TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis SUMMARY REPORT

Instant Ticket Information		Date Completed	3/6/2017
Game #	1776	Confirmed Packs	3,181
Game Name	Cowboys	Active Packs	2,129
Quantity Printed	9,894,750	Warehouse Packs	51,579
Price Point	\$5	Returned Packs	861
Start Date	8/1/2016	Printed Payout Percentage	67 87%
Top Prize	\$ 100,000	Percent Sold	55 51%
Number of Top Prizes Remaining	4	Number of Weeks Out	31

	Current Game	Sales Analysis
TANGIBLE COSTS		
Expenditure Impact:		
Cost to print tickets	\$ 853,471	Actual ticket production costs
Licensing Fee	\$ 1,000,000	
Non-cash Prize Allocation	\$ 2,750,000	
Prize payout expense	\$ 16,091,105	Data from Instant Ticket Tier Liability screen in ES
Estimated Direct Costs	\$ 20,694,576	
TANGIBLE BENEFITS		
Revenue Impact:		
Estimated sales	\$ 27,462,879	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 27,462,879	
Excess of Revenue over Expended	\$ 6,768,303	

INTANGIBLE POSITIVE BENEFITS:

- --Allows for open bin space for new games at same price point with higher average weekly sales.
- --Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

--There are still valuable prizes remaining in this game

Assumptions.

--Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above

Weekly Sales Comparison Information						
Previous 3	Weeks Sales from DaVir	<u>nci</u>				
Most recent week sales	\$	322,940				
Next week	\$	334,365				
Next week	\$	406,835				
Avg Weekly Sales Current Game	* & ```\$\$	354,713	٠. ٩٠٠			
Avg Weekly Sales \$5, 5M-9 99M Qty	\$	1,964,653				
Percentage Of Variance In Sales		82%				

TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	1776	Printed Payout Percentage	67 87%
Game Name	Cowboys	Actual Payout Percentage	68 61%
Percent Sold	55 51%	Number of Weeks Out	31
Average # of Weeks for 85% Sell-thro	18		
Recommendation			
Based on the findings in this Sum	nmary Report, I am recor	nmending closing the above game	
I am recommending closing the a	bove game based on the	e below business reason(s)	
This Cowboys game needs to be pre-c	called in March to permit	the game to be closed and the final dra	wing
conducted prior to the launch of the ne	xt Cowboys game tentat	ively scheduled to launch in August 201	7, as well
as to ensure the winners of season ticl	ket prizes from the final o	frawing will receive tickets to the next se	ason
Dal Boursoch Instant Product Coordinator	3/4/17 Date		

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Lottery Operations Division Director Date

