TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis SUMMARY REPORT

	SUMMAR	YREPORT									
Scratch Ticket Information	s	Date Completed	8/13/2019								
Game #	2039	Confirmed Packs	12,397								
Game Name	Cash King	Active Packs	5,550								
Quantity Printed	7,332,075	Warehouse Packs	14,905								
Price Point	\$5	Returned Packs									
Start Date6/3/2019Printed Payout Percentage67.9Top Prize\$ 100,000Percent Sold63.8											
Top Prize	\$ 100,000	Percent Sold	63.85%								
Number of Top Prizes Remaining	0	Number of Weeks Out	10								
Current Game Sales Analysis											
TANGIBLE COSTS											
Expenditure Impact:											
Cost to print tickets	\$ 223,775	Actual ticket production costs									
Prize payout expense	\$ 15,951,755	Data from Instant Ticket Tier Liability scree	en in ES								
Estimated Direct Costs	\$ 16,175,530										
TANGIBLE BENEFITS											
Revenue Impact:											
Estimated sales	\$ 23,407,649	Based on # of tkts printed, times % sold fr	om DaVinci report,								
Total Estimated Benefits	\$ 23,407,649	times the price point									
Excess of Revenue over Expended	\$ 7,232,120										
INTANGIBLE POSITIVE BENEFITS: Allows for open bin space for new games at same price point with higher average weekly sales. Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden <u>INTANGIBLE NEGATIVE BENEFITS:</u> There are still valuable prizes remaining in this game. <u>Assumptions:</u> Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci											
	s based on pack settleme	nts. Some partial packs could be return									
	Weekly Sales Com	parison Information									
		Sales from DaVinci									
Most recent week Next week	sales	\$ 1,462,675 \$ 1,751,235									
Next week		\$ 1,742,650									

Avg Weekly Sales Current Game

Avg Weekly Sales \$5; 5M - 9.9M Qty

\$

\$

1,652,187

2,105,631

22%

TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2039	Printed Payout Percentage	67.99%
Game Name	Cash King	Actual Payout Percentage	68.15%
Percent Sold	63.85%	Number of Weeks Out	10
Average # of Weeks for 85% Sel		nt Game With Similar Print Run.	17
Recommendation			
Based on the findings in this	Summary Report, I am reco	mmending closing the above game.	
I am recommending closing	the above game based on th	e below business reason(s):	
Inst NOT REG ERO Products Manager By signing below, I agree with the		×	
ER REC	Date Date		
ION IN	RED		
Products Manager	PRI		
	-" <e< td=""><td></td><td></td></e<>		
By signing below, I agree with the	e recommente e Pro	ducts Department Staff to close the a	bove game.
	\sim		
	tor Date		
SED RE			
-40 .c	RUN		
Controller	RED		
•	Pp.U.		
	35.		
Lotter Controller Executive Director	Date		
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NO. OF TICKETS (+/-2%): NO. POOLS: PACK SIZE:	7,332,075 20.37 75	Minimum Quantity: Maximum Quantity:	7,056,000 7,344,000			"CAS	S LOTTERY COMM H KING" - GAME NO ODUCTION PRIZE S	0. 2039			
PACKS/POOL: PACKS/GAME:	4,800 97,761						12-Feb-18		VERSION A		
	7,332,075			\$5 TICKETS	\$36,660,375	REVENUE	PRIZE FUND	\$24,926,580		PAYOUT %	67.99%

