TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis

SUMMARY REPORT

Scratch Ticket Information		Date Completed	12/23/2020
Game #	2145	Confirmed Packs	8,458
Game Name	Multiplier Spectacular	Active Packs	4,271
Quantity Printed	7,217,400	Warehouse Packs	7,848
Price Point	\$20	Returned Packs	40
Start Date	2/3/2020	Printed Payout Percentage	74.44%
Top Prize	\$ 1,000,000	Percent Sold	92.02%
Number of Top Prizes Remaining	0	Number of Weeks Out	46

	Current Game	Sales Analysis
TANGIBLE COSTS		
Expenditure Impact:		
Cost to print tickets	\$ 791,849	Actual ticket production costs
Prize payout expense	\$ 98,476,395	Data from Instant Ticket Tier Liability screen in ES
Estimated Direct Costs	\$ 99,268,244	
TANGIBLE BENEFITS		
Revenue Impact:		
Estimated sales	\$ 132,829,030	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 132,829,030	times the price point
Excess of Revenue over Expended	\$ 33,560,786	

INTANGIBLE POSITIVE BENEFITS:

- --Allows for open bin space for new games at same price point with higher average weekly sales.
- --Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

--There are still valuable prizes remaining in this game.

Assumptions:

--Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information							
Previous 3 Weeks Sales from DaVinci							
Most recent week sales	\$	1,150,020					
Next week	\$	1,161,000					
Next week	\$	1,169,580					
Avg Weekly Sales Current Game	\$	1,160,200					
Avg Weekly Sales \$20; 7M Qty	\$	3,302,718					
Percentage Of Variance In Sales		65%					

TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS

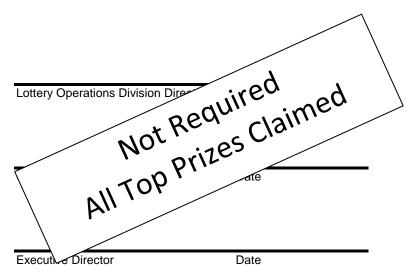
Instant Ticket Information

Game #	2145	Printed Payout Percentage	74.44%
Game Name	Multiplier Spectacular	Actual Payout Percentage	74.14%
Percent Sold	92.02%	Number of Weeks Out	46
Average # of Weeks for 85% Sell-th	nrough for Same Price Poi	nt Game With Similar Print Run.	45

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.
I am recommending closing the above game based on the below business reason(s):
Scratch Ticker Not Required All Top Prizes Claimed Date
Pro Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.



Bowersock, Dale

From: Rivera, Sandra

Sent: Wednesday, December 23, 2020 2:47 PM

To: \$1 Million Publicity

Subject: Multiplier Spectacular - \$1,000,000.00

\$1,000,000.00 prize value – Claimant chose anonymity

S:\Common\\$1 Million Winner Information\CY 2021\20846545 CORPUSCHRISTI 12-23-2020.pdf

Corpus Christi Claim Center - Claim Center #107 Retailer: # 148931 – C's Speedy Mart

> 7433 ½ Bissonnet St. Houston, TX 77074 Phone # (832) 831-5261 Contact: Muhammad, Farzana

Sandy Rivera Field Claim Center Supervisor 4639 Corona, Suite 19 Corpus Christi, TX 78411 361.853.4793 512.913.7312



