TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis SUMMARY REPORT

Scratch Ticket Information		Date Completed	9/8/2016
Game #	1697	Confirmed Packs	2,491
Game Name	Triple Payout!	Active Packs	2,013
Quantity Printed	11,256,750	Warehouse Packs	-
Price Point	\$1	Returned Packs	108
Start Date	4/4/2016	Printed Payout Percentage	60.27%
Top Prize	\$3,000	Percent Sold	92.61%
Number of Top Prizes Remaining	2	Number of Weeks Out	22

	Current Game	Sales Analysis
TANGIBLE COSTS		
Expenditure Impact:		
Cost to print tickets	\$ 104,688	Actual ticket production costs
Prize payout expense	\$ 5,979,212	Data from Instant Ticket Tier Liability screen in ES
Estimated Direct Costs	\$ 6,083,900	
TANGIBLE BENEFITS		
Revenue Impact:		
Estimated sales	\$ 10,424,876	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 10,424,876	
Excess of Revenue over Expended	\$ 4,340,976	

INTANGIBLE POSITIVE BENEFITS.

- --Allows for open bin space for new games at same price point with higher average weekly sales.
- --Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS.

--There are still valuable prizes remaining in this game

Assumptions:

--Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales	Comparison Inform	ation	
Previous 3 W	eeks Sales from DaVi	<u>nci</u>	
Most recent week sales	\$	147,883	
Next week	\$	157,324	
Next week	\$	165,251	
Avg Weekly Sales Current Game	\$	156,819	₺.
Avg Weekly Sales \$1, 10M-14 99M Qty	\$	577,433	
Percentage Of Variance In Sales		73%	

TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	1697	Printed Payout Percentage	60.27%
Game Name	Triple Payout!	Actual Payout Percentage	57 36%
Percent Sold	92.61%	Number of Weeks Out	22
Average # of Weeks for 85% Sell-t	hrough for Same Price Poil	nt Game With Similar Print Run	17
Recommendation			
Based on the findings in this S	Summary Report, I am reco	mmending closing the above game.	
I am recommending closing the	e above game based on th	e below business reason(s)	
Dal Boursoch	9/8/16		
Instant Product Coordinator	Date		
Plu	9/12/16		
Products Manager	Date		

By signing below, I agree with the recommendation of the Products Department Staff to close the above game

