

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Instant Ticket Information

Date Completed

11/23/2021

Game #	2302	Confirmed Packs	2,115
Game Name	Emerald Green 7s	Active Packs	1,631
Quantity Printed	13,948,575	Warehouse Packs	174
Price Point	\$5	Returned Packs	697
Start Date	5/3/2021	Printed Payout Percentage	68.10%
Top Prize	\$ 200,000	Percent Sold	96.71%
Number of Top Prizes Remaining	0	Number of Weeks Out	29

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 346,819	Actual ticket production costs
Non-cash Prize Allocation	\$ 924,480	From EOPPS
Prize payout expense	\$ 43,648,705	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 44,920,004

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 67,448,334	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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Total Estimated Benefits \$ 67,448,334

Excess of Revenue over Expended \$ 22,528,330

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	380,700
Next week	\$	508,060
Next week	\$	656,305
Avg Weekly Sales Current Game	\$	515,022
Avg Weekly Sales \$5; 10M-14.99M Qty	\$	2,218,148
Percentage Of Variance In Sales		77%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2302	Printed Payout Percentage	68.10%
Game Name	Emerald Green 7s	Actual Payout Percentage	66.08%
Percent Sold	96.71%	Number of Weeks Out	29
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			25

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

Scratch Ticket Strat

Pr _____ Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Lottery Operations Division Pr

_____ Date

Executive Director _____ Date

**Not Required -
All Top Prizes Claimed**

**Not Required -
All Top Prizes Claimed**

Bowersock, Dale

From: WebsiteSupport@lottery.state.tx.us
Sent: Tuesday, November 23, 2021 5:25 AM
To: WEBSITE_SCRATCH_ZTP
Subject: ZTP Occurrence: Date 11/22/2021

All top prizes for the following game(s) have been claimed as of 11/22/2021.

Game Number	Game Name	Price	Prize Amount	Prizes Printed	Prizes Claimed	Pending Top Claims	Pending Top Claims Count	Prizes Remaining	Sales Begin Date	Pre-Call Date	Call Date	Sales End Date
2302	Emerald Green 7s	\$5	\$200,000	4	4		0	0	5/3/2021	11/19/2021	12/19/2021	02/02/2022

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery® claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.



Play the Games of Texas!

Da Vinci Report
11/23/21

Week End Date: 11/20/21

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														11/20/21	11/13/21	11/6/21	10/30/21
Sold/Closing	2280	\$5	22,744,950	50X THE CASH	1/4/21	11/14/21	12/29/21	46	98.31%	417	234	301	948	\$123,715.00	\$209,300.00	\$329,970.00	\$544,405.00
	2302	\$5	13,948,575	EMERALD GREEN 7S	5/3/21	12/19/21	2/2/22	29	96.71%	2,115	1,631	174	697	\$380,700.00	\$508,060.00	\$656,305.00	\$843,360.00
	2332	\$5	19,670,175	SUPER CROSSWORD	2/8/21	10/21/21	12/5/21	41	82.49%	972	203	27,107	403	\$144,180.00	\$329,820.00	\$895,280.00	\$1,569,225.00
	2249	\$5	54,041,700	SUPER LOTERIA	11/2/20			55	93.93%	17,771	7,124	9,864	32	\$2,465,865.00	\$2,425,165.00	\$2,724,205.00	\$3,130,985.00
	2248	\$10	21,021,400	\$250,000 50X CASHWORD	1/18/21			44	90.33%	20,270	8,289	6,568	29	\$3,479,850.00	\$3,308,560.00	\$3,602,000.00	\$3,565,470.00
	2320	\$10	10,137,050	LIMITED EDITION	2/1/21	10/31/21	12/15/21	42	61.86%	152	120	73,447	1,704	\$42,100.00	\$101,400.00	\$173,200.00	\$228,030.00
	2287	\$20	8,996,025	\$1,000,000 CROSSWORD	2/1/21			42	96.35%	6,565	1,499	874	839	\$753,960.00	\$895,580.00	\$1,123,000.00	\$1,337,440.00
	2255	\$20	9,050,125	\$1,000,000 EXTREME CASH	9/8/20			63	94.52%	10,809	4,820	919	394	\$1,455,980.00	\$1,527,400.00	\$1,488,740.00	\$1,512,400.00
	2282	\$20	9,107,850	200X THE CASH	1/4/21	11/14/21	12/29/21	46	91.89%	856	510	21,847	721	\$360,780.00	\$609,620.00	\$844,120.00	\$1,162,980.00
	2338	\$50	5,118,680	500X LOTERIA SPECTACULAR	3/15/21			36	90.83%	13,710	3,726	122	813	\$2,928,200.00	\$3,246,950.00	\$3,678,950.00	\$4,119,300.00

