

TEAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

12/28/2022

Game #	2412	Confirmed Packs	2,884
Game Name	Power Shot	Active Packs	2,379
Quantity Printed	7,218,150	Warehouse Packs	21,240
Price Point	\$5	Returned Packs	1,235
Start Date	8/1/2022	Printed Payout Percentage	68.26%
Top Prize	\$ 100,000	Percent Sold	68.55%
Number of Top Prizes Remaining	1	Number of Weeks Out	21

Current Game Sales Analysis**TANGIBLE COSTS****Expenditure Impact:**

Cost to print tickets	\$ 620,702	Actual ticket production costs
Prize payout expense	\$ 16,551,270	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 17,171,972

TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 24,740,209	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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Total Estimated Benefits \$ 24,740,209

Excess of Revenue over Expended \$ 7,568,237

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

	<u>Previous 3 Weeks Sales from DaVinci</u>	
Most recent week sales	\$	292,930
Next week	\$	346,170
Next week	\$	377,360
Avg Weekly Sales Current Game	\$	338,820
Avg Weekly Sales \$5; 5M - 9.99M Qty	\$	1,829,626
Percentage Of Variance In Sales		81%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2412	Printed Payout Percentage	68.26%
Game Name	Power Shot	Actual Payout Percentage	66.90%
Percent Sold	68.55%	Number of Weeks Out	21
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			19

Recommendation

Based on the findings in this Summary Report, I am recommending closing the above game.

I am recommending closing the above game based on the below business reason(s):