Controller

Controller

Executi

Date



*Play the Games of Texas!"-

Da Vınci Report

9/7/16

Week End Date 9/3/16

Name and Address of the Owner, where	Acres de la constante de la co		-		-		week	nu Da	ate 9/3/16								
							N. De Si								Net S	ales	
Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold Co	onfirmed	Active	Ware	Return	9/3/16	8/27/16	8/20/16	8/13/16
Mature	1798	\$3	35 460,375	BONUS CASHWORD	2/29/16			27	46.77%	12,965	6 145	129,686	8	\$1 181 703,00	\$1 154 106.00	\$1 134,489.00	\$1 169,958.00
	1725	\$3	6 117 500	JUNGLE GOLD	5/16/16			16	81.26%	4,573	3,296	0	289	\$439,902.00	\$494,442.00	\$556,329.00	\$660,546.00
	1794	\$5	25,316,700	\$5 SET FOR LIFE	3/21/16			24	25.83%	9,517	5 154	234,312	7	\$933,315,00	\$915,695.00	\$959 005.00	\$982,820.00
	1790	\$5	20,391 825	100 000 MEGA BINGO	1/18/16			33	43.37%	11 758	6 707	133,819	6	\$1 051 285.00	\$1 006,205.00	\$1 011 340 00	\$967 655,00
	1784	\$5	15,224,625	BONUS BREAK THE BANK	12/7/15			39	77.60%	11 709	7 190	24,623	9	\$1 290,885.00	\$1 192,275.00	\$1,220,240.00	\$1 213,630 00
	1803	\$5	15,295,950	HIT \$200,000	4/18/16			20	41 15%	11 704	6 197	100,608	8	\$1 182,120.00	\$1 149 055.00	\$1,201,880.00	\$1 285 750 00
	1792	\$5	3,050,250	HOUSTON ASTROS	4/4/16			22	48.92%	1 484	867	16,029	1 704	\$103,925 00	\$113,600.00	\$127,270.00	\$141 965.00
	1796	\$5	30,592,725	SUPER LOTERIA	2/29/16			27	59.64%	23,718	9,919	126,507	8	\$3,373,200.00	\$3,196 750.00	\$3,289,225.00	\$3,154 720 00
	1744	\$5	7 333,050	TEXAS LOTTERY LIVE!	3/7/16			26	62.61%	2,190	1 331	28,912	3,031	\$164 660.00	\$164,325.00	\$201 765.00	\$223,590.00
	1791	\$5	5,088,675	TEXAS RANGERS	4/4/16			22	62.27%	3,133	2,071	17 743	1 005	\$248 860.00	\$251,815.00	\$315,625.00	\$315,680.00
	1644	\$10	28,500 450	\$200,000,000 CASH BLOWOUT	7/21/14			111	69.36%	4 617	3 191	165,367	6	\$782,390,00	\$741 750.00	\$703 100.00	\$742,350.00
	1797	\$10	12,140 000	CASHWORD MULTIPLIER	3/9/16			25	65.62%	16,585	8,438	55,596	4	\$3,038,570,00	\$2 782 450,00	\$2,840,510.00	\$2 732,900.00
	1719	\$10	12,204,850	THE BIG MONEY SUPER TICKET	3/7/16			26	85,98%	14,564	7 944	9,113	10	\$2,276,240.00	\$2 183,650,00	\$2 186,000.00	\$2,230 720,00
	1671	\$20	34 144,650	\$500,000,000 CASH	5/18/15			68	25.07%	8 759	3,643	1 009,010	36	\$1 184 400.00	\$1 115,820.00	\$1,112 700.00	\$1,210,580.00
	1745	\$20	6 102,825	\$500,000 MONEY MANIA	2/1/16			31	52.74%	6,581	3,601	103,442	103	\$660,360.00	\$647 160.00	\$698,680.00	\$727 740.00
