# Scratch Ticket Game Closing Analysis <br> SUMMARY REPORT 

Instant Ticket Information
Date Completed
11/30/2021


## Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci

| Most recent week sales | $\$$ | $2,119,960$ |
| :---: | :---: | :---: |
| Next week | $\$$ | $2,320,940$ |
| Next week | $\$$ | $2,500,460$ |
| Avg Weekly Sales Current Game | $\$$ | $2,313,787$ |
| Avg Weekly Sales \$20; 8M Qty | $\$$ | $3,828,587$ |
| Percentage Of Variance In Sales |  | $40 \%$ |

# TEXAS LOTTERY COMMISSION <br> Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS 

## Instant Ticket Information

Game \#
Game Name
Percent Sold

| 2304 | Printed Payout Percentage | $75.49 \%$ |
| :--- | :--- | ---: |
| Diamond White 7s | Actual Payout Percentage | $77.20 \%$ |
| $64.17 \%$ | Number of Weeks Out | 30 |

## Recommendation

$\square$ Based on the findings in this Summary Report, I am recommending closing the above game.
I am recommending closing the above game based on the below business reasons):
This game needs to be Closed in mid-February to schedule the final drawing and award all trip prizes prior to the Gems $\$ 7$ Million Challenge scheduled for July '22. Closing this game also clears bin space for the new family which launches in January.


11/30/2021
Scratch Ticket Strategy Coordinator Date


11/30/2021
Products Manager
Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

$12 / 1 / 2021$
Lottery Operations Division Director Date

Kathy Pyle
12/1/2021
Controller
Date

Hay Ship
12/1/2021
Executive Director Date


- Play the Games of Texas!!