Controller

Date

Date

Executive Director

Products Manager

5 14201

* Play the Games of Texas!*

Da Vinci Report 3/6/17

Week End Date:3/4/17

														217 16 11 11 11 11 11 11 11 11 11 11	Net Sa	ales	
Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	3/4/17	2/25/17	2/18/17	2/11/17
Mature	1794	\$5	25,316,700	\$5 SET FOR LIFE	3/21/16			50	40.30%	7,906	4,532	187,954	24	\$965,145.00	\$826,900.00	\$794,420.00	\$677,970.00
	1790	\$ 5	20,391,825	100,000 MEGA BINGO	1/18/16			59	69.12%	11,757	6,650	63,939	21	\$1,144,760.00	\$1,021,970.00	\$1,013,135.00	\$1,050,195.00
	1808	\$ 5	18,320,550	BONUS BREAK THE BANK	11/7/16			17	34.69%	16,819	8,657	132,285	19	\$1,933,540.00	\$1,780,695.00	\$1,755,610.00	\$1,830,880.00
	1776	\$5	9,894,750	COWBOYS	8/1/16			31	55.51%	3,181	2,129	51,579	861	\$322,940.00	\$334,365.00	\$406,835.00	\$450,300.00
	1817	\$ 5	7,998,975	GOLDEN TICKET	11/7/16			17	77.06%	8,740	5,454	8,713	88	\$1,231,810.00	\$1 175,215.00	\$1,246,465.00	\$1,335,625.00
	1813	\$5	8,420,625	HIT THE JACKPOT	10/3/16			22	59.95%	4,240	3,168	36,009	498	\$473,440.00	\$476,490.00	\$550,115.00	\$600,400.00
	1777	\$ 5	5,529,750	HOUSTON TEXANS	8/1/16			31	58.27%	2,030	936	26,193	956	\$115,740.00	\$137 465.00	\$176,395.00	\$207,810.00
	1820	\$5	8,115,750	WILD CASH BONANZA	11/16/16			15	67.76%	10,101	6,091	17 131	95	\$1,232,505.00	\$1 177,265.00	\$1,241,475.00	\$1,335,075.00
	1869	\$10	6,113,400	\$1,000,000 HIGH ROLLER	11/16/16			15	85.75%	10,461	5,705	0	140	\$2,752,450.00	\$2,783,340.00	\$2,756,430.00	\$2,890,720.00
	1759	\$10	28,632,550	\$200 MILLION PAYOUT	8/1/16			31	38.89%	13,895	6,902	327,099	43	\$2,498,870.00	\$2,170,780.00	\$2,186,490.00	\$2,199,340.00
	1764	\$20	6,112,700	\$1,000,000 RICHES	8/15/16			29	53.02%	11,524	6,020	95,306	58	\$1,668,480.00	\$1,501 120.00	\$1 494,860.00	\$1 406,820.00
	1671	\$20	34,144,650	\$500,000,000 CASH	5/18/15			94	28.75%	6,689	3,238	961 405	31	\$1,302,480.00	\$1 147,540.00	\$1,031,320.00	\$926,660.00
	1387	\$20	34,320,175	\$500M EXTREME CASH BLAST	8/13/12			238	60.79%	8,773	3,692	522,990	86	\$1,375,400.00	\$1 194,560.00	\$1 127,800.00	\$1,055,100.00
	1734	\$20	5,908,875	MILLIONAIRE'S CLUB	6/6/16			39	79.93%	10,401	5,088	30,033	42	\$1,909,120.00	\$1,700,080.00	\$1,688,460.00	\$1,592,580.00
	1779	\$20	8,076,320	SUPER BREAK THE BANK	10/3/16			22	47.38%	22,151	7,330	180,085	148	\$2,116,200.00	\$1,928,540.00	\$1,974,540.00	\$1,899,640.00
