

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**SUMMARY REPORT**

**Scratch Ticket Information**

Date Completed

4/19/2024

Game #	2387	Confirmed Packs	3,582
Game Name	Premier Cash	Active Packs	2,298
Quantity Printed	9,009,725	Warehouse Packs	34,597
Price Point	\$30	Returned Packs	221
Start Date	4/4/2022	Printed Payout Percentage	75.14%
Top Prize	\$ 2,000,000	Percent Sold	87.57%
Number of Top Prizes Remaining	0	Number of Weeks Out	106

**Current Game Sales Analysis**

**TANGIBLE COSTS**

**Expenditure Impact:**

Cost to print tickets	\$ 109,509	Actual ticket production costs
Prize payout expense	\$ 177,911,824	Data from Instant Ticket Tier Liability screen in ES

**Estimated Direct Costs** **\$ 178,021,333**

**TANGIBLE BENEFITS**

**Revenue Impact:**

Estimated sales	\$ 236,694,485	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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**Total Estimated Benefits** **\$ 236,694,485**

**Excess of Revenue over Expended \$ 58,673,153**

**INTANGIBLE POSITIVE BENEFITS:**

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

**INTANGIBLE NEGATIVE BENEFITS:**

- There are still valuable prizes remaining in this game.

**Assumptions:**

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

**Weekly Sales Comparison Information**

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	726,300
Next week	\$	787,470
Next week	\$	922,410
Avg Weekly Sales Current Game	\$	812,060
Avg Weekly Sales \$20; 5M-9.99M Qty*	\$	3,775,938
Percentage Of Variance In Sales		78%

**TEXAS LOTTERY COMMISSION**  
**Scratch Ticket Game Closing Analysis**  
**RECOMMENDATION AND APPROVALS**

**Instant Ticket Information**

Game #	2387	Printed Payout Percentage	75.14%
Game Name	Premier Cash	Actual Payout Percentage	75.17%
Percent Sold	87.57%	Number of Weeks Out	106
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			39

\* No games at the \$30 5M-9.99M level so the \$20 5M-9.99M level was used.

**Recommendation**

☐ Based on the findings in this Summary Report, I am recommending closing the above game.

☒ I am recommending closing the above game based on the below business reason(s):

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***Zero Top Prize***

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***Not Required - Zero Top Prize***

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Instant Product Coordinator      Date

***Not Required - Zero Top Prize***

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Products Manager      Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

***Not Required - Zero Top Prize***

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Lottery Operations Division Director      Date

***Not Required - Zero Top Prize***

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Controller      Date

***Not Required - Zero Top Prize***

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Executive Director      Date



