# **Scratch Ticket Game Closing Analysis**

# **SUMMARY REPORT**

Scratch Ticket Information	n	Date Completed	4/24/2023
Game #	2440	Confirmed Packs	7,903
Game Name	\$200,000 Cash Blowout	Active Packs	5,346
Quantity Printed	12,237,000	Warehouse Packs	28,471
Price Point	\$5	Returned Packs	437
Start Date	9/6/2022	Printed Payout Percentage	67.96%
Top Prize	\$ 200,000	Percent Sold	72.52%
Number of Top Prizes Remaining	1	Number of Weeks Out	33

	Current Game	Sales Analysis
TANGIBLE COSTS	Ourione Ourio	Oulos Allalysis
TANGIBLE GGG.G		
Expenditure Impact:		
Cost to print tickets	\$ 1,509,509	Actual ticket production costs
Prize payout expense	\$ 29,307,905	Data from Instant Ticket Tier Liability screen in ES
Estimated Direct Costs	\$ 30,817,414	
TANGIBLE BENEFITS		
Revenue Impact:		
Estimated sales	\$ 44,371,362	Based on # of tkts printed, times % sold from DaVinci report, times the price point
<b>Total Estimated Benefits</b>	\$ 44,371,362	·
Excess of Revenue over Expended	\$ 13,553,948	

### **INTANGIBLE POSITIVE BENEFITS:**

- --Allows for open bin space for new games at same price point with higher average weekly sales.
- --Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

## **INTANGIBLE NEGATIVE BENEFITS:**

--There are still valuable prizes remaining in this game.

### Assumptions:

-Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information									
Previous 3 Weeks Sales from DaVinci									
Most recent week sales	\$	620,110							
Next week	\$	637,215							
Next week	\$	676,930							
A - Marth Oaks O mad Oam	•	044.750							
Avg Weekly Sales Current Game	\$	644,752							
Avg Weekly Sales \$5; 10M-14.99M Qty	\$	2,099,094							
Percentage Of Variance In Sales		69%							

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# Scratch Ticket Game Closing Analysis RECOMMENDATION AND APPROVALS

### Instant Ticket Information

motunt motor mornati	J11			
Game #		2440	Printed Payout Percentage	67.96%
Game Name	\$200,	000 Cash Blowout	Actual Payout Percentage	66.05%
Percent Sold		72.52%	Number of Weeks Out	33
Average # of Weeks for 85% S	Sell-through	for Same Price Poi	nt Game With Similar Print Run.	27
Recommendation				
Based on the findings in t	his Summa	ary Report, I am reco	mmending closing the above game	<b>)</b> .
I am recommending closi	ng the abov	ve game based on th	ne below business reason(s):	
Dale Bownsock		4/25/2023		
Instant Product Coordinator	Date			
Will Kuss		4/26/2023		
Products Manager	Date			
By signing below, I agree with	the recomn	nendation of the Pro	ducts Department Staff to close the	e above game.
Part Car		4/30/2023		
Lottery Operations Division Dir	ect Date			
Keeny Stuckery		5/2/2023		
Controller	Date			
for mill		5/2/2023		
Deputy Executive Director	Date			
Lan Drif		5/3/2023		
Executive Director	Date			



