

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
SUMMARY REPORT

Scratch Ticket Information

Date Completed

8/21/2023

Game #	2442	Confirmed Packs	10,006
Game Name	\$1,000,000 Cash Blowout	Active Packs	3,784
Quantity Printed	10,250,650	Warehouse Packs	205,818
Price Point	\$20	Returned Packs	119
Start Date	9/6/2022	Printed Payout Percentage	74.97%
Top Prize	\$ 1,000,000	Percent Sold	45.73%
Number of Top Prizes Remaining	2	Number of Weeks Out	50

Current Game Sales AnalysisTANGIBLE COSTS**Expenditure Impact:**

Cost to print tickets	\$ 1,608,119	Actual ticket production costs
Prize payout expense	\$ 69,338,670	Data from Instant Ticket Tier Liability screen in ES

Estimated Direct Costs**\$ 70,946,789**TANGIBLE BENEFITS**Revenue Impact:**

Estimated sales	\$ 93,752,445	Based on # of tkts printed, times % sold from DaVinci report, times the price point
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Total Estimated Benefits \$ 93,752,445**Excess of Revenue over Expended \$ 22,805,656**INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to TLC that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

<u>Previous 3 Weeks Sales from DaVinci</u>		
Most recent week sales	\$	671,820
Next week	\$	705,120
Next week	\$	724,420
Avg Weekly Sales Current Game	\$	700,453
Avg Weekly Sales \$20; 5M-9.99M*	\$	3,720,871
Percentage Of Variance In Sales		81%

TEXAS LOTTERY COMMISSION
Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2442	Printed Payout Percentage	74.97%
Game Name	\$1,000,000 Cash Blowout	Actual Payout Percentage	73.96%
Percent Sold	45.73%	Number of Weeks Out	50
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			41

* No data at the 10M-14.99M range so the 5M-9.99M range was used for this analysis.

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ I am recommending closing the above game based on the below business reason(s):

Dale Bowersock

8/23/2023

Scratch Ticket Strategy Coordinator Date

Will Russ

8/24/2023

Products Manager Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.

Heidi Moreno for Robert Tirloni

8/25/2023

Lottery Operations Division Director Date

KG Anita Dwarina

8/29/2023

Controller Date

Ry Minelli

8/29/2023

Deputy Executive Director Date

Gay Shuf

8/29/2023

Executive Director Date



Play the Games of Texas!

