

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

11/12/2021

Game #	2313	Confirmed Packs	1,273
Game Name	Double Doubler	Active Packs	1,262
Quantity Printed	9,294,450	Warehouse Packs	396
Price Point	\$1	Returned Packs	739
Start Date	7/6/2021	Printed Payout Percentage	60.03%
Top Prize	\$ 1,000	Percent Sold	91.78%
Number of Top Prizes Remaining	5	Number of Weeks Out	18

**Current Game Sales Analysis****TANGIBLE COSTS****Expenditure Impact:**

Cost to print tickets	\$ 110,139	Actual ticket production costs
Prize payout expense	\$ 4,756,975	Data from Instant Ticket Tier Liability screen in ES

<b>Estimated Direct Costs</b>	<b>\$ 4,867,114</b>
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**TANGIBLE BENEFITS****Revenue Impact:**

Estimated sales	\$ 8,530,446	Based on # of tkts printed, times % sold from DaVinci report, times the price point
<b>Total Estimated Benefits</b>	<b>\$ 8,530,446</b>	

<b>Excess of Revenue over Expended</b>	<b>\$ 3,663,332</b>
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**INTANGIBLE POSITIVE BENEFITS:**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game.

**Assumptions:**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	76,311
Next week	\$	88,215
Next week	\$	127,605
Avg Weekly Sales Current Game	\$	97,377
Avg Weekly Sales \$1; 5M - 9.99M Qty	\$	560,738
<b>Percentage Of Variance In Sales</b>		<b>83%</b>

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

Game #	2313	Printed Payout Percentage	60.03%
Game Name	Double Doubler	Actual Payout Percentage	55.76%
Percent Sold	91.78%	Number of Weeks Out	18
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			14

**Recommendation**

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

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11/12/2021

Scratch Ticket Strategy Coordinator      Date



11/17/2021

Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

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Lottery Operations Division Director

