TEXAS LOTTERY COMMISSION Instant Ticket Game Closing Analysis SUMMARY REPORT

instant licket information		Date Completed	1/6/2016
Game #	1698	Confirmed Packs	2,196
Game Name	Bingo Mania	Active Packs	2,462
Quantity Printed	10,058,125	Warehouse Packs	-
Price Point	\$3	Returned Packs	55
Start Date	6/1/2015	Printed Payout Percentage	65.48%
Top Prize	\$ 50,000	Percent Sold	93.23%
Number of Top Prizes Remaining	2	Number of Weeks Out	31

	Current Game	Sales Analysis
TANGIBLE COSTS		
Expenditure Impact:		
Cost to print tickets	\$ 221,882	Actual ticket production costs
Prize payout expense	\$ 16,797,833	Data from Instant Ticket Tier Liability screen in ES
Estimated Direct Costs	\$ 17,019,715	
TANGIBLE BENEFITS		
Revenue Impact:		
Estimated sales	\$ 28,131,570	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 28,131,570	
Excess of Revenue over Expended	\$ 11,111,855	

INTANGIBLE POSITIVE BENEFITS:

- --Allows for open bin space for new games at same price point with higher average weekly sales.
- --Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

--There are still valuable prizes remaining in this game.

Assumptions:

--Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales	Comparison Infor	mation
Previous 3 W	Veeks Sales from Da	<u>/inci</u>
Most recent week sales	\$	317,025
Next week	\$	363,906
Next week	\$	428,463
		。如果我们的一个,我们的自己的一个,我们就会看到这个人的,我们们的人的人的人的人的人的人,我们就是这个人的人的人的人,我们就是这个人的人的人,我们们也不是一个人 第二十二章
Avg Weekly Sales Current Game	\$	369,798
Avg Weekly Sales \$3; 10M-14.99M Qty	\$	1,254,287
Percentage Of Variance In Sales		71%

TEXAS LOTTERY COMMISSION Instant Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS

Instant Ticket Information

mstant noret mormation			
Game #	1698	Printed Payout Percentage	65.48%
Game Name	Bingo Mania	Actual Payout Percentage	59.71%
Percent Sold	93.23%	Number of Weeks Out	31
Average # of Weeks for 85% Sell-thro	ough for Same Price Poir	nt Game With Similar Print Run.	32
Recommendation			
Based on the findings in this Sun	nmary Report, I am reco	mmending closing the above game.	
I am recommending closing the a	above game based on th	e below business reason(s):	
	· · · · · · · · · · · · · · · · · · ·		
Instant Product Coordinator Products Manager	Date Date		
By signing below, I agree with the reco	ommendation of the Prod	lucts Department Staff to close the at	oove game.
Control Control Executive	nrough –		
Executive	Date		