Da Vinci Report

8/21/23

Week End Date:8/19/23

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														8/19/23	8/12/23	8/5/23	7/29/23
Mature	2463	\$5	28,138,800	50X CASH BLITZ	1/2/23			33	46.40%	12,820	5,713	178,257	102	\$949,155.00	\$1,027,130.00	\$1,077,990.00	\$1,176,740.00
	2481	\$5	7,224,975	50X LUCKY	4/17/23			18	83.25%	3,496	2,151	4,713	2,113	\$378,300.00	\$457,665.00	\$521,515.00	\$659,810.00
	2428	\$5	23,203,950	BINGO TIMES 20	4/11/22			71	80.89%	13,069	7,031	35,943	44	\$1,033,560.00	\$1,066,455.00	\$1,120,605.00	\$1,094,345.00
	2484	\$5	14,305,575	EMERALD 7S	5/1/23			16	48.20%	17,277	8,785	68,217	62	\$1,256,670.00	\$1,426,110.00	\$1,497,845.00	\$1,593,130.00
	2473	\$5	7,219,875	LUCKY SYMBOLS	4/3/23			20	70.14%	3,247	1,725	16,328	3,943	\$227,610.00	\$242,970.00	\$299,060.00	\$348,680.00
	2467	\$5	7,101,900	QUICK \$500	5/15/23			14	67.38%	6,792	3,904	13,596	788	\$661,235.00	\$747,600.00	\$936,300.00	\$1,078,485.00
	2432	\$5	59,010,300	SPECIAL EDITION SUPER LOTERIA	12/5/22			37	61.19%	32,394	14,358	250,757	32	\$4,541,280.00	\$4,586,605.00	\$4,679,160.00	\$4,651,880.00
	2464	\$10	23,085,050	100X CASH BLITZ	1/2/23			33	40.23%	16,641	7,262	248,308	68	\$1,744,790.00	\$1,790,680.00	\$1,826,010.00	\$1,877,540.00
	2413	\$10	28,619,300	CASH BLOWOUT	3/6/23			24	26.66%	18,540	8,702	388,710	40	\$2,014,240.00	\$2,123,880.00	\$2,176,480.00	\$2,165,010.00
	2421	\$10	8,016,250	CASH WINFALL	2/6/23			28	69.41%	15,795	4,822	22,324	307	\$872,950.00	\$825,190.00	\$849,600.00	\$840,160.00
	2516	\$10	4,135,000	INSTANT \$1,000!	4/17/23			18	77.10%	10,297	3,540	274	1,583	\$574,840.00	\$600,370.00	\$737,340.00	\$794,710.00
	2510	\$10	50,141,200	MEGA LOTERIA	2/6/23			28	43.91%	43,970	14,012	495,229	47	\$8,222,770.00	\$8,192,340.00	\$8,291,540.00	\$8,120,580.00
	2485	\$10	11,250,850	RUBY 7S	5/1/23			16	41.98%	19,287	9,776	98,137	54	\$1,991,440.00	\$2,093,820.00	\$2,169,850.00	\$2,175,220.00
	2356	\$10	6,033,150	SUPER TICKET 777	5/15/23			14	55.76%	19,563	7,790	20,719	690	\$1,694,570.00	\$1,823,770.00	\$1,965,100.00	\$2,058,610.00
	2460	\$20	7,978,175	\$100,000,000 RICHES!	12/19/22			35	58.45%	19,178	5,020	103,401	247	\$1,337,440.00	\$1,366,480.00	\$1,532,620.00	\$1,540,480.00
	2442	\$20	10,250,650	\$1,000,000 CASH BLOWOUT	9/6/22			50	45.73%	10,006	3,784	205,818	119	\$671,820.00	\$705,120.00	\$724,420.00	\$741,640.00
