TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis SUMMARY REPORT

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| | SUMM | ARY REPORT | | | | | | |
|--|---|--|---|--|--|--|--|--|
| Scratch Ticket Information | | Date Completed | 2/15/2017 | | | | | |
| Game # | 18 | 16 Confirmed Packs | 4,435 | | | | | |
| Game Name | Veterans Ca | sh Active Packs | 3,159 | | | | | |
| Quantity Printed | 5,136,62 | 5 Warehouse Packs | - | | | | | |
| Price Point | \$ | 2 Returned Packs | 409 | | | | | |
| Start Date | 11/7/20 | 16 Printed Payout Percentage | 64 98% | | | | | |
| Top Prize | \$ 30,00 | | 77 75% | | | | | |
| Number of Top Prizes Remaining | | 0 Number of Weeks Out | 14 | | | | | |
| | Current Ga | me Sales Analysis | | | | | | |
| TANGIBLE COSTS | | | | | | | | |
| Expenditure Impact: | | | | | | | | |
| Cost to print tickets | \$ 89,53 | 1 Actual ticket production costs | | | | | | |
| Prize payout expense | \$ 4,714,09 | • | en in ES | | | | | |
| Estimated Direct Costs \$ 4,803,628 | | | | | | | | |
| Estimated Direct Oosis | φ 4,000,02 | | | | | | | |
| TANGIBLE BENEFITS | | | | | | | | |
| Revenue Impact: | | | | | | | | |
| Estimated sales | \$ 7,987,45 | | irom DaVinci report, | | | | | |
| Total Estimated Benefits | \$ 7,987,45 | times the price point | | | | | | |
| | | | | | | | | |
| Excess of Revenue over Expended | \$ 3,183,82 | 4 | | | | | | |
| Allows retailers to return inventory INTANGIBLE NEGATIVE BENEFIT There are still valuable prizes rema | games at same price to TLC that is not sell <u>S.</u> | point with higher average weekly sales. ing thus releasing their financial burden | | | | | | |
| <u>Assumptions.</u> Estimated sales revenue is calcula report. The percent sold amount i reducing the sales revenue amoun | s based on pack sett | nber of tickets printed times the percent sole ements Some partial packs could be retur | d from the DaVinci ned thus slightly | | | | | |
| | Weekly Sales C | omparison Information | | | | | | |
| | | eeks Sales from DaVinci | | | | | | |
| Most recent week | sales | \$ 345,328 | | | | | | |
| Next week | | \$ 373,740 | | | | | | |
| Next week | | \$ 399,628 | and the providence | | | | | |
| Avg Weekly Sales Cur | rent Game | \$ 372,899 | | | | | | |
| Avg Weekly Sales \$2, 5 | VI - 9 9M Qty | \$ 671,321 | | | | | | |

44%

TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis **RECOMMENDATION AND APPROVALS**

Instant Ticket Information

| Game # | 1816 | Printed Payout Percentage | 64 98% |
|----------------------------------|----------------------------|--------------------------------|--------|
| Game Name | Veterans Cash | Actual Payout Percentage | 59 02% |
| Percent Sold | 77 75% | Number of Weeks Out | 14 |
| Average # of Weeks for 85% Sell- | through for Same Price Poi | nt Game With Similar Print Run | 20 |

Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s).

Not Required: Zero Top Prize Instant Prod F Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.



| TEXAS- JOTTERY | * Play the Games of Texas!*- | |
|-------------------|------------------------------|---------|
| | Da Vinci Report | 2/15/17 |
| | Week End Date:2/11/17 | |