Liability for 2302 / for Life to Date

Product Status:
Active

SmartCash Enabled:
N/A

Validation Range: 04/10/2021 - 08/02/2022

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	136737	\$683,685.00	1350815	\$6,754,075.00	90.81%	12666410
2	2	N/A	\$10.00	57720	\$577,200.00	686352	\$6,863,520.00	92.24%	12866540
3	3	N/A	\$15.00	13461	\$201,915.00	172393	\$2,585,895.00	92.76%	12938310
4	4	N/A	\$15.00	25112	\$376,680.00	346977	\$5,204,655.00	93.25%	13007196
5	5	N/A	\$20.00	12872	\$257,440.00	173326	\$3,466,520.00	93.09%	12984300
6	6	N/A	\$20.00	8982	\$179,640.00	176782	\$3,535,640.00	95.16%	13274138
7	0	N/A	\$50.00	378	\$18,900.00	5446	\$272,300.00	93.51%	13043258
8	0	N/A	\$50.00	3531	\$176,550.00	89391	\$4,469,550.00	96.20%	13418534
9	0	N/A	\$50.00	1854	\$92,700.00	44621	\$2,231,050.00	96.01%	13392132
10	0	N/A	\$50.00	1047	\$52,350.00	28026	\$1,401,300.00	96.40%	13446247
11	0	N/A	\$100.00	23	\$2,300.00	320	\$32,000.00	93.29%	13013247
12	0	N/A	\$100.00	1265	\$126,500.00	21916	\$2,191,600.00	94.54%	13187393
13	0	N/A	\$100.00	199	\$19,900.00	4467	\$446,700.00	95.74%	13353682
14	0	N/A	\$100.00	293	\$29,300.00	6688	\$668,800.00	95.80%	13363138
15	0	N/A	\$100.00	93	\$9,300.00	2243	\$224,300.00	96.02%	13393259
16	0	N/A	\$100.00	307	\$30,700.00	6698	\$669,800.00	95.62%	13337267
17	0	N/A	\$100.00	200	\$20,000.00	4499	\$449,900.00	95.74%	13354892
18	0	N/A	\$100.00	286	\$28,600.00	6696	\$669,600.00	95.90%	13377206
19	0	N/A	\$500.00	8	\$4,000.00	113	\$56,500.00	93.39%	13026355
20	0	N/A	\$500.00	5	\$2,500.00	221	\$110,500.00	97.79%	13639978
21	0	N/A	\$500.00	15	\$7,500.00	215	\$107,500.00	93.48%	13038885
22	0	N/A	\$500.00	11	\$5,500.00	221	\$110,500.00	95.26%	13287220
23	0	N/A	\$500.00	6	\$3,000.00	110	\$55,000.00	94.83%	13227096
24	0	N/A	\$500.00	3	\$1,500.00	110	\$55,000.00	97.35%	13578258
25	0	N/A	\$500.00	2	\$1,000.00	118	\$59,000.00	98.33%	13716098
26	0	N/A	\$500.00	9	\$4,500.00	103	\$51,500.00	91.96%	12827707
27	0	N/A	\$2,000.00	2	\$4,000.00	4	\$8,000.00	66.67%	9299049
28	0	N/A	\$2,000.00	1	\$2,000.00	13	\$26,000.00	92.86%	12952247
29	0	N/A	\$2,000.00	0	\$0.00	10	\$20,000.00	100.00%	13948575
30	0	N/A	\$2,000.00	2	\$4,000.00	12	\$24,000.00	85.71%	11955920
31	0	N/A	\$2,000.00	0	\$0.00	14	\$28,000.00	100.00%	13948574
32	0	N/A	\$200,000.00	0	\$0.00	4	\$800,000.00	100.00%	13948577
Totals:				264424	\$2,923,160.00	3,128,924	\$43,648,705.00		

