

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Instant Ticket Information

Date Completed 3/10/2017

Game #	1810	Confirmed Packs	2,084
Game Name	University of Texas	Active Packs	1,519
Quantity Printed	10,206,150	Warehouse Packs	-
Price Point	\$1	Returned Packs	153
Start Date	9/6/2016	Printed Payout Percentage	59.98%
Top Prize	\$ 3,000	Percent Sold	93.31%
Number of Top Prizes Remaining	2	Number of Weeks Out	26

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ -	Actual ticket production costs
Licensing Fee	\$ 176,400	
Non-cash Prize Allocation	\$ 431,350	
Prize payout expense	\$ 4,877,481	Data from Instant Ticket Tier Liability screen in ES
Estimated Direct Costs	\$ 5,485,231	

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 9,523,359	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 9,523,359	

Excess of Revenue over Expended \$ 4,038,128

INTANGIBLE POSITIVE BENEFITS

- Allows for open bin space for new games at same price point with higher average weekly sales
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS

- There are still valuable prizes remaining in this game

Assumptions

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	83,000
Next week	\$	92,813
Next week	\$	170,742
Avg Weekly Sales Current Game	\$	115,518
Avg Weekly Sales \$1, 10M-14 99M Qty	\$	557,959
Percentage Of Variance In Sales		79%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	<input type="text" value="1810"/>	Printed Payout Percentage	<input type="text" value="59.98%"/>
Game Name	<input type="text" value="University of Texas"/>	Actual Payout Percentage	<input type="text" value="55.73%"/>
Percent Sold	<input type="text" value="93.31%"/>	Number of Weeks Out	<input type="text" value="26"/>
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run			<input type="text" value="18"/>

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game

I am recommending closing the above game based on the below business reason(s)