| | | | | | | | | | | | | | | Net S | ales | |
|--------------|------|------|------------|--------------------------|----------|----------|--------------------|--------|-----------|--------|---------|--------|----------------|----------------|----------------|----------------|
| Product Line | Game | \$ | Tix Run | Name | Start | Call Clo | se Wk s | % Sold | Confirmed | Active | Ware | Return | 2/11/17 | 2/4/17 | 1/28/17 | 1/21/17 |
| Baseline | 1825 | \$1 | 30,598,200 | 5X THE CASH | 1/3/17 | | 6 | 22.29% | 24,528 | 15,309 | 114,318 | 8 | \$1,279,142.00 | \$1,258,000.00 | \$1 194,276.00 | \$1 170,490.00 |
| | 1767 | \$1 | 11,189,400 | WIN IT ALL | 2/10/17 | | 0 | 0,23% | 8,206 | 1,466 | 53,374 | 0 | \$0 | \$0 | \$0 | \$0 |
| | 1823 | \$2 | 21,536,125 | 10X THE CASH | 12/19/16 | | 8 | 32.69% | 26,955 | 11,803 | 73,892 | 4 | \$1,686,856.00 | \$1,827,846.00 | \$1,681,718.00 | \$1,746,048.00 |
| | 1775 | \$2 | 7,311,375 | ROYAL RICHES | 1/16/17 | | 4 | 17 43% | 17,794 | 9,827 | 19,487 | 2 | \$942,454.00 | \$793,340.00 | \$377,364.00 | \$69,000.00 |
| | 1826 | \$5 | 8,072,025 | \$500 FRENZY | 1/3/17 | | 6 | 42.57% | 23,798 | 9,432 | 26,300 | 8 | \$2,541,610.00 | \$2,820,860.00 | \$2,698,755.00 | \$2,949,265.0 |
| | 1824 | \$5 | 23,982,375 | 20X THE CASH | 12/19/16 | | 8 | 26.48% | 28,760 | 10,432 | 192,196 | 2 | \$3,460,435.00 | \$3,752,275.00 | \$3,461,305.00 | \$3,491,185.0 |
| | 1752 | \$5 | 7,339,425 | CASH MULTIPLIER | 2/6/17 | | 1 | 11.88% | 22,715 | 9,686 | 50,945 | 0 | \$2,745,250.00 | \$0 | \$0 | \$ |
| | 1863 | \$5 | 2,967,075 | DALLAS MAVERICKS | 1/16/17 | | 4 | 12.19% | 8,968 | 4,968 | 20,163 | 8 | \$430,625.00 | \$528,335.00 | \$436,065.00 | \$270,115.0 |
| | 1864 | \$5 | 2,289,825 | HOUSTON ROCKETS | 1/16/17 | | 4 | 13.38% | 5,359 | 3,720 | 17,047 | 1 | \$346,195.00 | \$419,315.00 | \$334,625.00 | \$292,650.00 |
| | 1865 | \$5 | 2,999,250 | SAN ANTONIO SPURS | 1/16/17 | | 4 | 16.93% | 7 161 | 3,371 | 22,209 | 0 | \$527,980.00 | \$614,620.00 | \$680,120.00 | \$539,260.00 |
| | 1807 | \$5 | 40,880,700 | SUPER LOTERIA | 12/5/16 | | 10 | 15.11% | 29,501 | 9,936 | 418,997 | 10 | \$3,460,450.00 | \$3,729,460.00 | \$3,375,100.00 | \$3,300,575.00 |
| | 1820 | \$5 | 8,115,750 | WILD CASH BONANZA | 11/16/16 | | 12 | 59.67% | 13,509 | 7,028 | 21,304 | 32 | \$1,335,075.00 | \$1,499,365.00 | \$1 433,800.00 | \$1 471,305.00 |
| | 1827 | \$10 | 15,280,500 | 50X THE CASH | 1/3/17 | | 6 | 20.04% | 29,336 | 10,490 | 200,572 | 11 | \$4,798,550.00 | \$5,326,070.00 | \$5,098,630.00 | \$5,187,990.0 |
