

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

10/8/2021

Game #	2280	Confirmed Packs	7,462
Game Name	50X the Cash	Active Packs	5,656
Quantity Printed	22,744,950	Warehouse Packs	389
Price Point	\$5	Returned Packs	140
Start Date	1/4/2021	Printed Payout Percentage	68.11%
Top Prize	\$ 200,000	Percent Sold	94.15%
Number of Top Prizes Remaining	1	Number of Weeks Out	39

Current Game Sales Analysis**TANGIBLE COSTS****Expenditure Impact:**

Cost to print tickets	\$ 1,825,751	Actual ticket production costs
Hawaii Trip Prizes & Taxes	\$ 1,705,863	Total from Prize Structure
Prize payout expense	\$ 70,256,160	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs **\$ 73,787,774**

TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 107,071,852	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	\$ 107,071,852	

Excess of Revenue over Expended \$ 33,284,078

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	1,669,185
Next week	\$	1,624,660
Next week	\$	1,683,095
Avg Weekly Sales Current Game	\$	1,658,980
Avg Weekly Sales \$5; 20M-24.99M Qty	\$	2,468,328
Percentage Of Variance In Sales		33%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2280	Printed Payout Percentage	68.11%
Game Name	50X the Cash	Actual Payout Percentage	67.21%
Percent Sold	94.15%	Number of Weeks Out	39
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			38

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):



10/8/2021

Scratch Ticket Strategy Coordinator Date

10/11/2021

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - Over 85% Sold

Lottery Operations Division Director Date**Not Required - Over 85% Sold**

Controller Date**Not Required - Over 85% Sold**

Executive Director Date



Play the Games of Texas!

