# Scratch Ticket Game Closing Analysis SUMMARY REPORT 

## Scratch Ticket Information



| Weekly Sales Comparison Information |  |  |
| :---: | :---: | :---: |
| Previous 3 Weeks Sales from DaVinci |  |  |
| Most recent week sales | $\$$ | 538,540 |
| Next week | $\$$ | 556,390 |
| Next week | $\$$ | 600,542 |
| Avg Weekly Sales Current Game | $\$$ | 565,157 |
| Avg Weekly Sales $\$ 3 ;>35 M$ Qty* | $\$$ | $1,688,331$ |
| Percentage Of Variance In Sales | $\mathbf{6 7 \%}$ |  |

## Instant Ticket Information

| Game \# | 2240 | Printed Payout Percentage | 65.04\% |
| :---: | :---: | :---: | :---: |
| Game Name | Break the Bank | Actual Payout Percentage | 64.06\% |
| Percent Sold | 86.05\% | Number of Weeks Out | 69 |
|  |  | am | 59 |

* No games at this level with $85 \%$ sell through so $\$ 3$ at >35M data was used.


## Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.
$\square$ Iam recommending closing the above game based on the below business reason(s):


1/20/2022
Scratch Ticket Strategy Coordinator

$1 / 20 / 2022$
Products Manager
Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - Greater Than 85\% Sold
Lottery Operations Division Director Date

Not Required - Greater Than 85\% Sold
Controller Date

Not Required - Greater Than 85\% Sold
Executive Director
Date


- Playं the Games of Texäs!":