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Executive Director

Date

**Not Required -  
>85% Sold**



*Play the Games of Texas!*

Da Vinci Report

11/12/21

Week End Date:11/6/21

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														11/6/21	10/30/21	10/23/21	10/16/21
Mature	2234	\$3	35,950,250	\$50,000 BONUS CASHWORD	2/22/21			37	60.82%	15,692	8,932	81,748	39	\$1,841,295.00	\$1,949,466.00	\$1,871,661.00	\$1,937,301.00
	2250	\$5	22,721,550	BINGO TIMES 20	11/23/20			50	63.94%	12,299	7,661	84,472	28	\$1,257,620.00	\$1,284,670.00	\$1,254,110.00	\$1,325,300.00
	2247	\$5	18,355,500	BONUS BREAK THE BANK	12/28/20			45	61.12%	10,726	7,852	73,279	24	\$1,189,835.00	\$1,265,335.00	\$1,229,100.00	\$1,242,535.00
	2314	\$5	7,325,925	CRAZY CASH	7/6/21			18	64.43%	5,070	3,489	21,650	1,051	\$475,835.00	\$481,125.00	\$611,395.00	\$676,065.00
	2317	\$5	7,214,175	DOUBLE YOUR MONEY	7/19/21			16	68.54%	5,746	4,127	16,407	489	\$650,085.00	\$685,340.00	\$796,135.00	\$915,335.00
	2297	\$5	7,320,450	GREAT 8S	8/2/21			14	69.13%	9,315	6,218	9,783	250	\$971,135.00	\$1,024,220.00	\$1,150,450.00	\$1,255,040.00
	2273	\$5	7,333,500	ROSE GOLD RICHES	6/7/21			22	76.03%	3,042	2,085	14,632	1,301	\$329,670.00	\$340,470.00	\$403,570.00	\$459,370.00
	2295	\$5	7,196,175	TEXAS RED WHITE & BLUE	6/21/21			20	61.73%	3,409	2,171	26,659	1,510	\$292,265.00	\$314,830.00	\$372,655.00	\$439,410.00
	2309	\$10	15,693,550	\$100 MILLION CASH PAYOUT	6/7/21			22	53.85%	11,991	5,128	121,388	115	\$2,002,970.00	\$2,252,610.00	\$2,318,700.00	\$2,426,230.00
	2248	\$10	21,021,400	\$250,000 50X CASHWORD	1/18/21			42	87.10%	21,372	8,412	15,909	43	\$3,602,000.00	\$3,565,470.00	\$3,577,670.00	\$3,588,640.00
	2346	\$10	13,460,600	\$500,000 EXTREME LUCK	4/5/21			31	50.51%	4,945	2,420	122,973	65	\$762,420.00	\$853,570.00	\$833,510.00	\$895,600.00
	2335	\$10	12,021,150	\$50 OR \$100!	12/7/20			48	81.69%	7,174	3,029	30,228	83	\$979,110.00	\$988,040.00	\$939,450.00	\$970,430.00
	2347	\$10	11,256,950	777	4/19/21			29	71.61%	5,407	3,113	52,320	77	\$936,950.00	\$1,036,460.00	\$1,055,590.00	\$1,102,620.00
	2258	\$10	39,197,450	MEGA LOTERIA	3/15/21			34	67.68%	47,041	12,237	175,914	61	\$7,533,340.00	\$7,721,170.00	\$7,576,900.00	\$7,638,890.00
	2336	\$10	15,610,600	POWER 10X	8/2/21			14	37.85%	18,282	7,635	160,784	23	\$2,539,960.00	\$2,878,210.00	\$2,881,690.00	\$3,066,990.00
	2303	\$10	10,887,100	RUBY RED 7S	5/3/21			27	81.94%	17,536	7,710	7,612	49	\$2,035,400.00	\$2,157,110.00	\$2,140,480.00	\$2,145,340.00
	2292	\$10	10,252,350	WILD \$10	3/1/21			36	67.50%	3,221	1,953	59,422	193	\$379,340.00	\$416,080.00	\$487,540.00	\$479,670.00
	2203	\$20	8,559,050	\$1,000,000 EXTREME CASH	6/7/21			22	47.39%	20,265	7,479	145,319	258	\$2,437,000.00	\$2,434,460.00	\$2,388,720.00	\$2,424,820.00
	2304	\$20	8,984,625	DIAMOND WHITE 7S	5/3/21			27	60.30%	21,717	7,932	105,607	48	\$2,450,460.00	\$2,643,040.00	\$2,582,300.00	\$2,602,600.00
	1838	\$20	34,728,300	INSTANT MILLIONAIRE	5/15/17			234	81.69%	14,883	6,149	225,577	74	\$1,959,060.00	\$1,977,000.00	\$1,973,680.00	\$1,967,560.00
	2343	\$20	25,454,075	MILLION DOLLAR LOTERIA	6/18/21			20	29.43%	47,392	11,067	641,912	59	\$7,563,000.00	\$7,531,400.00	\$7,567,300.00	\$7,324,380.00
	2209	\$30	12,028,825	\$250 MILLION CASH PARTY	3/16/20			86	72.40%	10,459	4,928	112,857	106	\$1,622,340.00	\$1,623,480.00	\$1,609,290.00	\$1,667,010.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			190	57.73%	11,361	4,936	554,130	54	\$2,365,980.00	\$2,601,450.00	\$2,426,340.00	\$2,375,790.00
	2293	\$30	9,177,650	CASH CELEBRATION!	4/5/21			31	49.79%	16,906	7,194	153,563	50	\$3,199,920.00	\$3,217,800.00	\$3,224,910.00	\$3,241,260.00
	2338	\$50	5,118,680	500X LOTERIA SPECTACULAR	3/15/21			34	88.42%	17,955	4,606	196	414	\$3,678,950.00	\$4,119,300.00	\$5,162,150.00	\$6,055,500.00
	2312	\$50	6,731,160	MILLIONAIRE CLUB	4/19/21			29	70.54%	24,262	6,518	59,698	65	\$5,822,300.00	\$5,903,150.00	\$5,872,200.00	\$6,256,400.00
Sold/Closing	2277	\$1	29,734,500	10X THE CASH	1/4/21	11/14/21	12/29/21	44	97.07%	833	1,157	218	910	\$96,745.00	\$125,353.00	\$159,230.00	\$202,823.00
	2313	\$1	9,294,450	DOUBLE DOUBLER	7/6/21			18	91.78%	1,273	1,262	396	739	\$76,311.00	\$88,215.00	\$127,605.00	\$153,535.00
	2301	\$1	16,878,900	SAPPHIRE BLUE 7S	5/3/21			27	93.91%	2,206	2,327	170	691	\$159,407.00	\$182,838.00	\$240,932.00	\$280,918.00
	2160	\$1	30,596,400	WEEKLY HALF GRAND	12/7/20	10/3/21	11/17/21	48	75.40%	164	149	40,872	4,425	\$26,761.00	\$37,695.00	\$92,880.00	\$157,349.00
	2299	\$2	9,010,375	LUCKY DOG	3/15/21	10/3/21	11/17/21	34	93.41%	47	15	352	2,608	\$938.00	-\$15,430.00	-\$3,546.00	\$31,382.00
	2339	\$2	9,169,750	MUCHO DINERO	4/19/21	10/3/21	11/17/21	29	74.34%	94	75	11,518	3,651	\$1,834.00	-\$19,466.00	\$14,756.00	\$84,752.00

