

TEXAS LOTTERY COMMISSION
Instant Ticket Game Closing Analysis
SUMMARY REPORT

Instant Ticket Information

Date Completed

4/5/2016

Game #	1687	Confirmed Packs	1,785
Game Name	20X the Cash	Active Packs	1,000
Quantity Printed	10,273,275	Warehouse Packs	-
Price Point	\$5	Returned Packs	93
Start Date	7/20/2015	Printed Payout Percentage	67.93%
Top Prize	\$ 250,000	Percent Sold	97.44%
Number of Top Prizes Remaining	1	Number of Weeks Out	37

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 248,202	Actual ticket production costs
Prize payout expense	\$ 33,079,490	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 33,327,692

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 50,051,396	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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Total Estimated Benefits \$ 50,051,396

Excess of Revenue over Expended \$ 16,723,703

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	341,860
Next week	\$	416,150
Next week	\$	537,095
Avg Weekly Sales Current Game	\$	431,702
Avg Weekly Sales \$5; 10 - 14.99 M Qty*	\$	1,577,681
Percentage Of Variance In Sales		73%



Da Vinci Report 4/5/16
Week End Date: 4/2/16

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														4/2/16	3/26/16	3/19/16	3/12/16
Mature	1724	\$2	10,091,625	STOCKING STUFFER	10/19/15			24	78.58%	825	430	4,151	11,280	\$55,016.00	\$58,422.00	\$69,114.00	\$100,066.00
	1728	\$2	5,133,625	VETERANS CASH	11/2/15			22	85.26%	3,366	1,705	0	287	\$139,398.00	\$147,148.00	\$165,140.00	\$181,416.00
	1783	\$2	7,137,375	WWE	11/16/15			20	49.87%	3,877	1,785	17,180	4,188	\$136,562.00	\$154,200.00	\$166,918.00	\$187,302.00
	1789	\$3	20,804,850	TEXAS LOTERIA	12/22/15			15	47.12%	32,174	11,972	97,375	7	\$2,067,447.00	\$1,921,230.00	\$1,983,516.00	\$2,211,723.00
	1715	\$5	20,354,025	\$100,000 CASHWORD-O-RAMA	9/21/15			28	57.52%	20,087	7,334	83,990	11	\$2,334,835.00	\$2,232,180.00	\$2,293,350.00	\$2,583,170.00
	1784	\$5	15,224,625	BONUS BREAK THE BANK	12/7/15			17	35.71%	16,984	7,980	102,760	6	\$1,735,145.00	\$1,643,295.00	\$1,726,360.00	\$1,813,710.00
	1768	\$5	8,066,400	HIGH ROLLER	10/19/15			24	78.65%	3,031	1,966	16,207	771	\$393,090.00	\$401,705.00	\$441,735.00	\$518,500.00
	1736	\$5	15,295,350	HIT \$200,000	12/21/15			15	70.18%	30,496	9,546	17,189	11	\$2,532,565.00	\$2,814,560.00	\$2,983,485.00	\$3,267,525.00
	1723	\$5	8,528,175	MERRY MONEY	10/5/15			26	82.45%	554	336	7,724	10,668	\$57,850.00	\$57,245.00	\$77,900.00	\$119,925.00
	1729	\$5	8,438,925	WILD 10'S	11/2/15			22	79.69%	4,896	3,201	12,935	369	\$589,005.00	\$589,945.00	\$648,840.00	\$720,765.00
	1694	\$10	10,399,900	\$10 SET FOR LIFE	8/3/15			35	85.78%	14,949	7,485	4,500	16	\$1,919,450.00	\$1,815,390.00	\$1,794,700.00	\$1,962,170.00
	1644	\$10	28,500,450	\$200,000,000 CASH BLOWOUT	7/21/14			89	62.88%	7,002	3,797	198,778	7	\$1,126,250.00	\$1,026,140.00	\$1,068,680.00	\$1,140,320.00
