# Scratch Ticket Game Closing Analysis SUMMARY REPORT 

## Scratch Ticket Information



## Instant Ticket Information



## Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.
$\square I$ am recommending closing the above game based on the below business reasons):

$1 / 24 / 2023$
Scratch Ticket Strategy Coordinator Date

> Will Russ 1/25/2023

Products Manager
Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.
Heidi Moreno for Robert Tirloni 1/26/2023

## Lottery Operations Division Director Date




1/26/2023
Controller Date

## for Mink

1/27/2023

## Deputy Executive Director <br> Date

Hay Ship
1/30/2023
Executive Director Date


- Play the Games of Texäs!:

| Da Vinci Report | $1 / 24 / 23$ |
| :--- | :--- |



## Liability for 2376 / for Life to Date

$\begin{array}{lll}\text { Product Status: } & \text { SmartCash Enabled: } \\ \text { Active } & \text { N/A } \\ & & \text { Outstanding Prizes }\end{array}$

|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Tier Ref SmartCash | Tier Value | Count |  |  |
|  |  |  |  |  |
| 1 | 1 | N/A | $\$ 20.00$ | 344008 |
| 2 | 2 | N/A | $\$ 30.00$ | 228202 |
| 3 | 3 | N/A | $\$ 50.00$ | 28380 |
| 4 | 4 | N/A | $\$ 50.00$ | 56797 |
| 5 | 5 | N/A | $\$ 50.00$ | 28206 |
| 6 | 6 | N/A | $\$ 100.00$ | 28482 |
| 7 | 7 | N/A | $\$ 100.00$ | 28289 |
| 8 | 8 | N/A | $\$ 100.00$ | 28463 |
| 9 | 0 | N/A | $\$ 200.00$ | 4725 |
| 10 | 0 | N/A | $\$ 200.00$ | 16606 |
| 11 | 0 | N/A | $\$ 200.00$ | 9477 |
| 12 | 0 | N/A | $\$ 200.00$ | 13224 |
| 13 | 0 | N/A | $\$ 200.00$ | 9461 |
| 14 | 0 | N/A | $\$ 200.00$ | 2359 |
| 15 | 0 | N/A | $\$ 200.00$ | 929 |
| 16 | 0 | N/A | $\$ 500.00$ | 229 |
| 17 | 0 | N/A | $\$ 500.00$ | 686 |
| 18 | 0 | N/A | $\$ 500.00$ | 825 |
| 19 | 0 | N/A | $\$ 500.00$ | 734 |
| 20 | 0 | N/A | $\$ 500.00$ | 718 |
| 21 | 0 | N/A | $\$ 2,000.00$ | 22 |
| 22 | 0 | N/A | $\$ 2,000.00$ | 48 |
| 23 | 0 | N/A | $\$ 2,000.00$ | 47 |
| 24 | 0 | N/A | $\$ 2,000.00$ | 26 |
| 25 | 0 | N/A | $\$ 20,000.00$ | 3 |
| 26 | 0 | N/A | $\$ 20,000.00$ | 8 |
| 27 | 0 | N/A | $\$ 20,000.00$ | 6 |
| 28 | 0 | N/A | $\$ 20,000.00$ | 10 |
| 29 | 0 | N/A | $\$ 1,000,000.00$ | 1 |
| 30 | 0 | N/A | $\$ 1,000,000.00$ | 0 |
|  |  |  | $1015: 1$ |  |