PRIZE	PRIZE	TIER		#OF WAYS	S	ODDS OF	WINNERS IN 20	WINNERS IN 75	WINNERS IN 360,000	PRIZE	PERCENT OF PRIZE	VALIDATIO TIER
TIER	CODE	CODE	<u>GET:</u>	TO WIN:	WIN:	1 IN:	POOLS	(PER PACK*)	(Per Pool)	COST	FUND **	LEVELS
1	1	L	\$5	1	\$5	15.00	488,810	5.0001	24,000.2455	\$2,444,050	9.80%	a the second
2	2	L	\$10	1	\$10	37.49	195,577	2.0006	9,602.7005	\$1,955,770	7.85%	
3	3	L	\$5 x 2	2	\$10	34.62	211,773	2.1662	10,397.9133	\$2,117,730	8.50%	
4	4	L	\$5 x 4	4	\$20	112.61	65,110	0.666	3,196.8576	\$1,302,200	5.22%	
5	5	L	\$10 x 2	2	\$20	19.56	374,756	3.8334	18,400.27	\$7,495,120	30.07%	LOW TIER
6	6	L	\$20	1	\$20	20.45	358,508	3.6672	17,602.5041	\$7,170,160	28.77%	90.21%
7	0	М	\$5''5X'' + \$5 + \$20	3	\$50	1,199.03	6,115	0.06	300	\$305,750	1.23%	
8	0	М	\$5 x 4 + \$20 + \$10	6	\$50	1,992.95	3,679	0.04	180	\$183,950	0.74%	
9	0	М	\$10"5X"	1	\$50	1,201.39	6,103	0.06	300	\$305,150	1.22%	
10	0	М	\$50	1	\$50	1,198.64	6,117	0.06	300	\$305,850	1.23%	
11	0	М	\$100	1	\$100	9,130.85	803	0.01	40	\$80,300	0.32%	
12	0	М	\$20"5X"	1	\$100	12,019.80	610	0.01	30	\$61,000	0.24%	
13	0	М	\$5 x 20	20	\$100	8,996.41	815	0.01	40	\$81,500	0.33%	
14	0	М	\$10"5X" + \$10 + \$20 x 2	4	\$100	9,074.35	808	0.01	40	\$80,800	0.32%	
15	0	М	\$250	1	\$250	71,883.09	102	0.00	5	\$25,500	0.10%	
16	0	М	\$10"WA"	1	\$250	23,350.56	314	0.00	15	\$78,500	0.31%	
17	0	М	\$50"5X"	1	\$250	24,039.59	305	0.00	15	\$76,250	0.31%	
18	0	М	\$20"WA"	1	\$500	35,766.22	205	0.00	10	\$102,500	0.41%	
19	0	М	\$500	1	\$500	71,185.19	103	0.00	5	\$51,500	0.21%	MID TIER
20	0	М	\$100"5X"	1	\$500	24,118.67	304	0.00	15	\$152,000	0.61%	7.58%
21	0	Н	\$20"5X" + \$100 x 5 + \$250 + \$50 x 3	10	\$1,000	293,283.00	25	0.00	1.23	\$25,000	0.10%	
22	0	Н	\$20 x 20 + \$250 + \$100 x 3 + \$50	25	\$1,000	488,805.00	15	0.00	0.74	\$15,000	0.06%	
23	0	Н	\$1,000	1	\$1,000	666,552.27	11	0.00	0.54	\$11,000	0.04%	HIGH TIEF
24	0	H	\$100,000	1	\$100,000	1,466,415.00	5 ***	* 0.00	0.245497	\$500,000	2.01%	2.21%
						4.26	1,720,973	17.60	84,498.24	\$ 24,926,580	100.00%	100.00%
AF 16 7												

4.2604

488,810

407,350

798,374

22,014

3,036

721

612

51

5 1,720,973

Note: 5X = win 5 TIMES the PRIZE by revealing a Pot of Gold Play Symbol.

Note: WA = win ALL 25 PRIZES INSTANTLY by revealing a Gold Bar Play Symbol.

Consolidated odds are 1 in: \$5 15.00 \$10 18.00 \$20 9.18 \$50 333.06 \$100 2,415.04 \$250 10,169.31 \$500 11,980.51 \$1,000 143,766.18 \$100,000 1,466,415.00

* Each of the following GLEPS will be used in approximately 16.67% of each pack of 75 tickets.
** Numbers are rounded.