# Play the Games of Texas!

Da Vinci Report

4/19/24

Week End Date:4/13/24

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														4/13/24	4/6/24	3/30/24	3/23/24
Mature	2435	\$50	10,070,440	500X LOTERIA SPECTACULAR	3/6/23			58	64.25%	29,082	6,525	137,332	51	\$4,887,100.00	\$5,045,600.00	\$5,529,150.00	\$5,115,800.00
	2479	\$50	8,214,280	CASH ROYALE	7/17/23			39	42.33%	19,070	4,796	207,736	91	\$2,774,500.00	\$2,881,600.00	\$3,135,050.00	\$3,108,050.00
	2536	\$50	4,135,520	MILLIONS CLUB	11/15/23			21	47.77%	22,482	6,404	73,910	53	\$3,038,750.00	\$3,251,100.00	\$3,654,250.00	\$3,507,400.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			100	68.17%	15,184	3,797	196,643	58	\$2,507,500.00	\$2,358,000.00	\$2,711,400.00	\$2,702,000.00
	2515	\$100	8,875,515	LOTERIA SUPREME	4/3/23			54	45.95%	29,130	7,143	277,013	61	\$5,566,800.00	\$5,645,500.00	\$5,888,100.00	\$5,819,700.00
Sold/Closing	1804	\$1	829,650	LUCKY STARS	9/18/17	3/14/24	4/28/24	343	0.00%	0	0	0	620	\$0	\$0	\$0	\$0
	2523	\$2	8,857,250	20X	9/18/23	4/3/24	5/18/24	30	79.59%	1,129	424	8,029	2,175	\$69,248.00	\$112,496.00	\$117,916.00	\$130,374.00
	2492	\$2	6,048,000	VETERANS CASH	10/16/23	5/5/24	6/19/24	26	65.03%	1,943	890	8,638	3,175	\$68,246.00	\$96,114.00	\$90,734.00	\$105,826.00
	2462	\$3	24,476,125	30X CASH BLITZ CROSSWORD	1/2/23	3/3/24	4/17/24	67	76.44%	0	0	39,974	4,269	\$2,121.00	\$7,572.00	-\$4,086.00	\$21,360.00
	2431	\$3	32,785,800	SPECIAL EDITION LOTERIA	10/17/22	5/5/24	6/19/24	78	88.72%	2,297	1,945	40,293	757	\$273,411.00	\$305,049.00	\$315,210.00	\$340,110.00
	2529	\$5	7,336,350	\$100 GRAND	10/16/23	4/7/24	5/22/24	26	62.75%	339	289	29,202	4,437	\$89,035.00	\$121,230.00	\$159,505.00	\$193,320.00
	2463	\$5	28,138,800	50X CASH BLITZ	1/2/23	3/3/24	4/17/24	67	56.89%	0	0	157,243	3,284	\$1,420.00	\$6,970.00	\$13,460.00	\$45,225.00
	2526	\$5	7,218,375	777 MULTIPLIER	10/2/23	4/7/24	5/22/24	28	75.82%	124	98	18,381	3,577	\$50,175.00	\$72,100.00	\$96,300.00	\$124,790.00
	2500	\$5	9,854,475	COWBOYS	8/14/23	4/7/24	5/22/24	35	47.34%	146	107	63,532	3,996	\$23,390.00	\$58,030.00	\$69,415.00	\$84,290.00
	2484	\$5	14,305,575	EMERALD 7S	5/1/23	4/7/24	5/22/24	50	75.99%	252	375	41,513	1,246	\$163,355.00	\$211,810.00	\$281,145.00	\$332,095.00
	2501	\$5	5,505,750	HOUSTON TEXANS	8/14/23	4/7/24	5/22/24	35	47.01%	103	65	32,958	4,973	\$7,555.00	\$22,105.00	\$27,470.00	\$34,890.00
	2524	\$5	7,144,200	MONEY MULTIPLIER	9/18/23	3/3/24	4/17/24	30	58.27%	0	0	30,233	8,233	\$4,810.00	\$11,840.00	\$7,930.00	\$19,980.00
	2534	\$5	7,059,750	WILD 7	11/15/23	5/5/24	6/19/24	21	62.82%	1,060	975	28,034	3,220	\$161,225.00	\$182,065.00	\$232,045.00	\$253,210.00
	2525	\$10	7,142,750	\$50, \$100 OR \$500!	9/18/23	4/7/24	5/22/24	30	93.24%	562	170	0	5,727	\$69,180.00	\$109,350.00	\$148,420.00	\$196,950.00
	2510	\$10	50,141,200	MEGA LOTERIA	2/6/23			62	93.58%	32,696	6,629	1,699	5,828	\$3,635,950.00	\$3,931,940.00	\$4,401,700.00	\$4,564,610.00
	2485	\$10	11,250,850	RUBY 7S	5/1/23	3/3/24	4/17/24	50	69.43%	0	0	59,399	6,785	\$280.00	\$12,530.00	\$23,840.00	\$109,620.00
	2486	\$20	6,555,250	DIAMOND 7S	5/1/23	4/7/24	5/22/24	50	75.57%	1,045	741	52,391	2,672	\$313,100.00	\$472,740.00	\$634,140.00	\$733,680.00
	2475	\$20	9,008,050	JACKPOT MILLIONS	3/20/23	3/3/24	4/17/24	56	51.43%	0	0	163,655	9,081	\$1,200.00	\$4,780.00	\$3,920.00	\$27,320.00
	2387	\$30	9,009,725	PREMIER CASH	4/4/22	5/5/24	6/19/24	106	87.57%	3,582	2,298	34,597	221	\$726,300.00	\$787,470.00	\$922,410.00	\$876,930.00