**Liability for 2313 / for Life to Date****Product Status:**  
Active**SmartCash Enabled:**  
N/A**Validation Range:** 09/29/2020 - 12/31/2037**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$1.00	209626	\$209,626.00	905822	\$905,822.00	81.21%	7547745
2	2	N/A	\$2.00	10174	\$20,348.00	51675	\$103,350.00	83.55%	7765537
3	3	N/A	\$2.00	80419	\$160,838.00	415388	\$830,776.00	83.78%	7786906
4	4	N/A	\$4.00	2177	\$8,708.00	13221	\$52,884.00	85.86%	7980382
5	5	N/A	\$4.00	2158	\$8,632.00	13240	\$52,960.00	85.99%	7991850
6	6	N/A	\$4.00	2330	\$9,320.00	13167	\$52,668.00	84.96%	7897013
7	7	N/A	\$5.00	4263	\$21,315.00	26805	\$134,025.00	86.28%	8019110
8	8	N/A	\$8.00	4030	\$32,240.00	26979	\$215,832.00	87.00%	8086522
9	9	N/A	\$8.00	4148	\$33,184.00	26861	\$214,888.00	86.62%	8051153
10	10	N/A	\$10.00	2142	\$21,420.00	13256	\$132,560.00	86.09%	8001508
11	11	N/A	\$10.00	1977	\$19,770.00	13579	\$135,790.00	87.29%	8113225
12	12	N/A	\$20.00	2119	\$42,380.00	13393	\$267,860.00	86.34%	8024791
13	13	N/A	\$20.00	1922	\$38,440.00	13634	\$272,680.00	87.64%	8146087
14	14	N/A	\$20.00	3662	\$73,240.00	27233	\$544,660.00	88.15%	8192774
15	0	N/A	\$40.00	101	\$4,040.00	663	\$26,520.00	86.78%	8065733
16	0	N/A	\$40.00	342	\$13,680.00	2755	\$110,200.00	88.96%	8268069
17	0	N/A	\$40.00	732	\$29,280.00	5088	\$203,520.00	87.42%	8125457
18	0	N/A	\$50.00	795	\$39,750.00	5034	\$251,700.00	86.36%	8026807
19	0	N/A	\$80.00	35	\$2,800.00	167	\$13,360.00	82.67%	7684025
20	0	N/A	\$80.00	64	\$5,120.00	517	\$41,360.00	88.98%	8270620
21	0	N/A	\$80.00	70	\$5,600.00	702	\$56,160.00	90.93%	8451688
22	0	N/A	\$100.00	9	\$900.00	72	\$7,200.00	88.89%	8261733
23	0	N/A	\$100.00	32	\$3,200.00	280	\$28,000.00	89.74%	8341173
24	0	N/A	\$200.00	11	\$2,200.00	28	\$5,600.00	71.79%	6672938
25	0	N/A	\$200.00	11	\$2,200.00	67	\$13,400.00	85.90%	7983694
26	0	N/A	\$200.00	14	\$2,800.00	101	\$20,200.00	87.83%	8162951
27	0	N/A	\$500.00	12	\$6,000.00	66	\$33,000.00	84.62%	7864534
28	0	N/A	\$1,000.00	1	\$1,000.00	9	\$9,000.00	90.00%	8365004
29	0	N/A	\$1,000.00	4	\$4,000.00	21	\$21,000.00	84.00%	7807338
<b>Totals:</b>				<b>333380</b>	<b>\$822,031.00</b>	<b>1,589,823</b>	<b>\$4,756,975.00</b>		