| Da Vinci Report | 11/29/21 |
| :--- | :--- |


| Product Line | Game | \$ | Tix Run | Name | Start | Call | Close | Wks | \% Sold | Confirmed | Active | Ware | Return | Net Sales |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | 11/27/21 | 11/20/21 | 11/13/21 | 11/6/21 |
| Mature | 2250 | \$5 | 22,721,550 | BINGO TIMES 20 | 11/23/20 |  |  | 53 | 67.23\% | 10,903 | 7,658 | 78,720 | 33 | \$1,197,285.00 | \$1,268,200.00 | \$1,271,075.00 | \$1,257,620.00 |
|  | 2247 | \$5 | 18,355,500 | BONUS BREAK THE BANK | 12/28/20 |  |  | 48 | 64.65\% | 7,865 | 6,047 | 71,188 | 47 | \$989,830.00 | \$1,091,160.00 | \$1,152,160.00 | \$1,189,835.00 |
|  | 2323 | \$5 | 9,897,375 | COWBOYS | 8/16/21 |  |  | 15 | 44.34\% | 9,745 | 7,276 | 53,680 | 53 | \$1,132,060.00 | \$1,201,390.00 | \$1,231,300.00 | \$1,264,075.00 |
|  | 2314 | \$5 | 7,325,925 | CRAZY CASH | 7/6/21 |  |  | 21 | 67.58\% | 3,638 | 2,433 | 21,451 | 1,827 | \$325,615.00 | \$382,500.00 | \$446,525.00 | \$475,835.00 |
|  | 2317 | \$5 | 7,214,175 | DOUBLE YOUR MONEY | 7/19/21 |  |  | 19 | 72.81\% | 4,017 | 2,773 | 15,915 | 1,089 | \$422,750.00 | \$531,345.00 | \$586,445.00 | \$650,085.00 |
|  | 2297 | \$5 | 7,320,450 | GREAT 8 S | 8/2/21 |  |  | 17 | 75.62\% | 6,278 | 4,408 | 9,097 | 983 | \$678,235.00 | \$793,450.00 | \$905,400.00 | \$971,135.00 |
|  | 2324 | \$5 | 5,437,800 | HOUSTON TEXANS | 8/16/21 |  |  | 15 | 44.53\% | 5,958 | 3,702 | 27,535 | 792 | \$434,160.00 | \$562,580.00 | \$549,370.00 | \$592,995.00 |
|  | 2273 | \$5 | 7,333,500 | ROSE GOLD RICHES | 6/7/21 |  |  | 25 | 78.09\% | 2,214 | 1,525 | 14,324 | 1,881 | \$199,935.00 | \$252,255.00 | \$303,765.00 | \$329,670.00 |
|  | 2295 | \$5 | 7,196,175 | TEXAS RED WHITE \& BLUE | 6/21/21 |  |  | 23 | 63.70\% | 2,454 | 1,547 | 26,508 | 2,342 | \$201,595.00 | \$227,150.00 | \$279,380.00 | \$292,265.00 |
|  | 2309 | \$10 | 15,693,550 | \$100 MILLION CASH PAYOUT | 6/7/21 |  |  | 25 | 56.97\% | 10,665 | 4,641 | 117,070 | 150 | \$1,506,720.00 | \$1,686,550.00 | \$1,691,320.00 | \$2,002,970.00 |
|  | 2346 | \$10 | 13,460,600 | \$500,000 EXTREME LUCK | 4/5/21 |  |  | 34 | 51.98\% | 4,317 | 2,149 | 121,315 | 96 | \$597,810.00 | \$675,830.00 | \$706,030.00 | \$762,420.00 |
|  | 2335 | \$10 | 12,021,150 | \$50 OR \$100! | 12/7/20 |  |  | 51 | 84.02\% | 6,653 | 2,945 | 26,910 | 56 | \$903,890.00 | \$961,980.00 | \$942,280.00 | \$979,110.00 |
|  | 2347 | \$10 | 11,256,950 | 777 | 4/19/21 |  |  | 32 | 73.68\% | 4,566 | 2,667 | 50,481 | 138 | \$712,670.00 | \$809,010.00 | \$805,690.00 | \$936,950.00 |
|  | 2306 | \$10 | 8,318,950 | BREAK THE BANK SUPER TICKET | 8/16/21 |  |  | 15 | 38.18\% | 17,565 | 8,043 | 72,226 | 557 | \$1,565,130.00 | \$1,710,510.00 | \$1,606,820.00 | \$1,730,010.00 |
|  | 2258 | \$10 | 39,197,450 | MEGA LOTERIA | 3/15/21 |  |  | 37 | 73.51\% | 41,739 | 12,415 | 147,762 | 54 | \$7,662,220.00 | \$7,724,780.00 | \$7,484,090.00 | \$7,533,340.00 |
|  | 2336 | \$10 | 15,610,600 | POWER 10X | 8/2/21 |  |  | 17 | 42.01\% | 16,772 | 7,037 | 154,228 | 69 | \$2,002,620.00 | \$2,203,440.00 | \$2,276,060.00 | \$2,539,960.00 |
