

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

5/17/2022

|                                |                   |                           |        |
|--------------------------------|-------------------|---------------------------|--------|
| Game #                         | 2353              | Confirmed Packs           | 15,190 |
| Game Name                      | \$500,000 Jackpot | Active Packs              | 6,810  |
| Quantity Printed               | 14,299,500        | Warehouse Packs           | 51,346 |
| Price Point                    | \$10              | Returned Packs            | 35     |
| Start Date                     | 9/7/2021          | Printed Payout Percentage | 70.32% |
| Top Prize                      | \$ 500,000        | Percent Sold              | 73.14% |
| Number of Top Prizes Remaining | 0                 | Number of Weeks Out       | 36     |

**Current Game Sales Analysis**

**TANGIBLE COSTS**

**Expenditure Impact:**

|                              |               |  |
|------------------------------|---------------|--|
| Cost to print tickets        | \$ 1,422,422  | Actual ticket production costs                       |
| Prize payout expense         | \$ 72,828,770 | Data from Instant Ticket Tier Liability screen in ES |
| \$100 Cash plus Entry prizes | \$ 1,019,100  | From EOPPS   |

**Estimated Direct Costs** \$ 74,251,192

**TANGIBLE BENEFITS**

**Revenue Impact:**

|                                 |                       |   |
|---------------------------------|-----------------------|---|
| Estimated sales                 | \$ 104,586,543        | Based on # of tkts printed, times % sold from DaVinci report, times the price point |
| <b>Total Estimated Benefits</b> | <u>\$ 104,586,543</u> |   |

**Excess of Revenue over Expended** \$ 30,335,351

**INTANGIBLE POSITIVE BENEFITS:**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game.

**Assumptions:**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

| Previous 3 Weeks Sales from DaVinci    |    |            |
|--|----|------------|
| Most recent week sales                 | \$ | 1,521,760  |
| Next week                              | \$ | 1,683,040  |
| Next week                              | \$ | 1,771,020  |
| Avg Weekly Sales Current Game          | \$ | 1,658,607  |
| Avg Weekly Sales \$10; >9M Qty         | \$ | 4,643,288  |
| <b>Percentage Of Variance In Sales</b> |    | <b>64%</b> |

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

|   |                              |                           |                   |
|---|------------------------------|---------------------------|-------------------|
| Game #  | <div>2353</div>              | Printed Payout Percentage | <div>70.32%</div> |
| Game Name   | <div>\$500,000 Jackpot</div> | Actual Payout Percentage  | <div>70.61%</div> |
| Percent Sold  | <div>73.14%</div>            | Number of Weeks Out       | <div>36</div>     |
| Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run. |                              |                           | <div>30</div>     |

**Recommendation**

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

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**- Not Required, All Top Prizes Claimed**

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Scratch Ticket Strategy Coordinator      Date

**- Not Required, All Top Prizes Claimed**

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Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

**- Not Required, All Top Prizes Claimed**

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Lottery Operations Division Director      Date

**- Not Required, All Top Prizes Claimed**

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Controller      Date

**- Not Required, All Top Prizes Claimed**

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Executive Director      Date

## Bowersock, Dale

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**From:** WebsiteSupport@lottery.state.tx.us  
**Sent:** Tuesday, May 17, 2022 5:27 AM  
**To:** WEBSITE\_SCRATCH\_ZTP  
**Subject:** ZTP Occurrence: Date 05/16/2022

All top prizes for the following game(s) have been claimed as of 05/16/2022.

| Game Number | Game Name         | Price | Prize Amount | Prizes Printed | Prizes Claimed | Pending Top Claims | Pending Top Claims Count | Prizes Remaining | Sales Begin Date | Pre-Call Date | Call Date | Sales End Date | Last Top Prize Claimed Date |
|-------------|-------------------|-------|--------------|----------------|----------------|--------------------|--------------------------|------------------|------------------|---------------|-----------|----------------|-----------------------------|
| 2353        | \$500,000 Jackpot | \$10  | \$500,000    | 6              | 6              |                    | 0                        | 0                | 9/7/2021         |               |           |                | 05/16/2022                  |

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery® claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.