	1832	\$50	3,668,520	\$7,500,000 ULTIMATE CASH	10/17/16			20	32.79%	11,943	5,750	104,158	33	\$3,389,350.00	\$3,089,700.00	\$2,952,550.00	\$2,975,400.00
	1756	\$50	3,666,680	HIGH ROLLER CASINO ACTION	4/18/16			46	51.04%	3,736	2,057	82,999	73	\$999,700.00	\$906,800.00	\$820,900.00	\$849,600.00
Out of Wareh	1760	\$3	6,113,625	WORD GAMES	1/16/17		<u> </u>	7	68,26%	8,094	6 000	0	406	\$4 FO7 000 00	A4 507 000 00	A4 744 000 00	20.011.000.00
Out of water	1700	ψυ	0,113,023	WORD GAMES	1/10/17				06.20%	0,094	6,820	Ů	106	\$1,597,233,00	\$1,527,300.00	\$1,714,332.00	\$2,014,038.00
Sold/Closing	1772	\$1	11 178,450	CASH 2 GO	10/3/16	2/10/17	3/27/17	22	94.71%	293	388	0	1,059	\$32,686.00	\$52,000.00	\$124,183.00	\$289,658.00
	1819	\$1	9,119,700	HIPSTER HOLIDAY	11/16/16	3/19/17	5/3/17	15	95.97%	339	330	0	1,266	\$23,156.00	\$30,571.00	\$49,441.00	\$206,054.00
	1810	\$1	10,206,150	THE UNIVERSITY OF TEXAS	9/6/16			26	93.31%	2,084	1,519	0	153	\$83,000.00	\$92,813.00	\$170,742.00	\$324,975.00
	1805	\$2	6,028,375	PITBULL	7/18/16	2/19/17	4/5/17	33	84.22%	68	125	3,255	3,211	\$24,816.00	\$7 432.00	\$44,116.00	\$60,550.00
	1816	\$2	5,136,625	VETERANS CASH	11/7/16	2/15/17	4/1/17	17	79.92%	864	731	0	1,930	\$28,524.00	\$82,654.00	\$226,628.00	\$345,238.00
	1770	\$2	7,244,000	WILD 7'S DOUBLER	10/3/16	3/19/17	5/3/17	22	96.24%	443	690	0	296	\$87,398.00	\$90,976.00	\$122,192.00	\$147,930.00
	1798	\$3	35,460,375	BONUS CASHWORD	2/29/16			53	94.81%	6,920	6,743	0	71	\$2,018,334.00	\$2,114,154.00	\$2,113,566.00	\$2,162,580.00
	1811	\$5	8,192,325	\$100,000 CASH	9/6/16	2/22/17	4/8/17	26	91.85%	1 130	1,205	1,999	675	\$422,845.00	\$556,655.00	\$581,590.00	\$645,310.00
	1782	\$5	8,369,025	CRAZY CASH	9/19/16	3/19/17	5/3/17	24	56.69%	1,842	2,089	41,042	1,048	\$370,125.00	\$375,755.00	\$429,650.00	\$477 125.00
	1815	\$5	7,649,475	GARLAND RICHES	10/17/16	3/19/17	5/3/17	20	90.85%	1 148	911	0	5,355	\$164,620.00	\$221,810.00	\$341,220.00	\$615,340.00
	1796	\$5	30,592,725	SUPER LOTERIA	2/29/16	3/19/17	5/3/17	53	95.66%	1,686	608	11 479	1,652	\$274,635.00	\$326,750.00	\$363,350.00	\$429,265.00
	1769	\$10	5,500,500	\$250,000 EXTREME GREEN	7/5/16	2/9/17	3/26/17	35	95.44%	103	173	0	3,006	\$63,570.00	\$115,880.00	\$276,910.00	\$440,300.00
	1818	\$10	5,249,950	OLIDAY COUNTDOWN SUPER TICK	11/7/16	3/19/17	5/3/17	17	81.68%	2,924	1,679	0	10,238	\$420,190.00	\$531,670.00	\$719,030.00	\$1,054,840.00
	1740	\$20	10,279,550	HIT \$1,000,000	12/21/15	2/3/17	3/20/17	63	93.83%	478	332	11 412	6,699	\$238,520.00	\$499,900.00	\$1,035,960.00	\$1,570,360.00