	1630	\$10	12,236,550	SUPER WEEKLY GRAND	7/1/14			92	86.61%	6,973	3,871	20,189	18	\$949,290.00	\$855,440.00	\$889,360.00	\$886,720.00
	1713	\$20	6,107,975	\$1,000,000 INSTANT CASHOUT	8/17/15			33	69.39%	15,431	5,879	50,412	12	\$2,057,820.00	\$1,840,240.00	\$1,834,620.00	\$1,948,920.00
	1671	\$20	34,144,650	\$500,000,000 CASH	5/18/15			46	20.32%	15,926	5,530	1,063,724	18	\$2,195,620.00	\$1,982,740.00	\$1,928,340.00	\$2,013,760.00
	1387	\$20	34,320,175	\$500M EXTREME CASH BLAST	8/13/12			190	52.01%	7,223	2,663	645,955	70	\$1,306,200.00	\$1,114,940.00	\$1,111,240.00	\$1,106,400.00
	1740	\$20	10,279,550	HIT \$1,000,000	12/21/15			15	38.29%	31,466	8,524	208,509	21	\$4,926,720.00	\$5,128,640.00	\$4,978,080.00	\$5,212,140.00
	1711	\$20	4,160,625	HOLIDAY GAME BOOK	10/5/15			26	73.92%	1,329	389	27,001	13,689	\$114,680.00	\$148,120.00	\$202,480.00	\$307,580.00
	1593	\$50	3,669,860	DIAMOND DOLLARS	5/4/15			48	70.39%	13,707	5,617	32,459	38	\$3,009,800.00	\$2,810,450.00	\$2,599,050.00	\$2,641,950.00
Out of Wareh:	1677	\$2	7,159,250	FIND THE 9'S	2/15/16			7	68.84%	9,737	6,490	0	81	\$1,088,684.00	\$1,194,074.00	\$1,359,554.00	\$1,565,112.00
	1786	\$3	6,093,375	LUCKY MULTIPLIER	1/18/16			11	68.52%	8,230	5,312	0	458	\$724,575.00	\$736,218.00	\$884,250.00	\$1,157,823.00
Sold/Closing	1680	\$1	22,494,750	5X THE CASH	6/15/15	4/17/16	6/1/16	42	94.02%	2,312	2,149	97	1,115	\$192,668.00	\$208,919.00	\$251,714.00	\$275,015.00
	1717	\$1	11,256,000	EMOJI MATCH	9/8/15	4/17/16	6/1/16	30	90.98%	1,232	1,425	524	2,057	\$88,413.00	\$83,086.00	\$93,546.00	\$107,637.00
	1751	\$1	7,335,750	FAST CASH	12/7/15	4/17/16	6/1/16	17	93.90%	605	685	0	848	\$48,104.00	\$52,119.00	\$69,811.00	\$93,071.00
	1722	\$1	12,922,050	SEASON'S GREETINGS	10/5/15	4/17/16	6/1/16	26	91.16%	385	193	15	6,424	\$14,100.00	\$18,260.00	\$23,408.00	\$31,122.00
	1714	\$3	25,338,875	BONUS CASHWORD	7/21/15	3/24/16	5/8/16	37	93.93%	2,958	1,826	0	1,666	\$679,839.00	\$983,679.00	\$1,360,101.00	\$2,015,559.00
	1747	\$5	7,213,350	\$200,000 DOUBLE PAYDAY	1/18/16	3/28/16	5/12/16	11	85.06%	4,648	2,876	0	272	\$1,312,115.00	\$1,524,570.00	\$1,909,830.00	\$2,460,325.00
	1693	\$5	15,296,025	\$5 SET FOR LIFE	8/3/15	3/28/16	5/12/16	35	93.01%	4,508	2,254	1,779	489	\$812,525.00	\$848,655.00	\$989,055.00	\$1,041,070.00
	1687	\$5	10,273,275	20X THE CASH	7/20/15			37	97.44%	1,785	1,000	0	93	\$341,860.00	\$416,150.00	\$537,085.00	\$641,060.00
	1709	\$5	8,197,125	BONUS BREAK THE BANK	6/1/15	4/17/16	6/1/16	44	93.48%	554	235	2,875	2,539	\$50,485.00	\$58,965.00	\$58,460.00	\$77,860.00
	1678	\$5	9,888,975	COWBOYS	8/17/15	4/17/16	6/1/16	33	44.15%	689	571	67,811	3,467	\$89,895.00	\$100,070.00	\$109,905.00	\$135,160.00
	1731	\$5	6,973,275	HOLIDAY TREASURES	11/16/15	3/7/16	4/21/16	20	69.87%	229	97	13,120	12,510	\$2,300.00	-\$2,460.00	\$9,585.00	\$69,590.00