*** This Number of prizes is guaranteed delivery to the Lottery.

TEXAS	Play the Games of Texas!	
	Da Vinci Report	8/13/19
	Week End Date:8/10/19	

Draduat Line	0	s	Tin Dur												Net S		
Product Line		\$1	Tix Run	Name	Start	Call	Close	Wks		Confirmed	Active	Ware	Return	8/10/19	8/3/19	7/27/19	7/20/19
Baseline	2154		9,281,550	BLACKJACK	8/5/19			1	3.13%	25,720	8,030	23,200	5	\$290,524.00	parte and a first of the state	\$0	\$
	2149	\$1	9,149,850	FIREBALL 5S	6/26/19			6	56.68%	14,586	8,892	597	6	\$752,029.00		\$855,452.00	\$887,293.0
	2142	\$1	9,163,200	TRIPLE YOUR CASH	6/3/19			10	59.23%	10,713	6,573	5,257	111	\$454,019.00	\$532,059.00	\$533,656.00	\$563,525.0
	2146	\$2	7,053,375	AMAZING 8S	6/17/19			8	54.98%	15,115	8,746	177	69	\$871,844.00	\$1,055,712.00	\$896,750.00	\$975,876.0
	2162	\$2	40,877,750	BREAK THE BANK	8/5/19			1	0.50%	19,733	6,510	296,612	5	\$408,250.00	\$0	\$0	\$
	2120	\$2	7,211,875	DOUBLE MATCH	7/15/19			4	23.96%	17,339	10,935	13,319	12	\$1,029,046.00	\$1,082,568.00	\$855,352.00	\$489,436.0
	2089	\$3	5,989,875	BLOCK-O	6/3/19			10	51.99%	11,399	6,875	1,982	130	\$741,717.00	\$942,081.00	\$1,052,490.00	\$1,194,939.0
	2152	\$5	5,625,525	50X FAST CASH	7/15/19			4	27.12%	18,567	10,317	22,748	21	\$1,787,915.00	\$2,266,505.00	\$2,275,030.00	\$1,299,870.0
	2165	\$5	11,079,000	BINGO TIMES 20	8/5/19			1	2.36%	29,192	9,199	102,009	8	\$1,309,525.00	\$375.00	\$0	\$
	2155	\$5	7,239,375	BONUS JACKPOT	8/5/19			1	3.62%	35,476	9,877	43,534	9	\$1,308,460.00	\$375.00	\$0	S
	2140	\$5	7,320,300	CASH GAME	5/20/19			12	45.68%	13,593	6,132	30,905	566	\$748,065.00	\$913,105.00	\$894,220.00	\$976,840.0
	2039	\$5	7,332,075	CASH KING	6/3/19			10	63.85%	12,397	5,550	14,905	64	\$1,462,675.00	\$1,751,235.00	\$1,742,650.00	\$1,882,230.0
	2150	\$5	7,214,550	RED HOT SLOTS	6/26/19			6	33.11%	23,840	9,767	28,715	35	\$1,330,305.00	\$1,545,865.00	\$1,554,340.00	\$1,843,265.0
	2143	\$5	7,320,825	TEXAS ROAD TRIP	6/17/19			8	38.46%	16,023	8,613	33,818	14	\$1,239,760.00	\$1,539,130.00	\$1,359,465.00	\$1,544,635.0
	2148	\$10	6,118,550	SUPER 10S SUPER TICKET	6/17/19			8	41.71%	20,550	7,991	39,918	15	\$2,380,220.00	\$2,856,490.00	\$2,752,750.00	\$2,945,920.0
	2126	\$10	6,117,600	WILD 10S	7/15/19			4	29.92%	24,784	9,817	45,636	17	\$4,450,140.00	\$5,288,560.00	\$5,215,870.00	\$3,351,050.0
	2141	\$50	4,623,120	MILLION DOLLAR JACKPOT	5/20/19			12	23.98%	14,751	6,919	150,622	27	\$4,362,600.00	\$4,953,600.00	\$4,682,350.00	\$4,600,700.0
Mature	1878	\$1	854,700	CASH ON THE SPOT	9/18/17			99	0.00%	0	0	3,072	100	\$0	\$0	\$0	Ş
	1804	\$1	829,650	LUCKY STARS	9/18/17			99	0.00%	0	0	159	774	\$0	\$0	\$0	\$
	2132	\$1	16,882,800	TOPAZ 7S	5/6/19			14	60.95%	14.877	9,264	17.214	29	\$561,747.00	\$620,380.00	\$567,216.00	\$590,456.0
	2068	\$1	30,502,050	WEEKLY HALF GRAND	8/20/18			51	80.22%	9,407	6,273	22,639	39	\$278,909.00		\$273,414.00	\$310,734.0
	2079	\$2	35,539,375	BLACKOUT BINGO	7/3/18			58	84,41%	12,349	8,335	20,678	16	\$910,146.00	\$1,020,320.00	\$932,734.00	er efter de de
	2080	\$2	40,562,000	BREAK THE BANK	6/15/18			60	85.64%	10,310	6,556	24,845	192		\$1,185,346.00		
	2052	\$3	35,669,250	\$50,000 BONUS CASHWORD	2/4/19			27	44.48%	14,621	8.502	132,121	18	\$1,611,339.00		\$1,640,442.00	the second second
	2109	\$3	16,346,375	30X	12/17/18			34	85.00%	7,986	5,571	4,416	29	\$673,548.00		\$674,925.00	
	1828	\$3	41,527,800	TEXAS LOTERIA	9/17/18			47	54,14%	18,637	10,438	220,468	27		\$1,440,441.00	and the second second	
	2134	\$5	7,221,000	\$500 FRENZY	4/15/19			17	76.59%	6,564	3,485	10,876	102	\$672,105.00		\$779,260.00	
	2129	\$5	10,394,625	BONUS BREAK THE BANK	4/2/19			19	44.58%	14,748	8,587	51,024	13		\$1,400,565.00		a de la contrar anno
	2125	\$5	7,338,750	CRAZY CASH BLOWOUT	3/18/19			21	65.70%	4,127	2,406	25,797	215	\$353.590.00		\$425,385.00	
	2136	\$5	10,630,050	EMERALD 7S	5/6/19			14	65,65%	16,437	8,692	20,864	210	\$555,550.00	9404,070.00	9420,000.00	φ 434 ,7 10.0