	1387	\$20	34,320 175	\$500M EXTREME CASH BLAST	8/13/12			212	56.70%	15,611	5,017	569 326	327	\$1,566,360.00	\$1,607,600.00	\$1 693,360.00	\$2 147 820.00
	1753	\$20	8 191,950	100X THE CASH	4/4/16			22	58.83%	22,002	6,378	103,892	10	\$3,565,620.00	\$3,224,880.00	\$3,527 400.00	\$3,844,420.00
	1740	\$20	10,279,550	HIT \$1 000,000	12/21/15			37	70.77%	19,297	6,361	91 985	18	\$2,501,280.00	\$2,275 120.00	\$2,407 860.00	\$2,596,640.00
DOMESTIC STATE OF	1756	\$50	3,666,680	HIGH ROLLER CASINO ACTION	4/18/16		- COUNTY OF	20	31 27%	13,512	6 174	104 867	35	\$2,657,950.00	\$2 719,600.00	\$2,696,050.00	\$2,664,600.00
Out of Wareh	1762	\$1	11 104,650	SPICY 9'S	6/6/16			13	81 94%	6 416	6 087	3	86	\$528 700.00	\$539 475.00	\$572,781 00	\$612,171 00
EUROS ANTONIO	1749	\$2	7,029,250	MONEY BAGS	7/5/16			9	69.77%	9,198	7 401	16	39	\$1 036,940.00	\$1 044,764.00	\$1 078,434 00	\$1 037 172.00
Sold/Closing	1746	\$1	11 133,600	LUCKYTICKET	3/7/16	9/11/16	10/26/16	26	81 01%	1 338	1 793	7,527	1,584	\$108,698.00	\$121 641 00	\$123,679 00	\$132,007 00
	1697	\$1	11 256,750	TRIPLE PAYOUT!	4/4/16			22	92.61%	2,491	2,013	0	108	\$147 883.00	\$157 324.00	\$165,251 00	\$194 352.00
	1692	\$2	30,589,250	\$2 SET FOR LIFE	8/3/15	9/11/16	10/26/16	57	65.29%	1 390	1,979	77 420	1 014	\$221 554 00	\$206,722.00	\$246 698.00	\$245,762.00
	1778	\$2	25,266,625	BREAK THE BANK	11/18/15			41	95.08%	3,977	2,623	0	456	\$434 066.00	\$564 508.00	\$783 782.00	\$894 686,00
	1780	\$2	8,919,000	SOLID GOLD	12/7/15	9/11/16	10/26/16	39	88.32%	514	520	5,587	664	\$41 746 00	\$36,486.00	\$52 118.00	\$53 544.00
	1789	\$3	20,804 850	TEXAS LOTERIA	12/22/15			37	96.59%	4,581	1 824	36	1 933	\$258,357 00	\$296,292.00	\$403,659.00	\$501,939.00
	1715	\$5	20,354 025	\$100 000 CASHWORD-O-RAMA	9/21/15			50	96.86%	4 716	2 498	0	113	\$853,235.00	\$921,270.00	\$1 183,285.00	\$1,232,975.00
	1702	\$5	8,440,200	FUNKY 5'S	2/1/16	8/14/16	9/28/16	31	76.51%	64	71	21 707	3,514	\$14 370.00	\$15 645.00	\$63,865,00	\$122,585.00
	1625	\$5	8,423,775	MEGA SLOTS	2/15/16	9/11/16	10/26/16	29	58 77%	638	757	40,513	3,204	\$106,135,00		\$144,895.00	
	1739	\$5	7 338,075	TEXAS CASH BLOWOUT	3/21/16			24	90.64%	3 074	2,116	2,811	52	\$365 330,00	\$358 795.00	\$422,300.00	\$461,805.00
	1750	\$5	7 335,825	TEXAS WILD 7'S	5/2/16	8/3/16	9/17/16	18	86.93%	400	239	0	7 721	\$106,840.00	\$228,840.00	\$445 135.00	
												2/3					