	2438	\$20	19,277,675	\$1,000,000 CROSSWORD	6/6/22			63	76.65%	26,338	8,180	140,531	30	\$3,903,060.00	\$3,945,680.00	\$4,074,960.00	\$3,960,080.00
	2465	\$20	10,031,750	200X CASH BLITZ	1/2/23			33	54.27%	19,865	6,306	153,737	59	\$1,773,800.00	\$1,843,200.00	\$1,894,000.00	\$2,015,360.00
	2367	\$20	16,392,750	CASH SPECTACULAR	11/15/21			92	62.59%	13,670	4,924	223,843	36	\$1,266,760.00	\$1,295,440.00	\$1,370,360.00	\$1,365,020.00
	2486	\$20	6,555,250	DIAMOND 7S	5/1/23			16	45.31%	25,614	8,861	105,259	67	\$2,358,400.00	\$2,447,860.00	\$2,624,440.00	\$2,698,680.00
	2475	\$20	9,008,050	JACKPOT MILLIONS	3/20/23			22	39.17%	30,125	7,444	175,208	139	\$1,861,040.00	\$1,871,780.00	\$2,031,040.00	\$2,045,560.00
	2053	\$30	34,080,725	\$750 MILLION WINNER'S CIRCLE	3/19/18			283	80.35%	10,971	4,490	248,321	64	\$1,838,130.00	\$1,955,460.00	\$2,065,110.00	\$2,071,320.00
	2387	\$30	9,009,725	PREMIER CASH	4/4/22			72	76.06%	11,533	4,373	67,819	56	\$1,292,550.00	\$1,429,440.00	\$1,508,970.00	\$1,453,980.00
	2468	\$30	8,544,000	VIP CLUB	2/20/23			26	40.36%	19,798	6,776	174,085	64	\$2,385,150.00	\$2,629,620.00	\$2,736,120.00	\$2,888,040.00
	2423	\$50	6,608,840	\$1,000,000 DIAMOND RICHES	8/1/22			55	65.48%	15,865	4,894	90,322	62	\$2,138,050.00	\$2,103,150.00	\$2,216,100.00	\$2,364,100.00
	2455	\$50	10,237,540	\$5,000,000 ULTIMATE	1/16/23			31	32.52%	21,075	5,868	315,293	62	\$3,783,900.00	\$3,925,600.00	\$3,993,250.00	\$4,188,150.00
	2435	\$50	10,070,440	500X LOTERIA SPECTACULAR	3/6/23			24	28.82%	25,055	6,102	323,872	63	\$4,674,900.00	\$4,892,000.00	\$4,983,550.00	\$5,087,200.00
	2400	\$100	10,379,010	\$20 MILLION SUPREME	5/16/22			66	56.42%	19,729	6,072	272,081	79	\$3,996,800.00	\$4,259,600.00	\$4,392,600.00	\$4,357,900.00
	2515	\$100	8,875,515	LOTERIA SUPREME	4/3/23			20	20.37%	31,460	9,000	426,518	93	\$7,264,200.00	\$7,283,500.00	\$7,823,900.00	\$7,900,300.00
Sold/Closing	2459	\$5	7,218,750	BONUS MONEY	1/16/23	8/13/23	9/27/23	31	76.26%	316	263	16,208	4,137	\$31,820.00	\$63,765.00	\$81,015.00	\$99,120.00
	2471	\$5	7,219,275	CASH GAMES	2/20/23	8/13/23	9/27/23	26	70.05%	536	448	20,100	4,561	\$50,165.00	\$114,165.00	\$143,920.00	\$175,050.00
	2497	\$5	7,218,600	COOL CASH	2/6/23	8/13/23	9/27/23	28	71.13%	506	415	17,988	5,729	\$46,310.00	\$100,630.00	\$105,920.00	\$142,575.00