2/3

Da Vinci

NO. OF TICKETS 9,894,750
NO. POOLS 27
PACK SIZE: 75
PACKS/POOL 4,800
PACKS/GAME: 131,930

Minimum: 9,525,6 Maximum: 9,914,4

9,525,600 9,914,400 TEXAS LOTTERY COMMISSION "COWBOYS - GAME NO 1776 PRIZE STRUCTURE 23-Jun-16

VERSION A

			9,894 750		\$5 TICKETS	\$49,473,750	REVENUE	INSTANT FUND PRIZE FUND	\$30,264,300 \$33,576,617	INSTANT P		61.17% 67.87%
							WINNERS IN	WINNERS IN	WINNERS IN			VALIDATION
PRIZE	PRIZE	TIER		#OF WAYS	3	ODDS OF	27	75	360,000	PRIZE	OF PRIZE	TIER
TIER	CODE	CODE	GET:	TO WIN.	WIN.	1 IN	POOLS	(PER PACK*)	(Per Pool)	COST	FUND **	LEVELS
1	1	L	\$5	I.	\$5	11.84	835,688	6.33	30,400	\$4,178,440	12.44%	
2	2	L	\$5x2	2	\$10	14.52	681,638	5.17	24,800	\$6,816,380	20.30%	
3	3	L	\$10	1	\$10	20.46	483,722	3.67	17,600	\$4,837,220	14.41%	NEW TOOL SECTION 1
4	4	L	\$10x2	2	\$20	49.99	197,935	1.50	7,200	\$3,958,700	11.79%	LOW TIER
5	5	L	\$20		\$20	50,02	197,833	1.50	7,200	\$3,956,660	11.78%	70.73%
6	0	M	\$5+\$10+\$15+\$20	4	\$50	450.25	21,976	0.17	800 800	\$1,098,800	3.27% 3.27%	
7	0	M	\$10x3+\$20	4	\$50 \$50	449.92 449.88	21,992 21,994	0.17 0.17	800	\$1,099,600 \$1,099,700	3.28%	
8	0	M M	\$50 \$5x20(TD)	1	\$100	5,118.86	1,933	0.17	70	\$1,099,700	0.58%	
10 - 10 - 10 - 10 - 10 - 10 - 10 - 10 -	0	M	\$5x20(1D) \$5x20	20	\$100	5,172.37	1,913	0.01	70	\$191,300	0.57%	
10	0	M	\$5+\$10+\$15+\$20+\$50	5	\$100	5,140,13	1,925	0.01	70	\$192,500	0.57%	0
11	0	M	\$10x8+\$20	9	\$100	5,180.50	1 910	0.01	70	\$191,000	0.57%	
12	0	M	\$5x10+\$50	11	\$100	5,121.51	1,932	0.01	70	\$193,200	0.58%	
13 14	0	M	\$5x18+\$10	19	\$100	5,587 10	1 771	0.01	65	\$177,100	0.53%	
	0	M	\$20x5	5	\$100	5,978.70	1 655	0.01	60	\$165,500	0.49%	MID TIER
15	0	M	\$100	,	\$100	5,964.29	1,659	0.01	60	\$165,900	0.49%	14.20%
16	0	H	\$50x10+\$100x5	15	\$1,000	89,952.27	110	0.00	4	\$110,000	0.43%	14.20%
17 18	0	H	\$100x10	10	\$1,000	90,777.52	109	0.00	4	\$109,000	0.33%	
19	0	н	\$50x20	20	\$1,000	486,000.00	22	0.00	0.741	\$22,000	0.07%	
20	0	Н	\$50x20(TD)	1	\$1,000	86,041.30	115	0.00	4	\$115,000	0.34%	
21	0	Н	\$1 000		\$1,000	87,564.16	113	0.00	4	\$113,000	0.34%	
22	0	Н	\$1 000x5	5	\$5,000	353,383.93	28	0.00	1	\$140,000	0.42%	
23	0	Н	\$5,000	1	\$5,000	353,383.93	28	0.00	i	\$140,000	0.42%	HIGHTIER
24	0	н	\$100,000	i	\$100,000	989,475.00	10	0.00	0.3638293	\$1,000,000	2.98%	5.21%
		•			TOTAL	3 99 3.9930	2,478,011	18.78	90 154 105	\$ 30,264,300	90 14%	90.14%
RAWINGS			SIGNATURE JERSEYS		\$475.00		1,600			\$760,000.00	2.26%	
			COWBOYS GIFT CARDS		\$100.00		3,025			\$302,500.00	0.90%	
			TRAINING CAMP PACKAGE FOR 2		\$7,500,00		5			\$37,500.00	0.11%	
			5 WILD WEEKEND SUITE PACKAGE FOR 20		\$50,000.00		5			\$250,000.00		
			DRAFT DAY PARTY PACKAGE FOR 2		\$50,000.00		10			\$500,000.00		
			SEASON TICKETS FOR 2		\$10,000.00		90			\$900,000.00		
			Wild Weekend Federal Withholdings		\$16,665.00		5			\$83,325.00		
		30 A	Draft Day Federal Withholdings		\$16,665.00		10			\$166,650.00		
			Training Camp Federal Withholdings		\$2,498.33		5			\$12,491.65		
			Season Tickets Federal Withholdings		\$3,331.67		90	NAME OF THE PARTY	San Ten Miles (A.S.)	\$299,850.30		
					Subtotal: Dra	wings	4.845			\$3,312,316.95	9.86%	
		Section of the sectio	the account of the state of the				2,482,856			\$ 33,576,617		
D = Touchdow	vn symbol wins all	20 prizes				TOTAL				3 33,370,017	100,00%	
			Conso	lidated odds are 1		11 84	835 688					NUMBER OF SERVICE
					\$10	8.49	1 165,360			구성 이번 경기에 가지 않는데 시작하다.	ed in approxima	itely 16,67% of each pack of 75
					\$20	25.00	395,768	**	Numbers are rounde	d		
					\$50	150.01	65,962					
					\$100	673.20	14,698					
							469					
					\$1,000	21,097 55						
					\$5,000	176,691.96	56					
					\$100,000	989 475.00	10					
						Total	2 478,011					