Game Price Point	Allocation for Each Cash + Entry Prize (\$100)	Allocation for Promotional Support, VIP Prizes and Challenge Prizes (\$328)	Total Cash + Entry Prizes Awarded	# Second-Chance Drawings	Winners Per Drawing
\$20.00	\$1,406,000	\$4,611,680	14,060	5	2,812
\$10.00	\$270,000	\$885,600	2,700	5	540
\$5.00	\$216,000	\$708,480	2,160	5	432
\$1.00	\$108,000	\$354,240	1,080	5	216
TOTALS	\$2,000,000	\$6,560,000	20,000		4,000

3. MARKETING AND PROMOTIONAL SUPPORT PROVIDED BY THE COMPANY:

- a) Promotional support (including a Promotion microsite and drawing services for the VIP Prize and Challenge Prize Drawings), the Challenge contest (including hosting the Challenge and fulfillment of cash prizes won during the Challenge ("Challenge Cash Prizes")), point of sale materials with an estimated value of \$200,000, and holographic materials for the manufacturing of the Eligible games, all as described further herein;
- b) Fulfillment of twenty thousand (20,000) one hundred dollars (\$100) Cash + Entry Prizes valued at two million dollars (\$2,000,000);
- c) Fulfillment of thirty-five (35) VIP Prizes, each valued at seven thousand dollars (\$7,000) before taxes and nine thousand two hundred ten dollars and fifty-three cents (\$9,210.53) including federal taxes. The grand total value for all thirty-five (35) VIP Prizes and fulfillment is three hundred twenty-two thousand three hundred sixty-eight dollars and fifty-five cents (\$322,368.55) including federal taxes. IGT will be responsible for issuing and remitting payment for the tax portion of the VIP Prizes on behalf of each winner; and
- d) Fulfillment and hosting of fifty (50) Challenge Prizes and the Challenge contest, including Challenge Cash Prizes awarded at the Challenge, and hotel and travel accommodations to/from the Challenge. For each Challenge Prize, the travel and hotel accommodations only are valued at two thousand five hundred dollars (\$2,500) before taxes and three thousand two hundred eighty-nine dollars and forty-eight cents (\$3,289.48) including federal taxes. IGT will be responsible for issuing and remitting payment for the tax portion of the Challenge Prizes on behalf of each winner.

4. CASH + ENTRY PRIZE DRAWINGS

- a. The TLC shall conduct a total of five (5) promotional second-chance Cash + Entry Prize Drawings. The number of Cash + Entry Prize winners for each Drawing by game price point is shown in the

TICKET QUANTITY: 13,948,575
 POOLS: 116.24
 PACKS / GAME: 185,981
 PACKS / POOL: 1,600
 PACK SIZE: 75
 POOL SIZE: 120,000

MIN QUANTITY 13,876,800
 MAX QUANTITY 14,443,200

PRIZE STRUCTURE
 Emerald Green 7s
 Texas Lottery Game # 2302
 IGT Job # 012119
 Version 4 dated February 3, 2021

RETAIL PRICE: \$5.00
 REVENUE: \$69,742,875
 PRIZE FUND: \$47,496,345
 PERCENTAGE: 68.1020749%
 INSTANT FUND: \$46,571,865
 INSTANT-WIN PAYOUT: 66.7765202%