**Liability for 2387 / for Life to Date**Product Status:  
ActiveSmartCash Enabled:  
N/A

Validation Range: 03/03/2022 - 12/17/2024

**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$50.00	152251	\$7,612,550.00	1018940	\$50,947,000.00	87.00%	7838490
2	2	N/A	\$75.00	47329	\$3,549,675.00	313043	\$23,478,224.00	86.87%	7826444
3	3	N/A	\$100.00	11883	\$1,188,300.00	78213	\$7,821,300.00	86.81%	7821408
4	4	N/A	\$100.00	34568	\$3,456,800.00	235725	\$23,572,500.00	87.21%	7857463
5	5	N/A	\$100.00	22998	\$2,299,800.00	157227	\$15,722,700.00	87.24%	7860019
6	0	N/A	\$200.00	3915	\$783,000.00	26012	\$5,202,400.00	86.92%	7831087
7	0	N/A	\$200.00	7660	\$1,532,000.00	52522	\$10,504,400.00	87.27%	7862961
8	0	N/A	\$200.00	7673	\$1,534,600.00	52511	\$10,502,200.00	87.25%	7861053
9	0	N/A	\$200.00	3813	\$762,600.00	26233	\$5,246,600.00	87.31%	7866342
10	0	N/A	\$500.00	499	\$249,500.00	3260	\$1,630,000.00	86.73%	7813701
11	0	N/A	\$500.00	1336	\$668,000.00	9156	\$4,578,000.00	87.27%	7862470
12	0	N/A	\$500.00	936	\$468,000.00	6559	\$3,279,500.00	87.51%	7884561
13	0	N/A	\$500.00	1330	\$665,000.00	9209	\$4,604,500.00	87.38%	7872716
14	0	N/A	\$500.00	497	\$248,500.00	3281	\$1,640,500.00	86.84%	7824485
15	0	N/A	\$3,000.00	7	\$21,000.00	41	\$123,000.00	85.42%	7695806
16	0	N/A	\$3,000.00	8	\$24,000.00	43	\$129,000.00	84.31%	7596434
17	0	N/A	\$3,000.00	6	\$18,000.00	44	\$132,000.00	88.00%	7928558
18	0	N/A	\$3,000.00	4	\$12,000.00	43	\$129,000.00	91.49%	8242939
19	0	N/A	\$3,000.00	9	\$27,000.00	43	\$129,000.00	82.69%	7450349
20	0	N/A	\$30,000.00	0	\$0.00	4	\$120,000.00	100.00%	9009725
21	0	N/A	\$30,000.00	0	\$0.00	6	\$180,000.00	100.00%	9009724
22	0	N/A	\$30,000.00	2	\$60,000.00	8	\$240,000.00	80.00%	7207779
23	0	N/A	\$2,000,000.00	0	\$0.00	4	\$8,000,000.00	100.00%	9009725
<b>Totals:</b>				<b>296724</b>	<b>\$25,180,325.00</b>	<b>1,992,127</b>	<b>\$177,911,824.00</b>		

END OF PRODUCTION PRIZE STRUCTURE  
February 9, 2022 - (POOLS # 1 –86 COMPLETE)

Prize Structure  
TEXAS LOTTERY  
GAME NO.2387 "PREMIER CASH"  
August 11, 2021 - VERSION A

Order Quantity:	9,009,725	Pack Size:	25	Pool Size:	120,000	Winners:	2,288,851	Total Payout	
Price Point:	\$30.00	Packs/Game:	360,389	Number of Pools:	75.08	Non-winners:	6,720,874	Prize Fund:	\$203,092,150.00
Revenue:	\$270,291,750.00	Packs/Pool:	4,800			Overall Odds:	3.9364	Payout:	75.14%