| | 1866 | \$10 | 12,158,400 | CASHWORD MULTIPLIER | 12/5/16 | | 10 | 28.22% | 22,660 | 8,252 | 140,555 | 10 | \$3,463,070.00 | \$3,775,320.00 | \$3,465,780.00 | \$3,458,200.0 |
| | 1867 | \$10 | 15,298,150 | MEGA LOTERIA | 2/6/17 | | 1 | 3,77% | 32,591 | 9,554 | 249,532 | 0 | \$3,435,580.00 | \$0 | \$0 | \$ |
| | 1829 | \$20 | 9,107 450 | 100X THE CASH | 1/16/17 | | 4 | 12.11% | 31,267 | 10,937 | 273,336 | 13 | \$5,308,900.00 | \$5,566,260.00 | \$5,349,380.00 | \$3,721,300.0 |
| | 1822 | \$20 | 5,139,100 | WINNERS GALORE | 12/5/16 | | 10 | 20.44% | 20,749 | 8,326 | 132,343 | 84 | \$1,657,320.00 | \$1,752,240.00 | \$1,693,900.00 | \$1,894,140.0 |
| | | | | al da manifestration d | | | | | | | | 2.51 | | | | |
| Mature | 1626 | \$1 | 1,091,250 | DID I WIN? | 9/12/14 | | 126 | 0.00% | 0 | 0 | 1,500 | | \$0 | \$0 | ••• | \$ |
| | 1447 | \$1 | 860,400 | MONEY CRAZE | 9/17/12 | | 230 | 0.00% | 0 | 0 | 0 | | \$0 | \$0 | | \$ |
| | 1809 | \$1 | 10,275,750 | TEXAS A&M UNIVERSITY | 9/6/16 | | 23 | 82.35% | 6,149 | 5,257 | 12 | | \$394,920.00 | \$368,774.00 | \$321,565.00 | \$319,324.0 |
| | 1800 | \$1 | 30,135,750 | WEEKLY BONUS | 6/20/16 | | 34 | 53,46% | 19,566 | 11,550 | 59,793 | 22 | \$770,711.00 | \$719,256.00 | \$594,986.00 | \$568,162.0 |
| | 1802 | \$2 | 29,893,250 | BREAK THE BANK | 8/1/16 | | 28 | 60.74% | 22,345 | 10,932 | 57,589 | | | | \$1 457 450.00 | |
| | 1795 | \$2 | 35,193,500 | INSTANT BINGO | 3/7/16 | | 49 | 72.64% | 19,882 | 10,034 | 44,492 | | | | \$1,098,200.00 | · · |
| | 1816 | \$2 | 5,136,625 | VETERANS CASH | 11/7/16 | | 14 | 77.75% | 4,435 | 3,159 | 0 | | \$345,238.00 | | | |
| | 1793 | \$2 | 38,037,250 | WEEKLY GRAND | 9/19/16 | | 21 | 31.17% | 20,589 | 11,331 | 175,387 | 3 | \$1,204,100.00 | | \$1,206,138.00 | |
| | 1798 | \$3 | 35,460,375 | BONUS CASHWORD | 2/29/16 | | 50 | 89.53% | 19,059 | 9,463 | 32 | | | | \$2,086,812.00 | |
| | 1801 | \$3 | 20,504,625 | TEXAS LOTERIA | 6/27/16 | | 33 | 72.14% | 26,067 | 11,614 | 34,822 | | | | \$1,649,115.00 | |
| | 1811 | \$5 | 8,192,325 | \$100,000 CASH | 9/6/16 | | 23 | 88.53% | 5,457 | 3,500 | 2,429 | | \$645,310.00 | | | |
| | 1799 | \$5 | 20,213,625 | \$100,000 SUPER CASHWORD | 7/18/16 | | 30 | 51.93% | 16,043 | 7,278 | 104,317 | | \$1,515,285.00 | | \$1,544,225.00 | |
| | 1794 | \$5 | 25,316,700 | \$5 SET FOR LIFE | 3/21/16 | | 47 | 38.40% | 8,839 | 4,264 | 193,403 | 9 | \$677,970.00 | \$694,835.00 | \$567 405.00 | \$538,515.0 |

