TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis SUMMARY REPORT

Scratch Ticket Information		Date Completed	6/29/2020
Game #	2206	Confirmed Packs	4,414
Game Name	Tic Tac Toad	Active Packs	3,020
Quantity Printed	9,299,550	Warehouse Packs	290
Price Point	\$1	Returned Packs	335
Start Date	3/2/2020	Printed Payout Percentage	60.00%
Top Prize	\$ 1,000	Percent Sold	85.85%
Number of Top Prizes Remaining	18	Number of Weeks Out	16

	Current Game	Sales Analysis
TANGIBLE COSTS		-
Expenditure Impact:		
Cost to print tickets	\$ 110,200	Actual ticket production costs
Prize payout expense	\$ 4,393,427	Data from Instant Ticket Tier Liability screen in ES
Estimated Direct Costs	\$ 4,503,627	
TANGIBLE BENEFITS		
Revenue Impact:		
Estimated sales	\$ 7,983,664	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 7,983,664	
Excess of Revenue over Expended	\$ 3,480,037	

INTANGIBLE POSITIVE BENEFITS:

- --Allows for open bin space for new games at same price point with higher average weekly sales.
- --Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

--There are still valuable prizes remaining in this game.

Assumptions:

--Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Con	nparison Inf	formation
Previous 3 Week	s Sales from [DaVinci_
Most recent week sales	\$	196,242
Next week	\$	218,148
Next week	\$	263,467
Avg Weekly Sales Current Game	\$	225,952
Avg weekly Sales Current Game	Ψ	225,932
Avg Weekly Sales \$1; 5M - 9.99M Qty	\$	616,770
Percentage Of Variance In Sales		63%

TEXAS LOTTERY COMMISSION Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS

Instant Ticket Information

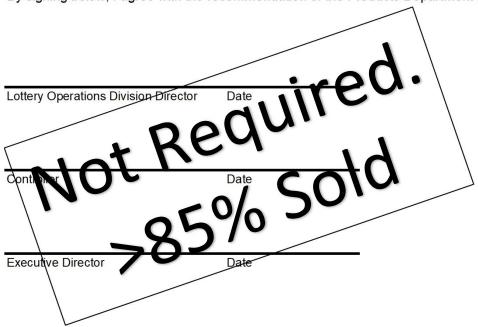
Game #	2206	Printed Payout Percentage	60.00%
Game Name	Tic Tac Toad	Actual Payout Percentage	55.03%
Percent Sold	85.85%	Number of Weeks Out	16
Average # of Weeks for 85% Sell-th	nrough for Same Price Poir	nt Game With Similar Print Run.	13

Recommendation

Based on the findings in this Summary Report, I am reco	mmending closing the above game.
I am recommending closing the above game based on the	e below business reason(s):
Scratch Ticket Strategy Coordinator Date	

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.



Bowersock, Dale

From: Tirloni, Robert

Sent: Monday, June 29, 2020 10:19 AM

To: Bowersock, Dale

Subject: FW: For Approval: July Pre-call Recommendations

Attachments: 2206_Master.pdf; 2207_Master.pdf

Importance: High

I'm approving the Game Close Analysis for 2206 and 2207 that are attached to this email.

Robert Tirloni

Products Manager | Texas Lottery Commission

Office: 512-344-5406

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>

Sent: Monday, June 29, 2020 7:52 AM

To: Tirloni, Robert < Robert.Tirloni@lottery.state.tx.us> **Subject:** RE: For Approval: July Pre-call Recommendations

So sorry about that. Not sure what I was doing to not catch these.

Revised attached.

From: Tirloni, Robert < Robert.Tirloni@lottery.state.tx.us>

Sent: Sunday, June 28, 2020 9:41 PM

To: Bowersock, Dale < <u>Dale.Bowersock@lottery.state.tx.us</u>> **Subject:** FW: For Approval: July Pre-call Recommendations

Importance: High

For 2206, the cost to print should be \$110,200.

For 2207, the promo fee looks to be \$516,000 unless I'm missing something.

Once you look at these, send them back to me and I'll then I'll approve.

From: Bowersock, Dale < <u>Dale.Bowersock@lottery.state.tx.us</u>>

Sent: Monday, June 22, 2020 4:57 PM

To: Tirloni, Robert < <u>Robert.Tirloni@lottery.state.tx.us</u>> **Subject:** For Approval: July Pre-call Recommendations

Approved for Pre-Call on July 3, 2020.

