

**TEAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

3/28/2023

Game #	2325	Confirmed Packs	4,390
Game Name	Bonus Game Bingo	Active Packs	3,079
Quantity Printed	28,601,250	Warehouse Packs	702
Price Point	\$2	Returned Packs	291
Start Date	12/13/2021	Printed Payout Percentage	65.04%
Top Prize	\$ 30,000	Percent Sold	94.45%
Number of Top Prizes Remaining	1	Number of Weeks Out	67

**Current Game Sales Analysis****TANGIBLE COSTS****Expenditure Impact:**

Cost to print tickets	\$ 703,305	Actual ticket production costs
Prize payout expense	\$ 33,321,103	Data from Instant Ticket Tier Liability screen in ES

**Estimated Direct Costs**      **\$ 34,024,408**

**TANGIBLE BENEFITS****Revenue Impact:**

Estimated sales	\$ 54,027,761	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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**Total Estimated Benefits**      **\$ 54,027,761**

**Excess of Revenue over Expended**      **\$ 20,003,354**

**INTANGIBLE POSITIVE BENEFITS:**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game.

**Assumptions:**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

	<u>Previous 3 Weeks Sales from DaVinci</u>	
Most recent week sales	\$	332,252
Next week	\$	394,200
Next week	\$	453,734
Avg Weekly Sales Current Game	\$	393,395
Avg Weekly Sales \$2; >=35M*	\$	1,031,140
<b>Percentage Of Variance In Sales</b>		<b>62%</b>

TEXAS LOTTERY COMMISSION  
Scratch Ticket Game Closing Analysis  
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2325	Printed Payout Percentage	65.04%
Game Name	Bonus Game Bingo	Actual Payout Percentage	61.67%
Percent Sold	94.45%	Number of Weeks Out	67
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			63

\* No data at the 25M-29.99M level so the >=35M level was used for this comparison.

