

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

6/8/2016

Game #	1691	Confirmed Packs	8,747
Game Name	\$1 Set for Life	Active Packs	5,313
Quantity Printed	32,555,550	Warehouse Packs	34,650
Price Point	\$1	Returned Packs	15
Start Date	8/3/2015	Printed Payout Percentage	59.95%
Top Prize	\$500/wk - 20 yrs	Percent Sold	76.79%
Number of Top Prizes Remaining	1	Number of Weeks Out	44

**Current Game Sales Analysis**

**TANGIBLE COSTS**

**Expenditure Impact:**

Cost to print tickets	\$ 262,398	Actual ticket production costs
Prize payout expense	\$ 14,399,141	Data from Instant Ticket Tier Liability screen in ES

**Estimated Direct Costs** \$ 14,661,539

**TANGIBLE BENEFITS**

**Revenue Impact:**

Estimated sales	\$ 24,999,407	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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**Total Estimated Benefits** \$ 24,999,407

**Excess of Revenue over Expended** \$ 10,337,868

**INTANGIBLE POSITIVE BENEFITS:**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game.

**Assumptions:**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	268,668
Next week	\$	265,224
Next week	\$	265,419
Avg Weekly Sales Current Game	\$	266,437
Avg Weekly Sales \$1; 30M - 34.99M Qty	\$	679,082
<b>Percentage Of Variance In Sales</b>		<b>61%</b>

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

Game #	1691	Printed Payout Percentage	59.95%
Game Name	\$1 Set for Life	Actual Payout Percentage	57.60%
Percent Sold	76.79%	Number of Weeks Out	44
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			41

**Recommendation**

Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

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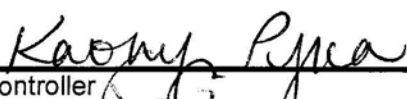
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 6/8/16  
Instant Product Coordinator Date

