TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis SUMMARY REPORT

	SUMMAR	AY REPORT					
Scratch Ticket Information		Date Completed	4/25/2017				
Game #	1817	Confirmed Packs	2,833				
Game Name	Golden Ticket	Active Packs	2,045				
Quantity Printed	7,998,975	Warehouse Packs					
Price Point	\$5	\$5 Returned Packs					
Start Date	11/7/2016	Printed Payout Percentage	68.01%				
Top Prize	\$ 100,000	Percent Sold	89 87%				
Number of Top Prizes Remaining	0	Number of Weeks Out	24				
	Current Game	Sales Analysis					
TANGIBLE COSTS							
Expenditure Impact:							
Cost to print tickets	\$ 346,553	Actual ticket production costs					
Prize payout expense	\$ 24,080,950	Data from Instant Ticket Tier Liability scre	en in ES				
Estimated Direct Costs	\$ 24,427,503						
TANGIBLE BENEFITS							
Revenue Impact:							
Estimated sales	\$ 35,943,394	Based on # of tkts printed, times % sold fr	om DaVıncı report,				
Total Estimated Benefits	\$ 35,943,394	times the price point					
Excess of Revenue over Expended	\$ 11,515,891						
INTANGIBLE POSITIVE BENEFITS							
Allows for open bin space for new g	-	t with higher average weekly sales					
Allows retailers to return inventory t	to TLC that is not selling t	hus releasing their financial burden					
INTANGIBLE NEGATIVE BENEFITS	6						
There are still valuable prizes rema	_						
Assumptions_							
	ed based on the number	of tickets printed times the percent sold	from the DaVinci				
report The percent sold amount is	based on pack settleme	nts Some partial packs could be returned					
reducing the sales revenue amoun	t reported above						
and the second secon	Weekly Sales Com	parison Information					
		Sales from DaVinci					
Most recent week s Next week	sales	\$ 490,995					
Next week		\$ 586,005 \$ 640,860					
Avg Weekly Sales Curre	ent Game	\$ 572,620					
Avg Weekly Sales \$5; 5M	- 9.9M Qty	\$ 1,846,165					

69%

Percentage Of Variance In Sales

TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #

Game Name

Percent Sold

1817 Prin Golden Ticket Actu 89.87% Num

Printed Payout Percentage Actual Payout Percentage Number of Weeks Out

68.01%
67.00%
24
19

Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game

I am recommending closing the above game based on the below business reason(s)

Not Required: Zero Top Prize Inct P Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game



