

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

4/11/2019

Game #	1759	Confirmed Packs	6,860
Game Name	\$200 Million Payout	Active Packs	3,770
Quantity Printed	28,632,550	Warehouse Packs	63,813
Price Point	\$10	Returned Packs	56
Start Date	8/1/2016	Printed Payout Percentage	71.91%
Top Prize	\$ 1,000,000	Percent Sold	86.61%
Number of Top Prizes Remaining	1	Number of Weeks Out	140

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 829,199	Actual ticket production costs
Prize payout expense	\$ 176,387,235	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 177,216,434

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 247,986,516	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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Total Estimated Benefits \$ 247,986,516

Excess of Revenue over Expended \$ 70,770,082

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	1,298,550
Next week	\$	1,177,820
Next week	\$	1,145,710
Avg Weekly Sales Current Game	\$	1,207,360
Avg Weekly Sales \$10; >9M Qty	\$	3,182,478
Percentage Of Variance In Sales		62%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	1759	Printed Payout Percentage	71.91%
Game Name	\$200 Million Payout	Actual Payout Percentage	71.13%
Percent Sold	86.61%	Number of Weeks Out	140
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			33

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

Dale Boussock 4/11/19
Instant Product Coordinator Date

[Signature] 4/15/19
Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Lottery Operations Division Director

