

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

4/24/2023

Game #	2439	Confirmed Packs	1,840
Game Name	\$5,000 Cash Blowout	Active Packs	1,516
Quantity Printed	17,131,800	Warehouse Packs	760
Price Point	\$1	Returned Packs	864
Start Date	9/6/2022	Printed Payout Percentage	60.16%
Top Prize	\$ 5,000	Percent Sold	96.62%
Number of Top Prizes Remaining	0	Number of Weeks Out	42

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 678,800	Actual ticket production costs
Prize payout expense	\$ 8,505,033	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs \$ 9,183,833

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 16,552,745	Based on # of tkts printed, times % sold from DaVinci report, times the price point
-----------------	---------------	---

Total Estimated Benefits \$ 16,552,745

Excess of Revenue over Expended \$ 7,368,912

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	65,001
Next week	\$	97,309
Next week	\$	124,140
Avg Weekly Sales Current Game	\$	95,483
Avg Weekly Sales \$1; 15M-19.99M Qty	\$	589,321
Percentage Of Variance In Sales		84%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	<div>2439</div>	Printed Payout Percentage	<div>60.16%</div>
Game Name	<div>\$5,000 Cash Blowout</div>	Actual Payout Percentage	<div>51.38%</div>
Percent Sold	<div>96.62%</div>	Number of Weeks Out	<div>42</div>
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.			<div>25</div>

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

Not Required - All Top Prizes Claimed

Instant Product Coordinator Date

Not Required - All Top Prizes Claimed

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Not Required - All Top Prizes Claimed

Lottery Operations Division Direct Date

Not Required - All Top Prizes Claimed

Controller Date

Not Required - All Top Prizes Claimed

Deputy Executive Director Date

Not Required - All Top Prizes Claimed

Executive Director Date

Bowersock, Dale

From: WebsiteSupport@lottery.state.tx.us
Sent: Tuesday, June 27, 2023 5:16 AM
To: WEBSITE_SCRATCH_ZTP
Subject: ZTP Occurrence: Date 06/26/2023

All top prizes for the following game(s) have been claimed as of 06/26/2023.

Game Number	Game Name	Price	Prize Amount	Prizes Printed	Prizes Claimed	Pending Top Claims	Pending Top Claims Count	Prizes Remaining	Sales Begin Date	Pre-Call Date	Call Date	Sales End Date
2439	\$5,000 Cash Blowout	\$1	\$5,000	20	20		0	0	09/06/2022	06/02/2023	07/02/2023	08/16/2023

The Last Top Prize Claimed Date only reflects prizes claimed at a Texas Lottery® claim center. If the final top prize was validated at a retail location that validation date will not be reflected on this report.



Play the Games of Texas!