Paul Bowersock

12/28/2022

Scratch Ticket Strategy Coordinator Date

Will Russ

12/29/2022

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Robert Lee

12/30/2022

Lottery Operations Division Director Date

Kelly Strickland

1/3/2023

Controller Date

Roy Mitchell

1/3/2023

Deputy Executive Director Date

Gary Huff

1/3/2023

Executive Director Date



Da Vinci Report **12/28/22**

Week End Date:12/24/22

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														12/24/22	12/17/22	12/10/22	12/3/22
Mature	2412	\$5	7,218,150	POWER SHOT	8/1/22			21	68.55%	2,884	2,379	21,240	1,235	\$292,930.00	\$346,170.00	\$377,360.00	\$461,580.00
	2425	\$5	32,632,050	SUPER CROSSWORD	2/24/22			43	60.02%	13,679	9,405	144,641	119	\$2,014,520.00	\$2,064,665.00	\$2,098,765.00	\$2,142,045.00
	2333	\$10	28,628,600	\$250,000 50X CASHWORD	12/20/21			53	63.59%	18,438	8,902	173,958	37	\$3,137,830.00	\$3,087,230.00	\$3,133,390.00	\$3,230,480.00
	2369	\$10	12,077,250	\$50, \$100 OR \$500!	8/1/22			21	66.75%	18,622	8,056	46,670	22	\$3,004,180.00	\$3,052,580.00	\$3,079,240.00	\$3,245,610.00
	2441	\$10	14,063,350	\$500,000 CASH BLOWOUT	9/6/22			16	27.87%	18,410	10,189	170,256	7	\$1,737,990.00	\$1,783,880.00	\$1,757,930.00	\$1,968,410.00
	2433	\$10	49,110,750	MEGA LOTERIA	2/7/22			46	77.78%	42,704	14,032	143,904	44	\$7,572,640.00	\$7,570,920.00	\$7,703,080.00	\$8,091,710.00
	2407	\$10	12,236,750	PAYOUT MULTIPLIER	7/5/22			25	47.74%	8,350	4,992	112,347	39	\$970,790.00	\$1,054,210.00	\$1,098,230.00	\$1,275,180.00
	2375	\$10	22,860,600	POWER 100X	1/3/22			51	53.93%	10,332	6,488	190,020	59	\$1,227,650.00	\$1,263,120.00	\$1,226,180.00	\$1,315,190.00
	2311	\$10	8,067,400	TRIPLE RED 777 SUPER TICKET	7/11/22			24	54.51%	11,850	7,401	49,574	12	\$1,797,660.00	\$1,742,060.00	\$1,798,430.00	\$1,863,070.00
	2442	\$20	10,250,650	\$1,000,000 CASH BLOWOUT	9/6/22			16	24.12%	21,761	10,058	273,846	34	\$2,509,260.00	\$2,704,760.00	\$2,673,860.00	\$2,726,340.00
	2438	\$20	19,277,675	\$1,000,000 CROSSWORD	6/6/22			29	35.94%	25,381	9,640	448,627	31	\$4,963,100.00	\$5,073,420.00	\$4,991,800.00	\$4,978,380.00
	2349	\$20	8,200,000	500X	7/18/22			23	68.00%	16,275	7,293	76,137	26	\$3,319,000.00	\$3,875,360.00	\$3,935,580.00	\$4,154,940.00
	2367	\$20	16,392,750	CASH SPECTACULAR	11/15/21			58	45.16%	13,181	6,331	335,362	55	\$1,901,160.00	\$2,073,880.00	\$1,920,160.00	\$2,017,440.00
	2434	\$20	16,932,075	MILLION DOLLAR LOTERIA	9/19/22			14	32.93%	49,277	13,111	373,307	6	\$8,682,980.00	\$8,951,180.00	\$8,856,280.00	\$8,996,480.00