Controller

**Not Required
>85% Sold**

Exec

Date

Da Vinci Report

4/9/19

Week End Date: 4/6/19

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	4/6/19	3/30/19	3/23/19	3/16/19
Mature	2107	\$5	10,241,100	BONUS BREAK THE BANK	10/15/18			25	83.72%	12,232	8,591	513	53	\$1,564,995.00	\$1,507,485.00	\$1,548,480.00	\$1,575,930.00
	2102	\$5	7,213,875	MONEY MADNESS	11/14/18			20	71.32%	4,805	2,689	18,275	610	\$439,730.00	\$465,885.00	\$504,390.00	\$553,540.00
	2106	\$5	7,339,125	MULTIPLIER MANIA	12/3/18			18	68.47%	6,532	3,496	18,836	564	\$547,905.00	\$593,440.00	\$631,885.00	\$686,970.00
	2082	\$5	22,519,650	SUPER CROSSWORD	11/26/18			19	27.23%	15,318	7,782	193,062	42	\$1,826,750.00	\$1,766,760.00	\$1,897,305.00	\$1,755,150.00
	2056	\$10	28,522,850	\$200 MILLION CASH EXPLOSION	9/4/18			31	27.63%	9,676	3,856	397,614	73	\$1,707,880.00	\$1,550,870.00	\$1,515,910.00	\$1,503,540.00
	1759	\$10	28,632,550	\$200 MILLION PAYOUT	8/1/16			140	86.61%	6,860	3,770	63,813	56	\$1,298,550.00	\$1,177,820.00	\$1,145,710.00	\$1,152,750.00
	2103	\$10	7,342,800	CASH BLAST	10/15/18			25	85.26%	9,264	4,397	5,924	95	\$1,636,860.00	\$1,512,500.00	\$1,495,350.00	\$1,565,650.00
	2084	\$10	26,555,050	MEGA LOTERIA	10/1/18			27	47.87%	26,786	10,266	235,362	22	\$6,159,600.00	\$5,734,720.00	\$5,575,550.00	\$5,548,420.00
	2096	\$10	4,651,020	SEASON'S GREETINGS	11/14/18			20	65.66%	4,837	686	48,111	23,066	\$89,360.00	\$97,380.00	\$133,100.00	\$152,260.00
	2093	\$20	7,344,000	\$100 OR \$200	10/1/18			27	47.21%	13,550	5,450	133,173	121	\$2,050,300.00	\$1,958,260.00	\$1,839,300.00	\$1,823,780.00
	1671	\$20	34,144,650	\$500,000,000 CASH	5/18/15			203	44.35%	6,195	2,804	748,974	48	\$1,238,540.00	\$1,122,100.00	\$1,096,200.00	\$1,033,800.00
	2047	\$20	9,177,950	100X THE CASH	4/2/18			53	89.99%	12,518	5,539	16,389	95	\$2,124,540.00	\$1,961,660.00	\$1,891,820.00	\$1,873,280.00
	2107	\$20	8,987,375	200X	12/3/18			18	48.24%	21,873	9,104	151,947	32	\$4,549,680.00	\$4,363,600.00	\$4,308,480.00	\$4,279,660.00
	1838	\$20	34,728,300	INSTANT MILLIONAIRE	5/15/17			99	32.94%	9,295	4,878	914,645	76	\$1,827,320.00	\$1,634,080.00	\$1,553,420.00	\$1,566,800.00
	2077	\$20	5,075,275	MILLIONAIRE CLUB	12/17/18			16	32.21%	15,979	5,598	114,171	70	\$1,490,080.00	\$1,360,620.00	\$1,399,040.00	\$1,424,940.00
	2100	\$20	5,989,350	MILLION DOLLAR LOTERIA	11/5/18			22	78.89%	22,819	8,392	16,808	52	\$4,451,220.00	\$4,192,660.00	\$4,133,320.00	\$4,038,600.00
	2067	\$20	7,123,800	STACKS OF CASH	7/16/18			38	53.19%	6,687	3,432	121,834	56	\$1,077,580.00	\$983,180.00	\$928,540.00	\$918,160.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			55	21.00%	9,894	4,990	1,059,100	117	\$2,498,370.00	\$2,340,270.00	\$2,308,560.00	\$2,234,610.00
	2057	\$50	3,611,100	200X THE CASH	6/18/18			42	71.14%	7,369	3,447	39,920	52	\$2,333,450.00	\$2,168,650.00	\$2,154,000.00	\$2,154,550.00
	2030	\$50	3,670,680	ULTIMATE 75	2/19/18			59	86.74%	5,347	2,354	15,345	50	\$1,766,350.00	\$1,584,600.00	\$1,572,350.00	\$1,543,550.00
	2104	\$50	4,564,740	WINNING MILLIONS	11/14/18			20	38.44%	12,927	6,155	119,028	58	\$4,416,350.00	\$4,160,600.00	\$4,031,850.00	\$3,931,600.00
Out of Wareh	2130	\$1	9,177,150	FIND THE 9S	3/4/19			5	54.26%	17,169	9,868	40	38	\$1,008,472.00	\$1,102,521.00	\$1,104,854.00	\$1,032,393.00
	2117	\$1	9,106,650	SUPER 75 JACKPOT	2/4/19			9	79.26%	6,463	5,578	0	76	\$477,896.00	\$620,719.00	\$718,111.00	\$788,367.00
Sold/Closing	2071	\$1	9,052,050	LUCKY DOG	1/7/19			13	94.11%	1,614	1,150	0	224	\$97,614.00	\$124,508.00	\$183,804.00	\$240,648.00
	2097	\$1	9,175,500	WINTER CASH	11/5/18	3/17/19	5/1/19	22	95.99%	31	21	0	1,854	-\$1,330.00	-\$4,543.00	\$604.00	\$14,723.00
	2035	\$2	7,060,875	777	12/17/18	3/17/19	4/21/19	16	91.72%	184	17	18	2,190	\$6,508.00	\$19,196.00	\$65,172.00	\$165,170.00
	2041	\$2	7,171,375	ACES AND 8S	6/25/18	3/17/19	5/1/19	41	82.05%	94	127	5,893	2,587	\$15,410.00	\$44,736.00	\$97,130.00	\$113,524.00
	2101	\$2	7,308,625	HOLIDAY CASH DROP	11/14/18	4/3/19	5/18/19	20	90.82%	431	166	0	3,770	\$7,190.00	\$28,916.00	\$39,532.00	\$41,636.00
	2022	\$2	7,215,625	HUNTING FOR HUNDREDS	9/17/18	3/17/19	5/1/19	29	90.16%	77	89	377	3,814	\$1,348.00	\$3,714.00	\$8,704.00	\$76,450.00
	2094	\$2	7,229,875	VETERANS CASH	10/15/18	3/31/19	5/15/19	25	62.44%	1,709	1,320	5,284	8,612	\$129,556.00	\$230,380.00	\$280,474.00	\$257,460.00
	2081	\$3	35,675,375	DOUBLE BONUS CROSSWORD	3/15/18			55	97.88%	3,534	1,379	0	140	\$400,185.00	\$475,197.00	\$676,344.00	\$850,395.00
	2098	\$3	6,095,000	HOLIDAY WORD BLAST	11/5/18	4/14/19	5/29/19	22	87.92%	535	215	0	4,245	\$31,353.00	\$32,190.00	\$55,212.00	\$72,450.00

NO. OF TICKETS: 28,632,540
 NO. POOLS: 238.60
 PACK SIZE: 50.00
 PACKS/POOL: 2,400.00
 PACKS/GAME: 572,651

MIN: 28,000,000
 MAX: 28,641,600
 28,632,540

TEXAS LOTTERY COMMISSION
 \$200 MILLION PAYOUT - GAME NUMBER 1759
 END OF PRODUCTION PRIZE STRUCTURE
 PRIZE FUND - \$205,909,355
 PAYOUT % - 71.914313%
 Version 5 dated January 6, 2016