Da Vinci

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Liability for 2039 / for Life to Date

Product Status: Active		SmartCash N/A	Enabled:	Validation Range: 02/28/2018 - 12/31/2037								
			Outstan	iding Prizes								
Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold			
1	1	N/A	\$5.00	189355	\$946,775.00	299455	\$1,497,275.00	61.26%	4491779			
2	2	N/A	\$10.00	73995	\$739,950.00	121582	\$1,215,820.00	62.17%	4558042			
2 3	3	N/A	\$10.00	76711	\$767,110.00	135062	\$1,350,620.00	63.78%	4676161			
4	4	N/A	\$20.00	23141	\$462,820.00	41969	\$839,380.00	64.46%	4726153			
5	5	N/A	\$20.00	133782	\$2,675,640.00	240974	\$4,819,480.00	64.30%	4714639			
6	6	N/A	\$20.00	133714	\$2,674,280.00	224794	\$4,495,880.00	62.70%	4597404			
7	0	N/A	\$50.00	2144	\$107,200.00	3971	\$198,550.00	64.94%	4761352			
8	0	N/A	\$50.00	1287	\$64,350.00	2392	\$119,600.00	65.02%	4767144			
9	0	N/A	\$50.00	2126	\$106,300.00	3977	\$198,850.00	65.16%	4777922			
10	0	N/A	\$50.00	2302	\$115,100.00	3815	\$190,750.00	62.37%	4572807			
11	0	N/A	\$100.00	303	\$30,300.00	500	\$50,000.00	62.27%	4565426			
12	0	N/A	\$100.00	213	\$21,300.00	397	\$39,700.00	65.08%	4771858			
13	0	N/A	\$100.00	289	\$28,900.00	526	\$52,600.00	64.54%	4732112			
14	0	N/A	\$100.00	293	\$29,300.00	515	\$51,500.00	63.74%	4673290			
15	0	N/A	\$250.00	42	\$10,500.00	60	\$15,000.00	58.82%	4312985			
16	0	N/A	\$250.00	112	\$28,000.00	202	\$50,500.00	64.33%	4716812			
17	0	N/A	\$250.00	104	\$26,000.00	201	\$50,250.00	65.90%	4831957			
18	0	N/A	\$500.00	84	\$42,000.00	121	\$60,500.00	59.02%	4327712			
19	0	N/A	\$500.00	42	\$21,000.00	61	\$30,500.00	59.22%	4342296			
20	0	N/A	\$500.00	114	\$57,000.00	190	\$95,000.00	62.50%	4582546			
21	0	N/A	\$1,000.00	10	\$10,000.00	15	\$15,000.00	60.00%	4399244			
22	0	N/A	\$1,000.00	5	\$5,000.00	10	\$10,000.00	66.67%	4888049			
23	0	N/A	\$1,000.00	6	\$6,000.00	5	\$5,000.00	45.45%	3332761			
24	0	N/A	\$100,000.00	0	\$0.00	5	\$500,000.00	100.00%	7332074			
			Totals:	640174	\$8,974,825.00	1,080,799	\$15,951,755.00					

