

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

3/28/2023

Game #	2349	Confirmed Packs	8,895
Game Name	500X	Active Packs	3,751
Quantity Printed	8,200,000	Warehouse Packs	32,952
Price Point	\$20	Returned Packs	62
Start Date	7/18/2022	Printed Payout Percentage	74.97%
Top Prize	\$ 1,000,000	Percent Sold	85.31%
Number of Top Prizes Remaining	1	Number of Weeks Out	36

**Current Game Sales Analysis****TANGIBLE COSTS****Expenditure Impact:**

Cost to print tickets	\$ 802,022	Actual ticket production costs
Prize payout expense	\$ 103,733,950	Data from Instant Ticket Tier Liability screen in ES

<b>Estimated Direct Costs</b>	<b>\$ 104,535,972</b>
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**TANGIBLE BENEFITS****Revenue Impact:**

Estimated sales	\$ 139,908,400	Based on # of tkts printed, times % sold from DaVinci report, times the price point
<b>Total Estimated Benefits</b>	<b>\$ 139,908,400</b>	

<b>Excess of Revenue over Expended</b>	<b>\$ 35,372,428</b>
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**INTANGIBLE POSITIVE BENEFITS:**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game.

**Assumptions:**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	1,673,600
Next week	\$	1,857,060
Next week	\$	1,980,780
Avg Weekly Sales Current Game	\$	1,837,147
Avg Weekly Sales \$20; 5M-9.99M	\$	4,140,873
<b>Percentage Of Variance In Sales</b>		<b>56%</b>

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

Game #	<input type="text" value="2349"/>	Printed Payout Percentage	<input type="text" value="74.97%"/>
Game Name	<input type="text" value="500X"/>	Actual Payout Percentage	<input type="text" value="74.14%"/>
Percent Sold	<input type="text" value="85.31%"/>	Number of Weeks Out	<input type="text" value="36"/>
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			<input type="text" value="39"/>

**Recommendation**

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

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3/28/2023

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Scratch Ticket Strategy Coordinator      Date

3/28/2023

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Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

*Not Required - Over 85% Sold*

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Lottery Operations Division Director      Date

*Not Required - Over 85% Sold*

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Controller      Date

*Not Required - Over 85% Sold*

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Deputy Executive Director      Date

*Not Required - Over 85% Sold*

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Executive Director      Date