Dale Boussock 3/10/17
Instant Product Coordinator Date

[Signature] 3/10/17
Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game

Lottery Operations Division Director

Controller

Executive

**Not Required
> 85% Sell-through**

Date

TEXAS LOTTERY

* Play the Games of Texas! *

Da Vinci Report **3/6/17**

Week End Date 3/4/17

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														3/4/17	2/25/17	2/19/17	2/11/17
Mature	1794	\$5	25,316,700	\$5 SET FOR LIFE	3/21/16			50	40.30%	7,906	4,532	187,954	24	\$965,145.00	\$826,900.00	\$794,420.00	\$677,970.00
	1790	\$5	20,391,825	100,000 MEGA BINGO	1/18/16			59	69.12%	11,757	6,650	63,939	21	\$1,144,760.00	\$1,021,970.00	\$1,013,135.00	\$1,050,195.00
	1808	\$5	18,320,550	BONUS BREAK THE BANK	11/7/16			17	34.69%	16,819	8,657	132,285	19	\$1,933,540.00	\$1,780,695.00	\$1,755,610.00	\$1,830,880.00
	1776	\$5	9,894,750	COWBOYS	8/1/16			31	55.51%	3,181	2,129	51,579	861	\$322,940.00	\$334,365.00	\$406,835.00	\$450,300.00
	1817	\$5	7,998,975	GOLDEN TICKET	11/7/16			17	77.06%	8,740	5,454	8,713	88	\$1,231,810.00	\$1,175,215.00	\$1,246,465.00	\$1,335,625.00
	1813	\$5	8,420,625	HIT THE JACKPOT	10/3/16			22	59.95%	4,240	3,168	36,009	498	\$473,440.00	\$476,490.00	\$550,115.00	\$600,400.00
	1777	\$5	5,529,750	HOUSTON TEXANS	8/1/16			31	58.27%	2,030	936	26,193	956	\$115,740.00	\$137,465.00	\$176,395.00	\$207,810.00
	1820	\$5	8,115,750	WILD CASH BONANZA	11/16/16			15	67.76%	10,101	6,091	17,131	95	\$1,232,505.00	\$1,177,265.00	\$1,241,475.00	\$1,335,075.00
	1869	\$10	6,113,400	\$1,000,000 HIGH ROLLER	11/16/16			15	85.75%	10,461	5,705	0	140	\$2,752,450.00	\$2,783,340.00	\$2,756,430.00	\$2,890,720.00
	1759	\$10	28,632,550	\$200 MILLION PAYOUT	8/1/16			31	38.89%	13,895	6,902	327,099	43	\$2,498,870.00	\$2,170,780.00	\$2,186,490.00	\$2,199,340.00
	1764	\$20	6,112,700	\$1,000,000 RICHES	8/15/16			29	53.02%	11,524	6,020	95,306	58	\$1,668,480.00	\$1,501,120.00	\$1,494,860.00	\$1,406,820.00
	1671	\$20	34,144,650	\$500,000,000 CASH	5/18/15			94	28.75%	6,689	3,238	961,405	31	\$1,302,480.00	\$1,147,540.00	\$1,031,320.00	\$926,660.00
	1387	\$20	34,320,175	\$500M EXTREME CASH BLAST	8/13/12			238	60.79%	8,773	3,692	522,990	86	\$1,375,400.00	\$1,194,560.00	\$1,127,800.00	\$1,055,100.00
	1734	\$20	5,908,875	MILLIONAIRE'S CLUB	6/6/16			39	79.93%	10,401	5,088	30,033	42	\$1,909,120.00	\$1,700,080.00	\$1,688,460.00	\$1,592,580.00