ILEY LEY	* Play the Games of Texas!*	
	Da Vincı Report	4/25/17

							Week E	nd Da	te 4/22/17	,							
100					A STREET		1000	a she an			a Si La di				Net Sa	iles	
Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold C	onfirmed	Active	Ware	Return	4/22/17	4/15/17	4/8/17	4/1/17
Mature	1790	\$5	20,391,825	100,000 MEGA BINGO	1/18/16			66	76.17%	11 188	5,897	45,944	8	\$942,390.00	\$972,150.00	\$990,160.00	\$1 070,725.00
	1824	\$5	23,982,375	20X THE CASH	12/19/16			18	48.31%	21 767	7 980	133,339	4	\$1 907 465.00	\$2,247 340.00	\$2,249,005.00	\$2,460,490.00
	1808	\$5	18,320,550	BONUS BREAK THE BANK	11/7/16			24	46.45%	15 075	7 341	106,634	1	\$1 392,700.00	\$1 438,200.00	\$1 420,410.00	\$1 588,590.00
	1807	\$5	40,880 700	SUPER LOTERIA	12/5/16			20	32.84%	27 728	9,916	324 409	5	\$3,560,970.00	\$3,584,570.00	\$3,566,115.00	\$3 773,225.00
	1759	\$10	28,632,550	\$200 MILLION PAYOUT	8/1/16			38	44 15%	11 102	6,461	299,917	10	\$2,048,270.00	\$2,075 170.00	\$2,083,560.00	\$2 164,140.00
	1827	\$10	15,280,500	50X THE CASH	1/3/17			16	48.50%	23,187	10,727	120,694	3	\$3 724 750.00	\$4,219,090.00	\$4,076 180.00	\$4,271 380.00
	1866	\$10	12 158,400	CASHWORD MULTIPLIER	12/5/16			20	57.83%	19,269	8,654	71 605	3	\$3,589,610.00	\$3,661,050.00	\$3,660,330.00	\$3,671,300.00
	1764	\$20	6 112,700	\$1 000,000 RICHES	8/15/16			36	60 16%	9 140	4,826	81 398	7	\$1 147,220.00	\$1 155,860.00	\$1 172 720.00	\$1,253,300.00
	1671	\$20	34 144,650	\$500,000,000 CASH	5/18/15			101	29.88%	6,877	3,090	945,809	22	\$1 075,580.00	\$1 109,520.00	\$1 038,820.00	\$1 094,820.00
	1387	\$20	34,320 175	\$500M EXTREME CASH BLAST	8/13/12			245	61 93%	7 901	3,171	508,674	73	\$1 045 760.00	\$1 056 160.00	\$1 036,900.00	\$1 173,320.00
	1829	\$20	9 107 450	100X THE CASH	1/16/17			14	40.72%	29 447	10,558	172,662	3	\$4 409,560.00	\$5,081,860.00	\$4 889 460.00	\$5,155,000.00
	1734	\$20	5,908,875	MILLIONAIRE'S CLUB	6/6/16			46	88.48%	9,235	4,239	11 773	10	\$1 287 020.00	\$1 377,800.00	\$1 378,500.00	\$1 453,600.00
	1779	\$20	8,076,320	SUPER BREAK THE BANK	10/3/16			29	54.21%	16,457	6,169	159 427	15	\$1 375,820.00	\$1 484 000 00	\$1 414 540.00	\$1 519 980.00
	1822	\$20	5,139 100	WINNERS GALORE	12/5/16			20	32 19%	8,203	4,413	123,834	82	\$865,220.00	\$951 980.00	\$970,100.00	\$1 091 520.00
	1832	\$50	3,668,520	\$7 500,000 ULTIMATE CASH	10/17/16			27	43.67%	11 078	4,572	85 804	2	\$2,392,500.00	\$2,802,900.00	\$2,851 450.00	\$3,038,700.00
