

TEAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

1/30/2024

Game #	1804	Confirmed Packs	-
Game Name	Lucky Stars	Active Packs	-
Quantity Printed	829,650	Warehouse Packs	56
Price Point	\$1	Returned Packs	555
Start Date	9/18/2017	Printed Payout Percentage	59.99%
Top Prize	\$ 500	Percent Sold*	0.00%
Number of Top Prizes Remaining	2	Number of Weeks Out	331

Current Game Sales AnalysisTANGIBLE COSTS**Expenditure Impact:**

Cost to print tickets	\$ 36,621	Actual ticket production costs
Prize payout expense	\$ 415,367	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 451,988

TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales**	\$ 738,000	**Based on # of tkts printed less the number of warehouse tickets times the price point
Total Estimated Benefits	<u><u>\$ 738,000</u></u>	

Excess of Revenue over Expended **N/A** No actual revenue was received for this game.

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

<u>Previous 3 Weeks Sales from DaVinci</u>	
Most recent week sales	\$0
Next week	\$0
Next week	\$0
Avg Weekly Sales Current Game	\$0
Avg Weekly Sales \$1; 10M - 14.99M Qty***	\$525,017
Percentage Of Variance In Sales	100%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	1804	Printed Payout Percentage	59.99%
Game Name	Lucky Stars	Actual Payout Percentage****	56.28%
Percent Sold*	0.00%	Number of Weeks Out	331
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.***			18

*** No games at the \$1, <5M level for this analysis so the \$1, 10M - 14.99M level was used.

**** Actual Payout Percentage is using the number of tickets from Estimated Sales** for the calculation of the payout percentage.

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

*There are no sales recorded for this game because it was designed for promotional purposes and used at fairs, festivals, sporting events and other promotional events. This game was not distributed to Texas Lottery retailers but may have been sold by retailers who had received them because of their participation in a promotional event.

Dale Bowersock

1/30/2024

Scratch Ticket Strategy Coordinator Date

Will Russ

2/5/2024

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Robert Carr

2/12/2024

Lottery Operations Division Director Date

John G. [Signature]

2/12/2024

Controller Date

Roy Mitchell

2/13/2024

Deputy Executive Director Date

Roy Mitchell

2/13/2024

Executive Director Date



INTEROFFICE MEMO

Gary Grief, Executive Director

Alfonso D. Royal III, Charitable Bli

Payment Approval

September 19, 2016

The attached invoice for services is being submitted for approval

Vendor Name: Scientific Games, Inc
 Invoice Number: 1028093
 Tx Game name: TX-1804 Lucky Stars
 PO #: 362-17-9019 RL003

Shipment	Quantity	Price	Total
1	829 650	\$44 14	\$36,620 75
			\$0 00
			\$0 00

Total Amount **\$36,620 75**

I have reviewed the attached invoice and based upon my review, it is my opinion that that this invoice is proper, correct, and should be paid by the Texas Lottery Commission.

Payment is authorized:

out of office - RCF

 Dale Bowersock (Instant Product Coordinator)
 Please forward to the next person for approval

 Date
9/22/16

[Signature]

 Robert Tironi (Products Manager)
 Please forward to the next person for approval

 Date
9/22/16

[Signature]

 Michael Anger (Lottery Operations Division Director)