	1779	\$20	8,076,320	SUPER BREAK THE BANK	10/3/16			22	47.38%	22,151	7,330	180,085	148	\$2,116,200.00	\$1,928,540.00	\$1,974,540.00	\$1,899,640.00
	1832	\$50	3,668,520	\$7,500,000 ULTIMATE CASH	10/17/16			20	32.79%	11,943	5,750	104,158	33	\$3,389,350.00	\$3,089,700.00	\$2,952,550.00	\$2,975,400.00
	1756	\$50	3,666,680	HIGH ROLLER CASINO ACTION	4/18/16			46	51.04%	3,736	2,057	82,999	73	\$999,700.00	\$906,800.00	\$820,900.00	\$849,600.00
Out of Wareh	1760	\$3	6,113,625	WORD GAMES	1/16/17			7	68.26%	8,094	6,820	0	106	\$1,597,233.00	\$1,527,300.00	\$1,714,332.00	\$2,014,038.00
Sold/Closing	1772	\$1	11,178,450	CASH 2 GO	10/3/16	2/10/17	3/27/17	22	94.71%	293	388	0	1,059	\$32,686.00	\$52,000.00	\$124,183.00	\$289,658.00
	1819	\$1	9,119,700	HIPSTER HOLIDAY	11/16/16	3/19/17	5/3/17	15	95.97%	339	330	0	1,266	\$23,156.00	\$30,571.00	\$49,441.00	\$206,054.00
	1810	\$1	10,206,150	THE UNIVERSITY OF TEXAS	9/6/16			26	93.31%	2,084	1,519	0	153	\$83,000.00	\$92,813.00	\$170,742.00	\$324,975.00
	1805	\$2	6,028,375	PITBULL	7/18/16	2/19/17	4/5/17	33	84.22%	68	125	3,255	3,211	-\$24,816.00	\$7,432.00	\$44,116.00	\$60,550.00
	1816	\$2	5,136,625	VETERANS CASH	11/7/16	2/15/17	4/1/17	17	79.92%	864	731	0	1,930	\$28,524.00	\$82,654.00	\$226,628.00	\$345,238.00
	1770	\$2	7,244,000	WILD 7'S DOUBLER	10/3/16	3/19/17	5/3/17	22	96.24%	443	690	0	296	\$87,398.00	\$90,976.00	\$122,192.00	\$147,930.00
	1798	\$3	35,460,375	BONUS CASHWORD	2/29/16			53	94.81%	6,920	6,743	0	71	\$2,018,334.00	\$2,114,154.00	\$2,113,566.00	\$2,162,580.00
	1811	\$5	8,192,325	\$100,000 CASH	9/6/16	2/22/17	4/8/17	26	91.85%	1,130	1,205	1,999	675	\$422,845.00	\$556,655.00	\$581,590.00	\$645,310.00
	1782	\$5	8,369,025	CRAZY CASH	9/19/16	3/19/17	5/3/17	24	56.69%	1,842	2,089	41,042	1,048	\$370,125.00	\$375,755.00	\$429,650.00	\$477,125.00
	1815	\$5	7,649,475	GARLAND RICHES	10/17/16	3/19/17	5/3/17	20	90.85%	1,148	911	0	5,355	\$164,620.00	\$221,810.00	\$341,220.00	\$615,340.00
	1796	\$5	30,592,725	SUPER LOTERIA	2/29/16	3/19/17	5/3/17	53	95.66%	1,686	608	11,479	1,652	\$274,635.00	\$326,750.00	\$363,350.00	\$429,265.00
	1769	\$10	5,500,500	\$250,000 EXTREME GREEN	7/5/16	2/9/17	3/26/17	35	95.44%	103	173	0	3,006	\$63,570.00	\$115,880.00	\$276,910.00	\$440,300.00
	1818	\$10	5,249,950	OLIDAY COUNTDOWN SUPER TICK	11/7/16	3/19/17	5/3/17	17	81.68%	2,924	1,679	0	10,238	\$420,190.00	\$531,670.00	\$719,030.00	\$1,054,840.00
	1740	\$20	10,279,550	HIT \$1,000,000	12/21/15	2/3/17	3/20/17	63	93.83%	478	332	11,412	6,699	\$238,520.00	\$499,900.00	\$1,035,960.00	\$1,570,360.00

