

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed 10/1/2018

| | | | |
|--------------------------------|------------------------|---------------------------|--------|
| Game # | 1899 | Confirmed Packs | 5,290 |
| Game Name | Texas Lottery Platinum | Active Packs | 2,372 |
| Quantity Printed | 3,634,340 | Warehouse Packs | 49,903 |
| Price Point | \$50 | Returned Packs | 21 |
| Start Date | 10/16/2017 | Printed Payout Percentage | 77.88% |
| Top Prize | \$ 5,000,000 | Percent Sold | 67.34% |
| Number of Top Prizes Remaining | 1 | Number of Weeks Out | 50 |

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

| | | |
|-------------------------------|----------------------|--|
| Cost to print tickets | \$ 515,609 | |
| Prize payout expense | \$ 94,304,110 | Data from Instant Ticket Tier Liability screen in ES |
| Estimated Direct Costs | \$ 94,819,719 | |

TANGIBLE BENEFITS

Revenue Impact:

| | | |
|---------------------------------|-----------------------|---|
| Estimated sales | \$ 122,368,228 | Based on # of tkts printed, times % sold from DaVinci report, times the price point |
| Total Estimated Benefits | \$ 122,368,228 | |

Excess of Revenue over Expended \$ 27,548,508

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

| | Previous 3 Weeks Sales from DaVinci | |
|--|-------------------------------------|------------------|
| Most recent week sales | \$ | 1,220,550 |
| Next week | \$ | 1,246,450 |
| Next week | \$ | 1,236,350 |
| Avg Weekly Sales Current Game | \$ | 1,234,450 |
| Avg Weekly Sales \$20; 5M Qty* | \$ | 2,329,740 |
| Percentage Of Variance In Sales | | 47% |

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

| | | | |
|--|------------------------|---------------------------|--------|
| Game # | 1899 | Printed Payout Percentage | 77.88% |
| Game Name | Texas Lottery Platinum | Actual Payout Percentage | 77.07% |
| Percent Sold | 67.34% | Number of Weeks Out | 50 |
| Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.* | | | 43 |

* There were no games to use for this analysis at the \$50 level so the \$20 level was used with the 5M print run.