															Net Sa	les	
<b>Product Line</b>	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	4/22/23	4/15/23	4/8/23	4/1/23
Baseline	2507	\$1	17,373,900	EZ LOTERIA	3/6/23			7	24.61%	17,279	14,755	52,290	6	\$799,210.00	\$625,255.00	\$663,791.00	\$717,996.00
	2503	\$2	22,221,750	BREAK THE BANK	3/20/23			5	13.99%	14,388	13,355	121,810	8	\$1,412,954.00	\$1,542,628.00	\$1,452,804.00	\$1,215,780.00
	2427	\$2	30,059,250	CLASSIC BINGO!	2/20/23			9	15.95%	14,159	10,221	174,681	15	\$1,058,486.00	\$1,141,024.00	\$1,218,386.00	\$1,074,312.00
	2477	\$5	7,219,050	\$200,000 COLOSSAL CASH	3/20/23			5	37.63%	18,338	10,469	28,771	5	\$2,239,800.00	\$2,841,975.00	\$3,035,945.00	\$3,565,940.00
	2481	\$5	7,224,975	50X LUCKY	4/17/23			1	5.72%	37,079	12,498	37,843	16	\$2,063,980.00	\$1,500.00	\$0	\$0
	2471	\$5	7,219,275	CASH GAMES	2/20/23			9	51.18%	12,688	7,676	24,383	9	\$1,023,530.00	\$1,324,025.00	\$1,561,655.00	\$1,712,300.00
	2497	\$5	7,218,600	COOL CASH	2/6/23			11	54.73%	11,994	6,827	21,894	55	\$841,800.00	\$1,034,195.00	\$1,153,650.00	\$1,406,235.00
	2473	\$5	7,219,875	LUCKY SYMBOLS	4/3/23			3	24.36%	25,327	13,062	31,680	4	\$2,902,645.00	\$3,605,505.00	\$2,285,615.00	\$750.00
	2389	\$5	7,160,625	TRIPLE TRIPLER	3/6/23			7	48.31%	13,924	7,886	25,348	8	\$1,602,480.00	\$1,765,420.00	\$2,242,425.00	\$2,880,320.00
	2413	\$10	28,619,300	CA\$H BLOWOUT	3/6/23			7	11.33%	25,347	11,113	466,724	7	\$3,882,570.00	\$4,283,400.00	\$4,604,280.00	\$5,141,900.00
	2421	\$10	8,016,250	CASH WINFALL	2/6/23			11	44.89%	22,116	8,687	54,784	19	\$2,343,010.00	\$2,510,340.00	\$2,606,580.00	\$2,797,880.00
	2516	\$10	4,135,000	INSTANT \$1,000!	4/17/23			1	6.78%	48,484	11,949	12,105	22	\$2,801,040.00	\$1,500.00	\$0	\$0
	2510	\$10	50,141,200	MEGA LOTERIA	2/6/23			11	15.76%	35,421	11,967	787,627	20	\$7,932,700.00	\$7,724,110.00	\$7,471,500.00	\$7,423,490.00
	2475	\$20	9,008,050	JACKPOT MILLIONS	3/20/23			5	14.97%	24,031	10,355	268,611	12	\$4,363,120.00	\$4,997,800.00	\$5,550,200.00	\$6,712,400.00
	2468	\$30	8,544,000	VIP CLUB	2/20/23			9	18.65%	19,857	9,081	245,525	15	\$4,240,080.00	\$4,331,790.00	\$4,787,970.00	\$4,957,290.00
	2435	\$50	10,070,440	500X LOTERIA SPECTACULAR	3/6/23			7	9.04%	27,619	7,102	419,037	12	\$6,621,950.00	\$6,358,800.00	\$6,415,550.00	\$7,581,150.00
	2515	\$100	8,875,515	LOTERIA SUPREME	4/3/23			3	3.50%	49,480	11,367	506,308	2	\$10,416,800.00	\$11,290,000.00	\$9,327,800.00	\$6,000.00
Mature	2439	\$1	17,131,800	\$5,000 CASH BLOWOUT	9/6/22			33	84.08%	7,991	6,557	1,481	94	\$271,617.00	\$294,456.00	\$298,961.00	\$322,109.00
	2461	\$1	34,367,550	20X CASH BLITZ	1/2/23			16	33.99%	11,580	10,073	126,536	22	\$538,862.00	\$563,729.00	\$601,298.00	\$624,018.00
	2424	\$1	823,350	CASH FRENZY	9/14/22			31	0.00%	0	0	3,044	337	\$0	\$0	\$0	\$0
	1878	\$1	854,700	CASH ON THE SPOT	9/18/17			292	0.00%	0	0	,	15	\$0	\$0	\$0	\$0
	1804	\$1	829,650	LUCKY STARS	9/18/17			292	0.00%	0	0		603	\$0	\$0	\$0	\$0
	2124	\$1	853,200	WINNING 7S	8/8/19			193	0.00%	0	0	1,720	614	\$0	\$0	\$0	\$0
	2443	\$2	10,246,375	10X LUCKY	9/19/22			31	88.14%	3,438	2,760	2,324	86	\$223,116.00	\$230,456.00	\$227,728.00	\$254,588.00
	2469	\$2	9,173,500	LUCKY SHAMROCK	1/16/23			14	80.26%	6,824	5,987	312	38	\$599,746.00	\$649,088.00	\$725,350.00	\$820,692.00
	2321	\$3	47,974,000	\$50,000 BONUS CASHWORD	4/11/22			54	50.14%	11,295	7,719	169,231	79	\$1,258,041.00		\$1,310,949.00	
	2462	\$3	24,476,125	30X CASH BLITZ CROSSWORD	1/2/23			16	32.98%	11,728	8,770	108,076	35	\$1,232,775.00		\$1,296,570.00	
	2431	\$3	32,785,800	SPECIAL EDITION LOTERIA	10/17/22			27	38.62%	18,402	11,775	233,895	41	\$1,364,808.00		\$1,423,320.00	
	2440	<b>\$5</b>	12,237,000	\$200,000 CASH BLOWOUT	9/6/22			33	72.52%	7,903	5,346	28,471	437	\$620,110.00	\$637,215.00	\$676,930.00	\$734,880.00
	2463	\$5	28,138,800	50X CASH BLITZ	1/2/23			16	30.39%	15,966	9,159	232,416	14	\$1,776,635.00	\$1,925,875.00	\$1,990,100.00	\$2,156,130.00