Prize Structure
TEXAS LOTTERY
GAME NO 1810 "UNIVERSITY OF TEXAS"
6/20/2016 VERSION A

Order Quantity:	10,206,150	Pack Size:	150	Pool Size:	240,000	Winners:	2,170,267	Instant Payout:	\$5,689,872.00	Total Payout:	\$6,121,222.00
Price Point:	\$1.00	Packs/Game:	68,041	Number of Pools:	42.53	Non-winners:	8,035,883	Payout:	55.7494452%		59.98%
Revenue:	\$10,206,150.00	Packs/Pool:	1,600			Overall Odds:	4.7027				

ORIGINAL ORDER

SHIPMENT # 1
COMPLETE
POOLS # 1 - 47

Kind	Wins	Get	Win	Value	Odds (1 in)	Winners			Total Price Cost	% Prize Fund		
						Pack	Pool	Total				
Low Tiers												
01	1	\$1	\$1	\$1.00	9.9994	15.00	24,000.00	1,020,677	\$1,020,677.00	16.67%		
02	1	\$2	\$2	\$2.00	50.0027	3.00	4,800.00	204,112	\$408,224.00	6.67%		
03	2	\$1 x 2	\$2	\$2.00	50.0000	3.00	4,800.00	204,123	\$408,246.00	6.67%		
04	1	\$1 (GOALPOST)	\$2	\$2.00	29.9938	5.00	8,000.00	340,275	\$680,550.00	11.12%		
						Total (2.00):	13.6353	11.00	17,600.00	748,510	\$1,497,020.00	24.46%
05	1	\$5	\$5	\$5.00	200.0696	0.75	1,200.00	51,013	\$255,065.00	4.17%		
06	3	(\$2 x 2) + \$1	\$5	\$5.00	199.9285	0.75	1,200.00	51,049	\$255,245.00	4.17%		
07	2	\$2 (GOALPOST) + \$1	\$5	\$5.00	120.0258	1.25	2,000.00	85,033	\$425,165.00	6.95%		
08	3	(\$1 (GOALPOST) x 2) + \$1	\$5	\$5.00	119.9933	1.25	2,000.00	85,056	\$425,280.00	6.95%		
						Total (5.00):	37.5018	4.00	6,400.00	272,151	\$1,360,755.00	22.23%
09	1	\$10	\$10	\$10.00	599.3746	0.25	400.00	17,028	\$170,280.00	2.78%		
10	2	\$5 x 2	\$10	\$10.00	599.3746	0.25	400.00	17,028	\$170,280.00	2.78%		
11	4	\$5 + (\$2 x 2) + \$1	\$10	\$10.00	599.7620	0.25	400.00	17,017	\$170,170.00	2.78%		
12	4	(\$2 (GOALPOST) x 2) + (\$1 x 2)	\$10	\$10.00	601.0335	0.25	400.00	16,981	\$169,810.00	2.77%		
13	1	\$5 (GOALPOST)	\$10	\$10.00	300.2162	0.50	800.00	33,696	\$339,960.00	5.55%		
						Total (10.00):	100.0113	1.50	2,400.00	102,050	\$1,020,500.00	16.67%
						Total (Low Tiers):	4.7101	31.85	90,952.00	2,166,674	\$5,398,072.00	57.71%
Mid Tiers												
14	1	\$20	\$20	\$20.00	3194.4131	0.05	75.00	3,195	\$63,900.00	1.04%		
15	2	\$10 x 2	\$20	\$20.00	3215.5482	0.05	75.00	3,174	\$63,480.00	1.04%		
16	5	\$10 + \$5 + (\$2 x 2) + \$1	\$20	\$20.00	3193.4136	0.05	75.00	3,196	\$63,920.00	1.04%		
17	2	\$10 + \$5 (GOALPOST)	\$20	\$20.00	1470.4149	0.10	163.00	6,941	\$138,820.00	2.27%		
18	1	\$10 (GOALPOST)	\$20	\$20.00	1462.1991	0.10	164.00	6,980	\$139,600.00	2.28%		
						Total (20.00):	434.5631	0.35	562.00	23,486	\$469,720.00	7.67%
						Total (Mid Tiers):	4.7101	31.85	90,952.00	2,166,674	\$5,398,072.00	57.71%
High Tiers												
19	1	\$50	\$50	\$50.00	24071.1085	0.01	10.00	424	\$21,200.00	0.35%		
20	5	\$20 + (\$10 x 2) + (\$5 x 2)	\$50	\$50.00	24128.0142	0.01	10.00	423	\$21,150.00	0.35%		
21	3	\$20 + \$10 (GOALPOST) + \$5 (GOALPOST)	\$50	\$50.00	11950.9953	0.01	20.00	854	\$42,700.00	0.70%		
22	2	\$20 (GOALPOST) + \$10	\$50	\$50.00	11965.0059	0.01	20.00	853	\$42,650.00	0.70%		
						Total (50.00):	3996.1433	0.04	60.00	2,554	\$127,700.00	2.09%
23	1	\$100	\$100	\$100.00	79117.4419	0.00	3.00	129	\$12,900.00	0.21%		
24	5	\$50 + \$20 + (\$10 x 3)	\$100	\$100.00	79117.4419	0.00	3.00	129	\$12,900.00	0.21%		
25	3	\$50 + \$20 (GOALPOST) + \$10	\$100	\$100.00	47250.6944	0.00	5.00	216	\$21,600.00	0.35%		
26	1	\$50 (GOALPOST)	\$100	\$100.00	47250.6944	0.00	5.00	216	\$21,600.00	0.35%		
						Total (100.00):	14791.5217	0.01	16.00	890	\$89,000.00	1.13%
27	1	\$500	\$500	\$500.00	237352.3256	0.00	1.00	43	\$21,500.00	0.35%		
28	4	(\$100 (GOALPOST) x 2) + (\$50 x 2)	\$500	\$500.00	118676.1628	0.00	2.00	86	\$43,000.00	0.70%		
						Total (500.00):	79117.4419	0.00	3.00	129	\$64,500.00	1.05%
						Total (Mid Tiers + High Tiers):	3325.9376	0.05	79.00	3,373	\$201,200.00	4.27%
Other Prize Tiers												
29	1	\$3,000	\$3,000	\$3,000.00	510307.5000	0.00	0.48	20	\$60,000.00	0.98%		
						Total (High Tiers):	510307.5000	0.00	0.48	20	\$60,000.00	0.98%
						Total (Low Tiers + Mid Tiers + High Tiers):	4.7027	31.90	51,031.48	2,170,267	\$5,689,872.00	92.95%
Other Prize Tiers												
-	-	PRIZE PACKS	\$590	\$590.00	-	-	-	720	\$424,800.00	6.94%		
-	-	SEASONS TICKETS (PAIR)	\$1310	\$1,310.00	-	-	-	5	\$6,550.00	0.11%		
						Total (Other Prize Tiers):	14077.4493	0	0	725	\$431,350.00	7.09%
						Total:	4.7027	31.90	51,031.48	2,170,267	\$6,121,222.00	100.00%

10206150
1020677
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204123
340275
51013
51049
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85056
17028
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17017
16981
33996
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6980
424
423
854
853
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129
216
216
43
86
20

GOALPOST = DBL

Total number of winners reflects only what is included in the instant portion of the game. Second-chance wins are not included in win totals.