Da Vinci Report

6/27/23

Week End Date:6/24/23

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														6/24/23	6/17/23	6/10/23	6/3/23
Mature	2428	\$5	23,203,950	BINGO TIMES 20	4/11/22			63	73.26%	13,223	7,691	58,457	27	\$1,093,800.00	\$1,127,630.00	\$1,223,920.00	\$1,283,805.00
	2459	\$5	7,218,750	BONUS MONEY	1/16/23			23	73.83%	2,347	1,520	16,443	2,025	\$201,620.00	\$245,235.00	\$282,685.00	\$340,865.00
	2471	\$5	7,219,275	CASH GAMES	2/20/23			18	65.97%	4,177	2,679	20,445	1,252	\$323,710.00	\$384,400.00	\$430,175.00	\$540,560.00
	2497	\$5	7,218,600	COOL CASH	2/6/23			20	67.71%	3,962	2,244	18,268	2,147	\$305,510.00	\$361,015.00	\$409,165.00	\$483,830.00
	2432	\$5	59,010,300	SPECIAL EDITION SUPER LOTERIA	12/5/22			29	48.20%	35,312	15,845	346,642	15	\$5,038,530.00	\$4,982,100.00	\$5,345,665.00	\$5,202,970.00
	2389	\$5	7,160,625	TRIPLE TRIPLER	3/6/23			16	68.21%	4,097	2,470	18,972	591	\$398,200.00	\$475,830.00	\$573,680.00	\$681,335.00
	2441	\$10	14,063,350	\$500,000 CASH BLOWOUT	9/6/22			42	49.92%	10,785	4,665	121,355	312	\$684,290.00	\$729,780.00	\$771,740.00	\$936,540.00
	2464	\$10	23,085,050	100X CASH BLITZ	1/2/23			25	33.91%	19,174	7,708	274,365	25	\$1,831,390.00	\$1,934,320.00	\$2,040,490.00	\$2,312,000.00
	2413	\$10	28,619,300	CASH BLOWOUT	3/6/23			16	20.43%	21,407	9,243	420,531	22	\$2,452,030.00	\$2,460,100.00	\$2,709,350.00	\$2,874,410.00
	2421	\$10	8,016,250	CASH WINFALL	2/6/23			20	60.81%	14,763	4,597	37,680	178	\$894,860.00	\$1,009,240.00	\$1,126,990.00	\$1,393,460.00
	2510	\$10	50,141,200	MEGA LOTERIA	2/6/23			20	30.91%	41,864	13,251	626,493	8	\$7,939,220.00	\$7,971,730.00	\$8,382,020.00	\$8,923,970.00
	2410	\$10	8,198,500	MONOPOLY	12/5/22			29	61.47%	4,037	2,146	54,085	1,002	\$353,130.00	\$418,150.00	\$466,380.00	\$586,660.00
	2407	\$10	12,236,750	PAYOUT MULTIPLIER	7/5/22			51	58.42%	2,403	1,091	97,062	231	\$200,370.00	\$225,020.00	\$227,950.00	\$287,600.00
	2460	\$20	7,978,175	\$100,000,000 RICHES!	12/19/22			27	50.33%	34,599	7,585	111,899	62	\$1,940,900.00	\$1,890,040.00	\$1,894,540.00	\$2,027,660.00
	2442	\$20	10,250,650	\$1,000,000 CASH BLOWOUT	9/6/22			42	42.75%	11,747	4,635	214,678	312	\$837,880.00	\$897,480.00	\$940,440.00	\$1,073,420.00
	2438	\$20	19,277,675	\$1,000,000 CROSSWORD	6/6/22			55	68.25%	28,508	8,966	200,582	35	\$4,139,320.00	\$4,315,060.00	\$4,413,620.00	\$4,793,340.00
	2465	\$20	10,031,750	200X CASH BLITZ	1/2/23			25	46.24%	21,437	7,471	182,628	32	\$2,261,620.00	\$2,235,700.00	\$2,388,880.00	\$2,653,500.00
	2367	\$20	16,392,750	CASH SPECTACULAR	11/15/21			84	59.14%	14,150	5,692	244,968	37	\$1,528,060.00	\$1,525,520.00	\$1,591,400.00	\$1,550,920.00
	2475	\$20	9,008,050	JACKPOT MILLIONS	3/20/23			14	29.90%	37,716	9,029	200,643	39	\$2,448,580.00	\$2,505,760.00	\$2,588,900.00	\$2,912,180.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			275	78.75%	10,642	5,061	269,449	67	\$2,097,960.00	\$2,102,760.00	\$2,125,290.00	\$2,222,610.00
	2387	\$30	9,009,725	PREMIER CASH	4/4/22			64	71.61%	11,702	5,293	82,253	54	\$1,625,970.00	\$1,682,190.00	\$1,738,860.00	\$1,846,800.00
	2468	\$30	8,544,000	VIP CLUB	2/20/23			18	31.51%	19,751	8,349	201,755	20	\$3,150,690.00	\$3,238,560.00	\$3,431,880.00	\$3,686,430.00
	2423	\$50	6,608,840	\$1,000,000 DIAMOND RICHES	8/1/22			47	59.62%	14,548	5,887	109,282	85	\$2,591,600.00	\$2,731,650.00	\$2,618,300.00	\$2,748,050.00
	2455	\$50	10,237,540	\$5,000,000 ULTIMATE	1/16/23			23	25.84%	18,667	6,884	349,746	46	\$4,603,600.00	\$4,445,150.00	\$4,723,900.00	\$4,792,100.00
	2344	\$50	10,279,600	500X LOTERIA SPECTACULAR	10/18/21			88	89.89%	9,995	2,948	35,339	162	\$1,813,700.00	\$1,859,750.00	\$1,941,500.00	\$1,933,450.00
	2435	\$50	10,070,440	500X LOTERIA SPECTACULAR	3/6/23			16	20.37%	25,033	7,475	363,388	49	\$5,798,850.00	\$5,854,550.00	\$6,033,250.00	\$6,393,800.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			58	53.00%	19,360	6,234	295,098	75	\$4,656,800.00	\$4,738,900.00	\$4,898,100.00	\$4,948,600.00
Sold/Closing	2439	\$1	17,131,800	\$5,000 CASH BLOWOUT	9/6/22	7/2/23	8/16/23	42	92.62%	1,840	1,516	760	864	\$65,001.00	\$97,309.00	\$124,140.00	\$158,113.00
	2443	\$2	10,246,375	10X LUCKY	9/19/22	6/4/23	7/19/23	40	94.44%	103	154	1,203	675	\$30,884.00	\$61,418.00	\$99,028.00	\$126,438.00
	2469	\$2	9,173,500	LUCKY SHAMROCK	1/16/23	7/2/23	8/16/23	23	94.38%	636	949	54	765	\$99,206.00	\$138,008.00	\$171,152.00	\$222,760.00
	2440	\$5	12,237,000	\$200,000 CASH BLOWOUT	9/6/22	6/4/23	7/19/23	42	78.14%	378	387	25,051	2,471	\$81,040.00	\$165,165.00	\$287,230.00	\$404,965.00
	2454	\$5	7,217,250	CASH PLU\$	12/5/22	6/4/23	7/19/23	29	76.82%	183	159	15,993	2,814	\$31,410.00	\$63,085.00	\$110,660.00	\$154,855.00