PRIZE LEVEL	TIER CODE	Description	Number of Wins Per Ticket	TOTAL PRIZE AMOUNT		WINNERS IN 120,000 (PER POOL)		WINNERS IN 75 (PER PACK)		% OF PRIZE FUND	% PER PRIZE TIER
				ODDS (1 IN)	TOTAL PRIZES	PRIZE COST	% OF PRIZE FUND				
1	L	\$5	1	\$5	9.38	1,487,552	12,800	8.00	\$7,437,760	15.66%	
2	L	\$10	1	\$10	18.75	744,072	6,400	4.00	\$7,440,720	15.67%	
3	L	\$15	1	\$15	25.00	557,943	4,600	2.80	\$2,787,810	5.87%	
4	L	\$5 (TRP)	1	\$15	37.49	372,089	3,200	2.00	\$5,581,335	11.75%	
5	L	\$20	1	\$20	74.91	186,198	1,600	1.00	\$3,723,960	7.84%	
6	L	\$5 (TRP) + \$5	2	\$20	75.09	185,764	1,600	1.00	\$3,715,280	7.82%	Low Tier: 64.61%
7	M	\$50	1	\$50	2,395.02	5,824	50		\$291,200	0.61%	
8	M	\$10 (TRP) + (\$5 x 4)	5	\$50	150.11	92,922	799		\$4,646,100	9.78%	
9	M	\$10 (TRP) + \$15 + \$5	3	\$50	300.13	46,475	400		\$2,323,750	4.89%	
10	M	\$5 x 10	10	\$50	479.78	29,073	250		\$1,453,650	3.06%	
11	M	\$100	1	\$100	40,666.40	343	3		\$34,300	0.07%	
12	M	(\$5 x 20) (WINALL)	1	\$100	601.72	23,181	199		\$2,318,100	4.88%	
13	M	\$10 x 5) + \$15 (TRP) + \$5	7	\$100	2,989.41	4,666	40		\$466,600	0.98%	
14	M	\$5 x 2) + (\$5 x 6) + \$10 (TRP)	9	\$100	1,998.08	6,981	60		\$698,100	1.47%	
15	M	\$5 (TRP) x 2) + \$50 + \$20	4	\$100	5,971.14	2,336	20		\$233,600	0.49%	
16	M	(\$5 x 14) + \$10 (TRP)	15	\$100	1,991.23	7,005	60		\$700,500	1.47%	
17	M	\$5 x 2) + (\$5 x 3) + \$15 (TRP)	6	\$100	2,968.41	4,699	40		\$469,900	0.99%	
18	M	\$5 x 4) + (\$5 x 6) + \$10 (TRP)	11	\$100	1,997.79	6,982	60		\$698,200	1.47%	
19	M	\$500	1	\$500	115,277.48	121	1		\$60,500	0.13%	
20	M	\$50 x 4) + (\$40 x 6) + (\$20 x 2)	20	\$500	61,719.36	226	2		\$113,000	0.24%	
21	M	(\$50 x 5) + (\$10 x 5) (WINALL)	1	\$500	60,645.98	230	2		\$115,000	0.24%	
22	M	\$50 x 5) + (\$10 (TRP) x 2) + (\$50 x 2)	20	\$500	60,123.17	232	2		\$116,000	0.24%	
23	M	(\$20 x 6) + (\$50 x 6) (WINALL)	1	\$500	120,246.34	116	1		\$58,000	0.12%	
24	M	\$100 x 2) + (\$50 (TRP) x 2)	4	\$500	123,438.72	113	1		\$56,500	0.12%	
25	M	\$50 x 5) + (\$20 (TRP) x 5)	20	\$500	116,238.13	120	1		\$60,000	0.13%	
26	M	(\$50 x 4) + (\$15 x 4)	1	\$500	124,540.85	112	1		\$56,000	0.12%	Mid Tier: 31.52%
27	H	\$2,000	1	\$2,000	2,324,762.50	6			\$12,000	0.03%	
28	H	\$2,000 (TRP) x 6) + (\$20 x 2)	20	\$2,000	996,326.79	14			\$28,000	0.06%	
29	H	\$2,000 x 2) + (\$50 (TRP) x 2)	17	\$2,000	1,394,857.50	10			\$20,000	0.04%	
30	H	(\$500 x 2) + (\$100 x 8)	1	\$2,000	996,326.79	14			\$28,000	0.06%	
31	H	\$2,000 x 16) + (\$500 x 2) + (\$100 x 8)	20	\$2,000	996,326.79	14			\$28,000	0.06%	
32	H	\$200,000	1	\$200,000	3,487,143.75	4			\$800,000	1.68%	High Tier: 1.93%
TOTAL CASH PRIZES				1 in 2 Decimals:	4.11	3,393,348	29,192	17.00	\$46,571,865	98.05%	
				1 in 4 Decimals:	4.1106						
SECOND-CHANCE DRAWINGS											
\$100 CASH PLUS ENTRY					\$428.00	2,160			\$924,480.00	1.95%	
SUB TOTAL						2,160			\$924,480.00	1.95%	
TOTAL CASH & SECOND-CHANCE PRIZES						3,395,508			\$47,496,345	100.00%	