There will be no more than 35 winners per pack

Liability for 1810 / for Life to Date

Product Status SmartCash Enabled Validation Range. 08/16/2016 - 12/31/2037
 Active N/A

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est Tickets Sold
1	1	N/A	\$1 00	185699	\$185,699 00	834978	\$834,978 00	81 81%	8349272
2	2	N/A	\$2 00	31564	\$63,128 00	172548	\$345,096 00	84 54%	8627864
3	3	N/A	\$2 00	31077	\$62,154 00	173046	\$346,092.00	84 78%	8652300
4	4	N/A	\$2 00	64300	\$128,600.00	275975	\$551,950 00	81.10%	8277546
5	5	N/A	\$5 00	6319	\$31,595 00	44694	\$223,470 00	87 61%	8941910
6	6	N/A	\$5 00	6019	\$30,095 00	45030	\$225,150 00	88 21%	9002780
7	7	N/A	\$5 00	11284	\$56,420 00	73749	\$368,745 00	86 73%	8851779
8	8	N/A	\$5 00	10820	\$54,100 00	74236	\$371,180.00	87 28%	8907822
9	9	N/A	\$10 00	1862	\$18,620 00	15166	\$151,660 00	89 07%	9090114
10	10	N/A	\$10 00	1806	\$18,060 00	15222	\$152,220 00	89 39%	9123679
11	11	N/A	\$10 00	1759	\$17,590 00	15258	\$152,580 00	89 66%	9151168
12	12	N/A	\$10 00	1890	\$18,900 00	15091	\$150,910 00	88 87%	9070196
13	13	N/A	\$10 00	4786	\$47,860 00	29210	\$292,100 00	85 92%	8769315
14	14	N/A	\$20 00	300	\$6,000 00	2895	\$57,900 00	90 61%	9247826
15	15	N/A	\$20 00	304	\$6,080 00	2870	\$57,400 00	90 42%	9228623
16	16	N/A	\$20 00	272	\$5,440 00	2924	\$58,480 00	91 49%	9337541
17	17	N/A	\$20 00	695	\$13,900 00	6246	\$124,920 00	89 99%	9184211
18	18	N/A	\$20 00	950	\$19,000 00	6030	\$120,600 00	86 39%	8817060
19	0	N/A	\$50 00	39	\$1,950 00	385	\$19,250 00	90 80%	9267376
20	0	N/A	\$50 00	31	\$1,550 00	392	\$19,600 00	92 67%	9458181
21	0	N/A	\$50 00	59	\$2,950 00	795	\$39,750 00	93 09%	9501041
22	0	N/A	\$50 00	74	\$3,700.00	779	\$38,950 00	91 32%	9320739
23	0	N/A	\$100 00	19	\$1,900 00	110	\$11,000 00	85 27%	8702918
24	0	N/A	\$100 00	19	\$1,900 00	110	\$11,000 00	85 27%	8702918
25	0	N/A	\$100 00	13	\$1,300 00	203	\$20,300 00	93 98%	9591890
26	0	N/A	\$100 00	24	\$2,400 00	192	\$19,200 00	88 89%	9072133
27	0	N/A	\$500 00	3	\$1,500 00	40	\$20,000 00	93 02%	9494093
28	0	N/A	\$500 00	8	\$4,000 00	78	\$39,000 00	90 70%	9256740
29	0	N/A	\$3,000 00	2	\$6,000 00	18	\$54,000 00	90 00%	9185535
Totals				361997	\$812,391 00	1,808,270	\$4,877,481.00		

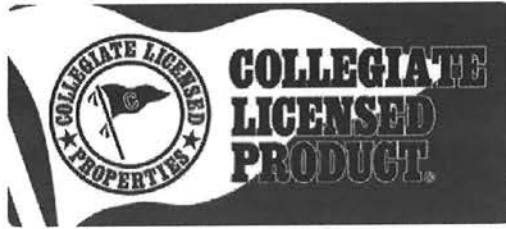
PER THOUSAND PRICING

Description	Quantity	Unit Price	Unit Price Adj.	Total Price
1. Base Ticket Price [per 1000 order qty (matrix-interpolated)]	10,080,000.00	\$9.55	(\$9.55)	\$0.00
Subtotal Per 1000:		\$0.00		\$0.00
TOTAL ORDER PRICE:				\$0.00