Da Vinci Report

10/8/21

Week End Date:10/2/21

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														10/2/21	9/25/21	9/18/21	9/11/21
Mature	2273	\$5	7,333,500	ROSE GOLD RICHES	6/7/21			17	70.58%	5,639	3,750	16,110	259	\$560,205.00	\$561,275.00	\$664,120.00	\$695,120.00
	2332	\$5	19,670,175	SUPER CROSSWORD	2/8/21			34	73.35%	16,686	8,086	38,093	24	\$2,119,035.00	\$2,038,475.00	\$2,109,415.00	\$2,090,085.00
	2249	\$5	54,041,700	SUPER LOTERIA	11/2/20			48	84.98%	29,022	13,221	50,504	53	\$4,743,035.00	\$4,531,585.00	\$4,632,685.00	\$4,556,260.00
	2295	\$5	7,196,175	TEXAS RED WHITE & BLUE	6/21/21			15	56.54%	6,652	3,924	27,697	205	\$523,140.00	\$573,750.00	\$636,930.00	\$730,085.00
	2309	\$10	15,693,550	\$100 MILLION CASH PAYOUT	6/7/21			17	46.56%	17,806	7,583	135,291	43	\$2,644,060.00	\$2,479,510.00	\$2,672,670.00	\$3,157,290.00
	2248	\$10	21,021,400	\$250,000 50X CASHWORD	1/18/21			37	78.57%	22,998	8,703	49,785	43	\$3,816,870.00	\$3,609,460.00	\$3,748,650.00	\$3,754,960.00
	2346	\$10	13,460,600	\$500,000 EXTREME LUCK	4/5/21			26	47.35%	7,170	3,285	128,119	78	\$1,003,000.00	\$932,530.00	\$992,910.00	\$1,098,750.00
	2335	\$10	12,021,150	\$50 OR \$100!	12/7/20			43	77.66%	7,147	3,172	39,950	62	\$964,720.00	\$943,070.00	\$998,730.00	\$1,052,670.00
	2347	\$10	11,256,950	777	4/19/21			24	66.94%	8,166	4,495	58,261	32	\$1,232,240.00	\$1,209,090.00	\$1,303,790.00	\$1,457,670.00
	2258	\$10	39,197,450	MEGA LOTERIA	3/15/21			29	57.96%	41,593	12,186	257,168	60	\$7,871,800.00	\$7,570,340.00	\$7,626,620.00	\$7,627,440.00
	2303	\$10	10,887,100	RUBY RED 7S	5/3/21			22	72.22%	17,678	8,345	28,291	59	\$2,297,100.00	\$2,179,010.00	\$2,304,600.00	\$2,530,810.00
	2292	\$10	10,252,350	WILD \$10	3/1/21			31	65.29%	4,873	2,742	61,195	130	\$528,780.00	\$512,670.00	\$587,070.00	\$663,530.00
	2203	\$20	8,559,050	\$1,000,000 EXTREME CASH	6/7/21			17	40.31%	22,837	7,827	166,084	68	\$2,645,060.00	\$2,571,160.00	\$2,734,060.00	\$3,163,540.00
	2255	\$20	9,050,125	\$1,000,000 EXTREME CASH	9/8/20			56	88.72%	13,358	5,387	16,527	89	\$1,588,540.00	\$1,533,320.00	\$1,728,320.00	\$1,781,760.00
	2282	\$20	9,107,850	200X THE CASH	1/4/21			39	87.83%	9,620	3,793	26,392	70	\$1,653,280.00	\$1,560,460.00	\$1,650,000.00	\$1,816,440.00
	2304	\$20	8,984,625	DIAMOND WHITE 7S	5/3/21			22	53.07%	22,983	8,673	129,841	34	\$2,879,420.00	\$2,852,700.00	\$2,852,740.00	\$3,156,960.00
	1838	\$20	34,728,300	INSTANT MILLIONAIRE	5/15/17			229	80.26%	15,259	6,232	245,217	57	\$1,993,260.00	\$2,030,540.00	\$2,183,980.00	\$2,231,920.00
	2343	\$20	25,454,075	MILLION DOLLAR LOTERIA	6/18/21			15	22.08%	43,830	10,760	721,305	58	\$7,942,920.00	\$7,525,880.00	\$7,690,060.00	\$7,774,660.00
	2209	\$30	12,028,825	\$250 MILLION CASH PARTY	3/16/20			81	70.13%	10,900	5,240	123,196	56	\$1,727,130.00	\$1,727,940.00	\$2,023,830.00	\$1,950,720.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			185	56.54%	11,713	5,163	569,813	52	\$2,399,340.00	\$2,415,240.00	\$2,396,010.00	\$2,314,740.00
	2293	\$30	9,177,650	CASH CELEBRATION!	4/5/21			26	43.93%	16,571	7,424	175,622	45	\$3,358,650.00	\$3,385,980.00	\$3,756,390.00	\$3,674,490.00
	2338	\$50	5,118,680	500X LOTERIA SPECTACULAR	3/15/21			29	78.65%	26,908	7,612	12,429	44	\$6,431,050.00	\$6,914,100.00	\$8,252,500.00	\$8,003,800.00
	2312	\$50	6,731,160	MILLIONAIRE CLUB	4/19/21			24	61.52%	27,374	7,348	86,349	65	\$6,862,950.00	\$7,618,500.00	\$9,510,800.00	\$9,148,550.00
Sold/Closing	2277	\$1	29,734,500	10X THE CASH	1/4/21			39	94.30%	4,488	3,828	261	317	\$279,126.00	\$309,029.00	\$356,199.00	\$396,878.00
	2160	\$1	30,596,400	WEEKLY HALF GRAND	12/7/20	10/3/21	11/17/21	43	73.68%	2,423	3,153	40,874	544	\$224,084.00	\$254,628.00	\$276,546.00	\$302,774.00
	2299	\$2	9,010,375	LUCKY DOG	3/15/21	10/3/21	11/17/21	29	93.13%	709	538	352	1,255	\$76,566.00	\$92,042.00	\$97,624.00	\$125,810.00
	2339	\$2	9,169,750	MUCHO DINERO	4/19/21	10/3/21	11/17/21	24	73.19%	1,543	1,523	11,519	932	\$196,456.00	\$233,590.00	\$271,534.00	\$277,088.00
	2163	\$3	41,105,925	TEXAS LOTERIA	4/6/20			78	93.81%	13,914	10,078	3,473	36	\$1,363,770.00	\$1,361,757.00	\$1,418,817.00	\$1,381,263.00
	2334	\$5	10,266,675	\$50,000 POKER	3/15/21	10/31/21	12/15/21	29	83.04%	2,602	1,674	16,685	78	\$367,520.00	\$367,250.00	\$387,655.00	\$396,660.00
	2289	\$5	6,021,225	50X SPEEDWAY RICHES	4/5/21	10/3/21	11/17/21	26	89.36%	1,121	639	1,033	2,591	\$107,005.00	\$128,105.00	\$151,190.00	\$178,700.00
	2280	\$5	22,744,950	50X THE CASH	1/4/21			39	94.15%	7,462	5,656	389	140	\$1,669,185.00	\$1,624,660.00	\$1,683,095.00	\$1,773,815.00
	2291	\$5	12,237,675	WILLY WONKA GOLDEN TICKET	3/1/21	10/3/21	11/17/21	31	71.07%	958	756	41,518	895	\$162,110.00	\$180,295.00	\$215,480.00	\$249,385.00