Liability for 1687 / for Life to Date

Product Status:
ActiveSmartCash Enabled:
N/A

Validation Range: 05/23/2015 - 12/31/2037

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	74184	\$370,920.00	1021722	\$5,108,610.00	93.23%	9577857
2	2	N/A	\$10.00	26622	\$266,220.00	418485	\$4,184,850.00	94.02%	9658826
3	3	N/A	\$10.00	15931	\$159,310.00	429270	\$4,292,700.00	96.42%	9905657
4	4	N/A	\$15.00	2190	\$32,850.00	66360	\$995,400.00	96.81%	9945069
5	5	N/A	\$15.00	3958	\$59,370.00	64474	\$967,110.00	94.22%	9679084
6	6	N/A	\$20.00	7603	\$152,060.00	129369	\$2,587,380.00	94.45%	9703029
7	7	N/A	\$20.00	3919	\$78,380.00	133058	\$2,661,160.00	97.14%	9979350
8	0	N/A	\$25.00	1880	\$47,000.00	45571	\$1,139,275.00	96.04%	9866249
9	0	N/A	\$25.00	1338	\$33,450.00	46244	\$1,156,100.00	97.19%	9984391
10	0	N/A	\$25.00	1461	\$36,525.00	46059	\$1,151,475.00	96.93%	9957423
11	0	N/A	\$50.00	1720	\$86,000.00	31234	\$1,561,700.00	94.78%	9737072
12	0	N/A	\$50.00	872	\$43,600.00	32046	\$1,602,300.00	97.35%	10001135
13	0	N/A	\$50.00	808	\$40,400.00	32182	\$1,609,100.00	97.55%	10021659
14	0	N/A	\$50.00	1840	\$92,000.00	31131	\$1,556,550.00	94.42%	9699958
15	0	N/A	\$60.00	108	\$6,480.00	4036	\$242,160.00	97.39%	10005535
16	0	N/A	\$60.00	125	\$7,500.00	3997	\$239,820.00	96.97%	9961737
17	0	N/A	\$100.00	41	\$4,100.00	568	\$56,800.00	93.27%	9581642
18	0	N/A	\$100.00	31	\$3,100.00	561	\$56,100.00	94.76%	9735316
19	0	N/A	\$100.00	54	\$5,400.00	555	\$55,500.00	91.13%	9362344
20	0	N/A	\$100.00	35	\$3,500.00	567	\$56,700.00	94.19%	9675991
21	0	N/A	\$100.00	19	\$1,900.00	573	\$57,300.00	96.79%	9943558
22	0	N/A	\$100.00	17	\$1,700.00	584	\$58,400.00	97.17%	9982683
23	0	N/A	\$100.00	15	\$1,500.00	593	\$59,300.00	97.53%	10019822
24	0	N/A	\$100.00	15	\$1,500.00	582	\$58,200.00	97.49%	10015152
25	0	N/A	\$250.00	6	\$1,500.00	78	\$19,500.00	92.86%	9539469
26	0	N/A	\$250.00	4	\$1,000.00	84	\$21,000.00	95.45%	9806308
27	0	N/A	\$250.00	5	\$1,250.00	82	\$20,500.00	94.25%	9682856
28	0	N/A	\$250.00	4	\$1,000.00	83	\$20,750.00	95.40%	9800940
29	0	N/A	\$250.00	2	\$500.00	85	\$21,250.00	97.70%	10037107
30	0	N/A	\$250.00	2	\$500.00	85	\$21,250.00	97.70%	10037107
31	0	N/A	\$250.00	1	\$250.00	86	\$21,500.00	98.85%	10155191
32	0	N/A	\$250.00	4	\$1,000.00	83	\$20,750.00	95.40%	9800940
33	0	N/A	\$1,000.00	0	\$0.00	30	\$30,000.00	100.00%	10273275
34	0	N/A	\$1,000.00	1	\$1,000.00	29	\$29,000.00	96.67%	9930832
35	0	N/A	\$1,000.00	0	\$0.00	31	\$31,000.00	100.00%	10273275
36	0	N/A	\$1,000.00	3	\$3,000.00	28	\$28,000.00	90.32%	9279087
37	0	N/A	\$1,000.00	0	\$0.00	31	\$31,000.00	100.00%	10273275
38	0	N/A	\$10,000.00	2	\$20,000.00	9	\$90,000.00	81.82%	8405407
39	0	N/A	\$10,000.00	0	\$0.00	16	\$160,000.00	100.00%	10273275
40	0	N/A	\$250,000.00	0	\$0.00	3	\$750,000.00	100.00%	10273275
41	0	N/A	\$250,000.00	1	\$250,000.00	1	\$250,000.00	50.00%	5136639
Totals:				144821	\$1,815,765.00	2,540,665	\$33,079,490.00		