1/3

Da Vinci

# Liability for 2440 / for Life to Date

Product Status: SmartCash Enabled:

Active N/A

Validation Range: 08/11/2022 - 12/31/2037

**Outstanding Prizes** 

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$5.00	454557	\$2,272,785.00	932418	\$4,662,090.00	67.23%	8226535
2	2	N/A	\$10.00	102945	\$1,029,450.00	223487	\$2,234,870.00	68.46%	8377887
3	3	N/A	\$10.00	100011	\$1,000,110.00	226309	\$2,263,090.00	69.35%	8486587
4	4	N/A	\$10.00	98014	\$980,140.00	228188	\$2,281,880.00	69.95%	8560145
5	5	N/A	\$20.00	12543	\$250,860.00	28335	\$566,700.00	69.32%	8482200
6	6	N/A	\$20.00	24384	\$487,680.00	57132	\$1,142,640.00	70.09%	8576528
7	7	N/A	\$20.00	11787	\$235,740.00	28979	\$579,580.00	71.09%	8698818
8	8	N/A	\$20.00	23561	\$471,220.00	58134	\$1,162,680.00	71.16%	8707824
9	0	N/A	\$25.00	12501	\$312,525.00	28265	\$706,625.00	69.33%	8484492
10	0	N/A	\$25.00	12155	\$303,875.00	28662	\$716,550.00	70.22%	8592912
11	0	N/A	\$25.00	11735	\$293,375.00	29031	\$725,775.00	71.21%	8714427
12	0	N/A	\$25.00	11706	\$292,650.00	28993	\$724,825.00	71.24%	8717347
13	0	N/A	\$50.00	12287	\$614,350.00	28479	\$1,423,950.00	69.86%	8548729
14	0	N/A	\$50.00	12030	\$601,500.00	28787	\$1,439,350.00	70.53%	8630387
15	0	N/A	\$50.00	12041	\$602,050.00	28658	\$1,432,900.00	70.41%	8616623
16	0	N/A	\$50.00	11528	\$576,400.00	29350	\$1,467,500.00	71.80%	8786045
17	0	N/A	\$100.00	1542	\$154,200.00	3503	\$350,300.00	69.44%	8496771
18	0	N/A	\$100.00	2259	\$225,900.00	5401	\$540,100.00	70.51%	8628203
19	0	N/A	\$100.00	3083	\$308,300.00	7180	\$718,000.00	69.96%	8561011
20	0	N/A	\$100.00	1565	\$156,500.00	4033	\$403,300.00	72.04%	8815973
21	0	N/A	\$100.00	1428	\$142,800.00	3674	\$367,400.00	72.01%	8811983
22	0	N/A	\$200.00	320	\$64,000.00	728	\$145,600.00	69.47%	8500511
23	0	N/A	\$200.00	448	\$89,600.00	1085	\$217,000.00	70.78%	8660890
24	0	N/A	\$200.00	430	\$86,000.00	1076	\$215,200.00	71.45%	8743035
25	0	N/A	\$200.00	269	\$53,800.00	730	\$146,000.00	73.07%	8941951
26	0	N/A	\$500.00	93	\$46,500.00	218	\$109,000.00	70.10%	8577704
27	0	N/A	\$500.00	164	\$82,000.00	453	\$226,500.00	73.42%	8984377
28	0	N/A	\$500.00	186	\$93,000.00	432	\$216,000.00	69.90%	8554019
29	0	N/A	\$500.00	179	\$89,500.00	434	\$217,000.00	70.80%	8663716
30	0	N/A	\$500.00	112	\$56,000.00	293	\$146,500.00	72.35%	8852940
31	0	N/A	\$1,000.00	13	\$13,000.00	19	\$19,000.00	59.38%	7265718
32	0	N/A	\$1,000.00	24	\$24,000.00	40	\$40,000.00	62.50%	7648125
33	0	N/A	\$1,000.00	21	\$21,000.00	40	\$40,000.00	65.57%	8024262
34	0	N/A	\$1,000.00	10	\$10,000.00	20	\$20,000.00	66.67%	8157999
35	0	N/A	\$5,000.00	1	\$5,000.00	1	\$5,000.00	50.00%	6118498
36	0	N/A	\$5,000.00	5	\$25,000.00	3	\$15,000.00	37.50%	4588875
37	0	N/A	\$5,000.00	1	\$5,000.00	4	\$20,000.00	80.00%	9789599
38	0	N/A	\$200,000.00	1	\$200,000.00	8	\$1,600,000.00	88.89%	10877333
			Totals:	935939	\$12,275,810.00	2,042,582	\$29,307,905.00		