PRIZE TIER	# OF WINS	TIER CODE	GET	WINS	WINS IN POOLS	ODDS OF 1 IN	WINNERS IN POOLS	WINNERS IN 50 (PER PACK*)	WINNERS IN 120,000 (PER POOL)	PRIZE COST	PERCENT OF PRIZE FUND**	VALIDATION TIER LEVELS**
1	1	L	\$10	8.33	3,436,190	8.33	3,436,190	6.00	14,400.00	\$34,361,900	16.69%	
2	1	L	\$15	50.00	572,651	50.00	572,651	1.00	2,400.00	\$8,589,765	4.17%	
3	1	L	\$20	25.00	1,145,209	25.00	1,145,209	2.00	4,800.00	\$22,904,180	11.12%	
4	1	L	\$20	16.67	1,717,904	16.67	1,717,904	3.00	7,200.00	\$34,358,080	16.69%	
5	2	M	\$15 + \$10	50.00	572,611	50.00	572,611	-	2,400.00	\$14,315,275	6.95%	
6	2	M	\$10 + \$10 DBL	88.90	322,061	88.90	322,061	-	1,350.00	\$9,661,830	4.69%	
7	1	M	\$15 DBL	119.97	238,663	119.97	238,663	-	1,000.00	\$7,159,890	3.48%	
8	1	M	\$30	2,392.63	11,967	2,392.63	11,967	-	50.00	\$359,010	0.17%	
9	1	M	\$15 w/5X	199.92	143,217	199.92	143,217	-	600.00	\$10,741,275	5.22%	
10	3	M	\$10 w/5X + \$10 + \$15	141.24	202,726	141.24	202,726	-	850.00	\$15,204,450	7.38%	
11	3	M	\$10 DBL + \$20 DBL + \$15	141.16	202,835	141.16	202,835	-	850.00	\$15,212,625	7.39%	
12	1	M	\$75	1,199.37	23,873	1,199.37	23,873	-	100.00	\$1,790,475	0.87%	
13	1	M	\$20 w/5X	1,501.76	19,066	1,501.76	19,066	-	80.00	\$1,906,600	0.93%	
14	1	M	\$10 w/10X	1,332.92	21,481	1,332.92	21,481	-	90.00	\$2,148,100	1.04%	
15	1	M	\$100 BURST	1,201.48	23,831	1,201.48	23,831	-	100.00	\$2,383,100	1.16%	
16	6	M	\$25 DBL - (\$10 x 5)	600.25	47,701	600.25	47,701	-	300.00	\$4,770,100	2.32%	
17	1	M	\$100	11,965.13	2,393	11,965.13	2,393	-	10.00	\$239,300	0.12%	
18	2	M	\$10 w/10X + \$100 BURST	8,000.15	3,579	8,000.15	3,579	-	15.00	\$715,800	0.35%	
19	1	M	\$20 w/10X	4,045.52	715	4,045.52	715	-	3.00	\$143,000	0.07%	
20	20	M	\$10 x 20	5,980.06	4,788	5,980.06	4,788	-	20.00	\$957,600	0.47%	
21	13	M	(\$10 x 10) + \$30 DBL + (\$20 x 2)	2,395.43	11,953	2,395.43	11,953	-	50.00	\$2,390,600	1.16%	
22	12	M	(\$10 w/5X x 2) + (\$10 x 10)	6,034.26	4,745	6,034.26	4,745	-	20.00	\$949,000	0.46%	
23	10	M	\$20 x 10	40,729.09	703	40,729.09	703	-	3.00	\$140,600	0.07%	
24	1	M	\$200	59,158.16	484	59,158.16	484	-	2.00	\$96,800	0.05%	
25	7	H	\$10 w/10X + (\$100 BURST x 5) + \$200 DBL	40,270.82	711	40,270.82	711	-	3.00	\$711,000	0.35%	
26	30	H	(\$10 x 10) + (\$20 x 10) + (\$50 x 8) + \$200 + \$100	19,856.14	1,442	19,856.14	1,442	-	6.00	\$1,442,000	0.70%	
27	1	H	\$1,000	120,812.45	237	120,812.45	237	-	1.00	\$237,000	0.12%	
28	1	H	\$10,000	349,177.44	82	349,177.44	82	-	-	\$820,000	0.40%	
29	1	H	\$100,000	1,431,627.50	20	1,431,627.50	20	-	-	\$200,000	0.10%	
30	1	H	\$100,000	2,863,255.00	10	2,863,255.00	10	-	-	\$1,000,000	0.49%	
31	1	H	\$1,000,000	2,863,255.00	10	2,863,255.00	10	-	-	\$10,000,000	4.86%	
				3.28	8,733,858	3.28	8,733,858	12.00	36,603	\$205,909,355	100.00%	