Week End Date:1/2/16

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Product Line	Game	s	Tix Run	Name	Start	Call	Close	Wks	% Sold C	Confirmed	Active	Ware	Return	1/2/16	12/26/15	12/19/15	12/12/15
Mature	1714	\$3	25,338,875	BONUS CASHWORD	7/21/15	E SUBBRIDANI PONZUNE	A Maria Construction	24	59.11%	20,677	10,683	45,842	0	\$2,314,821.00	\$2,322,924.00	\$2,282,298.00	\$2,235,132.00
india o	1715	\$5	20,354,025	\$100,000 CASHWORD-O-RAMA	9/21/15		+0	15	27.95%	18,014	7,415	165,019	15	\$2,027,900.00	\$2,031,745.00	\$2,013,050.00	\$1,963,295.00
	1704	\$5	10,298,475	\$100,000 MEGA BINGO	5/18/15			33	77.90%	12,481	6,955	7,655	9	\$1,195,360.00	\$1,162,600.00	\$1,107,210.00	\$1,120,775.00
	1693	\$5	15,296,025	\$5 SET FOR LIFE	8/3/15			22	71.86%	15,522	7,875	30,043	10	\$1,643,210.00	\$1,592,550.00	\$1,705,940.00	\$1,759,275.00
	1687	\$5	10,273,275	20X THE CASH	7/20/15			24	78.38%	8,018	4,232	14,879	12	\$1,044,875.00	\$1,116,820.00	\$1,158,155.00	\$1,239,185.00
	1721	\$5	7,958,700	777 SEVENS	9/21/15			15	82.82%	9,555	5,696	385	26	\$1,375,570.00	\$1,490,095.00	\$1,556,300.00	\$1,613,285.00
	1709	\$5	8,197,125	BONUS BREAK THE BANK	6/1/15			31	86.87%	6,343	3,157	2,904	143	\$726,115.00	\$940,125.00	\$1,087,440.00	\$1,105,760.00
	1678	\$5	9,888,975	COWBOYS	8/17/15			20	37.89%	7,797	3,958	67,811	694	\$504,780.00	\$524,665.00	\$581,200.00	\$597,435.00
	1679	\$5	5,528,175	HOUSTON TEXANS	8/17/15			20	50.21%	8,095	3,154	21,973	1,880	\$358,750.00	\$354,690.00	\$409,815.00	\$395,420,00
	1718	\$5	8,422,800	INSTANT JACKPOT!	9/8/15			17	51.24%	5,402	3,348	43,993	33	\$572,455.00	\$655,475.00	\$726,965.00	\$743,765.00
	1673	\$5	5,534,925	RACEWAY RICHES	6/15/15			29	72.15%	1,841	874	11,259	5,591	\$110,045.00	\$114,550.00	\$142,150.00	\$143,095.00
	1668	\$5	8,416,650	WIN IT ALL	7/6/15			26	80,99%	1,963	1,221	15,753	1,549	\$215,370.00	\$241,145.00	\$304,595.00	\$321,840.00
	1694	\$10	10,399,900	\$10 SET FOR LIFE	8/3/15			22	62.55%	16,066	7,616	50,239	12	\$2,009,060.00	\$2,060,600.00	\$2,164,070.00	\$2,162,740.00
	1644	\$10	28,500,450	\$200,000,000 CASH BLOWOUT	7/21/14			76	58.69%	5,292	2,747	225,254	12	\$780,070.00	\$745,310.00	\$812,530.00	\$752,150.00
	1748	\$10	5,040,600	\$250,000 CASH	9/8/15			17	74.46%	14,696	6,950	1,318	6	\$1,893,340.00	\$1,921,430.00	\$1,905,590.00	\$1,875,990.00
	1716	\$10	8,316,800	CASHWORD MULTIPLIER	8/17/15			20	63.05%	17,510	7,175	31,633	2	\$2,797,110.00	\$2,863,840.00	\$2,873,260.00	\$2,774,270,00
	1630	\$10	12,236,550	SUPER WEEKLY GRAND	7/1/14			79	77.83%	6,477	3,497	42,320	10	\$780,040.00	\$757,500.00	\$765,480.00	\$725,760.00
	1713	\$20	6,107,975	\$1,000,000 INSTANT CASHOUT	8/17/15			20	47.11%	20,254	7,739	96,491	12	\$2,529,020.00	\$2,812,980.00	\$3,158,540.00	\$2,939,580.00
	1671	\$20	34,144,650	\$500,000,000 CASH	5/18/15			33	16.29%	18,492	7,049	1, 13,127	22	\$2,369,960.00	\$2,621,200.00	\$2,858,680.00	\$2,676,820.00
	1387	\$20	34,320,175	\$500M EXTREME CASH BLAST	8/13/12			177	49.85%	7,570	3,033	674,530	71	\$1,138,340.00	\$1,200,600,00	\$1,273,560.00	\$1,185,080.00
	1617	\$20	5,925,875	MONEY MONEY MILLIONAIRE	3/16/15			42	80.36%	9,940	4,276	29,534	21	\$1,313,480.00	\$1,394,160.00	\$1,625,200.00	\$1,532,400.00
PROTOCOLORO PROVINCIA	1593	\$50	3,669,860	DIAMOND DOLLARS	5/4/15	RANGE SUPPLY	Esperante a vera	35	51.32%	13,236	5,881	67,174	37	\$2,750,450.00	\$2,904,400.00	\$2,870,700.00	\$2,670,750.00
Out of Wareh	1751	\$1	7,335,750	FAST CASH	12/7/15			4	39.23%	13,945	13,484	27	36	\$900,391,00	\$911,757.00	\$734,506,00	\$331,075.00
Out of Trainin	1722	\$1	12,922,050	SEASON'S GREETINGS	10/5/15			13	65,17%	9,955	18,081	28	29	\$654,040.00	\$800,424.00	\$741,878.00	
	E STATE OF				A SALE		128				ALVANUE .	ME IN LAND				MANUFACTURE OF THE PARTY OF THE	
Sold/Closing	1712	\$1	10,175,550	SCOOP THE CASH BLACKJACK	7/20/15	1/10/16	2/24/16	24	91.90%	1,015	790	0	2,489	\$48,902.00	\$53,700.00	\$69,741.00	\$90,369.00
	1612	\$2	25,691,375	BREAK THE BANK	2/16/15			46	95.08%	4,434	1,831	1,324	786	\$262,392.00	\$332,250,00	\$435,660.00	\$607,838.00
	1705	\$2	7,019,875	CANDY BLAST!	6/15/15	1/10/16	2/24/16	29	89.88%	645	571	504	2,904	\$59,278.00	\$53,676.00	\$64,318.00	\$69,902.00
	1674	\$2	9,287,000	MONEY! MONEY! MONEY!	4/6/15	1/10/16	2/24/16	39	88.20%	764	420	1,738	4,715	\$42,294.00	\$43,442.00	\$48,544.00	\$55,674.00
	1628	\$2	30,595,750	WEEKLY GRAND	6/2/14	1/10/16	2/24/16	83	98.23%	955	943	0	455	\$112,312.00	\$129,670.00	\$167,872.00	\$201,804.00
	1698	\$3	10,058,125	BINGO MANIA	6/1/15			31	93.23%	2,196	2,462	0	55	\$317,025.00	\$363,906.00	\$428,463.00	\$528,720.00
	1696	\$3	20,466,300	TEXAS LOTERIA	9/8/15	12/8/15	1/22/16	17	45.59%	4	24	109,603	11,874	\$3,105.00	\$25,560.00	\$858,462.00	\$2,142,495.00
	1649	\$5	20,005,875	\$100,000 CASHWORD-O-RAMA	11/13/14	1/10/16	2/24/16	59	94.31%	1,129	364	9,307	2,919	\$86,510.00	\$121,860.00	\$133,550.00	\$172,745.00