|  | 2303 | \$10 | 10,887,100 | RUBY RED 7 S | 5/3/21 |  |  | 30 | 87.27\% | 16,111 | 7,645 | 1,120 | 37 | \$1,860,570.00 | \$1,960,980.00 | \$1,979,480.00 | \$2,035,400.00 |
|  | 2292 | \$10 | 10,252,350 | WILD \$10 | 3/1/21 |  |  | 39 | 68.49\% | 2,603 | 1,580 | 59,205 | 61 | \$315,890.00 | \$351,460.00 | \$356,290.00 | \$379,340.00 |
|  | 2203 | \$20 | 8,559,050 | \$1,000,000 EXTREME CASH | 6/7/21 |  |  | 25 | 51.21\% | 16,055 | 6,015 | 141,180 | 252 | \$1,878,900.00 | \$2,235,840.00 | \$2,420,320.00 | \$2,437,000.00 |
|  | 2304 | \$20 | 8,984,625 | DIAMOND WHITE 7S | 5/3/21 |  |  | 30 | 64.17\% | 20,993 | 7,403 | 97,291 | 41 | \$2,119,960.00 | \$2,320,940.00 | \$2,500,460.00 | \$2,450,460.00 |
|  | 1838 | \$20 | 34,728,300 | INSTANT MILLIONAIRE | 5/15/17 |  |  | 237 | 82.51\% | 14,479 | 5,881 | 218,381 | 66 | \$1,707,420.00 | \$1,996,920.00 | \$2,007,460.00 | \$1,959,060.00 |
|  | 2343 | \$20 | 25,454,075 | MILLION DOLLAR LOTERIA | 6/18/21 |  |  | 23 | 33.86\% | 44,181 | 10,732 | 613,176 | 63 | \$7,326,720.00 | \$7,610,040.00 | \$7,628,640.00 | \$7,563,000.00 |
|  | 2209 | \$30 | 12,028,825 | \$250 MILLION CASH PARTY | 3/16/20 |  |  | 89 | 73.74\% | 9,803 | 4,766 | 109,161 | 102 | \$1,535,790.00 | \$1,697,220.00 | \$1,607,820.00 | \$1,622,340.00 |
|  | 2053 | \$30 | 34,080,725 | \$750 MILLION WINNER'S CIRCLE | 3/19/18 |  |  | 193 | 58.42\% | 10,473 | 5,006 | 548,269 | 64 | \$2,165,430.00 | \$2,454,090.00 | \$2,373,510.00 | \$2,365,980.00 |
|  | 2293 | \$30 | 9,177,650 | CASH CELEBRATION! | 4/5/21 |  |  | 34 | 53.36\% | 15,966 | 7,143 | 145,251 | 60 | \$3,159,960.00 | \$3,306,060.00 | \$3,347,190.00 | \$3,199,920.00 |
|  | 2312 | \$50 | 6,731,160 | MILLIONAIRE CLUB | 4/19/21 |  |  | 32 | 75.66\% | 21,806 | 6,655 | 49,670 | 119 | \$5,440,000.00 | \$5,882,350.00 | \$5,914,600.00 | \$5,822,300.00 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sold/Closing | 2277 | \$1 | 29,734,500 | 10X THE CASH | 1/4/21 | 11/14/21 | 12/29/21 | 47 | 97.58\% | 315 | 271 | 218 | 1,353 | \$25,060.00 | \$50,362.00 | \$77,203.00 | \$96,745.00 |
|  | 2313 | \$1 | 9,294,450 | DOUBLE DOUBLER | 7/6/21 | 12/19/21 | 2/2/22 | 21 | 93.51\% | 805 | 639 | 396 | 1,143 | \$39,414.00 | \$57,415.00 | \$64,286.00 | \$76,311.00 |
|  | 2301 | \$1 | 16,878,900 | SAPPHIRE BLUE 7 S | 5/3/21 | 12/19/21 | 2/2/22 | 30 | 95.78\% | 1,473 | 1,178 | 166 | 907 | \$77,434.00 | \$109,971.00 | \$128,276.00 | \$159,407.00 |
|  | 2246 | \$2 | 35,700,000 | BONUS GAME BINGO | 9/21/20 |  |  | 62 | 90.07\% | 9,093 | 7,760 | 9,432 | 43 | \$796,502.00 | \$872,866.00 | \$873,702.00 | \$885,440.00 |
|  | 2163 | \$3 | 41,105,925 | TEXAS LOTERIA | 4/6/20 | 12/19/21 | 2/2/22 | 86 | 97.89\% | 4,181 | 2,032 | 434 | 1,020 | \$232,533.00 | \$336,468.00 | \$413,841.00 | \$520,227.00 |
|  | 2334 | \$5 | 10,266,675 | \$50,000 POKER | 3/15/21 | 10/31/21 | 12/15/21 | 37 | 85.38\% | 72 | 55 | 16,576 | 1,764 | \$4,115.00 | \$29,860.00 | \$62,535.00 | \$115,005.00 |