 6/8/16  
Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

 6/9/16  
Lottery Operations Division Director Date

 6/9/16  
Controller Date

 6-9-16  
Executive Director Date



# Play the Games of Texas!

**Da Vinci Report**

**Week End Date: 6/4/16**

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														6/4/16	5/28/16	5/21/16	5/14/16
Baseline	1689	\$1	11,210,100	LUCKY BUCKS	5/2/16			5	28.26%	18,424	11,237	21,960	6	\$682,326.00	\$701,896.00	\$740,791.00	\$687,637.00
	1746	\$1	11,133,600	LUCKYTICKET	3/7/16			13	57.16%	12,861	7,492	8,833	301	\$376,959.00	\$351,248.00	\$384,349.00	\$442,817.00
	1762	\$1	11,104,650	SPICY 9'S	6/6/16			0	0.00%	0	0	40,536	0	\$0	\$0	\$0	\$0
	1697	\$1	11,256,750	TRIPLE PAYOUT!	4/4/16			9	55.10%	16,426	9,700	5,496	4	\$620,114.00	\$614,498.00	\$656,629.00	\$704,530.00
	1754	\$2	7,037,250	CATS VS. DOGS - DOGS VS. CATS	4/18/16			7	38.20%	17,417	8,594	7,300	19	\$789,804.00	\$600,180.00	\$725,548.00	\$884,054.00
	1765	\$2	7,326,375	GAS MONKEY GARAGE	3/21/16			11	55.34%	11,066	5,742	7,160	280	\$489,104.00	\$541,022.00	\$604,330.00	\$753,380.00
	1795	\$2	35,193,500	INSTANT BINGO	3/7/16			13	19.03%	20,555	9,500	195,453	8	\$1,098,548.00	\$1,081,570.00	\$1,128,582.00	\$1,180,750.00
	1708	\$2	7,032,375	QUEEN OF SPADES	5/16/16			3	16.41%	23,951	9,330	11,659	6	\$974,860.00	\$868,166.00	\$464,946.00	\$0
	1788	\$2	9,237,375	TRIPLE THE MONEY	5/9/16			4	10.57%	15,622	8,260	40,336	5	\$844,566.00	\$652,590.00	\$387,998.00	\$66,750.00
	1725	\$3	6,117,500	JUNGLE GOLD	5/16/16			3	17.92%	22,339	8,886	6,771	4	\$1,389,801.00	\$1,221,189.00	\$676,899.00	\$0
	1794	\$5	25,316,700	\$5 SET FOR LIFE	3/21/16			11	13.76%	15,962	7,514	265,764	3	\$1,542,275.00	\$1,526,460.00	\$1,589,600.00	\$1,702,095.00
	1803	\$5	15,295,950	HIT \$200,000	4/18/16			7	16.29%	21,001	8,286	139,194	2	\$1,907,500.00	\$1,791,390.00	\$1,895,385.00	\$2,057,730.00
	1792	\$5	3,050,250	HOUSTON ASTROS	4/4/16			9	29.39%	6,869	3,380	17,747	6	\$423,985.00	\$445,525.00	\$515,010.00	\$493,440.00
	1739	\$5	7,338,075	TEXAS CASH BLOWOUT	3/21/16			11	64.83%	15,448	7,195	10,010	13	\$1,452,505.00	\$1,454,135.00	\$1,642,480.00	\$1,931,875.00
	1744	\$5	7,333,050	TEXAS LOTTERY LIVE!	3/7/16			13	49.82%	11,871	5,986	29,852	26	\$735,805.00	\$753,995.00	\$864,425.00	\$953,975.00
	1791	\$5	5,088,675	TEXAS RANGERS	4/4/16			9	38.63%	10,935	5,913	23,508	152	\$815,555.00	\$879,655.00	\$988,480.00	\$983,165.00
	1750	\$5	7,335,825	TEXAS WILD 7'S	5/2/16			5	42.65%	23,979	8,784	20,242	1	\$2,657,830.00	\$2,496,280.00	\$3,143,685.00	\$4,281,070.00
	1761	\$5	7,158,975	TRIPLE WINNING 7'S	5/16/16			3	30.64%	18,471	8,329	33,928	7	\$3,697,390.00	\$4,294,995.00	\$2,976,595.00	\$0
	1763	\$5	7,329,450	WILD CASH	6/6/16			0	0.00%	0	0	60,528	0	\$0	\$0	\$0	\$0
	1743	\$10	5,033,500	\$250,000 CASH CRAZE	5/2/16			5	38.48%	25,296	9,043	24,205	4	\$3,764,260.00	\$3,704,280.00	\$4,124,180.00	\$4,640,880.00
	1797	\$10	12,140,000	CASHWORD MULTIPLIER	3/9/16			12	32.66%	21,534	8,410	130,624	8	\$3,399,940.00	\$3,252,130.00	\$3,409,060.00	\$3,488,420.00
	1719	\$10	12,204,850	THE BIG MONEY SUPER TICKET	3/7/16			13	57.87%	30,227	9,322	60,320	20	\$3,807,420.00	\$3,589,890.00	\$3,973,760.00	\$4,132,950.00
	1753	\$20	8,191,950	100X THE CASH	4/4/16			9	27.23%	28,350	7,756	198,055	6	\$5,039,900.00	\$4,829,220.00	\$4,985,760.00	\$4,904,740.00
	1734	\$20	5,908,875	MILLIONAIRE'S CLUB	6/6/16			0	0.00%	0	0	192,057	0	\$0	\$0	\$0	\$0
	1756	\$50	3,666,680	HIGH ROLLER CASINO ACTION	4/18/16			7	11.48%	17,951	6,308	136,161	45	\$3,231,400.00	\$2,916,350.00	\$3,041,300.00	\$3,180,300.00
Mature	1691	\$1	32,555,550	\$1 SET FOR LIFE	8/3/15			44	76.79%	8,747	5,313	34,650	15	\$268,668.00	\$265,224.00	\$265,419.00	\$295,200.00
	1626	\$1	1,091,250	DID I WIN?	9/12/14			90	0.00%	0	0	3,308	628	\$0	\$0	\$0	\$0
	1738	\$1	25,696,500	HIT \$5,000	1/4/16			22	69.61%	15,340	8,198	26,145	7	\$505,874.00	\$502,202.00	\$539,431.00	\$574,146.00
	1447	\$1	860,400	MONEY CRAZE	9/17/12			194	0.00%	0	0	0	283	\$0	\$0	\$0	\$0
	1700	\$1	11,135,250	WILD 1'S	2/1/16			18	87.27%	3,632	2,558	0	2,064	\$163,593.00	\$177,782.00	\$219,199.00	\$256,826.00