Liability for 2439 / for Life to Date**Product Status:**
Active**SmartCash Enabled:**
N/A**Validation Range:** 08/10/2022 - 02/13/2024**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$1.00	375915	\$375,915.00	1336985	\$1,336,985.00	78.05%	13372035
2	2	N/A	\$2.00	64749	\$129,498.00	277887	\$555,774.00	81.10%	13894350
3	3	N/A	\$2.00	114198	\$228,396.00	342650	\$685,300.00	75.00%	12849374
4	4	N/A	\$2.00	64239	\$128,478.00	278397	\$556,794.00	81.25%	13919850
5	5	N/A	\$5.00	17193	\$85,965.00	97177	\$485,885.00	84.97%	14556412
6	6	N/A	\$5.00	19255	\$96,275.00	95115	\$475,575.00	83.16%	14247540
7	7	N/A	\$5.00	8358	\$41,790.00	48818	\$244,090.00	85.38%	14627469
8	8	N/A	\$10.00	7393	\$73,930.00	49643	\$496,430.00	87.04%	14911177
9	9	N/A	\$10.00	22959	\$229,590.00	91235	\$912,350.00	79.89%	13687407
10	10	N/A	\$10.00	7204	\$72,040.00	49972	\$499,720.00	87.40%	14973245
11	11	N/A	\$20.00	5404	\$108,080.00	23177	\$463,540.00	81.09%	13892576
12	12	N/A	\$20.00	3313	\$66,260.00	25142	\$502,840.00	88.36%	15137153
13	0	N/A	\$50.00	380	\$19,000.00	3907	\$195,350.00	91.14%	15613235
14	0	N/A	\$50.00	663	\$33,150.00	3623	\$181,150.00	84.53%	14481687
15	0	N/A	\$50.00	432	\$21,600.00	3831	\$191,550.00	89.87%	15395713
16	0	N/A	\$50.00	423	\$21,150.00	3836	\$191,800.00	90.07%	15430285
17	0	N/A	\$100.00	113	\$11,300.00	950	\$95,000.00	89.37%	15310639
18	0	N/A	\$100.00	153	\$15,300.00	1285	\$128,500.00	89.36%	15309014
19	0	N/A	\$100.00	429	\$42,900.00	2064	\$206,400.00	82.79%	14183728
20	0	N/A	\$5,000.00	0	\$0.00	20	\$100,000.00	100.00%	17131799
Totals:				712773	\$1,800,617.00	2,735,714	\$8,505,033.00		

END OF PRODUCTION PRIZE STRUCTURE
August 1, 2022 - (POOLS # 1 – 86 COMPLETE)

Prize Structure
TEXAS LOTTERY
GAME NO.2439 "\$5,000 CASH BLOWOUT"
January 31, 2022 - VERSION A

