

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed 8/11/2020

Game #	2213	Confirmed Packs	790
Game Name	Money Multiplier	Active Packs	642
Quantity Printed	7,045,350	Warehouse Packs	336
Price Point	\$5	Returned Packs	233
Start Date	4/6/2020	Printed Payout Percentage	68.21%
Top Prize	\$ 100,000	Percent Sold	97.48%
Number of Top Prizes Remaining	0	Number of Weeks Out	18

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 541,621	Actual ticket production costs
Prize payout expense	\$ 22,718,265	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 23,259,886

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 34,339,036	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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Total Estimated Benefits \$ 34,339,036

Excess of Revenue over Expended \$ 11,079,150

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	136,960
Next week	\$	164,470
Next week	\$	236,990
Avg Weekly Sales Current Game	\$	179,473
Avg Weekly Sales \$5; 5M - 9.99M Qty	\$	1,810,073
Percentage Of Variance In Sales		90%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2213	Printed Payout Percentage	68.21%
Game Name	Money Multiplier	Actual Payout Percentage	66.16%
Percent Sold	97.48%	Number of Weeks Out	18
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			19

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

Scratch Ticket Strategy Coordinator Date

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Lottery Operations Division Director Date

Controller Date

Executive Director Date

Bowersock, Dale

From: WebsiteSupport
Sent: Tuesday, August 11, 2020 5:19 AM
To: WEBSITE_SCRATCH_ZTP
Subject: ZTP Occurrence: Date 08/10/2020

All top prizes for the following game(s) have been claimed as of 08/10/2020.

Game Number	Game Name	Price	Prize Amount	Prizes Printed	Prizes Claimed	Pending Top Claims	Pending Top Claims Count	Prizes Remaining	Sales Begin Date	Pre-Call Date	Call Date	Sales End Date	Last Top Prize Claimed Date
2213	Money Multiplier	\$5	\$100,000	4	4		0	0	4/6/2020	7/31/2020	08/30/2020	10/14/2020	07/24/2020
2204	Sizzling Hot 7s	\$2	\$30,000	6	6		0	0	3/16/2020	7/31/2020	08/30/2020	10/14/2020	08/10/2020

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery® claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.



Play the Games of Texas!