Emerald Green 7s
 Texas Lottery Game # 2302
 IGT Job # 012119
 Version 4 dated February 3, 2021

Consolidated odds are 1 in:

\$5	9.38	1,487,552
\$10	18.75	744,072
\$15	25.00	557,943
\$20	37.50	371,962
\$50	80.03	174,294
\$100	248.23	56,193
\$500	10,983.13	1,270
\$2,000	240,492.67	58
\$200,000	3,487,143.75	4
		3,393,348

PRIZE LEVEL	Description	Number of Wins per Ticket	GLEPS TYPE:		A		B		C		D		TOTAL	
			PRIZE:	Number:	Amount:	Number:	Amount:	Number:	Amount:	Number:	Amount:	TOTAL	AMOUNT	
1	\$5	1	\$5	6	\$30	10	\$50	8	\$40	8	\$40		1,487,552	\$7,437,760
2	\$10	1	\$10	5	\$50	3	\$30	4	\$40	4	\$40		744,072	\$7,440,720
3	\$15	1	\$15	1	\$15	1	\$15	2	\$30	0	\$0		185,854	\$2,787,810
4	\$5 (TRP)	1	\$15	2	\$30	2	\$30	1	\$15	3	\$45		372,089	\$5,581,335
5	\$20	1	\$20	2	\$40	1	\$20	0	\$0	1	\$20		186,198	\$3,723,960
6	\$5 (TRP) + \$5	2	\$20	0	\$0	1	\$20	2	\$40	1	\$20		185,764	\$3,715,280
TOTAL PRIZES				16	\$165	18	\$165	17	\$165	17	\$165		3,161,529	\$30,686,865



INTEROFFICE MEMO

Gary Grief, Executive Director Tyler Vance, Acting Charitable Bingo Operations Director

Payment Approval


April 14, 2021

The attached invoice(s) for service is being submitted for approval.

Vendor Name	<u>IGT</u>
P.O. Number (if applicable)	<u>362-21-9009RL014</u>
Invoice Number	<u>90118642</u>
Tx Game Name:	<u>Game #2302 Emerald Green7S</u>
Invoice Amount:	<u>\$346,819.46</u>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.



 Dale Bowersock (Scratch Ticket Strategy Coordinator)
 Please forward to the next person for approval


4/15/2021

Date

JB



4/15/2021



 Robert Tironi (Products Manager)
 Please forward to the next person for approval

4/15/2021

Date



 Ryan Mindell (Lottery Operations Division Director)

4/15/2021

Date

Please return to Maria Perez in the Office of the Controller by

April 24, 2021



IGT Global Solutions Corporation
 d/b/a IGT Solutions Corp. in the State of Texas
 10 Memorial Boulevard
 Providence, RI 02903
 USA
 Telephone 401 392-1000
 Fax 401 392-1234
 FED ID No. 05-0389840

INVOICE

INVOICE NUMBER: 90118642
 DATE : April 13, 2021

BILL TO: 20318
 Texas Lottery Commission
 Gary Grief, Executive Director
 611 East 6th Street
 Austin TX 78701