Liability for 2280 / for Life to Date**Product Status:**
Active**SmartCash Enabled:**
N/A**Validation Range:** 12/11/2020 - 12/31/2037**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	252489	\$1,262,445.00	2173669	\$10,868,345.00	89.59%	20377894
2	2	N/A	\$10.00	32683	\$326,830.00	321334	\$3,213,340.00	90.77%	20645126
3	3	N/A	\$10.00	98156	\$981,560.00	1317139	\$13,171,390.00	93.06%	21167502
4	4	N/A	\$15.00	19668	\$295,020.00	283525	\$4,252,875.00	93.51%	21269494
5	5	N/A	\$20.00	12850	\$257,000.00	189281	\$3,785,620.00	93.64%	21298993
6	6	N/A	\$20.00	8611	\$172,220.00	92387	\$1,847,740.00	91.47%	20805735
7	0	N/A	\$25.00	11708	\$292,700.00	177872	\$4,446,800.00	93.82%	21340277
8	0	N/A	\$25.00	14408	\$360,200.00	250960	\$6,274,000.00	94.57%	21510026
9	0	N/A	\$50.00	3706	\$185,300.00	72102	\$3,605,100.00	95.11%	21633025
10	0	N/A	\$50.00	5174	\$258,700.00	100978	\$5,048,900.00	95.13%	21636328
11	0	N/A	\$50.00	6151	\$307,550.00	69625	\$3,481,250.00	91.88%	20898663
12	0	N/A	\$100.00	292	\$29,200.00	3520	\$352,000.00	92.34%	21002682
13	0	N/A	\$100.00	559	\$55,900.00	8946	\$894,600.00	94.12%	21407293
14	0	N/A	\$100.00	494	\$49,400.00	8964	\$896,400.00	94.78%	21556960
15	0	N/A	\$100.00	2429	\$242,900.00	35529	\$3,552,900.00	93.60%	21289460
16	0	N/A	\$200.00	79	\$15,800.00	871	\$174,200.00	91.68%	20853527
17	0	N/A	\$200.00	532	\$106,400.00	8029	\$1,605,800.00	93.79%	21331527
18	0	N/A	\$200.00	67	\$13,400.00	1197	\$239,400.00	94.70%	21539323
19	0	N/A	\$500.00	69	\$34,500.00	884	\$442,000.00	92.76%	21098148
20	0	N/A	\$500.00	31	\$15,500.00	475	\$237,500.00	93.87%	21351484
21	0	N/A	\$500.00	38	\$19,000.00	402	\$201,000.00	91.36%	20780613
22	0	N/A	\$5,000.00	2	\$10,000.00	8	\$40,000.00	80.00%	18195961
23	0	N/A	\$5,000.00	0	\$0.00	5	\$25,000.00	100.00%	22744951
24	0	N/A	\$200,000.00	1	\$200,000.00	8	\$1,600,000.00	88.89%	20217734
Totals:				470197	\$5,491,525.00	5,117,710	\$70,256,160.00		