													_	Net Sales			
Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	12/19/20	12/12/20	12/5/20	11/28/20
Sold/Closing	2221	\$5	7,148,925	SPACE INVADERS \$50,000 CASH IN	4/20/20	11/8/20	12/23/20	35	91.16%	7	2	1,037	5,175	-\$19,895.00	-\$29,590.00	-\$50,795.00	\$22,355.00
	2237	\$5	40,877,775	SUPER LOTERIA	12/16/19			53	98.60%	3,202	1,318	39	1,019	\$452,105.00	\$582,920.00	\$735,130.00	\$953,320.00
	2056	\$10	28,522,850	\$200 MILLION CASH EXPLOSION	9/4/18	11/5/20	12/20/20	120	98.40%	0	0	245	3,222	\$430.00	\$17,580.00	\$76,000.00	\$210,150.00
	2223	\$10	7,279,250	BREAK THE BANK SUPER TICKET	5/4/20	12/6/20	1/20/21	33	96.36%	325	184	374	2,219	\$45,740.00	\$78,550.00	\$132,730.00	\$159,010.00
	2153	\$10	6,116,850	EXTREME PAYOUT	6/15/20	11/8/20	12/23/20	27	97.58%	11	2	43	2,184	-\$1,840.00	\$110.00	\$11,170.00	\$30,740.00
	2196	\$10	13,192,900	MONOPOLY 100X	1/6/20	11/8/20	12/23/20	50	98.66%	5	1	218	2,105	\$1,800.00	-\$4,000.00	\$2,070.00	\$34,910.00
	2268	\$10	8,125,100	ROYAL WINNINGS	8/18/20	12/22/20	2/5/21	18	78.00%	17,094	8,614	6,132	18	\$2,487,930.00	\$2,637,850.00	\$2,813,760.00	\$2,634,960.00
	2218	\$10	11,105,000	SUPER 7S	6/1/20	11/4/20	12/19/20	29	91.27%	0	0	757	8,323	\$23,300.00	\$38,570.00	\$167,750.00	\$372,790.00
	2245	\$20	12,034,525	MILLION DOLLAR LOTERIA	3/2/20			42	93.72%	15,023	4,862	4,105	32	\$2,720,040.00	\$2,831,440.00	\$2,934,460.00	\$2,989,700.00
	2197	\$20	8,934,650	MONOPOLY 200X	1/6/20	11/9/20	12/24/20	50	86.07%	90	10	113	12,550	\$37,900.00	\$119,960.00	\$393,200.00	\$679,740.00
	2145	\$20	7,217,400	MULTIPLIER SPECTACULAR	2/3/20			46	92.02%	8,458	4,271	7,848	40	\$1,150,020.00	\$1,161,000.00	\$1,169,580.00	\$1,180,820.00

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Da Vinci

ESIPS Page 1 of 1

Liability for 2145 / for Life to Date

Product Status: SmartCash Enabled: Validation Range: 01/08/2019 - 12/31/2037 Active N/A

Outstanding Prizes

			Outotain	aning i rizoo					
Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$20.00	38134	\$762,680.00	366101	\$7,322,020.00	90.57%	6536537
2	2	N/A	\$25.00	54084	\$1,352,100.00	523363	\$13,084,075.00	90.63%	6541414
3	3	N/A	\$50.00	26280	\$1,314,000.00	262428	\$13,121,400.00	90.90%	6560427
4	4	N/A	\$50.00	13543	\$677,150.00	159638	\$7,981,900.00	92.18%	6652989
5	5	N/A	\$60.00	13321	\$799,260.00	159750	\$9,585,000.00	92.30%	6661888
6	6	N/A	\$75.00	10390	\$779,250.00	105199	\$7,889,925.00	91.01%	6568646
7	7	N/A	\$75.00	4530	\$339,750.00	53193	\$3,989,475.00	92.15%	6650991
8	0	N/A	\$100.00	5388	\$538,800.00	54749	\$5,474,900.00	91.04%	6570753
9	0	N/A	\$100.00	7289	\$728,900.00	82919	\$8,291,900.00	91.92%	6634218
10	0	N/A	\$100.00	7205	\$720,500.00	83028	\$8,302,800.00	92.02%	6641099
11	0	N/A	\$200.00	571	\$114,200.00	5462	\$1,092,400.00	90.54%	6534301
12	0	N/A	\$200.00	713	\$142,600.00	8325	\$1,665,000.00	92.11%	6648025
13	0	N/A	\$200.00	1093	\$218,600.00	12715	\$2,543,000.00	92.08%	6646092
14	0	N/A	\$200.00	969	\$193,800.00	11068	\$2,213,600.00	91.95%	6636386
15	0	N/A	\$500.00	83	\$41,500.00	813	\$406,500.00	90.74%	6548823
16	0	N/A	\$500.00	106	\$53,000.00	1103	\$551,500.00	91.23%	6584608
17	0	N/A	\$500.00	80	\$40,000.00	829	\$414,500.00	91.20%	6582205
18	0	N/A	\$500.00	102	\$51,000.00	1107	\$553,500.00	91.56%	6608487
19	0	N/A	\$1,000.00	14	\$14,000.00	111	\$111,000.00	88.80%	6409051
20	0	N/A	\$1,000.00	23	\$23,000.00	98	\$98,000.00	80.99%	5845497
21	0	N/A	\$1,000.00	23	\$23,000.00	105	\$105,000.00	82.03%	5920523
22	0	N/A	\$1,000.00	17	\$17,000.00	99	\$99,000.00	85.34%	6159677
23	0	N/A	\$10,000.00	2	\$20,000.00	18	\$180,000.00	90.00%	6495659
24	0	N/A	\$10,000.00	1	\$10,000.00	20	\$200,000.00	95.24%	6873714
25	0	N/A	\$10,000.00	0	\$0.00	20	\$200,000.00	100.00%	7217399
26	0	N/A	\$1,000,000.00	0	\$0.00	3	\$3,000,000.00	100.00%	7217400
			Totals:	183961	\$8,974,090.00	1,892,264	\$98,476,395.00		



INTEROFFICE MEN

Gary Grief, Executive Director Michael P. Farrell, Charitable

7,217,400 - -1:000 -= 7:217.4000

7:217.4 %

105.08 =

750 - 600 - 3:20 +

5:000-0000 -26:446-5500 +

7912695-7620 -

Payment Approval

January 16, 2019

The attached invoice(s) for service is being submitted for approval.