From: Gough, Riley < Riley.Gough@IGT.com >

Sent: Monday, June 22, 2020 1:31 PM

To: Bowersock, Dale < <u>Dale.Bowersock@lottery.state.tx.us</u>>

Cc: Tirloni, Robert < <u>Robert.Tirloni@lottery.state.tx.us</u>>; ProductsScratchTeam

< <u>ProductsScratchTeam@lottery.state.tx.us</u>> **Subject:** RE: July Pre-call Recommendations

CAUTION: This email originated outside the Texas Lottery's email system. DO NOT click links or open attachments unless you expect them from the sender and know the content is safe.

Hi Dale,

I do not have concerns with this list.

Thanks, Riley

From: Bowersock, Dale < Dale. Bowersock@lottery.state.tx.us >

Sent: Monday, June 22, 2020 11:05 AM **To:** Gough, Riley < Riley.Gough@IGT.com >

Cc: Tirloni, Robert <robert.tirloni@lottery.state.tx.us>; ProductsScratchTeam

< <u>ProductsScratchTeam@lottery.state.tx.us</u>> **Subject:** July Pre-call Recommendations

[THIS MESSAGE ORIGINATED FROM A NON-IGT EMAIL ADDRESS]

Riley,

The games listed here are the ones I am recommending for Pre-Call on July 3, 2020. Please note these are all mature games with over 85% sell-through.

\$1, #2206, *Tic Tac Toad*, 85.85% sold, last week's sales = \$196,242 \$5, #2199, 88 Fortunes®, 94.07% sold, last week's sales = \$440,660 \$5, #2207, *James Bond 007™*, 96.86% sold, last week's sales = \$299,065 \$10, #2202, *Jumbo Bucks 300X*, 94.89% sold, last week's sales = \$447,680 \$10, \$2224, \$250,000 50X Cashword, 98.70% sold, last week's sales = \$285,020

Game close dates:

- Pre-Call = 7/3/20
- Call = 8/2/20
- Close = 9/16/20
- EOV = 3/15/21

Please let me know if you have any concerns with pre-calling these games.