Liability for 2442 / for Life to Date**Product Status:**
Active**SmartCash Enabled:**
N/A**Validation Range:** 07/27/2022 - 12/31/2037**Outstanding Prizes**

Tier	Ref	SmartCash	Tier Value	Count	Amount	Tickets Paid Life to Date	Amount Paid Life to Date	% paid	Est. Tickets Sold
1	1	N/A	\$20.00	568961	\$11,379,220.00	456139	\$9,122,780.00	44.50%	4561234
2	2	N/A	\$30.00	454593	\$13,637,790.00	365658	\$10,969,740.00	44.58%	4569616
3	3	N/A	\$50.00	113436	\$5,671,800.00	91741	\$4,587,050.00	44.71%	4583383
4	4	N/A	\$50.00	224245	\$11,212,250.00	185582	\$9,279,100.00	45.28%	4641802
5	0	N/A	\$100.00	56781	\$5,678,100.00	45809	\$4,580,900.00	44.65%	4577171
6	0	N/A	\$100.00	56063	\$5,606,300.00	46398	\$4,639,800.00	45.28%	4641860
7	0	N/A	\$100.00	56267	\$5,626,700.00	46320	\$4,632,000.00	45.15%	4628365
8	0	N/A	\$100.00	55894	\$5,589,400.00	46494	\$4,649,400.00	45.41%	4654781
9	0	N/A	\$200.00	9492	\$1,898,400.00	7583	\$1,516,600.00	44.41%	4552309
10	0	N/A	\$200.00	17508	\$3,501,600.00	14491	\$2,898,200.00	45.29%	4642087
11	0	N/A	\$200.00	17605	\$3,521,000.00	14471	\$2,894,200.00	45.11%	4624552
12	0	N/A	\$200.00	11653	\$2,330,600.00	9667	\$1,933,400.00	45.34%	4647890
13	0	N/A	\$500.00	2275	\$1,137,500.00	1819	\$909,500.00	44.43%	4554453
14	0	N/A	\$500.00	2836	\$1,418,000.00	2294	\$1,147,000.00	44.72%	4583818
15	0	N/A	\$500.00	2822	\$1,411,000.00	2292	\$1,146,000.00	44.82%	4594151
16	0	N/A	\$500.00	2829	\$1,414,500.00	2322	\$1,161,000.00	45.08%	4620852
17	0	N/A	\$2,000.00	85	\$170,000.00	77	\$154,000.00	47.53%	4872222
18	0	N/A	\$2,000.00	185	\$370,000.00	155	\$310,000.00	45.59%	4673090
19	0	N/A	\$2,000.00	191	\$382,000.00	154	\$308,000.00	44.64%	4575652
20	0	N/A	\$20,000.00	2	\$40,000.00	2	\$40,000.00	50.00%	5125324
21	0	N/A	\$20,000.00	4	\$80,000.00	4	\$80,000.00	50.00%	5125325
22	0	N/A	\$20,000.00	4	\$80,000.00	4	\$80,000.00	50.00%	5125325
23	0	N/A	\$100,000.00	1	\$100,000.00	1	\$100,000.00	50.00%	5125324
24	0	N/A	\$100,000.00	1	\$100,000.00	2	\$200,000.00	66.67%	6833765
25	0	N/A	\$1,000,000.00	2	\$2,000,000.00	2	\$2,000,000.00	50.00%	5125324
Totals:				1653735	\$84,356,160.00	1,339,481	\$69,338,670.00		