END OF PRODUCTION PRIZE STRUCTURE
 May 18, 2015 - (POOLS # 1 - 95 COMPLETE)

Prize Structure
 TEXAS LOTTERY
 GAME NO.1687 "20X THE CASH"
 3/20/2015 - VERSION A

ORIGINAL ORDER

Order Quantity: 10,273,275 Pack Size: 75 Pool Size: 120,000 Winners: 2,685,486 Prize Fund: \$34,895,255.00
 Price Point: \$5.00 Packs/Game: 136,977 Number of Pools: 85.61 Non-winners: 7,587,789 Payout: 67.93%
 Revenue: \$51,366,375.00 Packs/Pool: 1,600 Overall Odds: 3.8255

SHIPMENT # 1
 COMPLETE
 POOLS # 1 - 95
 10,273,275

Line	Wins	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund		
						Pack	Pool	Total				
01	1	\$5	\$5	\$5.00	9.3742	8.00	12,800.00	1,095,906	\$5,479,530.00	15.70%	1,095,906	
02	1	\$10	\$10	\$10.00	23.0805	3.25	5,200.00	445,107	\$4,451,070.00	12.76%	445,107	
03	2	\$5 x 2	\$10	\$10.00	23.0756	3.25	5,200.00	445,201	\$4,452,010.00	12.76%	445,201	
					Total (10.00)	11.5390	6.50	10,400.00	890,308	\$8,903,080.00	25.51%	
04	2	\$5 + \$10	\$15	\$15.00	149.8654	0.50	800.00	68,550	\$1,028,250.00	2.95%	68,550	
05	1	\$15	\$15	\$15.00	150.1238	0.50	800.00	68,432	\$1,026,480.00	2.94%	68,432	
					Total (15.00)	74.9573	1.00	1,600.00	136,982	\$2,054,730.00	5.89%	
06	1	\$20	\$20	\$20.00	75.0027	1.00	1,600.00	136,972	\$2,739,440.00	7.85%	136,972	
07	3	(\$5 x 2) + \$10	\$20	\$20.00	75.0000	1.00	1,600.00	136,977	\$2,739,540.00	7.85%	136,977	
					Total (20.00)	37.5007	2.00	3,200.00	273,949	\$5,478,980.00	15.70%	
					Total (Low Tiers)	4.2856	17.50	28,000.00	2,897,145	\$21,916,320.00	62.81%	
08	1	\$5 (5X)	\$25	\$25.00	216.5028	0.35	555.00	47,451	\$1,186,275.00	3.40%	47,451	
09	3	(\$10 x 2) + \$5	\$25	\$25.00	215.9068	0.35	555.00	47,582	\$1,189,550.00	3.41%	47,582	
10	2	\$20 + \$5	\$25	\$25.00	216.1884	0.35	555.00	47,520	\$1,188,000.00	3.40%	47,520	
					Total (25.00)	72.0664	1.04	1,665.00	142,553	\$3,563,825.00	10.21%	
11	1	\$50	\$50	\$50.00	311.7459	0.24	385.00	32,954	\$1,647,700.00	4.72%	32,954	
12	4	\$5 (5X) + (\$10 x 2) + \$5	\$50	\$50.00	312.0869	0.24	385.00	32,918	\$1,645,900.00	4.72%	32,918	
13	7	(\$10 x 3) + (\$5 x 4)	\$50	\$50.00	311.4057	0.24	385.00	32,990	\$1,649,500.00	4.73%	32,990	
14	1	\$5 (10X)	\$50	\$50.00	311.5852	0.24	385.00	32,971	\$1,648,550.00	4.72%	32,971	
					Total (50.00)	77.9264	0.96	1,540.00	131,833	\$6,591,650.00	18.89%	
15	2	\$5 (10X) + \$10	\$60	\$60.00	2479.0722	0.03	48.00	4,144	\$248,640.00	0.71%	4,144	
16	7	(\$5 x 4) + (\$10 x 2) + \$20	\$60	\$60.00	2492.3035	0.03	48.00	4,122	\$247,320.00	0.71%	4,122	
					Total (60.00)	1242.8351	0.06	96.00	8,266	\$495,960.00	1.42%	
17	1	\$100	\$100	\$100.00	16869.0887	0.00	7.00	609	\$60,900.00	0.17%	609	
18	2	\$5 (10X) + \$10 (5X)	\$100	\$100.00	17353.5051	0.00	7.00	592	\$59,200.00	0.17%	592	
19	1	\$10 (10X)	\$100	\$100.00	16869.0887	0.00	7.00	609	\$60,900.00	0.17%	609	
20	1	\$5 (20X)	\$100	\$100.00	17065.2409	0.00	7.00	602	\$60,200.00	0.17%	602	
21	15	(\$5 x 10) + (\$10 x 5)	\$100	\$100.00	17353.5051	0.00	7.00	592	\$59,200.00	0.17%	592	
22	20	\$5 x 20	\$100	\$100.00	17093.6356	0.00	7.00	601	\$60,100.00	0.17%	601	
23	9	(\$20 x 2) + (\$5 x 4) + (\$15 x 2) + \$10	\$100	\$100.00	16896.8339	0.00	7.00	608	\$60,800.00	0.17%	608	
24	8	\$10 (5X) + (\$5 x 4) + (\$10 x 3)	\$100	\$100.00	17208.1658	0.00	7.00	597	\$59,700.00	0.17%	597	
					Total (100.00)	2135.8160	0.04	56.00	4,810	\$481,000.00	1.38%	
25	1	\$250	\$250	\$250.00	122300.8929	0.00	1.00	84	\$21,000.00	0.06%	84	
26	1	\$25 (10X)	\$250	\$250.00	116741.7614	0.00	1.00	88	\$22,000.00	0.06%	88	