Vendor Name:

Pollard Banknote Limited

P.O. Number (if applicable):

360-19-9010RL005

Invoice Number:

8510164

Tx Game Name:

Multiplier Spectacular #2145

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	Quantity	Unit Price	Amount
Ticket size 10 x 4	7217.4	33.08	\$238,751.59
spectrum processing	7217.4	70.00	\$505,218.00
multiple play area	7217.4	2.00	\$14,434.80
spectrum processing	1	5000.00	\$5,000.00
holographic stock	1	28444.35	\$28,444.35

Total Amount

\$791,848.74

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Instant Product Coordinator) Please forward to the next person for approval

Robert Tirloni (Products Manager)

Please forward to the next person for approval

Ryan Mindell (Lottery Operations Division Director)

NO. OF TICKETS: 7,217,400 NO. POOLS: 60.15

25

4,800

288,696

PACK SIZE:

PACKS/POOL:

PACKS/GAME:

Minimum: Maximum: 6,938,400 7,221,600 TEXAS LOTTERY COMMISSION "MULTIPLIER SPECTACULAR" - GAME NO. 2145 END OF PRODUCTION PRIZE STRUCTURE

2-Jan-19

VERSION A

			7,217,400		\$20 TICKETS	\$144,348,000	REVENUE	PRIZE FUND	\$107,450,485		PAYOUT %	74.44%
PRIZE	PRIZE	TIER		# OF WAYS		ODDS OF	WINNERS IN 60.15	WINNERS IN 25	WINNERS IN 120,000	PRIZE	PERCENT OF PRIZE	VALIDATION TIER
LEVEL	CODE	CODE	GET:	TO WIN:	WIN:	1 IN:	POOLS	(PER PACK*)	(Per Pool)	COST	FUND **	LEVELS
1	1	L	\$20	1	\$20	17.85	404,235	1.400	6,720.000	\$8,084,700	7.52%	
2	2	G	\$25	1	\$25	12.50	577,447	2.000	9,600.000	\$14,436,175	13.44%	
3	3	G	\$50	1	\$50	25.00	288,708	1.000	4,800.000	\$14,435,400	13.43%	
4	4	G	\$25"2X"	1	\$50	41.68	173,181	0.600	2,880.000	\$8,659,050	8.06%	
5	5	G	\$20 + \$20 + \$20	3	\$60	41.70	173,071	0.600	2,880.000	\$10,384,260	9.66%	
6	6	G	\$75	1	\$75	62.44	115,589	0.400	1,920.000	\$8,669,175	8.07%	LOW TIER
7	7	G	\$25 + \$50	2	\$75	125.04	57,723	0.200	960.000	\$4,329,225	4.03%	64.21% **
8	0	M	\$100	1	\$100	120.02	60,137	0.208	1,000.000	\$6,013,700	5.60%	
9	0	M	\$20" 5X"	1	\$100	80.01	90,208	0.313	1,500.000	\$9,020,800	8.40%	
10	0	M	\$50"2X"	1	\$100	79.99	90,233	0.313	1,500.000	\$9,023,300	8.40%	
11	0	M	\$200	1	\$200	1,196.32	6,033	0.021	100.000	\$1,206,600	1.12%	
12	0	M	20"10X"	1	\$200	798.56	9,038	0.031	150.000	\$1,807,600	1.68%	
13	0	M	\$20"5X" + \$50 x 2	3	\$200	522.70	13,808	0.048	230.000	\$2,761,600	2.57%	
14	0	M	\$25"2X" + \$50 + \$100	3	\$200	599.60	12,037	0.042	200.000	\$2,407,400	2.24%	
15	0	M	\$500	1	\$500	8,055.13	896	0.003	15.0000	\$448,000	0.42%	
16	0	M	\$100"5X"	1	\$500	5,969.73	1,209	0.004	20.0000	\$604,500	0.56%	
17	0	M	\$20 x 25	25	\$500	7,939.93	909	0.003	15.0000	\$454,500	0.42%	MID TIER
18	0	M	\$100 + \$200 ''2X''	2	\$500	5,969.73	1,209	0.004	20.0000	\$604,500	0.56%	31.97%
19	0	Н	\$50"20X"	1	\$1,000	57,739.20	125	0.000	2.0783	\$125,000	0.12%	
20	0	Н	\$20" 50X"	1	\$1,000	59,647.93	121	0.000	2.0118	\$121,000	0.11%	
21	0	Н	\$50"10X" + \$100"5X"	2	\$1,000	56,385.94	128	0.000	2.1282	\$128,000	0.12%	
22	0	Н	\$500"2X"	1	\$1,000	62,218.97	116	0.000	1.9287	\$116,000	0.11%	
23	0	Н	\$100"100X"	1	\$10,000	360,870.00	20	0.000	0.3325	\$200,000	0.19%	
24	0	Н	\$200"10X" + \$500 x 6 + \$1,000"5X"	8	\$10,000	343,685.71	21	0.000	0.3492	\$210,000	0.20%	
25	0	Н	\$50 x 8 + \$100 x 6 + \$500 x 8 + \$1,000 x 5	27	\$10,000	360,870.00	20	0.000	0.3325	\$200,000	0.19%	HIGH TIER
26	0	Н	\$1,000,000	1	\$1,000,000	2,405,800	3 ***	0.000	0.0499	\$3,000,000	2.79%	3.82%
						3.48	2,076,225	7.192	34,519.211	\$ 107,450,485	100.00%	100.00%
						3.4762						