Da Vinci Report

5/17/22

Week End Date:5/14/22

| Product Line | Game | \$   | Tix Run    | Name                          | Start    | Call    | Close   | Wks | % Sold | Confirmed | Active | Ware    | Return | Net Sales      |                |                |                |
|--------------|------|------|------------|-------------------------------|----------|---------|---------|-----|--------|-----------|--------|---------|--------|----------------|----------------|----------------|----------------|
|              |      |      |            |                               |          |         |         |     |        |           |        |         |        | 5/14/22        | 5/7/22         | 4/30/22        | 4/23/22        |
| Mature       | 2352 | \$5  | 18,177,675 | \$200,000 JACKPOT             | 9/7/21   |         |         | 36  | 73.30% | 11,091    | 7,092  | 43,310  | 39     | \$1,182,665.00 | \$1,255,810.00 | \$1,332,690.00 | \$1,296,035.00 |
|              | 2357 | \$5  | 10,248,900 | \$50,000 POKER                | 2/7/22   |         |         | 14  | 52.57% | 5,853     | 3,812  | 50,526  | 725    | \$734,880.00   | \$882,800.00   | \$1,031,015.00 | \$1,128,265.00 |
|              | 2247 | \$5  | 18,355,500 | BONUS BREAK THE BANK          | 12/28/20 |         |         | 72  | 81.77% | 5,364     | 3,482  | 34,304  | 33     | \$481,235.00   | \$531,975.00   | \$544,955.00   | \$509,745.00   |
|              | 2374 | \$5  | 27,786,375 | POWER 50X                     | 1/3/22   |         |         | 19  | 38.75% | 14,896    | 9,084  | 199,146 | 11     | \$1,663,720.00 | \$1,836,445.00 | \$1,998,425.00 | \$1,964,485.00 |
|              | 2342 | \$5  | 59,686,425 | SUPER LOTERIA                 | 10/18/21 |         |         | 30  | 45.41% | 27,331    | 14,466 | 382,668 | 16     | \$5,065,115.00 | \$5,291,375.00 | \$5,312,150.00 | \$5,353,160.00 |
|              | 2333 | \$10 | 28,628,600 | \$250,000 50X CASHWORD        | 12/20/21 |         |         | 21  | 26.31% | 23,275    | 8,839  | 383,989 | 24     | \$3,678,040.00 | \$3,939,860.00 | \$4,021,240.00 | \$3,840,860.00 |
|              | 2346 | \$10 | 13,460,600 | \$500,000 EXTREME LUCK        | 4/5/21   |         |         | 58  | 75.71% | 10,915    | 5,134  | 46,566  | 34     | \$1,349,110.00 | \$1,462,510.00 | \$1,557,990.00 | \$1,437,720.00 |
|              | 2353 | \$10 | 14,299,500 | \$500,000 JACKPOT             | 9/7/21   |         |         | 36  | 73.14% | 15,190    | 6,810  | 51,346  | 35     | \$1,521,760.00 | \$1,683,040.00 | \$1,771,020.00 | \$1,705,460.00 |
|              | 2348 | \$10 | 11,152,000 | \$50 OR \$100                 | 12/6/21  |         |         | 23  | 56.75% | 15,617    | 6,452  | 70,653  | 41     | \$1,875,140.00 | \$2,133,550.00 | \$2,239,960.00 | \$2,160,230.00 |
|              | 2306 | \$10 | 8,318,950  | BREAK THE BANK SUPER TICKET   | 8/16/21  |         |         | 39  | 78.36% | 9,089     | 5,933  | 18,414  | 34     | \$1,064,650.00 | \$1,196,950.00 | \$1,149,600.00 | \$1,139,950.00 |
|              | 2380 | \$10 | 12,227,050 | CASH CELEBRATION              | 2/7/22   |         |         | 14  | 34.11% | 15,765    | 7,197  | 135,708 | 13     | \$1,538,550.00 | \$1,731,990.00 | \$2,054,400.00 | \$2,068,860.00 |
|              | 2433 | \$10 | 49,110,750 | MEGA LOTERIA                  | 2/7/22   |         |         | 14  | 24.97% | 43,443    | 13,445 | 666,912 | 26     | \$8,863,320.00 | \$9,280,030.00 | \$9,474,540.00 | \$9,127,860.00 |
|              | 2375 | \$10 | 22,860,600 | POWER 100X                    | 1/3/22   |         |         | 19  | 31.21% | 20,154    | 8,988  | 281,587 | 16     | \$2,320,270.00 | \$2,545,300.00 | \$2,795,390.00 | \$2,726,400.00 |
|              | 2345 | \$20 | 9,157,250  | \$1,000,000 CROSSWORD         | 10/4/21  |         |         | 32  | 79.76% | 25,768    | 8,380  | 33,567  | 30     | \$4,134,700.00 | \$4,395,960.00 | \$4,517,160.00 | \$4,310,480.00 |
|              | 2203 | \$20 | 8,559,050  | \$1,000,000 EXTREME CASH      | 6/7/21   |         |         | 49  | 70.70% | 7,103     | 2,735  | 88,756  | 53     | \$737,660.00   | \$807,720.00   | \$944,920.00   | \$941,480.00   |
|              | 2354 | \$20 | 10,280,400 | \$1,000,000 JACKPOT           | 9/7/21   |         |         | 36  | 55.36% | 17,984    | 6,759  | 155,443 | 50     | \$1,850,560.00 | \$2,009,600.00 | \$2,182,260.00 | \$2,070,540.00 |
|              | 2367 | \$20 | 16,392,750 | CASH SPECTACULAR              | 11/15/21 |         |         | 26  | 28.96% | 13,513    | 4,871  | 444,786 | 35     | \$1,568,100.00 | \$1,717,480.00 | \$2,084,040.00 | \$2,090,060.00 |
|              | 1838 | \$20 | 34,728,300 | INSTANT MILLIONAIRE           | 5/15/17  |         |         | 261 | 89.24% | 12,255    | 5,619  | 126,653 | 61     | \$1,638,780.00 | \$1,753,200.00 | \$1,829,240.00 | \$1,776,820.00 |
|              | 2343 | \$20 | 25,454,075 | MILLION DOLLAR LOTERIA        | 6/18/21  |         |         | 47  | 70.18% | 38,333    | 10,956 | 242,774 | 51     | \$7,262,320.00 | \$7,637,780.00 | \$7,834,400.00 | \$7,607,300.00 |
|              | 2376 | \$20 | 10,149,100 | POWER 200X                    | 1/3/22   |         |         | 19  | 40.65% | 22,623    | 8,798  | 205,237 | 10     | \$2,633,400.00 | \$2,946,260.00 | \$3,238,160.00 | \$3,108,740.00 |
|              | 2053 | \$30 | 34,080,725 | \$750 MILLION WINNER'S CIRCLE | 3/19/18  |         |         | 217 | 64.55% | 12,341    | 5,609  | 460,927 | 46     | \$2,788,830.00 | \$2,715,630.00 | \$2,837,340.00 | \$2,614,920.00 |
|              | 2293 | \$30 | 9,177,650  | CASH CELEBRATION!             | 4/5/21   |         |         | 58  | 79.44% | 13,501    | 5,902  | 52,891  | 76     | \$2,251,890.00 | \$2,293,350.00 | \$2,494,470.00 | \$2,448,180.00 |
|              | 2358 | \$50 | 5,984,660  | \$1,000,000 ULTIMATE          | 12/20/21 |         |         | 21  | 44.83% | 20,082    | 7,682  | 133,144 | 26     | \$4,734,350.00 | \$5,101,400.00 | \$5,022,350.00 | \$5,012,000.00 |
|              | 2344 | \$50 | 10,279,600 | 500X LOTERIA SPECTACULAR      | 10/18/21 |         |         | 30  | 39.08% | 23,670    | 7,663  | 275,709 | 29     | \$7,082,950.00 | \$7,204,500.00 | \$7,297,200.00 | \$6,989,800.00 |
|              | 2340 | \$50 | 6,606,400  | CASINO MILLIONS               | 9/20/21  |         |         | 34  | 73.60% | 17,861    | 6,720  | 58,587  | 30     | \$4,340,250.00 | \$4,657,550.00 | \$4,568,000.00 | \$4,749,650.00 |
|              |      |      |            |                               |          |         |         |     |        |           |        |         |        |                |                |                |                |
| Sold/Closing | 2351 | \$1  | 16,858,800 | \$5,000 JACKPOT               | 9/7/21   | 5/8/22  | 6/22/22 | 36  | 93.94% | 845       | 1,240  | 672     | 460    | \$107,712.00   | \$144,040.00   | \$154,283.00   | \$195,690.00   |
|              | 2361 | \$1  | 11,381,100 | COZY CASH                     | 11/1/21  | 5/8/22  | 6/22/22 | 28  | 89.63% | 344       | 273    | 2,874   | 2,765  | \$14,890.00    | \$22,414.00    | \$29,529.00    | \$38,669.00    |
|              | 2296 | \$1  | 10,217,250 | LADY LUCK                     | 11/1/21  | 5/29/22 | 7/13/22 | 28  | 92.45% | 637       | 836    | 197     | 1,763  | \$49,686.00    | \$70,991.00    | \$78,379.00    | \$103,876.00   |
|              | 2365 | \$2  | 7,235,875  | BREAK THE SNOWBANK            | 11/15/21 | 5/8/22  | 6/22/22 | 26  | 85.31% | 289       | 322    | 5,064   | 1,129  | \$41,098.00    | \$75,474.00    | \$93,424.00    | \$103,896.00   |
|              | 2370 | \$2  | 9,288,250  | TEXAS CASH                    | 12/20/21 | 5/29/22 | 7/13/22 | 21  | 57.37% | 2,748     | 2,181  | 23,199  | 506    | \$151,586.00   | \$201,132.00   | \$221,116.00   | \$256,180.00   |
|              | 2318 | \$2  | 6,083,500  | VETERANS CASH                 | 10/18/21 | 4/3/22  | 5/18/22 | 30  | 60.06% | 21        | 12     | 13,705  | 3,221  | -\$4,254.00    | \$54.00        | -\$38,042.00   | -\$22,896.00   |
|              | 2234 | \$3  | 35,950,250 | \$50,000 BONUS CASHWORD       | 2/22/21  |         |         | 64  | 96.67% | 3,742     | 2,663  | 412     | 181    | \$483,468.00   | \$674,121.00   | \$902,013.00   | \$1,134,825.00 |