All prices in USD

The Total Order Price above is an estimate for the full order quantity, and may differ from the invoice based on actual tickets delivered

The cost of manufacturing is contractually waived by SGI as it is an MDI game



- c) The TLC shall indicate that rights to use the Property have been obtained from Company in any press releases issued by the TLC relating to any lottery games, including associated promotional events, using the Property.
- d) The TLC agrees to place any applicable patent markings on the ticket back as appropriate as may be required by Licensor or Company.
- e) The TLC shall provide Licensor with samples of point of sale, advertising, marketing and other promotional materials if Licensor so requests
- f) The TLC shall provide SGI with the following samples for the Game, as appropriate
 - i. Five (5) packs of voided lottery tickets;
 - ii Ten (10) samples of all point-of-sale and printed advertising pieces,
 - iii Six (6) samples of retailer sell-in and related communications materials,
 - iv. Six (6) samples of all out of home advertising; and
 - v Two (2) dubs of all TV and/or radio advertising

PRICING

- a) The TLC shall pay SGI a licensing and sponsorship marketing support fee (the “Fee”) for the Game equal to one and three quarters percent (1.75%) of actual sales, provided that the total Fee will not exceed one hundred seventy-six thousand four hundred dollars (\$176,400.00).
- b) The TLC shall allocate four hundred twenty-four thousand eight hundred dollars (\$424,800.00) (hereinafter, the “Goods and Services Fee”) for seven hundred twenty (720) merchandise prize packs, as such prize packs are more fully described in “Merchandise Prize Packs and Ticket Specifications” below (hereinafter, the “Merchandise Prize Packs”) Each Merchandise Prize Pack is valued at five hundred ninety dollars (\$590.00) For clarity, the TLC shall only pay for Merchandise Prize Packs that are actually fulfilled and the maximum Goods and Services Fee is four hundred twenty-four thousand eight hundred dollars (\$424,800.00) In the event more than seven hundred twenty (720) Merchandise Prize Packs are claimed, or a Merchandise Prize Pack is not claimed, the TLC shall have no obligation to pay for any such excess or any unclaimed prize

**Instant Ticket Game Analysis
8/31/14-8/27/16**

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point			
	\$1	\$2	\$3	\$5
< 5M	None	None	None	None
5M-9.99M	Week 11*	Week 20	Week 18*	Week 18
10M-14.99M	Week 18	None	Week 26	Week 26
15M-19.99M	None	Week 21*	None	Week 26
20M-24.99M	Week 35*	None	Week 25	Week 40
25M-29.99M	Week 29	Week 38	Week 33	None
30M-34.99M	None	None	None	None
>35M	None	None	None	None

Print Quantities	Price Point			
	\$10	\$20	\$25	\$50
2M	None	None	None	None
3M	None	Week 12*	None	None
4M	None	None	None	None
5M	Week 17	Week 47*	None	None
6M	Week 27	None	None	None
7M	None	None	None	None
8M	Week 19	None	None	None
>9M	Week 30	Week 39*	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point			
	\$1	\$2	\$3	\$5
< 5M	None	None	None	None
5M-9.99M	\$578,969	\$671,321	\$861,712	\$1,964,653
10M-14.99M	\$557,959	None	\$1,236,839	\$2,142,670
15M-19.99M	None	\$1,273,552	None	\$2,531,546
20M-24.99M	\$551,431	None	\$2,124,488	\$2,208,168
25M-29.99M	\$786,366	\$1,169,247	\$2,004,832	None
30M-34.99M	None	None	None	None
>35M	None	None	None	None

Print Quantities	Price Point			
	\$10	\$20	\$25	\$50
2M	None	None	None	None
3M	None	\$5,141,903	None	None
4M	None	None	None	None
5M	\$2,712,692	\$2,150,202	None	None
6M	\$1,986,191	None	None	None
7M	None	None	None	None
8M	\$4,563,190	None	None	None
>9M	\$3,124,159	\$4,464,715	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets
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