27	1	\$50 (5X)	\$250	\$250.00	118083.6207	0.00	1.00	87	\$21,750.00	0.06%
28	7	\$25 (5X) + \$5 (5X) + (\$20 x 5)	\$250	\$250.00	118083.6207	0.00	1.00	87	\$21,750.00	0.06%
29	2	\$20 (10X) + \$10 (5X)	\$250	\$250.00	118083.6207	0.00	1.00	87	\$21,750.00	0.06%
30	4	\$20 (5X) + \$10 (10X) + (\$25 x 2)	\$250	\$250.00	118083.6207	0.00	1.00	87	\$21,750.00	0.06%
31	3	\$5 (10X) + \$100 x 2	\$250	\$250.00	118083.6207	0.00	1.00	87	\$21,750.00	0.06%
32	2	\$10 (20X) + \$5 (10X)	\$250	\$250.00	118083.6207	0.00	1.00	87	\$21,750.00	0.06%
			Total (250.00)		14802.9899	0.01	8.00	69	\$173,500.00	0.50%
			Total (Mid Tiers):		35,6518	2.10	3,365.00	288,156	\$11,305,935.00	32.40%
33	1	\$1,000	\$1,000	\$1,000.00	342442.5000	0.00	0.35	30	\$30,000.00	0.09%
34	20	\$50 x 20	\$1,000	\$1,000.00	342442.5000	0.00	0.35	30	\$30,000.00	0.09%
35	8	\$10 (20X) + \$50 (10X) + (\$10 (5X) x 6)	\$1,000	\$1,000.00	331395.9677	0.00	0.36	31	\$31,000.00	0.09%
36	14	\$50 (10X) + \$20 (10X) + (\$10 (10X) x 2) + (\$10 x 10)	\$1,000	\$1,000.00	331395.9677	0.00	0.36	31	\$31,000.00	0.09%
37	20	\$20 (20X) + (\$100 x 2) + (\$50 x 2) + (\$20 x 15)	\$1,000	\$1,000.00	331395.9677	0.00	0.36	31	\$31,000.00	0.09%
			Total (1,000.00)		67145.5882	0.00	1.76	153	\$153,000.00	0.44%
38	1	\$10,000	\$10,000	\$10,000.00	933934.0909	0.00	0.13	11	\$110,000.00	0.32%
39	15	(\$100 (10X) x 2) + (\$50 (20X) x 2) + \$500 (10X) + (\$100 x 10)	\$10,000	\$10,000.00	642079.6875	0.00	0.19	16	\$160,000.00	0.46%
			Total (10,000.00)		380491.6667	0.00	0.32	27	\$270,000.00	0.77%
* 40	11	(\$1,000 (20X) x 5) + \$10,000 (10X) + (\$500 (20X) x 5)	\$250,000	\$250,000.00	3424425.0000	0.00	0.04	3	\$750,000.00	2.15%
* 41	1	\$250,000	\$250,000	\$250,000.00	5136637.5000	0.00	0.02	2	\$500,000.00	1.43%
			Total (250,000.00)		2054655.0000	0.00	0.06	5	\$1,250,000.00	3.58%
			Total (High Tiers):		55531.2182	0.00	2.14	185	\$1,673,000.00	4.79%
			Total :		3.8255	19.61	31,367.14	2,685,486	\$34,895,255.00	100.00%