Da Vinci

2/3

END OF PRODUCTION PRIZE STRUCTURE May 28, 2015 - (POOLS #1-54 COMPLETE)

Prize Structure

TEXAS LOTTERY

GAME NO.1697 "TRIPLE PAYOUT!"

4/13/2015 VERSION C

Order Quantity:	11,256,750	Pack Size:	150	Pool Size:	240,000	Winners: 2,362,561	Prize Fund:	\$6,784,965.00
Price Point:	\$1.00	Packs/Game:	75,045	Number of Pools:	46.90	Non-winners: 8,894,189	Payout:	60.27%
Revenue:	\$11,256,750.00	Packs/Pool:	1,600			Overall Odds: 4.7646		

					**************************************		Winners			
Line	Wins	Get	Win	Value	Odds (1 in)	Pack	Pool	Total	Total Prize Cost	% Prize Fund
									1015111200001	70 1 H20 1 UHL
41.00		The second secon	· · ·	A Street In	A A . LE (TE SHEW OF PARTY)	1. 3. 18. 1. X	1 to		4	e water je
01	1	\$1	\$1	\$1,00	10.0022	15.00	24,000.00	1,125,433	\$1 125,433.00	16.59%
02	1	\$2	\$2	\$2.00	49.9618	3.00	4,800.00	225,307	\$450,614.00	6.64%
03	2	\$1 x 2	\$2	\$2.00	33.3338	4.50	7,200.00	337,698	\$675,396.00	9.95%
				Total (2.00):	19,9940:	7.50	12,000.00	563,005	\$1,126,010.00	16.60%
04	3	\$1 x 3	\$3	\$3.00	150.0000	1.00	1,600.00	75,045	\$225,135.00	3.32%
05	2	\$1 + \$2	\$3	\$3.00	150.0000	1.00	1,600.00	75,045	\$225,135.00	3.32%
06	1	\$1 (3X)	\$3	\$3.00	75.0155	2.00	3,200.00	150,059	\$450,177.00	6.63%
_				Total (3.00):	37.5039	4.00	6,400.00	300,149	\$900,447.00	13.27%
07	1	\$5	\$5	\$5,00	199.9387	0.75	1,200.00	56,301	\$281,505.00	4.15%
08	3	(\$2 x 2) + \$1	\$5	\$5.00	199.9920	0.75	1,200.00	56,286	\$281,430.00	4.15%
.09	2	\$1 (3X) + \$2	\$5	\$5.00	99,9685	1.50	2,400.00	112,603	\$563,015.00	8.30%
~				Total (5:00):	49,9878	3.00	4,800.00	225,190	\$1,125,950.00	16.59%
10	1	\$10	\$10	\$10,00	600.5522	0.25	400.00	18,744	\$187 440.00	2.76%
11	5	(\$1 x 4) + \$2 (3X)	\$10	\$10,00	300.2841	0.50	800,008	37 487	\$374,870.00	5.53%
12	2	\$1 + \$3 (3X)	\$10	\$10.00	300.4043	0.50	800.00	37 472	\$374,720.00	5.52%
¥.				Total (10.00):	120.1322	1.25	2,000,00	93,703	\$937,030.00	13.81%
13	1	\$15	\$15	\$15.00	598.3177	0.25	400.00	18,814	\$282,210.00	4.16%
14	1	\$5 (3X)	\$15	\$15.00	600.0720	0.25	400,00	18,759	\$281,385.00	4.15%
PARTIES OF THE PARTIE	destruction and description	Control of the contro	design the season of the season	Total (15.00):	299.5968	0.50	800,00:	37,573	\$563,595.00	8:31%
				The state of the s			To Line Line	Company and a	the state of	
4.5	4	\$50	\$50	\$50.00	2378,8567	0.00	100,00	4720	#03E 600 00	2 407/
15	1 5	(\$5 x 4) + \$10 (3X)	\$50	\$50.00	1955.3153	0.06	123.00	4,732	\$236,600.00 \$287,850.00	3.49% 4.24%
16	2		\$50 \$50	\$50.00	1964,1860	80.0	123.00	5,757	\$286,550.00	4.24%
17	2	\$5 + \$15 (3X)		Fotal (50.00):	694,0043	0.08	346.00	5,731 16,220	\$811,000.00	11.95%
40	1	\$100	\$100	\$100.00	26611.7021	0.01	9.00	423	\$42,300.00	0.62%
18	2	\$50 × 2	\$100	\$100.00	26239.5105	0.01	9.00	429	\$42,900.00	0.62%
19 20	3	\$5 + \$15 (3X) + \$50	\$100	\$100.00	27256.0533	0.01	9.00	413	\$41,300.00	0.61%
20	J	45 + 415 (3A) + 400	,	otal (100.00):	*8898.6166	0.02	27:00	1,265	\$126,500.00	1.86%
			A CONTRACTOR OF THE PARTY OF TH	A COUNTY		20.02			20,000	ENGLISH STEP STORY
				Section 1			****			
21	1	\$3,000	\$3,000	\$3,000.00	489423.9130	0.00	0,50	23	\$69,000.00	1.02%
1500				SALES AND SALES			Zecentral			
	STATE OF THE STATE			Total:	4.7646	31.48	50,373.50	2 362 561	\$6,784,965.00	100.00%
				Loral .	-717040	W 1746			************	100.00 /6

ORIGINAL ORDER

	CHITTHE FIRM # 4
	SHIPMENT # 1
	COMPLETE
	POOLS# 1 54
	11256750
	1125433
	225307
	337698
	75045
	75045
	150059
	56301
	56286
	112603
	112003
	18744
	37487
	37472
	18814
	18759
	4732
	\$757
	5731
	423
	429
	413
1	
	23

No.	09/07/16 Game Name Triple Payout	Game No 1697	Inv No. 1017429	Vendor SGI	TLC PO # 362-15-9204 RL020	
Truck#					Description/Tickets Delivered Qty 11,256,750	Units per 1000 11,256.7