NO. OF TICKETS (+/-2%):	22,744,950	Minimum Quantity:	21,873,600
NO. POOLS:	63.18	Maximum Quantity:	22,766,400
PACK SIZE:	75		
PACKS/POOL:	4,800		
PACKS/GAME:	303,266		

TEXAS LOTTERY COMMISSION
"50X THE CASH" - GAME NO. 2280
END OF PRODUCTION PRIZE STRUCTURE
2-Dec-20
VERSION A

22,744,950				\$5 TICKETS		\$113,724,750	REVENUE	INSTANT FUND PRIZE FUND	\$75,747,685 \$77,453,548	INSTANT PAYOUT % TOTAL PAYOUT %	66.61% 68.11%	
PRIZE TIER	PRIZE CODE	TIER CODE	GET:	# OF WAYS TO WIN:	WIN:	ODDS OF 1 IN:	WINNERS IN 63.18 POOLS	WINNERS IN 75 (PER PACK*)	WINNERS IN 360,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS
1	1	L	\$5	1	\$5	9.37	2,426,158	8.0001	38,400	\$12,130,790	15.66%	LOW-TIER 52.20%
2	2	L	\$10	1	\$10	64.25	354,017	1.1673	5,603	\$3,540,170	4.57%	
3	3	L	\$2 "5X"	1	\$10	16.07	1,415,295	4.6668	22,401	\$14,152,950	18.27%	
4	4	L	\$3 "5X"	1	\$15	75.02	303,193	0.9998	4,799	\$4,547,895	5.87%	
5	5	L	\$2 "10X"	1	\$20	112.53	202,131	0.6665	3,199	\$4,042,620	5.22%	
6	6	L	\$20	1	\$20	225.20	100,998	0.333	1,599	\$2,019,960	2.61%	
7	0	M	\$5 "5X"	1	\$25	119.98	189,580	0.63	3,000	\$4,739,500	6.12%	MID-TIER 43.17%
8	0	M	\$2 "10X" + \$5	2	\$25	85.71	265,368	0.88	4,200	\$6,634,200	8.57%	
9	0	M	\$5 "5X" + \$5 + \$10 x 2	4	\$50	300.03	75,808	0.25	1,200	\$3,790,400	4.89%	
10	0	M	\$3 "10X" + \$5 x 4	5	\$50	214.27	106,152	0.35	1,680	\$5,307,600	6.85%	
11	0	M	\$50	1	\$50	300.16	75,776	0.25	1,200	\$3,788,800	4.89%	
12	0	M	\$100	1	\$100	5,966.67	3,812	0.01	60	\$381,200	0.49%	
13	0	M	\$10 "10X"	1	\$100	2,392.95	9,505	0.03	150	\$950,500	1.23%	
14	0	M	\$5 "10X" + \$10 "5X"	2	\$100	2,404.84	9,458	0.03	150	\$945,800	1.22%	
15	0	M	\$2 "50X"	1	\$100	599.21	37,958	0.13	600	\$3,795,800	4.90%	
16	0	M	\$200	1	\$200	23,942.05	950	0.00	15	\$190,000	0.25%	
17	0	M	\$20 "10X"	1	\$200	2,656.81	8,561	0.03	135	\$1,712,200	2.21%	
18	0	M	\$5 x 6 + \$20 x 2 + \$10 x 3 + \$100	12	\$200	17,994.42	1,264	0.00	20	\$252,800	0.33%	
19	0	M	\$10 "50X"	1	\$500	23,866.68	953	0.00	15	\$476,500	0.62%	
20	0	M	\$10 x 20 + \$2 "50X" + \$50 x 4	25	\$500	44,950.49	506	0.00	8	\$253,000	0.33%	
21	0	M	\$500	1	\$500	51,693.07	440	0.00	7	\$220,000	0.28%	
22	0	H	\$100 "50X"	1	\$5,000	2,274,495.00	10	0.00	0.16	\$50,000	0.06%	HIGH-TIER
23	0	H	\$5,000	1	\$5,000	4,548,990.00	5	0.00	0.08	\$25,000	0.03%	
24	0	H	\$200,000	1	\$200,000	2,527,216.67	9 ***	0.00	0.142449	\$1,800,000	2.32%	