Prize Structure
TEXAS LOTTERY
GAME NO.2442 "\$1,000,000 CASH BLOWOUT"
January 31, 2022 - VERSION A

Order Quantity:	10,250,650	Pack Size:	25	Pool Size:	120,000	Winners:	2,993,216	Prize Fund:	\$153,694,830.00
Price Point:	\$20.00	Packs/Game:	410,026	Number of Pools:	85.42	Non-winners:	7,257,434	Payout:	74.97%
Revenue:	\$205,013,000.00	Packs/Pool:	4,800			Overall Odds:	3.4246		

Kind	Wins	Tier	Get	Win	Value	Odds (1 in)	Winners			Total Prize Cost	% Prize Fund
		Level					Pack	Pool	Total		
Low Tiers											
01	1	L	\$20	\$20	\$20.00	9.9997	2.50	12,000.00	1,025,100	\$20,502,000.00	13.34%
Total (Low Tiers):						9.9997	2.50	12,000.00	1,025,100	\$20,502,000.00	13.34%
Mid Tiers											
02	1	G	\$30	\$30	\$30.00	12.4970	2.00	9,600.00	820,251	\$24,607,530.00	16.01%
03	1	G	\$50	\$50	\$50.00	49.9600	0.50	2,400.00	205,177	\$10,258,850.00	6.67%
04	2	G	\$30 + \$20	\$50	\$50.00	25.0121	1.00	4,800.00	409,827	\$20,491,350.00	13.33%
Total (\$50.00):						16.6676	1.50	7,200.00	615,004	\$30,750,200.00	20.01%
05	1	M	\$100	\$100	\$100.00	99.9186	0.25	1,200.00	102,590	\$10,259,000.00	6.67%
06	1	M	\$20 (5X)	\$100	\$100.00	100.0444	0.25	1,200.00	102,461	\$10,246,100.00	6.67%
07	1	M	\$50 (2X)	\$100	\$100.00	99.9215	0.25	1,200.00	102,587	\$10,258,700.00	6.67%
08	4	M	(\$30 x 2) + (\$20 x 2)	\$100	\$100.00	100.1157	0.25	1,200.00	102,388	\$10,238,800.00	6.66%
Total (\$100.00):						25.0000	1.00	4,800.00	410,026	\$41,002,600.00	26.68%
09	1	M	\$200	\$200	\$200.00	600.3309	0.04	200.00	17,075	\$3,415,000.00	2.22%
10	2	M	\$50 (2X) + \$20 (5X)	\$200	\$200.00	320.3428	0.08	375.00	31,999	\$6,399,800.00	4.16%
11	1	M	\$100 (2X)	\$200	\$200.00	319.5738	0.08	375.00	32,076	\$6,415,200.00	4.17%
12	6	M	\$50 + (\$30 x 5)	\$200	\$200.00	480.7997	0.05	250.00	21,320	\$4,264,000.00	2.77%
Total (\$200.00):						100.0356	0.25	1,200.00	102,470	\$20,494,000.00	13.33%
13	1	M	\$500	\$500	\$500.00	2503.8227	0.01	48.00	4,094	\$2,047,000.00	1.33%
14	2	M	\$50 (2X) + \$20 (20X)	\$500	\$500.00	1998.1774	0.01	60.00	5,130	\$2,565,000.00	1.67%
15	1	M	\$100 (5X)	\$500	\$500.00	2004.4290	0.01	60.00	5,114	\$2,557,000.00	1.66%
16	25	M	\$20 x 25	\$500	\$500.00	1990.0311	0.01	60.00	5,151	\$2,575,500.00	1.68%
Total (\$500.00):						525.9711	0.05	228.00	19,489	\$9,744,500.00	6.34%
Total (Mid Tiers):						5.2107	4.80	23,028.00	1,967,240	\$126,598,830.00	82.37%
High Tiers											
17	1	H	\$2,000	\$2,000	\$2,000.00	63275.6173	0.00	2.00	162	\$324,000.00	0.21%
18	1	H	\$100 (20X)	\$2,000	\$2,000.00	30148.9706	0.00	4.00	340	\$680,000.00	0.44%
19	27	H	\$200 (5X) + \$100 (5X) + (\$20 x 25)	\$2,000	\$2,000.00	29712.0290	0.00	4.00	345	\$690,000.00	0.45%
Total (\$2,000.00):						12102.3022	0.00	10.00	847	\$1,694,000.00	1.10%
20	1	H	\$20,000	\$20,000	\$20,000.00	2562662.5000	0.00	0.05	4 *	\$80,000.00	0.05%
21	2	H	\$2,000 (5X) + \$500 (20X)	\$20,000	\$20,000.00	1281331.2500	0.00	0.10	8 *	\$160,000.00	0.10%
22	27	H	(\$500 x 22) + \$200 (5X) + (\$100 (20X) x 4)	\$20,000	\$20,000.00	1281331.2500	0.00	0.10	8 *	\$160,000.00	0.10%
Total (\$20,000.00):						512532.5000	0.00	0.24	20	\$400,000.00	0.26%
23	1	H	\$100,000	\$100,000	\$100,000.00	5125325.0000	0.00	0.02	2 *	\$200,000.00	0.13%
24	3	H	\$20,000 + (\$2,000 (20X) x 2)	\$100,000	\$100,000.00	3416883.3333	0.00	0.04	3 *	\$300,000.00	0.20%
Total (\$100,000.00):						2050130.0000	0.00	0.06	5	\$500,000.00	0.33%
25	1	H	\$1,000,000	\$1,000,000	\$1,000,000.00	2562662.5000	0.00	0.05	4 *	\$4,000,000.00	2.60%
Total (High Tiers):						11701.6553	0.00	10.35	876	\$6,594,000.00	4.29%
Total :						3.4246	7.30	35,038.35	2,993,216	\$153,694,830.00	100.00%



INTEROFFICE MEMO

Gary Grief, Executive Director LaDonna Castañuela, Charitable Bingo Operations Director

Payment Approval

July 27, 2022

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Scientific Games
P.O. Number (if applicable)	362-22-9019RL015
Invoice Number	TX 072622
Tx Game Name:	Game #2442 \$1,000,000 Cash Blowout
Invoice Amount:	\$1,608,118.80

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

The above referenced invoices have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

JB

Dale Bowersock (Scratch Ticket Strategy Coordinator)
Please forward to the next person for approval

Date

7/27/2022



Will Russ for Robert Tirloni

7/27/2022

Robert Tirloni (Products Manager)
Please forward to the next person for approval

Date

Raymond C. Page

7/27/2022

Ryan Mindell (Lottery Operations Division Director)

Date

Please return to Maria Perez in the Office of the Controller by

August 6, 2022



Invoice: TX 072622
"TX 2442 \$1,000,000 CASH BLOWOUT"™
 July 26, 2022

Supplier : Scientific Games International
 1500 Bluegrass Lakes Parkway
 Alpharetta, Georgia 30004 USA

