TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis SUMMARY REPORT

Scratch Ticket Information		Date Completed	2/9/2017
Game #	1769	Confirmed Packs	1,158
Game Name	\$250,000 Extreme Green	Active Packs	2,031
Quantity Printed	5,500,500	Warehouse Packs	-
Price Point	\$10	Returned Packs	785
Start Date	7/5/2016	Printed Payout Percentage	69 99%
Top Prize	\$ 250,000	Percent Sold	94.26%
Number of Top Prizes Remaining	0	Number of Weeks Out	31

Current Game Sales Analysis								
TANGIBLE COSTS								
Expenditure Impact:								
Cost to print tickets	\$	180,447	Actual ticket production costs					
Prize payout expense	\$	35,862,450	Data from Instant Ticket Tier Liability screen in ES					
Estimated Direct Costs	\$	36,042,897						
TANGIBLE BENEFITS								
Revenue Impact:								
Estimated sales	\$	51,847,713	Based on # of tkts printed, times % sold from DaVinci report, times the price point					
Total Estimated Benefits	\$	51,847,713						
Excess of Revenue over Expended	\$	15,804,816						

INTANGIBLE POSITIVE BENEFITS.

- --Allows for open bin space for new games at same price point with higher average weekly sales.
- --Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS.

--There are still valuable prizes remaining in this game

Assumptions.

--Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above

Weekly Sales Comparison Information							
Previous 3 Weeks Sales from DaVinci							
Most recent week sales	\$	526,990					
Next week	\$	485,120					
Next week	\$	577,410					
Avg Weekly Sales Current Game	\$	529,840	i				
Avg Weekly Sales \$10; 5M Qty	\$	2,712,692					
Percentage Of Variance In Sales		80%					

TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	1769	Printed Payout Percentage	69.99%
Game Name	\$250,000 Extreme Green	Actual Payout Percentage	69 17%
Percent Sold	94.26%	Number of Weeks Out	31
Average # of Weeks for 85% Sell-th	rough for Same Price Po	nt Game With Similar Print Run.	17
	·		
Recommendation			
Based on the findings in this S	ummary Report, I am reco	ommending closing the above game.	
I am recommending closing the	e above game based on t	ne below business reason(s).	
	_		
	4.		
Instant Pro	lea		
Not Requi	2ri7e		
Not Require Zero Top	7112		
7er0 '0'_			
F	Date		

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Lottery Op	perations Division	vired:	***************************************
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Eχι	Jutor	Date	