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

Dale Boussock 10/1/18
Instant Product Coordinator Date

[Signature] 10/1/18
Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

[Signature] 10-1-18
Lottery Operations Division Director Date

Kathy Lynn 10/3/2018
Controller Date

[Signature] 10/3/18
Executive Director Date



Da Vinci Report
 Week End Date: 9/29/18
 10/1/18

| Product Line | Game | Mature | Tix Run | Name | Start | Call | Close | Wks | % Sold | Confirmed | Active | Ware | Return | Net Sales | | |
|--------------|------|--------|------------|-------------------------------|----------|----------|----------|-----|--------|-----------|--------|-----------|--------|----------------|----------------|----------------|
| | | | | | | | | | | | | | | 9/29/18 | 9/15/18 | 9/8/18 |
| | 1837 | \$5 | 7,040,775 | \$100,000 JACKPOT | 6/18/18 | | | 15 | 79.31% | 9,521 | 4,414 | 3,239 | 14 | \$962,770.00 | \$1,157,415.00 | \$1,405,140.00 |
| | 1862 | \$5 | 18,021,075 | BONUS BREAK THE BANK | 11/29/17 | | | 43 | 86.33% | 14,855 | 7,994 | 7,285 | 4 | \$1,439,645.00 | \$1,395,460.00 | \$1,574,935.00 |
| | 1859 | \$5 | 22,450,575 | CROSSWORD CONNECT | 6/28/17 | | | 65 | 83.29% | 12,174 | 5,981 | 29,009 | 9 | \$1,218,430.00 | \$1,159,220.00 | \$1,332,175.00 |
| | 2049 | \$5 | 7,334,250 | FROGGER | 6/27/18 | | | 13 | 57.22% | 11,468 | 6,720 | 21,109 | 3 | \$741,325.00 | \$905,560.00 | \$1,012,580.00 |
| | 2061 | \$5 | 7,335,675 | LION'S SHARE | 6/4/18 | | | 17 | 60.45% | 5,434 | 3,161 | 27,671 | 234 | \$488,290.00 | \$495,120.00 | \$617,840.00 |
| | 2013 | \$5 | 21,411,450 | LUCKY 75 | 12/18/17 | | | 41 | 81.43% | 7,180 | 3,712 | 40,135 | 8 | \$884,035.00 | \$908,420.00 | \$982,735.00 |
| | 2032 | \$5 | 7,706,850 | PHARAOH'S GOLD | 5/21/18 | | | 19 | 53.71% | 4,964 | 2,698 | 37,632 | 120 | \$383,565.00 | \$430,165.00 | \$499,450.00 |
| | 1877 | \$5 | 40,544,550 | SUPER LOTERIA | 12/11/17 | | | 42 | 67.29% | 25,168 | 10,038 | 135,598 | 4 | \$3,291,540.00 | \$3,190,845.00 | \$3,398,215.00 |
| | 1844 | \$5 | 7,192,125 | THE MONEY GAME | 5/7/18 | | | 21 | 64.56% | 4,423 | 2,463 | 25,070 | 12 | \$340,265.00 | \$338,000.00 | \$400,520.00 |
| | 1759 | \$10 | 28,632,550 | \$200 MILLION PAYOUT | 8/1/16 | | | 113 | 75.96% | 8,798 | 3,860 | 121,948 | 15 | \$1,122,780.00 | \$1,080,410.00 | \$1,220,100.00 |
| | 2046 | \$10 | 8,311,000 | 50X THE CASH | 5/7/18 | | | 21 | 76.62% | 18,432 | 6,625 | 12,402 | 0 | \$2,097,090.00 | \$2,087,060.00 | \$2,282,840.00 |
| | 2076 | \$10 | 9,170,500 | CASINO ACTION SUPER TICKET | 6/27/18 | | | 13 | 30.08% | 15,962 | 7,880 | 99,878 | 17 | \$1,786,080.00 | \$1,736,770.00 | \$1,823,590.00 |
| | 1885 | \$10 | 26,550,900 | MEGA LOTERIA | 9/18/17 | | | 54 | 87.33% | 22,246 | 8,504 | 31,485 | 5 | \$4,069,990.00 | \$4,010,010.00 | \$4,355,990.00 |
