

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed 7/27/2020

Game #	2127	Confirmed Packs	2,839
Game Name	4-Way Ca\$h	Active Packs	1,872
Quantity Printed	7,109,375	Warehouse Packs	439
Price Point	\$2	Returned Packs	921
Start Date	2/17/2020	Printed Payout Percentage	65.20%
Top Prize	\$ 30,000	Percent Sold	88.47%
Number of Top Prizes Remaining	2	Number of Weeks Out	23

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 97,423	Actual ticket production costs
Prize payout expense	\$ 7,761,455	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 7,858,878

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 12,579,328	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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Total Estimated Benefits \$ 12,579,328

Excess of Revenue over Expended **\$ 4,720,450**

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	140,846
Next week	\$	169,990
Next week	\$	190,400
Avg Weekly Sales Current Game	\$	167,079
Avg Weekly Sales \$2; 5M - 9.99M Qty	\$	761,968
Percentage Of Variance In Sales		78%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2127	Printed Payout Percentage	65.20%
Game Name	4-Way Ca\$h	Actual Payout Percentage	61.70%
Percent Sold	88.47%	Number of Weeks Out	23
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			18

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

Scratch Ticket Strategy Coordinator Date

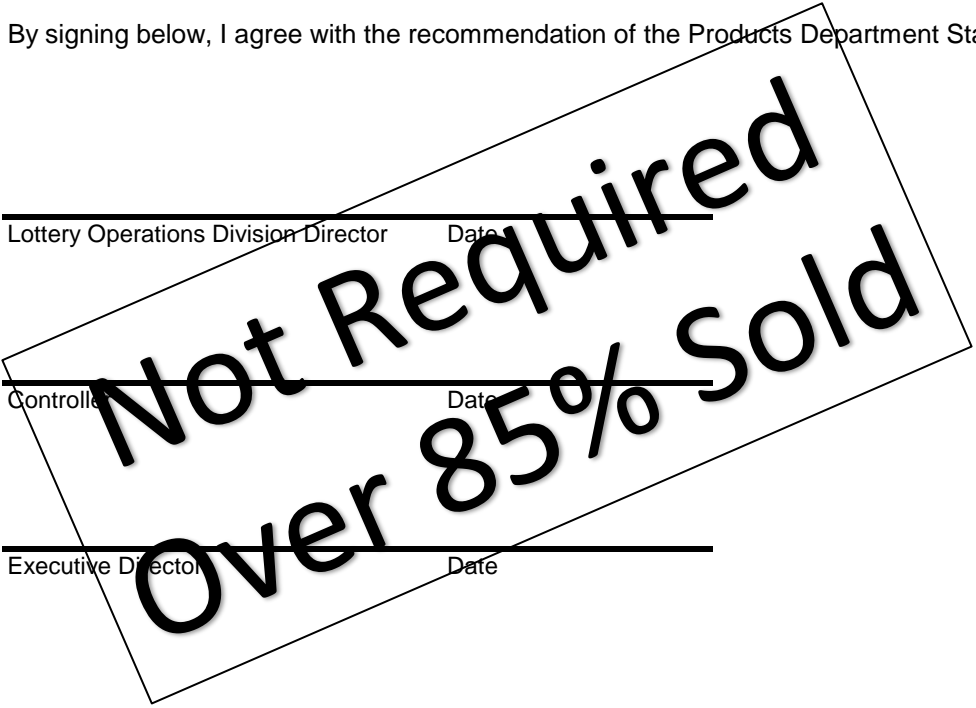
Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Lottery Operations Division Director Date

Controller Date

Executive Director Date



Bowersock, Dale

From: Tirloni, Robert
Sent: Tuesday, July 28, 2020 6:10 PM
To: Bowersock, Dale
Subject: FW: August Pre-call Game Recommendation
Attachments: 2127 4-Way Ca\$h.pdf; 2204 Sizzling Hot 7s.pdf; 2213 Money Multiplier.pdf; 2211 Pink Diamond 7s.pdf; 2208 \$50 or \$100!.pdf; 2173 Hit \$1,000,000.pdf

All game closing analysis reports attached are approved, 7/28/2020. –RT

Robert Tirloni
Products Manager | Texas Lottery Commission
Office: 512-344-5406

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, July 27, 2020 3:39 PM
To: Tirloni, Robert <Robert.Tirloni@lottery.state.tx.us>
Subject: FW: August Pre-call Game Recommendation

Approved.