Da Vincı Report 2/9/17

Week End Date 2/4/17

							STATE OF	Taken				TARK ON		1000 · 1	Net Sa	les	
Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold Co	onfirmed	Active	Ware	Return	2/4/17	1/28/17	1/21/17	1/14/17
Mature	1799	\$5	20,213,625	\$100,000 SUPER CASHWORD	7/18/16			29	50.69%	16,410	7 303	107 187	3	\$1 611 035.00	\$1 544,225.00	\$1 563,945.00	\$1 673,400.00
	1794	\$5	25,316,700	\$5 SET FOR LIFE	3/21/16			46	37 92%	8,203	3,963	195,557	2	\$694 835 00	\$567 405.00	\$538,515.00	\$587 905.00
	1790	\$5	20,391 825	100,000 MEGA BINGO	1/18/16			55	65 40%	12,440	6,556	73,264	7	\$1 084 960 00	\$1 000,575.00	\$992,585.00	\$1 041 115.00
	1776	\$5	9,894,750	COWBOYS	8/1/16			27	52.94%	5,218	3,809	51 820	59	\$459 785 00	\$493,595.00	\$582,870.00	\$666,320.00
	1782	\$5	8,369,025	CRAZY CASH	9/19/16			20	53.28%	5,262	3,662	41 515	349	\$528 690 00	\$499,780.00	\$565,830.00	\$635,620.00
	1815	\$5	7 649 475	GARLAND RICHES	10/17/16			16	88.33%	3,925	2,873	0	2,960	\$629 635 00	\$640,830.00	\$778,175.00	\$1 047 000.00
	1813	\$5	8 420,625	HIT THE JACKPOT	10/3/16			18	55.63%	6,680	4,537	36,824	45	\$655 355 00	\$662,150 00	\$670,465.00	\$740,330.00
	1777	\$5	5,529,750	HOUSTON TEXANS	8/1/16			27	56.34%	2,942	1 751	26 193	525	\$202,150 00	\$201 565.00	\$233,030.00	\$239,705 00
	1759	\$10	28,632,550	\$200 MILLION PAYOUT	8/1/16			27	36.03%	15,906	7 247	340,904	6	\$2,312,980.00	\$2,035,070.00	\$2,005,640.00	\$2 110,030.00
	1764	\$20	6 112,700	\$1,000,000 RICHES	8/15/16			25	48.51%	13,713	6 150	103,399	4	\$1 462,660.00	\$1 253,220.00	\$1 370,320.00	\$1 598,980.00
	1671	\$20	34 144,650	\$500,000 000 CASH	5/18/15			90	28 16%	6,376	2 792	970 127	25	\$941 360.00	\$850,860 00	\$870,700 00	\$982,980.00
	1387	\$20	34,320 175	\$500M EXTREME CASH BLAST	8/13/12			234	60 16%	9,104	3 199	531 462	81	\$977 700.00	\$859,180 00	\$914 220 00	\$970,240 00
	1734	\$20	5,908,875	MILLIONAIRE'S CLUB	6/6/16			35	74.66%	11 853	5,079	40,247	3	\$1 576,900 00	\$1 451 500.00	\$1 494 320.00	\$1 696,960 00
	1779	\$20	8,076,320	SUPER BREAK THE BANK	10/3/16			18	42.96%	27 300	7 945	191 808	21	\$2,013,320.00	\$1 870,720.00	\$1 945,660.00	\$2,202,360 00
	1832	\$50	3,668,520	\$7 500,000 ULTIMATE CASH	10/17/16			16	26.66%	13,006	5,809	114 123	7	\$2,894 900.00	\$2,694 550.00	\$2,806,650.00	\$2,933,050.00
	1756	\$50	3,666,680	HIGH ROLLER CASINO ACTION	4/18/16		entileti-re-resonant	42	49.28%	4,336	2 122	84,545	656	\$802,900.00	\$798,100 00	\$834,850 00	\$869,200.00
Out of March	4040	***************************************	5.400.005	VETERAND CARL	44.544												
Out of Wareh	1816	\$2	5 136,625	VETERANS CASH	11/7/16			13	75 16%	5,143	3,882	0	352	\$373 740.00	\$399,628.00	\$443,806.00	\$471 720 00
	1760	\$3	6 113,625	WORD GAMES	1/16/17			3	36 14%	20,769	9,596	37	5		\$2,059,707 00		\$0
	1818	\$10	5,249,950 C	DLIDAY COUNTDOWN SUPER TICK	11///16		(N) (1) (V)	13	77.64%	9,643	4 468	0	4,763	\$975,190 00	\$927 470.00	\$1 140,730.00	\$1 505,810.00
Sold/Closing	1757	\$1	12,237 450	\$7 MILLION PAYOUT	8/1/16	1/8/17	2/22/17	27	96.04%	10	30	0	2,667	\$19 767.00	\$22,911 00	\$38,882.00	\$54,435.00
	1772	\$1	11 178 450	CASH 2 GO	10/3/16			18	92.09%	2,283	2,892	0	52	\$349 774.00	\$340,917 00	\$384,200.00	\$441 836,00
	1819	\$1	9 119 700	HIPSTER HOLIDAY	11/16/16			11	94.39%	1 111	1 079	0	752	\$333,866 00	\$345,934 00	\$335,742.00	\$378,477 00
	1735	\$2	22,518,500	HIT \$50,000	1/4/16	1/8/17	2/22/17	57	85.47%	20	46	19,092	3,415	\$21,290.00	\$37 058.00	\$90,614.00	\$135,612.00
	1805	\$2	6,028,375	PITBULL	7/18/16	2/19/17	4/5/17	29	83 77%	498	716	3,255	2,405	\$55 066.00	\$65,728.00	\$70,464 00	\$79,182.00
	1770	\$2	7,244,000	WILD 7'S DOUBLER	10/3/16			18	93.69%	1 638	1 609	0	54	\$218 578.00	\$225,260 00	\$275,666.00	\$336,778.00
	1814	\$3	7.342,950	HOLIDAY LOTERIA	10/17/16	12/28/16	2/11/17	16	88.26%	33	32	٥	7 601	\$128 556,00	\$149 682.00	\$240,129 00	\$502,971 00
	1784	\$5	15,224,625	BONUS BREAK THE BANK	12/7/15	1/8/17	2/22/17	61	96 75%	32	24	108	5,271	\$17 880.00	\$24 475.00	\$45,010 00	\$75,010.00
	1803	\$5	15,295,950	HIT \$200,000	4/18/16	1/8/17	2/22/17	42	58.32%	38	42	78,905	4 958	\$31 175.00	\$46,140 00	\$130,485.00	\$186,475.00
	1597	\$5	8 199,000	LUCKY NUMBERS	7/5/16	1/8/17	2/22/17	31	59.64%	13	24	39,150	4 123	\$11 135.00	\$5,605.00	\$34 315.00	\$51 430 00
	1796	\$5	30,592,725	SUPER LOTERIA	2/29/16			49	94.89%	5,288	1 463	11 479	1 156	\$581,680.00	\$607,205 00	\$777 415 00	\$967 080 00
	1644	\$10	28,500 450	\$200 000 000 CASH BLOWOUT	7/21/14	1/8/17	2/22/17	133	72.87%	10	22	151 084	2,375	\$21,480.00	\$45 790.00	\$92,130.00	\$164,330.00
	1769	\$10	5,500,500	\$250,000 EXTREME GREEN	7/5/16	2/19/17	4/5/17	31	94.26%	1 158	2,031	0	785	\$526,990.00	\$485,120.00	\$577,410.00	\$689,900.00