 Date

Please return to Maria Perez in the Office of the Controller by

September 29, 2016



Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														1/20/24	1/13/24	1/6/24	12/30/23
Baseline	2541	\$1	29,430,150	20X POWER BLITZ	1/2/24			3	4.28%	18,451	12,427	153,920	3	\$553,417.00	\$487,756.00	\$219,450.00	\$0
	2530	\$1	10,987,950	JU\$T 1 BUCK	10/30/23			12	57.90%	3,430	12,010	11,394	272	\$445,594.00	\$469,274.00	\$557,951.00	\$665,878.00
	2322	\$2	7,235,625	10X THE CASH	12/18/23			5	26.49%	16,014	12,621	11,115	11	\$764,772.00	\$974,832.00	\$900,508.00	\$760,154.00
	2546	\$2	9,249,750	BONUS 7	1/16/24			1	1.28%	29,843	7,276	33,132	149	\$236,514.00	\$0	\$0	\$0
	2552	\$2	24,253,375	BREAK THE BANK	12/4/23			7	11.27%	16,330	11,928	140,294	4	\$1,009,124.00	\$946,210.00	\$971,422.00	\$967,110.00
	2542	\$3	24,005,000	30X POWER WORD BLITZ	1/2/24			3	4.05%	18,302	10,462	152,871	3	\$1,276,134.00	\$1,144,641.00	\$498,429.00	\$0
	2508	\$3	32,963,925	TEXAS LOTERIA	1/16/24			1	0.22%	27,337	6,559	401,384	94	\$213,075.00	\$0	\$0	\$0
	2480	\$5	7,169,550	\$20,000,000 CASH SPECTACULAR!	12/18/23			5	28.53%	14,839	10,905	39,991	18	\$1,524,740.00	\$2,108,730.00	\$2,589,790.00	\$2,619,910.00
	2543	\$5	25,097,475	50X POWER BLITZ	1/2/24			3	5.84%	27,524	12,429	269,267	0	\$2,776,340.00	\$3,267,655.00	\$1,281,375.00	\$0
	2532	\$5	7,312,950	HOLIDAY 777	10/30/23			12	74.61%	4,740	7,623	7,459	189	\$1,016,445.00	\$1,525,770.00	\$1,999,300.00	\$2,443,100.00
	2537	\$5	7,324,125	LUCKY X10	12/4/23			7	47.14%	13,442	9,549	25,544	27	\$1,547,985.00	\$1,915,575.00	\$2,442,890.00	\$2,861,970.00
	2509	\$5	30,168,450	SUPER LOTERIA	12/18/23			5	10.63%	36,443	11,676	303,414	28	\$3,326,155.00	\$3,741,350.00	\$3,888,390.00	\$3,649,050.00
	2534	\$5	7,059,750	WILD 7	11/15/23			9	48.31%	9,577	6,014	29,594	88	\$880,280.00	\$1,091,015.00	\$1,435,525.00	\$1,597,265.00
	2547	\$5	7,056,150	YEAR OF THE DRAGON	1/16/24			1	3.38%	30,331	11,419	43,221	154	\$1,190,665.00	\$375.00	\$0	\$0
	2544	\$10	20,116,650	100X POWER BLITZ	1/2/24			3	4.99%	38,515	11,771	325,356	2	\$3,768,290.00	\$4,341,320.00	\$1,926,560.00	\$500.00
	2386	\$10	8,145,250	BREAK THE BANK SUPER TICKET	11/6/23			11	15.62%	12,302	6,928	115,692	18	\$1,259,020.00	\$1,378,870.00	\$1,634,830.00	\$1,793,760.00
	2533	\$10	6,120,000	THE PERFECT GIFT	10/30/23			12	70.63%	14,355	9,267	4,262	660	\$1,761,050.00	\$2,425,490.00	\$3,390,790.00	\$4,717,140.00
	2514	\$20	8,189,250	\$1,000,000 CASH BLAST	12/4/23			7	14.04%	35,630	10,127	231,424	26	\$2,441,320.00	\$2,558,940.00	\$3,135,400.00	\$3,950,760.00
	2535	\$20	6,119,575	\$85,000,000 EXPLOSION	11/15/23			9	28.48%	33,811	10,849	124,389	6	\$2,523,180.00	\$2,934,920.00	\$3,583,840.00	\$3,423,080.00
	2545	\$20	10,249,975	200X POWER BLITZ	1/2/24			3	5.71%	41,006	10,390	328,400	1	\$4,049,180.00	\$4,933,540.00	\$2,722,500.00	\$0
	2536	\$50	4,135,520	MILLIONS CLUB	11/15/23			9	24.10%	27,110	8,280	116,502	23	\$4,453,550.00	\$4,932,450.00	\$5,320,150.00	\$5,611,300.00
Mature	2519	\$1	17,373,600	\$5,000 WINNINGS	9/5/23			20	45.40%	8,310	10,129	42,064	23	\$315,860.00	\$328,016.00	\$348,705.00	\$350,954.00
	2424	\$1	823,350	CASH FRENZY	9/14/22			70	0.00%	0	0	1,378	11	\$0	\$0	\$0	\$0
	1878	\$1	854,700	CASH ON THE SPOT	9/18/17			331	0.00%	0	0	1,330	20	\$0	\$0	\$0	\$0
	1804	\$1	829,650	LUCKY STARS	9/18/17			331	0.00%	0	0	56	555	\$0	\$0	\$0	\$0
	2124	\$1	853,200	WINNING 7S	8/8/19			232	0.00%	0	0	1,422	436	\$0	\$0	\$0	\$0
	2523	\$2	8,857,250	20X	9/18/23			18	66.83%	6,027	3,988	10,372	760	\$344,214.00	\$384,978.00	\$450,166.00	\$477,702.00
	2503	\$2	22,221,750	BREAK THE BANK	3/20/23			44	80.50%	4,176	2,258	14,033	194	\$191,254.00	\$222,362.00	\$268,056.00	\$306,738.00
	2427	\$2	30,059,250	CLASSIC BINGO!	2/20/23			48	67.40%	10,244	7,473	57,223	218	\$592,026.00	\$657,394.00	\$683,610.00	\$691,068.00
	2492	\$2	6,048,000	VETERANS CASH	10/16/23			14	48.36%	7,369	4,973	9,498	438	\$294,376.00	\$322,066.00	\$350,598.00	\$424,792.00

