TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis SUMMARY REPORT

Scratch Ticket Information		Date Completed	4/27/2020
Game #	2093	Confirmed Packs	2,492
Game Name	\$100 or \$200	Active Packs	1,582
Quantity Printed	7,344,000	Warehouse Packs	20
Price Point	\$20	Returned Packs	65
Start Date	10/1/2018	Printed Payout Percentage	75.01%
Top Prize	\$200	Percent Sold	98.27%
Number of Top Prizes Remaining	4793	Number of Weeks Out	82

	Current Game	Sales Analysis
TANGIBLE COSTS		
Expenditure Impact:		
Cost to print tickets	\$ 438,108	Actual ticket production costs
Prize payout expense	\$ 107,466,000	Data from Instant Ticket Tier Liability screen in ES
Estimated Direct Costs	\$ 107,904,108	
TANGIBLE BENEFITS		
Revenue Impact:		
Estimated sales	\$ 144,338,976	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 144,338,976	
Excess of Revenue over Expended	\$ 36,434,868	

INTANGIBLE POSITIVE BENEFITS:

- --Allows for open bin space for new games at same price point with higher average weekly sales.
- --Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

--There are still valuable prizes remaining in this game.

Assumptions

--Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information									
Previous 3 Weeks	Sales from	<u>DaVinci</u>							
Most recent week sales \$ 707,180									
Next week	\$	819,700							
Next week	\$	726,700							
Ave Washin Calas Coursest Come	Ф	754.400							
Avg Weekly Sales Current Game	\$	751,193							
Avg Weekly Sales \$20; 7M Qty	\$	1,950,276							
Percentage Of Variance In Sales		61%							

TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2093	Printed Payout Percentage	75.01%
Game Name	\$100 or \$200	Actual Payout Percentage	74.45%
Percent Sold	98.27%	Number of Weeks Out	82
Average # of Weeks for 85% Se	II-through for Same Price Point	t Game With Similar Print Run.*	64
* only one game at this level with 85% s	ell-through		
Recommendation			
Based on the findings in thi	s Summary Report, I am recon	nmending closing the above game.	
I am recommending closing	g the above game based on the	e below business reason(s):	
Scratch Ticket Strategy Coordinate	ator Date		
Products Manager	Date		
		ucts Department Staff to close the	above game.
Lottery Operations Division Direct	Ctor UPIte OUSH		
Controller NO	Date Date		
Executive Directo	Date		

Bowersock, Dale

From: Tirloni, Robert

Sent: Thursday, May 7, 2020 6:03 PM

To: Bowersock, Dale

Subject: FW: Over 85% Sell-through Game Pre-calls for 5/8/2020

Attachments: 2073_777.pdf; 2093 \$100 or \$200.pdf; 2115 Wild Cash.pdf; 2180 Bonus 7.pdf; 2186 Power 5s.pdf

I'm approving the five Game Closing Analysis forms attached, 5/7/2020. –RT

Robert Tirloni

Products Manager | Texas Lottery Commission

Office: 512-344-5406

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>

Sent: Monday, April 27, 2020 4:37 PM

To: Tirloni, Robert < Robert. Tirloni@lottery. state.tx.us> **Subject:** Over 85% Sell-through Game Pre-calls for 5/8/2020

Approved - DB - 4/27/2020

From: Gough, Riley < Riley.Gough@IGT.com > Sent: Monday, April 27, 2020 4:24 PM

To: Bowersock, Dale < <u>Dale.Bowersock@lottery.state.tx.us</u>> **Cc:** Tirloni, Robert < <u>Robert.Tirloni@lottery.state.tx.us</u>>

Subject: RE: Game Pre-calls for 5/8/2020

CAUTION: This email originated outside the Texas Lottery's email system. DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.

Hi Dale,

I do not have issues with the below games.

Thanks, Riley

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>

Sent: Monday, April 27, 2020 10:00 AM **To:** Gough, Riley <Riley.Gough@IGT.com>

Cc: Tirloni, Robert < Robert. Tirloni@lottery.state.tx.us>

Subject: Game Pre-calls for 5/8/2020

[THIS MESSAGE ORIGINATED FROM A NON-IGT EMAIL ADDRESS]

Here are the games I would recommend for Pre-call in May.