Liability for 1769 / for Life to Date

Product Status Active	SmartCash N/A	Enabled	Validation Range 06/10/2016 - 10/03/2017				
	Outstar	nding Prizes					
Tier Ref SmartCash	Tier Value	Count	Amount	Tickets Paid Life to	Amount Paid Life to Date	% paid	Est Tickets Sold
1 1 N/A 2 2 N/A 3 3 N/A 4 0 N/A 5 0 N/A 6 0 N/A 7 0 N/A 8 0 N/A 9 0 N/A 10 0 N/A 11 0 N/A 11 0 N/A 12 0 N/A 13 0 N/A 14 0 N/A 15 0 N/A	\$10 00 \$20 00 \$20 00 \$50 00 \$50 00 \$50 00 \$100 00 \$100 00 \$100 00 \$100 00 \$100 00 \$100 00 \$100 00 \$100 00 \$100 00	70166 8302 38010 307 2715 2290 1437 90 903 616 617 636 886 622 339 3	\$701,660 00 \$166,040 00 \$760,200 00 \$15,350 00 \$135,750 00 \$114,500 00 \$71,850 00 \$90,300 00 \$61,600 00 \$61,700 00 \$63,600 00 \$88,600 00 \$62,200 00 \$1,500 00	Date 809902 101662 512092 4295 43051 34441 21474 967 12854 8550 8545 8529 12881 8550 4242 46	\$8,099,020 00 \$2,033,240 00 \$10,241,840 00 \$214,750 00 \$2,152,550 00 \$1,722,050 00 \$1,073,700 00 \$96,700 00 \$855,000 00 \$854,500 00 \$852,900 00 \$1,288,100 00 \$855,000 00 \$424,200 00 \$23,000 00	92 03% 92 45% 93 09% 93 33% 94 07% 93 77% 93 73% 91 49% 93 24% 93 27% 93 06% 93 56% 93 22% 92 60% 93 88%	5061956 5085226 5120435 5133560 5174191 5157570 5155503 5032150 5139450 5130839 5130077 5118795 5146505 5127483 5093455 5163734
17 0 N/A 18 0 N/A 19 0 N/A 20 0 N/A 21 0 N/A 22 0 N/A 23 0 N/A 24 0 N/A 25 0 N/A 26 0 N/A 27 0 N/A 28 0 N/A 29 0 N/A	\$500 00 \$500 00 \$500 00 \$500 00 \$500 00 \$500 00 \$1,000 00 \$1,000 00 \$1,000 00 \$1,000 00 \$1,000 00 \$250,000 00	54 83 86 32 28 54 16 7 5 4 2 2	\$27,000 00 \$41,500 00 \$43,000 00 \$16,000 00 \$14,000 00 \$27,000 00 \$7,000 00 \$5,000 00 \$4,000 00 \$2,000 00 \$2,000 00 \$0 00	635 1306 1286 425 433 865 209 40 41 42 44 44 4 1 597 455	\$317,500 00 \$653,000 00 \$643,000 00 \$212,500 00 \$216,500 00 \$432,500 00 \$40,000 00 \$41,000 00 \$42,000 00 \$44,000 00 \$1,000,000 00 \$35,862,450.00	92 16% 94 02% 93 73% 93 00% 93 93% 94 12% 92 89% 85 11% 89 13% 91 30% 95 65% 95 65% 100 00%	5069401 5171816 5155716 5115344 5166413 5177293 5109353 4681276 4902619 5022195 5261347 5261347 5500500