**Liability for 2353 / for Life to Date**Product Status:  
ActiveSmartCash Enabled:  
N/A

Validation Range: 08/12/2021 - 12/31/2037

**Outstanding Prizes**

| Tier           | Ref | SmartCash | Tier Value   | Count          | Amount                 | Tickets Paid Life to Date | Amount Paid Life to Date | % paid  | Est. Tickets Sold |
|----------------|-----|-----------|--------------|----------------|------------------------|---------------------------|--------------------------|---------|-------------------|
| 1              | 1   | N/A       | \$10.00      | 497962         | \$4,979,620.00         | 1218354                   | \$12,183,540.00          | 70.99%  | 10150725          |
| 2              | 2   | N/A       | \$20.00      | 40768          | \$815,360.00           | 102039                    | \$2,040,780.00           | 71.45%  | 10217333          |
| 3              | 3   | N/A       | \$20.00      | 157241         | \$3,144,820.00         | 414739                    | \$8,294,780.00           | 72.51%  | 10368475          |
| 4              | 4   | N/A       | \$20.00      | 39125          | \$782,500.00           | 103682                    | \$2,073,640.00           | 72.60%  | 10381849          |
| 5              | 0   | N/A       | \$30.00      | 40375          | \$1,211,250.00         | 102808                    | \$3,084,240.00           | 71.80%  | 10267301          |
| 6              | 0   | N/A       | \$30.00      | 58167          | \$1,745,010.00         | 156460                    | \$4,693,800.00           | 72.90%  | 10424130          |
| 7              | 0   | N/A       | \$30.00      | 57793          | \$1,733,790.00         | 156753                    | \$4,702,590.00           | 73.06%  | 10447594          |
| 8              | 0   | N/A       | \$50.00      | 20143          | \$1,007,150.00         | 51221                     | \$2,561,050.00           | 71.77%  | 10263363          |
| 9              | 0   | N/A       | \$50.00      | 38768          | \$1,938,400.00         | 104266                    | \$5,213,300.00           | 72.90%  | 10423757          |
| 10             | 0   | N/A       | \$50.00      | 19183          | \$959,150.00           | 52409                     | \$2,620,450.00           | 73.21%  | 10467964          |
| 11             | 0   | N/A       | \$50.00      | 38281          | \$1,914,050.00         | 104526                    | \$5,226,300.00           | 73.19%  | 10466360          |
| 12             | 0   | N/A       | \$100.00     | 6770           | \$677,000.00           | 17038                     | \$1,703,800.00           | 71.56%  | 10233319          |
| 13             | 0   | N/A       | \$100.00     | 13200          | \$1,320,000.00         | 34454                     | \$3,445,400.00           | 72.30%  | 10338585          |
| 14             | 0   | N/A       | \$100.00     | 8126           | \$812,600.00           | 21643                     | \$2,164,300.00           | 72.70%  | 10396186          |
| 15             | 0   | N/A       | \$100.00     | 8009           | \$800,900.00           | 21736                     | \$2,173,600.00           | 73.07%  | 10449283          |
| 16             | 0   | N/A       | \$100.00     | 3193           | \$319,300.00           | 8713                      | \$871,300.00             | 73.18%  | 10464601          |
| 17             | 0   | N/A       | \$200.00     | 1036           | \$207,200.00           | 2545                      | \$509,000.00             | 71.07%  | 10162587          |
| 18             | 0   | N/A       | \$200.00     | 2444           | \$488,800.00           | 6466                      | \$1,293,200.00           | 72.57%  | 10377168          |
| 19             | 0   | N/A       | \$200.00     | 2116           | \$423,200.00           | 5646                      | \$1,129,200.00           | 72.74%  | 10401311          |
| 20             | 0   | N/A       | \$200.00     | 2578           | \$515,600.00           | 6715                      | \$1,343,000.00           | 72.26%  | 10332631          |
| 21             | 0   | N/A       | \$500.00     | 191            | \$95,500.00            | 527                       | \$263,500.00             | 73.40%  | 10495594          |
| 22             | 0   | N/A       | \$500.00     | 252            | \$126,000.00           | 721                       | \$360,500.00             | 74.10%  | 10596032          |
| 23             | 0   | N/A       | \$500.00     | 266            | \$133,000.00           | 694                       | \$347,000.00             | 72.29%  | 10337346          |
| 24             | 0   | N/A       | \$500.00     | 249            | \$124,500.00           | 715                       | \$357,500.00             | 74.17%  | 10605956          |
| 25             | 0   | N/A       | \$500.00     | 309            | \$154,500.00           | 898                       | \$449,000.00             | 74.40%  | 10638733          |
| 26             | 0   | N/A       | \$1,000.00   | 35             | \$35,000.00            | 84                        | \$84,000.00              | 70.59%  | 10093764          |
| 27             | 0   | N/A       | \$1,000.00   | 73             | \$73,000.00            | 161                       | \$161,000.00             | 68.80%  | 9838544           |
| 28             | 0   | N/A       | \$1,000.00   | 65             | \$65,000.00            | 178                       | \$178,000.00             | 73.25%  | 10474530          |
| 29             | 0   | N/A       | \$1,000.00   | 39             | \$39,000.00            | 81                        | \$81,000.00              | 67.50%  | 9652162           |
| 30             | 0   | N/A       | \$10,000.00  | 0              | \$0.00                 | 2                         | \$20,000.00              | 100.00% | 14299503          |
| 31             | 0   | N/A       | \$10,000.00  | 1              | \$10,000.00            | 3                         | \$30,000.00              | 75.00%  | 10724623          |
| 32             | 0   | N/A       | \$10,000.00  | 0              | \$0.00                 | 2                         | \$20,000.00              | 100.00% | 14299503          |
| 33             | 0   | N/A       | \$50,000.00  | 0              | \$0.00                 | 2                         | \$100,000.00             | 100.00% | 14299503          |
| 34             | 0   | N/A       | \$50,000.00  | 1              | \$50,000.00            | 1                         | \$50,000.00              | 50.00%  | 7149751           |
| 35             | 0   | N/A       | \$500,000.00 | 0              | \$0.00                 | 6                         | \$3,000,000.00           | 100.00% | 14299499          |
| <b>Totals:</b> |     |           |              | <b>1056759</b> | <b>\$26,701,200.00</b> | <b>2,696,288</b>          | <b>\$72,828,770.00</b>   |         |                   |

Prize Structure  
TEXAS LOTTERY  
GAME NO.2353 "\$500,000 JACKPOT"  
March 18, 2021 - VERSION B

|                 |                  |             |         |                  |         |               |            |             |                                   |                                  |
|-----------------|------------------|-------------|---------|------------------|---------|---------------|------------|-------------|-----------------------------------|----------------------------------|
| Order Quantity: | 14,299,500       | Pack Size:  | 50      | Pool Size:       | 120,000 | Winners:      | 3,753,047  | Prize Fund: | Instant Payout<br>\$99,529,970.00 | Total Payout<br>\$100,549,070.00 |
| Price Point:    | \$10.00          | Packs/Game: | 285,990 | Number of Pools: | 119.18  | Non-winners:  | 10,546,453 | Payout:     | 69.60%                            | 70.32%                           |
| Revenue:        | \$142,995,000.00 | Packs/Pool: | 2,400   |                  |         | Overall Odds: | 3.8101     |             |                                   |                                  |