Validation Range: 12/02/2021-12/31/2037

| Amount | Tickets <br> Paid <br> Life to <br> Date | Amount Paid <br> Life to Date | \% paid | Est. Tickets <br> Sold |
| :---: | :---: | :---: | :---: | :---: |
| $\$ 6,880,160.00$ | 874070 | $\$ 17,481,400.00$ | $71.76 \%$ | 7282804 |
| $\$ 6,846,060.00$ | 583646 | $\$ 17,509,380.00$ | $71.89 \%$ | 7296293 |
| $\$ 1,419,000.00$ | 73044 | $\$ 3,652,200.00$ | $72.02 \%$ | 7309225 |
| $\$ 2,839,850.00$ | 146052 | $\$ 7,302,600.00$ | $72.00 \%$ | 7307388 |
| $\$ 1,410,300.00$ | 73298 | $\$ 3,664,900.00$ | $72.21 \%$ | 7328861 |
| $\$ 2,848,200.00$ | 73129 | $\$ 7,312,900.00$ | $71.97 \%$ | 7304263 |
| $\$ 2,828,900.00$ | 73215 | $\$ 7,321,500.00$ | $72.13 \%$ | 7320562 |
| $\$ 2,846,300.00$ | 72962 | $\$ 7,296,200.00$ | $71.94 \%$ | 7300947 |
| $\$ 945,000.00$ | 12207 | $\$ 2,441,400.00$ | $72.09 \%$ | 7316918 |
| $\$ 3,321,200.00$ | 42616 | $\$ 8,523,200.00$ | $71.96 \%$ | 7303266 |
| $\$ 1,895,400.00$ | 24335 | $\$ 4,867,000.00$ | $71.97 \%$ | 7304458 |
| $\$ 2,644,800.00$ | 34158 | $\$ 6,831,600.00$ | $72.09 \%$ | 7316553 |
| $\$ 1,892,200.00$ | 24362 | $\$ 4,872,400.00$ | $72.03 \%$ | 7310184 |
| $\$ 471,800.00$ | 6090 | $\$ 1,218,000.00$ | $72.08 \%$ | 7315424 |
| $\$ 185,800.00$ | 2468 | $\$ 493,600.00$ | $72.65 \%$ | 7373558 |
| $\$ 114,500.00$ | 608 | $\$ 304,000.00$ | $72.64 \%$ | 7372345 |
| $\$ 343,000.00$ | 1855 | $\$ 927,500.00$ | $73.00 \%$ | 7409122 |
| $\$ 412,500.00$ | 2144 | $\$ 1,072,000.00$ | $72.21 \%$ | 7328956 |
| $\$ 367,000.00$ | 1883 | $\$ 941,500.00$ | $71.95 \%$ | 7302543 |
| $\$ 359,000.00$ | 1807 | $\$ 903,500.00$ | $71.56 \%$ | 7263138 |
| $\$ 44,000.00$ | 53 | $\$ 106,000.00$ | $70.67 \%$ | 7172030 |
| $\$ 96,000.00$ | 116 | $\$ 232,000.00$ | $70.73 \%$ | 7178631 |
| $\$ 94,000.00$ | 123 | $\$ 246,000.00$ | $72.35 \%$ | 7343172 |
| $\$ 52,000.00$ | 59 | $\$ 118,000.00$ | $69.41 \%$ | 7044669 |
| $\$ 60,000.00$ | 7 | $\$ 140,000.00$ | $70.00 \%$ | 7104370 |
| $\$ 160,000.00$ | 12 | $\$ 240,000.00$ | $60.00 \%$ | 6089459 |
| $\$ 120,000.00$ | 19 | $\$ 380,000.00$ | $76.00 \%$ | 7713316 |
| $\$ 200,000.00$ | 15 | $\$ 300,000.00$ | $60.00 \%$ | 6089460 |
| $\$ 1,000,000.00$ | 1 | $\$ 1,000,000.00$ | $50.00 \%$ | 5074550 |
| $\$ 0000$ | 2 | $\$ 2,000,000.00$ | $100.00 \%$ | 10149100 |
| $\$ 42,696,970.00$ | $2,124,356$ | $\$ 109,698,780.00$ |  |  |
| 10 |  |  |  |  |

 PACKS / GAME:
PACKS /PooL:
PACK SIZE:
POOL SIZE:
405,964
4,800 25
120,000

PRIZE STRUCTURE
Texas Lottery Game \# 2376
IGT Job\# 013887
Version 3 dated June 15,202
Version 3 dated June 15, 2021