| | 2018 | \$10 | 14,595,550 | SUPER 75 | 1/2/18 | | | 39 | 79.30% | 10,761 | 4,193 | 43,033 | 15 | \$1,488,320.00 | \$1,499,930.00 | \$1,569,540.00 |
| | 2021 | \$20 | 8,179,100 | \$1,000,000 BIG MONEY | 1/2/18 | | | 39 | 42.89% | 10,408 | 4,802 | 191,966 | 17 | \$943,100.00 | \$954,380.00 | \$954,040.00 |
| | 1894 | \$20 | 7,155,300 | \$100 MILLION TEXAS RICHES | 2/5/18 | | | 34 | 65.00% | 10,034 | 4,793 | 82,477 | 23 | \$1,483,220.00 | \$1,428,000.00 | \$1,544,180.00 |
| | 1671 | \$20 | 34,144,650 | \$500,000,000 CASH | 5/18/15 | | | 176 | 40.35% | 6,983 | 2,984 | 802,138 | 29 | \$1,078,720.00 | \$1,030,880.00 | \$3,000,580.00 |
| | 2047 | \$20 | 9,177,950 | 100X THE CASH | 4/2/18 | | | 72 | 27.10% | 20,343 | 7,969 | 124,943 | 8 | \$3,057,300.00 | \$2,905,620.00 | \$3,113,840.00 |
| | 1838 | \$20 | 34,728,300 | INSTANT MILLIONAIRE | 5/15/17 | | | 43 | 79.51% | 11,689 | 4,621 | 55,883 | 5 | \$2,007,920.00 | \$1,938,740.00 | \$2,049,920.00 |
| | 2014 | \$20 | 9,178,150 | MEGA 75 | 12/4/17 | | | 52 | 87.16% | 9,575 | 4,093 | 13,924 | 31 | \$1,386,240.00 | \$1,423,700.00 | \$1,526,720.00 |
| | 2002 | \$20 | 5,959,050 | ULTIMATE CROSSWORD/BINGO | 10/2/17 | | | 28 | 13.49% | 18,316 | 8,006 | 1,148,959 | 6 | \$3,982,410.00 | \$3,886,150.00 | \$4,069,560.00 |
| | 2053 | \$30 | 34,080,725 | \$750 MILLION WINNER'S CIRCLE | 3/19/18 | | | 15 | 32.26% | 14,284 | 5,896 | 98,647 | 25 | \$3,570,200.00 | \$3,510,850.00 | \$3,694,950.00 |
| | 2057 | \$50 | 3,611,100 | 200X THE CASH | 6/18/18 | | | 50 | 67.34% | 5,290 | 2,372 | 49,903 | 21 | \$1,220,550.00 | \$1,246,450.00 | \$1,269,500.00 |
| | 1899 | \$50 | 3,634,340 | TEXAS LOTTERY PLATINUM | 10/16/17 | | | 32 | 60.73% | 9,256 | 4,025 | 56,397 | 16 | \$2,334,150.00 | \$2,285,900.00 | \$2,352,700.00 |
| | 2030 | \$50 | 3,670,680 | ULTIMATE 75 | 2/19/18 | | | 8 | 63.86% | 12,076 | 7,830 | 36 | 28 | \$617,638.00 | \$654,451.00 | \$659,670.00 |
| Out of Wareh | 2064 | \$1 | 8,937,750 | DOUBLE DOUBLER | 8/6/18 | | | 11 | 82.86% | 11,144 | 5,727 | 4 | 52 | \$1,798,920.00 | \$1,994,390.00 | \$2,347,275.00 |
| | 1848 | \$5 | 8,098,800 | 25X THE MONEY | 7/16/18 | | | 8 | 54.91% | 22,994 | 8,554 | 3 | 54 | \$1,422,625.00 | \$1,484,215.00 | \$1,609,355.00 |
| | 2063 | \$5 | 5,613,825 | 50X FAST CASH | 8/6/18 | | | 17 | 90.84% | 2,322 | 1,251 | 8 | 628 | \$95,124.00 | \$116,744.00 | \$168,705.00 |
| Sold/Closing | 2058 | \$1 | 9,295,500 | BLACKJACK | 6/4/18 | | | 26 | 91.74% | 106 | 95 | 0 | 3,627 | \$3,967.00 | \$9,046.00 | \$25,646.00 |
| | 2037 | \$1 | 9,289,250 | SOME LIKE IT HOT | 4/2/18 | 9/9/18 | 10/24/18 | 13 | 91.14% | 2,376 | 1,791 | 0 | 67 | \$135,553.00 | \$177,620.00 | \$247,389.00 |
| | 2050 | \$1 | 9,301,650 | SUPER 9S | 6/27/18 | | | 28 | 83.57% | 1,093 | 833 | 1,550 | 4,439 | \$66,552.00 | \$70,588.00 | \$76,698.00 |
| | 1893 | \$2 | 7,092,375 | A CUT ABOVE | 3/19/18 | 10/14/18 | 11/28/18 | | | | | | | | | |