	1756	\$50	3,666,680	HIGH ROLLER CASINO ACTION	4/18/16			53	54 17%	3,156	1 616	78,187	41	\$645,750.00	\$825,550.00	\$770,600.00	\$922,050.00
Not of that a fa-	A. C. C.				a formation of the second	Carlin .	10000				1000			and the second second			and the second of
Out of Wareh	1876	\$1	9,019,200	MAD MONEY	2/20/17			9	59.80%	14,385	8,540	25	20	\$494,677 00	\$563,696.00	\$652,637 00	\$586,982.00
Sold/Closing	1819	\$1	9 119 700	HIPSTER HOLIDAY	11/16/16	3/19/17	5/3/17	22	96.09%	12	1	0	1 900	-\$1 133.00	-\$2 192.00	-\$3,628.00	\$6,575.00
	1809	\$1	10,275 750	TEXAS A&M UNIVERSITY	9/6/16	4/16/17	5/31/17	33	93.09%	380	313	0	1 922	\$21,507 00	\$40,017 00	\$56,096.00	\$97 199.00
	1810	\$1	10,206 150	THE UNIVERSITY OF TEXAS	9/6/16	4/16/17	5/31/17	33	95.83%	178	135	0	1 404	\$4,333.00	\$21,255.00	\$26 181.00	\$43 446.00
	1800	\$1	30,135,750	WEEKLY BONUS	6/20/16	5/14/17	6/28/17	44	66.57%	9 436	5,257	45 790	483	\$268,685.00	\$285,246.00	\$327,516.00	\$398 103.00
	1770	\$2	7,244 000	WILD 7'S DOUBLER	10/3/16	3/19/17	5/3/17	29	97 08%	5	3	0	1 137	-\$388.00	-\$2,364.00	\$1,602.00	\$12,722.00
	1798	\$3	35,460,375	BONUS CASHWORD	2/29/16	4/18/17	6/2/17	60	98.17%	1 166	580	0	1 132	\$170 031.00	\$251 733.00	\$296,841.00	\$413,499.00
	1801	\$3	20,504,625	TEXAS LOTERIA	6/27/16		l	43	95 13%	6,384	2,661	17	1 315	\$475,584.00	\$670,647 00	\$986,193.00	\$1,407 063.00
	1776	\$5	9,894,750	COWBOYS	8/1/16	4/16/17	5/31/17	38	57 41%	281	239	51,500	2 107	\$39,805.00	\$104,305.00	\$108,020.00	\$130,875.00
	1782	\$5	8,369,025	CRAZY CASH	9/19/16	3/19/17	5/3/17	31	58.40%	19	17	41 005	3,869	\$2,975.00	\$14,040.00	\$32,890.00	\$86,650.00
	1863	\$5	2,967 075	DALLAS MAVERICKS	1/16/17	5/14/17	6/28/17	14	33.67%	4 117	1 302	18,565	750	\$186,275.00	\$193,145.00	\$207 810.00	\$232,100.00
1	1817	\$5	7,998,975	GOLDEN TICKET	11/7/16	5/14/17	6/28/17	24	89.87%	2,833	2,045	3,253	184	\$490,995.00	\$586,005.00	\$640,860.00	\$782,375.00
	1813	\$5	8 420,625	HIT THE JACKPOT	10/3/16	4/16/17	5/31/17	29	63.83%	405	440	35,962	1,583	\$115,665.00	\$172,475.00	\$185,640.00	\$240,515.00
	1864	\$5	2,289,825	HOUSTON ROCKETS	1/16/17	5/14/17	6/28/17	14	35.72%	2 108	1,036	15,162	612	\$146,330.00	\$157 845.00	\$178,530.00	\$213 145.00
	1777	\$5	5,529 750	HOUSTON TEXANS	8/1/16	4/16/17	5/31/17	38	59.46%	228	119	26 193	1 827	-\$13,880.00	\$40,065.00	\$39,050.00	\$57 085.00
	1865	\$5	2,999,250	SAN ANTONIO SPURS	1/16/17	5/14/17	6/28/17	14	38.60%	3 475	1,502	18,810	28	\$217 745.00	\$227,940.00	\$241,045.00	\$274,250.00