Da Vinci Report

8/11/20

Week End Date:8/8/20

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														8/8/20	8/1/20	7/25/20	7/18/20
Mature	2195	\$5	20,072,100	MONOPOLY 50X	1/6/20			31	85.67%	14,228	8,914	11,943	64	\$1,636,200.00	\$1,710,285.00	\$1,690,915.00	\$1,825,995.00
	2221	\$5	7,148,925	SPACE INVADERS \$50,000 CASH IN	4/20/20			16	80.03%	9,911	5,209	2,267	450	\$673,825.00	\$810,325.00	\$842,530.00	\$967,130.00
	2237	\$5	40,877,775	SUPER LOTERIA	12/16/19			34	67.19%	24,945	12,636	132,784	41	\$4,582,010.00	\$4,531,795.00	\$4,476,605.00	\$4,432,120.00
	2056	\$10	28,522,850	\$200 MILLION CASH EXPLOSION	9/4/18			101	87.16%	16,600	6,630	45,314	75	\$2,806,590.00	\$2,802,090.00	\$2,741,270.00	\$2,701,000.00
	2226	\$10	18,095,250	\$250,000 50X CASHWORD	5/1/20			14	36.46%	26,519	9,660	186,687	28	\$5,237,640.00	\$5,081,970.00	\$4,940,440.00	\$4,958,630.00
	2223	\$10	7,279,250	BREAK THE BANK SUPER TICKET	5/4/20			14	71.82%	18,662	9,667	8,853	83	\$2,475,260.00	\$2,554,740.00	\$2,491,530.00	\$2,575,980.00
	2196	\$10	13,192,900	MONOPOLY 100X	1/6/20			31	89.46%	16,255	8,866	466	60	\$2,528,070.00	\$2,547,950.00	\$2,534,800.00	\$2,581,170.00
	1838	\$20	34,728,300	INSTANT MILLIONAIRE	5/15/17			169	57.20%	15,745	7,241	565,387	49	\$3,341,760.00	\$3,310,540.00	\$3,030,120.00	\$2,929,500.00
	2245	\$20	12,034,525	MILLION DOLLAR LOTERIA	3/2/20			23	52.12%	32,395	10,477	178,115	47	\$6,867,500.00	\$6,607,260.00	\$6,464,000.00	\$6,283,400.00
	2197	\$20	8,934,650	MONOPOLY 200X	1/6/20			31	66.71%	18,933	8,914	86,586	43	\$2,995,740.00	\$3,089,120.00	\$2,892,760.00	\$2,888,380.00
	2145	\$20	7,217,400	MULTIPLIER SPECTACULAR	2/3/20			27	67.80%	21,579	8,583	57,757	40	\$3,336,260.00	\$3,240,480.00	\$3,061,800.00	\$2,882,120.00
	2209	\$30	12,028,825	\$250 MILLION CASH PARTY	3/16/20			21	26.68%	17,110	8,636	322,559	59	\$4,453,200.00	\$4,446,150.00	\$4,236,600.00	\$4,356,930.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			125	37.57%	14,587	6,951	824,401	47	\$4,195,680.00	\$3,917,040.00	\$3,626,010.00	\$3,447,720.00
	2227	\$50	5,138,000	\$1,000,000 GOLDEN RICHES	4/6/20			18	53.31%	17,442	9,514	88,904	48	\$8,579,100.00	\$8,365,500.00	\$7,992,400.00	\$7,537,550.00
	2190	\$50	5,506,820	PREMIER PLAY	12/2/19			36	76.40%	10,577	5,342	46,066	62	\$5,477,800.00	\$5,515,100.00	\$5,224,950.00	\$4,913,950.00
Out of Wareh	2230	\$2	7,334,000	FIND THE 9S	7/13/20			4	17.98%	34,775	9,544	51	49	\$1,139,958.00	\$925,380.00	\$482,206.00	\$89,500.00
	2153	\$10	6,116,850	EXTREME PAYOUT	6/15/20			8	69.76%	23,457	10,723	67	57	\$4,530,120.00	\$4,734,720.00	\$4,749,240.00	\$5,022,220.00
Sold/Closing	2200	\$1	9,245,700	QUICK 7S	2/3/20	7/5/20	8/19/20	27	94.18%	117	43	0	2,551	\$2,485.00	\$6,307.00	\$6,558.00	\$12,593.00
	2206	\$1	9,299,550	TIC TAC TOAD	3/2/20	8/2/20	9/16/20	23	92.45%	916	614	118	1,914	\$47,752.00	\$56,538.00	\$59,988.00	\$74,714.00
	2127	\$2	7,109,375	4-WAY CASH	2/17/20	8/30/20	10/14/20	25	90.07%	2,050	1,278	418	1,144	\$103,638.00	\$124,182.00	\$140,846.00	\$169,990.00
	2198	\$2	7,218,250	HEARTS	1/20/20	7/5/20	8/19/20	29	93.20%	105	28	313	2,436	-\$1,784.00	\$6,998.00	\$12,178.00	\$30,232.00
	2204	\$2	7,199,000	SIZZLING HOT 7S	3/16/20	8/30/20	10/14/20	21	92.76%	1,767	1,039	48	651	\$112,574.00	\$145,646.00	\$181,830.00	\$213,166.00
	2201	\$5	6,234,900	\$50,000 POKER	2/3/20	7/5/20	8/19/20	27	98.27%	15	12	7	1,017	\$435.00	\$2,555.00	\$6,315.00	\$20,175.00
	2199	\$5	7,131,225	88 FORTUNES	1/20/20	7/13/20	8/27/20	29	97.37%	119	52	378	920	\$10,845.00	\$25,675.00	\$73,680.00	\$168,620.00
	2207	\$5	7,098,225	JAMES BOND 007	3/2/20	7/31/20	9/14/20	23	98.86%	157	136	11	381	\$19,635.00	\$43,995.00	\$62,195.00	\$95,290.00
	2213	\$5	7,045,350	MONEY MULTIPLIER	4/6/20	8/30/20	10/14/20	18	97.48%	790	642	336	233	\$136,960.00	\$164,470.00	\$236,990.00	\$330,875.00
	2211	\$5	7,341,450	PINK DIAMOND 7S	3/16/20	8/30/20	10/14/20	21	97.87%	629	556	332	244	\$99,755.00	\$130,315.00	\$170,810.00	\$255,900.00
	2082	\$5	22,519,650	SUPER CROSSWORD	11/26/18	7/5/20	8/19/20	89	99.14%	40	24	246	1,132	\$4,940.00	\$7,100.00	\$30,665.00	\$51,860.00
	2074	\$5	40,124,625	SUPER LOTERIA	1/21/19	7/5/20	8/19/20	81	99.74%	16	4	16	612	\$1,155.00	\$3,015.00	\$6,965.00	\$8,960.00
	2192	\$5	7,218,150	TRIPLE DOUBLE 777 RED HOT	2/17/20	7/15/20	8/29/20	25	93.72%	439	242	327	2,123	\$66,205.00	\$150,135.00	\$269,730.00	\$439,060.00
	2224	\$10	12,075,500	\$250,000 50X CASHWORD	11/4/19	7/15/20	8/29/20	40	99.16%	119	21	80	967	\$8,960.00	\$15,680.00	\$39,140.00	\$70,990.00
	2208	\$10	7,142,200	\$50 OR \$100!	3/2/20	8/30/20	10/14/20	23	98.65%	677	281	23	566	\$118,860.00	\$152,390.00	\$198,680.00	\$289,670.00