TICKET QUANTITY: 9,294,450

PC DocuSign Envelope ID: F6E3918E-2F6B-4E09-B89D-62A9728123ED

PACKS / GAME: 61,963

PACKS / POOL: 1,600

PACK SIZE: 150

POOL SIZE: 240,000

MIN QUANTITY 8,937,600

9,302,400

PRIZE STRUCTURE

Double Doubler

Texas Lottery Game # 2313

IGT Job # 012110

Version 1 dated April 15, 2020

RETAIL PRICE: \$1.00

REVENUE: \$9,294,450

PRIZE FUND: \$5,579,006

PERCENTAGE: 60.0251333%

INSTANT FUND: \$5,579,006

INSTANT-WIN PAYOUT: 60.0251333%

PRIZE LEVEL	TIER CODE	Description	Number of Wins Per Ticket	TOTAL PRIZE AMOUNT	ODDS (1 IN:)	TOTAL PRIZES	WINNERS IN 240,000 (PER POOL)	WINNERS IN 150 (PER PACK)	PRIZE COST	% OF PRIZE FUND	% PER PRIZE TIER
1	L	\$1	1	\$1	8.33	1,115,448	28,800	18.00	\$1,115,448	19.99%	
2	L	\$2	1	\$2	150.28	61,849	1,600	1.00	\$123,698	2.22%	
3	L	\$1 (2X)	1	\$2	18.75	495,807	12,800	8.00	\$991,614	17.77%	
4	L	\$4	1	\$4	603.61	15,398	400	0.25	\$61,592	1.10%	
5	L	\$2 (2X)	1	\$4	603.61	15,398	400	0.25	\$61,592	1.10%	
6	L	\$1 (4X)	1	\$4	599.76	15,497	400	0.25	\$61,988	1.11%	
7	L	\$5	1	\$5	299.16	31,068	800	0.50	\$155,340	2.78%	
8	L	\$4 (2X)	1	\$8	299.73	31,009	800	0.50	\$248,072	4.45%	
9	L	\$2 (4X)	1	\$8	299.73	31,009	800	0.50	\$248,072	4.45%	
10	L	\$10	1	\$10	603.61	15,398	400	0.25	\$153,980	2.76%	
11	L	\$5 (2X)	1	\$10	597.48	15,556	400	0.25	\$155,560	2.79%	
12	L	\$20	1	\$20	599.18	15,512	400	0.25	\$310,240	5.56%	
13	L	\$10 (2X)	1	\$20	597.48	15,556	400	0.25	\$311,120	5.58%	
14	L	\$5 (4X)	1	\$20	300.84	30,895	800	0.50	\$617,900	11.08%	Low Tier: 82.74%
15	M	\$40	1	\$40	12,165.51	764	20		\$30,560	0.55%	
16	M	\$20 (2X)	1	\$40	3,001.11	3,097	80		\$123,880	2.22%	
17	M	\$10 (4X)	1	\$40	1,596.98	5,820	150		\$232,800	4.17%	
18	M	\$50	1	\$50	1,594.52	5,829	151		\$291,450	5.22%	
19	M	\$80	1	\$80	46,012.13	202	5		\$16,160	0.29%	
20	M	\$40 (2X)	1	\$80	15,997.33	581	15		\$46,480	0.83%	
21	M	\$20 (4X)	1	\$80	12,039.44	772	20		\$61,760	1.11%	
22	M	\$100	1	\$100	114,746.30	81	2		\$8,100	0.15%	
23	M	\$50 (2X)	1	\$100	29,789.90	312	8		\$31,200	0.56%	
24	M	\$200	1	\$200	238,319.23	39	1		\$7,800	0.14%	
25	M	\$100 (2X)	1	\$200	119,159.62	78	2		\$15,600	0.28%	
26	M	\$50 (4X)	1	\$200	80,821.30	115	3		\$23,000	0.41%	
27	M	\$500	1	\$500	119,159.62	78	2		\$39,000	0.70%	Mid Tier: 16.63%
28	H	\$1,000	1	\$1,000	929,445.00	10			\$10,000	0.18%	
29	H	\$500 (2X)	1	\$1,000	371,778.00	25			\$25,000	0.45%	High Tier: 0.63%
TOTAL CASH PRIZES				1 in 2 Decimals:	4.83	1,923,203	49,659	30.75	\$5,579,006	100.00%	
				1 in 4 Decimals:	4.8328						

Double Doubler



# INTEROFFICE MEMO

*Gary Grief, Executive Director      Tom Hanson, Charitable Bingo Operations Director*

## Payment Approval (VIA EMAIL)

September 29, 2020

**The attached invoice(s) for service is being submitted for approval.**

<b>Vendor Name</b>	<u>IGT</u>
<b>P.O. Number (if applicable)</b>	<u>362-21-9009 RL002</u>
<b>Invoice Number</b>	<u>90115330</u>
<b>Tx Game Name:</b>	<u>Game 2313 Double Doubler</u>
<b>Invoice Amount:</b>	<u>\$110,139.23</u>

**The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.**

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

\_\_\_\_\_  
Dale Bowersock (Scratch Ticket Strategy Coordinator)  
Please forward to the next person for approval

\_\_\_\_\_  
Date

\_\_\_\_\_  
Robert Tirloni (Products Manager)  
Please forward to the next person for approval