*Play the Games of Texas!*

Da Vinci Report

3/28/23

Week End Date:3/25/23

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														3/25/23	3/18/23	3/11/23	3/4/23
Mature	2440	\$5	12,237,000	\$200,000 CASH BLOWOUT	9/6/22			29	68.16%	8,194	6,197	34,135	85	\$740,835.00	\$821,045.00	\$836,620.00	\$886,440.00
	2428	\$5	23,203,950	BINGO TIMES 20	4/11/22			50	59.06%	11,957	8,123	103,355	46	\$1,373,245.00	\$1,399,180.00	\$1,432,790.00	\$1,454,970.00
	2454	\$5	7,217,250	CASH PLU\$	12/5/22			16	67.96%	5,056	3,417	19,247	159	\$518,175.00	\$634,290.00	\$675,110.00	\$873,470.00
	2444	\$5	10,272,825	DAY OF THE DEAD	10/3/22			25	48.68%	705	473	62,239	5,648	\$65,210.00	\$84,305.00	\$87,235.00	\$116,610.00
	2456	\$5	7,191,150	LUCKY 7	12/19/22			14	78.44%	6,235	4,390	6,701	36	\$780,095.00	\$897,555.00	\$1,009,315.00	\$1,239,250.00
	2374	\$5	27,786,375	POWER 50X	1/3/22			64	72.21%	4,339	3,396	92,467	66	\$602,675.00	\$615,150.00	\$678,055.00	\$771,770.00
	2432	\$5	59,010,300	SPECIAL EDITION SUPER LOTERIA	12/5/22			16	25.16%	26,100	13,304	539,874	7	\$5,013,315.00	\$5,076,490.00	\$5,219,235.00	\$5,394,705.00
	2425	\$5	32,632,050	SUPER CROSSWORD	2/24/22			56	77.56%	14,139	8,540	70,330	59	\$2,142,720.00	\$2,194,950.00	\$2,249,265.00	\$2,292,680.00
	2333	\$10	28,628,600	\$250,000 50X CASHWORD	12/20/21			66	78.34%	17,729	8,300	92,571	38	\$3,191,560.00	\$3,234,150.00	\$3,355,280.00	\$3,367,290.00
	2441	\$10	14,063,350	\$500,000 CASH BLOWOUT	9/6/22			29	40.56%	12,175	6,943	143,859	205	\$1,121,240.00	\$1,174,000.00	\$1,180,100.00	\$1,316,470.00
	2422	\$10	8,199,450	7	10/3/22			25	82.02%	6,387	3,927	16,944	59	\$936,140.00	\$1,026,680.00	\$1,054,870.00	\$1,239,540.00
	2410	\$10	8,198,500	MONOPOLY	12/5/22			16	48.80%	10,571	6,843	63,683	18	\$1,295,360.00	\$1,440,640.00	\$1,553,770.00	\$1,820,500.00
	2407	\$10	12,236,750	PAYOUT MULTIPLIER	7/5/22			38	54.87%	4,172	2,328	102,131	130	\$435,810.00	\$487,960.00	\$532,930.00	\$601,150.00
	2452	\$10	5,882,300	PEPPERMINT PAYOUT DELUXE	11/7/22			20	85.54%	2,454	1,216	3,279	5,088	\$297,220.00	\$372,260.00	\$468,790.00	\$618,910.00
	2311	\$10	8,067,400	TRIPLE RED 777 SUPER TICKET	7/11/22			37	81.70%	11,532	6,237	8,516	34	\$1,550,440.00	\$1,548,120.00	\$1,651,930.00	\$1,731,010.00
	2460	\$20	7,978,175	\$100,000,000 RICHES!	12/19/22			14	34.55%	14,950	7,187	183,681	10	\$2,505,380.00	\$2,974,400.00	\$3,100,880.00	\$3,421,740.00
	2442	\$20	10,250,650	\$1,000,000 CASH BLOWOUT	9/6/22			29	35.38%	13,698	6,843	240,028	131	\$1,447,280.00	\$1,563,340.00	\$1,574,520.00	\$1,708,100.00
	2438	\$20	19,277,675	\$1,000,000 CROSSWORD	6/6/22			42	52.57%	24,292	8,593	325,660	38	\$4,897,620.00	\$5,128,680.00	\$5,045,740.00	\$5,328,360.00
	2349	\$20	8,200,000	500X	7/18/22			36	85.31%	8,895	3,751	32,952	62	\$1,673,600.00	\$1,857,060.00	\$1,980,780.00	\$2,118,220.00
	2367	\$20	16,392,750	CASH SPECTACULAR	11/15/21			71	52.26%	11,188	5,391	292,784	68	\$1,738,740.00	\$1,893,420.00	\$1,822,840.00	\$1,909,200.00
	2434	\$20	16,932,075	MILLION DOLLAR LOTERIA	9/19/22			27	66.13%	46,304	12,278	158,479	23	\$8,803,980.00	\$9,076,600.00	\$8,829,660.00	\$9,140,940.00
	2402	\$20	8,199,050	MONEY	6/20/22			40	51.64%	5,484	2,736	148,460	90	\$742,240.00	\$815,700.00	\$858,900.00	\$959,840.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			262	75.90%	10,237	5,026	308,506	91	\$2,398,980.00	\$2,413,440.00	\$2,470,350.00	\$2,654,400.00
	2387	\$30	9,009,725	PREMIER CASH	4/4/22			51	62.49%	11,964	5,865	113,816	73	\$2,045,040.00	\$2,140,590.00	\$2,165,070.00	\$2,351,250.00
	2423	\$50	6,608,840	\$1,000,000 DIAMOND RICHES	8/1/22			34	48.82%	15,872	6,008	143,726	49	\$2,879,400.00	\$2,972,200.00	\$3,047,400.00	\$3,418,500.00
	2358	\$50	5,984,660	\$1,000,000 ULTIMATE	12/20/21			66	87.67%	11,556	4,254	17,942	78	\$1,888,000.00	\$1,921,000.00	\$2,030,450.00	\$2,284,650.00
	2378	\$50	6,116,960	\$200,000,000 CASH BLOWOUT!	3/7/22			55	84.09%	11,870	4,659	28,806	93	\$2,590,700.00	\$2,539,350.00	\$2,585,350.00	\$2,886,300.00
	2344	\$50	10,279,600	500X LOTERIA SPECTACULAR	10/18/21			75	84.56%	13,471	3,506	57,835	98	\$2,416,000.00	\$2,681,700.00	\$3,785,700.00	\$5,106,050.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			45	46.22%	20,155	8,674	338,292	98	\$8,011,400.00	\$7,783,900.00	\$8,052,400.00	\$8,387,200.00
Sold/Closing	2449	\$1	11,341,050	HOLIDAY BUCKS	11/7/22	4/2/23	5/17/23	20	88.91%	602	474	1,990	2,414	\$35,357.00	\$42,228.00	\$63,582.00	\$84,176.00
	2405	\$1	17,149,800	LOOSE CHANGE	7/5/22	3/5/23	4/19/23	38	94.43%	145	177	389	2,542	\$26,336.00	\$42,407.00	\$77,257.00	\$107,336.00
	2325	\$2	28,601,250	BONUS GAME BINGO	12/13/21			67	94.45%	4,390	3,079	702	291	\$332,252.00	\$394,200.00	\$453,734.00	\$588,330.00