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Liability for 1816 / for Life to Date

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| Proc Activ | | Status | SmartCash N/A | Enabled | Validation Rang | e [.] 10/15/2 | 2016 - 12/31/2037 | , | |
|---------------|-----|-----------|------------------|--------------|-----------------|------------------------------------|-----------------------------|---------|----------------------|
| | | | Outstar | nding Prizes | | | | | |
| Tier | Ref | SmartCash | Tier Value | Count | Amount | Tickets Paid Life to Date | Amount Paid Life to Date | % paid | Est. Tickets Sold |
| 1 | 1 | N/A | \$2.00 | 177911 | \$355,822.00 | 356441 | \$712,882.00 | 66.71% | 3426400 |
| 2 | 2 | N/A | \$4 00 | 117655 | \$470,620 00 | 252068 | \$1,008,272.00 | 68 18% | 3502023 |
| 3 | 3 | N/A | \$4 00 | 38737 | \$154,948 00 | 84372 | \$337,488.00 | 68.53% | 3520354 |
| 4 | 4 | N/A | \$5 00 | 25308 | \$126,540 00 | 56871 | \$284,355 00 | 69.20% | 3554740 |
| 5 | 5 | N/A | \$10 00 | 6107 | \$61,070.00 | 14443 | \$144,430 00 | 70.28% | 3610135 |
| 6 | 6 | N/A | \$10 00 | 8775 | \$87,750 00 | 22138 | \$221,380 00 | 71 61% | 3678536 |
| 7 | 7 | N/A | \$10 00 | 3008 | \$30,080.00 | 7257 | \$72,570 00 | 70 70% | 3631416 |
| 8 | 8 | N/A | \$20 00 | 8375 | \$167,500 00 | 22433 | \$448,660 00 | 72.82% | 3740259 |
| 9 | 9 | N/A | \$20 00 | 2922 | \$58,440.00 | 7363 | \$147,260 00 | 71.59% | 3677294 |
| 10 | 0 | N/A | \$50 00 | 581 | \$29,050.00 | 1553 | \$77,650 00 | 72.77% | 3738134 |
| 11 | 0 | N/A | \$50 00 | 606 | \$30,300 00 | 1545 | \$77,250 00 | 71.83% | 3689486 |
| 12 | 0 | N/A | \$50 00 | 2696 | \$134,800 00 | 7985 | \$399,250 00 | 74 76% | 3840085 |
| 13 | 0 | N/A | \$50 00 | 3143 | \$157,150 00 | 8532 | \$426,600 00 | 73 08% | 3753805 |
| 14 | 0 | N/A | \$50 00 | 304 | \$15,200.00 | 773 | \$38,650 00 | 71 77% | 3686732 |
| 15 | 0 | N/A | \$100 00 | 159 | \$15,900.00 | 386 | \$38,600 00 | 70 83% | 3638049 |
| 16 | 0 | N/A | \$100 00 | 118 | \$11,800.00 | 319 | \$31,900 00 | 73 00% | 3749618 |
| 17 | 0 | N/A | \$100 00 | 283 | \$28,300 00 | 788 | \$78,800 00 | 73.58% | 3779328 |
| 18 | 0 | N/A | \$100 00 | 34 | \$3,400 00 | 71 | \$7,100 00 | 67 62% | 3473336 |
| 19 | 0 | N/A | \$1,000 00 | 15 | \$15,000 00 | 28 | \$28,000 00 | 65 12% | 3344779 |
| 20 | 0 | N/A | \$1,000 00 | 8 | \$8,000 00 | 13 | \$13,000 00 | 61 90% | 3179815 |
| 21 | 0 | N/A | \$30,000.00 | 0 | \$0 00 | 4 | \$120,000 00 | 100 00% | 5136625 |
| | | | Totals | 396745 | \$1,961,670.00 | 845,383 | \$4,714,097.00 | | |