## Liability for 2304 / for Life to Date

Product Status:
Active
SmartCash Enabled:
N/A
Outstanding Prizes

Validation Range: 04/15/2021-12/31/2037
Outstanding Prizes

| Tier Ref SmartCash |  |  | Tier Value | Count | Amount | Tickets Paid Life to Date | Amount Paid Life to Date | \% paid | Est. Tickets Sold |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 1 | N/A | \$20.00 | 332694 | \$6,653,880.00 | 565847 | \$11,316,940.00 | 62.97\% | 5657975 |
| 2 | 2 | N/A | \$25.00 | 133301 | \$3,332,525.00 | 226241 | \$5,656,025.00 | 62.92\% | 5653555 |
| 3 | 3 | N/A | \$40.00 | 129327 | \$5,173,080.00 | 230215 | \$9,208,600.00 | 64.03\% | 5752861 |
| 4 | 4 | N/A | \$50.00 | 65589 | \$3,279,450.00 | 113971 | \$5,698,550.00 | 63.47\% | 5702755 |
| 5 | 5 | N/A | \$50.00 | 258136 | \$12,906,800.00 | 460531 | \$23,026,550.00 | 64.08\% | 5757462 |
| 6 | 0 | N/A | \$100.00 | 2784 | \$278,400.00 | 4676 | \$467,600.00 | 62.68\% | 5631649 |
| 7 | 0 | N/A | \$100.00 | 35048 | \$3,504,800.00 | 62384 | \$6,238,400.00 | 64.03\% | 5752697 |
| 8 | 0 | N/A | \$100.00 | 16091 | \$1,609,100.00 | 28718 | \$2,871,800.00 | 64.09\% | 5758228 |
| 9 | 0 | N/A | \$100.00 | 10802 | \$1,080,200.00 | 19291 | \$1,929,100.00 | 64.10\% | 5759558 |
| 10 | 0 | N/A | \$250.00 | 2779 | \$694,750.00 | 4679 | \$1,169,750.00 | 62.74\% | 5636773 |
| 11 | 0 | N/A | \$250.00 | 5432 | \$1,358,000.00 | 9525 | \$2,381,250.00 | 63.68\% | 5721638 |
| 12 | 0 | N/A | \$250.00 | 5397 | \$1,349,250.00 | 9536 | \$2,384,000.00 | 63.86\% | 5737452 |
| 13 | 0 | N/A | \$250.00 | 5408 | \$1,352,000.00 | 9566 | \$2,391,500.00 | 63.88\% | 5739743 |
| 14 | 0 | N/A | \$250.00 | 2682 | \$670,500.00 | 4813 | \$1,203,250.00 | 64.22\% | 5769579 |
| 15 | 0 | N/A | \$500.00 | 140 | \$70,000.00 | 230 | \$115,000.00 | 62.16\% | 5585037 |
| 16 | 0 | N/A | \$500.00 | 536 | \$268,000.00 | 963 | \$481,500.00 | 64.24\% | 5771977 |
| 17 | 0 | N/A | \$500.00 | 395 | \$197,500.00 | 704 | \$352,000.00 | 64.06\% | 5755392 |
| 18 | 0 | N/A | \$500.00 | 283 | \$141,500.00 | 472 | \$236,000.00 | 62.52\% | 5616878 |
| 19 | 0 | N/A | \$500.00 | 555 | \$277,500.00 | 950 | \$475,000.00 | 63.12\% | 5671357 |
| 20 | 0 | N/A | \$500.00 | 393 | \$196,500.00 | 733 | \$366,500.00 | 65.10\% | 5848783 |
| 21 | 0 | N/A | \$500.00 | 547 | \$273,500.00 | 962 | \$481,000.00 | 63.75\% | 5727772 |
| 22 | 0 | N/A | \$500.00 | 271 | \$135,500.00 | 480 | \$240,000.00 | 63.91\% | 5742503 |
| 23 | 0 | N/A | \$500.00 | 538 | \$269,000.00 | 951 | \$475,500.00 | 63.87\% | 5738333 |
| 24 | 0 | N/A | \$500.00 | 274 | \$137,000.00 | 476 | \$238,000.00 | 63.47\% | 5702241 |
| 25 | 0 | N/A | \$1,000.00 | 32 | \$32,000.00 | 43 | \$43,000.00 | 57.33\% | 5151185 |
| 26 | 0 | N/A | \$1,000.00 | 35 | \$35,000.00 | 40 | \$40,000.00 | 53.33\% | 4791800 |
| 27 | 0 | N/A | \$1,000.00 | 33 | \$33,000.00 | 42 | \$42,000.00 | 56.00\% | 5031390 |
| 28 | 0 | N/A | \$10,000.00 | 1 | \$10,000.00 | 1 | \$10,000.00 | 50.00\% | 4492312 |
| 29 | 0 | N/A | \$10,000.00 | 12 | \$120,000.00 | 6 | \$60,000.00 | 33.33\% | 2994875 |
| 30 | 0 | N/A | \$100,000.00 | 2 | \$200,000.00 | 0 | \$0.00 | 0.00\% | 0 |
| 31 | 0 | N/A | \$100,000.00 | 0 | \$0.00 | 4 | \$400,000.00 | 100.00\% | 8984625 |
| 32 | 0 | N/A | \$1,000,000.00 | 1 | \$1,000,000.00 | 3 | \$3,000,000.00 | 75.00\% | 6738468 |
|  |  |  | Totals: | 1009518 | \$46,638,735.00 | 1,757,053 | \$82,998,815.00 |  |  |