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Dale Bowersock*

3/28/2023

Scratch Ticket Strategy Coordinator      Date

*Will Russ*

3/28/2023

Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

*Not Required - Over 85% Sold*

Lottery Operations Division Director      Date

*Not Required - Over 85% Sold*

Controller      Date

*Not Required - Over 85% Sold*

Deputy Executive Director      Date

*Not Required - Over 85% Sold*

Executive Director      Date



Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														3/25/23	3/18/23	3/11/23	3/4/23
Mature	2440	\$5	12,237,000	\$200,000 CASH BLOWOUT	9/6/22			29	68.16%	8,194	6,197	34,135	85	\$740,835.00	\$821,045.00	\$836,620.00	\$886,440.00
	2428	\$5	23,203,950	BINGO TIMES 20	4/11/22			50	59.06%	11,957	8,123	103,355	46	\$1,373,245.00	\$1,399,180.00	\$1,432,790.00	\$1,454,970.00
	2454	\$5	7,217,250	CASH PLUS	12/5/22			16	67.96%	5,056	3,417	19,247	159	\$518,175.00	\$634,290.00	\$675,110.00	\$873,470.00
	2444	\$5	10,272,825	DAY OF THE DEAD	10/3/22			25	48.68%	705	473	62,239	5,648	\$65,210.00	\$84,305.00	\$87,235.00	\$116,610.00
	2456	\$5	7,191,150	LUCKY 7	12/19/22			14	78.44%	6,235	4,390	6,701	36	\$780,095.00	\$897,555.00	\$1,009,315.00	\$1,239,250.00
	2374	\$5	27,786,375	POWER 50X	1/3/22			64	72.21%	4,339	3,396	92,467	66	\$602,675.00	\$615,150.00	\$678,055.00	\$771,770.00
	2432	\$5	59,010,300	SPECIAL EDITION SUPER LOTERIA	12/5/22			16	25.16%	26,100	13,304	539,874	7	\$5,013,315.00	\$5,076,490.00	\$5,219,235.00	\$5,394,705.00
	2425	\$5	32,632,050	SUPER CROSSWORD	2/24/22			56	77.56%	14,139	8,540	70,330	59	\$2,142,720.00	\$2,194,950.00	\$2,249,265.00	\$2,292,680.00
	2333	\$10	28,628,600	\$250,000 50X CASHWORD	12/20/21			66	78.34%	17,729	8,300	92,571	38	\$3,191,560.00	\$3,234,150.00	\$3,355,280.00	\$3,367,290.00
	2441	\$10	14,063,350	\$500,000 CASH BLOWOUT	9/6/22			29	40.56%	12,175	6,943	143,859	205	\$1,121,240.00	\$1,174,000.00	\$1,180,100.00	\$1,316,470.00
	2422	\$10	8,199,450	7	10/3/22			25	82.02%	6,387	3,927	16,944	59	\$936,140.00	\$1,026,680.00	\$1,054,870.00	\$1,239,540.00
	2410	\$10	8,198,500	MONOPOLY	12/5/22			16	48.80%	10,571	6,843	63,683	18	\$1,295,360.00	\$1,440,640.00	\$1,553,770.00	\$1,820,500.00
	2407	\$10	12,236,750	PAYOUT MULTIPLIER	7/5/22			38	54.87%	4,172	2,328	102,131	130	\$435,810.00	\$487,960.00	\$532,930.00	\$601,150.00
	2452	\$10	5,882,300	PEPPERMINT PAYOUT DELUXE	11/7/22			20	85.54%	2,454	1,216	3,279	5,088	\$297,220.00	\$372,260.00	\$468,790.00	\$618,910.00
	2311	\$10	8,067,400	TRIPLE RED 777 SUPER TICKET	7/11/22			37	81.70%	11,532	6,237	8,516	34	\$1,550,440.00	\$1,548,120.00	\$1,651,930.00	\$1,731,010.00
	2460	\$20	7,978,175	\$100,000,000 RICHES!	12/19/22			14	34.55%	14,950	7,187	183,681	10	\$2,505,380.00	\$2,974,400.00	\$3,100,880.00	\$3,421,740.00
	2442	\$20	10,250,650	\$1,000,000 CASH BLOWOUT	9/6/22			29	35.38%	13,698	6,843	240,028	131	\$1,447,280.00	\$1,563,340.00	\$1,574,520.00	\$1,708,100.00
	2438	\$20	19,277,675	\$1,000,000 CROSSWORD	6/6/22			42	52.57%	24,292	8,593	325,660	38	\$4,897,620.00	\$5,128,680.00	\$5,045,740.00	\$5,328,360.00
	2349	\$20	8,200,000	500X	7/18/22			36	85.31%	8,895	3,751	32,952	62	\$1,673,600.00	\$1,857,060.00	\$1,980,780.00	\$2,118,220.00
	2367	\$20	16,392,750	CASH SPECTACULAR	11/15/21			71	52.26%	11,188	5,391	292,784	68	\$1,738,740.00	\$1,893,420.00	\$1,822,840.00	\$1,909,200.00
	2434	\$20	16,932,075	MILLION DOLLAR LOTERIA	9/19/22			27	66.13%	46,304	12,278	158,479	23	\$8,803,980.00	\$9,076,600.00	\$8,829,660.00	\$9,140,940.00
	2402	\$20	8,199,050	MONEY	6/20/22			40	51.64%	5,484	2,736	148,460	90	\$742,240.00	\$815,700.00	\$858,900.00	\$959,840.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			262	75.90%	10,237	5,026	308,506	91	\$2,398,980.00	\$2,413,440.00	\$2,470,350.00	\$2,654,400.00
	2387	\$30	9,009,725	PREMIER CASH	4/4/22			51	62.49%	11,964	5,865	113,816	73	\$2,045,040.00	\$2,140,590.00	\$2,165,070.00	\$2,351,250.00
	2423	\$50	6,608,840	\$1,000,000 DIAMOND RICHES	8/1/22			34	48.82%	15,872	6,008	143,726	49	\$2,879,400.00	\$2,972,200.00	\$3,047,400.00	\$3,418,500.00
	2358	\$50	5,984,660	\$1,000,000 ULTIMATE	12/20/21			66	87.67%	11,556	4,254	17,942	78	\$1,888,000.00	\$1,921,000.00	\$2,030,450.00	\$2,284,650.00
	2378	\$50	6,116,960	\$200,000,000 CASH BLOWOUT!	3/7/22			55	84.09%	11,870	4,659	28,806	93	\$2,590,700.00	\$2,539,350.00	\$2,585,350.00	\$2,886,300.00
	2344	\$50	10,279,600	500X LOTERIA SPECTACULAR	10/18/21			75	84.56%	13,471	3,506	57,835	98	\$2,416,000.00	\$2,681,700.00	\$3,785,700.00	\$5,106,050.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			45	46.22%	20,155	8,674	338,292	98	\$8,011,400.00	\$7,783,900.00	\$8,052,400.00	\$8,387,200.00
Sold/Closing	2449	\$1	11,341,050	HOLIDAY BUCKS	11/7/22	4/2/23	5/17/23	20	88.91%	602	474	1,990	2,414	\$35,357.00	\$42,228.00	\$63,582.00	\$84,176.00
	2405	\$1	17,149,800	LOOSE CHANGE	7/5/22	3/5/23	4/19/23	38	94.43%	145	177	389	2,542	\$26,336.00	\$42,407.00	\$77,257.00	\$107,336.00
	2325	\$2	28,601,250	BONUS GAME BINGO	12/13/21			67	94.45%	4,390	3,079	702	291	\$332,252.00	\$394,200.00	\$453,734.00	\$588,330.00