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
001 GAME 2302	101079 010	2302 EMERALD GREEN 7s-Trk 1	2,873,550 PC	0.02091	60,085.93
002 GAME 2302	101079 020	2302 Option: Full UV	2,873,550 PC	0.00256	7,356.29
003 GAME 2302	101079 030	2302 EMERALD GREEN 7s-Trk 2	2,691,300 PC	0.02091	56,275.08
004 GAME 2302	101079 040	2302 Option: Full UV	2,691,300 PC	0.00256	6,889.73
005 GAME 2302	101079 050	2302 EMERALD GREEN 7s-Trk 3	2,715,000 PC	0.02091	56,770.65
006 GAME 2302	101079 060	2302 Option: Full UV	2,715,000 PC	0.00256	6,950.40
007 GAME 2302	101079 070	2302 EMERALD GREEN 7s-Trk 4	2,840,550 PC	0.02091	59,395.90
008 GAME 2302	101079 080	2302 Option: Full UV	2,840,550 PC	0.00256	7,271.81
009 GAME 2302	101079 090	2302 EMERALD GREEN 7s-Trk 5	2,828,175 PC	0.02091	59,137.14
010 GAME 2302	101079 100	2302 Option: Full UV	2,828,175 PC	0.00256	7,240.13
011 GAME 2302	101079 110	Holographic Pack Inserts			19,446.40
				TOTAL AMOUNT DUE	USD <u>346,819.46</u>

Continued...

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
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REMARKS:

Unrounded Invoice Total \$346,819.4553

PAYMENT TERMS:

Due within 30 days

REMITTANCE:

Please remit payment in USD:

For wire transfer payments:

Wells Fargo Bank, N.A
420 Montgomery Street
San Francisco CA 94104

SWIFT: WFBIUS6S

ABA No. 121000248

Account No. 4417073848

Account Name: IGT Global Solutions Corp

For ACH payments:

Wells Fargo Bank, N.A
420 Montgomery Street
San Francisco CA 94104

ABA No. 121000248

Account No. 4417073848

Account Name: IGT Global Solutions Corporation

For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.

Closing Scratch Ticket Game Analysis
2/24/19-2/27/21

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	A	B	C	D		E	F	G	H
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	Week 14	Week 16	Week 17	Week 17	3M	None	None	None	None
10M-14.99M	Week 16	None	None	Week 25	4M	Week 16*	None	None	Week 51*
15M-19.99M	Week 23	None	Week 31	Week 48	5M	Week 13*	None	Week 38*	Week 35*
20M-24.99M	None	None	None	Week 38	6M	Week 14	Week 24	None	None
25M-29.99M	Week 32*	None	None	None	7M	Week 16	Week 34	None	None
30M-34.99M	None	Week 46*	None	None	8M	Week 21	Week 40	None	None
>35M	None	Week 63	None	Week 42*	>9M	Week 30	Week 36*	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Print Quantities	Price Point			
	A	B	C	D		E	F	G	H
	\$1	\$2	\$3	\$5		\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$560,738	\$776,573	\$927,958	\$1,946,842	3M	None	None	None	None
10M-14.99M	\$607,596	None	None	\$2,218,148	4M	\$2,364,236	None	None	\$3,873,162
15M-19.99M	\$633,975	None	\$1,585,325	\$1,515,020	5M	\$3,760,439	None	\$3,506,730	\$6,271,944
20M-24.99M	None	None	None	\$2,468,328	6M	\$4,039,631	\$4,400,564	None	None
25M-29.99M	\$776,998	None	None	None	7M	\$3,884,366	\$3,675,833	None	None
30M-34.99M	None	\$1,280,700	None	None	8M	\$3,381,845	\$3,828,587	None	None
>35M	None	\$1,061,088	None	\$4,122,095	>9M	\$4,682,820	\$5,671,831	None	None

None = no games at this level with 85% sell through
* only one game at this level with 85% sell through

Excludes Promotional Tickets
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