Da Vinci

2/3

END OF PRODUCTION PRIZE STRUCTURE September 28, 2016 - (POOLS #1 – 76 COMPLETE)

Prize Structure TEXAS LOTTERY GAME NO 1817 "GOLDEN TICKET"

AME NO 1817 GOLDEN TICKE

					112/2010	VERSION A					Total Dave		
	Order Quantity:	7.998.975 P	ack Size:	75	Pool Size.	120,000	Winners	1,930	510		Total Payo		
	Price Point:		ack size; ks/Game:	106.653	Number of Pools:	66.66	Non-winners:				e Fund: \$27 199,69		
	Revenue:		cks/Game:	106,653	Number of Pools:	66.66	Non-winners: Overall Odds:	-,	3,463 434		Payout: 68.0	01%	ORIGINAL O
	Kevenue.	909,559,010,000 Pag	CK\$/P001:	1,600			Overall Odds:	4.1	434	_			SHIPMENT # COMPLETE POOLS # 1
	Wins			Get	Win	Value	Odds (1 in)	Pack	Winnera Pool	Total	Total Prize Cost	% Prize Fund	7
	St. de la company	and the set of the set.		day in the	and a start of	Low Tiers		1941	17. 19. 2.	5.45			1 1
	1			\$5	\$5	\$5.00	8,8249	8.50	13,600.00	906,412	\$4,532,060.00	16.66%	
2	1			\$10	\$10	\$10.00	29.9949	2.50	4,000.00	266,678	\$2,666,780.00	9.80%	
	2		-	\$5x2	\$10	\$10.00	20.0001	3.75	6,000.00	399,947	\$3,999,470.00	14.70%	
	and the second			and the second s		Total (10.00):	11.9992	6.25	10,000.00	666,625	\$6,666,250,00	24,51%	
١.,				\$20	\$20	\$20.00	300.5552	0.25	400.00	26,614	\$532,280.00	1.96%	
5	2			\$10 x 2	\$20	\$20.00	299.8566	0.25	400.00	26,676	\$533,520.00	1,96%	
	3		S	10 + (\$5 x 2)	\$20	\$20.00	149.8974	0.50	800.00	53,363	\$1,067,260.00	3.92%	
482	4		10000	\$5 x 4	\$20	\$20.00	299.8566	0.25	400.00	26,676	\$533,520.00	1.96%	
	the warter		and the second	sustain the	and the second second	Total (20.00):	59.9943	1.25	2,000.00	133,329	\$2,666,580,00	9.80%	
		The state of the state of the state			Contraction (Cont	otal (Low Tiers)	4.6877	16.00	25,000 0)	1,708,366	\$13,964,890.00	50 97%	
	1	Statistic and the state	and the state of the	\$25	\$25	Mid Tiers		0.~		Althe William	the state of the state of the	A CARLES	
	2	Carry and the second	in a series	\$25	\$25	\$25.00 \$25.00	299.9578	0.25	400.00	26,667	\$666,675.00	2.45%	1
	3	- And the second second		\$20 + \$5	\$25	\$25.00	300.9283 299.1725	0.25	400.00	26,581	\$664,525.00	2.44%	1
	4	and the former of the second second		10 + (\$5 x 3)	\$25	\$25.00	the state of the state of the state of the	a signal rest of starts of	a second as an excited in the second second	26,737	\$668,425.00	2.45%	
572	CONTRACTOR NO	a service a service of	CON NORTH	10 + (35 x 3)	\$25	Total (25.00):	298.4358 74.9052	0.25	402.00	26,803	\$670,075.00	2.46%	
10.0101	1		COLUMN ST	\$50	\$50	\$50.00	599.8481	0.13	1,602.00	106,788	\$2,669,700.00	9.82%	
	2			\$25 x 2	\$50	\$50.00	601,9698	0.13	200.00	13,335	\$666,750.00 \$664,400.00	2.45%	
	3	a analysis an energy of the second second second second	(\$2	20 x 2) + \$10	\$50	\$50.00	600,4335	0.12	200,00	13,288	and the second s	2.44%	
	5			\$10 x 5	\$50	\$50,00	601.2911	0.12	200.00	13,322	\$666,100.00	2.45%	
	7		(\$10 x	3) + (\$5 x 4)	\$50	\$50.00	598.8601	0.12	200.00	13,303 13,357	\$665,150.00 \$667,850.00	2.45%	
,	10	to the second se	Contraction of the second	\$5 x 10	\$50	\$50.00	597,8307	0.13	200.00	13,357	\$669,000.00	2.46%	