\_\_\_\_\_  
Date

\_\_\_\_\_  
Ryan Mindell (Lottery Operations Division Director)

\_\_\_\_\_  
Date

Please return to Maria Perez in the Office of the Controller by

**October 9, 2020**



IGT Global Solutions Corporation  
 d/b/a IGT Solutions Corp. in the State of Texas  
 10 Memorial Boulevard  
 Providence, RI 02903  
 USA  
 Telephone 401 392-1000  
 Fax 401 392-1234  
 FED ID No. 05-0389840

# INVOICE

INVOICE NUMBER: 90115330  
 DATE : September 28, 2020

BILL TO: 20318  
 Texas Lottery Commission  
 Gary Grief, Executive Director  
 611 East 6th Street  
 Austin TX 78701

INV ITEM NO. CUSTOMER PO NO.	SALES ORD. SO ITEM NO	DESCRIPTION	QUANTITY	UNIT PRICE	EXTENDED AMOUNT
001 GAME 2313	95910 010	"DOUBLE DOUBLER" 2313 -Truck #1 2.4" x 4.00" Tickets 9,294,450 \$ 9.46/M Continuous 4 Color Process over entire ticket (\$0.17 per sq inch per thousand) \$ 1.63/M Full UV (\$0.08 per sq. inch per thousand) \$ .76/M TOTAL \$ 11.85/M	9,294,450 PC	0.01185	110,139.23

TOTAL AMOUNT DUE USD 110,139.23

REMARKS:  
 Unrounded Invoice Total \$ 110,139.2325

PAYMENT TERMS:  
 Due within 30 days

REMITTANCE:  
 Please remit payment in USD:

For wire transfer payments:  
 Wells Fargo Bank, N.A  
 420 Montgomery Street  
 San Francisco CA 94104  
 SWIFT: WFBIUS6S  
 ABA No. 121000248  
 Account No. 4417073848  
 Account Name: IGT Global Solutions Corp

For ACH payments:  
 Wells Fargo Bank, N.A  
 420 Montgomery Street  
 San Francisco CA 94104  
 ABA No. 121000248  
 Account No. 4417073848  
 Account Name: IGT Global Solutions Corporation

For each invoice being paid, please include entire invoice number(s) (8-digit and/or alpha-numeric) in reference field of the remittance transmission.



**Closing Scratch Ticket Game Analysis**  
**2/24/19-2/27/21**

**Average Number of Weeks for 85% Average Sell Through**

	A	B	C	D		E	F	G	H
	Price Point					Price Point			
Print Quantities	\$1	\$2	\$3	\$5	Print Quantities	\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	Week 14	Week 16	Week 17	Week 17	3M	None	None	None	None
10M-14.99M	Week 16	None	None	Week 25	4M	Week 16*	None	None	Week 51*
15M-19.99M	Week 23	None	Week 31	Week 48	5M	Week 13*	None	Week 38*	Week 35*
20M-24.99M	None	None	None	Week 38	6M	Week 14	Week 24	None	None
25M-29.99M	Week 32*	None	None	None	7M	Week 16	Week 34	None	None
30M-34.99M	None	Week 46*	None	None	8M	Week 21	Week 40	None	None
>35M	None	Week 63	None	Week 42*	>9M	Week 30	Week 36*	None	None

**Average Weekly Dollar Sales at 85% Average Sell Through**

	A	B	C	D		E	F	G	H
	Price Point					Price Point			
Print Quantities	\$1	\$2	\$3	\$5	Print Quantities	\$10	\$20	\$30	\$50
< 5M	None	None	None	None	2M	None	None	None	None
5M-9.99M	\$560,738	\$776,573	\$927,958	\$1,946,842	3M	None	None	None	None
10M-14.99M	\$607,596	None	None	\$2,218,148	4M	\$2,364,236	None	None	\$3,873,162
15M-19.99M	\$633,975	None	\$1,585,325	\$1,515,020	5M	\$3,760,439	None	\$3,506,730	\$6,271,944
20M-24.99M	None	None	None	\$2,468,328	6M	\$4,039,631	\$4,400,564	None	None
25M-29.99M	\$776,998	None	None	None	7M	\$3,884,366	\$3,675,833	None	None
30M-34.99M	None	\$1,280,700	None	None	8M	\$3,381,845	\$3,828,587	None	None
>35M	None	\$1,061,088	None	\$4,122,095	>9M	\$4,682,820	\$5,671,831	None	None

None = no games at this level with 85% sell through

\* only one game at this level with 85% sell through

Excludes Promotional Tickets

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