Thanks,

Dale

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															Net Sales	es	
Product Line	Game	₩	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	6/20/20	6/13/20	6/6/20	5/30/20
Baseline	2212	\$1	9,187,950	FIND THE 9S	4/6/20			7	%56.89	10,439	6,037	1,555	4	\$343,073.00	\$364,582.00	\$450,811.00	\$544,140.00
	2216	\$1	17,132,100	HOT 7S	6/1/20			က	14.08%	21,834	13,059	90,709	4	\$931,241.00	\$924,641.00	\$555,683,00	\$900.00
	2222	\$1	9,297,600	MATCH 2 WIN	5/18/20			2	29.14%	16,664	11,104	14,279	2	\$512,649.00	\$571,433.00	\$607,064.00	\$614,220.00
	2220	\$2	7,321,250	EMERALD 8S	5/18/20			2	42.49%	16,640	10,925	3,709	4	\$1,171,322.00	\$1,292,688.00	\$1,394,838.00	\$1,467,240.00
	2214	\$2	9,300,375	LUCHA LIBRE LOOT	4/20/20			თ	39.75%	12,840	9,102	21,454	2	\$677,188.00	\$778,082.00	\$897,660.00	\$731,076.00
	2163	\$3	41,105,925	TEXAS LOTERIA	4/6/20			=	13.45%	19,048	11,946	439,489	0	\$1,676,553.00	\$1,726,398.00	\$1,781,616.00	\$1,808,208.00
	2217	\$5	11,914,425	LUCKY 7S	6/1/20			က	26.37%	21,597	13,026	75,645	_	\$4,893,550.00	\$6,477,855.00	\$4,336,945.00	\$3,375.00
	2213	\$5	7,045,350	MONEY MULTIPLIER	4/6/20			Ξ	88.83%	4,627	4,848	409	45	\$1,259,780.00	\$1,660,300.00	\$2,220,710.00	\$2,740,660.00
	2215	\$5	7,188,075	ROUTE 66 ROAD TO \$1,000,000!	6/15/20			~	7.62%	31,224	14,186	38,328	0	\$2,734,015.00	\$6,000.00	\$0	\$0
	2221	\$5	7,148,925 S	7,148,925 SPACE INVADERS \$50,000 CASH IN	4/20/20			6	60.34%	17,961	10,518	7,673	7	\$1,443,610.00	\$1,716,170.00	\$2,012,525.00	\$2,284,890.00
	2226	\$10	18,095,250	\$250,000 50X CASHWORD	5/1/20			7	16.68%	26,627	8,969	261,252	9	\$5,207,240.00	\$5,357,400.00	\$5,668,430.00	\$5,611,780.00
	2223	\$10	7,279,250 E	7,279,250 BREAK THE BANK SUPER TICKET	5/4/20			7	45.95%	28,148	10,166	36,805	258	\$3,203,060.00	\$3,588,420.00	\$4,253,120.00	\$5,078,160.00
	2153	\$10	6,116,850	EXTREME PAYOUT	6/15/20			-	8.80%	41,556	11,116	53,760	0	\$5,376,680.00	\$8,500.00	\$0	\$0
	2218	\$10	11,105,000	SUPER 7S	6/1/20			3	18.48%	28,241	11,212	135,854	4	\$6,487,650.00	\$8,154,770.00	\$5,880,310.00	\$4,500.00
	2219	\$20	8,837,100	MEGA 7S	6/1/20			က	12.87%	28,218	10,441	262,824	2	\$6,870,020.00	\$8,601,660.00	\$7,271,840.00	\$4,500.00
	2227	\$50	5,138,000	\$1,000,000 GOLDEN RICHES	4/6/20			1	31.77%	16,448	8,278	146,610	7	\$7,592,500.00	\$7,841,450.00	\$8,162,100.00	\$8,349,700.00
Mature	1878	\$1	854,700	CASH ON THE SPOT	9/18/17			144	%00.0	0	0	2,172	22	\$0	\$0	\$0	80
	1804	\$1	829,650	LUCKY STARS	9/18/17			144	0.00%	0	0	70	765	0\$	\$0	\$0	0\$
	2193	\$1	29,035,950	MONOPOLY 10X	1/6/20			24	72.74%	12,884	8,643	29,154	25	\$521,505.00	\$563,680.00	\$631,457.00	\$655,140.00
	2206	\$1	9,299,550	TIC TAC TOAD	3/2/20			16	85.85%	4,414	3,020	290	335	\$196,242.00	\$218,148.00	\$263,467.00	\$303,831.00
	2124	\$1	853,200	WINNING 7S	8/8/19			45	%00.0	0	0	4,198	22.2	\$0	\$0	\$0	0\$
	2127	\$2	7,109,375	4-WAY CASH	2/17/20			18	81.25%	4,780	3,762	286	393	\$326,246.00	\$318,898.00	\$392,462.00	\$430,420.00
	2161	\$2	34,822,125	BINGO EXTRA	10/7/19			37	69.35%	13,175	9,138	60,299	33	\$1,227,470.00	\$1,248,440.00	\$1,293,426.00	\$1,282,340.00
	2162	\$2	40,877,750	BREAK THE BANK	8/5/19			46	72.49%	13,246	10,200	63,377	16	\$1,279,280.00	\$1,310,790.00	\$1,375,390.00	\$1,405,158.00
	2204	\$2	7,199,000	SIZZLING HOT 7S	3/16/20			4	81.27%	5,206	4,448	337	163	\$450,044.00	\$520,090.00	\$622,936.00	\$696,412.00
	2060	\$2	35,449,750	WEEKLY GRAND	8/19/19			44	55.32%	10,871	9,798	102,121	27	\$854,506.00	\$822,246.00	\$866,816.00	\$847,426.00
	2168	\$3	35,604,750	\$50,000 BONUS CASHWORD	2/17/20			18	29.16%	14,071	9,739	175,078	18	\$2,030,889.00	\$2,065,431.00	\$2,174,373.00	\$2,084,274.00
	2194	\$3	19,285,125	MONOPOLY 30X CROSSWORD	1/6/20			24	%86.69	10,262	8,894	25,115	26	\$1,344,339.00	\$1,382,292.00	\$1,436,466.00	\$1,396,401.00
	2164	\$5	22,076,025	\$100,000 VIP CASHWORD	3/16/20			14	31.32%	16,092	9,665	173,080	10	\$2,423,040.00 \$2,532,245.00		\$2,639,840.00 \$2,713,250.00	\$2,713,250.00
	2241	\$5	15,358,575	BINGO TIMES 20	2/17/20			18	40.57%	12,909	10,092	96,163	15	\$1,715,995.00	\$1,793,920.00	\$1,858,940.00	\$1,854,790.00