**Liability for 2325 / for Life to Date**Product Status:  
ActiveSmartCash Enabled:  
N/A

Validation Range: 05/12/2021 - 12/31/2037

**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$2.00	402354	\$804,708.00	2400688	\$4,801,376.00	85.65%	24495771
2	2	N/A	\$3.00	137345	\$412,035.00	834999	\$2,504,997.00	85.87%	24561281
3	3	N/A	\$5.00	58399	\$291,995.00	399120	\$1,995,600.00	87.24%	24950506
4	4	N/A	\$5.00	45239	\$226,195.00	412431	\$2,062,155.00	90.12%	25774121
5	5	N/A	\$5.00	50483	\$252,415.00	464370	\$2,321,850.00	90.19%	25796805
6	6	N/A	\$10.00	12549	\$125,490.00	101823	\$1,018,230.00	89.03%	25463094
7	7	N/A	\$10.00	14688	\$146,880.00	99747	\$997,470.00	87.16%	24930212
8	8	N/A	\$10.00	19039	\$190,390.00	209771	\$2,097,710.00	91.68%	26221375
9	9	N/A	\$10.00	18612	\$186,120.00	210198	\$2,101,980.00	91.87%	26274750
10	10	N/A	\$15.00	4662	\$69,930.00	52505	\$787,575.00	91.84%	26268802
11	11	N/A	\$15.00	8398	\$125,970.00	106037	\$1,590,555.00	92.66%	26502300
12	12	N/A	\$15.00	9814	\$147,210.00	104599	\$1,568,985.00	91.42%	26147921
13	13	N/A	\$20.00	7514	\$150,280.00	49653	\$993,060.00	86.86%	24841916
14	14	N/A	\$20.00	4428	\$88,560.00	52780	\$1,055,600.00	92.26%	26387462
15	15	N/A	\$20.00	4548	\$90,960.00	52660	\$1,053,200.00	92.05%	26327468
16	16	N/A	\$20.00	8182	\$163,640.00	106253	\$2,125,060.00	92.85%	26556286
17	0	N/A	\$30.00	2136	\$64,080.00	19340	\$580,200.00	90.05%	25756573
18	0	N/A	\$30.00	1671	\$50,130.00	22175	\$665,250.00	92.99%	26597027
19	0	N/A	\$50.00	1183	\$59,150.00	8384	\$419,200.00	87.63%	25064584
20	0	N/A	\$50.00	739	\$36,950.00	10025	\$501,250.00	93.13%	26637637
21	0	N/A	\$100.00	294	\$29,400.00	2101	\$210,100.00	87.72%	25090282
22	0	N/A	\$100.00	162	\$16,200.00	2228	\$222,800.00	93.22%	26662587
23	0	N/A	\$100.00	196	\$19,600.00	2186	\$218,600.00	91.77%	26247830
24	0	N/A	\$100.00	339	\$33,900.00	2045	\$204,500.00	85.78%	24534209
25	0	N/A	\$100.00	182	\$18,200.00	2213	\$221,300.00	92.40%	26427793
26	0	N/A	\$500.00	70	\$35,000.00	418	\$209,000.00	85.66%	24498611
27	0	N/A	\$500.00	35	\$17,500.00	449	\$224,500.00	92.77%	26532977
28	0	N/A	\$1,000.00	1	\$1,000.00	31	\$31,000.00	96.88%	27707461
29	0	N/A	\$1,000.00	2	\$2,000.00	28	\$28,000.00	93.33%	26694500
30	0	N/A	\$30,000.00	1	\$30,000.00	17	\$510,000.00	94.44%	27012292
<b>Totals:</b>				<b>813265</b>	<b>\$3,885,888.00</b>	<b>5,729,274</b>	<b>\$33,321,103.00</b>		