Liability for 1899 / for Life to DateProduct Status:
ActiveSmartCash Enabled:
N/A

Validation Range: 09/28/2017 - 12/31/2037

Outstanding Prizes

| Tier | Ref | SmartCash | Tier Value | Count | Amount | Tickets Paid Life to Date | Amount Paid Life to Date | % paid | Est. Tickets Sold |
|---------|-----|-----------|----------------|--------|-----------------|------------------------------------|-----------------------------|--------|----------------------|
| 1 | 1 | N/A | \$70.00 | 183748 | \$12,862,360.00 | 361403 | \$25,298,210.00 | 66.29% | 2409353 |
| 2 | 2 | N/A | \$100.00 | 31043 | \$3,104,300.00 | 59671 | \$5,967,100.00 | 65.78% | 2390642 |
| 3 | 3 | N/A | \$100.00 | 30105 | \$3,010,500.00 | 60798 | \$6,079,800.00 | 66.88% | 2430729 |
| 4 | 4 | N/A | \$100.00 | 30025 | \$3,002,500.00 | 60903 | \$6,090,300.00 | 66.98% | 2434257 |
| 5 | 0 | N/A | \$150.00 | 10301 | \$1,545,150.00 | 19921 | \$2,988,150.00 | 65.92% | 2395595 |
| 6 | 0 | N/A | \$150.00 | 9994 | \$1,499,100.00 | 20231 | \$3,034,650.00 | 66.93% | 2432633 |
| 7 | 0 | N/A | \$150.00 | 10057 | \$1,508,550.00 | 20232 | \$3,034,800.00 | 66.80% | 2427612 |
| 8 | 0 | N/A | \$200.00 | 10207 | \$2,041,400.00 | 20097 | \$4,019,400.00 | 66.32% | 2410220 |
| 9 | 0 | N/A | \$200.00 | 14997 | \$2,999,400.00 | 30549 | \$6,109,800.00 | 67.07% | 2437655 |
| 10 | 0 | N/A | \$200.00 | 9990 | \$1,998,000.00 | 20249 | \$4,049,800.00 | 66.96% | 2433670 |
| 11 | 0 | N/A | \$200.00 | 9920 | \$1,984,000.00 | 20293 | \$4,058,600.00 | 67.17% | 2441057 |
| 12 | 0 | N/A | \$500.00 | 2510 | \$1,255,000.00 | 5037 | \$2,518,500.00 | 66.74% | 2425622 |
| 13 | 0 | N/A | \$500.00 | 1989 | \$994,500.00 | 4068 | \$2,034,000.00 | 67.16% | 2440894 |
| 14 | 0 | N/A | \$500.00 | 2004 | \$1,002,000.00 | 4060 | \$2,030,000.00 | 66.95% | 2433281 |
| 15 | 0 | N/A | \$500.00 | 2479 | \$1,239,500.00 | 5092 | \$2,546,000.00 | 67.26% | 2444334 |
| 16 | 0 | N/A | \$2,500.00 | 162 | \$405,000.00 | 330 | \$825,000.00 | 67.07% | 2437667 |
| 17 | 0 | N/A | \$2,500.00 | 180 | \$450,000.00 | 338 | \$845,000.00 | 65.25% | 2371441 |
| 18 | 0 | N/A | \$2,500.00 | 175 | \$437,500.00 | 337 | \$842,500.00 | 65.82% | 2392133 |
| 19 | 0 | N/A | \$2,500.00 | 163 | \$407,500.00 | 353 | \$882,500.00 | 68.41% | 2486282 |
| 20 | 0 | N/A | \$10,000.00 | 9 | \$90,000.00 | 21 | \$210,000.00 | 70.00% | 2544038 |
| 21 | 0 | N/A | \$10,000.00 | 19 | \$190,000.00 | 42 | \$420,000.00 | 68.85% | 2502332 |
| 22 | 0 | N/A | \$10,000.00 | 19 | \$190,000.00 | 42 | \$420,000.00 | 68.85% | 2502332 |
| 23 | 0 | N/A | \$5,000,000.00 | 1 | \$5,000,000.00 | 2 | \$10,000,000.00 | 66.67% | 2422893 |
| Totals: | | | | 360097 | \$47,216,260.00 | 714,069 | \$94,304,110.00 | | |

Prize Structure
TEXAS LOTTERY
GAME NO. 1899 "Texas Lottery® PLATINUM"
May 30, 2017 - VERSION C