ORIGINAL ORDER

SHIPMENT # 1-5  
COMPLETE  
POOLS # 1-149

| Tier                                       |      |       | Winners   |           |              |              |       |           |           |                  | Total Prize Cost | % Prize Fund |
|--|------|-------|---|-----------|--------------|--------------|-------|-----------|-----------|------------------|------------------|--------------|
| Kind                                       | Wins | Level | Get   | Win       | Value        | Odds (1 in)  | Pack  | Pool      | Total     |                  |                  |              |
| Low Tiers                                  |      |       |   |           |              |              |       |           |           |                  |                  |              |
| 01   | 1    | L     | \$10  | \$10      | \$10.00      | 8.3315       | 6.00  | 14,400.00 | 1,716,316 | \$17,163,160.00  | 17.07%           |              |
| 02   | 1    | L     | \$20  | \$20      | \$20.00      | 100.1316     | 0.50  | 1,200.00  | 142,807   | \$2,856,140.00   | 2.84%            |              |
| 03   | 1    | L     | \$10 (2X)   | \$20      | \$20.00      | 25.0000      | 2.00  | 4,800.00  | 571,980   | \$11,439,600.00  | 11.38%           |              |
| 04   | 2    | L     | \$10 x 2  | \$20      | \$20.00      | 100.1316     | 0.50  | 1,200.00  | 142,807   | \$2,856,140.00   | 2.84%            |              |
| Total (\$20.00)                            |      |       |   |           |              | 16.6740      | 3.00  | 7,200.00  | 857,594   | \$17,151,880.00  | 17.06%           |              |
| Total (Low Tiers)                          |      |       |   |           |              | 5.5556       | 9.00  | 21,600.00 | 2,573,910 | \$34,315,040.00  | 34.13%           |              |
| Mid Tiers                                  |      |       |   |           |              |              |       |           |           |                  |                  |              |
| 05   | 1    | M     | \$30  | \$30      | \$30.00      | 99.8687      | 0.50  | 1,200.00  | 143,183   | \$4,295,490.00   | 4.27%            |              |
| 06   | 2    | M     | \$10 + \$20   | \$30      | \$30.00      | 66.6249      | 0.75  | 1,800.00  | 214,627   | \$6,438,810.00   | 6.40%            |              |
| 07   | 3    | M     | \$10 x 3  | \$30      | \$30.00      | 66.6500      | 0.75  | 1,800.00  | 214,546   | \$6,436,380.00   | 6.40%            |              |
| Total (\$30.00)                            |      |       |   |           |              | 24.9836      | 2.00  | 4,800.00  | 572,356   | \$17,170,680.00  | 17.08%           |              |
| 08   | 1    | M     | \$50  | \$50      | \$50.00      | 200.3741     | 0.25  | 600.00    | 71,364    | \$3,568,200.00   | 3.55%            |              |
| 09   | 1    | M     | \$10 (5X)   | \$50      | \$50.00      | 99.9727      | 0.50  | 1,200.00  | 143,034   | \$7,151,700.00   | 7.11%            |              |
| 10   | 2    | M     | \$30 + \$20   | \$50      | \$50.00      | 199.7360     | 0.25  | 600.00    | 71,592    | \$3,579,600.00   | 3.56%            |              |
| 11   | 2    | M     | \$20 (2X) + \$10  | \$50      | \$50.00      | 100.1316     | 0.50  | 1,200.00  | 142,807   | \$7,140,350.00   | 7.10%            |              |
| Total (\$50.00)                            |      |       |   |           |              | 33.3479      | 1.50  | 3,600.00  | 428,797   | \$21,439,850.00  | 21.32%           |              |
| 12   | 1    | M     | \$100   | \$100     | \$100.00     | 600.6174     | 0.08  | 200.00    | 23,808    | \$2,380,800.00   | 2.37%            |              |
| 13   | 1    | M     | \$10 (10X)  | \$100     | \$100.00     | 300.0692     | 0.17  | 400.00    | 47,654    | \$4,765,400.00   | 4.74%            |              |
| 14   | 1    | M     | \$20 (5X)   | \$100     | \$100.00     | 480.3487     | 0.10  | 250.00    | 29,769    | \$2,976,900.00   | 2.96%            |              |
| 15   | 1    | M     | \$50 (2X)   | \$100     | \$100.00     | 480.7363     | 0.10  | 250.00    | 29,745    | \$2,974,500.00   | 2.96%            |              |
| 16   | 10   | M     | \$10 x 10   | \$100     | \$100.00     | 1201.0331    | 0.04  | 100.00    | 11,906    | \$1,190,600.00   | 1.18%            |              |
| Total (\$100.00)                           |      |       |   |           |              | 100.0791     | 0.50  | 1,200.00  | 142,882   | \$14,288,200.00  | 14.21%           |              |
| 17   | 1    | M     | \$200   | \$200     | \$200.00     | 3993.1583    | 0.01  | 30.00     | 3,581     | \$716,200.00     | 0.71%            |              |
| 18   | 1    | M     | \$20 (10X)  | \$200     | \$200.00     | 1604.8822    | 0.03  | 75.00     | 8,910     | \$1,782,000.00   | 1.77%            |              |
| 19   | 2    | M     | \$30 (5X) + \$10 (5X)   | \$200     | \$200.00     | 1842.2443    | 0.03  | 65.00     | 7,762     | \$1,552,400.00   | 1.54%            |              |
| 20   | 8    | M     | \$50 + \$30 + (\$20 x 5) + \$10 (2X)                                    | \$200     | \$200.00     | 1538.7388    | 0.03  | 78.00     | 9,293     | \$1,858,600.00   | 1.85%            |              |