RETAIL PRICE REVENUE: PRIZE FUND: PERCENTAGE:
NSTANT FUND
INSTANT-WIN PAYOUT:

| $\begin{aligned} & \text { PRIZE } \\ & \text { LEVEL } \end{aligned}$ | $\begin{gathered} \text { TIER } \\ \text { CODE } \end{gathered}$ | GET | $\begin{gathered} \text { POWER SPOTS \$50, } \\ \text { S100\& \$200 } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Number of Wins Per } \\ \text { Ticket } \\ \hline \end{gathered}$ | TOTAL PRIZE AMOUNT | ODDS (1 IN:) | TOTAL PRIZES | $\begin{gathered} \text { WINNERS IN } \\ \text { 120,000 (PER } \\ \hline \end{gathered}$ | WINNERS IN 25 (PER PACK) | PRIZE COST | $\begin{gathered} \text { \% OF PRIZE } \\ \text { FUND } \\ \hline \end{gathered}$ | $\begin{gathered} \text { \% PER PRIZE } \\ \text { TIER } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | L | \$20 | - | 1 | \$20 | 8.33 | 1,218,078 | 14,400 | 3.00 | \$24,361,560 | 15.99\% | Low Tier: $15.99 \%$ |
| 2 | G | \$30 | - | 1 | \$30 | 12.50 | 811,848 | 9,600 | 2.00 | \$24,355,440 | 15.98\% |  |
| 3 | G | \$50 | - | 1 | \$50 | 100.07 | 101,424 | 1,200 | 0.25 | \$5,071,200 | 3.33\% |  |
| 4 | G | - | \$50 | 1 | \$50 | 50.03 | 202,849 | 2,400 | 0.50 | \$10,142,450 | 6.66\% |  |
| 5 | G | \$20 + \$30 | - | 2 | \$50 | 99.99 | 101,504 | 1,200 | 0.25 | \$5,075,200 | 3.33\% |  |
| 6 | G | \$100 or | \$100 or | 1 | \$100 | 99.88 | 101,611 | 1,200 | 0.25 | \$10,161,100 | 6.67\% |  |
| 7 | G | \$20x 5 | - | 5 | \$100 | 99.99 | 101,504 | 1,200 | 0.25 | \$10,150,400 | 6.66\% |  |
| 8 | G | \$50 | \$50 | 2 | \$100 | 100.07 | 101,425 | 1,200 | 0.25 | \$10,142,500 | 6.66\% | : $49.28 \%$ |
| 9 | M | \$200 or | \$200 or | 1 | \$200 | 599.40 | 16,932 | 200 |  | \$3,386,400 | 2.22\% |  |
| 10 | M | \$20x 5 | \$50×2 | 7 | \$200 | 171.37 | 59,222 | 700 |  | \$11,844,400 | 7.77\% |  |
| 11 | M | - | (\$50 x 2) + \$ 100 | 3 | \$200 | 300.16 | 33,812 | 400 |  | \$6,762,400 | 4.44\% |  |
| 12 | M | \$30 x 5 | \$50 | 6 | \$200 | 214.20 | 47,382 | 560 |  | \$9,476,400 | 6.22\% |  |
| 13 | M | $(\$ 40 \times 2)+(\$ 20 \times 6)$ | - | 8 | \$200 | 300.07 | 33,823 | 400 |  | \$6,764,600 | 4.44\% |  |
| 14 | M | \$50x 2 | \$100 | 3 | \$200 | 1,201.22 | 8,449 | 100 |  | \$1,689,800 | 1.11\% |  |