Games:
2127 4-Way Ca\$h
2204 Sizzling Hot 7s
2213 Money Multiplier
2211 Pink Diamond
2208 \$50 or \$100!
2173 Hit \$1,000,000

From: Gough, Riley <Riley.Gough@IGT.com>
Sent: Monday, July 27, 2020 2:48 PM
To: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Cc: ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>; Tirloni, Robert <Robert.Tirloni@lottery.state.tx.us>
Subject: RE: August Pre-call Game Recommendation

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Hi Dale,

I do not have issues with the below list.

Thanks,
Riley

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, July 27, 2020 8:28 AM
To: Gough, Riley <Riley.Gough@IGT.com>
Cc: ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>; Tirloni, Robert <robert.tirloni@lottery.state.tx.us>
Subject: August Pre-call Game Recommendation

[THIS MESSAGE ORIGINATED FROM A NON-IGT EMAIL ADDRESS]

Riley,
Below is the list of games I recommend pre-calling next Friday (8/7/20).

Dates:

Pre-call – 8/7/20
Call – 9/6/20
Close – 10/21/20
EOV – 4/19/21

\$2 - #2127 4-Way Cash, 88.47% sold, last week's sales = \$140,846
\$2 - #2204 Sizzling Hot 7s, 90.97% sold, last week's sales = \$181,830
\$5 - #2213 Money Multiplier, 96.62% sold, last week's sales = \$236,990
\$5 - #2211 Pink Diamond 7s, 97.24% sold, last week's sales = \$170,810
\$10 - #2208 \$50 or \$100!, 98.27% sold, last week's sales = \$198,680
\$30 - #2173 Hit \$1,000,000, 97.80% sold, last week's sales = \$604,680

Let me know if you have any concerns.

Thanks,
Dale

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Play the Games of Texas!