**Liability for 2349 / for Life to Date****Product Status:**  
Active**SmartCash Enabled:**  
N/A**Validation Range:** 05/07/2021 - 12/31/2037**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$20.00	130968	\$2,619,360.00	689180	\$13,783,600.00	84.03%	6890556
2	2	N/A	\$30.00	103729	\$3,111,870.00	552435	\$16,573,050.00	84.19%	6903711
3	3	N/A	\$50.00	50810	\$2,540,500.00	276960	\$13,848,000.00	84.50%	6928858
4	4	N/A	\$50.00	24358	\$1,217,900.00	139790	\$6,989,500.00	85.16%	6983198
5	5	N/A	\$100.00	12966	\$1,296,600.00	68947	\$6,894,700.00	84.17%	6902022
6	6	N/A	\$100.00	12346	\$1,234,600.00	69823	\$6,982,300.00	84.97%	6967939
7	7	N/A	\$100.00	12130	\$1,213,000.00	69849	\$6,984,900.00	85.20%	6986689
8	8	N/A	\$100.00	12127	\$1,212,700.00	69812	\$6,981,200.00	85.20%	6986397
9	0	N/A	\$200.00	1523	\$304,600.00	8024	\$1,604,800.00	84.05%	6891882
10	0	N/A	\$200.00	3576	\$715,200.00	20674	\$4,134,800.00	85.25%	6990795
11	0	N/A	\$200.00	3075	\$615,000.00	17457	\$3,491,400.00	85.02%	6971917
12	0	N/A	\$200.00	3547	\$709,400.00	20421	\$4,084,200.00	85.20%	6986490
13	0	N/A	\$500.00	120	\$60,000.00	564	\$282,000.00	82.46%	6761403
14	0	N/A	\$500.00	117	\$58,500.00	629	\$314,500.00	84.32%	6913941
15	0	N/A	\$500.00	113	\$56,500.00	708	\$354,000.00	86.24%	7071376
16	0	N/A	\$500.00	123	\$61,500.00	769	\$384,500.00	86.21%	7069282
17	0	N/A	\$500.00	129	\$64,500.00	833	\$416,500.00	86.59%	7100415
18	0	N/A	\$5,000.00	36	\$180,000.00	174	\$870,000.00	82.86%	6794285
19	0	N/A	\$5,000.00	48	\$240,000.00	292	\$1,460,000.00	85.88%	7042352
20	0	N/A	\$5,000.00	65	\$325,000.00	341	\$1,705,000.00	83.99%	6887192
21	0	N/A	\$5,000.00	55	\$275,000.00	289	\$1,445,000.00	84.01%	6888953
22	0	N/A	\$25,000.00	0	\$0.00	4	\$100,000.00	100.00%	8199999
23	0	N/A	\$25,000.00	1	\$25,000.00	6	\$150,000.00	85.71%	7028571
24	0	N/A	\$25,000.00	1	\$25,000.00	10	\$250,000.00	90.91%	7454545
25	0	N/A	\$25,000.00	2	\$50,000.00	6	\$150,000.00	75.00%	6149999
26	0	N/A	\$100,000.00	0	\$0.00	2	\$200,000.00	100.00%	8200001
27	0	N/A	\$100,000.00	0	\$0.00	3	\$300,000.00	100.00%	8199999
28	0	N/A	\$1,000,000.00	1	\$1,000,000.00	3	\$3,000,000.00	75.00%	6149999
<b>Totals:</b>				<b>371966</b>	<b>\$19,211,730.00</b>	<b>2,008,005</b>	<b>\$103,733,950.00</b>		