	2402	\$20	8,199,050	MONEY	6/20/22			27	43.89%	9,460	5,014	166,810	48	\$1,467,740.00	\$1,618,660.00	\$1,627,240.00	\$1,721,400.00
	2376	\$20	10,149,100	POWER 200X	1/3/22			51	69.33%	12,706	6,508	101,091	65	\$1,601,700.00	\$1,638,200.00	\$1,542,740.00	\$1,638,100.00
	2411	\$20	7,928,475	ULTIMATE 7S	2/21/22			44	83.03%	8,509	4,009	38,611	64	\$1,392,040.00	\$1,577,340.00	\$1,578,500.00	\$1,627,580.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			249	72.50%	11,201	6,511	351,233	86	\$2,814,570.00	\$2,890,710.00	\$2,778,240.00	\$2,780,640.00
	2387	\$30	9,009,725	PREMIER CASH	4/4/22			38	50.24%	13,471	7,849	153,296	62	\$2,897,880.00	\$2,975,100.00	\$2,858,670.00	\$3,022,170.00
	2423	\$50	6,608,840	\$1,000,000 DIAMOND RICHES	8/1/22			21	34.41%	19,805	8,582	183,103	30	\$4,751,150.00	\$4,894,450.00	\$4,609,250.00	\$4,861,550.00
	2358	\$50	5,984,660	\$1,000,000 ULTIMATE	12/20/21			53	77.46%	13,940	6,069	43,690	62	\$2,879,600.00	\$2,745,500.00	\$2,692,850.00	\$2,856,100.00
	2378	\$50	6,116,960	\$200,000,000 CASH BLOWOUT!	3/7/22			42	71.72%	14,229	6,595	61,518	72	\$4,066,250.00	\$4,056,200.00	\$3,945,450.00	\$3,977,350.00
	2344	\$50	10,279,600	500X LOTERIA SPECTACULAR	10/18/21			62	72.72%	18,506	7,353	107,999	77	\$5,623,950.00	\$5,645,350.00	\$5,592,550.00	\$5,517,250.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			32	35.54%	23,949	9,946	405,352	81	\$9,572,100.00	\$9,242,800.00	\$9,019,000.00	\$9,363,500.00
Out of Wareh	2450	\$3	6,115,750	WINTER WORDS	11/7/22			7	62.97%	6,360	9,366	19	2	\$1,746,387.00	\$1,736,958.00	\$1,907,022.00	\$2,083,272.00
Sold/Closing	2372	\$1	34,835,250	POWER 20X	1/3/22	12/10/22	1/24/23	51	68.22%	427	1,136	66,615	845	\$95,370.00	\$146,192.00	\$182,804.00	\$211,484.00
	2392	\$2	9,265,000	777 SLOTS	4/18/22	11/13/22	12/28/22	36	77.14%	10	12	12,734	1,870	\$2,510.00	-\$6,916.00	-\$5,244.00	\$27,736.00
	2381	\$2	8,912,625	JUMBO BUCKS	6/20/22	12/10/22	1/24/23	27	73.23%	403	581	13,750	818	\$71,040.00	\$109,528.00	\$134,928.00	\$154,330.00
	2403	\$2	9,058,125	LUCKY 3	7/18/22	1/8/23	2/22/23	23	68.40%	1,869	2,854	15,365	468	\$186,478.00	\$228,634.00	\$224,414.00	\$239,326.00
	2316	\$2	9,112,375	TRIPLE \$\$\$	5/16/22	11/13/22	12/28/22	32	59.36%	18	6	25,266	1,900	-\$270.00	-\$11,870.00	-\$13,680.00	\$12,124.00
	2373	\$3	24,134,125	POWER 30X CROSSWORD	1/3/22	12/10/22	1/24/23	51	83.57%	620	857	24,024	760	\$207,345.00	\$364,086.00	\$427,068.00	\$532,479.00
	2327	\$3	28,614,750	TEXAS LOTERIA	10/4/21			64	92.98%	6,959	5,538	9,347	324	\$491,748.00	\$514,692.00	\$539,694.00	\$608,733.00