NO. OF TICKETS: **28,601,250**  
 NO. POOLS: 119.17  
 PACK SIZE: 125  
 PACKS/POOL: 1,920  
 PACKS/GAME: 228,810

Minimum: 27,518,400  
 Maximum: 28,641,600

TEXAS LOTTERY COMMISSION  
 "BONUS GAME BINGO" - GAME NO. 2325  
 END OF PRODUCTION PRIZE STRUCTURE  
 29-Apr-21

VERSION A

28,601,250 \$2 TICKETS \$57,202,500 REVENUE PRIZE FUND \$37,206,991 PAYOUT % **65.04%**

PRIZE TIER	PRIZE CODE	TIER CODE	GET:	# OF WAYS TO WIN:	WIN:	ODDS OF 1 IN:	WINNERS IN 119.17 POOLS	WINNERS IN 125 (PER PACK*)	WINNERS IN 240,000 (Per Pool)	PRIZE COST	PERCENT OF PRIZE FUND **	VALIDATION TIER LEVELS
1	1	L	LINE Card 1	1	\$2	10.20	2,803,042	12.25	23,520,000	\$5,606,084	15.07%	
2	2	L	LINE Card 2	1	\$3	29.41	972,344	4.25	8,160,000	\$2,917,032	7.84%	
3	3	L	LINE Card 3	1	\$5	62.51	457,519	2.00	3,840,000	\$2,287,595	6.15%	
4	4	L	LINE Card 2 + \$2 BONUS	2	\$5	62.49	457,670	2.00	3,840,000	\$2,288,350	6.15%	
5	5	L	LINE Card 1 + LINE Card 2	2	\$5	55.55	514,853	2.25	4,320,000	\$2,574,265	6.92%	
6	6	L	LINE Card 4	1	\$10	250.07	114,372	0.50	960,000	\$1,143,720	3.07%	
7	7	L	4 CORNERS Card 1	1	\$10	249.93	114,435	0.50	960,000	\$1,144,350	3.08%	
8	8	L	LINE Card 2 + \$5 BONUS + \$2 BONUS	3	\$10	125.00	228,810	1.00	1,920,000	\$2,288,100	6.15%	
9	9	L	LINE Card 1 + LINE Card 2 + LINE Card 3	3	\$10	125.00	228,810	1.00	1,920,000	\$2,288,100	6.15%	
10	10	L	LINE Card 3 + LINE Card 4	2	\$15	500.31	57,167	0.25	480,000	\$857,505	2.30%	
11	11	L	LINE Card 1 + LINE Card 2 + LINE Card 3 + \$5 BONUS	4	\$15	249.93	114,435	0.50	960,000	\$1,716,525	4.61%	
12	12	L	4 CORNERS Card 1 + LINE Card 3	2	\$15	249.98	114,413	0.50	960,000	\$1,716,195	4.61%	
13	13	L	4 CORNERS Card 2	1	\$20	500.31	57,167	0.25	480,000	\$1,143,340	3.07%	
14	14	L	LINE Card 4 + \$10 BONUS	2	\$20	499.95	57,208	0.25	480,000	\$1,144,160	3.08%	
15	15	L	LINE Card 4 + 4 CORNERS Card 1	2	\$20	499.95	57,208	0.25	480,000	\$1,144,160	3.08%	LOW-TIER
16	16	L	LINE Card 1 + LINE Card 2 + LINE Card 3 + LINE Card 4	4	\$20	249.93	114,435	0.50	960,000	\$2,288,700	6.15%	87.48%
17	0	M	4 CORNERS Card 1 + 4 CORNERS Card 2	2	\$30	1,331.78	21,476	0.094	180,000	\$644,280	1.73%	
18	0	M	4 CORNERS Card 1 + LINE Card 4 + \$10 BONUS	3	\$30	1,199.41	23,846	0.104	200,000	\$715,380	1.92%	
19	0	M	4 CORNERS Card 3	1	\$50	2,989.57	9,567	0.042	80,000	\$478,350	1.29%	
20	0	M	4 CORNERS Card 1 + 4 CORNERS Card 2 + LINE Card 4 + \$10 BONUS	4	\$50	2,657.12	10,764	0.047	90,000	\$538,200	1.45%	
21	0	M	4 CORNERS Card 4	1	\$100	11,942.07	2,395	0.010	20,000	\$239,500	0.64%	
22	0	M	4 CORNERS Card 1 + 4 CORNERS Card 2 + 4 CORNERS Card 3 + LINE Card 4 + \$10 BONUS	5	\$100	11,967.05	2,390	0.010	20,000	\$239,000	0.64%	
23	0	M	4 CORNERS Card 3 + \$50 BONUS	2	\$100	12,007.24	2,382	0.010	20,000	\$238,200	0.64%	
24	0	M	\$100 BONUS	1	\$100	11,997.17	2,384	0.010	20,000	\$238,400	0.64%	
25	0	M	X Card 1	1	\$100	11,942.07	2,395	0.010	20,000	\$239,500	0.64%	
26	0	M	\$500 BONUS	1	\$500	58,609.12	488	0.002	4,000	\$244,000	0.66%	MID-TIER
27	0	M	X Card 2	1	\$500	59,093.49	484	0.002	4,000	\$242,000	0.65%	10.90%
28	0	H	X Card 2 + \$500 BONUS	2	\$1,000	893,789.06	32	0.000	0.269	\$32,000	0.09%	
29	0	H	X Card 3	1	\$1,000	953,375.00	30	0.000	0.252	\$30,000	0.08%	HIGH-TIER
30	0	H	X Card 4	1	\$30,000	1,588,958.33	18	0.000	0.151	\$540,000	1.45%	1.62%
						4.37	6,542,539	28.59	54,898,671	\$37,206,991	100.00%	100.00%
						4.3716						