Money Bag symbol = win double (DBL) the prize amount
 Star symbol = win 5X (WINX5)
 10X symbol = win 10X (WINX10)
 \$100 BURST symbol = WIN \$100

TEXAS LOTTERY COMMISSION
 \$200 MILLION PAYOUT - GAME NUMBER 1759
 END OF PRODUCTION PRIZE STRUCTURE
 Version 5 dated January 6, 2016

\$10	8.33	3,436,190
\$15	50.00	572,651
\$20	10.00	2,863,113
\$25	50.00	572,611
\$30	50.00	572,691
\$75	50.00	572,651
\$100	250.13	114,472
\$200	1,061.76	26,967
\$1,000	11,980.15	2,390
\$10,000	280,711.27	102
\$100,000	2,863,255.00	10
\$1,000,000	2,863,255.00	10
		8,733,858

Consolidated odds are 1 in:

\$10 \$10	A	8 = \$ 80	B	6 = \$ 60	D	4 = \$ 40
\$15 \$15	1 = \$ 15	1 = \$ 15	6 = \$ 60	1 = \$ 15	4 = \$ 40	
\$20 \$10 DBL	1 = \$ 20	3 = \$ 20	1 = \$ 15	1 = \$ 15	3 = \$ 60	
\$20 \$20	3 = \$ 60	2 = \$ 40	4 = \$ 80	3 = \$ 60	11 \$175	
	13 \$175	12 \$175	12 \$175	12 \$175		

* Each of the following GLEPS will be used in approximately 25% of each pack of 50 tickets.
 ** Numbers are rounded.
 *** This exact number of prizes is guaranteed delivery to the TLC.
 Note: There will be no more than 17 winners per pack for this game.

04/09/19

Game Name
\$200 Million Payout

Game #
1759

Invoice
90087260

Vendor
IGT

TLC PO #
362-16-9009 RL015

Truck #	Description/Tickets Delivered	Unit Price Per 1000	Amount
1	2,849,500 tickets 2,849,500 full uv	\$0.02576 \$0.00320	73,403.12 9,118.40
2	2,884,700 tickets 2,884,700 full uv	\$0.02576 \$0.00320	74,309.87 9,231.04
3	2,893,750 tickets 2,893,750 full uv	\$0.02576 \$0.00320	74,543.00 9,260.00
4	2,894,300 tickets 2,894,300 full uv	\$0.02576 \$0.00320	74,557.17 9,261.76
5	2,891,250 tickets 2,891,250 full uv	\$0.02576 \$0.00320	74,478.60 9,252.00
6	2,816,350 tickets 2,816,350 full uv	\$0.02576 \$0.00320	72,549.18 9,012.32
7	2,883,750 tickets 2,883,750 full uv	\$0.02576 \$0.00320	74,285.40 9,228.00
8	2,884,450 tickets 2,884,450 full uv	\$0.02576 \$0.00320	74,303.43 9,230.24
9	2,889,300 tickets 2,889,300 full uv	\$0.02576 \$0.00320	74,428.37 9,245.76
10	2,745,200 tickets 2,745,200 full uv	\$0.02576 \$0.00320	70,716.35 8,784.64

Delivered	28,632,550
Ordered	28,080,000
2% under	27,518,400
2% over	28,641,600
Acceptable Range	0