NO. OF TICKETS: 5,500,500 MIN: 5,400,000 NO. POOLS: 45.84 MAX. 5,508,000 PACK SIZE. 50.00

5,500,500

2,400.00

110,010

TEXAS LOTTERY COMMISSION

"\$250,000 EXTREME GREEN' INSTANT GAME NUMBER 1769 END OF PRODUCTION PRIZE STRUCTURE

April 5, 2016 VERSION 3

\$10 TICKETS \$55,005,000 REVENUE

ETS \$55,005,000 REVENUE PRIZE FU

PRIZE FUND \$38,496,700 PAYOUT % - 69.99%

						WINNERS IN	WINNERS IN	WINNERS IN		PERCENT	VALIDATION
PRIZE	# OF	TIER			ODDS OF	45.84	50	120,000	PRIZE	OF PRIZE	TIER
TIER	WINS	CODE	GET.	WIN:	1 IN:	POOLS	(PER PACK*)	(PER POOL)	COST	FUND**	LEVELS
1	1	L	\$10	\$10	6.25	880,068	8.00	19,200 \$	8,800,680	22,86%	
2	1	L	\$20	\$20	50.02	109,964	1.00	2,400 \$	2,199,280	5 71%	LOW TIER
3	1	L	\$10 (DBL)	\$20	10.00	550,102	5.00	12,000 \$	11,002,040	28.58%	57.15%
4	1	M	\$50	\$50	1 195.24	4,602		100 \$	230,100	0.60%	
5	4	M	\$10 (DBL) + (\$10 x 3)	\$50	120.19	45 766		1,000 \$	2,288,300	5.94%	
6	3	M	(\$10 (DBL) x 2) + \$10	\$50	149 75	36,731		800 \$	1,836,550	4.77%	
7	2	M	\$20 (DBL) + \$10	\$50	240.08	22,911		500 \$	1,145,550	2.98%	
8	1	M	\$100	\$100	5,203.88	1,057		23 \$	105 700	0.27%	
9	7	M	$20 (DBL) + (10 \times 6)$	\$100	399.83	13,757		300 \$	1,375,700	3.57%	
10	6	M	$10 (DBL) + (10 \times 4) + 20 (DBL)$	\$100	600.10	9,166		200 \$	916,600	2.38%	
11	10	M	\$10 x 10	\$100	600,36	9,162		200 \$	916,200	2.38%	
12	5	M	$(\$10 (DBL) \times 2) + (\$20 \times 3)$	\$100	600 16	9,165		200 \$	916,500	2.38%	
13	8	M	$(\$10 \times 6) + (\$10 (DBL) \times 2)$	\$100	399.54	13,767		300 \$	1,376,700	3.58%	
14	6	M	$20 (DBL) + (10 \times 4) + 20$	\$100	599 71	9 172		200 \$	917,200	2.38%	
15	1	M	\$50 (DBL)	\$100	1,200.72	4,581		100 \$	458,100	1 19%	
16	1	M	\$500	\$500	112,255.10	49		1 \$	24,500	0.06%	
17	28	M	$(\$10 \times 16) + \$50 (DBL) + (\$10 (DBL) \times 10) + \$20 (DBL)$	\$500	7,983.31	689		15 \$	344,500	0.89%	
18	35	M	$(\$10 \times 26) + (\$20 \times 7) + (\$50 \times 2)$	\$500	3,960.04	1,389		30 \$	694,500	1.80%	
19	25	M	$(\$50 \times 5) + (\$20 \times 5) + (\$10 \times 15)$	\$500	4,009 11	1,372		30 \$	686,000	1 78%	
20	12	M	$(\$10 (DBL) \times 5) + (\$20 (DBL) \times 5) + (\$50 (DBL) \times 2)$	\$500	12,036.11	457		10 \$	228,500	0.59%	
21	13	M	$(\$100 \times 3) + (\$10 (DBL) \times 10)$	\$500	11,931.67	461		10 \$	230,500	0.60%	
22	28	M	$(\$20 \times 20) + (\$10 \times 6) + (\$10 (DBL) \times 2)$	\$500	5,985.31	919		20 \$	459,500	1 19%	MID TIER
23	22	M	$(\$20 \times 10) + \$50 (DBL) + (\$10 \times 10) + \100	\$500	24,446.67	225		5 \$	112,500	0.29%	39.65%
24	1	H	\$1,000	\$1,000	117,031.91	47		1 \$	47,000	0.12%	
25	35	H	$($20 \times 25) + ($50 \times 10)$	\$1,000	119,576.09	46		1 \$	46,000	0.12%	
26	8	H	$(\$100 (DBL) \times 2) + (\$50 (DBL) \times 6)$	\$1,000	119,576.09	46		1 \$	46,000	0.12%	
27	22	H	$(\$20 \times 10) + (\$10 \times 10) + \$100 (DBL) + \500	\$1,000	119,576.09	46		1 \$	46,000	0.12%	
28	15	Н	$(\$50 \times 10) + (\$100 \times 5)$	\$1,000	119,576.09	46		1 \$	46,000	0.12%	HIGH TIER
29	1	н	\$250,000	\$250,000	1,375,125.00	4 ***		\$_	1,000,000	2.60%	3.20%
				2 decimals:	3 19	1,725,767	14.00	37,649 \$	38,496,700	100.00%	100.00%

'\$\$' symbol = win double (DBL)

PACKS/POOL.