Delivered Ordered

2% under

2% over

Accetable Range

> \$104,687 78 Total

Amount

\$104,687 78

Unit Price

\$9.30

11,256.75

11,256,750 11,040,000

10,819,200 11,260,800

0

Liability for 1697 / for Life to Date

Proc Activ		Status [.]	SmartCash N/A	Enabled.	Validation Rang	je. 06/03/2	015 - 12/31/2037		
			Outstan	iding Prizes					
Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est Tickets Sold
1	1	N/A	\$1 00	181763	\$181,763 00	943670	\$943,670 00	83 85%	9438729
	2	N/A	\$2.00	30217	\$60,434 00	195090	\$390,180 00	86 59%	9747053
2	3	N/A	\$2.00	44980	\$89,960.00	292718	\$585,436 00	86.68%	9757396
4	4	N/A	\$3.00	8890	\$26,670 00	66155	\$198,465 00	88 15%	9923250
5	5	N/A	\$3 00	9047	\$27,141 00	65998	\$197,994 00	87 94%	9899700
5 6	6	N/A	\$3 00	22070	\$66,210 00	127989	\$383,967 00	85.29%	9601158
7	7	N/A	\$5 00	6094	\$30,470.00	50207	\$251,035 00	89 18%	10038323
8	8	N/A	\$5.00	5691	\$28,455 00	50595	\$252,975 00	89.89%	10118595
9	9	N/A	\$5 00	12099	\$60,495 00	100504	\$502,520 00	89.26%	10047231
10	10	N/A	\$10 00	1838	\$18,380.00	16906	\$169,060 00	90 19%	10152935
11	11	N/A	\$10 00	3431	\$34,310 00	34056	\$340,560 00	90.85%	10226475
12	12	N/A	\$10 00	3850	\$38,500 00	33622	\$336,220 00	89 73%	10100193
13	13	N/A	\$15 00	1718	\$25,770.00	17096	\$256,440 00	90.87%	10228840
14	14	N/A	\$15 00	2263	\$33,945 00	16496	\$247,440 00	87 94%	9898787
15	0	N/A	\$50 00	413	\$20,650 00	4319	\$215,950 00	91.27%	10274282
16	0	N/A	\$50 00	468	\$23,400.00	5289	\$264,450 00	91.87%	10341662
17	0	N/A	\$50 00	478	\$23,900 00	5253	\$262,650 00	91 66%	10317869
18	0	N/A	\$100 00	31	\$3,100 00	392	\$39,200 00	92.67%	10431787
19	0	N/A	\$100 00	29	\$2,900 00	400	\$40,000 00	93.24%	10495804
20	0	N/A	\$100 00	33	\$3,300 00	380	\$38,000 00	92.01%	10357300
21	0	N/A	\$3,000 00	2	\$6,000 00	21	\$63,000 00	91.30%	10277902
			Totals	335405	\$805,753.00	2,027 156	\$5,979,212.00		

Instant Ticket Game Analysis 2/23/14-2/27/16

Average Number of Weeks for 85% Average Sell Through

		Price	Point	The state of the s		Price Point					
Print Quantities	\$1	\$2	\$3	\$5	Print Quantities	\$10	\$20	\$25	\$50		
< 5M	None	None	None	None	2M	None	None	None	None		
5M-9.99M	Week 16	Week 21	Week 21*	Week 22	3M	None	Week 12*	None	Week 71*		
10M-14 99M	Week 17	None	Week 26	Week 31	4M	Week 15*	Week 28*	None	None		
15M-19 99M	None	None	Week 40*	Week 51	5M	Week 18	Week 47*	None	None		
20M-24 99M	Week 36	None	Week 25	Week 39	6M	Week 26	None	None	None		
25M-29 99M	Week 24*	Week 39*	Week 32*	None	7M	None	None	None	None		
30M-34 99M	Week 51*	Week 66*	None	None	8M	Week 19	None	None	None		
>35M	None	None	None	None	>9M	None	Week 39*	None	None		

Average Weekly Dollar Sales at 85% Average Sell Through

		Price	Point		Print Quantities	Price Point				
Print Quantities	\$1	\$2	\$3	\$5		\$10	\$20	\$25	\$50	
< 5M	None	None	None	None	2M	None	None	None	None	
5M-9.99M	\$476,747	\$641,811	\$888,939	\$1,723,223	3M	None	\$5,141,903	None	\$2,195,114	
10M-14.99M	\$577 433	None	\$1,236,839	\$1,456,631	4M	\$2,420,727	\$2,572,436	None	None	
15M-19 99M	None	None	\$1,056 146	\$1,448,693	5M	\$2,609,962	\$2,150,202	None	None	
20M-24.99M	\$523,049	None	\$2,123,051	\$2,266,672	6M	\$2,024,322	None	None	None	
25M-29 99M	\$906,926	\$1,139,763	\$1,998,723	None	7M	None	None	None	None	
30M-34 99M	\$521,486	\$790,002	None	None	8M	\$4,563,190	None	None	None	
>35M	None	None	None	None	>9M	None	\$4,464,715	None	None	

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets Unaudited - For Internal Use Only