Prize Structure  
TEXAS LOTTERY  
GAME NO.2349 "500X"  
February 1, 2021 - VERSION A

Order Quantity:	8,200,000	Pack Size:	25	Pool Size:	120,000	Winners:	2,379,971	Total Payout	
Price Point:	\$20.00	Packs/Game:	328,000	Number of Pools:	68.33	Non-winners:	5,820,029	Prize Fund:	\$122,945,680.00
Revenue:	\$164,000,000.00	Packs/Pool:	4,800			Overall Odds:	3.4454	Payout:	74.97%

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
							Pack	Pool	Total		
Low Tiers											
01	1	L	\$20	\$20	\$20.00	9.9982	2.50	12,000.00	820,148	\$16,402,960.00	13.34%
Total (Low Tiers):						9.9982	2.50	12,000.00	820,148	\$16,402,960.00	13.34%
Mid Tiers											
02	1	G	\$30	\$30	\$30.00	12.4969	2.00	9,600.00	656,164	\$19,684,920.00	16.01%
03	1	G	\$50	\$50	\$50.00	25.0175	1.00	4,800.00	327,770	\$16,388,500.00	13.33%
04	2	G	\$30 + \$20	\$50	\$50.00	49.9549	0.50	2,400.00	164,148	\$8,207,400.00	6.68%
Total (\$50.00):						16.6694	1.50	7,200.00	491,918	\$24,595,900.00	20.01%
05	1	G	\$100	\$100	\$100.00	100.1062	0.25	1,200.00	81,913	\$8,191,300.00	6.66%
06	2	G	\$50 x 2	\$100	\$100.00	99.7943	0.25	1,200.00	82,169	\$8,216,900.00	6.68%
07	4	G	(\$30 x 2) + (\$20 x 2)	\$100	\$100.00	100.0256	0.25	1,200.00	81,979	\$8,197,900.00	6.67%
08	5	G	\$20 x 5	\$100	\$100.00	100.0744	0.25	1,200.00	81,939	\$8,193,900.00	6.66%
Total (\$100.00):						25.0000	1.00	4,800.00	328,000	\$32,800,000.00	26.68%
09	1	M	\$200	\$200	\$200.00	858.9086	0.03	140.00	9,547	\$1,909,400.00	1.55%
10	1	M	\$20 (10X)	\$200	\$200.00	338.1443	0.07	355.00	24,250	\$4,850,000.00	3.94%
11	6	M	\$50 + (\$30 x 5)	\$200	\$200.00	399.3766	0.06	300.00	20,532	\$4,106,400.00	3.34%
12	7	M	\$50 + (\$30 x 3) + (\$20 x 3)	\$200	\$200.00	342.1228	0.07	350.00	23,968	\$4,793,600.00	3.90%
Total (\$200.00):						104.7294	0.24	1,145.00	78,297	\$15,659,400.00	12.74%
13	1	M	\$500	\$500	\$500.00	11988.3041	0.00	10.00	684	\$342,000.00	0.28%
14	1	M	\$50 (10X)	\$500	\$500.00	10991.9571	0.00	11.00	746	\$373,000.00	0.30%
15	11	M	\$30 (10X) + (\$20 x 10)	\$500	\$500.00	9987.8197	0.00	12.00	821	\$410,500.00	0.33%
16	3	M	\$20 (20X) + (\$50 x 2)	\$500	\$500.00	9192.8251	0.00	13.00	892	\$446,000.00	0.36%
17	25	M	(\$20 x 25)	\$500	\$500.00	8523.9085	0.00	14.00	962	\$481,000.00	0.39%
Total (\$500.00):						1997.5639	0.01	60.00	4,105	\$2,052,500.00	1.67%
Total (Mid Tiers):						5.2615	4.75	22,805.00	1,558,484	\$94,792,720.00	77.10%
High Tiers											
18	1	H	\$5,000	\$5,000	\$5,000.00	39047.6190	0.00	3.00	210	\$1,050,000.00	0.85%
19	1	H	\$500 (10X)	\$5,000	\$5,000.00	24117.6471	0.00	5.00	340	\$1,700,000.00	1.38%
20	6	H	(\$500 x 2) + \$200 (10X) + \$50 (20X) + \$30 (20X) + \$20 (20X)	\$5,000	\$5,000.00	20197.0443	0.00	6.00	406	\$2,030,000.00	1.65%
21	32	H	(\$500 x 6) + (\$200 x 3) + (\$100 x 10) + (\$50 x 3) + (\$30 x 5) + (\$20 x 5)	\$5,000	\$5,000.00	23837.2093	0.00	5.00	344	\$1,720,000.00	1.40%
Total (\$5,000.00):						6307.6923	0.00	19.00	1,300	\$6,500,000.00	5.29%
22	1	H	\$25,000	\$25,000	\$25,000.00	2050000.0000	0.00	0.06	4	\$100,000.00	0.08%
23	1	H	\$50 (500X)	\$25,000	\$25,000.00	1171428.5714	0.00	0.12	7	\$175,000.00	0.14%
24	3	H	\$500 (20X) + \$500 (10X) + \$20 (500X)	\$25,000	\$25,000.00	745454.5455	0.00	0.13	11	\$275,000.00	0.22%
25	32	H	(\$5,000 x 4) + (\$500 x 4) + (\$200 x 6) + (\$100 x 18)	\$25,000	\$25,000.00	1025000.0000	0.00	0.12	8	\$200,000.00	0.16%
Total (\$25,000.00):						273333.3333	0.00	0.43	30	\$750,000.00	0.61%
26	1	H	\$100,000	\$100,000	\$100,000.00	4100000.0000	0.00	0.03	2 *	\$200,000.00	0.16%
27	1	H	\$200 (500X)	\$100,000	\$100,000.00	2733333.3333	0.00	0.04	3 *	\$300,000.00	0.24%
Total (\$100,000.00):						1640000.0000	0.00	0.07	5	\$500,000.00	0.41%
28	1	H	\$1,000,000	\$1,000,000	\$1,000,000.00	2050000.0000	0.00	0.06	4 *	\$4,000,000.00	3.25%
Total (High Tiers):						6123.9731	0.00	19.57	1,339	\$11,750,000.00	9.56%
Total :						3.4454	7.26	34,824.57	2,379,971	\$122,945,680.00	100.00%