Da Vinci Report $\quad 1 / 19 / 22$

| Week End Date:1/15/22 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Game | \$ | Tix Run | Name | Start | Call | Close | Wks | \% Sold | Confirmed | Active | Ware | Return | Net Sales |  |  |  |
| Product Line |  |  |  |  |  |  |  |  |  |  |  |  |  | 1/15/22 | 1/8/22 | 1/1/22 | 12/25/21 |
| Mature | 2124 | \$1 | 853,200 | WINNING 7S | 8/8/19 |  |  | 127 | 0.00\% | 0 | 0 | 2,664 | 442 | \$0 | \$0 | \$0 | \$0 |
|  | 2355 | \$2 | 8,976,500 | 20XTRA | 9/20/21 |  |  | 17 | 69.39\% | 4,161 | 3,335 | 12,860 | 223 | \$288,878.00 | \$331,890.00 | \$370,412.00 | \$378,120.00 |
|  | 2240 | \$2 | 40,055,875 | BREAK THE BANK | 9/21/20 |  |  | 69 | 86.05\% | 7,010 | 5,648 | 25,448 | 51 | \$538,540.00 | \$556,390.00 | \$600,542.00 | \$558,672.00 |
|  | 2294 | \$2 | 9,097,000 | LUCKY 3 | 6/21/21 |  |  | 30 | 89.05\% | 2,335 | 1,735 | 2,924 | 87 | \$105,484.00 | \$133,412.00 | \$144,770.00 | \$146,842.00 |
|  | 2239 | \$2 | 26,660,750 | WEEKLY GRAND | 2/22/21 |  |  | 47 | 68.57\% | 8,517 | 9,476 | 43,909 | 21 | \$656,886.00 | \$711,698.00 | \$715,324.00 | \$630,204.00 |
|  | 2234 | \$3 | 35,950,250 | \$50,000 BONUS CASHWORD | 2/22/21 |  |  | 47 | 76.05\% | 9,547 | 6,514 | 49,025 | 87 | \$1,231,215.00 | \$1,579,302.00 | \$1,898,271.00 | \$1,706,622.00 |
|  | 2327 | \$3 | 28,614,750 | TEXAS LOTERIA | 10/4/21 |  |  | 15 | 22.91\% | 15,316 | 12,042 | 261,225 | 14 | \$1,497,747.00 | \$1,604,529.00 | \$1,700,031.00 | \$1,503,621.00 |
|  | 2352 | \$5 | 18,177,675 | \$200,000 JACKPOT | 9/7/21 |  |  | 19 | 46.95\% | 10,080 | 9,077 | 105,524 | 25 | \$1,533,345.00 | \$1,748,205.00 | \$2,071,080.00 | \$1,801,245.00 |
|  | 2250 | \$5 | 22,721,550 | BINGO TIMES 20 | 11/23/20 |  |  | 60 | 75.48\% | 8,314 | 7,743 | 54,443 | 43 | \$1,340,525.00 | \$1,366,950.00 | \$1,432,390.00 | \$1,344,300.00 |
|  | 2247 | \$5 | 18,355,500 | BONUS BREAK THE BANK | 12/28/20 |  |  | 55 | 70.39\% | 6,135 | 4,720 | 59,657 | 76 | \$613,395.00 | \$647,955.00 | \$730,780.00 | \$702,530.00 |
|  | 2323 | \$5 | 9,897,375 | COWBOYS | 8/16/21 |  |  | 22 | 58.79\% | 4,879 | 5,461 | 40,758 | 222 | \$880,430.00 | \$974,475.00 | \$1,136,590.00 | \$1,002,980.00 |
|  | 2324 | \$5 | 5,437,800 | houston texans | 8/16/21 |  |  | 22 | 54.05\% | 2,823 | 2,325 | 25,169 | 1,277 | \$308,205.00 | \$287,350.00 | \$378,725.00 | \$345,090.00 |
|  | 2379 | \$5 | 7,152,450 | RED HOT \$ 100,000 | 10/4/21 |  |  | 15 | 82.61\% | 6,280 | 5,191 | 1,950 | 208 | \$904,435.00 | \$1,038,275.00 | \$1,317,425.00 | \$1,283,010.00 |
|  | 2309 | \$10 | 15,693,550 | \$100 MILLION CASH PAYOUT | 6/7/21 |  |  | 32 | 63.34\% | 7,217 | 3,637 | 101,752 | 301 | \$1,136,850.00 | \$1,266,440.00 | \$1,665,910.00 | \$1,472,720.00 |
|  | 2346 | \$10 | 13,460,600 | \$500,000 EXTREME LUCK | 4/5/21 |  |  | 41 | 56.87\% | 7,090 | 4,393 | 101,958 | 50 | \$1,078,010.00 | \$1,118,830.00 | \$1,264,150.00 | \$1,004,840.00 |
|  | 2353 | \$10 | 14,299,500 | \$500,000 JACKPOT | 9/7/21 |  |  | 19 | 48.54\% | 17,313 | 9,858 | 115,675 | 21 | \$2,579,230.00 | \$2,885,250.00 | \$3,535,960.00 | \$3,097,930.00 |
|  | 2347 | \$10 | 11,256,950 | 777 | 4/19/21 |  |  | 39 | 77.85\% | 3,514 | 2,246 | 42,633 | 162 | \$563,860.00 | \$622,500.00 | \$788,660.00 | \$684,240.00 |
|  | 2306 | \$10 | 8,318,950 | BREAK THE BANK SUPER TICKET | 8/16/21 |  |  | 22 | 52.18\% | 10,961 | 7,468 | 57,381 | 292 | \$1,421,130.00 | \$1,583,200.00 | \$1,915,210.00 | \$1,767,060.00 |
|  | 2258 | \$10 | 39,197,450 | MEGA LOTERIA | 3/15/21 |  |  | 44 | 88.12\% | 29,920 | 11,746 | 39,308 | 31 | \$7,604,610.00 | \$7,986,180.00 | \$8,994,250.00 | \$8,587,620.00 |
|  | 2336 | \$10 | 15,610,600 | POWER 10X | 8/2/21 |  |  | 24 | 50.34\% | 11,484 | 5,928 | 134,230 | 184 | \$1,461,820.00 | \$1,732,140.00 | \$2,099,040.00 | \$1,885,060.00 |
|  | 2345 | \$20 | 9,157,250 | \$1,000,000 CROSSWORD | 10/4/21 |  |  | 15 | 36.51\% | 23,360 | 9,355 | 192,754 | 27 | \$4,536,800.00 | \$4,617,180.00 | \$5,432,500.00 | \$5,219,420.00 |
|  | 2203 | \$20 | 8,559,050 | \$1,000,000 EXTREME CASH | 6/7/21 |  |  | 32 | 59.14\% | 10,020 | 5,074 | 121,676 | 107 | \$1,478,240.00 | \$1,697,560.00 | \$2,257,640.00 | \$2,128,020.00 |
|  | 2354 | \$20 | 10,280,400 | \$1,000,000 JACKPOT | 9/7/21 |  |  | 19 | 36.34\% | 18,703 | 9,405 | 229,189 | 44 | \$2,609,400.00 | \$2,958,980.00 | \$3,693,640.00 | \$3,392,380.00 |
|  | 1838 | \$20 | 34,728,300 | INSTANT MILLIONAIRE | 5/15/17 |  |  | 244 | 84.58\% | 10,681 | 6,220 | 192,182 | 63 | \$1,922,620.00 | \$1,989,020.00 | \$2,367,420.00 | \$2,102,700.00 |
|  | 2343 | \$20 | 25,454,075 | MILLION DOLLAR LOTERIA | 6/18/21 |  |  | 30 | 44.68\% | 31,172 | 10,668 | 510,640 | 63 | \$7,150,020.00 | \$7,296,080.00 | \$8,657,220.00 | \$8,384,260.00 |
|  | 2209 | \$30 | 12,028,825 | \$250 MILLION CASH PARTY | 3/16/20 |  |  | 96 | 76.83\% | 8,033 | 4,932 | 95,889 | 78 | \$1,473,900.00 | \$1,509,360.00 | \$1,656,330.00 | \$1,602,450.00 |
|  | 2053 | \$30 | 34,080,725 | \$750 MILLION WINNER'S CIRCLE | 3/19/18 |  |  | 200 | 60.11\% | 8,344 | 5,059 | 526,388 | 45 | \$2,290,680.00 | \$2,359,020.00 | \$2,673,330.00 | \$2,507,580.00 |
|  | 2293 | \$30 | 9,177,650 | CASH CELEBRATION! | 4/5/21 |  |  | 41 | 61.75\% | 11,768 | 7,007 | 118,018 | 57 | \$2,958,030.00 | \$3,145,500.00 | \$3,429,330.00 | \$3,415,050.00 |
|  | 2340 | \$50 | 6,606,400 | CASINO MILLIONS | 9/20/21 |  |  | 17 | 45.23\% | 20,902 | 8,195 | 146,628 | 32 | \$6,245,650.00 | \$6,416,500.00 | \$7,438,400.00 | \$7,901,150.00 |
|  | 2312 | \$50 | 6,731,160 | millionaire club | 4/19/21 |  |  | 39 | 85.91\% | 12,886 | 4,892 | 25,821 | 73 | \$3,847,200.00 | \$3,876,750.00 | \$4,278,550.00 | \$4,921,400.00 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sold/Closing | 2313 | \$1 | 9,294,450 | DOUBLE DOUBLER | 7/6/21 | 12/19/21 | 2/2/22 | 28 | 94.65\% | 37 | 71 | 396 | 1,996 | \$2,505.00 | \$5,879.00 | \$5,325.00 | \$8,334.00 |
|  | 2301 | \$1 | 16,878,900 | SAPPHIRE BLUE 7S | 5/3/21 | 12/19/21 | 2/2/22 | 37 | 97.02\% | 70 | 138 | 155 | 1,685 | \$7,380.00 | \$12,113.00 | \$14,181.00 | \$19,534.00 |