Da Vinci Report 7/27/20
Week End Date: 7/25/20

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														7/25/20	7/18/20	7/11/20	7/4/20
Baseline	2216	\$1	17,132,100	HOT 7S	6/1/20			8	38.89%	17,193	11,232	39,233	20	\$719,796.00	\$795,445.00	\$774,890.00	\$1,045,866.00
	2222	\$1	9,297,600	MATCH 2 WIN	5/18/20			10	54.65%	11,591	7,071	8,163	116	\$353,264.00	\$420,013.00	\$501,268.00	\$628,598.00
	2228	\$1	9,299,850	PRIZE PIGGY	7/6/20			3	24.79%	14,685	11,482	18,445	28	\$930,198.00	\$897,565.00	\$477,229.00	\$0
	2220	\$2	7,321,250	EMERALD 8S	5/18/20			10	76.89%	6,429	5,959	425	118	\$706,380.00	\$916,370.00	\$1,054,420.00	\$1,235,216.00
	2230	\$2	7,334,000	FIND THE 9S	7/13/20			2	3.90%	20,475	4,735	24,832	31	\$482,206.00	\$89,500.00	\$0	\$0
	2062	\$2	7,065,750	WILD TRIPLER	7/20/20			1	4.95%	22,789	8,922	19,508	6	\$699,748.00	\$0	\$0	\$0
	2231	\$5	5,626,200	50X FAST CASH	7/20/20			1	5.80%	33,532	11,862	22,186	4	\$1,631,285.00	\$750.00	\$0	\$0
	2229	\$5	7,122,225	DOUBLE DIAMOND	7/6/20			3	20.69%	22,261	12,206	39,114	21	\$2,532,230.00	\$3,016,715.00	\$1,820,295.00	\$0
	2217	\$5	11,914,425	LUCKY 7S	6/1/20			8	59.41%	23,147	11,886	25,248	21	\$3,396,560.00	\$3,623,170.00	\$3,870,010.00	\$4,489,930.00
	2215	\$5	7,188,075	ROUTE 66 ROAD TO \$1,000,000!	6/15/20			6	47.98%	16,183	10,233	22,133	15	\$1,798,765.00	\$2,204,465.00	\$2,837,615.00	\$3,611,535.00
	2128	\$5	7,253,550	WILD CASH MULTIPLIER	7/6/20			3	19.50%	22,885	12,213	41,108	15	\$2,394,795.00	\$2,887,030.00	\$1,789,305.00	\$0
	2226	\$10	18,095,250	\$250,000 50X CASHWORD	5/1/20			12	30.75%	24,604	9,042	211,083	33	\$4,940,440.00	\$4,958,630.00	\$5,000,720.00	\$5,376,070.00
	2223	\$10	7,279,250	BREAK THE BANK SUPER TICKET	5/4/20			12	64.91%	19,625	9,605	18,717	96	\$2,491,530.00	\$2,575,980.00	\$2,715,480.00	\$3,007,560.00
	2153	\$10	6,116,850	EXTREME PAYOUT	6/15/20			6	54.62%	29,407	11,110	10,089	23	\$4,749,240.00	\$5,022,220.00	\$5,368,090.00	\$6,028,060.00
	2244	\$10	26,557,800	MEGA LOTERIA	6/22/20			5	4.37%	28,173	7,767	465,428	136	\$4,509,310.00	\$3,485,930.00	\$2,383,400.00	\$1,091,080.00
	2218	\$10	11,105,000	SUPER 7S	6/1/20			8	41.77%	25,834	10,701	87,694	27	\$4,746,870.00	\$4,917,000.00	\$4,986,120.00	\$5,483,420.00
	2219	\$20	8,837,100	MEGA 7S	6/1/20			8	30.05%	26,909	10,206	203,760	68	\$5,857,780.00	\$5,885,780.00	\$5,899,840.00	\$6,325,240.00
Mature	1878	\$1	854,700	CASH ON THE SPOT	9/18/17			149	0.00%	0	0	2,172	22	\$0	\$0	\$0	\$0
	2212	\$1	9,187,950	FIND THE 9S	4/6/20			16	82.51%	5,716	3,302	679	326	\$176,331.00	\$207,236.00	\$241,219.00	\$294,264.00
	1804	\$1	829,650	LUCKY STARS	9/18/17			149	0.00%	0	0	70	765	\$0	\$0	\$0	\$0
	2193	\$1	29,035,950	MONOPOLY 10X	1/6/20			29	81.09%	12,045	7,666	14,842	49	\$435,207.00	\$448,563.00	\$473,162.00	\$545,104.00
	2124	\$1	853,200	WINNING 7S	8/8/19			50	0.00%	0	0	4,198	577	\$0	\$0	\$0	\$0
	2127	\$2	7,109,375	4-WAY CASH	2/17/20			23	88.47%	2,839	1,872	439	921	\$140,846.00	\$169,990.00	\$190,400.00	\$236,888.00
	2161	\$2	34,822,125	BINGO EXTRA	10/7/19			42	77.99%	13,511	8,981	35,951	51	\$1,145,682.00	\$1,210,546.00	\$1,195,252.00	\$1,230,464.00
	2162	\$2	40,877,750	BREAK THE BANK	8/5/19			51	80.45%	14,056	10,105	36,646	36	\$1,233,892.00	\$1,267,740.00	\$1,313,782.00	\$1,383,088.00
	2214	\$2	9,300,375	LUCHA LIBRE LOOT	4/20/20			14	54.99%	9,876	6,872	15,519	290	\$458,016.00	\$531,358.00	\$544,408.00	\$632,786.00
	2060	\$2	35,449,750	WEEKLY GRAND	8/19/19			49	61.29%	11,602	9,691	84,541	44	\$820,164.00	\$838,230.00	\$854,330.00	\$868,356.00
	2168	\$3	35,604,750	\$50,000 BONUS CASHWORD	2/17/20			23	38.55%	14,236	9,633	148,253	39	\$1,943,853.00	\$1,970,553.00	\$1,995,447.00	\$2,050,008.00
	2194	\$3	19,285,125	MONOPOLY 30X CROSSWORD	1/6/20			29	80.85%	10,263	8,197	9,093	52	\$1,172,997.00	\$1,252,323.00	\$1,189,566.00	\$1,339,935.00
	2163	\$3	41,105,925	TEXAS LOTERIA	4/6/20			16	20.06%	19,020	12,053	403,336	41	\$1,590,681.00	\$1,572,756.00	\$1,618,578.00	\$1,705,386.00

Liability for 2127 / for Life to DateProduct Status:
ActiveSmartCash Enabled:
N/A