Order Quantity:	17,131,800	Pack Size:	150	Pool Size:	240,000	Winners:	3,448,487	Total Payout	
Price Point:	\$1.00	Packs/Game:	114,212	Number of Pools:	71.38	Non-winners:	13,683,313	Prize Fund:	\$10,305,650.00
Revenue:	\$17,131,800.00	Packs/Pool:	1,600			Overall Odds:	4.9679	Payout:	60.16%

Kind	Wins	Tier Level	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
							Pack	Pool	Total		
Low Tiers											
01	1	L	\$1	\$1	\$1.00	10.0016	15.00	24,000.00	1,712,900	\$1,712,900.00	16.62%
02	1	L	\$2	\$2	\$2.00	50.0000	3.00	4,800.00	342,636	\$685,272.00	6.65%
03	1	L	\$1 (2X)	\$2	\$2.00	37.5000	4.00	6,400.00	456,848	\$913,696.00	8.87%
04	2	L	\$1 x 2	\$2	\$2.00	50.0000	3.00	4,800.00	342,636	\$685,272.00	6.65%
Total (\$2.00):						15.0000	10.00	16,000.00	1,142,120	\$2,284,240.00	22.17%
05	1	L	\$5	\$5	\$5.00	149.7928	1.00	1,600.00	114,370	\$571,850.00	5.55%
06	2	L	\$2 (2X) + \$1	\$5	\$5.00	149.7928	1.00	1,600.00	114,370	\$571,850.00	5.55%
07	5	L	\$1 x 5	\$5	\$5.00	299.6327	0.50	800.00	57,176	\$285,880.00	2.77%
Total (\$5.00):						59.9190	2.50	4,000.00	285,916	\$1,429,580.00	13.87%
08	1	L	\$10	\$10	\$10.00	300.3682	0.50	800.00	57,036	\$570,360.00	5.53%
09	1	L	\$5 (2X)	\$10	\$10.00	150.0236	1.00	1,600.00	114,194	\$1,141,940.00	11.08%
10	5	L	\$2 x 5	\$10	\$10.00	299.6327	0.50	800.00	57,176	\$571,760.00	5.55%
Total (\$10.00):						75.0059	2.00	3,200.00	228,406	\$2,284,060.00	22.16%
11	1	L	\$10 (2X)	\$20	\$20.00	599.4122	0.25	400.00	28,581	\$571,620.00	5.55%
12	2	L	\$10 + \$5 (2X)	\$20	\$20.00	602.0664	0.25	400.00	28,455	\$569,100.00	5.52%
Total (\$20.00):						300.3682	0.50	800.00	57,036	\$1,140,720.00	11.07%
Total (Low Tiers):						5.0000	30.00	48,000.00	3,426,378	\$8,851,500.00	85.89%
Mid Tiers											
13	1	M	\$50	\$50	\$50.00	3996.2211	0.04	60.00	4,287	\$214,350.00	2.08%
14	2	M	\$20 (2X) + \$5 (2X)	\$50	\$50.00	3997.1535	0.04	60.00	4,286	\$214,300.00	2.08%
15	5	M	\$10 x 5	\$50	\$50.00	4018.7192	0.04	60.00	4,263	\$213,150.00	2.07%
16	4	M	(\$10 (2X) x 2) + (\$5 x 2)	\$50	\$50.00	4022.4935	0.04	60.00	4,259	\$212,950.00	2.07%
Total (\$50.00):						1002.1527	0.15	240.00	17,095	\$854,750.00	8.29%
17	1	M	\$100	\$100	\$100.00	16116.4628	0.01	15.00	1,063	\$106,300.00	1.03%
18	5	M	\$20 x 5	\$100	\$100.00	11913.6300	0.01	20.00	1,438	\$143,800.00	1.40%
19	1	M	\$50 (2X)	\$100	\$100.00	6871.9615	0.02	35.00	2,493	\$249,300.00	2.42%
Total (\$100.00):						3430.4766	0.04	70.00	4,994	\$499,400.00	4.85%
Total (Mid Tiers):						775.5806	0.19	310.00	22,089	\$1,354,150.00	13.14%
High Tiers											
20	1	H	\$5,000	\$5,000	\$5,000.00	856590.0000	0.00	0.28	20	\$100,000.00	0.97%
Total (High Tiers):						856590.0000	0.00	0.28	20	\$100,000.00	0.97%
Total :						4.9679	30.19	48,310.28	3,448,487	\$10,305,650.00	100.00%