| 15 | M | \$20× 10 | - | 10 | \$200 | 2,987.67 | 3,397 | 40 |  | \$679,400 | 0.45\% |  |
| 16 | M | \$500 | - | 1 | \$500 | 12,125.57 | 837 | 10 |  | \$418,500 | 0.27\% |  |
| 17 | M | - | $(550 \times 2)+(\$ 200 \times 2)$ | 4 | \$500 | 3,994.14 | 2,541 | 30 |  | \$1,270,500 | 0.83\% |  |
| 18 | M | (\$40 5 5) $+(\$ 30 \times 5)$ | \$50 + \$100 | 12 | \$500 | 3,418.36 | 2.969 | 35 |  | \$1,484,500 | 0.97\% |  |
| 19 | M | $(\$ 20 \times 20)+(\$ 50 \times 2)$ | - | 22 | \$500 | 3,878.14 | 2,617 | 31 |  | \$1,308,500 | 0.86\% |  |
| 20 | M | $(\$ 50 \times 2)+\$ 100$ | \$100 $+\$ 200$ | 5 | \$500 | 4,019.45 | 2.525 | 30 |  | \$1,262,500 | 0.83\% | Mid Tier: 30.41\% |
| 21 | H | \$2,000 | - | 1 | \$2,000 | 135,321.33 | 75 |  |  | \$150,000 | 0.10\% |  |
| 22 | H | \$20 (50X) x (\$50 x 10) | ( $\$ 50 \times 2)+(\$ 200 \times 2)$ | 15 | \$2,000 | 61,884.76 | 164 | 2 |  | \$328,000 | 0.22\% |  |
| 23 | H | (\$50 x 20) $+(\$ 200 \times 2)$ | $50 \times 2)+(\$ 200 \times 2)+\$ 10$ | 27 | \$2,000 | 59,700.59 | 170 | 2 |  | \$340,000 | 0.22\% |  |
| 24 | H | 00 $\times 8)+(\$ 200 \times 2)+$ S | \$100+\$200 | 13 | \$2,000 | 119,401.18 | 85 | 1 |  | \$170,000 | 0.11\% |  |
| 25 | H | \$20,000 | - | 1 | \$20,000 | 1,014,910.00 | 10 |  |  | \$200,000 | 0.13\% |  |
| 26 | H | \$50 (200X) $\times 2$ | - | , | \$20,000 | 507,455.00 | 20 |  |  | \$400,000 | 0.26\% |  |
| 27 | H | ) $+(\$ 20(200 \mathrm{X}) \times 2 \mathrm{l})+$ | $(550 \times 2)+(\$ 200 \times 2)$ | 10 | \$20,000 | 405,964.00 | 25 |  |  | \$500,000 | 0.33\% |  |
| 28 | н | $50 \mathrm{X})+$ \$50(50X) $+(\$ 5$ | $($ S50 $\times 2)+(\$ 200 \times 2)$ | 22 | \$20,000 | 405,964.00 | 25 |  |  | \$500,000 | 0.33\% |  |
| 29 | H | \$1,000,000 | - | 1 | \$1,000,000 | 5,074,550.00 | 2 |  |  | \$2,000,000 | 1.31\% |  |
| 30 | H | ) $+(\$ 500(200 \mathrm{X}) \times 5)+$ | - - | 18 | \$1,000,000 | 5,074,550.00 | 2 |  |  | \$2,000,000 | 1.31\% | High Tier: 4.32\% |
|  |  | TOTAL CASH PRIZES |  |  | 1 in 2 Decimals: 1 in 4 Decimals: | $\begin{array}{r} 3.43 \\ 3.4342 \end{array}$ | 2,955,327 | 34,941 | 6.75 | \$152,395,750 | 100.00\% |  |