\* Exact Quantity by Kind Level

10X = win 10 TIMES the prize  
20X = win 20 TIMES the prize  
500X = win 500 TIMES the prize

G-Tier: The \$30, \$50 and \$100 prizes are included in the GLEPS, programmed as G-Tier and included in the low-tier file.



# INTEROFFICE MEMO

Gary Grief, Executive Director      Tyler Vance, Acting Charitable Bingo Operations Director

## Payment Approval

May 13, 2021

The attached invoice(s) for service is being submitted for approval.

<b>Vendor Name</b>	<u>Scientific Games</u>
<b>P.O. Number (if applicable)</b>	<u>362-21-9019RL014</u>
<b>Invoice Number</b>	<u>TX 051321</u>
<b>Tx Game Name:</b>	<u>Game #2349 500X</u>
<b>Invoice Amount:</b>	<u>\$802,022.30</u>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB



5/14/2021

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

5/14/2021

Dale Bowersock (Scratch Ticket Strategy Coordinator)  
Please forward to the next person for approval

Date

5/17/2021

Robert Tirloni (Products Manager)  
Please forward to the next person for approval

Date

5/17/2021

Ryan Mindell (Lottery Operations Division Director)

Date

Please return to Maria Perez in the Office of the Controller by

**May 23, 2021**



Invoice: TX 051321  
"TX 2349 500X"™  
May 13, 2021

Supplier : Scientific Games International  
1500 Bluegrass Lakes Parkway  
Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY  
Attn: Accounts Payable  
P.O. BOX 16630  
AUSTIN, TX 78761-6630  
United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2349	1	TX-2349 500X	2,738,775	93.14 \$	255,089.50	1040465
		Additional Charges: Sparkle Set up Fee			\$ 4,500.00	
		Additional Charges: Pack Inserts Printed on Holographic Stock (over 200,000 pieces)	321,660	0.105 \$	33,774.30	
TX-2349	2	TX-2349 500X	2,739,550	93.14 \$	255,161.69	1040466
TX-2349	3	TX-2349 500X	2,721,675	93.14 \$	253,496.81	1040461
Total Due					<u>\$802,022.30</u>	

\*Please include the SG invoice numbers with your remittance

Due Date: June 12, 2021

Wire Transfer Instructions:

Bank: Bank of America  
Swift: BOFAUS3N  
Acct Name: Scientific Games International, Inc.-Operating  
Acct #: 501017395032  
Wire Routing #: 026009593