| Total (\$200.00)                           |      |       |   |           |              | 483.9741     | 0.10  | 248.00    | 29,546    | \$5,909,200.00   | 5.88%            |              |
| 21   | 1    | M     | \$500   | \$500     | \$500.00     | 19915.7382   | 0.00  | 6.00      | 718       | \$359,000.00     | 0.36%            |              |
| 22   | 1    | M     | \$50 (10X)  | \$500     | \$500.00     | 14696.3001   | 0.00  | 8.00      | 973       | \$486,500.00     | 0.48%            |              |
| 23   | 1    | M     | \$100 (5X)  | \$500     | \$500.00     | 14895.3125   | 0.00  | 8.00      | 960       | \$480,000.00     | 0.48%            |              |
| 24   | 5    | M     | \$50 (5X) + \$50 (2X) + \$30 + \$20 + \$10 (10X)                        | \$500     | \$500.00     | 14833.5082   | 0.00  | 8.00      | 964       | \$482,000.00     | 0.48%            |              |
| 25   | 25   | M     | \$20 x 25   | \$500     | \$500.00     | 11847.1417   | 0.00  | 10.00     | 1,207     | \$603,500.00     | 0.60%            |              |
| Total (\$500.00)                           |      |       |   |           |              | 2965.4708    | 0.02  | 40.00     | 4,822     | \$2,411,000.00   | 2.40%            |              |
| Total (Mid Tiers)                          |      |       |   |           |              | 12.1346      | 4.12  | 9,888.00  | 1,178,403 | \$61,218,920.00  | 60.88%           |              |
| High Tiers                                 |      |       |   |           |              |              |       |           |           |                  |                  |              |
| 26   | 1    | H     | \$1,000   | \$1,000   | \$1,000.00   | 120163.8655  | 0.00  | 1.00      | 119       | \$119,000.00     | 0.12%            |              |
| 27   | 1    | H     | \$100 (10X)   | \$1,000   | \$1,000.00   | 61108.9744   | 0.00  | 2.00      | 234       | \$234,000.00     | 0.23%            |              |
| 28   | 1    | H     | \$200 (5X)  | \$1,000   | \$1,000.00   | 58945.6790   | 0.00  | 2.00      | 243       | \$243,000.00     | 0.24%            |              |
| 29   | 25   | H     | \$200 + (\$100 x 2) + (\$50 x 5) + (\$30 x 6) + (\$20 x 6) + (\$10 x 5) | \$1,000   | \$1,000.00   | 119162.5000  | 0.00  | 1.00      | 120       | \$120,000.00     | 0.12%            |              |
| Total (\$1,000.00)                         |      |       |   |           |              | 19971.3687   | 0.00  | 6.00      | 716       | \$716,000.00     | 0.71%            |              |
| 30   | 1    | H     | \$10,000  | \$10,000  | \$10,000.00  | 7149750.0000 | 0.00  | 0.02      | 2 *       | \$20,000.00      | 0.02%            |              |
| 31   | 1    | H     | \$1,000 (10X)   | \$10,000  | \$10,000.00  | 3574875.0000 | 0.00  | 0.03      | 4 *       | \$40,000.00      | 0.04%            |              |
| 32   | 25   | H     | (\$1,000 x 5) + (\$500 x 6) + (\$200 x 6) + (\$100 x 8)                 | \$10,000  | \$10,000.00  | 7149750.0000 | 0.00  | 0.02      | 2 *       | \$20,000.00      | 0.02%            |              |
| Total (\$10,000.00)                        |      |       |   |           |              | 1787437.5000 | 0.00  | 0.07      | 8         | \$80,000.00      | 0.08%            |              |
| 33   | 1    | H     | \$50,000  | \$50,000  | \$50,000.00  | 7149750.0000 | 0.00  | 0.02      | 2 *       | \$100,000.00     | 0.10%            |              |
| 34   | 1    | H     | \$10,000 (5X)   | \$50,000  | \$50,000.00  | 7149750.0000 | 0.00  | 0.02      | 2 *       | \$100,000.00     | 0.10%            |              |
| Total (\$50,000.00)                        |      |       |   |           |              | 3574875.0000 | 0.00  | 0.03      | 4         | \$200,000.00     | 0.20%            |              |
| 35   | 1    | H     | \$500,000   | \$500,000 | \$500,000.00 | 2383250.0000 | 0.00  | 0.05      | 6 *       | \$3,000,000.00   | 2.98%            |              |
| Total (High Tiers)                         |      |       |   |           |              | 19461.6076   | 0.00  | 6.15      | 734       | \$3,996,000.00   | 3.97%            |              |
| Total (Low Tiers + Mid Tiers + High Tiers) |      |       |   |           |              | 3.8101       | 13.12 | 31,494.15 | 3,753,047 | \$99,529,970.00  | 98.99%           |              |
| Other Prize Tiers                          |      |       |   |           |              |              |       |           |           |                  |                  |              |
| -  | -    | O     | \$100 Cash plus Entry   |           | \$430.00     | -            | -     | -         | 2,370     | \$1,019,100.00   | 1.01%            |              |
| Total (Other Prize Tiers)                  |      |       |   |           |              | -            | -     | -         | 2,370     | \$1,019,100.00   | 1.01%            |              |
| Total :                                    |      |       |   |           |              | 3.8101       | 13.12 | 31,494.15 | 3,753,047 | \$100,549,070.00 | 100.00%          |              |