08/13/19 Game Name	Game No	Inv No.	Vendor	TLC PO #			
Cash King	2039	8507011	PBL	362-18-9010 RL011			
				Description/Tickets Delivered Qty	Units per 1000	Unit Price	Amount
				7,332,075	7,332.08	\$30.52	\$223,774.9
			D.F				
			Delivered Ordered	.,,			
			2% under	7,056,000			
			2% over	7,344,000			
			Accetable Range	0			
			^c				

Sub Total **Total** \$223,774.93 **\$223,774.93**

Instant Ticket Game Analysis 2/26/17-2/23/19

Average Number of Weeks for 85% Average Sell Through

		Price	Point			Price Point					
Print Quantities	\$1	\$2	\$3	\$5	 Print Quantities	\$10	\$20	\$30	\$50		
< 5M	None	Week 12*	None	None	2M	None	None	None	None		
5M-9.99M	Week 15	Week 18	Week 18	Week 17	3M	None	None	None	Week 52*		
10M-14.99M	Week 20	None	None	Week 16*	4M	None	None	None	None		
15M-19.99M	Week 23	None	Week 32*	Week 48	5M	None	Week 42	None	None		
20M-24.99M	None	None	None	Week 57	6M	Week 22	None	None	None		
25M-29.99M	Week 58*	None	None	None	7M	None	Week 49*	None	None		
30M-34.99M	Week 41*	Week 57*	None	None	8M	Week 25*	None	None	None		
>35M	None	Week 55*	Week 57	Week 53*	>9M	Week 43	Week 49*	None	None		

Average Weekly Dollar Sales at 85% Average Sell Through

		Price	Point			Price Point					
Print Quantities	\$1	\$2	\$3	\$5	Print Quantities	\$10	\$20	\$30	\$50		
< 5M	None	\$714,918	None	None	2M	None	None	None	None		
5M-9.99M	\$543,741	\$753,911	\$1,037,655	\$2,105,631	3M	None	None	None	\$2,913,384		
10M-14.99M	\$527,618	None	None	\$2,919,843	4M	None	None	None	None		
15M-19.99M	\$633,249	None	\$1,302,836	\$1,502,081	5M	None	\$2,300,088	None	None		
20M-24.99M	None	None	None	\$1,710,701	6M	\$2,715,030	None	None	None		
25M-29.99M	\$438,898	None	None	None	7M	None	\$2,502,908	None	None		
30M-34.99M	\$629,856	\$1,039,084	None	None	8M	\$2,822,095	None	None	None		
>35M	None	\$1,243,302	\$1,731,457	\$3,256,460	>9M	\$2,847,773	\$3,190,792	None	None		

None = no games at this level with 85% sell through * only one game at this level with 85% sell through

Excludes Promotional Tickets Unaudited - For Internal Use Only