ADDENDUM NUMBER 1

TO

TRADEMARK LICENSE AND PROMOTIONAL AGREEMENT

BETWEEN LICENSOR AND SPONSOR

1. FEES AND CONSIDERATION

In consideration of being granted the right to use the Team's Trademarks during the Term of this Agreement, SPONSOR shall allocate the following funds:

- a. Royalty and License Fees. SPONSOR shall allocate to LICENSOR a royalty based upon two percent (2%) of the actual Sales of each Game (as defined in Section 1.3 of the Agreement) each Contract Year (including the Renewal Periods if applicable pursuant to Section 2 (Term) of the Agreement) as follows: (i) not to exceed Eight Hundred Thousand U.S. Dollars (\$800,000 00) for the first and second Contract Years; (ii) not to exceed Eight Hundred Fifty Thousand U S Dollars (\$850,000 00) for the third and fourth Contract Years; (iii) not to exceed Nine Hundred Thousand U.S Dollars (\$900,000 00) for the fifth and sixth Contract Years; (iv) not to exceed Nine Hundred Fifty Thousand U.S Dollars (\$950,000 00) for the seventh and eighth Contract Years; and (v) not to exceed One Million U S Dollars (\$1,000,000 00) for the ninth and tenth Contract Years. In addition to the foregoing, SPONSOR shall allocate to LICENSOR (A) a lump sum payment in the amount of Two Hundred Thousand U S Dollars (\$200,000 00) for the first Contract Year and continue to issue such lump sum payment plus a three percent (3%) compounding escalator each Contract Year thereafter, including the Renewal Periods (if applicable pursuant to Section 2 (Term) of the Agreement); and (B) Two Million Seven Hundred Fifty Thousand US Dollars (\$2,750,000) in Merchandise Allocation payments for the Merchandise and Experiential Prizes set forth below in Section 1 b of this Addendum No 1
- b. Merchandise and Experiential Prizes. Payment to LICENSOR for merchandise and experiential prize packages that will contain a pre-determined number of individual prizes to be awarded through second-chance drawings conducted by SPONSOR and fulfilled by LICENSOR. There will be an estimated nine million five hundred thousand (9,500,000) tickets printed in each Game. The branded Merchandise Allocation will equal approximately 8.51% of the total prize fund for the Game. LICENSOR shall invoice the SPONSOR for merchandise and experiential prizes as fulfillment of each prize is complete.
- c. SPONSOR shall pay for all of the print costs incurred to print/produce the Game.

Invoicing for Merchandise and Experiential Prize Fulfillment

LICENSOR will be paid by SPONSOR for merchandise and experiential prizes over the course of the Game as prizes are fulfilled, as more particularly described in this section. SPONSOR agrees to conduct five (5) second chance drawings for the prizes and to award in each drawing: one (1) "Wild Weekend" package (package is for a winner plus a guest), two (2) Draft

Liability for 1776 / for Life to Date

N/A

Product Status Active

SmartCash Enabled:

Validation Range. 06/28/2016 - 12/31/2037

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5 00	406323	\$2,031,615.00	429365	\$2,146,825 00	51.38%	5083786
2	2	N/A	\$10 00	318071	\$3,180,710.00	363567	\$3,635,670.00	53.34%	5277588
3	3	N/A	\$10 00	231356	\$2,313,560.00	252366	\$2,523,660.00	52.17%	5162259
4	4	N/A	\$20 00	91173	\$1,823,460.00	106762	\$2,135,240 00	53.94%	5337021
5	5	N/A	\$20 00	93495	\$1,869,900 00	104338	\$2,086,760 00	52.74%	5218534
6	0	N/A	\$50 00	9973	\$498,650.00	12003	\$600,150.00	54.62%	5404381
7	0	N/A	\$50.00	9921	\$496,050.00	12071	\$603,550.00	54.89%	5431044
8	0	N/A	\$50 00	10339	\$516,950 00	11655	\$582,750 00	52.99%	5243398
9	0	N/A	\$100 00	929	\$92,900 00	1004	\$100,400 00	51 94%	5139332
10	0	N/A	\$100.00	872	\$87,200 00	1041	\$104,100.00	54 42%	5384440
11	0	N/A	\$100.00	882	\$88,200.00	1043	\$104,300 00	54 18%	5361155
12	0	N/A	\$100 00	870	\$87,000.00	1040	\$104,000 00	54 45%	5387717
13	0	N/A	\$100 00	881	\$88,100.00	1051	\$105,100 00	54 40%	5382703
14	0	N/A	\$100.00	806	\$80,600.00	965	\$96,500 00	54 49%	5391549
15	0	N/A	\$100.00	761	\$76,100.00	894	\$89,400.00	54.02%	5344958
16	0	N/A	\$100 00	772	\$77,200.00	887	\$88,700 00	53.47%	5290321
17	0	N/A	\$1,000 00	52	\$52,000.00	58	\$58,000 00	52.73%	5217231
18	0	N/A	\$1,000 00	54	\$54,000 00	55	\$55,000 00	50 46%	4992763
19	0	N/A	\$1,000 00	9	\$9,000.00	13	\$13,000.00	59.09%	5846897
20	0	N/A	\$1,000 00	58	\$58,000 00	57	\$57,000 00	49.57%	4904354
21	0	N/A	\$1,000.00	57 /	\$57,000 00	56	\$56,000 00	49 56%	4903592
22	0	N/A	\$5,000.00	14 /	\$70,000 00	14	\$70,000 00	50 00%	4947374
23	0	N/A	\$5,000.00	13 /	\$65,000 00	15	\$75,000.00	53.57%	5300758
24	0	N/A	\$100,000 00	4 🗸	\$400,000 00	6	\$600,000 00	60 00%	5936849
			Totals.	1177685	\$14,173,195.00	1,300,326	\$16,091,105.00		

No.	06/29/16

 Game Name
 Game No
 Inv No.
 Vendor
 TLC PO #

 Cowboys
 1776
 8501364
 PBL
 362-16-9010 RL019

	Description/Tickets Delivered Qty 9,894,750	Units per 1000 9,894.75	Unit Price \$85.79	Amount \$848,870.60 \$848,870.60
Delivered	9,894,750			
Ordered	9,720,000			
2% under	9,525,600			
2% over	9,914,400			
Accetable				
Range	0			
		Set Up Charge for Scratch	FX® Holographic Foil	\$5,000.00
		Les	s Sanction	\$400 00

\$853,470.60

Total

Instant Ticket Game Analysis 8/31/14-8/27/16

Average Number of Weeks for 85% Average Sell Through

		Price	Point	
Print Quantities	\$1	\$2	\$3	\$5
< 5M	None	None	None	None
5M-9.99M	Week 11*	Week 20	Week 18*	Week 18
10M-14.99M	Week 18	None	Week 26	Week 26
15M-19.99M	None	Week 21*	None	Week 26
20M-24.99M	Week 35*	None	Week 25	Week 40
25M-29.99M	Week 29	Week 38	Week 33	None
30M-34.99M	None	None	None	None
>35M	None	None	None	None

		Price F	oint	
Print Quantities	\$10	\$20	\$25	\$50
2M	None	None	None	None
3M	None	Week 12*	None	None
4M	None	None	None	None
5M	Week 17	Week 47*	None	None
6M	Week 27	None	None	None
7M	None	None	None	None
8M	Week 19	None	None	None
>9M	Week 30	Week 39*	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

		Price	Point	
Print Quantities	\$ 1	\$2	\$3	
< 5M	None	None	None	None
5M-9.99M	\$578,969	\$671,321	\$861,712	\$1,964,653
10M-14.99M	\$557,959	None	\$1,236,839	\$2,142,670
15M-19.99M	None	\$1,273,552	None	\$2,531,546
20M-24.99M	\$551,431	None	\$2,124,488	\$2,208,168
25M-29.99M	\$786,366	\$1,169,247	\$2,004,832	None
30M-34.99M	None	None	None	None
>35M	None	None	None	None

	Price Point			
Print Quantities	\$10	\$20	\$25	\$50
2M	None	None	None	None
3M	None	\$5,141,903	None	None
4M	None	None	None	None
5M	\$2,712,692	\$2,150,202	None	None
6M	\$1,986,191	None	None	None
7 M	None	None	None	None
8M	\$4,563,190	None	None	None
>9M	\$3,124,159	\$4,464,715	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets
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