| NO. OF NO. PO PACK S PACKS PACKS | SIZE. /POOL. | 21.40 125.00 1920.00 41,093 | MIN: 4,939,200 MAX: 5,140,800 TEXAS LOTTERY COMMISSION "VETERANS CASH" SCRATCH TICKET GAME NUMBER 1816 END OF PRODUCTION PRIZE STRUCTURE July 15, 2016 VERSION 2 END OF VERSION 2 END OF VERSION 2 | | | | | | | | |
|--|-----------------|--------------------------------------|---|-------------|--------------|---------------------|----------------------------|-----------------------|-----------|---------------------|--------------------|
| | | | 5,136,625 | \$2 TICKETS | \$10,273,250 | REVENUE | PRIZE FUND | \$6,675,767 | PAYOUT % | | |
| DDUZE | # OF | TIER | | | ODDS OF | WINNERS IN 21.40 | WINNERS IN 125 | WINNERS IN 240,000 | PRIZE | PERCENT OF PRIZE | VALIDATION TIER |
| PRIZE LEVEI | # OF WINS | | CFT. | WIN: | 1 IN: | POOLS | (PER PACK*) | (PER POOL) | COST | FUND** | LEVELS** |
| LEVEL | WINS | CODE L | <u>GET.</u> \$2 | \$2 | 9.61 | 534,352 | <u>(FER FACK)</u> 13.00 | | | 16.01% | LEVELS |
| 2 | 1 | L I | \$2 \$2 (DBL) | \$2 \$4 | 13.89 | 369,723 | 9.00 | 17,280 \$ | | 22.15% | |
| 3 | 1 | Ľ | \$4 | \$4 | 41.72 | 123,109 | 3.00 | 5,760 \$ | | 7.38% | |
| 4 | 1 | Ĺ | \$5 | \$5 | 62.51 | 82,179 | 2,00 | 3,840 \$ | , | 6.16% | |
| 5 | 1 | L | \$5 (DBL) | \$10 | 249,96 | 20,550 | 0.50 | 960 \$ | ' | 3.08% | |
| 6 | 4 | L | $(DBL) + (S2 \times 3)$ | \$10 | 166,16 | 30,913 | 0.75 | 1,440 \$ | 309,130 | 4.63% | |
| 7 | 1 | L | \$10 | \$10 | 500,40 | 10,265 | 0.25 | 480 \$ | 102,650 | 1.54% | |
| 8 | 6 | Ĺ | (\$2 x 5) + \$5 (DBL) | \$20 | 166.73 | 30,808 | 0,75 | 1,440 \$ | 616,160 | 9.23% | LOW |
| 9 | 1 | L | \$20 | \$20 | 499 43 | 10,285 | 0.25 | 480 \$ | 205,700 | 3.08% | 73.25% |
| 10 | 2 | М | \$5 (DBL) + \$20 (DBL) | \$50 | 2,407.04 | 2,134 | | 100 \$ | 106,700 | 1.60% | |
| 11 | 3 | М | \$5 (DBL) + (\$10 (DBL) x 2) | \$50 | 2,388.02 | 2,151 | | 100 \$ | 107,550 | 1.61% | |
| 12 | 10 | М | \$5 x 10 | \$50 | 480.91 | 10,681 | | 500 \$ | 534,050 | 8.00% | |
| 13 | 9 | М | (\$2 x 5) + (\$5 x 2) + \$10 (DBL) + \$5 (DBL) | \$50 | 439.97 | 11,675 | | 546 \$ | 583,750 | 8.74% | |
| 14 | 1 | Μ | \$50 | \$50 | 4,769.38 | 1,077 | | 50 \$ | 53,850 | 0.81% | |
| 15 | 10 | М | \$10 x 10 | \$100 | 9 425.00 | 545 | | 25 \$ | 54,500 | 0.82% | |
| 16 | 1 | м | \$50 (DBL) | \$100 | 11,754.29 | 437 | | 20 5 | 5 43,700 | 0.65% | |
| 17 | 9 | м | \$5 (DBL) + \$10 (DBL) + \$20 (DBL) + (\$5 x | \$100 | 4,796.10 | 1,071 | | 50 \$ | | 1.60% | MID |
| 18 | 1 | М | \$100 | \$100 | 48,920.24 | 105 | | 5 5 | · · · · | 0.16% | 23.99% |
| 19 | 8 | н | (\$100 (DBL) x 2) + \$50 (DBL) x 6) | \$1,000 | 119 456.40 | 43 | | 2 5 | | 0,64% | |
| 20 | 1 | н | \$1,000 | \$1,000 | 244,601.19 | 21 | | 1 5 | | 0.31% | HIGH |
| 21 | 1 | н | \$30,000 | \$30,000 | 1,284,156.25 | 4 *** | | \$ | 120,000 | 1.80% | 2.76% |
| | | | | 2 Decimals: | 4.14 | 1,242,128 | 29.50 | 58,039 | 6,675,767 | 100.00% | |
| FLAG s | ymbol = WI | IN | | 4 Decimals: | 4.1353 | | | | | | |