Total 829,198.65

Liability for 1759 / for Life to Date

Product Status: Active

SmartCash Enabled: N/A

Validation Range: 04/01/2016 - 12/31/2037

Outstanding Prizes

Tier Ref SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	\$10.00	552399	\$5,523,990.00	2883791	\$28,837,910.00	83.92%	24029605
2	\$15.00	91152	\$1,367,280.00	481499	\$7,222,485.00	84.08%	24074950
3	\$20.00	157429	\$3,148,580.00	987780	\$19,755,600.00	86.25%	24696505
4	\$20.00	270746	\$5,414,920.00	1447158	\$28,943,160.00	84.24%	24111987
5	\$25.00	79085	\$1,977,125.00	493526	\$12,338,150.00	86.19%	24678023
6	\$30.00	43577	\$1,307,310.00	278484	\$8,354,520.00	86.47%	24758375
7	\$30.00	32528	\$975,840.00	206135	\$6,184,050.00	86.37%	24730145
8	\$30.00	1850	\$55,500.00	10117	\$303,510.00	84.54%	24206192
9	\$75.00	19336	\$1,450,200.00	123881	\$9,291,075.00	86.50%	24766814
10	\$75.00	27144	\$2,035,800.00	175582	\$13,168,650.00	86.61%	24798794
11	\$75.00	27118	\$2,033,850.00	175717	\$13,178,775.00	86.63%	24804524
12	\$75.00	3719	\$278,925.00	20154	\$1,511,550.00	84.42%	24172094
13	\$100.00	2612	\$261,200.00	16454	\$1,645,400.00	86.30%	24709953
14	\$100.00	2996	\$299,600.00	18485	\$1,848,500.00	86.05%	24639108
15	\$100.00	3314	\$331,400.00	20517	\$2,051,700.00	86.09%	24650834
16	\$100.00	6591	\$659,100.00	41110	\$4,111,000.00	86.18%	24676298
17	\$100.00	373	\$37,300.00	2020	\$202,000.00	84.41%	24169557
18	\$200.00	484	\$96,800.00	3095	\$619,000.00	86.48%	24760475
19	\$200.00	102	\$20,400.00	613	\$122,600.00	85.73%	24547906
20	\$200.00	673	\$134,600.00	4115	\$823,000.00	85.94%	24607966
21	\$200.00	1643	\$328,600.00	10310	\$2,062,000.00	86.25%	24696861
22	\$200.00	639	\$127,800.00	4106	\$821,200.00	86.53%	24776659
23	\$200.00	99	\$19,800.00	604	\$120,800.00	85.92%	24600370
24	\$200.00	81	\$16,200.00	403	\$80,600.00	83.26%	23840738
25	\$1,000.00	94	\$94,000.00	617	\$617,000.00	86.78%	24847093
26	\$1,000.00	196	\$196,000.00	1246	\$1,246,000.00	86.41%	24740747
27	\$1,000.00	40	\$40,000.00	197	\$197,000.00	83.12%	23800052
28	\$10,000.00	14	\$140,000.00	68	\$680,000.00	82.93%	23744065
29	\$50,000.00	5	\$50,000.00	15	\$150,000.00	75.00%	21474413
30	\$100,000.00	1	\$100,000.00	9	\$900,000.00	90.00%	25769292
31	\$1,000,000.00	1	\$1,000,000.00	9	\$9,000,000.00	90.00%	25769292
Totals:		1326041	\$29,522,120.00	7,407,817	\$176,387,235.00		

Instant Ticket Game Analysis
8/28/16-8/25/18

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point					Print Quantities	Price Point				
	\$1	\$2	\$3	\$5	\$7		\$10	\$20	\$25	\$30	\$50
< 5M	None	Week 12*	None	None	None	2M	None	None	None	None	None
5M-9.99M	Week 16	Week 18	Week 17	Week 19	None	3M	None	None	None	None	Week 52*
10M-14.99M	Week 21	None	None	Week 16*	None	4M	None	None	None	None	None
15M-19.99M	None	None	Week 32*	Week 52*	None	5M	None	Week 33*	None	None	None
20M-24.99M	None	Week 34*	None	None	None	6M	Week 15	None	None	None	None
25M-29.99M	None	None	None	None	None	7M	None	Week 49*	None	None	None
30M-34.99M	Week 41	Week 57*	None	None	None	8M	None	None	None	None	None
>35M	None	Week 60	Week 64	Week 52*	None	>9M	Week 33	Week 41*	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point					Print Quantities	Price Point				
	\$1	\$2	\$3	\$5	\$7		\$10	\$20	\$25	\$30	\$50
< 5M	None	\$714,918	None	None	None	2M	None	None	None	None	
5M-9.99M	\$515,035	\$758,306	\$1,248,375	\$1,874,253	None	3M	None	None	None	\$2,913,384	
10M-14.99M	\$466,349	None	None	\$2,919,843	None	4M	None	None	None	None	
15M-19.99M	None	None	\$1,302,836	\$1,508,375	None	5M	None	\$2,578,733	None	None	
20M-24.99M	None	\$1,078,385	None	None	None	6M	\$3,483,559	None	None	None	
25M-29.99M	None	None	None	None	None	7M	None	\$2,502,908	None	None	
30M-34.99M	\$632,952	\$1,039,084	None	None	None	8M	None	None	None	None	
>35M	None	\$1,119,742	\$1,583,593	\$3,361,809	None	>9M	\$3,182,478	\$3,781,160	None	None	

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only