## Liability for 2240 / for Life to Date

| Product Status: Active |  |  | SmartCash Enabled: N/A |  | Validation Range: 04/01/2020-12/31/2037 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Outsta | Outstanding Prizes |  |  |  |  |  |
| Tier | Ref | SmartCash | Tier Value | Count | Amount | Tickets Paid Life to Date | Amount Paid Life to Date | \% paid | Est. Tickets Sold |
| 1 | 1 | N/A | \$2.00 | 763898 | \$1,527,796.00 | 3080690 | \$6,161,380.00 | 80.13\% | 32096998 |
| 2 | 2 | N/A | \$4.00 | 173505 | \$694,020.00 | 788140 | \$3,152,560.00 | 81.96\% | 32828785 |
| 3 | 3 | N/A | \$4.00 | 206950 | \$827,800.00 | 1075125 | \$4,300,500.00 | 83.86\% | 33590135 |
| 4 | 4 | N/A | \$6.00 | 47960 | \$287,760.00 | 272487 | \$1,634,922.00 | 85.03\% | 34060875 |
| 5 | 5 | N/A | \$6.00 | 24535 | \$147,210.00 | 135797 | \$814,782.00 | 84.70\% | 33926275 |
| 6 | 6 | N/A | \$8.00 | 11504 | \$92,032.00 | 68691 | \$549,528.00 | 85.65\% | 34309846 |
| 7 | 7 | N/A | \$8.00 | 11723 | \$93,784.00 | 68275 | \$546,200.00 | 85.35\% | 34186040 |
| 8 | 8 | N/A | \$10.00 | 25763 | \$257,630.00 | 134520 | \$1,345,200.00 | 83.93\% | 33617515 |
| 9 | 9 | N/A | \$10.00 | 44771 | \$447,710.00 | 275754 | \$2,757,540.00 | 86.03\% | 34460861 |
| 10 | 10 | N/A | \$10.00 | 44333 | \$443,330.00 | 276311 | \$2,763,110.00 | 86.17\% | 34517654 |
| 11 | 11 | N/A | \$12.00 | 11031 | \$132,372.00 | 69135 | \$829,620.00 | 86.24\% | 34544107 |
| 12 | 12 | N/A | \$12.00 | 21850 | \$262,200.00 | 138314 | \$1,659,768.00 | 86.36\% | 34591345 |
| 13 | 13 | N/A | \$12.00 | 10958 | \$131,496.00 | 69237 | \$830,844.00 | 86.34\% | 34582562 |
| 14 | 14 | N/A | \$20.00 | 12355 | \$247,100.00 | 67733 | \$1,354,660.00 | 84.57\% | 33876543 |
| 15 | 15 | N/A | \$20.00 | 21058 | \$421,160.00 | 139028 | \$2,780,560.00 | 86.85\% | 34786853 |
| 16 | 16 | N/A | \$20.00 | 10530 | \$210,600.00 | 69468 | \$1,389,360.00 | 86.84\% | 34783388 |
| 17 | 0 | N/A | \$50.00 | 6184 | \$309,200.00 | 35543 | \$1,777,150.00 | 85.18\% | 34119538 |
| 18 | 0 | N/A | \$50.00 | 7264 | \$363,200.00 | 51195 | \$2,559,750.00 | 87.57\% | 35078611 |
| 19 | 0 | N/A | \$50.00 | 7487 | \$374,350.00 | 52630 | \$2,631,500.00 | 87.55\% | 35067297 |
| 20 | 0 | N/A | \$200.00 | 733 | \$146,600.00 | 4260 | \$852,000.00 | 85.32\% | 34175451 |
| 21 | 0 | N/A | \$200.00 | 598 | \$119,600.00 | 4397 | \$879,400.00 | 88.03\% | 35260396 |
| 22 | 0 | N/A | \$200.00 | 843 | \$168,600.00 | 5854 | \$1,170,800.00 | 87.41\% | 35013751 |
| 23 | 0 | N/A | \$1,000.00 | 22 | \$22,000.00 | 145 | \$145,000.00 | 86.83\% | 34779052 |
| 24 | 0 | N/A | \$1,000.00 | 42 | \$42,000.00 | 301 | \$301,000.00 | 87.76\% | 35151074 |
| 25 | 0 | N/A | \$3,000.00 | 7 | \$21,000.00 | 53 | \$159,000.00 | 88.33\% | 35382689 |
| 26 | 0 | N/A | \$3,000.00 | 11 | \$33,000.00 | 61 | \$183,000.00 | 84.72\% | 33936228 |
| 27 | 0 | N/A | \$30,000.00 | 4 | \$120,000.00 | 21 | \$630,000.00 | 84.00\% | 33646933 |
|  |  |  | Totals: | 1465919 | \$7,943,550.00 | 6,883,165 | \$44,159,134.00 |  |  |