'\$\$' symbol = DBL

TEXAS LOTTERY COMMISSION "VETERANS CASH' SCRATCH TICKET GAME NUMBER 1816 PRIZE STRUCTURE July 15, 2016 VERSION 2

| | | Consolidated odds are 1 in: | \$2 | 9.61 | 534,352 | | |
|-----------------------------|---|---------------------------------|--------------------------------|--------------------------------------|--------------------|----------------------------|--|
| | | | \$4 | 10.42 | 492,832 | | |
| | | | \$5 | 62.51 | 82,179 | | |
| | | | \$10 | 83.21 | 61,728 | | |
| | | | \$20 | 125.00 | 41,093 | | |
| | | | \$50 | 185.32 | 27,718 | | |
| | | | \$100 | 2,380.27 | 2,158 | | |
| | | | \$1,000 | 80,259 77 | 64 | | |
| | | | \$30,000 | 1,284,156.25 | 4 | | |
| | | | | | 1,242,128 | | |
| | | | | р | | C | n |
| WIN | GET | $\frac{A}{11} =$ | \$ 22 | $\frac{B}{16} = $ \$ | 32 | 13 = \$ 26 | 12 - \$ 24 |
| \$2 | \$2 | 10 = | | 7 = | 28 | 9 = 36 | 12 + 24 10 = 40 |
| \$4 | \$2 (DBL) | 10 = 3 == | | 7 - \$ 1 - \$ | 4 | 3 = $3 = $ 12 | 5 = 20 |
| a . | | | 5 12 | | 4 | 5 - 5 12 | 5 - 5 20 |
| \$4 | \$4 | | | | | | 2.6.16 |
| \$4 \$5 | \$4 \$5 | 1 = | \$ 5 | 3 = \$ | 15 | 1 = \$ 5 | 3 = \$ 15 |
| | | | \$ 5 | | 15 0 | 1 = \$ 5 1 = \$ 10 | 0 = \$ 0 |
| \$5 \$10 | \$5 \$5 (DBL) | 1 = 1 = | \$ 5 | 3 = \$ | | | |
| \$5 \$10 \$10 | \$5 | 1 = 1 = 1 = | \$ 5 \$ 10 \$ 10 | 3 = 0 = | 0 | 1 = \$ 10 | 0 = \$ 0 |
| \$5 \$10 \$10 \$10 | \$5 \$5 (DBL) \$2 (DBL) + (\$2 x 3) \$10 | l = 1 = 1 = 1 = 1 = 0 | \$ 5 \$ 10 \$ 10 | 3 = 0 = 2 = | 0 20 | 1 = 10 0 = 0 | $ \begin{array}{rcl} 0 &= & & & 0 \\ 0 &= & & & 0 \\ 0 &= & & & 0 \\ 1 &= & & & 20 \end{array} $ |
| \$5 | \$5 \$5 (DBL) \$2 (DBL) + (\$2 x 3) | 1 = 1 = 1 = 0 = 0 = | \$ 5 \$ 10 \$ 10 \$ 0 | 3 = \$ 0 = \$ 2 = \$ 0 = \$ | 0 20 0 20 | 1 = \$ 100 = \$ 01 = \$ 10 | $ \begin{array}{rcl} 0 &= & & & 0 \\ 0 &= & & & 0 \\ 0 &= & & & 0 \end{array} $ |

* Each of the following GLEPS will be used in approximately 25% of the packs in the game.