Da Vinci

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ESIPS Page 1 of 1

Liability for 2206 / for Life to Date

Product Status: SmartCash Enabled: Validation Range: 02/04/2020 - 12/31/2037 Active N/A

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$1.00	264692	\$264,692.00	726987	\$726,987.00	73.31%	6817379
2	2	N/A	\$2.00	30244	\$60,488.00	93863	\$187,726.00	75.63%	7033315
3	3	N/A	\$2.00	113487	\$226,974.00	382489	\$764,978.00	77.12%	7171668
4	4	N/A	\$4.00	3420	\$13,680.00	12087	\$48,348.00	77.95%	7248575
5	5	N/A	\$4.00	9741	\$38,964.00	36702	\$146,808.00	79.03%	7349053
6	6	N/A	\$5.00	26461	\$132,305.00	97580	\$487,900.00	78.67%	7315726
7	7	N/A	\$10.00	3131	\$31,310.00	12411	\$124,110.00	79.85%	7426117
8	8	N/A	\$10.00	2851	\$28,510.00	12691	\$126,910.00	81.66%	7593655
9	9	N/A	\$20.00	2876	\$57,520.00	12518	\$250,360.00	81.32%	7562151
10	10	N/A	\$20.00	5302	\$106,040.00	25759	\$515,180.00	82.93%	7712150
11	0	N/A	\$40.00	184	\$7,360.00	803	\$32,120.00	81.36%	7565895
12	0	N/A	\$40.00	1103	\$44,120.00	5670	\$226,800.00	83.71%	7785095
13	0	N/A	\$50.00	2066	\$103,300.00	9536	\$476,800.00	82.19%	7643553
14	0	N/A	\$100.00	77	\$7,700.00	305	\$30,500.00	79.84%	7425033
15	0	N/A	\$100.00	115	\$11,500.00	676	\$67,600.00	85.46%	7947529
16	0	N/A	\$200.00	50	\$10,000.00	182	\$36,400.00	78.45%	7295336
17	0	N/A	\$200.00	60	\$12,000.00	327	\$65,400.00	84.50%	7857759
18	0	N/A	\$500.00	24	\$12,000.00	131	\$65,500.00	84.52%	7859619
19	0	N/A			\$5,000.00	5	\$5,000.00	50.00%	4649775
20	0	N/A			\$13,000.00	8	\$8,000.00	38.10%	3542685
			Totals:	465902	\$1,186,463.00	1,430,730			



INTEROFFICE MEMO

Gary Grief, Executive Director

Michael P. Farrell, Charitable Bingo Op-

Payment Approval

February 12, 2020		
	So	
The attached invoice	e(s) for service is being submitted for approval.	2.5
Vendor Name:	IGT Global Solutions Corporation	
Invoice Number:	90111756	
Tx Game name:	Game #2206 Tic Tac Toad	
PO #:	362-20-9009RL003	
Invoice Amount:		
*		
The above reference	ed invoice(s) have been reviewed and certified as proper, accurate and the Texas Lottery Commission.	
Silvala be pala by	//	

Ryan Mindell (Lottery Operations Division Director)

Dale Bowersock (Scratch Ticket Strategy Coordinator)

Please forward to the next person for approval

Please forward to the next person for approval

Robert Tirloni (Products Manager)

Date

Please return to Maria Perez in the Office of the Controller by

February 22, 2020



BILL TO: 20318 Texas Lottery Commission Gary Grief, Executive Director 611 Bast 6th Street Austin TX 78701 IGT Global Solutions Corporation d/b/a IGT Solutions Corp. in the State of Texas 10 Memorial Boulevard Providence, RI 02903 USA Telephone 401 392-1000 Fax 401 392-1234 FED ID No. 05-0389840

INVOICE

INVOICE NUMBER: 90111756

DATE : Pebruary 11, 2020

2020 FEB 12 AF 11: 04

Stullet.