Da Vinci

2/3

Liability for 1698 / for Life to Date

Product Status: Active SmartCash Enabled:

N/A

Validation Range: 04/16/2015 - 12/31/2037

Outstanding Prizes

Tie	r Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$3.00	178291	\$534,873.00	867726	\$2,603,178.00	82.96%	8343742
2	2	N/A	\$5.00	122995	\$614,975.00	641368	\$3,206,840.00	83.91%	8439654
3	3	N/A	\$10.00	12115	\$121,150.00	68350	\$683,500.00	84.94%	8543750
4	4	N/A	\$10.00	28248	\$282,480.00	132682	\$1,326,820.00	82.45%	8292625
5	5	N/A	\$10.00	18273	\$182,730.00	102397	\$1,023,970.00	84.86%	8535027
6	6	N/A	\$20.00	11306	\$226,120.00	69159	\$1,383,180.00	85.95%	8644875
	7	N/A	\$20.00	14239	\$284,780.00	66226	\$1,324,520.00	82.30%	8278250
8	8	N/A	\$20.00	8182	\$163,640.00	72283	\$1,445,660.00	89.83%	9035375
	9	N/A	\$20.00	4058	\$81,160.00	36202	\$724,040.00	89.92%	9044317
10	0	N/A	\$25.00	957	\$23,925.00	5804	\$145,100.00	85.85%	8634426
11	0	N/A	\$25.00	677	\$16,925.00	6035	\$150,875.00	89.91%	9043621
12	0	N/A	\$50.00	728	\$36,400.00	3434	\$171,700.00	82.51%	8298798
13		N/A	\$50.00	485	\$24,250.00	5367	\$268,350.00	91.71%	9224531
14	0	N/A	\$100.00	554	\$55,400.00	2798	\$279,800.00	83.47%	8395773
15		N/A	\$100.00	299	\$29,900.00	3050	\$305,000.00	91.07%	9160131
16	0	N/A	\$100.00	372	\$37,200.00	2993	\$299,300.00	88.95%	8946201
17	0	N/A	\$500.00	278	\$139,000.00	2244	\$1,122,000.00	88.98%	8949418
18		N/A	\$1,000.00	4	\$4,000.00	34	\$34,000.00	89.47%	8999375
19	0	N/A	\$50,000.00	2	\$100,000.00	6	\$300,000.00	75.00%	7543594
			Totals:	402063	\$2,958,908.00	2,088,158	\$16,797,833.00		

END OF PRODUCTION PRIZE STRUCTURE April 10, 2015 - (POOLS #1 - 95 Complete)

Prize Structure TEXAS LOTTERY GAME NO.1698 "BINGO MANIA" 2/12/2015 - VERSION B

Order Quantity: Price Point:

10,058,125 \$3.00

125 Pack Size: Packs/Game:

Pool Size:

120,000

Winners: 2,490,221

Prize Fund: \$19,756,741.00

80,465 960 **Number of Pools:**

83.82

Non-winners: 7,567,904

Payout:

65.48%

Revenue: \$30,174,375.00 Packs/Pool:

Overall Odds:

		45	Winners			LO POR CONTRACT				SERVICE STATES
% Prize Fun	Total Prize Cost	Total	Pool	Pack	Odds (1 in)	Value	Win	Get	Wins	Line
						Low Tiers				
15.88%	\$3,138,051.00	1,046,017	12,480.00	13.00	9.6156	\$3.00	\$3	Line Card 1	1	01
19,349	\$3,821,815.00	764,363	9,120.00	9.50	13.1588	\$5.00	\$5	Line Card 2	1	02
4.07%	\$804,650.00	80,465	960.00	1.00	125.0000	\$10.00	\$10	Line Card 3	1	03
8,15%	\$1,609,300.00	160,930	1,920.00	2.00	62.5000	\$10.00	\$10	4 Corners Card 1	1	04
6.11%	\$1,206,700.00	120,670	1,440.00	1.50	83.3523	\$10.00	\$10	\$10 BONUS	1	05
18.33%	\$3,620,650.00	362,065	4,320.00	4.50	27.7799	Total (10.00):				
8.15%	\$1,609,300.00	80,465	960.00	1.00	125.0000	\$20.00	\$20	Line Card 4	1	06
8.15%	\$1,609,300.00	80,465	960.00	1.00	125.0000	\$20.00	\$20	4 Corners Card 2	1	07
8.15%	\$1,609,300.00	80,465	960.00	1.00	125.0000	\$20.00	\$20	\$10 BONUS + 4 Corners Card 1	2	08
4.08%	\$805,200.00	40,260	480.00	0.50	249.8292	\$20.00	\$20	4 Corners Card 1 + Line Card 3	2	09
28.51%	\$5,633,100.00	281,655	3,360.00	3.50	35.7108	Total (20.00):	La Contract		THE PERSONS	
82.07%	\$16,213,618.00	2,454,100	29,280.00	30.50						
0.86%	\$169,025.00	6,761	80.00	0.08	1487.6682	\$25.00	\$25	\$25 BONUS	1	10
0.85%	\$167,800.00	6,712	80.00	0.08	1498.5288	\$25.00	\$25	Line Card 2 + Line Card 4	2	11
1.70%	\$336,825.00	13,473	160.00	0.17	746.5394	Total (25.00):				
1.05%	\$208,100.00	4,162	50.00	0.05	2416.6567	\$50.00	\$50	4 Corners Card 3	1	12
1.48%	\$292,600.00	5,852	70.00	0.07	1718.7500	\$50.00	\$50	\$25 BONUS + Line Card 2 + Line Card 4	3	13
2.53%	\$500,700.00	10,014	120.00	0.12	1004.4063	Total (50.00):	1			
1.70%	\$335,200.00	3,352	40.00	0.04	3000.6339	\$100.00	\$100	4 Corners Card 4	1	14
1.70%	\$334,900.00	3,349	40.00	0.04	3003.3219	\$100.00	\$100	\$25 BONUS + 4 Corners Card 3 + Line Card 4 + Line Card 2	4	15
1.70%	\$336,500.00	3,365	40.00	0.04	2989.0416	\$100.00	\$100	X Card 1	1	16
5.09%	\$1,006,600.00	10,066	120.00	0.13	999.2177	otal (100.00):	To			MAN
6.38%	\$1,261,000.00	2,522	30.00	0.03	3988.1542	\$500.00	\$500	X Card 2	1	17
15.72%	\$3,165,125,00	36.075	430.00	0.45	278.8115	(Mid Tiers)	Tota		Control of	Mark
0.19%	\$38,000.00	38	0.45	0.00	264687.5000	\$1,000.00	\$1,000	X Card 3	1	18
2.02%	\$400,000.00	8	0.10	0.00	1257265.6250	\$50,000.00	\$50,000	X Card 4	1	19
2.22%	\$438,000.00	46	0.55	0.00	218654.8913	(High Tiers)	Total	THE PERSON OF TH		22724
100.00%	\$19,756,741.00	2,490,221	29,710.55	30.95	4.0390	Total:	SECTION AND DESCRIPTION OF THE PERSON NAMED IN COLUMN TWO	18.5MM 的复数自然自然的 18.0MM		DESID.