Liability for 1804 / for Life to Date

Product Status:
Active

SmartCash Enabled:
N/A

Validation Range: 09/20/2016 - 12/31/2037

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$1.00	26075	\$26,075.00	112200	\$112,200.00	81.14%	673200
2	2	N/A	\$2.00	3311	\$6,622.00	16004	\$32,008.00	82.86%	687430
3	3	N/A	\$2.00	2860	\$5,720.00	13765	\$27,530.00	82.80%	686925
4	4	N/A	\$3.00	1763	\$5,289.00	9282	\$27,846.00	84.04%	697221
5	5	N/A	\$3.00	1713	\$5,139.00	9329	\$27,987.00	84.49%	700942
6	6	N/A	\$3.00	1845	\$5,535.00	9243	\$27,729.00	83.36%	691599
7	7	N/A	\$4.00	427	\$1,708.00	2359	\$9,436.00	84.67%	702492
8	8	N/A	\$4.00	442	\$1,768.00	2312	\$9,248.00	83.95%	696496
9	9	N/A	\$4.00	447	\$1,788.00	2298	\$9,192.00	83.72%	694548
10	10	N/A	\$5.00	405	\$2,025.00	2372	\$11,860.00	85.42%	708653
11	11	N/A	\$5.00	449	\$2,245.00	2305	\$11,525.00	83.70%	694387
12	12	N/A	\$6.00	897	\$5,382.00	4651	\$27,906.00	83.83%	695512
13	13	N/A	\$10.00	416	\$4,160.00	2355	\$23,550.00	84.99%	705097
14	14	N/A	\$10.00	395	\$3,950.00	2365	\$23,650.00	85.69%	710913
15	15	N/A	\$20.00	61	\$1,220.00	489	\$9,780.00	88.91%	737634
16	16	N/A	\$20.00	79	\$1,580.00	471	\$9,420.00	85.64%	710482
17	0	N/A	\$50.00	10	\$500.00	52	\$2,600.00	83.87%	695835
18	0	N/A	\$50.00	12	\$600.00	48	\$2,400.00	80.00%	663720
19	0	N/A	\$500.00	2	\$1,000.00	19	\$9,500.00	90.48%	750635
Totals:				41609	\$82,306.00	191,919	\$415,367.00		

Prize Structure
 TEXAS LOTTERY
 GAME NO.1804 "LUCKY STARS"
 6/29/2016 - VERSION A

Total Payout

Order Quantity: 829,650	Pack Size: 150	Pool Size: 120,000	Winners: 233,528	Prize Fund: \$497,673.00
Price Point: \$1.00	Packs/Game: 5,531	Number of Pools: 6.91	Non-winners: 596,122	Payout: 59.99%
Revenue: \$829,650.00	Packs/Pool: 800		Overall Odds: 3.5527	

ORIGINAL ORDER

SHIPMENT # 1
COMPLETE
POOLS # 1 – 11
829650
138275
19315
16625
11045
11042
11088
2786
2754
2745
2777
2754
5548
2771
2760
550
550
62
60
21