Under 85% sold:

#2001 - \$5 - Deuces Wild, 68.07% sold, last week's sales = \$511,440

Over 85% sold:

#2073 - \$10 - 777, 97.39% sold, last week's sales = \$421,450 #2083 - \$20 - \$100 or \$200, 98.27% sold, last week's sales = \$707,180 #2115 - \$2 - Wild Cash, 89.17% sold, last week's sales = \$160,762 #2180 - \$5 - Bonus 7, 97.55% sold, last week's sales = \$348,690 #2186 - \$5 - Power 5s, 89.15% sold, last week's sales = \$412,510

Please let me know if you have any concerns.

Dale

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					Week Liid Date.4/25/20												
															Net Sales		
Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	4/25/20	4/18/20	4/11/20	4/4/20
Sold/Closing	2073	\$10	6,117,950	777	12/16/19			19	97.39%	1,584	1,127	3	107	\$421,450.00	\$534,440.00	\$551,720.00	\$746,470.00
	2187	\$10	7,259,850	DIAMOND DOLLARS	11/18/19			23	95.95%	2,734	2,490	9	82	\$1,145,140.00	\$1,315,830.00	\$1,300,790.00	\$1,503,660.00
	2181	\$10	4,473,300	WINTER WINNINGS	10/21/19	4/8/20	5/23/20	27	88.05%	332	79	0	9,094	-\$75,160.00	-\$28,250.00	-\$1,980.00	\$45,110.00
	2093	\$20	7,344,000	\$100 OR \$200	10/1/18			82	98.27%	2,492	1,582	20	<mark>65</mark>	\$707,180.00	\$819,700.00	\$726,700.00	\$830,040.00
	2144	\$20	6,114,200	MILLION DOLLAR LOTERIA	10/7/19			29	94.70%	8,274	2,763	286	270	\$1,660,860.00	\$1,828,220.00	\$1,668,800.00	\$1,781,060.00
	2104	\$50	4,564,740	WINNING MILLIONS	11/14/18			75	96.72%	4,489	1,966	47	80	\$1,536,500.00	\$1,529,100.00	\$1,303,250.00	\$1,638,050.00

3/3

Da Vinci

ESIPS Page 1 of 1

Liability for 2093 / for Life to Date

Proc Activ		Status:	SmartCash N/A	Enabled:	Validation Rang	ge: 09/08/	2018 - 12/31/2037		
			Outstan	ding Prizes					
Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$100.00	17436	\$1,743,600.00	643628	\$64,362,800.00	97.36%	7150297
2	2	N/A	\$200.00	1404	\$280,800.00	72054	\$14,410,800.00	98.09%	7203634
3	3	N/A	\$200.00	3389	\$677,800.00	143462	\$28,692,400.00	97.69%	7174516
			Totals:	22229	\$2,702,200.00	859,144	\$107,466,000.00		

NO. OF T NO. POO PACK SI			MIN: 7,200,000 MAX: 7,344,000					TEXAS LOTTERY COMM 00 or \$200" - GAME NUM PRIZE STRUCTUR	MBER 2093			
PACKS/I		4,800			\$20 TICKETS	\$146,880,000	- REVENUE	PRIZE FUND -		PAYOUT % -	75 00558%	
PACKS/(293,760			ψ20 HeRETE	Ψ1 10,000,000	REVERGE	July 16, 2018 - VERSIO		1711001 70	73.0033070	
11101107		2,0,700	•					vary 10, 2010 (211510	511.0			
							WINNERS IN	WINNERS IN	WINNERS IN		PERCENT	VALIDATION
PRIZE	# OF	TIER				ODDS OF	61.20	25	120,000	PRIZE	OF PRIZE	TIER
TIER	WINS	CODE	GET:		WI	<u>V:</u> 1 IN:	POOLS	(PER PACK*)	(PER POOL)	COST	FUND**	LEVELS*
1	1	G	\$100		\$10	11.11	661,064	2.25	10,800 \$	66,106,400	60.00%	
2	2	G	\$100 x 2		\$20	99.98	73,458	0.25	1,200 \$	14,691,600	13.34%	
3	1	G	\$200		\$20		146,851	0.50	2,400 \$	29,370,200	26.66%	100.00%
					2-dig	it 8.33	881,373	3.00	14,400 \$	110,168,200	100.00%	100.00%
					4-dig	it 8.3325						
						TEXAS LOTTERY	/ COMMISSION					
					,	\$100 or \$200" - GAI						
						PRIZE STR						
						July 16, 2018 -						
						• •						
			Consolid	ated odds are 1 in:	\$100	11.11	661,064					
					\$200	33.33	220,309					
							881,373					
		GET:	PRIZE		Α		В	C	D			
		\$100	\$100	2	= \$ 200	1	= \$ 100	4 = \$ 400	2 =	\$ 200		
		\$100 x 2	\$200	0	= \$ 0		= \$ 0	0 = \$ 0		\$ 200		
		\$200	\$200	<u>1</u>	= \$ 200	1	= \$ 200	<u>0</u> = <u>\$ 0</u>		\$ 0		
				3	\$400	$\overline{2}$	\$300	4 \$400		\$400		