Customer : TEXAS LOTTERY
 Attn: Accounts Payable
 P.O. BOX 16630
 AUSTIN, TX 78761-6630
 United States

<u>Game</u>	<u>Shipment</u>	<u>Description</u>	<u>Quantity</u>	<u>Price Per</u>	<u>Total Amount</u>	<u>SG Invoice #</u>
TX-2442	1	TX-2442 \$1,000,000 CASH BLOWOUT	2,478,250	152.31	\$ 377,462.26	1043705
Additional Charges: 4 Pack inserts Printed on Holographic Stock(over 200,000 pieces)			403,260	0.105	\$ 42,342.30	
Additional Charges: 5 SparkleSet Up Free			1	4500	\$ 4,500.00	
TX-2442	2	TX-2442 \$1,000,000 CASH BLOWOUT	2,609,450	152.31	\$ 397,445.33	1043706
TX-2442	3	TX-2442 \$1,000,000 CASH BLOWOUT	2,608,825	152.31	\$ 397,350.14	1043708
TX-2442	4	TX-2442 \$1,000,000 CASH BLOWOUT	2,554,125	152.31	\$ 389,018.78	1043703
					Total Due \$1,608,118.80	

***Please include the SG invoice numbers with your remittance**

Due Date: July 26, 2022

Wire Transfer Instructions:

Bank: Bank of America
 Swift: BOFAUS3N
 Acct Name: Scientific Games International, Inc.-Operating
 Acct #: 501017395032
 Wire Routing #: 026009593

Perez, Maria

From: Burrola, Jessica
Sent: Monday, July 25, 2022 10:23 AM
To: Perez, Maria
Subject: FW: R Tirloni - out of office - 7/25 - 7/29

*Here you are.
Thank you,*

*Jessica Burrola | Scratch Ticket Specialist Texas Lottery Commission P.O. Box 16630 | Austin, TX
78761-6630 | 512-344-5125 jessica.burrola@lottery.state.tx.us*

-----Original Message-----

*From: Tirloni, Robert <Robert.Tirloni@lottery.state.tx.us>
Sent: Monday, July 25, 2022 10:12 AM
To: Products <Productsgw@lottery.state.tx.us>
Cc: Austin, Casey <Casey.Austin@lottery.state.tx.us>; Stuckey, Kelly
<Kelly.Stuckey@lottery.state.tx.us>; Mendoza, Merry <Merry.Mendoza@lottery.state.tx.us>
Subject: R Tirloni - out of office - 7/25 - 7/29*

I am out of the office this week and Will Russ will have signature authority including ISR's and ereqs.

Sent from my iPad

Perez, Maria

From: Mendoza, Merry
Sent: Monday, July 25, 2022 8:30 AM
To: Biard, Bob; Callahan, Lauren; Castanuela, LaDonna; Fernandez, Mike; Grief, Gary; Mindell, Ryan; Stuckey, Kelly; Thomas, Jan; Trevino, Nelda; Bland, Angie; Mindell, Ryan; Moreno, Heidi; Page, Ray; Rogers, Ed; Snell, Amy; Tirloni, Robert; Schuhmann, Stacy; Stuckey, Kelly; Terrell, Julie; McCoy, Rene; Bowersock, Dale; Austin, Casey; Veselka, David; Leeper, Andrew; Simpson, MaryBeth; Daniel, Conchita; Perez, Liesa; Perez, Maria; Briones, Angela; Anderson, Lisa; Thomas, Lyndi; Guarnero, Annika; Zamora, Myra; Rylee, Brandon
Subject: Ryan Mindell out of office; Others in charge

Ryan Mindell will be out of the office July 25-29. In his absence the following will be in charge of Lottery Operations and will have full signature authority, including jackpot estimation.