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## Interoffice Memo

## Payment Approval

April 3, 2020
The attached invoice(s) for service is being submitted for approval.
Vendor Name: Scientific Games
Invoice Number: TX 03272020
Invoice Amount: $\$ 616,483.48$
Tx Game name: Game \#2240 Break The Bank
PO \#:(if applicable) 362-20-9019 RL009

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.


Please return to Maria Perez in the Office of the Controller by

Date

April 13, 2020

Invoice: TX 03272020
"TX 2240-BREAK THE BANK ${ }^{\text {TM }}$
March 27, 2020

| Supplier: | Scientific Games International <br> 1500 Bluegrass Lakes Parkway |
| :--- | :--- |
|  | Alpharetta, Georgia 30004 USA |

Customer: TEXAS LOTTERY
Attn: Accounts Payable
P.O. BOX 16630

AUSTIN,TX 78761-6630
United States

| Game | Shipment | Description | Quantity | Price Per | Total Amount | SG Invoice \# |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TX-2221 | 1 | TX-2240 BREAK THE BANK | 6,416,375 | 15.37 | \$ 98,619.68 | 1037445 |
|  |  | Additional Charges |  |  | \$ 824.68 |  |
| TX-2221 | 2 | TX-2240 BREAK THE BANK | 6,795,000 | 15.37 | \$ 104,439.15 | 1037446 |
| TX-2221 | 3 | TX-2240 BREAK THE BANK | 6,800,500 | 15.37 | \$ 104,523.69 | 1037447 |
| TX-2221 | 4 | TX-2240 BREAK THE BANK | 6,790,875 | 15.37 | \$ 104,375.75 | 1037448 |
| TX-2221 | 5 | TX-2240 BREAK THE BANK | 6,796,000 | 15.37 | \$ 104,454.52 | 1037449 |
| TX-2221 | 6 | TX-2240 BREAK THE BANK | 6,457,125 | 15.37 | \$ 99,246.01 | 1037443 |
|  |  |  |  | Total Due | \$616,483.48 |  |

*Please include the SG invoice numbers with your remittance

Due Date:
April 26, 2020

Wire Transfer Instructions:

Bank: Bank of America
Swift: BOFAUS3N
Acct Name: Scientific Games International, Inc.-Operating
Acct \#: 501017395032
Wire Routing \#: 026009593

## Instant Ticket Game Analysis

8/25/19-8/28/21

## Average Number of Weeks for 85\% Average Sell Through



Average Weekly Dollar Sales at 85\% Average Sell Through
A B


None = no games at this level with $85 \%$ sell through

* only one game at this level with $85 \%$ sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only


[^0]:    Exact Quantity by Kind Level