PRIZE STRUCTURE Revenue:
rcentage:
PACKS / POOI
PACKS
PACK SIZE:
PACK SIZE:
POOI SIZE:

Consolidated
odds are $1 \mathrm{in}:$

## Interoffice Memo

## Payment Approval

April 28, 2021

The attached invoice(s) for service is being submitted for approval.

## Vendor Name P.O. Number (if applicable) Invoice Number Tx Game Name: Invoice Amount:

IGT
362-21-9009RL016
90118770
Game \#2304 Diamond White 7's
\$318,017.22

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB 5/4/2021
The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.


Dale Bowersock (Scratch Ticket Strategy Coordinator)
Please forward to the next person for approval


Robert Tirloni (Products Manager)
Please forward to the next person for approval

$\frac{5 / 4 / 2021}{\text { Date }}$

5/4/2021
Date


5/5/2021
Date

## DocuSign Envelope ID: 9194EA22-211C-4569-B3B8-2FB6B81FF46F

IGT Global Solutions Corporation
d/b/a IGT Solutions Corp. in the State of Texas
10 Memorial Boulevard
Providence, RI 02903
USA
Telephone 401 392-1000
Fax 401 392-1234
FED ID No. 05-0389840
BILL TO: 20318
Texas Lottery Commission

Gary Grief, Executive Director
611 East 6th Street
Austin TX 78701

## INVOICE

INVOICE NUMBER: 90118770
DATE


## REMARKS:

Unrounded Invoice Total \$318,017.2160
PAYMENT TERMS:
Due within 30 days


REMITTANCE:
Please remit payment in USD:
For wire transfer payments:
Wells Fargo Bank, N.A
420 Montgomery Street
For ACH payments
Wells Fargo Bank, N.A
San Francisco CA 94104
420 Montgomery Street
WFBIUS6S
ABA No. 121000248
Account No. 4417073848
ABA No. 121000248
Account No. $4417073848 \quad$ Account No. 4417073848
Account Name: IGT Global Solutions Corp Account Name: IGT Global Solutions Corporation


| Game <br> Price <br> Point | Allocation for <br> Each Cash + <br> Entry Prize <br> $(\$ 100)$ | Allocation for <br> Promotional <br> Support, VIP Prizes <br> and Challenge Prizes <br> $(\$ 328)$ | Total Cash + Entry <br> Prizes Awarded | \# Second- <br> Chance <br> Drawings | Winners Per <br> Drawing |
| :--- | :---: | :---: | :---: | :---: | :---: |
| $\$ 20.00$ | $\$ 1,406,000$ | $\$ 4,611,680$ | 14,060 | 5 | 2,812 |
| $\$ 10.00$ | $\$ 270,000$ | $\$ 885,600$ | 2,700 | 5 | 540 |
| $\$ 5.00$ | $\$ 216,000$ | $\$ 708,480$ | 2,160 | 5 | 432 |
| $\$ 1.00$ | $\$ 108,000$ | $\$ 354,240$ | 1,080 | 5 | 216 |
|  |  |  |  |  |  |
| TOTALS | $\$ 2,000,000$ | $\$ 6,560,000$ | 20,000 |  | 4,000 |