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	QUANTITY DESCRIPTION	UNIT PRICE		EXTENDED AMOUNT
001 GAME 2206	90942 010	"TIC TAC TOAD" 2206 -Truck#1 9,299,550 PC 2.40" x 4.00" Tickets \$ 9.46/M Full UV (\$0.08 per sq inch per thousand) \$0.76/M Continuous 4 Color Process over entire ticket (\$0.17 per sq. inch per thousand) \$1.63/M TOTAL \$ 11.85/M	0.01185		110,199.67
			TOTAL AMOUNT DUE	USD	110,199.67

REMARKS

Unrounded Invoice Total \$ 110,199.6675

PAYMENT TERMS: Due within 30 days

REMITTANCE:

Please remit payment in USD:

For wire transfer payments: Wells Fargo Bank, N.A 420 Montgomery Street San Francisco CA 94104 SWIFT: WFBIUS6S

San Francisco CA 94104 San Francisco CA 94104 SWIFT: WFBIUS6S ABA No. 121000248 ABA No. 121000248 Account No. 4417073848 Account No. 4417073848

Account Name: IGT Global Solutions Corp Account Name: IGT Global Solutions Corporation

For ACH payments:

Wells Fargo Bank, N.A.

420 Montgomery Street

For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.

NO. OF TICKETS: MIN: 8,937,600
NO. POOLS: 38.75 MAX: 9,302,400
PACK SIZE: 150
PACKS/POOL: 1,600

TEXAS LOTTERY COMMISSION "TIC TAC TOAD" GAME NUMBER 2206 END OF PRODUCTION PRIZE STRUCTURE

SEPTEMBER 9, 2019 - VERSION 4

PAYOUT % -

PACKS/GAME: 61,997 9,299,550 \$1 TICKETS \$9,299,550 - REVENUE PRIZE FUND - \$5,579,890

PRIZE	#	TIER	CET	WD.	ODDS OF	WINNERS IN 38.75	WINNERS IN 150	WINNERS IN 240,000	PRIZE	PERCENT OF PRIZE	VALIDATION TIER
TIER	WINS	CODE	GET:	WIN:	1 IN:	POOLS	(PER PACK*)	(PER POOL)	COST	FUND**	LEVELS
1	1	L	\$1	\$1	9.38	991,679	16.00	25,600 \$	991,679	17.77%	
2	1	L	\$2	\$2	74.93	124,107	2.00	3,200 \$	248,214	4.45%	
3	1	L	\$1 (DBL)	\$2	18.75	495,976	8.00	12,800 \$	991,952	17.78%	
4	1	L	\$4	\$4	599.70	15,507	0.25	400 \$	62,028	1.11%	
5	1	L	\$2 (DBL)	\$4	200.24	46,443	0.75	1,200 \$	185,772	3.33%	
6	1	L	\$5	\$5	74.97	124,041	2.00	3,200 \$	620,205	11.12%	
7	1	L	\$10	\$10	598.35	15,542	0.25	400 \$	155,420	2.79%	
8	1	L	\$5 (DBL)	\$10	598.35	15,542	0.25	400 \$	155,420	2.79%	
9	1	L	\$20	\$20	604.10	15,394	0.25	400 \$	307,880	5.52%	LOW TIER
10	1	L	\$10 (DBL)	\$20	299.40	31,061	0.50	800 \$	621,220	11.13%	77.78%
11	1	M	\$40	\$40	9,422.04	987	-	25 \$	39,480	0.71%	
12	1	M	\$20 (DBL)	\$40	1,373.03	6,773	-	175 \$	270,920	4.86%	
13	1	M	\$50	\$50	801.55	11,602	-	300 \$	580,100	10.40%	
14	1	M	\$100	\$100	24,344.37	382	-	10 \$	38,200	0.68%	
15	1	M	\$50 (DBL)	\$100	11,756.70	791	-	20 \$	79,100	1.42%	
16	1	M	\$200	\$200	40,084.27	232	-	6 \$	46,400	0.83%	
17	1	M	\$100 (DBL)	\$200	24,029.84	387	-	10 \$	77,400	1.39%	MID TIER
18	1	M	\$500	\$500	59,997.10	155	-	4 \$	77,500	1.39%	21.67%
19	1	Н	\$1,000	\$1,000	929,955.00	10		\$	10,000	0.18%	HIGH TIER
20	1	Н	\$500 (DBL)	\$1,000	442,835.71	21		\$	21,000	0.38%	0.56%
			, ,	2 Decimals:	4.90	1,896,632	30.25	48,950 \$	5,579,890	100.00%	100.00% **
				4 Decimals	4.9032						