\* Exact Quantity by Kind Level

2X = win DOUBLE the prize  
5X = win 5 TIMES the prize  
10X = win 10 TIMES the prize

The \$30 and \$50 prizes are included in the GLEPS but are programmed as mid-tier and not part of the low-tier file.

## \$5 MILLION VEGAS CHALLENGE® PROMOTION DETAILED REQUIREMENTS

These detailed requirements apply to the \$5 MILLION VEGAS CHALLENGE® Promotion (the “**Promotion**”), a second-chance drawing promotion common to each game in the family of four (4) scratch ticket games identified in Section 1 below (the “**Eligible Games**”). These requirements shall be part of the working papers for each Eligible Game.

The Texas Lottery Commission (“**TLC**”) shall produce a family of Jackpot-themed paper scratch ticket games, to be printed by Scientific Games International, Inc. (“**SGI**” or the “**Company**”), with the respective price points, ticket quantities, and launch dates as detailed in Section 1 below.

The Company grants the TLC the rights to use the mark \$5 MILLION VEGAS CHALLENGE®, owned and licensed by SGI, in connection with the Eligible Games and Promotion.

### 1. PROMOTION DESCRIPTION

The TLC shall produce a family of Jackpot-themed paper scratch ticket games, to be printed by the Company, with the respective price points, ticket quantities, and launch dates shown below:

- a. TX-2351 \$1.00 “\$5,000 Jackpot” game with 17,040,000 tickets launches September 7, 2021;
- b. TX-2352 \$5.00 “\$200,000 Jackpot” game with 18,000,000 tickets launches September 7, 2021;
- c. TX-2353 \$10.00 “\$500,000 Jackpot” game with 14,040,000 tickets launches September 7, 2021; and
- d. TX-2354 \$20.00 “\$1,000,000 Jackpot” game with 10,080,000 tickets launches September 7, 2021.

The Company’s website will host a Promotion microsite. Players may use the Texas Lottery® website/Luck Zone (accessible through the microsite) or the Luck Zone feature of the Texas Lottery App to enter any non-winning tickets from the Eligible Games in one (1) of five (5) promotional second-chance drawings described in Section 3 below (the “**Cash Prize Drawings**”) for a chance to win one (1) of nineteen thousand one hundred forty (19,140) one hundred dollar (\$100) second-chance cash prizes (each, a “**Cash Prize**”).

The name of each Cash Prize winner will be entered automatically in one (1) of five (5) drawings described in Section 4 below (the “**\$5 MILLION VEGAS CHALLENGE® Drawings**”) for a chance to win one (1) of twenty (20) trip prizes (“**Trip Prizes**”) for a trip to Las Vegas, Nevada, to participate as a finalist (“**Finalist**”) in the \$5 MILLION VEGAS CHALLENGE® contest (the “**Challenge**”).