Liability for 2412 / for Life to Date

Product Status:
Active

SmartCash Enabled:
N/A

Validation Range: 06/28/2022 - 12/31/2037

Outstanding Prizes

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	233402	\$1,167,010.00	440548	\$2,202,740.00	65.37%	4718364
2	2	N/A	\$10.00	64907	\$649,070.00	127577	\$1,275,770.00	66.28%	4784137
3	3	N/A	\$10.00	95215	\$952,150.00	193383	\$1,933,830.00	67.01%	4836719
4	4	N/A	\$10.00	95686	\$956,860.00	193040	\$1,930,400.00	66.86%	4826000
5	5	N/A	\$20.00	15990	\$319,800.00	32195	\$643,900.00	66.82%	4822835
6	6	N/A	\$20.00	15614	\$312,280.00	32443	\$648,860.00	67.51%	4872930
7	7	N/A	\$20.00	15616	\$312,320.00	32569	\$651,380.00	67.59%	4878861
8	8	N/A	\$20.00	15515	\$310,300.00	32542	\$650,840.00	67.72%	4887800
9	0	N/A	\$50.00	7944	\$397,200.00	16118	\$805,900.00	66.99%	4835098
10	0	N/A	\$50.00	7697	\$384,850.00	16345	\$817,250.00	67.99%	4907273
11	0	N/A	\$50.00	7654	\$382,700.00	16469	\$823,450.00	68.27%	4927899
12	0	N/A	\$50.00	7646	\$382,300.00	16369	\$818,450.00	68.16%	4920004
13	0	N/A	\$100.00	995	\$99,500.00	2000	\$200,000.00	66.78%	4820133
14	0	N/A	\$100.00	2925	\$292,500.00	6093	\$609,300.00	67.56%	4876933
15	0	N/A	\$100.00	1934	\$193,400.00	4061	\$406,100.00	67.74%	4889559
16	0	N/A	\$100.00	989	\$98,900.00	2000	\$200,000.00	66.91%	4829809
17	0	N/A	\$100.00	945	\$94,500.00	2053	\$205,300.00	68.48%	4942915
18	0	N/A	\$200.00	200	\$40,000.00	412	\$82,400.00	67.32%	4859277
19	0	N/A	\$200.00	1136	\$227,200.00	2444	\$488,800.00	68.27%	4927697
20	0	N/A	\$200.00	289	\$57,800.00	604	\$120,800.00	67.64%	4882152
21	0	N/A	\$200.00	183	\$36,600.00	419	\$83,800.00	69.60%	5023928
22	0	N/A	\$500.00	39	\$19,500.00	81	\$40,500.00	67.50%	4872251
23	0	N/A	\$500.00	113	\$56,500.00	257	\$128,500.00	69.46%	5013687
24	0	N/A	\$500.00	144	\$72,000.00	280	\$140,000.00	66.04%	4766702
25	0	N/A	\$500.00	146	\$73,000.00	286	\$143,000.00	66.20%	4778682
26	0	N/A	\$500.00	74	\$37,000.00	170	\$85,000.00	69.67%	5029038
27	0	N/A	\$1,000.00	8	\$8,000.00	14	\$14,000.00	63.64%	4593368
28	0	N/A	\$1,000.00	14	\$14,000.00	29	\$29,000.00	67.44%	4868054
29	0	N/A	\$1,000.00	14	\$14,000.00	26	\$26,000.00	65.00%	4691797
30	0	N/A	\$1,000.00	3	\$3,000.00	16	\$16,000.00	84.21%	6078442
31	0	N/A	\$5,000.00	1	\$5,000.00	1	\$5,000.00	50.00%	3609075
32	0	N/A	\$5,000.00	2	\$10,000.00	3	\$15,000.00	60.00%	4330889
33	0	N/A	\$5,000.00	1	\$5,000.00	2	\$10,000.00	66.67%	4812099
34	0	N/A	\$100,000.00	1	\$100,000.00	3	\$300,000.00	75.00%	5413612
			Totals:	593042	\$8,084,240.00	1,170,852	\$16,551,270.00		