* Exact quantity to be delivered to the lottery.

5X = win x 5

There will be no more than 22 winners per pack.

10X = win x 10

20X = win x 20

87
87
87
87
87
87
87
87
30
30
31
31
31
11
16
3
2

No.	04/05/16				
	Game Name	Game No	Inv No.	Vendor	TLC PO #
	20X The Cash	1687	1017252	SGI	362-15-9204 RL018

Truck #	Description/Tickets Delivered Qty	Units per 1000	Unit Price	Amount
1	3,299,100	3,299.10	\$24.16	\$79,706.26
2	3,492,750	3,492.75	\$24.16	\$84,384.84
3	3,481,425	3,481.43	\$24.16	\$84,111.23
				<u>\$248,202.32</u>

Delivered	10,273,275
Ordered	10,080,000

2% under	9,878,400
2% over	10,281,600

Accetable Range	0
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Total **\$248,202.32**

**Instant Ticket Game Analysis
8/25/13-8/29/15**

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$25	\$50
< 5M	None	None	None	None	2M	None	Week 17*	None	None
5M-9.99M	Week 21*	Week 20	Week 21*	Week 23	3M	None	Week 12*	None	None
10M-14.99M	Week 18	None	Week 32	Week 28*	4M	Week 15*	Week 28*	None	None
15M-19.99M	None	Week 14*	Week 40*	Week 44	5M	Week 17	Week 53*	None	None
20M-24.99M	Week 29	None	Week 25	Week 40	6M	Week 27	None	None	None
25M-29.99M	Week 24*	None	Week 32*	None	7M	None	None	None	None
30M-34.99M	Week 41	Week 38*	Week 42*	None	8M	Week 11*	None	None	None
>35M	None	None	None	None	>9M	Week 46*	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$25	\$50
< 5M	None	None	None	None	2M	None	\$2,594,609	None	None
5M-9.99M	\$374,525	\$672,785	\$888,939	\$1,662,696	3M	None	\$5,141,903	None	None
10M-14.99M	\$563,510	None	\$1,254,287	\$1,577,681	4M	\$2,420,727	\$2,572,436	None	None
15M-19.99M	None	\$1,868,863	\$1,056,146	\$1,903,474	5M	\$2,791,527	\$1,645,408	None	None
20M-24.99M	\$670,685	None	\$2,099,544	\$2,268,456	6M	\$1,935,874	None	None	None
25M-29.99M	\$906,926	None	\$1,998,723	None	7M	None	None	None	None
30M-34.99M	\$679,082	\$1,371,324	\$1,878,107	None	8M	\$6,420,059	None	None	None
>35M	None	None	None	None	>9M	\$2,249,003	None	None	None

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only