BONUS = win prize in the BONUS GAME play area

Consolidated odds are 1 in:	\$2	10.20	2,803,042	* Each of the following GLEPS will be used in approximately 25% of each pack of 125 tickets.
	\$3	29.41	972,344	** Numbers are rounded.
	\$5	20.00	1,430,042	
	\$10	41.67	686,427	
	\$15	100.00	286,015	
	\$20	100.00	286,018	
	\$30	631.07	45,322	
	\$50	1,406.78	20,331	
	\$100	2,394.21	11,946	
	\$500	29,425.15	972	
	\$1,000	461,310.48	62	
	\$30,000	1,588,958.33	18	
			6,542,539	

CALLOUT: (Information that appears on the ticket front)	Not applicable for this game.
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# INTEROFFICE MEMO

Gary Grief, Executive Director    Tyler Vance, Acting Charitable Bingo Operations Director

## Payment Approval

May 14, 2021

The attached invoice(s) for service is being submitted for approval.

<b>Vendor Name</b>	<b>Pollard</b>
<b>P.O. Number (if applicable)</b>	362-21-9010RL017
<b>Tx Game Name</b>	Game #2325 Bonus Game Bingo
<b>Invoice Number</b>	8521168
<b>Invoice Amount</b>	<b>\$703,304.74</b>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB 5/14/2021



The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

*Dale Bowersock*  
 Dale Bowersock (Scratch Ticket Strategy Coordinator)  
 Please forward to the next person for approval

5/17/2021  
Date

*Robert Tirloni*  
 Robert Tirloni (Products Manager)  
 Please forward to the next person for approval

5/17/2021  
Date

*Ryan Mindell*  
 Ryan Mindell (Lottery Operations Division Director)

5/17/2021  
Date

Please return to Maria Perez in the Office of the Controller by

**May 24, 2021**





140 Otter Street  
Winnipeg, Manitoba  
Canada R3T 0M8  
Phone: (204) 474-2323  
Fax: (204) 453-1375

## INVOICE NO.: 8521168

<b>Sold To:</b> Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	<b>Ship To:</b> Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States
Terms: Net 30 days after date of invoice	Due Date: June 13, 2021

Invoice Date	Order No.	Your Order	Customer No.
May 14, 2021	1120647		5008

**Order name:** BONUS GAME BINGO #2325  
**PO Number:**

Product Description	Quantity	Unit Price	Amount
Ticket Size 6 x 4	28,601,250	15.71 /M	449,325.64
Four colour process / Spectrum base graphics	28,601,250	6.00 /M	171,607.50
Translucent marking system	28,601,250	1.68 /M	48,050.10
Multiple Play Area	28,601,250	1.20 /M	34,321.50

**Under unit price '/M' = price per thousand.**

<b>Before Taxes:</b>	703,304.74 USD
<b>Freight:</b>	0.00
<b>Deposit:</b>	0.00
<b>Amount Due:</b>	703,304.74 USD