	Land Cod Town		Contraction of the second	and the states		Total (50.00):	100.0059	0.75	1,200.00	79,985	\$3,999,250.00	14.70%	
3	1			\$100	\$100	\$100.00	2647.7905	0.03	45.00	3,021	\$302,100.00	1.11%	
	2			\$50 x 2	\$100	\$100.00	2644.2893	0.03	45.00	3,025	\$302,500.00	1.11%	
)	4		1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	\$25 x 4	\$100	\$100.00	2669.8848	0.03	45.00	2,996	\$299,600.00	1.10%	
1	6		\$54	0 + (\$10 x 5)	\$100	\$100.00	2664.5486	0.03	45.00	3,002	\$300,200.00	1.10%	
2	10	(\$20 x	2) + (\$10 x	4) + (\$5 x 4)	\$100	\$100.00	2981.3548	0.03	40.00	2,683	\$268,300.00	0.99%	
3	15		(\$10 x 5	5) + (\$5 x 10)	\$100	\$100.00	2986.9212	0.03	40.00	2,678	\$267,800.00	0.98%	
20	and the first state		1.20	California and		Total (100.00):	459.5791	0.16	260.00	17,405	\$1,740,500.00	6.40%	
•	1			\$150	\$150	\$150.00	6009.7483	0.01	20.00	1,331	\$199,650.00	0.73%	
5	2			\$100 + \$50	\$150	\$150.00	5969.3843	0.01	20.00	1,340	\$201,000.00	0.74%	
5	11	\$50 + (\$20 x			\$150	\$150.00	5960.4881	0.01	20.00	1,342	\$201,300.00	0.74%	
1	20	The state of the second second	(\$10 x 10	0) + (\$5 x 10)	\$150	\$150.00	967.9302	0.08	125.00	8,264	\$1,239,600.00	4,56%	
and the	1	State State of The State	C. States	TOTAL FROM		Total (150.00):	651.5415	0.12	185.00	12,277	\$1,841,550.00	6.77%	1
3	1	States and and a state of	aporting.	\$200	\$200	\$200.00	23735.8309	0.00	5.00	337	\$67,400.00	0.25%	
,	3	and and service any service	-	\$100 x 2	\$200	\$200.00	23735.8309	0.00	5.00	337	\$67,400.00	0.25%	
	11			0 + (\$50 x 2) 5) + (\$10 x 5)	\$200	\$200.00	23735.8309	0.00	5.00	337	\$67,400.00	0.25%	
	20				for a province in the loss	\$200.00	23806.4732	0.00	5.00	336	\$67,200.00	0.25%	
1	A CONTRACTOR OF THE OWNER	(\$20.8.5	1 - (alox 5	5) + (\$5 x 10)	\$200	\$200.00	2187.3052	0.03	55.00	3,657	\$731,400.00	2.69%	
	1		No. Chieron	\$500		Total (200.00):	1598.5162	0.05	75.00	5,004	\$1,000,800.00	3.68%	
,	3	and a second classification and analysis of	/6004	\$500 (x 2) + \$100	\$500	\$500.00	23735.8309	0.00	5.00	337	\$168,500.00	0.62%	
5	5		(0200	\$100 x 5	\$500	\$500.00	23735.8309 23877.5373	0.00	5.00	337	\$168,500.00	0.62%	
5	20	(\$50 × 5)	+ (\$20 x 10) + (\$10 x 5)	\$500	\$500.00	4827,3838	0.00	5.00	335	\$167,500.00	0.62%	
100	ALL ALL AND	(000 x 0)	Contraction of the	(212 (2 ())	1004	Total (500.00):	4627.3636 3000.3657	0.02	25.00 40.00	1,657	\$828,500.00	3.05%	
				2253	En State of S	Intel (Add Trens):	35.6600	2.10	3,932.00	2,666 224,105	\$1,333,000.00 \$12,554,800.00	4.90% 46 27%	
	1	to an a literature of the spectrum of the second	a special states of	\$10,000	\$10,000	\$10,000.00	533265.0000	0.00	5000 A 40	AN CONTRACT	ing strate and	and the second second	
5	1		1000	\$100.000	\$100,000	and the second	533265.0000	0.00	0.22	15	\$150,000.00	0.55%	
- Al	AN IN THE REAL	and the second second second	145/22-2	3100,000	and the second se	stal (High Tiere):	380903.5714	0.00	0.09	6	\$600,000.00	2.21%	
			100 21	and and the second		Total •	4.1434	18.10	0.31 28,962,31	21 1,930,512	\$750,000 00 \$27,199,690.00	2.75% 100.00%	