Prize Structure
TEXAS LOTTERY
GAME NO.2412 "POWER SHOT"
February 22, 2022 - VERSION A

Order Quantity: 7,218,150	Pack Size: 75	Pool Size: 120,000	Winners: 1,763,894	Total Payout: \$24,635,510.00
Price Point: \$5.00	Packs/Game: 96,242	Number of Pools: 60.15	Non-winners: 5,454,256	Prize Fund: \$24,635,510.00
Revenue: \$36,090,750.00	Packs/Pool: 1,600		Overall Odds: 4.0922	Payout: 68.26%

ORIGINAL ORDER

SHIPMENT # 1-2
COMPLETE
POOLS # 1-76

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund	
							Pack	Pool	Total			
Low Tiers												
01	1	L	\$5	\$5	\$5.00	10.7102	7.00	11,200.00	673,950	\$3,369,750.00	13.68%	
02	1	L	\$10	\$10	\$10.00	37.5000	2.00	3,200.00	192,484	\$1,924,840.00	7.81%	
03	1	L	\$5 w/ 2X	\$10	\$10.00	25.0111	3.00	4,800.00	288,598	\$2,885,980.00	11.71%	
04	2	L	\$5 x 2	\$10	\$10.00	25.0000	3.00	4,800.00	288,726	\$2,887,260.00	11.72%	
						Total (\$10.00):	9.3766	8.00	12,800.00	769,808	\$7,698,080.00	31.25%
05	1	L	\$20	\$20	\$20.00	149.8008	0.50	800.00	48,185	\$963,700.00	3.91%	
06	1	L	\$10 w/ 2X	\$20	\$20.00	150.1998	0.50	800.00	48,057	\$961,140.00	3.90%	
07	3	L	\$10 + (\$5 x 2)	\$20	\$20.00	149.8008	0.50	800.00	48,185	\$963,700.00	3.91%	
08	4	L	\$5 x 4	\$20	\$20.00	150.1998	0.50	800.00	48,057	\$961,140.00	3.90%	
						Total (\$20.00):	37.5000	2.00	3,200.00	192,484	\$3,849,680.00	15.63%
						Total (Low Tiers):	4.4114	17.00	27,200.00	1,636,242	\$14,917,510.00	60.55%
Mid Tiers												
09	1	M	\$50	\$50	\$50.00	299.9813	0.25	400.00	24,062	\$1,203,100.00	4.88%	
10	1	M	\$5 w/ 10X	\$50	\$50.00	300.2308	0.25	400.00	24,042	\$1,202,100.00	4.88%	
11	2	M	(\$5 x 2) w/ 5X	\$50	\$50.00	299.2227	0.25	400.00	24,123	\$1,206,150.00	4.90%	
12	10	M	\$5 x 10	\$50	\$50.00	300.5684	0.25	400.00	24,015	\$1,200,750.00	4.87%	
						Total (\$50.00):	75.0000	1.00	1,600.00	96,242	\$4,812,100.00	19.53%
13	1	M	\$100	\$100	\$100.00	2410.0668	0.03	50.00	2,995	\$299,500.00	1.22%	
14	10	M	(\$5 x 10) w/ 2X	\$100	\$100.00	800.4158	0.09	150.00	9,018	\$901,800.00	3.66%	
15	1	M	\$10 w/ 10X	\$100	\$100.00	1204.0284	0.06	100.00	5,995	\$599,500.00	2.43%	
16	2	M	(\$10 x 2) w/ 5X	\$100	\$100.00	2414.9047	0.03	50.00	2,989	\$298,900.00	1.21%	
17	20	M	\$5 x 20	\$100	\$100.00	2407.6551	0.03	50.00	2,998	\$299,800.00	1.22%	
						Total (\$100.00):	300.8189	0.25	400.00	23,995	\$2,399,500.00	9.74%
18	1	M	\$200	\$200	\$200.00	11794.3627	0.01	10.00	612	\$122,400.00	0.50%	
19	1	M	\$20 w/ 10X	\$200	\$200.00	2016.2430	0.04	60.00	3,580	\$716,000.00	2.91%	
20	4	M	(\$10 x 4) w/ 5X	\$200	\$200.00	8083.0347	0.01	15.00	893	\$178,600.00	0.73%	
21	20	M	(\$5 x 20) w/ 2X	\$200	\$200.00	11990.2824	0.01	10.00	602	\$120,400.00	0.49%	
						Total (\$200.00):	1269.2369	0.06	95.00	5,687	\$1,137,400.00	4.62%
22	1	M	\$500	\$500	\$500.00	60151.2500	0.00	2.00	120	\$60,000.00	0.24%	
23	2	M	(\$50 x 2) w/ 5X	\$500	\$500.00	19508.5135	0.00	6.00	370	\$185,000.00	0.75%	
24	7	M	(\$100 + \$50 + (\$20 x 5)) w/ 2X	\$500	\$500.00	17023.9387	0.00	7.00	424	\$212,000.00	0.86%	
25	4	M	(\$20 + (\$10 x 3)) w/ 10X	\$500	\$500.00	16708.6806	0.00	7.00	432	\$216,000.00	0.88%	
26	25	M	\$20 x 25	\$500	\$500.00	29582.5820	0.00	4.00	244	\$122,000.00	0.50%	
						Total (\$500.00):	4539.7170	0.02	26.00	1,590	\$795,000.00	3.23%
						Total (Mid Tiers):	56.6067	1.33	2,121.00	127,514	\$9,144,000.00	37.12%
High Tiers												
27	1	H	\$1,000	\$1,000	\$1,000.00	328097.7273	0.00	0.34	22	\$22,000.00	0.09%	
28	1	H	\$500 w/ 2X	\$1,000	\$1,000.00	167863.9535	0.00	0.68	43	\$43,000.00	0.17%	
29	10	H	(\$10 x 10) w/ 10X	\$1,000	\$1,000.00	180453.7500	0.00	0.68	40	\$40,000.00	0.16%	
30	25	H	(\$100 x 2) + (\$50 x 12) + (\$20 x 9) + (\$10 x 2)	\$1,000	\$1,000.00	379902.6316	0.00	0.34	19	\$19,000.00	0.08%	
						Total (\$1,000.00):	58210.8871	0.00	2.03	124	\$124,000.00	0.50%
31	1	H	\$5,000	\$5,000	\$5,000.00	3609075.0000	0.00	0.03	2 *	\$10,000.00	0.04%	
32	1	H	\$1,000 w/ 5X	\$5,000	\$5,000.00	1443630.0000	0.00	0.08	5 *	\$25,000.00	0.10%	
33	25	H	\$200 x 25	\$5,000	\$5,000.00	2406050.0000	0.00	0.05	3 *	\$15,000.00	0.06%	
						Total (\$5,000.00):	721815.0000	0.00	0.17	10	\$50,000.00	0.20%
34	1	H	\$100,000	\$100,000	\$100,000.00	1804537.5000	0.00	0.07	4 *	\$400,000.00	1.62%	
						Total (High Tiers):	52305.4348	0.00	2.27	138	\$574,000.00	2.33%
						Total :	4.0922	18.33	29,323.27	1,763,894	\$24,635,510.00	100.00%

* Exact Quantity by Kind Level

2X = win 2 TIMES the PRIZE
5X = win 5 TIMES the PRIZE
10X = win 10 TIMES the PRIZE

The \$50 prizes are included in the GLEPS but are programmed as Mid-Tier and not part of the Low-Tier file.