Validation Range: 02/22/2019 - 12/31/2037

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$2.00	169225	\$338,450.00	683850	\$1,367,700.00	80.16%	5699084
2	2	N/A	\$5.00	28366	\$141,830.00	142305	\$711,525.00	83.38%	5927776
3	3	N/A	\$5.00	29248	\$146,240.00	141398	\$706,990.00	82.86%	5890858
4	4	N/A	\$10.00	4334	\$43,340.00	24070	\$240,700.00	84.74%	6024597
5	5	N/A	\$10.00	4300	\$43,000.00	24150	\$241,500.00	84.89%	6034847
6	6	N/A	\$10.00	4335	\$43,350.00	24090	\$240,900.00	84.75%	6025148
7	7	N/A	\$10.00	4530	\$45,300.00	23920	\$239,200.00	84.08%	5977372
8	8	N/A	\$15.00	8175	\$122,625.00	48746	\$731,190.00	85.64%	6088325
9	9	N/A	\$15.00	4189	\$62,835.00	24215	\$363,225.00	85.25%	6060889
10	10	N/A	\$15.00	4430	\$66,450.00	23995	\$359,925.00	84.42%	6001387
11	0	N/A	\$25.00	1943	\$48,575.00	11726	\$293,150.00	85.79%	6098802
12	0	N/A	\$25.00	1864	\$46,600.00	11164	\$279,100.00	85.69%	6092190
13	0	N/A	\$25.00	1723	\$43,075.00	10104	\$252,600.00	85.43%	6073655
14	0	N/A	\$25.00	1486	\$37,150.00	9181	\$229,525.00	86.07%	6118981
15	0	N/A	\$25.00	1161	\$29,025.00	6523	\$163,075.00	84.89%	6035196
16	0	N/A	\$50.00	758	\$37,900.00	4582	\$229,100.00	85.81%	6100216
17	0	N/A	\$50.00	685	\$34,250.00	4074	\$203,700.00	85.61%	6086067
18	0	N/A	\$50.00	650	\$32,500.00	4128	\$206,400.00	86.40%	6142214
19	0	N/A	\$50.00	235	\$11,750.00	1540	\$77,000.00	86.76%	6168133
20	0	N/A	\$50.00	186	\$9,300.00	999	\$49,950.00	84.30%	5993473
21	0	N/A	\$80.00	319	\$25,520.00	2067	\$165,360.00	86.63%	6158875
22	0	N/A	\$100.00	98	\$9,800.00	497	\$49,700.00	83.53%	5938419
23	0	N/A	\$100.00	87	\$8,700.00	517	\$51,700.00	85.60%	6085342
24	0	N/A	\$100.00	49	\$4,900.00	252	\$25,200.00	83.72%	5952034
25	0	N/A	\$160.00	77	\$12,320.00	519	\$83,040.00	87.08%	6190881
26	0	N/A	\$1,000.00	3	\$3,000.00	12	\$12,000.00	80.00%	5687500
27	0	N/A	\$1,000.00	2	\$2,000.00	8	\$8,000.00	80.00%	5687500
28	0	N/A	\$30,000.00	2	\$60,000.00	6	\$180,000.00	75.00%	5332031
Totals:				272460	\$1,509,785.00	1,228,638	\$7,761,455.00		

END OF PRODUCTION PRIZE STRUCTURE
February 15, 2019 - (POOLS # 1 - 68 COMPLETE)

Prize Structure
TEXAS LOTTERY
GAME NO.2127 "4-WAY CASH"
November 1, 2018 - VERSION A

Order Quantity:	7,109,375	Pack Size:	125	Pool Size:	120,000	Winners:	1,501,098	Total Payout	
Price Point:	\$2.00	Packs/Game:	56,875	Number of Pools:	59.24	Non-winners:	5,608,277	Prize Fund:	\$9,271,240.00
Revenue:	\$14,218,750.00	Packs/Pool:	960			Overall Odds:	4.7361	Payout:	65.20%