#### **Prize Structure** TEXAS LOTTERY

GAME NO.2440 "\$200,000 CASH BLOWOUT"

January 31, 2022 - VERSION A

12,237,000 Order Quantity: \$5.00 Price Point:

Revenue:

\$61,185,000,00

Pack Size: 75 Packs/Game: 163,160

1.600

Packs/Pool:

Pool Size: 120,000 **Number of Pools:** 101.98

Winners: 2.978.521 Non-winners: 9.258.479

4.1084

Overall Odds:

**Total Payout** Prize Fund: \$41,583,715.00 67.96% Payout:

0.37%

0.74%

0.74%

0.74%

0.49%

4.33%

100.00%

Tier Odds (1 in) Total Prize Cost \$5 \$5.00 8.8228 13,600.00 1,386,975 \$6,934,875.00 16.68% 01 1 L \$5 8.50 L \$10 \$10.00 37.4871 3,200.00 326,432 \$3,264,320.00 7.85% 02 \$10 2.00 L \$5 (2X) \$10.00 37.5000 3,200.00 326,320 \$3,263,200.00 7.85% \$10 2.00 2 L \$5 x 2 \$10 \$10.00 37.5136 2.00 3,200.00 326,202 \$3,262,020.00 7.84% Total (\$10.00): 12.5001 9,600.00 978,954 \$9,789,540.00 23.54% 6.00 1 L \$20 \$20 \$20.00 299.3542 0.25 400.00 40,878 \$817,560.00 1.97% \$20.00 150.1178 3.92% L \$10 (2X) \$20 0.50 800.00 81,516 \$1,630,320.00 L \$10 + (\$5 x 2) \$20.00 300.1766 400.00 40,766 1.96% 07 3 \$20 0.25 \$815,320.00 4 L \$5 x 4 \$20 \$20.00 149.7888 0.50 800.00 81,695 \$1,633,900.00 3.93% Total (\$20.00): 49.9765 1.50 2,400.00 244,855 \$4,897,100.00 11.78% М \$25 \$25.00 300.1766 400.00 40,766 \$1,019,150.00 2.45% 1 \$25 0.25 М \$5 (5X) \$25.00 299.8016 400.00 40,817 \$1,020,425.00 2.45% 10 \$25 0.25 11 3 М \$10 + \$5 (2X) + \$5 \$25 \$25.00 300.1766 0.25 400.00 40,766 \$1,019,150.00 2.45% М \$25.00 300.6708 400.00 40,699 \$1,017,475.00 2.45% 12 5 \$5 x 5 \$25 0.25 Total (\$25.00): 75.0515 1,600.00 163,048 \$4,076,200.00 9.80% 1.00 М \$50 \$50.00 300.1766 400.00 \$2,038,300.00 4.90% 13 \$50 0.25 40,766 М \$50.00 299.8016 400.00 4.91% 14 1 \$10 (5X) \$50 0.25 40,817 \$2,040,850.00 М \$25 (2X) \$50 \$50.00 300.6708 0.25 400.00 40,699 \$2,034,950.00 4.89% М \$50.00 299.3542 400.00 \$2,043,900.00 4.92% 16 10 \$5 x 10 \$50 0.25 40,878 Total (\$50.00): 1,600.00 163,160 19.62% 75.0000 1.00 \$8,158,000.00 17 М \$100 \$100 \$100.00 2425.5699 0.03 50.00 5.045 \$504,500.00 1.21% М \$50 (2X) \$100.00 1597.5196 75.00 \$766,000.00 1.84% 18 \$100 0.05 7.660 М \$100.00 1192.3414 10,263 \$1,026,300.00 2.47% 19 \$20 (5X) \$100 0.06 100.00 20 7 М (\$25 x 2) + (\$10 x 5) \$100 \$100.00 2185.9593 0.03 55.00 5,598 \$559,800.00 1.35% М \$100.00 2398.4712 50.00 5,102 \$510,200.00 1.23% 21 20 \$5 x 20 \$100 0.03 Total (\$100.00): 363.4609 330.00 \$3,366,800.00 8.10% 0.21 33,668 М \$200 \$200.00 11676.5267 10.00 \$209,600.00 0.50% \$200 0.01 1,048 М \$100 (2X) \$200.00 7982.3875 15.00 \$306,600.00 0.74% 23 \$200 0.01 1,533 3 М \$25 (5X) + \$10 (5X) + \$5 (5X) \$200 \$200.00 8125.4980 0.01 15.00 1,506 \$301,200.00 0.72% М \$200.00 12249.2492 0.48% 25 20 \$10 x 20 \$200 0.01 10.00 999 \$199,800.00 5,086 2.45% Total (\$200.00): 2406.0165 0.03 50.00 \$1,017,200.00