^{*} Numbers are rounded.

^{**} Each of the GLEP types will be used in approximately 25% of the packs in the game
Note: All prize levels should be programmed as "G Tiers"



INTEROFFICE MEMO

Gary Grief, Executive Director

Michael P. Farrell, Charitable Bingo O

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7.544.0000

Payment Approval

September 13, 2018

The attached invoice(s) for service is being submitted for approval.

7 · 344 · > 57 · 19 =

420 - 003 - BAUU

0.0000 :

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92×657×0000°+ 92×555×6000 +

293 700 UUTH

Vendor Name:

IGT Global Solutions Corporation

Invoice Number:

90103123

Tx Game name:

Game #2093 \$100 or \$200

PO #:

Truck 2

Truck 3

foil inserts

foil inserts

362-18-9009RL033

 Quantity:
 Unit Price:
 Ame

 475.800
 \$57.19
 \$27,2

 \$1,1
 \$127,

 2223.400
 \$57.19
 \$127,

 \$5,4
 \$57.19
 \$132.7

Truck 4 foil inserts Truck 5

foil inserts

\$57.19 \$132,⁷ \$5,7⁷ \$57.19 \$132,⁷

\$132, \$5,7 $293,760 \cdot x$ 0.06163 =

18-104-4200

0.0000 =

Rounding Adjustment

(\$0

420 005 25000 + 18×104 4225 + 436×107 - 7628 =

Total Amount Due

2323.375

438, O

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Instant Product Coordinator)

W3

9/14/18

Please forward to the next person for approval

9/14/18

Robert Tirloni (Products Manager)

Please forward to the next person for approval

9-17-17

Ryan Mindell (Lottery Operations Division Director)

Date

Please return to Maria Perez in the Office of the Controller by

In an effort to close out FY 18 please forward ASAP, thanks for you help.





BILL TO: 20318 Texas Lottery Commission Gary Grief, Executive Director 611 East 6th Street Austin TX 78701

IGT Global Solutions Corporation d/b/a IGT Solutions Corp. in the State of Texas $\,$ 10 Memorial Boulevard Providence, RI 02903 USA Telephone 401 392-1000 Fax 401 392-1234

FED ID No. 05-0389840

INVOICE

INVOICE NUMBER: 90103123

DATE

: September 12, 2018

2018 SEP 13 PK 1: 38

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	QUANTITY UNIT DESCRIPTION PRICE	EXTENDED AMOUNT
COSTOMER PO NO.	SO TIEM NO	DESCRIPTION	1410011
001 game# 2093	78983 010	"\$100 or \$200" Game# 2093 - Truck#2 475,800 PC 0.05719 10.00" X 4.00" Tickets & \$ 30.57/M Full UV & \$ 3.20/M	27,211.00
		Process Printing on overprint integrated w/ Graphics @ \$6.80/M Pantone 803 @ \$ 2.80/M Pantone 806 @ \$ 2.80/M Foil Stock @ \$11.02/M	
		TOTAL @ \$ 57.19/M	
002 game# 2093	78983 015	Foil Inserts 19,032 PC 0.06163	1,172.94
003 game# 2093	78983 020	"\$100 or \$200" Game# 2093 - Truck#3 2,223,400 PC 0.05719	127,156.25
5		Full UV ω \$ 3.20/M Process Printing on overprint integrated w/ Graphics & \$6.80/M	
		Pantone 803 @ \$ 2.80/M Pantone 806 @ \$ 2.80/M Foil Stock @ \$11.02/M	
		TOTAL @ \$ 57.19/M	
004 game# 2093	78983 025	Foil Inserts 88,936 PC 0.06163	5,481.13
005 game# 2093	78983 030	"\$100 or \$200" Game# 2093 - Truck#4 2,321,425 PC 0.05719 10.00" X 4.00" Tickets * \$ 30.57/M Full UV & \$ 3.20/M	132,762.30
		Process Printing on overprint integrated w/ Graphics ® \$6.80/M Pantone 803 ® \$ 2.80/M	
		Pantone 806 ⊕ \$ 2.80/M Foil Stock ⊕ \$11.02/M	
		TOTAL ₹ \$ 57.19/M	
006 game# 2093	78983 035	Poil Inserts 92,857 PC 0.06163	5,722.78