## Scratch Ticket Game Closing Analysis

**08/30/20      Thru      08/27/22**

### Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point					
	\$1	\$2	\$3	\$5	\$10	\$20	\$25	\$30	\$50	\$100
<b>&lt; 5M</b>	None	None	Week 10*	None	None	None	None	None	None	None
<b>5M-9.99M</b>	Week 13	Week 18	Week 14*	Week 18	Week 25	Week 39	None	Week 66*	Week 38	None
<b>10M-14.99M</b>	Week 17	None	None	Week 26	Week 44	Week 29*	None	None	None	None
<b>15M-19.99M</b>	Week 24	None	Week 27*	Week 63	None	None	None	None	None	None
<b>20M-24.99M</b>	None	None	None	Week 51	Week 41*	None	None	None	None	None
<b>25M-29.99M</b>	Week 32*	None	None	None	None	Week 59*	None	None	None	None
<b>30M-34.99M</b>	None	None	None	None	None	None	None	None	None	None
<b>&gt;=35M</b>	None	Week 63	Week 54*	Week 48*	Week 43*	None	None	None	None	None

### Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point					
	\$1	\$2	\$3	\$5	\$10	\$20	\$20	\$30	\$50	\$100
<b>&lt; 5M</b>	None	None	\$1,280,407	None	None	None	None	None	None	None
<b>5M-9.99M</b>	\$603,552	\$790,419	\$1,135,659	\$1,868,249	\$2,632,364	\$4,140,873	None	\$3,548,614	\$6,722,847	None
<b>10M-14.99M</b>	\$573,217	None	None	\$2,195,824	\$2,593,290	\$6,888,646	None	None	None	None
<b>15M-19.99M</b>	\$618,201	None	\$1,754,298	\$1,321,610	None	None	None	None	None	None
<b>20M-24.99M</b>	None	None	None	\$2,177,872	\$4,377,999	None	None	None	None	None
<b>25M-29.99M</b>	\$795,571	None	None	None	None	\$7,343,720	None	None	None	None
<b>30M-34.99M</b>	None	None	None	None	None	None	None	None	None	None
<b>&gt;=35M</b>	None	\$1,031,140	\$1,704,990	\$4,784,040	\$7,855,672	None	None	None	None	None

None = no games at this level with 85% sell through

\* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only



## Bowersock, Dale

---

**From:** Gough, Riley <Riley.Gough@IGT.com>  
**Sent:** Tuesday, March 28, 2023 2:51 PM  
**To:** Bowersock, Dale  
**Cc:** ProductsScratchTeam; Tirloni, Robert  
**Subject:** RE: Game Pre-call Recommendations for April

---

Hi Dale,

I recommend keeping the \$50 Ultimate (#2358) in-market for another month. Otherwise, no issues with the games listed below.

Thanks,  
Riley

---

**From:** Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>  
**Sent:** Monday, March 27, 2023 2:28 PM  
**To:** Gough, Riley <Riley.Gough@IGT.com>  
**Cc:** ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>; Tirloni, Robert <robert.tirloni@lottery.state.tx.us>  
**Subject:** Game Pre-call Recommendations for April

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Riley,  
Below are the games which qualify for Pre-call on April 7.

Close dates would be:

Pre-call: 4/7/23

Call: 5/7/23

Close: 6/21/23

EOV: 12/18/23

I'm hoping the "7" game goes over 85% next week. I would like to close that one also to get the final drawing date scheduled so I'll be watching that. You'll notice a couple of higher price point games in this mix. Based upon your table of number of games to keep in market and taking into consideration the new game launches coming soon I believe we can close these and make room for the newer games.

Please let me know if you have any questions.

Thanks,  
Dale

Product Line	Game	\$	Tix Run	Name	Start	Call	Close
	2446	\$2	5,988,750	VETERANS CASH	10/17/22		
	2325	\$2	28,601,250	BONUS GAME BINGO	12/13/21		
	2374	\$5	27,786,375	POWER 50X	1/3/22		
	2407	\$10	12,236,750	PAYOUT MULTIPLIER	7/5/22		
	2452	\$10	5,882,300	PEPPERMINT PAYOUT DELUXE	11/7/22		
	2349	\$20	8,200,000	500X	7/18/22		
	2402	\$20	8,199,050	MONEY	6/20/22		
	2358	\$50	5,984,660	\$1,000,000 ULTIMATE	12/20/21		

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