Order Quantity: 3,634,340
Price Point: \$50.00
Revenue: \$181,717,000.00

Pool Size: 20
Packs/Games: 181,717
Packs/Pool: 6,000

Winners: 1,074,166
Non-winners: 2,560,174
Overall Odds: 3.3834

Total Payout
\$141,520,370.00
77.86%

| Kind | Wins | Tier Level | Prize | Win | Value | Odds (1 in) | Pack | Winners | Pool | Total | Total Prize Cost | % Prize Fund |
|------|------|------------|----------------------------|-------------|----------------------|---------------|-------------|------------------|------------------|------------------|-------------------------|----------------|
| 01 | 1 | G | \$70 | \$70 | \$70.00 | 6.6667 | 3.00 | 18,000.00 | 18,000.00 | 545,151 | \$38,160,570.00 | 26.96% |
| 02 | 1 | G | \$100 | \$100 | \$100.00 | 40.0637 | 0.50 | 3,000.00 | 3,000.00 | 90,714 | \$9,071,400.00 | 6.41% |
| 03 | 2 | G | \$50 x 2 | \$100 | \$100.00 | 39.9804 | 0.50 | 3,000.00 | 3,000.00 | 90,903 | \$9,090,300.00 | 6.42% |
| 04 | 1 | G | \$50 (\$\$) | \$100 | \$100.00 | 39.9694 | 0.50 | 3,000.00 | 3,000.00 | 90,928 | \$9,092,800.00 | 6.43% |
| | | | | | Total (\$100.00): | 13.3348 | 1.50 | 9,000.00 | 9,000.00 | 272,545 | \$27,254,500.00 | 19.26% |
| 05 | 1 | M | \$150 | \$150 | \$150.00 | 120.2548 | 0.17 | 1,000.00 | 1,000.00 | 30,222 | \$4,533,300.00 | 3.20% |
| 06 | 3 | M | \$50 x 3 | \$150 | \$150.00 | 120.2428 | 0.17 | 1,000.00 | 1,000.00 | 30,225 | \$4,533,750.00 | 3.20% |
| 07 | 2 | M | \$50+ \$100 | \$150 | \$150.00 | 119.9888 | 0.17 | 1,000.00 | 1,000.00 | 30,289 | \$4,543,350.00 | 3.21% |
| | | | | | Total (\$150.00): | 40.0540 | 0.50 | 3,000.00 | 3,000.00 | 90,738 | \$13,610,400.00 | 9.62% |
| 08 | 1 | M | \$200 | \$200 | \$200.00 | 119.9294 | 0.17 | 1,000.00 | 1,000.00 | 30,304 | \$6,060,800.00 | 4.28% |
| 09 | 1 | M | \$100 (\$\$) | \$200 | \$200.00 | 79.7949 | 0.25 | 1,500.00 | 1,500.00 | 45,546 | \$9,109,200.00 | 6.44% |
| 10 | 4 | M | \$50 x 4 | \$200 | \$200.00 | 120.1872 | 0.17 | 1,000.00 | 1,000.00 | 30,239 | \$6,047,800.00 | 4.27% |
| 11 | 2 | M | \$50(\$\$) + \$100 | \$200 | \$200.00 | 120.2806 | 0.17 | 1,000.00 | 1,000.00 | 30,213 | \$6,042,600.00 | 4.27% |
| | | | | | Total (\$200.00): | 26.6639 | 0.75 | 4,500.00 | 4,500.00 | 136,302 | \$27,260,400.00 | 19.26% |
| 12 | 1 | M | \$500 | \$500 | \$500.00 | 481.5609 | 0.04 | 250.00 | 250.00 | 7,547 | \$3,773,500.00 | 2.67% |
| 13 | 2 | M | \$200 (\$\$) + \$100 | \$500 | \$500.00 | 600.0231 | 0.03 | 200.00 | 200.00 | 6,057 | \$3,028,500.00 | 2.14% |
| 14 | 5 | M | \$100 x 5 | \$500 | \$500.00 | 599.3305 | 0.03 | 200.00 | 200.00 | 6,064 | \$3,032,000.00 | 2.14% |
| 15 | 1 | M | \$50 (STAR) | \$500 | \$500.00 | 480.0343 | 0.04 | 250.00 | 250.00 | 7,571 | \$3,785,500.00 | 2.67% |
| | | | | | Total (\$500.00): | 133.4241 | 0.15 | 900.00 | 900.00 | 27,239 | \$13,619,500.00 | 9.62% |
| | | | | | Total (Mid Tiers): | 3.8903 | 5.90 | 35,400.00 | 35,400.00 | 1,071,973 | \$19,905,370.00 | 14.73% |
| 16 | 1 | H | \$2,500 | \$2,500 | \$2,500.00 | 7386.8699 | 0.00 | 16.00 | 16.00 | 482 | \$1,230,000.00 | 0.87% |
| 17 | 5 | H | \$500 x 5 | \$2,500 | \$2,500.00 | 7016.1004 | 0.00 | 17.00 | 17.00 | 518 | \$1,295,000.00 | 0.92% |
| 18 | 6 | H | \$200 (STAR) + (\$100 x 5) | \$2,500 | \$2,500.00 | 7098.3203 | 0.00 | 17.00 | 17.00 | 512 | \$1,280,000.00 | 0.90% |
| 19 | 2 | H | \$200 (STAR) + \$50 (STAR) | \$2,500 | \$2,500.00 | 7043.2846 | 0.00 | 17.00 | 17.00 | 516 | \$1,290,000.00 | 0.91% |
| | | | | | Total (\$2,500.00): | 1783.2875 | 0.01 | 67.00 | 67.00 | 2,038 | \$5,095,000.00 | 3.60% |
| 20 | 1 | H | \$10,000 | \$10,000 | \$10,000.00 | 121144.6667 | 0.00 | 1.00 | 1.00 | 30 | \$300,000.00 | 0.21% |
| 21 | 1 | H | \$1,000 (STAR) | \$10,000 | \$10,000.00 | 59579.3443 | 0.00 | 2.00 | 2.00 | 61 | \$610,000.00 | 0.43% |
| 22 | 5 | H | \$2,500 x 5 | \$10,000 | \$10,000.00 | 59579.3443 | 0.00 | 2.00 | 2.00 | 61 | \$610,000.00 | 0.43% |
| | | | | | Total (\$10,000.00): | 23910.1316 | 0.00 | 5.00 | 5.00 | 152 | \$1,520,000.00 | 1.07% |
| 23 | 1 | H | \$5,000,000 | \$5,000,000 | \$5,000,000.00 | 1211446.6667 | 0.00 | 0.10 | 0.10 | 3 | \$15,000,000.00 | 10.60% |
| | | | | | Total (High tiers): | 1657.2458 | 0.01 | 72.10 | 72.10 | 2,193 | \$21,615,000.00 | 15.27% |
| | | | | | Total: | 3.3834 | 5.91 | 35,472.10 | 1,074,166 | 3,634,340 | \$141,520,370.00 | 100.00% |