**Banking Instructions:**

TD Bank, NA  
2035 Limestone Rd.  
Wilmington, DE 19808  
ABA# 026013673  
Bank Account # 3248176206

Delivery: Prepaid  
Tax ID/Contract Number: NA  
GST Registration Number: 819251463

## Scratch Ticket Game Closing Analysis

**08/30/20 Thru 08/27/22**

### Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point					
	\$1	\$2	\$3	\$5	\$10	\$20	\$25	\$30	\$50	\$100
< 5M	None	None	Week 10*	None	None	None	None	None	None	None
5M-9.99M	Week 13	Week 18	Week 14*	Week 18	Week 25	Week 39	None	Week 66*	Week 38	None
10M-14.99M	Week 17	None	None	Week 26	Week 44	Week 29*	None	None	None	None
15M-19.99M	Week 24	None	Week 27*	Week 63	None	None	None	None	None	None
20M-24.99M	None	None	None	Week 51	Week 41*	None	None	None	None	None
25M-29.99M	Week 32*	None	None	None	None	Week 59*	None	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None	None
>=35M	None	Week 63	Week 54*	Week 48*	Week 43*	None	None	None	None	None

### Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point					
	\$1	\$2	\$3	\$5	\$10	\$20	\$20	\$30	\$50	\$100
< 5M	None	None	\$1,280,407	None	None	None	None	None	None	None
5M-9.99M	\$603,552	\$790,419	\$1,135,659	\$1,868,249	\$2,632,364	\$4,140,873	None	\$3,548,614	\$6,722,847	None
10M-14.99M	\$573,217	None	None	\$2,195,824	\$2,593,290	\$6,888,646	None	None	None	None
15M-19.99M	\$618,201	None	\$1,754,298	\$1,321,610	None	None	None	None	None	None
20M-24.99M	None	None	None	\$2,177,872	\$4,377,999	None	None	None	None	None
25M-29.99M	\$795,571	None	None	None	None	\$7,343,720	None	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None	None	None
>=35M	None	\$1,031,140	\$1,704,990	\$4,784,040	\$7,855,672	None	None	None	None	None

None = no games at this level with 85% sell through  
 \* only one game at this level with 85% sell through

Excludes Promotional Tickets  
 Unaudited - For Internal Use Only



## **Bowersock, Dale**

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**From:** Gough, Riley <Riley.Gough@IGT.com>  
**Sent:** Tuesday, March 28, 2023 2:51 PM  
**To:** Bowersock, Dale  
**Cc:** ProductsScratchTeam; Tirloni, Robert  
**Subject:** RE: Game Pre-call Recommendations for April

Hi Dale,

I recommend keeping the \$50 Ultimate (#2358) in-market for another month. Otherwise, no issues with the games listed below.

Thanks,  
Riley

---

**From:** Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>  
**Sent:** Monday, March 27, 2023 2:28 PM  
**To:** Gough, Riley <Riley.Gough@IGT.com>  
**Cc:** ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>; Tirloni, Robert <robert.tirloni@lottery.state.tx.us>  
**Subject:** Game Pre-call Recommendations for April

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Riley,  
Below are the games which qualify for Pre-call on April 7.

Close dates would be:  
Pre-call: 4/7/23  
Call: 5/7/23  
Close: 6/21/23  
EOV: 12/18/23

I'm hoping the "7" game goes over 85% next week. I would like to close that one also to get the final drawing date scheduled so I'll be watching that. You'll notice a couple of higher price point games in this mix. Based upon your table of number of games to keep in market and taking into consideration the new game launches coming soon I believe we can close these and make room for the newer games.

Please let me know if you have any questions.

Thanks,  
Dale

Product Line	Game	\$	Tix Run	Name	Start	Call	Close
	2446	\$2	5,988,750	VETERANS CASH	10/17/22		
	2326	\$2	28,601,250	BONUS GAME BINGO	12/13/21		
	2374	\$5	27,786,375	POWER 50X	1/3/22		
	2407	\$10	12,236,750	PAYOUT MULTIPLIER	7/5/22		
	2452	\$10	5,882,300	PEPPERMINT PAYOUT DELUXE	11/7/22		
	2349	\$20	8,200,000	500X	7/18/22		
	2402	\$20	8,199,050	MONEY	8/20/22		
	2358	\$50	5,984,660	\$1,000,000 ULTIMATE	12/20/21		

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