Note: "5X" = win 5 TIMES the PRIZE by revealing one (1) "5X" Play Symbol.

Note: "10X" = win 10 TIMES the PRIZE by revealing one (1) "10X" Play Symbol.

Note: "20X" = win 20 TIMES the PRIZE by revealing one (1) "20X" Play Symbol.

Note: "50X" = win 50 TIMES the PRIZE by revealing one (1) "50X" Play Symbol.

Note: "100X" = win 100 TIMES the PRIZE by revealing one (1) "100X" Play Symbol.

Consolidated odds are 1 in:

\$20	17.85	404,235
\$25	12.50	577,447
\$50	15.63	461,889
\$60	41.70	173,071
\$75	41.64	173,312
\$100	30.00	240,578
\$200	176.40	40,916
\$500	1,709.07	4,223
\$1,000	14,729.39	490
\$10,000	118,318.03	61
\$1,000,000	2,405,800.00	3
	· <u> </u>	2,076,225

^{*} Each of the following GLEPS will be used in approximately 20% of each pack of 25 tickets.

^{**} Numbers are rounded.

^{***} This number of prizes is guaranteed delivery to the Lottery

^{****} $\$25,\$50,\$60,\$ and \$75 prizes are GLEPS and programmed as low tier prizes.

Instant Ticket Game Analysis 8/26/18-8/30/20

Average Number of Weeks for 85% Average Sell Through

		Price	Point			Price Point					
Print Quantities	\$ 1	\$2	\$3	\$ 5	Print Quantities	\$10	\$20	\$30	\$50		
< 5M	None	None	None	None	2M	None	None	None	None		
5M-9.99M	Week 14	Week 16	Week 16	Week 17	3M	None	None	None	None		
10M-14.99M	None	None	None	Week 27	4M	Week 16*	None	None	Week 56		
15M-19.99M	Week 23*	None	Week 33	Week 26*	5M	Week 26*	Week 22*	Week 27	None		
20M-24.99M	None	None	None	Week 48	6M	Week 14	Week 21	None	None		
25M-29.99M	Week 30	None	None	None	7M	Week 18	Week 45	None	None		
30M-34.99M	None	Week 46*	None	None	8M	Week 20*	Week 35*	None	None		
>35M	None	Week 54*	Week 62	Week 47*	>9M	Week 40	None	None	None		

Average Weekly Dollar Sales at 85% Average Sell Through

	Price Point					Price Point			
Print Quantities	\$ 1	\$2	\$3	\$ 5	Print Quantities	\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$598,210	\$786,271	\$962,270	\$1,910,553	3M	None	None	None	None
10M-14.99M	None	None	None	\$1,965,388	4M	\$2,364,236	None	None	\$3,525,563
15M-19.99M	\$629,679	None	\$1,405,386	\$3,225,872	5M	\$1,959,320	\$4,672,585	\$5,273,477	None
20M-24.99M	None	None	None	\$2,129,434	6M	\$4,039,631	\$5,031,851	None	None
25M-29.99M	\$838,549	None	None	None	7M	\$3,610,003	\$3,302,718	None	None
30M-34.99M	None	\$1,280,700	None	None	8M	\$3,479,987	\$4,349,250	None	None
>35M	None	\$1,286,299	\$1,629,327	\$3,641,275	>9M	\$4,179,750	None	None	None

None = no games at this level with 85% sell through * only one game at this level with 85% sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only