Exact Quantity by Kind Level

Liability for 1817 / for Life to Date

Proc Activ		Status [.]	SmartCash N/A	Enabled	Validation Ran	ge. 10/09/2	2016 - 12/26/2017	7	
			Outstar	nding Prizes					
Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Lıfe to Date	Amount Paid Life to Date	% paıd	Est Tickets Sold
1	1	N/A	\$5 00	127288	\$636,440 00	779124	\$3,895,620 00	85 96%	6875673
2	2	N/A	\$10 00	34798	\$347,980 00	231880	\$2,318,800 00	86 95%	6955213
3	3	N/A	\$10 00	45989	\$459,890 00	353958	\$3,539,580 00	88 50%	7079190
4	4	N/A	\$20 00	3326	\$66,520 00	23288	\$465,760 00	87 50%	6999328
5	5	N/A	\$20 00	3032	\$60,640 00	23644	\$472,880 00	88 63%	7089809
6	6	N/A	\$20 00	5682	\$113,640 00	47681	\$953,620 00	89 35%	7147257
7	7	N/A	\$20 00	2954	\$59,080 00	23722	\$474,440 00	88 93%	7113198
8	0	N/A	\$25 00	3295	\$82,375 00	23372	\$584,300 00	87 64%	7010614
9	0	N/A	\$25 00	2865	\$71,625 00	23716	\$592,900 00	89 22%	7136815
10	0	N/A	\$25 00	2843	\$71,075 00	23894	\$597,350 00	89 37%	7148427
11	0	N/A	\$25 00	2837	\$70,925 00	23966	\$599,150 00	89 42%	7152312
12	0	N/A	\$50 00	1598	\$79,900 00	11737	\$586,850 00	88 02%	7040417
13	0	N/A	\$50 00	1326	\$66,300 00	11962	\$598,100 00	90 02%	7200763
14	0	N/A	\$50 00	1349	\$67,450 00	11973	\$598,650 00	89 87%	7188990
15	0	N/A	\$50 00	1422	\$71,100 00	11881	\$594,050 00	89 31%	7143939
16	0	N/A	\$50 00	1389	\$69,450 00	11968	\$598,400 00	89 60%	7167158
17	Ō	N/A	\$50 00	1380	\$69,000 00	12000	\$600,000 00	89 69%	7173968
18	Õ	N/A	\$100 00	380	\$38,000 00	2641	\$264,100 00	87 42%	6992814
19	Õ	N/A	\$100 00	345	\$34,500 00	2680	\$268,000 00	88 60%	7086695
20	õ	N/A	\$100 00	321	\$32,100 00	2675	\$267,500 00	89 29%	7141941
21	ŏ	N/A	\$100 00	337	\$33,700.00	2665	\$266,500 00	88 77%	7101022
22	ŏ	N/A	\$100 00	281	\$28,100 00	2402	\$240,200 00	89 53%	7161214
23	õ	N/A	\$100 00	274	\$27,400 00	2404	\$240,400 00	89 77%	7180558
24	õ	N/A	\$150 00	152	\$22,800 00	1179	\$176,850 00	88 58%	7085493
25	ŏ	N/A	\$150 00	134	\$20,100 00	1206	\$180,900 00	90 00%	7199077
26	ŏ	N/A	\$150 00	143	\$21,450 00	1199	\$179,850 00	89 34%	7146625
27	õ	N/A	\$150 00	878	\$131,700 00	7386	\$1,107,900 00	89 38%	7149132
28	õ	N/A	\$200 00	42	\$8,400 00	295	\$59,000 00	87 54%	7002070
29	õ	N/A	\$200 00	36	\$7,200 00	301	\$60,200 00	89 32%	7144485
30	ŏ	N/A	\$200 00	42	\$8,400 00	295	\$59,000 00	87 54%	7002070
31	ŏ	N/A	\$200 00	46	\$9,200 00	290	\$58,000 00	86 31%	6903877
32	õ	N/A	\$200 00	404	\$80,800 00	3253	\$650,600 00	88 95%	7115303
33	ŏ	N/A	\$500 00	47	\$23,500 00	290	\$145,000 00	86 05%	6883390
34	õ	N/A	\$500 00	33	\$16,500 00	304	\$152,000 00	90 21%	7215692
35	õ	N/A	\$500 00	30	\$15,000 00	305	\$152,500 00	91 04%	7282648
36	õ	N/A	\$500 00	193	\$96,500 00	1464	\$732,000 00	88 35%	7067289
37	Ő	N/A	\$10,000 00	0	\$0 00	15	\$150,000 00	100 00%	7998975
38	0		\$100,000 00	ŏ	\$0 00	6	\$600,000 00	100.00%	7998975
30	0	19/75			1		\$24,080,950.00		
			Totals [.]	247491	\$3,118,740 00	1,003,021	φz4,000,350.00		