## Liability for 1691 / for Life to Date

Product Status:  
ActiveSmartCash Enabled:  
N/A

Validation Range: 07/15/2015 - 12/31/2037

## Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$1.00	1200202	\$1,200,202.00	2706500	\$2,706,500.00	69.28%	22553958
2	2	N/A	\$2.00	123560	\$247,120.00	310457	\$620,914.00	71.53%	23287332
3	3	N/A	\$2.00	479067	\$958,134.00	1257268	\$2,514,536.00	72.41%	23573245
4	4	N/A	\$5.00	14149	\$70,745.00	40075	\$200,375.00	73.91%	24060631
5	5	N/A	\$5.00	13607	\$68,035.00	40617	\$203,085.00	74.91%	24386042
6	6	N/A	\$5.00	81175	\$405,875.00	244310	\$1,221,550.00	75.06%	24436291
7	7	N/A	\$10.00	13630	\$136,300.00	40612	\$406,120.00	74.87%	24374949
8	8	N/A	\$10.00	13110	\$131,100.00	41132	\$411,320.00	75.83%	24687048
9	9	N/A	\$20.00	13406	\$268,120.00	40860	\$817,200.00	75.30%	24512950
10	10	N/A	\$20.00	12729	\$254,580.00	41576	\$831,520.00	76.56%	24924584
11	0	N/A	\$40.00	659	\$26,360.00	2072	\$82,880.00	75.87%	24699780
12	0	N/A	\$40.00	6219	\$248,760.00	20985	\$839,400.00	77.14%	25113153
13	0	N/A	\$40.00	12758	\$510,320.00	42524	\$1,700,960.00	76.92%	25042368
14	0	N/A	\$100.00	337	\$33,700.00	1032	\$103,200.00	75.38%	24541510
15	0	N/A	\$100.00	641	\$64,100.00	2055	\$205,500.00	76.22%	24815154
16	0	N/A	\$100.00	611	\$61,100.00	2121	\$212,100.00	77.64%	25274641
17	0	N/A	\$250.00	57	\$14,250.00	217	\$54,250.00	79.20%	25783045
18	0	N/A	\$250.00	63	\$15,750.00	205	\$51,250.00	76.49%	24902566
19	0	N/A	\$1,000.00	1	\$1,000.00	6	\$6,000.00	85.71%	27904757
20	0	N/A	\$1,000.00	8	\$8,000.00	32	\$32,000.00	80.00%	26044438
21	0	N/A	\$392,827.00	1	\$392,827.00	3	\$1,178,481.00	75.00%	24416665
Totals:				1985990	\$5,116,378.00	4,834,659	\$14,399,141.00		

NO. OF TICKETS: 32,555,550  
 NO. POOLS: 135.65  
 PACK SIZE: 150.00  
 PACKS/POOL: 1,600.00  
 PACKS/GAME: 217,037

MIN: 31,516,800  
 MAX: 32,803,200

TEXAS LOTTERY COMMISSION  
 "\$1 SET FOR LIFE (\$500 A WEEK FOR 20 YEARS)" INSTANT GAME NO. 1691  
 END OF PRODUCTION PRIZE STRUCTURE  
 May 13, 2015 - VERSION 7