\$10 BONUS = ORANGE \$10 AUTO WIN

\$25 BONUS = CHERRY \$25 AUTO WIN

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	Description:	G1		G2		61		G4	
	Packs/pool:	240		240		240		240	
Value	Get	Qty.	Value	Qty.	Value	Qty.	Value	Qty.	Value
3	Line Card 1	15	\$45.00	11	\$33.00	12	\$36.00	14	\$42.00
.5	Line Card 2	9	\$45.00	10	\$50.00	9	\$45.00	10	\$50.00
	Line Card 3	1	\$10.00	1	\$10.00	1	\$10.00	1	\$10.00
10	4 Corners Card 1	2	\$20.00	2	\$20.00	2	\$20.00	2	\$20.00
	\$10 BONUS	2	\$20,00	1	\$10.00	1	\$10.00	2	\$20.00
	Line Card 4	1	\$20.00	1	\$20.00	1	\$20.00	1	\$20.00
	4 Corriers	1	\$20.00	1	\$20.00	1	\$20.00	1	\$20.00
20	510 BONUS + 4 Corners	1	\$20.00	1	\$20.00	1	\$20.00	1	\$20.00
	4 Corners Card 1 + Line	0	\$0.00	1	\$20.00	1	\$20.00	0	\$0.00
		32	\$200.00	29	\$203.00	29	\$201.00	32	\$202.00

No.	01/05/16					
	Game Name	Game No	Inv No.	Vendor	TLC PO#	
	Bingo Mania	1698	1017020	SGI	362-15-9204 RL016	

Truck#	De	escription/Tickets Delivered Qty	Units per 1000	Unit Price	Amount
1		5,035,000	5,035.00	\$22.06	\$111,072.10
2		5,023,125	5,023.13	\$22.06	\$110,810.14 \$221,882.24
	Delivered Ordered	10,058,125 10,080,000			
	2% under 2% over	9,878,400 10,281,600			
	Accetable Range	0			

Total \$221,882.24

Instant Ticket Game Analysis 8/25/13-8/29/15

Average Number of Weeks for 85% Average Sell Through

	深圳斯勒及政治	Price	Point	A STATE OF S		Price Point					
Print Quantities	\$1	\$2	\$3	\$5	Print Quantities	\$10	\$20	\$25	\$50		
< 5M	None	None	None	None	2M	None	Week 17*	None	None		
5M-9.99M	Week 21*	Week 20	Week 21*	Week 23	3M	None	Week 12*	None	None		
10M-14.99M	Week 18	None	Week 32	Week 28*	4M	Week 15*	Week 28*	None	None		
15M-19.99M	None	Week 14*	Week 40*	Week 44	5M	Week 17	Week 53*	None	None		
20M-24.99M	Week 29	None	Week 25	Week 40	6M	Week 27	None	None	None		
25M-29.99M	Week 24*	None	Week 32*	None	7M	None	None	None	None		
30M-34.99M	Week 41	Week 38*	Week 42*	None	N8	Week 11*	None	None	None		
>35M	None	None	None	None	>9M	Week 46*	None	None	None		

Average Weekly Dollar Sales at 85% Average Sell Through

	OPERATOR AND ADDRESS OF THE PERSON OF THE PE	Price	Point	副的数据的数据数据		Price Point				
Print Quantities	\$1	\$2	\$3	\$5	Print Quantities	\$10	\$20	\$25	\$50	
< 5M	None	None	None	None	2M	None	\$2,594,609	None	None	
5M-9.99M	\$374,525	\$672,785	\$888,939	\$1,662,696	3M	None	\$5,141,903	None	None	
10M-14.99M	\$563,510	None	\$1,254,287	\$1,577,681	4M	\$2,420,727	\$2,572,436	None	None	
15M-19.99M	None	\$1,868,863	\$1,056,146	\$1,903,474	5M	\$2,791,527	\$1,645,408	None	None	
20M-24.99M	\$670,685	None	\$2,099,544	\$2,268,456	6M	\$1,935,874	None	None	None	
25M-29.99M	\$906,926	None	\$1,998,723	None	7M	None	None	None	None	
30M-34.99M	\$679,082	\$1,371,324	\$1,878,107	None	8M	\$6,420,059	None	None	None	
>35M	None	None	None	None	>9M	\$2,249,003	None	None	None	

None = no games at this level with 85% sell through * only one game at this level with 85% sell through

Excludes Promotional Tickets Unaudited - For Internal Use Only