Tier			Winners							Total Prize Cost	% Prize Fund
Kind	Wins	Level	Get	Win	Value	Odds (1 in)	Pack	Pool	Total		
Mid Tiers											
01	1	G	\$50	\$50	\$50.00	7.6928	3.25	15,600.00	1,171,191	\$58,559,550.00	28.83%
02	1	G	\$75	\$75	\$75.00	25.0012	1.00	4,800.00	360,372	\$27,027,900.00	13.31%
03	1	G	\$100	\$100	\$100.00	100.0014	0.25	1,200.00	90,096	\$9,009,600.00	4.44%
04	1	G	\$50 w/ 2X	\$100	\$100.00	33.3332	0.75	3,600.00	270,293	\$27,029,300.00	13.31%
05	2	G	\$50 x 2	\$100	\$100.00	49.9915	0.50	2,400.00	180,225	\$18,022,500.00	8.87%
Total (\$100.00):						16.6657	1.50	7,200.00	540,614	\$54,061,400.00	26.62%
06	1	M	\$200	\$200	\$200.00	301.0567	0.08	400.00	29,927	\$5,985,400.00	2.95%
07	1	M	\$100 w/ 2X	\$200	\$200.00	149.7080	0.17	800.00	60,182	\$12,036,400.00	5.93%
08	2	M	\$75 w/ 2X + \$50	\$200	\$200.00	149.7030	0.17	800.00	60,184	\$12,036,800.00	5.93%
09	4	M	\$50 x 4	\$200	\$200.00	299.8644	0.08	400.00	30,046	\$6,009,200.00	2.96%
Total (\$200.00):						49.9599	0.50	2,400.00	180,339	\$36,067,800.00	17.76%
10	1	M	\$500	\$500	\$500.00	2396.8409	0.01	50.00	3,759	\$1,879,500.00	0.93%
11	1	M	\$50 w/ 10X	\$500	\$500.00	858.7233	0.03	140.00	10,492	\$5,246,000.00	2.58%
12	2	M	\$50 w/ 5X x 2	\$500	\$500.00	1202.0981	0.02	100.00	7,495	\$3,747,500.00	1.85%
13	1	M	\$100 w/ 5X	\$500	\$500.00	854.8937	0.03	140.00	10,539	\$5,269,500.00	2.59%
14	10	M	\$50 x 10	\$500	\$500.00	2384.7869	0.01	50.00	3,778	\$1,889,000.00	0.93%
Total (\$500.00):						249.8329	0.10	480.00	36,063	\$18,031,500.00	8.88%
Total (Mid Tiers):						3.9368	6.35	30,480.00	2,288,579	\$193,748,150.00	95.40%
High Tiers											
15	1	H	\$3,000	\$3,000	\$3,000.00	187702.6042	0.00	0.67	48	\$144,000.00	0.07%
16	3	H	\$50 w/ 20X x 3	\$3,000	\$3,000.00	176661.2745	0.00	0.67	51	\$153,000.00	0.08%
17	4	H	\$75 w/ 10X x 4	\$3,000	\$3,000.00	180194.5000	0.00	0.67	50	\$150,000.00	0.07%
18	2	H	\$200 w/ 10X + \$200 w/ 5X	\$3,000	\$3,000.00	191696.2766	0.00	0.67	47	\$141,000.00	0.07%
19	34	H	\$500 + \$200 + (\$100 x 14) + (\$50 x 18)	\$3,000	\$3,000.00	173263.9423	0.00	0.67	52	\$156,000.00	0.08%
Total (\$3,000.00):						36329.5363	0.00	3.33	248	\$744,000.00	0.37%
20	1	H	\$30,000	\$30,000	\$30,000.00	2252431.2500	0.00	0.08	4	\$120,000.00	0.06%
21	1	H	\$3,000 w/ 10X	\$30,000	\$30,000.00	1501620.8333	0.00	0.09	6	\$180,000.00	0.09%
22	34	H	(\$3,000 x 6) + (\$500 x 23) + \$200 + (\$100 x 2) + (\$50 x 2)	\$30,000	\$30,000.00	900972.5000	0.00	0.09	10	\$300,000.00	0.15%
Total (\$30,000.00):						450486.2500	0.00	0.27	20	\$600,000.00	0.30%
23	1	H	\$2,000,000	\$2,000,000	\$2,000,000.00	2252431.2500	0.00	0.05	4 *	\$8,000,000.00	3.94%
Total (High Tiers):						33123.9890	0.00	3.65	272	\$9,344,000.00	4.60%
Total :						3.9364	6.35	30,483.65	2,288,851	\$203,092,150.00	100.00%

\* Exact Quantity by Kind Level

2X = win DOUBLE the prize  
5X = win 5 TIMES the prize  
10X = win 10 TIMES the prize  
20X = win 20 TIMES the prize

G-TIER: The \$50, \$75 and \$100 prizes are included in the GLEPS, programmed as G-Tier and included in the Low-Tier files.