7,218,150

673,950

192,484

288,598

288,726

48,185

48,057

48,185

48,057

24,062

24,042

24,123

24,015

2,995

9,018

5,995

2,989

2,998

612

3,580

893

602

120

370

424

432

244

22

43

40

19

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INTEROFFICE MEMO

Gary Grief, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

June 28, 2022

The attached invoice(s) for service is being submitted for approval.

Vendor Name	<u>Scientific Games</u>
P.O. Number (if applicable)	<u>362-22-9019RL017</u>
Invoice Number	<u>TX 062822</u>
Tx Game Name:	<u>Game #2412 Power Shot</u>
Invoice Amount:	<u>\$620,702.13</u>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB

6/29/2022



6/29/2022

Dale Bowersock (Scratch Ticket Strategy Coordinator)
Please forward to the next person for approval

Date

6/29/2022

Robert Tirloni (Products Manager)
Please forward to the next person for approval

Date

6/29/2022

Ryan Mindell (Lottery Operations Division Director)

Date

Please return to Maria Perez in the Office of the Controller by

July 8, 2022



Invoice: TX 062822
 "TX 2412 POWER SHOT"™
 June 28, 2022

Supplier : Scientific Games International
 1500 Bluegrass Lakes Parkway
 Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY
 Attn: Accounts Payable
 P.O. BOX 16630
 AUSTIN, TX 78761-6630
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2412	1	TX-2412 POWER SHOT	3,690,300	85.95 \$	317,181.29	1043518
Additional Charges: TX-2412 Additional Insert/TVM Cards			1	302.14 \$	302.14	
TX-2412	2	TX-2412 POWER SHOT	3,527,850	85.95 \$	303,218.71	1043516

Total Due \$620,702.13

*Please include the SG invoice numbers with your remittance

Due Date: July 27, 2022

Wire Transfer Instructions:

Bank: Bank of America
 Swift: BOFAUS3N
 Acct Name: Scientific Games International, Inc.-Operating
 Acct #: 501017395032
 Wire Routing #: 026009593

Instant Ticket Game Analysis
03/01/20-02/26/22

Average Number of Weeks for 85% Average Sell Through

Print Quantities	A	B	C	D	E	F	G	H
	Price Point				Price Point			
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50
< 5M	None	None	Week 10*	None	None	None	None	None
5M-9.99M	Week 15	Week 16	None	Week 19	Week 17	Week 39	None	Week 34
10M-14.99M	Week 15	None	None	Week 23	Week 33	Week 32	None	None
15M-19.99M	Week 23	None	Week 27*	None	Week 34*	None	None	None
20M-24.99M	None	None	None	Week 39	Week 41*	None	None	None
25M-29.99M	Week 32*	None	None	None	Week 36*	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None
>35M	None	Week 63	Week 70*	Week 48*	Week 43*	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	A	B	C	D	E	F	G	H
	Price Point				Price Point			
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50
< 5M	None	None	\$1,280,407	None	None	None	None	None
5M-9.99M	\$523,427	\$836,412	None	\$1,829,626	\$3,575,687	\$4,083,763	None	\$6,822,934
10M-14.99M	\$646,883	None	None	\$2,572,905	\$3,255,577	\$6,279,880	None	None
15M-19.99M	\$637,501	None	\$1,754,298	None	\$4,557,575	None	None	None
20M-24.99M	None	None	None	\$2,543,539	\$4,377,999	None	None	None
25M-29.99M	\$795,571	None	None	None	\$6,250,278	None	None	None
30M-34.99M	None	None	None	None	None	None	None	None
>35M	None	\$1,031,140	\$1,494,231	\$4,784,040	\$7,855,672	None	None	None

None = no games at this level with 85% sell through
 * only one game at this level with 85% sell through

Excludes Promotional Tickets
 Unaudited - For Internal Use Only