				4.07	5,587,907	18.43	88,441.65	\$	75,747,685	97.80%	97.80%
				4.0704							
DRAWINGS				Hawaii Dream Getaway Promotion		\$18,522.00	70		\$	1,296,540.00	1.67%
				Hawaii Promotion Federal Withholding		\$5,847.47	70		\$	409,322.90	0.53%
				Subtotal: Drawings			140		\$	1,705,862.90	2.20%

TOTAL: 5,588,047 \$ 77,453,548 100.00%

NOTE: "5X" = Win 5 TIMES the prize by revealing one (1) "5X" Play Symbol.

NOTE: "10X" = Win 10 TIMES the prize by revealing one (1) "10X" Play Symbol.

NOTE: "50X" = Win 50 TIMES the prize by revealing one (1) "50X" Play Symbol.

Consolidated odds are 1 in: \$5	9.37	2,426,158
\$10	12.86	1,769,312
\$15	75.02	303,193
\$20	75.03	303,129
\$25	49.99	454,948
\$50	88.25	257,736
\$100	374.51	60,733
\$200	2,110.90	10,775
\$500	11,977.33	1,899
\$5,000	1,516,330.00	15
\$200,000	2,527,216.67	9
		5,587,907

* Each of the following GLEPS will be used in approximately 16.67% of each pack of 75 tickets.
** Numbers are rounded.
*** This Number of prizes is guaranteed delivery to the Lottery

Game Name	Trip Prize	Total Trip Prize (including withholding taxes)	# Second-Chance Drawings	Winners Per Drawing
10X [®] the Cash (\$1.00)	Twenty-Five (25) @ \$18,522.00 each	Twenty-Five (25) @ \$24,370.74 each	5	5
30X the Cash Crossword (\$3.00)	Forty-five (45) @ \$18,522.00 each	Forty-five (45) @ \$24,370.10 each	5	9
50X the Cash (\$5.00)	Seventy (70) @ \$18,522.00 each	Seventy (70) @ \$24,369.47 each	5	14
100X the Cash (\$10.00)	Eighty (80) @ \$18,522.00 each	Eighty (80) @ \$24,367.89 each	5	16
200X the Cash (\$20.00)	Two hundred eighty (280) @ \$18,522.00 each	Two hundred eighty (280) @ \$24,364.74 each	5	56

Total Allocation of twelve million one hundred eighty-three thousand three hundred forty-four dollars and thirty cents (\$12,183,344.30) (includes two million nine hundred twenty-two thousand three hundred forty-four dollars and thirty cents (\$2,922,344.30) that will be used by the TLC for payment of withholding taxes).

3. TRIP PRIZE DRAWINGS

- (a) The TLC shall conduct a total of five (5) promotional second-chance Drawings. The number of Trip Prize winners for each Drawing by game price point is shown in the chart in Section 2 above. The TLC shall determine the dates and times for each Drawing and PBL shall publicize the dates and times on the Promotion microsite.
- (b) The Texas Lottery website/Luck Zone and the Luck Zone feature of the Texas Lottery App are the only permissible methods of entry into the Drawings. Entries sent via any other method will not be eligible to enter any Drawings. The number of entries the player receives per non-winning Eligible Game ticket entered is determined by the price point. A \$1 non-winning Eligible Game ticket receives one (1) entry, a \$3 non-winning Eligible Game ticket receives three (3) entries, a \$5 non-winning Eligible Game ticket receives five (5) entries, a \$10 non-winning Eligible Game ticket receives ten (10) entries, and a \$20 non-winning Eligible Game ticket receives twenty (20) entries. All entries must be submitted from a location within the state of Texas. Entrants must provide a valid Texas address. Entrants must be 18 years of age or older to enter the Drawings. Entries received after the deadline for the final Drawing will not be eligible for any Drawing prize.
- (c) After a winning entry is drawn and all related validation procedures by the TLC are complete, the TLC will notify PBL and title to the awarded Trip Prize shall