32,555,550 \$1 TICKETS \$32,555,550 - REVENUE PRIZE FUND - \$19,515,520 PAYOUT % - 59.9452934%

PRIZE TIER	# WINS	TIER CODE	GET:	WIN:	ODDS OF 1 IN:	WINNERS IN 135.65 POOLS	WINNERS IN 150 (PER PACK*)	WINNERS IN 240,000 (PER POOL)	PRIZE COST	PERCENT OF PRIZE FUND**	VALIDATION TIER LEVELS
1	1	L	\$1	\$1	8.33	3,906,702	18.00	28,800	\$ 868,034.00	20.02%	
2	1	L	\$2	\$2	75.01	434,017	2.00	3,200	\$ 868,034.00	4.45%	
3	2	L	\$1 x 2	\$2	18.75	1,736,335	8.00	12,800	\$ 271,120.00	17.79%	
4	1	L	\$5	\$5	600.39	54,224	0.25	400	\$ 271,120.00	1.39%	
5	3	L	(\$2 x 2) + \$1	\$5	600.39	54,224	0.25	400	\$ 271,120.00	1.39%	
6	5	L	\$1 x 5	\$5	100.02	325,485	1.50	2,400	\$ 542,420.00	8.34%	
7	1	L	\$10	\$10	600.19	54,242	0.25	400	\$ 542,420.00	2.78%	
8	4	L	(\$2 x 2) + \$5 + \$1	\$10	600.19	54,242	0.25	400	\$ 542,420.00	2.78%	
9	1	L	\$20	\$20	599.93	54,266	0.25	400	\$ 7,000.00	0.04%	
10	4	L	\$5 x 4	\$20	599.49	54,305	0.25	400	\$ 40,000.00	0.20%	HIGH TIER
11	1	M	\$40	\$40	11,920.74	2,731	-	20	\$ 109,240.00	0.56%	70.06%
12	3	M	(\$10 x 2) + \$20	\$40	1,196.72	27,204	-	200	\$ 68,500.00	0.35%	
13	5	M	(\$5 x 2) + (\$10 x 3)	\$40	588.90	55,282	-	408	\$ 67,000.00	0.34%	
14	1	M	\$100	\$100	23,780.53	1,369	-	10	\$ 136,900.00	0.70%	
15	5	M	(\$10 x 2) + (\$20 x 2) + \$40	\$100	12,075.50	2,696	-	20	\$ 269,600.00	1.38%	MID TIER
16	5	M	\$20 x 5	\$100	11,916.38	2,732	-	20	\$ 273,200.00	1.40%	21.64%
17	1	M	\$250	\$250	118,815.88	274	-	2.0	\$ 68,500.00	0.35%	
18	5	M	(\$100 x 2) + (\$20 x 2) + \$10	\$250	121,475.93	268	-	2.0	\$ 67,000.00	0.34%	
19	1	H	\$1,000	\$1,000	4,650,792.86	7	-	\$ 7,000.00	\$ 7,000.00	0.04%	
20	4	H	\$250 x 4	\$1,000	813,888.75	40	-	\$ 40,000.00	\$ 40,000.00	0.20%	HIGH TIER
21	1	H	ANNUITY \$500 a week for 20 Years	\$392,827.24	8,138,887.50	4 *****	-	\$ 19,515,520	\$ 19,515,520	100.00%	100.00%
				4 decimals	4.7731	6,820,649	31.00	50,282	\$ 19,515,520	100.00%	

"Money Bag" symbol = Auto Win

NOTE: Annuity amount estimated at \$392,827.24

TEXAS LOTTERY COMMISSION  
 "\$1 SET FOR LIFE (\$500 A WEEK FOR 20 YEARS)" INSTANT GAME NO. 1691  
 END OF PRODUCTION PRIZE STRUCTURE  
 May 13, 2015 - VERSION 7

Consolidated odds are 1 in:

\$1	8.33	3,906,702
\$2	15.00	2,170,352
\$5	75.02	433,933
\$10	300.10	108,484
\$20	299.85	108,571
\$40	382.03	85,217
\$100	4,789.69	6,797
\$250	60,065.59	542
\$1,000	692,671.28	47
\$500/wk/20 yrs	8,138,887.50	4
		6,820,649