PAGE

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INVOICE NUMBER: 90103123

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	QUANTITY DESCRIPTION	UNIT PRICE		EXTENDED AMOUNT
007 game# 2093	78983 040	"\$100 or \$200" Game# 2093 - Truck#5 2,323,375 PC 10.00" X 4.00" Tickets @ \$ 30.57/M Full UV @ \$ 3.20/M Process Printing on overprint integrated w/ Graphics Pantone 803 @ \$ 2.80/M Pantone 806 @ \$ 2.80/M	0.05719 @ \$6.80/M		132,873.82
		Foil Stock @ \$11.02/M TOTAL # \$ 57.19/M			
008 game# 2093	78983 045	Foil Inserts 92,935 PC	0.06163		5,727.58
009 game# 2093	78983 050	Rounding Adjustment		(0.01)
			TOTAL AMOUNT DUE	USD	438,107.79

REMARKS:

Unrounded Invoice Total \$ 438,107.7888

PAYMENT TERMS: Due within 30 days

REMITTANCE:

Please remit payment in USD:

For wire transfer payments: Bank of America 100 West 33rd Street New York, NY 10001 SWIFT: BOFAUS3N ABA No. 026009593

Account No. 07718069 Account Name: IGT Global Solutions Corp. Account Name: IGT Global Solutions Corp.

For ACH payments: Bank of America 100 Federal Street Boston, MA 02110

ABA No. 011000138 Account No. 07718069

For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.

Instant Ticket Game Analysis 2/25/18-2/29/20

Average Number of Weeks for 85% Average Sell Through

		Price	Point			Price Point				
Print Quantities	\$ 1	\$2	\$3	\$ 5	Print Quantities	\$10	\$20	\$30	\$50	
< 5M	None	None	None	None	2M	None	None	None	None	
5M-9.99M	Week 13	Week 18	Week 16	Week 19	3M	None	None	None	Week 56*	
10M-14.99M	None	None	None	Week 27	4M	Week 16*	None	None	Week 61*	
15M-19.99M	Week 23	None	Week 34*	Week 26*	5M	Week 26*	Week 25*	Week 40*	None	
20M-24.99M	None	None	None	None	6M	Week 20	Week 25*	None	None	
25M-29.99M	Week 28*	None	None	None	7M	Week 25*	Week 64*	None	None	
30M-34.99M	Week 56*	None	None	None	8M	Week 23	Week 38*	None	None	
>35M	None	Week 60	Week 56	Week 47*	>9M	Week 27	Week 49*	None	None	

Average Weekly Dollar Sales at 85% Average Sell Through

		Price	Point						
Print Quantities	\$ 1	\$2	\$3	\$ 5	Print Quantities	\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$616,770	\$761,968	\$962,270	\$1,810,073	3M	None	None	None	\$2,732,470
10M-14.99M	None	None	None	\$1,848,221	4M	\$2,364,236	None	None	\$3,177,965
15M-19.99M	\$631,464	None	\$1,225,446	\$3,225,872	5M	\$1,959,320	\$4,111,875	\$3,795,213	None
20M-24.99M	None	None	None	None	6M	\$3,291,377	\$4,223,614	None	None
25M-29.99M	\$900,100	None	None	None	7M	\$2,488,242	\$1,950,276	None	None
30M-34.99M	\$462,626	None	None	None	8M	\$3,151,041	\$4,005,888	None	None
>35M	None	\$1,085,176	\$1,761,946	\$3,641,275	>9M	\$4,077,657	\$3,200,387	None	None

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
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