No		

1	10/17/16 Game Name Golden Ticket	Game No 1817	Inv No. 1028263	Vendor SGI	TLC PO # 362-17-9019 RL004				
					Description/Tickets Delivered Qty 7,998,975	Units per 1000 7 998.98	Unit Price \$38.03	_	Amount \$304,201 02 \$304,201 02
				Delivered Ordered	7,998,975 8,040,000				
				% under 2% over	7,879,200 8,200 800				
			A	Accetable Range	0				
								Inserts Printed on Foil Stock (395*107220) Sub Total	\$42,351 90 \$346,552.92
								Total	\$346,552.92

No

Scratch Ticket Game Analysis 2/22/15-2/25/17

Average Number of Weeks for 85% Average Sell Through

	Price Point								
Print Quantities	\$1	\$2	\$3	\$5					
< 5M	None	None	None	None					
5M-9.99M	Week 11	Week 21	Week 17	Week 19					
10M-14.99M	Week 19	None	Week 26*	Week 26					
15M-19.99M	None	Week 21*	None	Week 32					
20M-24.99M	Week 35*	None	Week 26	Week 42*					
25M-29.99M	Week 33*	Week 36*	Week 33*	None					
30M-34.99M	None	None	None	Week 39*					
>35M	None	None	Week 48*	None					

		Price Point	1278 32 24
Print Quantities	\$10	\$20	\$50
2M	None	None	None
3M	None	None	None
4M	None	None	None
5M	Week 20	Week 47*	None
6M	Week 23*	None	None
7M	None	None	None
8M	Week 19	Week 34*	None
>9M	Week 30	Week 52*	None

Average Weekly Dollar Sales at 85% Average Sell Through

		Price Point								
Print Quantities	\$1	\$2	\$3	\$5						
< 5M	None	None	None	None						
5M-9.99M	\$677,452	\$691,115	\$1,048,153	\$1,846,165						
10M-14.99M	\$529,420	None	\$995,703	\$2,330,999						
15M-19.99M	None	\$1,273,552	None	\$2,177,203						
20M-24.99M	\$551,431	None	\$2,048,240	\$2,091,160						
25M-29.99M	\$665,806	\$1,198,731	\$2,010,942	None						
30M-34.99M	None	None	None	\$3,329,657						
>35M	None	None	\$1,875,795	None						

None = no games at this level with 85% sell through * only one game at this level with 85% sell through

Price Point Print Quantities \$50 \$10 \$20 2M None None None None None 3M None **4M** None None None \$2,437,509 \$2,150,202 5M None \$2,289,667 6M None None None None 7M None \$4,563,190 \$4,102,734 8M None \$3,308,551 \$3,358,044 >9M None

> Excludes Promotional Tickets Unaudited - For Internal Use Only