# INTEROFFICE MEMO

Gary Grief, Executive Director      LaDonna Castañuela, Charitable Bingo Operations Director

## Payment Approval

March 4, 2022

The attached invoice(s) for service is being submitted for approval.

<b>Vendor Name</b>	<u>Scientific Games</u>
<b>P.O. Number (if applicable)</b>	<u>362-22-9019 RL004</u>
<b>Tx Game Name</b>	<u>Game #2387 Premier Cash</u>

<u>Invoice Number:</u>	<u>Invoice Amount:</u>
TX 030222	\$109,608.86
<b>less sanction letter dated 3/3/22</b>	<b>-\$100.00</b>

<b>Total Amount</b>	<b>\$109,508.86</b>
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The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB

3/4/2022

3/4/2022

Dale Bowersock (Scratch Ticket Strategy Coordinator)  
Please forward to the next person for approval

Date

3/4/2022

Robert Tirloni (Products Manager)  
Please forward to the next person for approval

Date

3/6/2022

Ryan Mindell (Lottery Operations Division Director)

Date

Please return to Maria Perez in the Office of the Controller by

**March 14, 2022**





Invoice: TX 030222  
"TX 2387 PREMIER CASH"™  
February 14, 2022

Supplier : Scientific Games International  
1500 Bluegrass Lakes Parkway  
Alpharetta, Georgia 30004 USA

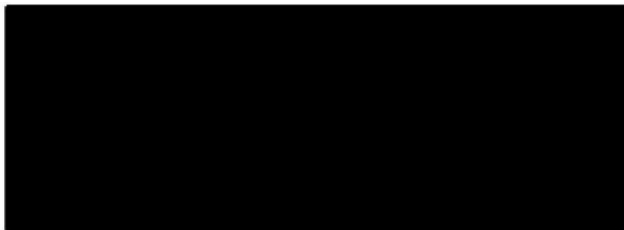
Customer : TEXAS LOTTERY  
Attn: Accounts Payable  
P.O. BOX 16630  
AUSTIN, TX 78761-6630  
United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2387	1	TX-2387 PREMIER CASH	2,869,125	92.57	\$ 265,594.90	1042479
TX-2387	2	TX-2387 PREMIER CASH	3,128,975	92.57	\$ 289,649.22	1042580
Additional Charges: Sparkle Set Up Fee			1	4500	\$ 4,500.00	
Additional Charges: Pack inserts Printed on Holographic Stock(over 200,000 pieces)			360,060	0.105	\$ 37,806.30	
Additional Pricing: TX-2354 Credit			1	-766727.68	\$ (766,727.68)	
TX-2387	3	TX-2387 PREMIER CASH	3,011,625	92.57	\$ 278,786.13	1042475
					\$ -	
					\$ -	
Total Due					<u>\$109,608.86</u>	

\*Please include the SG invoice numbers with your remittance

Due Date:

April 2, 2022





## Scratch Ticket Game Closing Analysis

08/29/21      Thru      08/26/23

### Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	Week 18	Week 13	Week 16	Week 26	Week 39	None	Week 55	None
10M-14.99M	Week 18	*Week 28	None	None	Week 37	None	None	*Week 75	None
15M-19.99M	Week 28	None	None	*Week 47	None	*Week 35	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	*Week 59	*Week 54	None	*Week72	None	None	None	None
30M-34.99M	None	*Week 55	None	*Week 63	None	None	None	None	None
>=35M	None	None	None	*Week 55	*Week 51	None	None	None	None

### Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	None	\$836,861	\$1,218,171	\$2,103,552	\$2,534,946	\$3,775,938	None	\$4,951,385	None
10M-14.99M	\$525,017	\$620,682	None	None	\$2,836,350	None	None	\$5,794,776	None
15M-19.99M	\$530,463	None	None	\$1,645,025	None	\$8,401,824	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	\$830,007	\$1,352,586	None	\$3,385,773	None	None	None	None
30M-34.99M	None	\$1,037,735	None	\$2,208,309	None	None	None	None	None
>=35M	None	None	None	\$4,608,748	\$8,277,057	None	None	None	None

None = no games at this level with 85% sell through

\* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only