INTEROFFICE MEMO

Gary Grief, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

August 10, 2022

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Scientific Games
P.O. Number (if applicable)	362-22-9019RL013
Invoice Number	TX 080922
Tx Game Name:	Game #2439 \$5000 Cash Blowout
Invoice Amount:	\$678,800.22

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)
Please forward to the next person for approval

8/10/2022

Date

8/10/2022



Robert Tirloni (Products Manager)
Please forward to the next person for approval

8/10/2022

Date

8/10/2022

Ryan Mindell (Lottery Operations Division Director)

Date

Please return to Maria Perez in the Office of the Controller by

August 20, 2022

In an effort to close out FY 22 please forward ASAP, thank you for your help.



Invoice: TX 080922
"TX 2439 \$5,000 CASH BLOWOUT"™
 Aug 9, 2022

Supplier : Scientific Games International
 1500 Bluegrass Lakes Parkway
 Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY
 Attn: Accounts Payable
 P.O. BOX 16630
 AUSTIN, TX 78761-6630
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2439	1	TX-2439 \$5,000 CASH BLOWOUT	11,401,350	37.768	\$ 430,606.19	1043797
Additional Charges: TX-2439 4 Pack Inserts on Foil (up to 200,000 pieces)			113,610	0.24	\$ 27,266.40	
Additional Charges: TX-2439 5 Sparkle Set Up Fee			1	4500	\$ 4,500.00	
TX-2439	2	TX-2439 \$5,000 CASH BLOWOUT	5,730,450	37.768	\$ 216,427.64	1043788
Total Due					<u>\$678,800.22</u>	

***Please include the SG invoice numbers with your remittance**

Due Date: September 8, 2022

Wire Transfer Instructions:

Bank: Bank of America
 Swift: BOFAUS3N
 Acct Name: Scientific Games International, Inc.-Operating
 Acct #: 501017395032
 Wire Routing #: 026009593

Perez, Maria

From: Mendoza, Merry
Sent: Tuesday, August 9, 2022 7:30 AM
To: Biard, Bob; Callahan, Lauren; Castanuela, LaDonna; Fernandez, Mike; Grief, Gary; Mindell, Ryan; Mendoza, Merry; Stuckey, Kelly; Thomas, Jan; Trevino, Nelda; Bland, Angie; Mindell, Ryan; Moreno, Heidi; Page, Ray; Rogers, Ed; Snell, Amy; Tirloni, Robert; Schuhmann, Stacy; Stuckey, Kelly; Terrell, Julie; McCoy, Rene; Bowersock, Dale; Austin, Casey; Veselka, David; Leeper, Andrew; Simpson, MaryBeth; Daniel, Conchita; Perez, Liesa; Perez, Maria; Briones, Angela; Anderson, Lisa; Thomas, Lyndi; Guarnero, Annika; Zamora, Myra; Rylee, Brandon; Vasquez, Kim
Subject: Ryan Mindell out of office; Others in charge

Ryan Mindell will be out of the office August 9-12. In his absence the following will be in charge of Lottery Operations and will have full signature authority, including jackpot estimation.

August 9-10 - Robert Tirloni

August 11-12 - Heidi Moreno

Scratch Ticket Game Closing Analysis

02/28/21 Thru 02/25/23

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	Week 13*	Week 21	Week 13	Week 17	Week 30	Week 41	Week 66*	Week 45	None
10M-14.99M	Week 17	None	None	Week 27	Week 43	None	None	None	None
15M-19.99M	Week 25	None	None	Week 47*	None	None	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	Week 59*	Week 54*	None	None	Week 59*	None	None	None
30M-34.99M	None	Week 55*	None	None	None	None	None	None	None
>=35M	None	None	None	Week 55*	Week 47	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	\$605,763	\$671,354	\$1,218,171	\$1,985,045	\$2,418,561	\$3,720,871	\$3,548,614	\$6,136,988	None
10M-14.99M	\$575,127	None	None	\$2,099,094	\$2,648,035	None	None	None	None
15M-19.99M	\$589,321	None	None	\$1,645,025	None	None	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	\$830,007	\$1,352,586	None	None	\$7,343,720	None	None	None
30M-34.99M	None	\$1,037,735	None	None	None	None	None	None	None
>=35M	None	None	None	\$4,608,748	\$8,066,364	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only