				To	otal (\$500.00):	4772.6209	0.02	25.00	2,564	\$1,282,000.00	3.08%
						33.2956		3,605.00		\$17,900,200.00	43.05%
31	1	Н	\$1,000	\$1,000	\$1,000.00	382406.2500	0.00	0.30	32	\$32,000.00	0.08%
32	1	Н	\$500 (2X)	\$1,000	\$1,000.00	191203.1250	0.00	0.60	64	\$64,000.00	0.15%
33	1	Н	\$200 (5X)	\$1,000	\$1,000.00	200606.5574	0.00	0.60	61	\$61,000.00	0.15%
34	20	Н	\$50 x 20	\$1,000	\$1,000.00	407900.0000	0.00	0.30	30	\$30,000.00	0.07%
				Tota	ıl (\$1,000.00):	65438.5027	0.00	1.80	187	\$187,000.00	0.45%
35	1	Н	\$5,000	\$5,000	\$5,000.00	6118500.0000	0.00	0.02	2 *	\$10,000.00	0.02%
36	1	Н	\$1,000 (5X)	\$5,000	\$5,000.00	1529625.0000	0.00	0.08	8 *	\$40,000.00	0.10%
37	18	Н	\$1,000 (2X) + (\$500 x 2) + (\$200 x 5) + (\$100 x 10)	\$5,000	\$5,000.00	2447400.0000	0.00	0.05	5 *	\$25,000.00	0.06%
				Tota	ıl (\$5,000.00):	815800.0000	0.00	0.15	15	\$75,000.00	0.18%

\$200,000

\$500

\$500

\$500

\$500

\$500

\$500.00

\$500.00

\$500.00

\$500.00

\$500.00

\$200,000.00

39347.2669

19833.0632

19800.9709

19962.4796

30214.8148

1359666.6667

4.1084

0.00

0.00

0.00

0.00

0.00

0.00

18.25

3.00

6.00

6.00

6.00

4.00

0.09

29,207.04

311

617

618

613

405

9 \*

2,978,521

\$155,500.00

\$308,500.00

\$309,000.00

\$306.500.00

\$202,500.00

\$1,800,000.00

\$41,583,715.00

\$500

\$50 (5X) x 2

\$200 (2X) + \$50 + \$25 + (\$5 x 5)

\$100 (5X)