$$
\begin{gathered}
\text { POWER 200X } \\
\text { Texas Lottery Game \# 2376 } \\
\text { IGT JJb \# 013887 } \\
\text { Version 3 dated June 15, } 2021
\end{gathered}
$$

Consolidated
odds are 1 in:

| $\$ 20$ | 8.33 | $1,218,078$ |
| ---: | ---: | ---: |
| $\$ 30$ | 12.50 | 811,848 |
| $\$ 50$ | 25.01 | 405,777 |
| $\$ 100$ | 33.33 | 304,540 |
| $\$ 200$ | 49.99 | 203,007 |
| $\$ 500$ | 883.38 | 11,489 |
| $\$ 2,000$ | $20,544.74$ | 494 |
| $\$ 20,000$ | $126,863.75$ | 80 |
| $\$ 1,000,000$ | $2,537,275.00$ | 4 |
|  |  |  |



## Interoffice Memo

Gary Grief, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

## Payment Approval

December 7, 2021

The attached invoices) for service is being submitted for approval.

Vendor Name
P.O. Number (if applicable)

Tx Game Name

IGT
362-21-9009RL037
Game \#2376 Power 200X

Invoice Number:
90123051

LESS SANCTIONS LETTER DATED 9/13/21

Total Amount

The above referenced invoices) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

12/7/2021

Dale Bowersock (Scratch Ticket Strategy Coordinator)
Please forward to the next person for approval


Robert Tirloni (Products Manager)
Please forward to the next person for approval


Ryan Mindell (Lottery Operations Division Director)
\$1,060,672.31

12/7/2021
Invoice Amount:
\$1,067,072.31
$-\$ 6,400.00$

Date

12/8/2021
Date

12/8/2021
Date

Please return to Maria Perez in the Office of the Controller by
Due to the Holidays please forward ASAP, thanks for your help.
invoice $\begin{array}{ll}\text { INVOICE NUMBER: } & 90123051 \\ \text { DATE } & \text { : December }\end{array}$ 2021 2,



## Instant Ticket Game Analysis

03/01/20-02/26/22

## Average Number of Weeks for 85\% Average Sell Through



Average Weekly Dollar Sales at 85\% Average Sell Through

|  | A | B | C | D | E | F | G | H |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Price Point |  |  |  | Price Point |  |  |  |
| Print Quantities | \$1 | \$2 | \$3 | \$5 | \$10 | \$20 | \$30 | \$50 |
| < 5M | None | None | \$1,280,407 | None | None | None | None | None |
| 5M-9.99M | \$523,427 | \$836,412 | None | \$1,829,626 | \$3,575,687 | \$4,083,763 | None | \$6,822,934 |
| 10M-14.99M | \$646,883 | None | None | \$2,572,905 | \$3,255,577 | \$6,279,880 | None | None |
| 15M-19.99M | \$637,501 | None | \$1,754,298 | None | \$4,557,575 | None | None | None |
| 20M-24.99M | None | None | None | \$2,543,539 | \$4,377,999 | None | None | None |
| 25M-29.99M | \$795,571 | None | None | None | \$6,250,278 | None | None | None |
| 30M-34.99M | None | None | None | None | None | None | None | None |
| >35M | None | \$1,031,140 | \$1,494,231 | \$4,784,040 | \$7,855,672 | None | None | None |

None = no games at this level with $85 \%$ sell through

* only one game at this level with $85 \%$ sell through

Excludes Promotional Tickets
Unaudited - For Internal Use Only

| From: | Mendoza, Merry |
| :--- | :--- |
| Sent: | Wednesday, January 18, 2023 2:23 PM |
| To: | Stuckey, Kelly; Terrell, Julie; McCoy, Rene; Bowersock, Dale; Austin, Casey; Veselka, David; Simpson, |
|  | MaryBeth; Daniel, Conchita; Perez, Liesa; Perez, Maria; Vela, Anthony; Briones, Angela; Anderson, Lisa; |
|  | Thomas, Lyndi; Guarnero, Annika; Zamora, Myra; Rylee, Brandon; Directors; ManagersLO |
| Subject: | Robert Tirloni out of office; Others in charge |

Robert Tirloni will be out of the office January 19-30. In his absence the following people will be in charge of Lottery Operations and will have full signature authority including jackpot estimates. They will both require MIP/ereq approval access during their allotted time in charge.

Ray Page - January 19 and 20
Heidi Moreno-January 23-30