There will be no more than eight (8) winners per pack.

\$\$ = win DOUBLE the prize for that symbol
STAR = win 10 TIMES the prize for that symbol

ORIGINAL ORDER

SHIPMENT # 1
COMPLETE
POOLS # 1- 35
3634340

545151
90714
90903
90928
30222
30225
30289
30304
45546
30239
30213
7547
6057
6064
7571

492
518
512
516
30
61
61
3

**Instant Ticket Game Analysis
2/28/16-2/24/18**

Average Number of Weeks for 85% Average Sell Through

| Print Quantities | Price Point | | | | | Print Quantities | Price Point | | |
|------------------|-------------|----------|----------|----------|---------|------------------|-------------|----------|------|
| | \$1 | \$2 | \$3 | \$5 | \$10 | | \$20 | \$50 | |
| < 5M | None | Week 12* | None | None | None | 2M | None | None | None |
| 5M-9.99M | Week 16 | Week 19 | Week 17 | Week 18 | None | 3M | None | None | None |
| 10M-14.99M | Week 19 | None | None | None | None | 4M | None | None | None |
| 15M-19.99M | None | None | None | Week 52* | Week 19 | 5M | Week 19 | Week 43* | None |
| 20M-24.99M | None | Week 34* | Week 38* | Week 59* | Week 15 | 6M | Week 15 | None | None |
| 25M-29.99M | None | Week 39* | None | None | None | 7M | None | Week 49* | None |
| 30M-34.99M | Week 41* | None | None | Week 39* | None | 8M | None | Week 35* | None |
| >35M | None | Week 61 | Week 50 | Week 52* | Week 31 | >9M | Week 31 | Week 41* | None |

Average Weekly Dollar Sales at 85% Average Sell Through

| Print Quantities | Price Point | | | | | Print Quantities | Price Point | | |
|------------------|-------------|-------------|-------------|-------------|-------------|------------------|-------------|-------------|------|
| | \$1 | \$2 | \$3 | \$5 | \$10 | | \$20 | \$50 | |
| < 5M | None | \$714,918 | None | None | None | 2M | None | None | None |
| 5M-9.99M | \$512,110 | \$743,055 | \$1,109,054 | \$1,865,496 | None | 3M | None | None | None |
| 10M-14.99M | \$511,766 | None | None | None | None | 4M | None | None | None |
| 15M-19.99M | None | None | None | \$1,508,375 | \$2,537,188 | 5M | \$2,537,188 | \$2,329,740 | None |
| 20M-24.99M | None | \$1,078,385 | \$1,398,153 | \$1,450,990 | \$3,483,559 | 6M | \$3,483,559 | None | None |
| 25M-29.99M | None | \$1,309,641 | None | None | None | 7M | None | \$2,502,908 | None |
| 30M-34.99M | \$636,048 | None | None | \$3,329,657 | None | 8M | None | \$3,985,513 | None |
| >35M | None | \$1,023,347 | \$1,825,122 | \$3,361,809 | \$3,614,099 | >9M | \$3,614,099 | \$3,781,160 | None |

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only