Kind	Wins	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund	
						Pack	Pool	Total			
Low Tiers											
01	1	\$1	\$1	\$1.00	6.0000	25.00	20,000.00	138,275	\$138,275.00	27.78%	
02	2	\$1 x 2	\$2	\$2.00	42.9537	3.50	2,800.00	19,315	\$38,630.00	7.76%	
03	1	\$2	\$2	\$2.00	49.9038	3.00	2,400.00	16,625	\$33,250.00	6.68%	
					Total (2.00):	23.0843	6.50	5,200.00	35,940	\$71,880.00	14.44%
04	3	\$1 x 3	\$3	\$3.00	75.1154	2.00	1,600.00	11,045	\$33,135.00	6.66%	
05	2	\$2 + \$1	\$3	\$3.00	75.1358	2.00	1,600.00	11,042	\$33,126.00	6.66%	
06	1	\$3	\$3	\$3.00	74.8241	2.00	1,600.00	11,088	\$33,264.00	6.68%	
					Total (3.00):	25.0083	6.00	4,800.00	33,175	\$99,525.00	20.00%
07	4	\$1 x 4	\$4	\$4.00	297.7925	0.50	400.00	2,786	\$11,144.00	2.24%	
08	2	\$2 x 2	\$4	\$4.00	301.2527	0.50	400.00	2,754	\$11,016.00	2.21%	
09	1	\$4	\$4	\$4.00	302.2404	0.50	400.00	2,745	\$10,980.00	2.21%	
					Total (4.00):	100.1388	1.50	1,200.00	8,285	\$33,140.00	6.66%
10	3	\$1 x 2 + \$3	\$5	\$5.00	298.7577	0.50	400.00	2,777	\$13,885.00	2.79%	
11	1	\$5	\$5	\$5.00	301.2527	0.50	400.00	2,754	\$13,770.00	2.77%	
					Total (5.00):	150.0000	1.00	800.00	5,531	\$27,655.00	5.56%
12	1	\$6	\$6	\$6.00	149.5404	1.00	800.00	5,548	\$33,288.00	6.69%	
13	2	\$5 x 2	\$10	\$10.00	299.4045	0.50	400.00	2,771	\$27,710.00	5.57%	
14	1	\$10	\$10	\$10.00	300.5978	0.50	400.00	2,760	\$27,600.00	5.55%	
					Total (10.00):	150.0000	1.00	800.00	5,531	\$55,310.00	11.11%
15	5	\$10 + \$5 + (\$2 x 2) + \$1	\$20	\$20.00	1508.4545	0.10	80.00	550	\$11,000.00	2.21%	
16	1	\$20	\$20	\$20.00	1508.4545	0.10	80.00	550	\$11,000.00	2.21%	
					Total (20.00):	754.2273	0.20	160.00	1,100	\$22,000.00	4.42%
					Total (Low Tiers):	3.5549	42.20	33,760.00	233,385	\$481,073.00	96.66%
Mid Tiers											
17	4	(\$20 x 2) + (\$5 x 2)	\$50	\$50.00	13381.4516	0.01	9.00	62	\$3,100.00	0.62%	
18	1	\$50	\$50	\$50.00	13827.5000	0.01	9.00	60	\$3,000.00	0.60%	
					Total (50.00):	6800.4098	0.02	18.00	122	\$6,100.00	1.23%
19	1	\$500	\$500	\$500.00	39507.1429	0.00	3.00	21	\$10,500.00	2.11%	
					Total (Mid Tiers):	5801.7483	0.03	21.00	143	\$16,600.00	3.34%
					Total :	3.5527	42.23	33,781.00	233,528	\$497,673.00	100.00%

There will be no more than 44 winners per pack.



1500 BLUEGRASS LAKES PARKWAY
ALPHARETTA, GEORGIA 30004
770.664.3700

Sold To:

TEXAS LOTTERY
P O. BOX 16630
AUSTIN, TX 78761-6630

Invoice: 1028093
P O 362-17-9019 RL003
September 17, 2016

<u>Game</u>	<u>Description</u>	<u>Shipment</u>	<u>Quantity</u>	<u>Price Per 1000</u>	<u>Total Price</u>
TX-1804	LUCKY STARS	1	829,650	\$44.14	\$36,620.75

TOTAL DUE **\$36,620.75**

Please Remit Payment Via Wire Transfer

Bank: Bank of America
Swift: BOFAUS3N
Acct name: Scientific Games International, Inc. - Operating
Acct #: 501017395032
Wire Routing #: 026009593

Scratch Ticket Game Closing Analysis

08/29/21 Thru 08/26/23

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	Week 18	Week 13	Week 16	Week 26	Week 39	None	Week 55	None
10M-14.99M	Week 18	*Week 28	None	None	Week 37	None	None	*Week 75	None
15M-19.99M	Week 28	None	None	*Week 47	None	*Week 35	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	*Week 59	*Week 54	None	*Week72	None	None	None	None
30M-34.99M	None	*Week 55	None	*Week 63	None	None	None	None	None
>=35M	None	None	None	*Week 55	*Week 51	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	\$836,861	\$1,218,171	\$2,103,552	\$2,534,946	\$3,775,938	None	\$4,951,385	None
10M-14.99M	\$525,017	\$620,682	None	None	\$2,836,350	None	None	\$5,794,776	None
15M-19.99M	\$530,463	None	None	\$1,645,025	None	\$8,401,824	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	\$830,007	\$1,352,586	None	\$3,385,773	None	None	None	None
30M-34.99M	None	\$1,037,735	None	\$2,208,309	None	None	None	None	None
>=35M	None	None	None	\$4,608,748	\$8,277,057	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only