ORIGINAL ORDER

SHIPMENT # 1
COMPLETE
POOLS # 1-68

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
							Pack	Pool	Total		
Low Tiers											
01	1	L	\$2	\$2	\$2.00	8.3338	15.00	14,400.00	853,075	\$1,706,150.00	18.40%
02	2	L	\$3 + \$2	\$5	\$5.00	41.6554	3.00	2,880.00	170,671	\$853,355.00	9.20%
03	1	L	\$5	\$5	\$5.00	41.6615	3.00	2,880.00	170,646	\$853,230.00	9.20%
Total (\$5.00):						20.8292	6.00	5,760.00	341,317	\$1,706,585.00	18.41%
04	5	L	\$2 x 5	\$10	\$10.00	250.2949	0.50	480.00	28,404	\$284,040.00	3.06%
05	4	L	(\$3 x 2) + (\$2 x 2)	\$10	\$10.00	249.8902	0.50	480.00	28,450	\$284,500.00	3.07%
06	2	L	\$5 x 2	\$10	\$10.00	250.1099	0.50	480.00	28,425	\$284,250.00	3.07%
07	1	L	\$10	\$10	\$10.00	249.8902	0.50	480.00	28,450	\$284,500.00	3.07%
Total (\$10.00):						62.5115	2.00	1,920.00	113,729	\$1,137,290.00	12.27%
08	7	L	\$3 + (\$2 x 6)	\$15	\$15.00	124.8990	1.00	960.00	56,921	\$853,815.00	9.21%
09	5	L	\$3 x 5	\$15	\$15.00	250.2949	0.50	480.00	28,404	\$426,060.00	4.60%
10	1	L	\$15	\$15	\$15.00	250.1099	0.50	480.00	28,425	\$426,375.00	4.60%
Total (\$15.00):						62.5000	2.00	1,920.00	113,750	\$1,706,250.00	18.40%
Total (Low Tiers):						5.0000	25.00	24,000.00	1,421,871	\$6,256,275.00	67.48%
Mid Tiers											
11	12	M	\$3 + (\$2 x 11)	\$25	\$25.00	520.1094	0.24	230.00	13,669	\$341,725.00	3.69%
12	9	M	(\$3 x 7) + (\$2 x 2)	\$25	\$25.00	545.6996	0.23	220.00	13,028	\$325,700.00	3.51%
13	3	M	(\$10 x 2) + \$5	\$25	\$25.00	601.1140	0.21	200.00	11,827	\$295,675.00	3.19%
14	2	M	\$15 + \$10	\$25	\$25.00	666.4831	0.19	180.00	10,667	\$266,675.00	2.88%
15	1	M	\$25	\$25	\$25.00	925.2180	0.14	130.00	7,684	\$192,100.00	2.07%
Total (\$25.00):						125.0000	1.00	960.00	56,875	\$1,421,875.00	15.34%
16	14	M	(\$5 x 4) + (\$3 x 10)	\$50	\$50.00	1331.3436	0.09	90.00	5,340	\$267,000.00	2.88%
17	9	M	(\$15 x 2) + (\$5 x 2) + (\$2 x 5)	\$50	\$50.00	1493.8800	0.08	80.00	4,759	\$237,950.00	2.57%
18	7	M	(\$10 x 3) + (5 x 4)	\$50	\$50.00	1487.9395	0.08	80.00	4,778	\$238,900.00	2.58%
19	3	M	\$25 + \$15 + \$10	\$50	\$50.00	4005.2817	0.03	30.00	1,775	\$88,750.00	0.96%
20	1	M	\$50	\$50	\$50.00	5999.4726	0.02	20.00	1,185	\$59,250.00	0.64%
Total (\$50.00):						398.5746	0.31	300.00	17,837	\$891,850.00	9.62%
21	16	M	\$5 x 16	\$80	\$80.00	2979.6207	0.04	40.00	2,386	\$190,880.00	2.06%
22	12	M	(\$25 x 2) + (\$5 x 10)	\$100	\$100.00	11948.5294	0.01	10.00	595	\$59,500.00	0.64%
23	2	M	\$50 x 2	\$100	\$100.00	11770.4884	0.01	10.00	604	\$60,400.00	0.65%
24	1	M	\$100	\$100	\$100.00	23619.1860	0.01	5.00	301	\$30,100.00	0.32%
Total (\$100.00):						4739.5833	0.03	25.00	1,500	\$150,000.00	1.62%
25	16	M	\$10 x 16	\$160	\$160.00	11928.4815	0.01	10.00	596	\$95,360.00	1.03%
Total (Mid Tiers):						89.7716	1.39	1,335.00	79,194	\$2,749,965.00	29.66%
High Tiers											
26	10	H	\$100 x 10	\$1,000	\$1,000.00	473958.3333	0.00	0.25	15	\$15,000.00	0.16%
27	1	H	\$1,000	\$1,000	\$1,000.00	710937.5000	0.00	0.17	10	\$10,000.00	0.11%
Total (\$1,000.00):						284375.0000	0.00	0.42	25	\$25,000.00	0.27%
28	1	H	\$30,000	\$30,000	\$30,000.00	888671.8750	0.00	0.14	8 *	\$240,000.00	2.59%
Total (High Tiers):						215435.6061	0.00	0.56	33	\$265,000.00	2.86%
Total :						4.7361	26.39	25,335.56	1,501,098	\$9,271,240.00	100.00%

* Exact Quantity by Kind Level

There will be no more than twenty-nine (29) winners per pack for this game.