July 25-27 – Ray Page
July 28-29 – Ed Rogers

Scratch Ticket Game Closing Analysis

02/28/21 Thru 02/25/23

Average Number of Weeks for 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	Week 13*	Week 21	Week 13	Week 17	Week 30	Week 41	Week 66*	Week 45	None
10M-14.99M	Week 17	None	None	Week 27	Week 43	None	None	None	None
15M-19.99M	Week 25	None	None	Week 47*	None	None	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	Week 59*	Week 54*	None	None	Week 59*	None	None	None
30M-34.99M	None	Week 55*	None	None	None	None	None	None	None
>=35M	None	None	None	Week 55*	Week 47	None	None	None	None

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point				Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100
< 5M	None	None	None	None	None	None	None	None	None
5M-9.99M	\$605,763	\$671,354	\$1,218,171	\$1,985,045	\$2,418,561	\$3,720,871	\$3,548,614	\$6,136,988	None
10M-14.99M	\$575,127	None	None	\$2,099,094	\$2,648,035	None	None	None	None
15M-19.99M	\$589,321	None	None	\$1,645,025	None	None	None	None	None
20M-24.99M	None	None	None	None	None	None	None	None	None
25M-29.99M	None	\$830,007	\$1,352,586	None	None	\$7,343,720	None	None	None
30M-34.99M	None	\$1,037,735	None	None	None	None	None	None	None
>=35M	None	None	None	\$4,608,748	\$8,066,364	None	None	None	None

None = no games at this level with 85% sell through

* only one game at this level with 85% sell through

Excludes Promotional Tickets

Unaudited - For Internal Use Only

Bowersock, Dale

From: Bowersock, Dale
Sent: Wednesday, August 23, 2023 8:41 AM
To: Bowersock, Dale
Subject: FW: Game Pre-call Recommendations - September

From: Gough, Riley <Riley.Gough@IGT.com>
Sent: Tuesday, August 22, 2023 11:35 AM
To: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Cc: Hayes, Philip <IGT> <philip.hayes@igt.com>; ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>; Tirloni, Robert <Robert.Tirloni@lottery.state.tx.us>
Subject: RE: Game Pre-call Recommendations - September

CAUTION: This email originated outside the Texas Lottery's email system.
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Hi Dale,

No issue with the below list of games.

Thanks,
Riley

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, August 21, 2023 9:37 AM
To: Gough, Riley <Riley.Gough@IGT.com>
Cc: Hayes, Philip <Philip.Hayes@IGT.com>; ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>; Tirloni, Robert <robert.tirloni@lottery.state.tx.us>
Subject: RE: Game Pre-call Recommendations - September

CAUTION: This email originated outside of IGT. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Attached are the variance calculations for the games under 85% sold.

From: Bowersock, Dale
Sent: Monday, August 21, 2023 9:33 AM
To: Gough, Riley <IGT> <Riley.Gough@igt.com>
Cc: Hayes, Philip <IGT> <philip.hayes@igt.com>; ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>
Subject: Game Pre-call Recommendations - September
Importance: High

Riley,

Below are the pre-call recommendations I have for September. I'm routing for your approval a week early due to the State Sales meeting next week and then Labor Day the following week.

Close Dates:

Pre-call: Fri. 9/8/23

Call: 10/8/23

Close: 11/22/23

EOV: 5/20/24

Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	8/19/23	8/12/23
2481	\$5	7,224,875	50X LUCKY	4/17/23			18	83.25%	3,486	2,151	4,713	2,113	\$378,300.00	\$457,810.00
2473	\$5	7,219,875	LUCKY SYMBOLS	4/3/23			20	70.14%	3,247	1,725	16,328	3,843	\$227,610.00	\$242,910.00
2442	\$20	10,250,650	\$1,000,000 CASH BLOWOUT	9/6/22			50	45.73%	10,006	3,784	205,818	119	\$671,820.00	\$705,110.00
2434	\$20	16,932,075	MILLION DOLLAR LOTERIA	9/19/22			48	98.28%	4,666	786	30	2,194	\$403,300.00	\$468,110.00

Please let me know if you have any concerns with these closure recommendations.

Dale Bowersock

Scratch Ticket Strategy Coordinator

Texas Lottery Commission

(800) 375-6886, ext. 5166

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