Liability for 2213 / for Life to Date**Product Status:**
Active**SmartCash Enabled:**
N/A**Validation Range:** 02/04/2020 - 04/13/2021**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	59081	\$295,405.00	692539	\$3,462,695.00	92.14%	6491551
2	2	N/A	\$10.00	4521	\$45,210.00	89301	\$893,010.00	95.18%	6705855
3	3	N/A	\$10.00	8615	\$86,150.00	132260	\$1,322,600.00	93.88%	6614502
4	4	N/A	\$10.00	6355	\$63,550.00	87699	\$876,990.00	93.24%	6569312
5	5	N/A	\$15.00	2154	\$32,310.00	44847	\$672,705.00	95.42%	6722469
6	6	N/A	\$15.00	5685	\$85,275.00	88305	\$1,324,575.00	93.95%	6619210
7	7	N/A	\$15.00	3147	\$47,205.00	43775	\$656,625.00	93.29%	6572827
8	8	N/A	\$20.00	2651	\$53,020.00	44350	\$887,000.00	94.36%	6647970
9	9	N/A	\$20.00	1817	\$36,340.00	45236	\$904,720.00	96.14%	6773286
10	10	N/A	\$20.00	2667	\$53,340.00	44270	\$885,400.00	94.32%	6645027
11	11	N/A	\$20.00	2847	\$56,940.00	44001	\$880,020.00	93.92%	6617197
12	0	N/A	\$25.00	1443	\$36,075.00	36734	\$918,350.00	96.22%	6779052
13	0	N/A	\$25.00	740	\$18,500.00	19837	\$495,925.00	96.40%	6791981
14	0	N/A	\$25.00	2056	\$51,400.00	36086	\$902,150.00	94.61%	6665578
15	0	N/A	\$25.00	1269	\$31,725.00	19344	\$483,600.00	93.84%	6611616
16	0	N/A	\$50.00	481	\$24,050.00	12740	\$637,000.00	96.36%	6789029
17	0	N/A	\$50.00	585	\$29,250.00	17037	\$851,850.00	96.68%	6811464
18	0	N/A	\$50.00	1110	\$55,500.00	20943	\$1,047,150.00	94.97%	6690734
19	0	N/A	\$50.00	1139	\$56,950.00	20822	\$1,041,100.00	94.81%	6679945
20	0	N/A	\$50.00	604	\$30,200.00	10258	\$512,900.00	94.44%	6653581
21	0	N/A	\$100.00	166	\$16,600.00	3940	\$394,000.00	95.96%	6760516
22	0	N/A	\$100.00	125	\$12,500.00	3984	\$398,400.00	96.96%	6831023
23	0	N/A	\$100.00	171	\$17,100.00	2479	\$247,900.00	93.55%	6590725
24	0	N/A	\$100.00	120	\$12,000.00	2787	\$278,700.00	95.87%	6754520
25	0	N/A	\$100.00	158	\$15,800.00	2765	\$276,500.00	94.59%	6664520
26	0	N/A	\$100.00	128	\$12,800.00	1939	\$193,900.00	93.81%	6609063
27	0	N/A	\$500.00	5	\$2,500.00	293	\$146,500.00	98.32%	6927139
28	0	N/A	\$500.00	16	\$8,000.00	577	\$288,500.00	97.30%	6855256
29	0	N/A	\$500.00	31	\$15,500.00	564	\$282,000.00	94.79%	6678281
30	0	N/A	\$500.00	17	\$8,500.00	281	\$140,500.00	94.30%	6643434
31	0	N/A	\$1,000.00	0	\$0.00	5	\$5,000.00	100.00%	7045350
32	0	N/A	\$1,000.00	0	\$0.00	5	\$5,000.00	100.00%	7045350
33	0	N/A	\$1,000.00	0	\$0.00	5	\$5,000.00	100.00%	7045350
34	0	N/A	\$100,000.00	0	\$0.00	4	\$400,000.00	100.00%	7045350
Totals:				109904	\$1,309,695.00	1,570,012	\$22,718,265.00		

