.90	**1,210**	-	40	$ 1,210,000	0.84%		**1,210**
19	1	H	$1,000 (2X)	$2,000	4,858.87	**763**	-	25	$ 1,526,000	1.06%		**763**
20	1	H	$2,000	$2,000	4,752.97	**780**	-	25	$ 1,560,000	1.09%		**780**
21	30	H	$500 x 10 + $250 x 20	$10,000	71,294.62	**52**	-	-	$ 520,000	0.36%		**52**
22	1	H	$1,000 (10X)	$10,000	71,294.62	**52**	-	-	$ 520,000	0.36%	HIGH TIER	**52**
23	1	H	$10,000,000	$10,000,000	1,235,773.33	**3** ****	-	-	$ 30,000,000	20.90%	26.76%	**3**
				TOTAL	**2.61**	1,420,252	6.00	45,963	$ 143,554,845	100.00%	100.00% ***	

TEXAS LOTTERY COMMISSION
"$140,000,000 EXTREME PAYOUT" (INSTANT GAME NO. 1101)
DECEMBER 15, 2008 - VERSION C

2X - win x 2
10X = win x 10

	Consolidated odds are 1 in:	
$50	6.67	555,973
$70	6.67	556,223
$75	39.93	92,845
$100	29.90	124,011
$140	176.94	20,952
$150	179.11	20,698
$200	239.77	15,462
$240	571.94	6,482
$250	600.18	6,177
$350	596.22	6,218
$500	399.71	9,275
$1,000	864.98	4,286
$2,000	2,402.67	1,543
$10,000	35,647.31	104
$10,000,000	1,235,773.33	3
		1,420,252

CALL-OUTS:
* OVER $140,000,000 IN TOTAL PRIZES!
* OVER 14,000 PRIZES FROM $500 TO $10,000!
* HIGHEST TOP PRIZE FOR A SCRATCH-OFF GAME!
* WIN UP TO $10 MILLION INSTANTLY!

* Each of the following GLEPS will be used in approximately 25% of each pack of 20 tickets.
** Numbers are rounded.
*** Mid Tier=$50-$599, High Tier=$600+ (Used for Validation Purposes)
**** This number of prizes is guaranteed delivery to the Lottery.

There will be no more than 8 winners per pack for this game.

Prize		A	B	C	D		
$50	*$50*	2 = $100	3 = $150	3 = $150	4 = $200	556,098	555,973
$70	*$70*	4 = $280	3 = $210	3 = $210	2 = $ 140	556,098	556,223
		6 $380	6 $360	6 $360	6 $340		

TX/VLC/BP/VLC

APPROVED:

TEXAS LOTTERY COMMISSION

DATE

IPS Validations 06-Dec-2010 15:37

INSTANT TICKET TIER LIABILITY

Game To Date
Game Number: 1101-$140,000,000 EXTREME
Game Status: Active
Start Validation: 3/12/2009
End Validation: 3/11/2013

Tie	Ref	Tier Value	Remain Win	Remaining Amt	Today Count	Today Amount	% Paid	Estimated Sales
1	1	$50.00	224,874	$11,243,700.00	331,099	$16,554,950.00	59.55%	2,207,822
2	2	$70.00	224,353	$15,704,710.00	331,870	$23,230,900.00	59.66%	2,211,969
3	0	$75.00	37,509	$2,813,175.00	55,336	$4,150,200.00	59.60%	2,209,577
4	0	$100.00	24,273	$2,427,300.00	36,836	$3,683,600.00	60.28%	2,234,741
5	0	$100.00	24,836	$2,483,600.00	38,066	$3,806,600.00	60.52%	2,243,535
6	0	$140.00	8,339	$1,167,460.00	12,613	$1,765,820.00	60.20%	2,231,788
7	0	$150.00	8,258	$1,238,700.00	12,440	$1,866,000.00	60.10%	2,228,188
8	0	$200.00	6,090	$1,218,000.00	9,372	$1,874,400.00	60.61%	2,247,120
9	0	$240.00	1,261	$302,640.00	1,991	$477,840.00	61.22%	2,269,773
10	0	$240.00	1,271	$305,040.00	1,959	$470,160.00	60.65%	2,248,493
11	0	$250.00	2,518	$629,500.00	3,659	$914,750.00	59.24%	2,196,067
12	0	$350.00	2,479	$867,650.00	3,739	$1,308,650.00	60.13%	2,229,284
13	0	$500.00	1,222	$611,000.00	1,881	$940,500.00	60.62%	2,247,338
14	0	$500.00	1,271	$635,500.00	1,833	$916,500.00	59.05%	2,189,284
15	0	$500.00	1,212	$606,000.00	1,856	$928,000.00	60.50%	2,242,764
16	0	$1,000.00	626	$626,000.00	930	$930,000.00	59.77%	2,215,815
17	0	$1,000.00	627	$627,000.00	893	$893,000.00	58.75%	2,178,048
18	0	$1,000.00	486	$486,000.00	724	$724,000.00	59.83%	2,218,273
19	0	$2,000.00	299	$598,000.00	464	$928,000.00	60.81%	2,254,506
20	0	$2,000.00	316	$632,000.00	464	$928,000.00	59.49%	2,205,428
21	0	$10,000.00	20	$200,000.00	32	$320,000.00	61.54%	2,280,826
22	0	$10,000.00	19	$190,000.00	33	$330,000.00	63.46%	2,352,102
23	0	$10,000,000.00	1	$10,000,000.00	2	$20,000,000.00	66.67%	2,469,135

Totals
Outstanding Prizes
Count 572,160
Amount $55,612,975.00
Game To Date
Total Cashed 848,092
Tot Cash Value $87,941,870.00

No. 12/06/10

Game Name	Game No	Inv No.	Vendor	TLC PO #
$140,000 Extreme Payout	1101	6380	SGI	362-09-9005 RL075

Truck #	Description/Tickets Delivered Qty		Units per 1000	Unit Price	Amount
1		1,791,740	1,791.74	$116.15	$208,110.60
2		1,915,580	1,915.58	$116.15	$222,494.62
					$430,605.22
	Delivered	3,707,320			
	Ordered	3,600,000			
	3% under	3,492,000			
	3% over	3,708,000			
	Accetable Range	0			
3	Dual Imaging Set Up Charge		1.00	$4,500.00	$6,160.00
				Total	**$436,765.22**

Average Number of Weeks for 85% Average Sell Through

	Price Point				
Print Quantities	$10	$20	$25	$30	$50
2M	None	84% Week 18*	None	None	None
3M	70% Week 43*	Week 28	None	None	57% - Week 74
4M	Week 16	None	None	None	None
5M	Week 24	None	None	None	None
6M	16% Week 4*	None	None	None	None
7M	None	12% Week 8*	None	None	None
8M	None	None	None	None	None
>9M	Week 65*	52% - Week 67*	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

	Price Point				
Print Quantities	$10	$20	$25	$30	$50
2M	None	$1,959,878	None	None	None
3M	$555,326	$1,329,099	None	None	$1,439,037
4M	$2,219,784	None	None	None	None
5M	$1,829,061	None	None	None	None
6M	$2,449,008	None	None	None	None
7M	None	$2,284,100	None	None	None
8M	None	None	None	None	None
>9M	$1,613,422	$5,376,238	None	None	None

None = no games at this level
* only one game at this level

Notes:
Calculations based on instant ticket games 08/31/2008 - 08/28/10
Excludes Promotional Tickets
Unaudited - For Internal Use Only