** Numbers are rounded.
 *** This exact number of prizes is guaranteed delivery to the TLC.

Note: There will be no more than 32 winners per pack for this game

| 10/19/16 | | | | |
|---------------|---------|----------|--------|-------------------|
| Game Name | Game No | Inv No. | Vendor | TLC PO # |
| Veterans Cash | 1817 | 90090890 | IGT | 362-17-9009 RL003 |

No.

| | Description/Tickets Delivered Qty 5,136,625 | Units per 1000 5,136.63 | Unit Price \$17 43 | Amount \$89,531.37 \$89,531.37 |
|----------------------|--|----------------------------|-----------------------|--------------------------------------|
| Delivered Ordered | 5,136,625 5,040,000 | | | |
| 2% under 2% over | 4,939,200 5,140,800 | | | |
| Accetable Range | 0 | | | |

Sub Total \$89,531.37 Total

\$89,531.37

Instant Ticket Game Analysis 8/31/14-8/27/16

Average Number of Weeks for 85% Average Sell Through

| | Price Point | | | | | | | | |
|---------------------|-------------|----------|----------|---------|--|--|--|--|--|
| Print Quantities | \$1 | \$2 | \$3 | \$5 | | | | | |
| < 5M | None | None | None | None | | | | | |
| 5M-9.99M | Week 11* | Week 20 | Week 18* | Week 18 | | | | | |
| 10M-14.99M | Week 18 | None | Week 26 | Week 26 | | | | | |
| 15M-19.99M | None | Week 21* | None | Week 26 | | | | | |
| 20M-24.99M | Week 35* | None | Week 25 | Week 40 | | | | | |
| 25M-29.99M | Week 29 | Week 38 | Week 33 | None | | | | | |
| 30M-34.99M | None | None | None | None | | | | | |
| >35M | None | None | None | None | | | | | |

| | | Price Point | | | | | | | |
|---------------------|---------|-------------|------|------|--|--|--|--|--|
| Print Quantities | \$10 | \$20 | \$25 | \$50 | | | | | |
| 2M | None | None | None | None | | | | | |
| 3M | None | Week 12* | None | None | | | | | |
| 4M | None | None | None | None | | | | | |
| 5M | Week 17 | Week 47* | None | None | | | | | |
| 6M | Week 27 | None | None | None | | | | | |
| 7M | None | None | None | None | | | | | |
| 8M | Week 19 | None | None | None | | | | | |
| >9M | Week 30 | Week 39* | None | None | | | | | |

Average Weekly Dollar Sales at 85% Average Sell Through

| | | Price | Point | |
|---------------------|-----------|-------------|-------------|-------------|
| Print Quantities | \$1 | \$2 | \$3 | \$5 |
| < 5M | None | None | None | None |
| 5M-9.99M | \$578,969 | \$671,321 | \$861,712 | \$1,964,653 |
| 10M-14.99M | \$557,959 | None | \$1,236,839 | \$2,142,670 |
| 15M-19.99M | None | \$1,273,552 | None | \$2,531,546 |
| 20M-24.99M | \$551,431 | None | \$2,124,488 | \$2,208,168 |
| 25M-29.99M | \$786,366 | \$1,169,247 | \$2,004,832 | None |
| 30M-34.99M | None | None | None | None |
| >35M | None | None | None | None |

| | Price Point | | | |
|---------------------|-------------|-------------|------|------|
| Print Quantities | \$10 | \$20 | \$25 | \$50 |
| 2M | None | None | None | None |
| 3M | None | \$5,141,903 | None | None |
| 4M | None | None | None | None |
| 5M | \$2,712,692 | \$2,150,202 | None | None |
| 6M | \$1,986,191 | None | None | None |
| 7M | None | None | None | None |
| 8M | \$4,563,190 | None | None | None |
| >9M | \$3,124,159 | \$4,464,715 | None | None |

None = no games at this level with 85% sell through * only one game at this level with 85% sell through

Excludes Promotional Tickets Unaudited - For Internal Use Only