**2. ALLOCATION TO CASH PRIZES FOR PRIZE FULFILLMENT, LICENSING FEES, PROMOTION SERVICES, AND MANUFACTURING AND PROMOTIONAL SUPPORT**

The TLC shall allocate a total of eight million two hundred thirty thousand two hundred dollars (\$8,230,200) of the combined prize pools of the Eligible Games for the Company to fulfill all Cash Prizes and Trip Prizes and to provide other Promotion-related services and manufacturing and promotional support. This amount reflects an allocation of four hundred thirty dollars (\$430) to each Cash Prize and Trip Prize, to be invoiced and paid as provided in Section 10 below. The Cash Prizes and allocated amounts shall be distributed across the Eligible Games as follows:

| <b>Game Price Point</b> | <b>Allocation for each Cash Prize (\$100)</b> | <b>Allocation for each Trip Prize (\$330)</b> | <b>Total Cash Prizes Awarded</b> | <b># Second-Chance Drawings</b> | <b>Winners Per Drawing</b> |
|-------------------------|---|---|----------------------------------|---------------------------------|----------------------------|
| \$20.00                 | \$1,359,500                                   | \$4,486,350                                   | 13,595                           | 5                               | 2,719                      |
| <b>\$10.00</b>          | <b>\$237,000</b>                              | <b>\$782,100</b>                              | 2,370                            | 5                               | 474                        |
| \$5.00                  | \$266,000                                     | \$877,800                                     | 2,660                            | 5                               | 532                        |
| \$1.00                  | \$51,500                                      | \$169,950                                     | 515                              | 5                               | 103                        |
|                         | \$1,914,000                                   | \$6,316,200                                   | 19,140                           |                                 | 3,828                      |
| Total Allocation        |   | \$8,230,200                                   |                                  |                                 |                            |

The Company shall provide the following items:

- Drawing services for the \$5 MILLION VEGAS CHALLENGE® Drawings, manufacturing and promotional support (including a Promotion microsite), and the Challenge contest (including hosting the Challenge and fulfillment of cash prize amounts won during the Challenge (“**Challenge Cash Prizes**”)), all as described further herein;
- Fulfillment of nineteen thousand one hundred forty (19,140) one hundred dollar (\$100) second-chance Cash Prizes valued at one million nine hundred fourteen thousand dollars (\$1,914,000); and
- Fulfillment and hosting of twenty (20) Trip Prizes valued at seven thousand five hundred dollars (\$7,500) each, for a total of one hundred fifty thousand dollars (\$150,000), including federal tax withholdings.

**3. CASH PRIZE DRAWINGS**

- The TLC shall conduct a total of five (5) promotional second-chance Cash Prize Drawings. The number of Cash Prize winners for each Drawing by game price point





# INTEROFFICE MEMO

Gary Grief, Executive Director      LaDonna Castañuela, Charitable Bingo Operations Director

## Payment Approval

August 12, 2021

The attached invoice(s) for service is being submitted for approval.

|                                    |                              |
|------------------------------------|------------------------------|
| <b>Vendor Name</b>                 | <b>Scientific Games</b>      |
| <b>P.O. Number (if applicable)</b> | 362-21-9019RL021RV1          |
| <b>Invoice Number</b>              | TX 081021B                   |
| <b>Tx Game Name:</b>               | Game #2353 \$500,000 JACKPOT |
| <b>Invoice Amount:</b>             | <b>\$1,422,421.79</b>        |

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB

8/13/2021

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)  
Please forward to the next person for approval

8/13/2021

Date



Robert Tirloni (Products Manager)  
Please forward to the next person for approval

8/15/2021

Date

Ryan Mindell (Lottery Operations Division Director)

8/16/2021

Date

Please return to Maria Perez in the Office of the Controller by

**In an effort to close out FY 21 please forward ASAP, thank you for your help.**

## Burrola, Jessica

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**From:** Perez, Maria  
**Sent:** Monday, August 16, 2021 1:33 PM  
**To:** Burrola, Jessica  
**Subject:** FW: Ryan Mindell out of office; Ed Rogers in charge

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**From:** Mendoza, Merry <Merry.Mendoza@lottery.state.tx.us>  
**Sent:** Monday, August 16, 2021 10:25 AM  
**To:** Bland, Angie <Angie.Bland@lottery.state.tx.us>; Biard, Bob <Bob.Biard@lottery.state.tx.us>; Fernandez, Mike <Mike.Fernandez@lottery.state.tx.us>; Grief, Gary <Gary.Grief@lottery.state.tx.us>; Pyka, Kathy <Kathy.Pyka@lottery.state.tx.us>; Rogers, Ed <Ed.Rogers@lottery.state.tx.us>; Trevino, Nelda <Nelda.Trevino@lottery.state.tx.us>; Page, Ray <Ray.Page@lottery.state.tx.us>; Tirloni, Robert <Robert.Tirloni@lottery.state.tx.us>; Sanchez, Sheila <Sheila.Sanchez@lottery.state.tx.us>; Austin, Casey <Casey.Austin@lottery.state.tx.us>; Veselka, David <David.Veselka@lottery.state.tx.us>; Simpson, MaryBeth <MaryBeth.Simpson@lottery.state.tx.us>; Carney, James <James.Carney@lottery.state.tx.us>; Snell, Amy <Amy.Snell@lottery.state.tx.us>; Moreno, Heidi <Heidi.Moreno@lottery.state.tx.us>; Perez, Maria <Maria.Perez@lottery.state.tx.us>; Anderson, Lisa <Lisa.Anderson@lottery.state.tx.us>; Mindell, Ryan <Ryan.Mindell@lottery.state.tx.us>; Guarnero, Annika <Annika.Guarnero@lottery.state.tx.us>; Zamora, Myra <Myra.Zamora@lottery.state.tx.us>; Thomas, Jan <Jan.Thomas@lottery.state.tx.us>; Guarnero, Annika <Annika.Guarnero@lottery.state.tx.us>; Valdez, Mario <Mario.Valdez@lottery.state.tx.us>  
**Subject:** Ryan Mindell out of office; Ed Rogers in charge

Ryan Mindell will be out of the office the afternoon of August 16 and all day August 17. In his absence, Ed Rogers will be in charge of Lottery Operations and will have full signature authority including jackpot estimation.