"SUNGLASSES" Play Symbol = DBL (win DOUBLE the PRIZE)

TEXAS LOTTERY COMMISSION
"TIC TAC TOAD" GAME NUMBER 2206
SEPTEMBER 9, 2019 - VERSION 4

Consolidated odd	\$1	9.38	991,679
	\$2	15.00	620,083
	\$4	150.11	61,950
	\$5	74.97	124,041
	\$10	299.17	31,084
	\$20	200.18	46,455
	\$40	1,198.40	7,760
	\$50	801.55	11,602
	\$100	7,928.01	1,173
	\$200	15,023.51	619
	\$500	59,997.10	155
	\$1,000	299,985.48	31
			1,896,632

<u>GET</u>	A	В	C	D	
\$1	16 = \$ 16	18 = \$ 18	15 = \$ 15	15 = \$ 15	
\$2	2 = \$ 4	$1 = \$ \ 2$	2 = \$ 4	3 = \$ 6	
\$1 (DBL)	8 = \$ 16	8 = \$ 16	8 = \$ 16	8 = \$ 16	
\$4	$0 = \$ \ 0$	$0 = \$ \ 0$	$0 = \$ \ 0$	1 = \$ 4	
\$2 (DBL)	1 = \$ 4	1 = \$ 4	$0 = \$ \ 0$	1 = \$ 4	
\$5	2 = \$ 10	2 = \$ 10	3 = \$ 15	1 = \$ 5	
\$10	1 = \$ 10	$0 = \$ \ 0$	$0 = \$ \ 0$	0 = \$ 0	
\$5 (DBL)	1 = \$ 10	$0 = \$ \ 0$	$0 = \$ \ 0$	0 = \$ 0	
\$20	$0 = \$ \ 0$	1 = \$ 20	0 = \$ 0	$0 = \$ \ 0$	
\$10 (DBL)	$\underline{0} = \$ \ \underline{0}$	$\underline{0} = \$ \ \underline{0}$	1 = \$ 20	1 = 20	
	31 \$70	31 \$70	29 \$70	30 \$70	
	\$1 \$2 \$1 (DBL) \$4 \$2 (DBL) \$5 \$10 \$5 (DBL) \$20	\$1	\$1	\$1	\$1

^{*} Each of the four GLEPS types will be used in approximately 25% of the packs in the game.

NOTE: There will be no more than 33 winners per pack.

^{**} Numbers are rounded.

Instant Ticket Game Analysis 2/25/18-2/29/20

Average Number of Weeks for 85% Average Sell Through

	Price Point					Price Point			
Print Quantities	\$ 1	\$2	\$3	\$ 5	Print Quantities	\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M		Week 18	Week 16	Week 19	3M	None	None	None	Week 56*
10M-14.99M	None	None	None	Week 27	4M	Week 16*	None	None	Week 61*
15M-19.99M	Week 23	None	Week 34*	Week 26*	5M	Week 26*	Week 25*	Week 40*	None
20M-24.99M	None	None	None	None	6M	Week 20	Week 25*	None	None
25M-29.99M	Week 28*	None	None	None	7M	Week 25*	Week 64*	None	None
30M-34.99M	Week 56*	None	None	None	8M	Week 23	Week 38*	None	None
>35M	None	Week 60	Week 56	Week 47*	>9M	Week 27	Week 49*	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

	Price Point					Price Point			
Print Quantities	\$ 1	\$2	\$3	\$ 5	Print Quantities	\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M		\$761,968	\$962,270	\$1,810,073	3M	None	None	None	\$2,732,470
10M-14.99M	None	None	None	\$1,848,221	4M	\$2,364,236	None	None	\$3,177,965
15M-19.99M	\$631,464	None	\$1,225,446	\$3,225,872	5M	\$1,959,320	\$4,111,875	\$3,795,213	None
20M-24.99M	None	None	None	None	6M	\$3,291,377	\$4,223,614	None	None
25M-29.99M	\$900,100	None	None	None	7M	\$2,488,242	\$1,950,276	None	None
30M-34.99M	\$462,626	None	None	None	8M	\$3,151,041	\$4,005,888	None	None
>35M	None	\$1,085,176	\$1,761,946	\$3,641,275	>9M	\$4,077,657	\$3,200,387	None	None

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
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