INTEROFFICE MEMO

Gary Grief, Executive Director Tom Hanson, Charitable Bingo Operations Director

Payment Approval (VIA EMAIL)

December 16, 2020

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Pollard
P.O. Number (if applicable)	362-21-9010RL003
Tx Game Name	Game #2280 50X The Cash

<u>Invoice Number:</u>	<u>Invoice Amount:</u>
8518753	\$1,825,951.07

LESS SANCTIONS LETTER DATED 12/16/20	-\$200.00
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Total Amount	\$1,825,751.07
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The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

_____ Approved Signature	_____ Date
_____ Approved Signature	_____ Date
_____ Approved Signature	_____ Date

Please return to Maria Perez in the Office of the Controller by

December 26, 2020



140 Otter Street
Winnipeg, Manitoba
Canada R3T 0M8
Phone: (204) 474-2323
Fax: (204) 453-1375

INVOICE NO.: 8518753

Sold To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	Ship To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States
Terms: Net 30 days after date of invoice	Due Date: January 13, 2021

Invoice Date	Order No.	Your Order	Customer No.
December 14, 2020	1080096		5008

Order name: 50X THE CASH #2280

PO Number:

Product Description	Quantity	Unit Price	Amount
Ticket Size 4 x 8	22,744,950	20.65 /M	469,683.22
Holographic Scratch FX®	22,744,950	48.00 /M	1,091,757.60
Four colour process / Spectrum base graphics	22,744,950	8.00 /M	181,959.60
Fluorescent / Neon Ink Base	22,744,950	2.13 /M	48,446.74
Holographic Scratch FX®	1	5,000.00 Ea	5,000.00
Inserts	1	29,103.91 Ea	29,103.91

Under unit price '/M' = price per thousand.

Before Taxes:	1,825,951.07 USD
Freight:	0.00
Deposit:	0.00
Amount Due:	1,825,951.07 USD

Banking Instructions:

TD Bank, NA
2035 Limestone Rd.
Wilmington, DE 19808
ABA# 026013673
Bank Account # 3248176206

Delivery: Prepaid
Tax ID/Contract Number: NA
GST Registration Number: 819251463

Closing Scratch Ticket Game Analysis
2/24/19-2/27/21

Average Number of Weeks for 85% Average Sell Through

	A	B	C	D		E	F	G	H
	Price Point					Price Point			
Print Quantities	\$1	\$2	\$3	\$5	Print Quantities	\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	Week 14	Week 16	Week 17	Week 17	3M	None	None	None	None
10M-14.99M	Week 16	None	None	Week 25	4M	Week 16*	None	None	Week 51*
15M-19.99M	Week 23	None	Week 31	Week 48	5M	Week 13*	None	Week 38*	Week 35*
20M-24.99M	None	None	None	Week 38	6M	Week 14	Week 24	None	None
25M-29.99M	Week 32*	None	None	None	7M	Week 16	Week 34	None	None
30M-34.99M	None	Week 46*	None	None	8M	Week 21	Week 40	None	None
>35M	None	Week 63	None	Week 42*	>9M	Week 30	Week 36*	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

	A	B	C	D		E	F	G	H
	Price Point					Price Point			
Print Quantities	\$1	\$2	\$3	\$5	Print Quantities	\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$560,738	\$776,573	\$927,958	\$1,946,842	3M	None	None	None	None
10M-14.99M	\$607,596	None	None	\$2,218,148	4M	\$2,364,236	None	None	\$3,873,162
15M-19.99M	\$633,975	None	\$1,585,325	\$1,515,020	5M	\$3,760,439	None	\$3,506,730	\$6,271,944
20M-24.99M	None	None	None	\$2,468,328	6M	\$4,039,631	\$4,400,564	None	None
25M-29.99M	\$776,998	None	None	None	7M	\$3,884,366	\$3,675,833	None	None
30M-34.99M	None	\$1,280,700	None	None	8M	\$3,381,845	\$3,828,587	None	None
>35M	None	\$1,061,088	None	\$4,122,095	>9M	\$4,682,820	\$5,671,831	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only