7,109,375

853,075

170,671

170,646

28,404

28,450

28,425

28,450

56,921

28,404

28,425

13,669

13,028

11,827

10,667

7,684

5,340

4,759

4,778

1,775

1,185

2,386

595

604

301

596

15

10

8



INTEROFFICE MEMO

Gary Grief, Executive Director Michael P. Farrell, Charitable

0.0000 *

7,109,375.00 ÷

1,000.00 =

7,109,375.00

7,109,375.00 *

15.11 =

107,422,656.50

107,422,656.50 *

9,000.00000

1,000.00000

97,422,656.50

Payment Approval

February 21, 2019

The attached invoice(s) for service is being submitted for approval.

Vendor Name: Scientific Games, Inc
 Invoice Number: 1034379
 Tx Game name: TX2127/4-Way Cash #1
 PO #: 362-19-9019RV2RL014

Shipment	Quantity	Price	
	7109.38	\$15.11	\$ QB

LESS SANCTIONS LETTER DATED 1/4/19 (\$9,000.00)
 LESS SANCTIONS LETTER DATED 2/12/19 (\$1,000.00)

Total Amount \$97,422.66

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock QB
 Dale Bowersock (Instant Product Coordinator)
 Please forward to the next person for approval

2/21/19
Date

Robert Tironi
 Robert Tironi (Products Manager)
 Please forward to the next person for approval

2/21/19
Date

Ryan Mindell
 Ryan Mindell (Lottery Operations Division Director)

2/21/19
Date

Please return to Maria Perez in the Office of the Controller by

March 3, 2019



Scientific Gamès International, Inc.
 1500 Bluegrass Lakes Parkway Alpharetta GA 30004 770.664.3700
www.scientificgames.com

Invoice No: 1034379
 Invoice Date: 16-FEB-19

Cust PO:
 Terms: 30 NET
 Currency: USD

Sold To:

Texas Lottery
 Attn: Accounts Payable
 P.O. BOX 16630
 Austin TX 78761-6630
 United States

Description	Tickets	Units	UOM	Unit Price	EXT Amount
TX-2127/4-WAY CASH # 1	7,109,375	7,109.38	Per Thousand	15.11000	107,422.66

Remit to

USD Wire Instructions:
 Bank: Bank of America
 Swift: BOFAUS3N
 Acct name: Scientific Games International, Inc.
 Acct #: 501017395032
 Wire Routing #: 026009593
 ACH Routing #: 122400724

Amount Gross:	107,422.66
Tax:	0.00
Freight:	0.00
Amount Net:	107,422.66

Instant Ticket Game Analysis
2/25/18-2/29/20

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	Week 13	Week 18	Week 16	Week 19	3M	None	None	None	Week 56*
10M-14.99M	None	None	None	Week 27	4M	Week 16*	None	None	Week 61*
15M-19.99M	Week 23	None	Week 34*	Week 26*	5M	Week 26*	Week 25*	Week 40*	None
20M-24.99M	None	None	None	None	6M	Week 20	Week 25*	None	None
25M-29.99M	Week 28*	None	None	None	7M	Week 25*	Week 64*	None	None
30M-34.99M	Week 56*	None	None	None	8M	Week 23	Week 38*	None	None
>35M	None	Week 60	Week 56	Week 47*	>9M	Week 27	Week 49*	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$616,770	\$761,968	\$962,270	\$1,810,073	3M	None	None	None	\$2,732,470
10M-14.99M	None	None	None	\$1,848,221	4M	\$2,364,236	None	None	\$3,177,965
15M-19.99M	\$631,464	None	\$1,225,446	\$3,225,872	5M	\$1,959,320	\$4,111,875	\$3,795,213	None
20M-24.99M	None	None	None	None	6M	\$3,291,377	\$4,223,614	None	None
25M-29.99M	\$900,100	None	None	None	7M	\$2,488,242	\$1,950,276	None	None
30M-34.99M	\$462,626	None	None	None	8M	\$3,151,041	\$4,005,888	None	None
>35M	None	\$1,085,176	\$1,761,946	\$3,641,275	>9M	\$4,077,657	\$3,200,387	None	None

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only