PACKS/GAME.

TEXAS LOTTERY COMMISSION \$250,000 EXTREME GREEN' INSTANT GAME NUMBER 176 END OF PRODUCTION PRIZE STRUCTURE

April 5, 2016 VERSION 3

3 1873

Consolidated odds are 1 in:	\$10	6.25	880,068
	\$20	8.33	660,066
	\$50	50.00	110,010
	\$100	78.77	69,827
	\$500	989 12	5,561
	\$1,000	23,811.69	231
	\$250,000	1,375,125.00	4
			1,725 767

4 decimals:

WIN: GET	<u>A</u>	<u>B</u>	C	D	
\$10 \$10	6 = \$ 60	10 = \$ 100	6 = \$ 60	10 = \$ 100	
\$20 \$20	2 \$ 40	0 \$ 0	I \$ 20	1 \$ 20	1
\$20 \$10 (DBL)	<u>5</u> = <u>\$ 100</u>	5 = \$100	<u>6 = \$ 120</u>	$\underline{4} \equiv \underline{\$} \underline{80}$	ļ
	13 \$200	15 \$200	13 \$200	15 \$200	

^{*} Each of the four GLEPS types will be used in approximately 25% of the packs in the game.

Note: There will be no more than 17 winners per pack

^{**} Numbers are rounded.

^{***} This exact number of prizes is quaranteed delivery to the TLC.

No. 06/14/16

Game Name	Game No	Inv No	Vendor	TLC PO#
Extreme Green	1769	90088554	IGT	362-16-9009 RL024

	Description/Tickets Delivered Qty	Units per 1000	Unit Price	Amount
	5,500,500	5,500 50	\$34 06	\$187,347 03
				\$187,347 03
Delivered	5,500,500			
Ordered	5,400,000			
2% under	5,292,000			
2% over	5,508 000			
Accetable				
Range	0			

 Sub Total
 \$187,347 03

 Less Sanction
 \$6 900 00

 Total
 \$180,447 03

Instant Ticket Game Analysis 8/31/14-8/27/16

Average Number of Weeks for 85% Average Sell Through

	Price Point			
Print Quantities	\$1	\$2	\$3	\$5
< 5M	None	None	None	None
5M-9.99M	Week 11*	Week 20	Week 18*	Week 18
10M-14 99M	Week 18	None	Week 26	Week 26
15M-19 99M	None	Week 21*	None	Week 26
20M-24 99M	Week 35*	None	Week 25	Week 40
25M-29 99M	Week 29	Week 38	Week 33	None
30M-34 99M	None	None	None	None
>35M	None	None	None	None

	Price Point			
Print Quantities	\$10	\$20	\$25	\$50
2M	None	None	None	None
3M	None	Week 12*	None	None
4M	None	None	None	None
5M	Week 17	Week 47*	None	None
6M	Week 27	None	None	None
7M	None	None	None	None
8M	Week 19	None	None	None
>9M	Week 30	Week 39*	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

	Price Point			
Print				
Quantities	\$1	\$2	\$3	\$5
< 5M	None	None	None	None
5M-9 99M	\$578 969	\$671,321	\$861 712	\$1,964 653
10M-14 99M	\$557 959	None	\$1,236 839	\$2 142,670
15M-19 99M	None	\$1,273 552	None	\$2,531 546
20M-24 99M	\$551 431	None	\$2 124,488	\$2,208 168
25M-29 99M	\$786 366	\$1 169,247	\$2 004 832	None
30M-34 99M	None	None	None	None
>35M	None	None	None	None

	Price Point			
Print Quantities	\$10	\$20	\$25	\$50
2M	None	None	None	None
3M	None	\$5 141 903	None	None
4M	None	None	None	None
5M	\$2,712,692	\$2 150,202	None	None
6M	\$1 986 191	None	None	None
7M	None	None	None	None
8M	\$4,563,190	None	None	None
>9M	\$3 124,159	\$4 464,715	None	None

None = no games at this level with 85% sell through * only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only