WIN:	GET	A	B	C	D
\$1	\$1	18 = \$ 18	20 = \$ 20	18 = \$ 18	16 = \$ 16
\$2	\$2	3 = \$ 6	1 = \$ 2	1 = \$ 2	3 = \$ 6
\$2	\$1 x 2	7 = \$ 14	8 = \$ 16	9 = \$ 18	8 = \$ 16
\$5	\$5	0 = \$ 0	0 = \$ 0	0 = \$ 0	1 = \$ 5
\$5	(\$2 x 2) + \$1	0 = \$ 0	0 = \$ 0	0 = \$ 0	1 = \$ 5
\$5	\$1 x 5	1 = \$ 5	1 = \$ 5	1 = \$ 5	3 = \$ 15
\$10	\$10	0 = \$ 0	1 = \$ 10	0 = \$ 0	0 = \$ 0
\$10	(\$2 x 2) + \$5 + \$1	0 = \$ 0	1 = \$ 10	0 = \$ 0	0 = \$ 0
\$20	\$20	1 = \$ 20	0 = \$ 0	0 = \$ 0	0 = \$ 0
\$20	\$5 x 4	0 = \$ 0	0 = \$ 0	1 = \$ 20	0 = \$ 0
		30 \$63	32 \$63	30 \$63	32 \$63

\* Each of the four GLEPS types will be used in approximately 25% of the packs in the game.

\*\* Numbers are rounded.

\*\*\* Low Tier=\$1-\$24.99, Mid Tier=\$25-\$599, High Tier=\$600+ (Used for Validation Purposes)

\*\*\*\* There will be no more than 33 winners per pack

\*\*\*\*\* Exact prize delivery

06/06/16

Game Name	Game #	Invoice	Vendor	TLC PO #
\$1 Set For Life	1691	9008297	GPC	362-15-9203 RL023

Truck #	Description/Tickets Delivered	Unit Price Per 1000	Amount
1	11,223,300 tickets	\$0.00729	81,817.86
	11,223,300 full uv	\$0.00077	8,641.94
			<hr/> 90,459.80
2	10,630,200 tickets	\$0.00729	77,494.16
	10,630,200 full uv	\$0.00077	8,185.25
			<hr/> 85,679.41
3	10,702,050 tickets	\$0.00729	78,017.94
	10,702,050 full uv	\$0.00077	8,240.58
			<hr/> 86,258.52
	Delivered 32,555,550		
	Ordered 32,160,000		
	2% under 31,516,800		
	2% over 32,803,200		
	Accetable Range 0		
Total			262,397.73

**Scratch Ticket Game Analysis**  
**8/25/13-8/29/15**

**Average Number of Weeks for 85% Average Sell Through**

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$25	\$50
< 5M	None	None	None	None	2M	None	Week 17*	None	None
5M-9.99M	Week 21*	Week 20	Week 21*	Week 23	3M	None	Week 12*	None	None
10M-14.99M	Week 18	None	Week 32	Week 28*	4M	Week 15*	Week 28*	None	None
15M-19.99M	None	Week 14*	Week 40*	Week 44	5M	Week 17	Week 53*	None	None
20M-24.99M	Week 29	None	Week 25	Week 40	6M	Week 27	None	None	None
25M-29.99M	Week 24*	None	Week 32*	None	7M	None	None	None	None
30M-34.99M	Week 41	Week 38*	Week 42*	None	8M	Week 11*	None	None	None
>35M	None	None	None	None	>9M	Week 46*	None	None	None

**Average Weekly Dollar Sales at 85% Average Sell Through**

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$25	\$50
< 5M	None	None	None	None	2M	None	\$2,594,609	None	None
5M-9.99M	\$374,525	\$672,785	\$888,939	\$1,662,696	3M	None	\$5,141,903	None	None
10M-14.99M	\$563,510	None	\$1,254,287	\$1,577,681	4M	\$2,420,727	\$2,572,436	None	None
15M-19.99M	None	\$1,868,863	\$1,056,146	\$1,903,474	5M	\$2,791,527	\$1,645,408	None	None
20M-24.99M	\$670,685	None	\$2,099,544	\$2,268,456	6M	\$1,935,874	None	None	None
25M-29.99M	\$906,926	None	\$1,998,723	None	7M	None	None	None	None
30M-34.99M	\$679,082	\$1,371,324	\$1,878,107	None	8M	\$6,420,059	None	None	None
>35M	None	None	None	None	>9M	\$2,249,003	None	None	None

None = no games at this level with 85% sell through

\* only one game at this level with 85% sell through

Excludes Promotional Tickets  
 Unaudited - For Internal Use Only