**Invoice: TX 081021B**  
**"TX 2353 \$500,000 JACKPOT"™**  
**August 10,2021**

Supplier : Scientific Games International  
 1500 Bluegrass Lakes Parkway  
 Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY  
 Attn: Accounts Payable  
 P.O. BOX 16630  
 AUSTIN,TX 78761-6630  
 United States

| <u>Game</u>   | <u>Shipment</u> | <u>Description</u>        | <u>Quantity</u> | <u>Price Per</u> | <u>Total Amount</u>   | <u>SG Invoice #</u> |
|---|-----------------|---------------------------|-----------------|------------------|-----------------------|---------------------|
| TX-2353   | 2               | TX-2353 \$500,000 JACKPOT | 2,896,100       | 97.38 \$         | 282,022.22            | 1041165             |
| Additional Charges: Pack Inserts Printed on Holographic Stock (over 200,000 pieces) |                 |                           | 280,830         | 0.105 \$         | 29,487.15             |                     |
| Additional Charges: Specialty Ink-Fluorescent Ink-TX-2353 Pack Inserts              |                 |                           | 1               | 449.33 \$        | 449.33                |                     |
| TX-2353   | 1               | TX-2353 \$500,000 JACKPOT | 2,896,350       | 97.38 \$         | 282,046.56            | 1041153             |
| TX-2353   | 3               | TX-2353 \$500,000 JACKPOT | 2,897,300       | 97.38 \$         | 282,139.07            | 1041166             |
| TX-2353   | 4               | TX-2353 \$500,000 JACKPOT | 2,896,100       | 97.38 \$         | 282,022.22            | 1041167             |
| TX-2353   | 5               | TX-2353 \$500,000 JACKPOT | 2,713,650       | 97.38 \$         | 264,255.24            | 1041143             |
| Total Due   |                 |                           |                 |                  | <u>\$1,422,421.79</u> |                     |

**\*Please include the SG invoice numbers with your remittance**

Due Date: September 9, 2021

Wire Transfer Instructions:

Bank: Bank of America  
 Swift: BOFAUS3N  
 Acct Name: Scientific Games International, Inc.-Operating  
 Acct #: 501017395032  
 Wire Routing #: 026009593

**Instant Ticket Game Analysis**  
**8/25/19-8/28/21**

**Average Number of Weeks for 85% Average Sell Through**

|                  | A           | B       | C        | D        |                  | E           | F        | G        | H       |
|------------------|-------------|---------|----------|----------|------------------|-------------|----------|----------|---------|
|                  | Price Point |         |          |          |                  | Price Point |          |          |         |
| Print Quantities | \$1         | \$2     | \$3      | \$5      | Print Quantities | \$10        | \$20     | \$30     | \$50    |
| < 5M             | None        | None    | Week 10* | None     | 2M               | None        | None     | None     | None    |
| 5M-9.99M         | Week 14     | Week 16 | Week 11* | Week 17  | 3M               | None        | None     | None     | None    |
| 10M-14.99M       | Week 15     | None    | None     | Week 19  | 4M               | Week 16*    | None     | None     | None    |
| 15M-19.99M       | Week 23*    | None    | Week 29  | Week 48  | 5M               | Week 20     | None     | Week 38* | Week 36 |
| 20M-24.99M       | None        | None    | None     | Week 36  | 6M               | Week 13     | Week 23* | None     | None    |
| 25M-29.99M       | Week 32     | None    | None     | None     | 7M               | Week 16     | Week 34  | None     | None    |
| 30M-34.99M       | None        | None    | None     | None     | 8M               | Week 21*    | Week 40  | None     | None    |
| >35M             | None        | None    | Week 59  | Week 44* | >9M              | Week 30     | Week 33  | None     | None    |

**Average Weekly Dollar Sales at 85% Average Sell Through**

|                  | A           | B         | C           | D           |                  | E           | F           | G           | H           |
|------------------|-------------|-----------|-------------|-------------|------------------|-------------|-------------|-------------|-------------|
|                  | Price Point |           |             |             |                  | Price Point |             |             |             |
| Print Quantities | \$1         | \$2       | \$3         | \$5         | Print Quantities | \$10        | \$20        | \$30        | \$50        |
| < 5M             | None        | None      | \$1,280,407 | None        | 2M               | None        | None        | None        | None        |
| 5M-9.99M         | \$565,128   | \$810,337 | \$1,161,701 | \$1,904,150 | 3M               | None        | None        | None        | None        |
| 10M-14.99M       | \$646,883   | None      | None        | \$2,800,321 | 4M               | \$2,364,236 | None        | None        | None        |
| 15M-19.99M       | \$638,272   | None      | \$1,669,812 | \$1,515,020 | 5M               | \$2,813,557 | None        | \$3,506,730 | \$6,331,310 |
| 20M-24.99M       | None        | None      | None        | \$2,620,225 | 6M               | \$4,264,362 | \$4,577,513 | None        | None        |
| 25M-29.99M       | \$786,285   | None      | None        | None        | 7M               | \$3,884,366 | \$3,675,833 | None        | None        |
| 30M-34.99M       | None        | None      | None        | None        | 8M               | \$3,283,703 | \$3,828,587 | None        | None        |
| >35M             | None        | None      | \$1,688,331 | \$3,934,727 | >9M              | \$4,643,288 | \$6,280,238 | None        | None        |

None = no games at this level with 85% sell through

\* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only