3. MARKETING AND PROMOTIONAL SUPPORT PROVIDED BY THE COMPANY:
a) Promotional support (including a Promotion microsite and drawing services for the VIP Prize and Challenge Prize Drawings), the Challenge contest (including hosting the Challenge and fulfillment of cash prizes won during the Challenge ("Challenge Cash Prizes")), point of sale materials with an estimated value of $\$ 200,000$, and holographic materials for the manufacturing of the Eligible games, all as described further herein;
b) Fulfillment of twenty thousand $(20,000)$ one hundred dollars $(\$ 100)$ Cash + Entry Prizes valued at two million dollars $(\$ 2,000,000)$;
c) Fulfillment of thirty-five (35) VIP Prizes, each valued at seven thousand dollars $(\$ 7,000)$ before taxes and nine thousand two hundred ten dollars and fifty-three cents $(\$ 9,210.53)$ including federal taxes. The grand total value for all thirty-five (35) VIP Prizes and fulfillment is three hundred twenty-two thousand three hundred sixty-eight dollars and fifty-five cents $(\$ 322,368.55)$ including federal taxes. IGT will be responsible for issuing and remitting payment for the tax portion of the VIP Prizes on behalf of each winner; and
d) Fulfillment and hosting of fifty (50) Challenge Prizes and the Challenge contest, including Challenge Cash Prizes awarded at the Challenge, and hotel and travel accommodations to/from the Challenge. For each Challenge Prize, the travel and hotel accommodations only are valued at two thousand five hundred dollars $(\$ 2,500)$ before taxes and three thousand two hundred eighty-nine dollars and forty-eight cents $(\$ 3,289.48)$ including federal taxes. IGT will be responsible for issuing and remitting payment for the tax portion of the Challenge Prizes on behalf of each winner.
4. CASH + ENTRY PRIZE DRAWINGS
a. The TLC shall conduct a total of five (5) promotional second-chance Cash + Entry Prize Drawings. The number of Cash + Entry Prize winners for each Drawing by game price point is shown in the

## Instant Ticket Game Analysis

8/25/19-8/28/21

## Average Number of Weeks for 85\% Average Sell Through

|  | A | B | C | D |  | E | F | G | H |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Price Point |  |  |  |  | Price Point |  |  |  |
| Print Quantities | \$1 | \$2 | \$3 | \$5 | Print Quantities | \$10 | \$20 | \$30 | \$50 |
| < 5M | None | None | Week 10* | None | 2M | None | None | None | None |
| 5M-9.99M | Week 14 | Week 16 | Week 11* | Week 17 | 3M | None | None | None | None |
| 10M-14.99M | Week 15 | None | None | Week 19 | 4M | Week 16* | None | None | None |
| 15M-19.99M | Week 23* | None | Week 29 | Week 48 | 5M | Week 20 | None | Week 38* | Week 36 |
| 20M-24.99M | None | None | None | Week 36 | 6M | Week 13 | Week 23* | None | None |
| 25M-29.99M | Week 32 | None | None | None | 7M | Week 16 | Week 34 | None | None |
| 30M-34.99M | None | None | None | None | 8M | Week 21* | Week 40 | None | None |
| >35M | None | None | Week 59 | Week 44* | >9M | Week 30 | Week 33 | None | None |

Average Weekly Dollar Sales at 85\% Average Sell Through
A B


None = no games at this level with $85 \%$ sell through

* only one game at this level with $85 \%$ sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only