Prize Structure
TEXAS LOTTERY
GAME NO.2213 "MONEY MULTIPLIER"
September 26, 2019 - VERSION B

ORIGINAL ORDER

SHIPMENT # 1-2 COMPLETE POOLS # 1-77	
7045350	
751620	
93822	
140875	
94054	
47001	
93990	
46922	
47001	
47053	
46937	
46848	
38177	
20577	
38142	
20613	
13221	
17622	
22053	
21961	
10862	
4106	
4109	
2650	
2907	
2923	
2067	
298	
593	
595	
298	
5	
5	
5	
4	

There will be no more than twenty (20) winners per pack.

CHERRIES = win 2 TIMES the PRIZE
BELL = win 3 TIMES the PRIZE
STAR = win 4 TIMES the PRIZE
GOLD BAR = win 5 TIMES the PRIZE
STACK OF CASH = win 10 TIMES the PRIZE
POT OF GOLD = win 20 TIMES the PRIZE



INTEROFFICE MEETING

Gary Grief, Executive Director

Tom Hanson, Acting Charita

Payment Approval

February 21, 2020

The attached invoice(s) for service is being submitted for approval.

Vendor Name: Scientific Games, Inc
Invoice Number: TX 01012020
Tx Game name: Game #2213 Money Multiplier
PO #: 362-20-9019RL006
Invoice Amount: \$541,621.28

8-4.01 off
due to rounding
issue - see email attached.

1/4 off
due to rounding
DB

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)
Please forward to the next person for approval

DB

2/24/2020
Date

Robert Virloni (Products Manager)
Please forward to the next person for approval

2/27/2020
Date

Ed Rogan for Ryan Mindell
Ryan Mindell (Lottery Operations Division Director)

3.2.2020
Date

Please return to Maria Perez in the Office of the Controller by

March 2, 2020



RECEIVED
2020 FEB 21 PM 1:36

SG INVOICE
SG INVOICE

Invoice: TX 01012020
"TX 2213 - MONEY MULTIPLIER™"
February 12, 2020

Supplier : Scientific Games International
1500 Bluegrass Lakes Parkway
Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY
Attn: Accounts Payable
P.O. BOX 16630
AUSTIN, TX 78761-6630
United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2213	1	MONEY MULTIPLIER Additional Charges	3,495,225	73.66	\$257,458.28 \$22,660.80	1037047
TX-2213	2	MONEY MULTIPLIER	3,550,125	73.66	\$261,502.21	1037048
Total Due					\$541,621.29	

*Please include the SG invoice numbers with your remittance

Due Date: March 12, 2020

Wire Transfer Instructions:

Bank: Bank of America
Swift: BOFAUS3N
Acct Name: Scientific Games International, Inc.-Operating
Acct #: 501017395032
Wire Routing #: 026009593

Instant Ticket Game Analysis
2/25/18-2/29/20

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	Week 13	Week 18	Week 16	Week 19	3M	None	None	None	Week 56*
10M-14.99M	None	None	None	Week 27	4M	Week 16*	None	None	Week 61*
15M-19.99M	Week 23	None	Week 34*	Week 26*	5M	Week 26*	Week 25*	Week 40*	None
20M-24.99M	None	None	None	None	6M	Week 20	Week 25*	None	None
25M-29.99M	Week 28*	None	None	None	7M	Week 25*	Week 64*	None	None
30M-34.99M	Week 56*	None	None	None	8M	Week 23	Week 38*	None	None
>35M	None	Week 60	Week 56	Week 47*	>9M	Week 27	Week 49*	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$616,770	\$761,968	\$962,270	\$1,810,073	3M	None	None	None	\$2,732,470
10M-14.99M	None	None	None	\$1,848,221	4M	\$2,364,236	None	None	\$3,177,965
15M-19.99M	\$631,464	None	\$1,225,446	\$3,225,872	5M	\$1,959,320	\$4,111,875	\$3,795,213	None
20M-24.99M	None	None	None	None	6M	\$3,291,377	\$4,223,614	None	None
25M-29.99M	\$900,100	None	None	None	7M	\$2,488,242	\$1,950,276	None	None
30M-34.99M	\$462,626	None	None	None	8M	\$3,151,041	\$4,005,888	None	None
>35M	None	\$1,085,176	\$1,761,946	\$3,641,275	>9M	\$4,077,657	\$3,200,387	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only