\$25 x 20

\$200,000

М

М

М

М

М

Н

26

27

28

29

30

38

1

2

8

20

<sup>\*</sup> Exact Quantity by Kind Level



# **INTEROFFICE MEMO**

Gary Grief, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

# **Payment Approval**

August 10, 2022

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Scientific Games
P.O. Number (if applicable)	362-22-9019RL014
Invoice Number	TX 080822
Tx Game Name:	Game #2440 \$200,000 Cash Blowout
Invoice Amount:	<del>\$1,509,509.25</del>

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.		JB
(Vale Bownsock	8/11/2022	8/10/2022
Dale Bowersock (Scratch Ticket Strategy Coordinator)	Date	
Please forward to the next person for approval		
Part Par	8/11/2022	
Robert Tirloni (Products Manager)	Date	
Please forward to the next person for approval		
Heidi Moreno for Ryan Mindell	8/11/2022	
Ryan Mindell (Lottery Operations Division Director)	Date	

Please return to Maria Perez in the Office of the Controller by August 20, 2022

In an effort to close out FY 22 please forward ASAP, thank you for your help.





### Invoice: TX 080822 "TX 2440 \$200,000 CASH BLOWOUT ™ August 8, 2022

Supplier: Scientific Games International

1500 Bluegrass Lakes Parkway Alpharetta, Georgia 30004 USA

Customer: TEXAS LOTTERY

Attn: Accounts Payable P.O. BOX 16630 AUSTIN,TX 78761-6630 United States

Game	Shipment	<u>Description</u>	Quantity	Price Per	Total Amount	SG Invoice #
		TX-2440 \$200,000 CASH BLOWOUT ck inserts Printed on Holographic Stock(over 200,000 pieces) arkleSet Up Free	3,498,225 160,020 1	119.85 0.24 4500	\$ 38,404.	30
TX-2440	2	TX-2440 \$200,000 CASH BLOWOUT	3,497,775	119.85	\$ 419,208.	33 1043803
TX-2440	3	TX-2440 \$200,000 CASH BLOWOUT	3,498,150	119.85	\$ 419,253	28 1043804
TX-2440	4	TX-2440 \$200,000 CASH BLOWOUT	1,742,850	119.85	\$ 208,880.	57 1043796
						_
				Total Due	\$1,509,509.25	<u>i</u>

## \*Please include the SG invoice numbers with your remittance

Due Date: Sept 08,2022

### Wire Transfer Instructions:

Bank: Bank of America Swift: BOFAUS3N

Acct Name: Scientific Games International, Inc.-Operating Acct #: 501017395032

Acct #: 501017395032 Wire Routing #: 026009593

# Scratch Ticket Game Closing Analysis 02/28/21 Thru 02/25/23

# Average Number of Weeks for 85% Average Sell Through

		Price	Point		Price Point					
Print Quantities	<b>\$1</b>	\$2	\$3	<b>\$</b> 5	<b>\$10</b>	\$20	\$30	\$50	\$100	
< 5M	None	None	None	None	None	None	None	None	None	
5M-9.99M	Week 13*	Week 21	Week 13	Week 17	Week 30	Week 41	Week 66*	Week 45	None	
10M-14.99M	Week 17	None	None	Week 27	Week 43	None	None	None	None	
15M-19.99M	Week 25	None	None	Week 47*	None	None	None	None	None	
20M-24.99M	None	None	None	None	None	None	None	None	None	
25M-29.99M	None	Week 59*	Week 54*	None	None	Week 59*	None	None	None	
30M-34.99M	None	Week 55*	None	None	None	None	None	None	None	
>=35M	None	None	None	Week 55*	Week 47	None	None	None	None	

# **Average Weekly Dollar Sales at 85% Average Sell Through**

		Price	Point				Price Point		
Print Quantities	<b>\$1</b>	\$2	\$3	<b>\$</b> 5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	\$605,763	\$671,354	\$1,218,171	\$1,985,045	\$2,418,561	\$3,720,871	\$3,548,614	\$6,136,988	None
10M-14.99M	\$575,127	None	None	\$2,099,094	\$2,648,035	None	None	None	None
15M-19.99M	\$589,321	None	None	\$1,645,025	None	None	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	\$830,007	\$1,352,586	None	None	\$7,343,720	None	None	None
30M-34.99M	None	\$1,037,735	None	None	None	None	None	None	None
>=35M	None	None	None	\$4,608,748	\$8,066,364	None	None	None	None

None = no games at this level with 85% sell through

<sup>\*</sup> only one game at this level with 85% sell through